





Bowls Australia Annual Report 2012-2013











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CEO and President's Report

"Following five years of meticulous planning, Adelaide staged a fabulous World Championships at the Lockleys and Holdfast Bay Bowling Clubs in November and December last year."

The sport of bowls in Australia experienced an exciting period in 2012/13 highlighted by the successful staging of the 2012 World Championships in Adelaide and the tremendous results achieved by the Australian bowls team, the Jackaroos, led by Captain Lynsey Clarke (nee Armitage) and National Coach Steve Glasson OAM alongside his committed staff.

To win five gold and two silver medals from a possible eight medals exceeded all expectations and history will record that it was the greatest team performance at a major bowls event ever achieved. The Australian team continued their great form when they travelled to Auckland, New Zealand in March 2013 for the annual Trans Tasman test series and performed extremely well winning the overall trophy in the traditional annual battle between two of bowls' powerhouse nations.

Once again in 2012/13, Bowls Australia (BA) undertook a range of exciting and new activities, delivered national programs, staged a number of national events and facilitated meetings between our national board and state and territory association

(STA) boards to discuss a number of critical issues to further grow and develop bowls in Australia and move our sport forward.

2012 World Championships

Following five years of meticulous planning, Adelaide staged a fabulous World Championships at the Lockleys and Holdfast Bay Bowling Clubs in November and December last year.

The event was extremely well supported by the South Australian community and we welcomed many interstate and overseas visitors who enjoyed the world class bowls, represented by 27 nations over 16 days of

competition, and the magnificently prepared greens and playing conditions together with the hospitality and tourism offered across the state.

We wish to acknowledge and thank the World Bowls 2012 board, Chairman Geoff Nethercott, Bob Cooper, Ben Scales and Neil Dalrymple, for their efforts in ensuring that the sports' pinnacle international event was a successful one. A special mention and thanks go to World Bowls 2012 General Manager Shaun Doyle and his staff and to the many officials and volunteers who contributed their time to the event to ensure it was a success.





Des Skinner President



Neil Dalrymple
Chief Executive Officer

To Bowls SA, the host clubs
- Lockleys and Holdfast Bay
Bowling Clubs - and their many
volunteers, we thank them for
staging a very successful World
Championships.

A special thank you to the SA Government via the South Australian Tourism Commission for their great financial support of the Championships and importantly, to the sponsors who also made significant contributions.

Finally, a warm thank you to the local, national and international media outlets who covered the event and took the stories, results and pictures to bowls fans throughout the world.

2013-2017 Bowls in Australia Strategic Plan

We completed our strategic planning process in April 2013 in preparation for the launch of the 2013-2017 Bowls in Australia Strategic Plan which outlines the path forward the sport will take over the next four years

Convened by Professor David Shilbury of Deakin University, the planning process was comprehensive with input received from many valued bowls stakeholders across Australia.

The 2013-2017 Bowls in Australia Strategic Plan will lay the foundation for continual change and development across the sport in what will prove to be a critical time in the sports history as we face further competition from other sports and activities in the community for people's leisure time and disposable incomes.

An important component of the plan agreed upon was the creation of our new vision (what we aspire to do) and mission (what business we are in) for the next four years of operations. The following was developed:

Vision: Bowls - The sport for life Mission: To grow the sport of bowls

Finance

Further detail on the financial performance of BA is outlined in the financial statements contained within this report.

A moderate operating surplus of \$20,584 was recorded, compared to the \$6,596 in the previous year, which is a result of the adoption by the BA Board of a philosophy to reinvest the funds back into the development of the sport.

Whole of Sport IT System

In July 2012, it was agreed by BA and the STAs to go to a public tender for a new, exciting and innovative Whole of Sport IT System, to be used by all STAs and BA and make the system available to affiliated clubs, districts and regions.

A Whole of Sport IT Working Party was appointed to manage the initial critical stages of this process and consisted of representatives of BA and the STAs with the objective to seek and appoint a suitable IT provider to deliver a uniform system nationwide, to encompass a national database, competition management system and a consistent website offering and style.

Eight companies responded to the original tender invitation and following a lengthy and comprehensive screening and interview process, IMG Sports Technology Group (IMG STG) was proposed to BA and STAs by the Whole of Sport IT Working Party as the preferred and therefore successful company.

The early signs of the project have been very promising with over



500 clubs signing up for a new website with IMG STG.

Having the sport of bowls on one IT platform is a significant achievement and should hold us in good stead for more efficient administration practices well into the future.

Australian Premier League

After a long period of development and preparation, it is pleasing to report that the Australian Premier League (APL) will commence in 2013/14 and be hosted by Club Pine Rivers in Brisbane from November 19 to 22.

