

[INCLUDE DETAILS HERE OF WHAT YOUR CLUB HAS TO OFFER THE PARTNER/SPONSOR]

SPONSORSHIP FEATURE	GOLD (\$2,000)	SILVER (\$500)	BRONZE (\$250)
SIGNAGE AT THE CLUB Your design, erected in a prominent position at the Club	✓	×	×
SPONSOR OF THE WEEK Promotion as Club sponsor of the week, once in season, once out of season	✓	✓	×
IN CLUB TV ADVERTISING Promotion on various TVs throughout the club during opening hours	✓	✓	×
COMPLIMENTARY SOCIAL MEMBERSHIPS A number of memberships for you to provide to your staff	8	2	×
FREE REGISTRATION FEE FOR COMMUNITY BOWLS/JACK ATTACK Free registration fee – weekly participation fees still apply	✓	✓	×
CLUB FUNCTION HIRE Club booking fee discounted or free for any of your staff functions	FREE	50%	20%
MONTHLY SPONSORS PROMOTION Monthly reminder emails, promoting the use of your business	✓	✓	✓
ADVERTISING SPACE ON CLUB SPONSORS PAGE Members are provided with a list of sponsors and are rewarded for using them	✓	✓	✓
SOCIAL MEDIA/WEBSITE ADVERTISING Advertising of sponsors' sales and specials, plus scheduled reminders	✓	✓	✓
CERTIFICATE OF ACKNOWLEDGEMENT Sponsor receives a certificate from the Club acknowledging the sponsorship	✓	✓	✓
DEDICATED SPONSORS DAY INVITATION A fun day where sponsors of the club can try bowls with their family/friends	✓	✓	✓

TAILORED PACKAGES CAN ALSO BE NEGOTIATED IF SO DESIRED.

The club is dedicated to forming and fostering relationships with sponsors for the benefit of both the club and your business. We are also dedicated to promoting our sponsors to our members and giving your business the advantage it deserves by being associated with our great Club.

For more information please contact xxxxxxxx on xxxxxxxx

SIGNAGE AT THE CLUB

Signage of an agreed size will be displayed in a prominent location on the club premises. Design and layout of the sign will be in accordance with your business' requirements, and council requirements.

SPONSOR OF THE WEEK

Once in season and once out of season you will be promoted as the Club Sponsor of the Week. We can align this to specific dates if you would like. This will involve increased coverage at the Club (TV, tables etc) as well as a dedicated email and social media promotion.

IN CLUB TV ADVERTISING

The Club already has many promotional TVs around the Club. This advertising will include methods to attract people to look at the screens, perhaps using trivia questions etc to prompt their attention. During opening hours these screens will progressively promote every sponsor in this category.

SOCIAL MEMBERSHIPS

It's a sponsorship so we want you to be involved in our Club. Under the agreement you receive a number of social memberships (Silver:2, Gold:8) that can be allocated to members of your staff. This entitles them to social use of the Club, but is limited to the people that you choose to sign up. Of course they can still bring their guests to the Club with them!

FREE COMMUNITY BOWLS/JACK ATTACK REGISTRATION

You're a sponsor of our Club, so we'd love to have you along to try some bowls during our fun evening sessions. Play lasts for around an hour and is very family friendly. You can play in bare feet, and wear whatever you like (within reason). We'll cover your registration fee as part of our sponsorship.

CLUB FUNCTION HIRE

Our Club is the perfect place for your business or personal function. Based on your sponsorship level you will be able to use the great facilities for a fraction of the cost of other venues. Bookings are essential.

MONTHLY SPONSORS PROMOTION

We'll be sending out reminders to our members on a monthly basis, emphasising the need to support our sponsors. Let us know if you have any sales or specials on and we will promote them.

CLUB SPONSORS PAGE

A crucial method of letting our members know about our sponsors. This page categorises each sponsor to make it easy for our members to find you. From there, once they contact you they can place their receipt in the draw at the club and someone will win a prize each month for using our sponsors.

SOCIAL MEDIA/WEBSITE

The club has a very active social media page and a professional webpage. There are great opportunities for us to feature your business in various ways. We'll remind people of the need to support our sponsors on a regular basis.

CERTIFICATE OF ACKNOWLEDGEMENT

We'll provide you with a certificate so you can let people know you are supporting our Club.

DEDICATED SPONSORS DAY INVITATION

A day for you to visit the Club and enjoy everything we have to offer. A social game of bowls will be on offer you, your family and friends, in a wonderful relaxed atmosphere.