The APL is designed to appeal to

broadcast partners and television networks through a fast paced version of the sport with capital city tribal fan-based elements. A strong broadcast product will help leverage commercial development of the sport.

The APL is a national major city versus major city competition model aimed at servicing the broadcast footprint of Brisbane, Sydney, Melbourne, Adelaide and Perth. Bowls New Zealand has joined the competition as the stand-alone international team for the inaugural year.

The original competition structure identified an eight-team competition. With the immediate inclusion of New Zealand under a Bowls New Zealand owned

license, it was decided by the APL Management Committee that the default option of a six team competition be adopted with potential growth in the second and third years of competition.

The inaugural participating teams are Solargain Perth Suns (Licencee: Bowls WA), Messenger News Adelaide Endurance (Bowls SA), Blundstone Melbourne Roys (Fitzroy Victoria Bowling and Sports Club), BCiB Sydney Lions (Club Mount Lewis), XXXX Brisbane Gold (Club Pine Rivers) and TOWER New Zealand Blackjacks (Bowls NZ).

Servicing the Community

In partnership with the STAs, our 16 Community Development Officers (CDO) and five National Training Centre (NTC) Coaches continue to work closely with affiliated clubs and many members across the country.

The CDOs continue to visit clubs across Australia providing advice and assistance with the aim of making our clubs more efficient and effective in their operations.

















The NTC coaches have now selected squads of promising bowlers and are working with them in a well-structured training environment under the close watch of National Coach Steve Glasson OAM.

Sandhurst Trustees 2013 Hall of Fame and Awards Night

The second Bowls Australia Hall of Fame night was held in conjunction with the National Awards Night at the Bendigo Town Hall during the Australian Sides and Super 6 Championships with over 300 people in attendance.

Both events received outstanding support from the Bendigo City Council and major sponsor Sandhurst Trustees.

The night was a wonderful celebration of the contributions made by the four Hall of Fame inductees from the sport – to Beryl Brennan, Roma Dunn, Barry Salter and Robbie Dobbins - and we offer our sincere and hearty

congratulations for their great contributions to our sport.

World Bowls

At the World Bowls Annual General Meeting, which occurred in December 2012, former Bowls Australia President Joe Aarons OAM was elected as President of World Bowls. Australia was very pleased and proud to secure a representative on the World Bowls Board and is committed to supporting the overall development of the sport globally.

Other members elected to the World Bowls Board included John Carter (NZ) for the Asia/ Oceania region, John McArdle (South Africa) for the Americas/ Africa region and John Bell (England) for the Europe region. Two independent directors have been appointed to the board one of which is Heather Welch, former CEO of the NSW Women's Bowling Association who now lives in Singapore.

Staffing

During the past 12 months, the BA staffing structure was reorganized to better align with the strategic initiatives and targets outlined in the new strategic plan and with the aim for BA to be a more streamlined organisation leading to improved outcomes being achieved.

In the new structure, two new General Manager positions were created in the areas of Bowls Operations and Commercial Operations in the 2013 calendar year. Tony Sherwill and Melanie Rutley were successful in being appointed to these roles and we look forward to them having great success in their respective positions.

Partnerships |

We would like to acknowledge the loyal support and generous contribution from the Federal Government through the Australian Sports Commission and in particular the ASC Board, CEO Peter Hollingsworth and Senior Partnership Manager Peter Minchin who have provided invaluable advice and support.

Sincere thanks also to Australian Commonwealth Games President



Sam Coffa AM, CEO Perry Crosswhite AM and the Board of Management for their continued support of bowls and our High Performance program.

We continue to have a strong relationship with each state and territory association and during 2012/2013, we have worked collaboratively on a number of projects and initiatives that will continue throughout 2013/2014 and we thank the Presidents and their boards. CEOs and all their staff for their ongoing support.

A special acknowledgement to our broadcast partners, Fox Sports and SkyTV NZ, for their support and efforts in taking bowls into the lounge rooms of so many bowls fans around the country and abroad. It still remains a priority for us to ensure that bowls has a strong presence on television and through these partners we have been able to deliver this.

The addition of our weekly radio program Without Bias, and its expansion into further markets after its introduction, has been an invaluable tool in increasing the profile of the sport and disseminating our messages to a vast audience.

To our many and valued sponsors who are listed in this annual report, we thank you. We trust your association with our sport is a rewarding one for you and look forward to continuing that relationship well into the future.

Special thanks to the BA board of directors, staff, national committees and volunteers for their continual commitment and dedication to the growth and development of the sport and brand of bowls in Australia.

We also sincerely thank the BA Directors who concluded their terms on the board in 2012/2013 - Joe Aarons OAM, John Hannah, Russell Hoye and Robert Webb.

BA's flagship event, the Australian Open was once again held at the Darebin City Bowls Club and we thank them, the Darebin City Council and the Victorian Government for their support of this terrific event which again provided a wonderful promotion of our sport with our two newly crowned champions young Victorians in the form of Clayton's Lisa Phillips and Brighton's Aaron Wilson.

We wish to acknowledge new World Bowls President Joe Aarons OAM, CEO Gary Smith and the directors of World Bowls for the efforts in the past 12 months.

BA also extends its thanks to all of our National Merchandise Program licensees for their ongoing contributions throughout the past year.

To all the club and association volunteers across Australia, we congratulate you on your tireless contribution to the sport.

Finally, BA is looking forward to a very busy and exciting 2013/2014 as we continue to deliver on the initiatives recently implemented and those outlined in the forthcoming Strategic Plan for Bowls in Australia.

In Memoriam

Throughout the past year, bowls communities in Australia have lost many loved and respected friends and members, in particular Bowls Australia's inaugural Hall of Fame member Catherine (Mimi) Frost, and we offer our prayers and thoughts to those clubs and bowls families.

State and Territory Association Contact Details

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bowlsvic@bowlsvic.org.au



Bowls Australia Board Directors and Committees

Board Directors Elected Directors

Joe Aarons OAM – President (President to October 2012; Elected Director to December 2012)

Des Skinner – President (President from October, 2012)

Jewel Buchanan

Brett Duprez (Casual vacancy from December, 2012)

Barbara Gilbert

Nigel Smith (from October 2012)

Robert Webb* (to October, 2012)

John Hannah* (to April, 2013)

Wayne Turley (Casual vacancy from April, 2013)

Appointed Directors

Eugenie Buckley (from April, 2013)

Darryl Clout

Russell Hoye* (to October 2012)

Kelly O'Dwyer MP* (to October 2012)

* denotes the individual is former Director

National Officiating Committee

NATIONAL OFFICIATING DIRECTOR-

Mark Cowan

COMMITTEE MEMBER -

Peter Delaney (Vic)

COMMITTEE MEMBER -

Janice Thomas (NSW) (to July 2012)

COMMITTEE MEMBER -

Andrew Lynn (NSW)

COMMITTEE MEMBER -

Terrie Crozier (NT)

COMMITTEE MEMBER -

Beth Young (SA)

COMMITTEE MEMBER -

John Dawson

CONVENOR-

Tamara Mason (to April 2013) Holly Simmons (from April 2013)

National Coaching Advisory Group

NATIONAL COACH – Steve Glasson OAM

COMMITTEE MEMBER – Greg Bostock (Qld)

COMMITTEE MEMBER – Jaewyn Norton (WA)

COMMITTEE MEMBER -

Julia Walsh (Vic)

COMMITTEE MEMBER –

Gary Willis (NSW)

CONVENOR -

Tamara Mason (to April 2013) Holly Simmons (from April 2013)

National Selection Committee

NATIONAL COACH – Steve Glasson OAM

NATIONAL SELECTOR – Sam Clough

NATIONAL SELECTOR – Kelvin Kerkow OAM

NATIONAL SELECTOR – Dave Stockholm

State Consultative Body

BOWLS AUSTRALIA PRESIDENT – Joe Aarons OAM (to October 2012) Des Skinner (from October 2012)

BOWLS ACT PRESIDENT – Kevin Antoine

BOWLS ACT EXECUTIVE OFFICER – Kate Lyttle

RNSWBA PRESIDENT -

Vince Beard

RNSWBA CEO – Greg Helm

NSWWBA PRESIDENT -

Patricia Reynolds

BOWLS QUEENSLAND CHAIR -

Ron Chambers

BOWLS QUEENSLAND CEO -

Keith Fullerton

BOWLS SA PRESIDENT -

Ivy Kluske

BOWLS SA GENERAL MANAGER -

Ben Scales (to February 2013)

Mark Easton (from February 2013)

BOWLS NT PRESIDENT -

Stan Smolski

BOWLS NT EO -

Carolyn Smolski

BOWLS TASMANIA PRESIDENT -

Gary Beven

BOWLS TASMANIA CEO -

Maxine Viney

BOWLS VICTORIA

PRESIDENT -

Rosemary Varty

BOWLS VICTORIA CHIEF

EXECUTIVE -

Graeme Bridge

BOWLS WA PRESIDENT -

Patrick Buller

BOWLS WA CEO -

Ken Pride

Historian

Margaret Radford

Membership Taskforce

BOWLS NSW DEVELOPMENT

MANAGER -

Michael Beaumont

BOWLS AUSTRALIA BOARD

DIRECTOR -

Jewel Buchanan



BOWLS SA GENERAL MANAGER -Mark Easton CONVENOR -Tony Sherwill

Whole of Sport IT System Working Party Recommendations

BOWLS QUEENSLAND CEO -Keith Fullerton

BOWLS TASMANIA CEO -Maxine Viney

NSWWBA CEO -Nicky Bethwaite

RNSWBA CEO -

Greg Helm

BOWLS AUSTRALIA HR AND EXECUTIVE MANAGER -Meghan Albert

Whole of Sport IT System Working Party Tender Process

BOWLS QUEENSLAND CEO -Keith Fullerton

BOWLS SA GENERAL MANAGER -Ben Scales

NSWWBA CEO -Nicky Bethwaite

RNSWBA CEO -Greg Helm

INDEPENDENT MEMBER -Synapse IT General Manager Hayden McMaster

BOWLS AUSTRALIA PARTICIPATION MANAGER -

Tony Sherwill

BOWLS AUSTRALIA HR AND EXECUTIVE MANAGER -Meghan Albert

Whole of Sport IT System Working Party - Transition and Standing committee

RNSWBA CEO -Greg Helm

BOWLS ACT EXECUTIVE OFFICER -Kate Lyttle

BOWLS VICTORIA MARKETING, IT AND PUBLICATIONS MANAGER -Paul Winslow

BOWLS AUSTRALIA HR AND EXECUTIVE MANAGER -

Meghan Albert

BOWLS AUSTRALIA IT SYSTEMS COORDINATOR -

James Thai

IMG STG GENERAL MANAGER **OPERATIONS -**

Jonathan Walsh

IMG STG OPERATIONS -COORDINATOR Mikaela Wagner

National Insurance Program Steering Committee

BOWLS NSW FINANCE DIRECTOR -Ron King

BOWLS QUEENSLAND DEPUTY

PRESIDENT -Doug Murray

BOWLS WA CEO -

Ken Pride

BOWLS VICTORIA OPERATIONS MANAGER -

Peter Delaney

BOWLS AUSTRALIA PRESIDENT -Joe Aarons OAM

BOWLS AUSTRALIA CEO -Neil Dalrymple

BOWLS AUSTRALIA FINANCE MANAGER -Daryl Rogers

Australian Premier League Management Committee

BOWLS AUSTRALIA CEO -Neil Dalrymple

BOWLS AUSTRALIA FINANCE

MANAGER -**Daryl Rogers**

BOWLS AUSTRALIA MARKETING

AND COMMUNICATIONS

MANAGER -

Andrew Holmes

INDEPENDENT MEMBER -

Paul Leeds

AUSTRALIAN SQUAD PLAYER -

Brett Wilkie

National Development **Advisory Panel**

INDEPENDENT MEMBER -Andrew Larratt (chair)

BOWLS AUSTRALIA PARTICIPATION

MANAGER -Tony Sherwill

RNSWBA DEVELOPMENT

MANAGER -

Michael Beaumont

BOWLS AUSTRALIA COMMUNITY DEVELOPMENT OFFICER MANAGER

- Garry Dillon

BOWLS AUSTRALIA COMMUNITY DEVELOPMENT OFFICER -

Simon Morrison

BOWLS AUSTRALIA COMMUNITY DEVELOPMENT OFFICER -

Josh Thornton

Bowls Australia Staff

Admin & Operations

CHIEF EXECUTIVE OFFICER – Neil Dalrymple

EXECUTIVE AND HR MANAGER – Meghan Albert

ADMINISTRATION OFFICER – Danielle Costabile (to April 2013) Jakub Syslo (from April 2013)

FINANCE MANAGER – Daryl Rogers

FINANCE COORDINATOR – Linda Moli

Commercial Operations

COMMUNICATIONS AND MARKETING MANAGER – Andrew Holmes

COMMUNICATIONS AND MEDIA COORDINATOR – Aidan Davis

EVENTS COORDINATOR – Melissa Holland

NMP AND LICENSING COORDINATOR – Campbell Derrick

IT SYSTEMS COORDINATOR – Simon Fuller (to August 2013) James Thai (from April 2013)

EVENTS MANAGER – Shaun Doyle (to February 2013)

COMMERCIAL OPERATIONS MANAGER –

Des Ryan (to February 2013)

Bowls Operations

PARTICIPATION MANAGER – Tony Sherwill

NATIONAL COACH – Steve Glasson OAM

ASSISTANT COACH - Robbie Dobbins

HIGH PERFORMANCE – COORDINATOR Peter Brown

CDO COORDINATOR – Holly Simmons (to April 2013) Danielle Costabile (from April 2013)

EDUCATION AND TRAINING COORDINATOR –

Holly Simmons (from April 2013)

COACHING AND OFFICIATING COORDINATOR – Tamara Mason (to April 2013)

Community Development Officers

NSW

ACT and South East NSW – Peter Fahey

North East NSW – Fiona Wendt (to March 2013) Peter Bevan (from April 2013)

Riverina NSW – Adam McIntyre

Western and Far Western NSW – Josh Thornton

Metropolitan Sydney – Chris Green (to June 2013) Chris Wallace (from June 2013) Newcastle and Central Coast – Mark Whiteman

VICTORIA

North East Victoria – Garry Dillon

Western and Northern Metro/ Geelong –

Paul Holtschke

Eastern and Southern Metro/ Gippsland –

Barrie Lester

Western Victoria – Peter Nixon

SOUTH AUSTRALIA

Northern and Western SA – Richard Law

Southern and Eastern SA – Mark Easton (to February 2013) Daniel Lawlor (from April 2013)

QUEENSLAND

South East Queensland – Mark Casey

TASMANIA

Simon Morrison

WESTERN AUSTRALIA

Perth/Fremantle, South Coast and Northern WA – Rene Farrell (to August 2012) Daniel Woodrow (from December 2012)

NT

Michael Lloyd (to April 2013)



NTC Coaches

SA/NT -

Faye Luke

WA-

Pieter Harris

VIC/TAS -

Mark Cowan

QLD -

Brett Wilkie

NSW/ACT -Gary Willis

Australian Squads

2013 Australian Jackaroos squad:

Men: Matthew Baus (Raymond Terrace, NSW), Mark Casey (St Johns Park, NSW), Dylan Fisher (Melbourne, Vic), Matthew Flapper (Ocean Grove, Vic), Shane Garvey (Wiseman Park Wollongong City, NSW), Barrie Lester (Clayton, Vic), Nathan Rice (Helensvale, Qld), Wayne Ruediger (Grange, SA), Aron Sherriff (Ettalong Memorial, NSW), Brett Wilkie (Helensvale, Qld)

Women: Lynsey Clarke (Helensvale, Qld), Kelsey Cottrell (St Johns Park, NSW), Karen Murphy (Cabramatta, NSW), Carla Odgers (Lalor, Vic), Lisa Phillips (Clayton, Vic), Rebecca Van Asch (Invermay, Tas), Claire Turley (Cabramatta, NSW), Natasha Van Eldik (Raymond Terrace, NSW)

2013 Australia A squad:

Men: Clive Adams (WA), Anthony Fantini (QLD), Brett Foley (VIC), Carl Healey (NSW), Andrew Howie (ACT), Sean Ingham (QLD), Ray Pearse

(NSW), Scott Thulborn (SA), Ben Twist (NSW), Aaron Wilson (VIC)

Women: Rechelle Cole (WA), Elise Cowan (VIC), Julie Keegan (NSW), Kristina Krstic (WA), Renee McPharlin (SA), Kay Moran (NSW), Kelly Richards (NSW), Kelli Rogalski (WA), Samantha Shannahan (VIC), Kristy Thatcher (QLD)

2012-13 Australian Under-18 squad:

Girls: Elizabeth Allan (WA), Breeanna Dickson (SA), Dawn Hayman (NSW), Tanisha Johnson (WA), Natasha Jones (QLD), Renee McPharlin (SA), Tayla Morison (VIC), Natalie Noronha (NSW), Samantha Noronha (NSW), Ellen Ryan (NSW), Chloe Stewart (VIC), & Jamie-Lee Worsnop (NSW)

Boys: Luke Brind (SA), Trent Britton (ACT), Joshua Corless (VIC), David Downey (WA), Billy Johnston (NSW), Braidan Leese (QLD), Michael Sims (TAS), Dylan Skinner (NSW), Bradley Thomas (ACT) & Thomas Webb (VIC).

2013 NTC Squads (by state):

Coach: Faye Luke (SA & NT)

Cassandra Harvey (SA), Laini Murray (SA), Kate Smith (SA), Ben Bowman (SA), Josh Chopin (SA), Ryan Digby (SA), Simon Dorr (SA), Mark Haines (SA), Matthew Northcott (SA), Josh Studham (SA), Brandon Whiley (SA)

Coach: Mark Cowan (VIC & TAS)

Tayla Spence (VIC), Victoria Troster (VIC), Kylie Whitehead (VIC)

Mikayla Baker (TAS), Courtney Hobbs (TAS), Hollie Keen (TAS), Bree-anna Mabb (TAS), Felicity Webster (TAS), Dane McKinnon (VIC), Scott Mortimer (VIC), Brodie Baker (TAS), Christopher Cartlidge (TAS), Ben Dayton (TAS), Bradley Gibson (TAS), Matthew Jackson (TAS), Bradley Mabb (TAS), Lachlan Sims (TAS)

Coach: Pieter Harris (WA)

Lisa Featherby (WA), Matthew Ayres (WA), Lewis Grigg (WA), Matthew Mitchell (WA), Cody Packer (WA), Daniel Patterson (WA), Dave Rankin (WA)

Coach: Gary Willis (NSW & ACT)

Damon Jeffery (ACT), Sarah Boddington (NSW), Madison Fennell (NSW), Jasmine Kew (NSW), Morgan Solman-Stewart (NSW), Mark Berghofer (NSW), Jono Davis (NSW), Cory Daley (NSW), Ben Glasson (NSW), Chris Green (NSW), Chris Herden (NSW), Luke Jones (NSW), Alex Lee (NSW), Anthony McKenna (NSW), Matt Miles (NSW), Simon Mitchell (NSW), Jesse Noronha (NSW), Mathew Pietersen (NSW), Aaron Teys (NSW)

Coach: Brett Wilkie (QLD)

Kiani Andersen (QLD), Shahn Griffiths (QLD), Bolivia Millerick (QLD), Cassandra Millerick (QLD), Connie-Leigh Rixon (QLD), Pam Rowe (QLD), April Wilson (QLD), Lauren Wilson (QLD), Des Cann Jnr (QLD), Eric Copeland (QLD), Dean McWhinney (QLD), Sam White (QLD), Robbie Wild (QLD), Brendon Wilson (QLD)

Australian Jackaroos









































Message from the Australian Sports Commission

The Australian Sports Commission (ASC) is committed to ensuring Australian athletes excel in the international sporting arena, and increasing Australians' participation in sport.

These two clear objectives are mutually reinforcing - international success inspires Australians to participate in sport and greater participation helps nurture our future champions. Sport inspires individuals, unites communities and encourages active lifestyles.

Success at the international level has become even more challenging for Australian athletes. Traditional competitors keep getting better, and rising countries are becoming forces to be reckoned with. Our tenth placing in the medal table at the London Olympic Games continued a downward trend over the past three games.

Through Australia's Winning Edge 2012-2022, our game plan to move Australian sport from world class to world best, we are changing the role of the Australian Institute of Sport (AIS) and the delivery of the high performance program, improving the financial performance and position of national sporting organisations (NSOs) and strengthening the governance structures and standards of NSOs.

We have initiated a fundamental reform process to improve Australian sport, by linking high performance sports funding more closely with performance; ensuring the AIS is the world's best high performance sports institute; modernising governance structures in a number of sports; investing to improve coaching, leadership skills, talent identification and innovation in Australian sport; and reinforcing public confidence in the integrity of sport. These reforms will create lasting change and improvement.

In 2013-14, the Australian Government, through the ASC, is investing almost \$120 million in national sporting organisations for high performance programs and to promote grassroots participation in sport.

Our partner sports can expect a much sharper focus by the ASC in future on best practice governance and administration, intellectual property ownership, athlete management and support structures and general accountabilities by the sports. Equally, the ASC is committed to changing to meet the needs of contemporary sport.

Importantly, the ASC is focused on promoting grassroots participation in sport throughout Australia and to continue a suite of successful national programs such as the Active After-school Communities program. Increased community sport participation has a profound long term dividend, and remains a vital objective of the ASC.

The ASC looks forward to working in collaboration with the sport sector to encourage more people into sport and to drive Australia's continued international sporting success.

John Wylie AM

Board of the Australian Sports Commission



WINNING PARTNERSHIP



The Australian Sports Commission proudly supports Bowls Australia

The Australian Sports Commission is the Australian Government agency that develops, manages and invests in sport at all levels in Australia. Bowls Australia has worked closely with the Australian Sports Commission to develop bowls from community participation to high-level performance.

Bowls Australia is one of many national sporting organisations that has formed a winning partnership with the Australian Sports Commission to develop its sport in Australia.





ROLLING OUT MORE STYLES RIGHT ACROSS THE GREEN



The Rink Scorcher joins the very popular Hotjack and Hotkitty in the growing range of ASICS Lawn Bowls shoes designed for maximum comfort and support.

The GEL-Rink Scorcher is a super comfy, very flexible and lightweight bowls shoe. The outsole features exposed EVA for flexibility, while its rounded edges are kind to the greens. The Rink Scorcher is available in Men's 2E or 4E and Women's D width options.





Participation & Community Development Officer Program:

"One of the key measures in terms of the health of any sport is without doubt the number of people playing it. This year we have experienced a great results which illustrates the success of initiatives implemented to increase participation."

The Australian Sports Commission (ASC) continued to support Bowls Australia and throughout the past 12 months we have achieved many successful results together through our partnership. I am pleased to say that I am confident that the ASC would be very proud of the work undertaken by BA in the past 12 months, with many wins on the board. Our support of their Club Health Check List and the Active After-School Communities Program has

benefited both parties and we thank them for their assistance and input into the 2012/13 year.

One of the key measures in terms of the health of any sport is without doubt the number of people playing it. This year we have experienced a great result being an increase in regular participants from 490,090 to 494,567, which illustrates the success of initiatives implemented to increase participation, but the challenge to grow participation even further remains a constant

focus of the organisation. This is particularly important given it represents that we are increasing the regular participants in our sport where in the last few years we have been good at getting people into the sport, but not necessarily retaining them.

The sobering thought is that membership numbers continue to decline - which is an issue in almost all Australian sports built on a membership structure. The latest research suggests that membership and being a part of a club may not be what the modern consumer is looking for, and that sports - including bowls - need to adapt to the needs of society now, not what they used to be.

Part of the reason for the success is the level of service offered to clubs via the Community Development Officer Program. The CDO program continues to grow from strength to strength, adding a presence in Queensland in the 2012/13 financial year. While we do not have the support of Bowls Queensland and therefore cannot cover all Queensland clubs, we do cover approximately one third of clubs in the southeast corner. Importantly, we have now completed the charter of the program in terms





of having CDO's active in all Australian states and territories.

BA also extends a hearty thank you to all CDO's nationwide who have contributed greatly to the operations of clubs in their area. Of course, they are ably assisted by Danielle Costabile in the BA office who does a tremendous job of keeping all 16 of them on track.

Speaking of CDO's, at the Sandhurst Trustees Hall of Fame and Awards Night in Bendigo, Victoria in April, we crowned the inaugural CDO of the Year and congratulations to Garry Dillon. In the short time the CDO program has been operating, Garry has been a shining light and has set the standard for all CDO's nationwide. His portfolio of North East Victoria has been truly blessed to have Garry's input and assistance.

Garry was awarded the inaugural CDO of the Year for several reasons, largely because he sets the standard for others to follow by being always first to respond, always willing to assist his peers, has a deep understanding of the

industry, assisted to establish a junior development squad which grew from 0 to 60 members in one month, was responsible for bringing in more than \$170,000 to clubs in his portfolio in 12 months from external funding and generally having a 'nothing is a problem' attitude. He is a fantastic asset to the team.

If your club would like assistance from your local CDO, log on to www.bowlsaustralia.com.au/ clubassist. CDO's are bowlers who live in your area and understand what it takes to assist and enhance your club by increasing membership, attracting funding from local councils and new sponsors, developing business plans and their service is provided by Bowls Australia and state and territory associations to further grow the sport of bowls.

During the recently completed year we commenced a process of quantifying the size of the bowls industry by implementing a CRM (Customer Relationship Management) system. While this may not seem interesting news to

a wider audience, it does make an incredible difference to the way in which BA conveys our messages to governments and potential partners and sponsors.

We aim, with this new software, to build a profile of the bowls industry, highlighting the number of human and financial resources which make up the bowls industry. For example, we can also quantify the value of land bowls clubs operate on behalf of state and local government, and the number of people who use council owned facilities proving we are an integral part of each and every community.

Inside the sport, we have focused part of our energies on revising the officiating structure - which was agreed to by all state and territory associations at the Chief Executive Officers meeting in April at the Australian Sides Championships. While much of the work will take place in the coming two years, we did all agree that the proposed changes to the structure were necessary and would stand us in good stead



for the future.

Our thanks go to Tamara Mason for the work she put into the coaching and officiating area of bowls over the past five years. She has now taken up a new challenge in another sport and we wish her all the best. We're very pleased to have Holly Simmons in the role of Education and Training Coordinator who will contribute greatly to the sport.

Last year we commenced a research project with La Trobe University in Melbourne, which aimed to 'build an evidence base to increase participation in Lawn Bowls'. This important research will be used to create strategy around the club experiences of those who bowl, and those who have ceased bowling. Our thanks must go to Professor Russell Hoye - Director, La Trobe Sport and Associate Dean (Research) of La Trobe University.

The research method employed to investigate these questions consisted of two stages. Stage 1 consisted of 90 face to face semistructured interviews conducted at 18 clubs across Australia with current club members bowling in pennant competitions, social bowlers, previous members, and

club committee representatives and staff. Seven major themes emerged from the analysis of the transcripts of the interviews conducted for Stage 1:

- Reasons for playing
- Physical health, Mental health and wellbeing benefits
- The 'Bowls' Experience areas for improvement
- Bowls formats commentary
- Changes in the bowls experience
- Why people stop bowling
- Club survival challenges

The following two pages show the results in a brief snapshot and we urge you to download the entire document from the BA website to see how it can assist to improve your club and your efforts to attract new members, participants and guests.

All the best to all bowlers whether they be members, participants or guests for the 2013-14 year. We are sure each club will enjoy a successful year, particularly with the assistance of your local CDO, log on to www.bowlsaustralia. com.au/clubassist for contact details.

2012-13 Highlights



The expansion of (2)the Community Development Officer Program (CDO) program into parts of Queensland and the crowning of the inaugural CDO of the Year - Garry Dillon

The introduction of (3) a CRM (customer relationship management) system enabling us to build a profile of the bowls industry;

Announced the new (4) officiating structure to take the sport into the future;

(5)

The release of research papers by La Trobe University which will underpin the strategic direction of Bowls Australia development in the future.





KEY STATS

A profile of bowls

People participate in bowls for several reasons:

Seeking to play a competitive sport.

> A particular interest in the skill-based nature of bowls.

The sense of camaraderie and sense of belonging from being part of a team sport.

The social connections that participation in bowls provides.



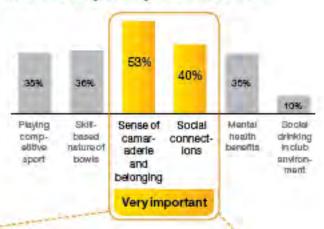
The capacity to engage in social drinking within a club environment.

The perceptions that the specific activity of playing bowls offers mental health benefits.

Perceived physical health advantages of bowls PCS by age and population norm



Motives for participation in bowls



The most important motives for participation in bowls are:

- the sense of camaraderie and belonging from being part of a team sport, and
- the social connections that participation in bowls provides.



Both of which are higher for women than men

The areas where clubs can improve their recruitment and retention of members are:

Fostering an inclusive club culture. Educating members in how to welcome and integrate new members.



Improving their governance and management practices.





KEY STATS A profile of bowls

Why do people play bowls?

- Most bowlers have previously played another sport and see bowls as an opportunity to continue to enjoy the competitive and team aspects of sport.
- Bowls is a sport that has some unique attributes; specifically being able to offer people of all ages and abilities a chance to play.
- The most important motives for participation in bowls are the sense of camaraderie and belonging from being part of a team sport and the social connections that participation in bowls provides, both of which are higher for women than men.

Why do people cease playing bowls?

- The main reasons respondents believe people cesse bowling are selection processes in clubs, the treatment of people by other dub members and the quality of club administration.
- The areas where clubs can improve their retention of members is in fostering an inclusive club culture, educating members in how to welcome and integrate new members and in improving their governance and management practices.

What are the physical and mental health benefits of playing bowls?

- Bowls facilitates long lasting friendships that are often a central feature of the social support network for older people who may have lost their partner.
- Bowls can offer a family friendly environment and offers players of varying physical ability the chance to compete with each other in an integrated sport participation opportunity.
- Participation in bowls assists in sustaining both physical and mental health.
- . Bowls clubs are safe social spaces for women.
- Bowls partidipants can be grouped into 5 broad categories (consumers, bowlers, socialisers, dlubbers and identifiers) each seeking something different from their bowls experience.

How are changes in demographics of communities affecting bowls clubs?

- Membership decline is a pervasive problem throughout bowls.
- Clubs appear III-equipped to deal with diverse population groups and need assistance in how to communicate with and market themselves to local communities.
- Clubs are facing a number of key challenges, specifically in relation to the wey in which they manage their business, the increasing financial pressures to run a club and their future leadership capacity.
- Most club members have been involved with their club for more than 6 years, visit the club more than 10 times per month, and spend at least 10 hours per week at their club.

What format for participation/competition bowls is preferred for different age groups?

- The majority of respondents are satisfied or very satisfied with the length of the season for and scheduling of competitions.
- The provision of adequate levels of quality coaching and perhaps the timing of its provision seems to be an important driver of satisfaction among bowls participants.

What are the characteristics of the 'bowls experience' that will attract new participants?

- More flexible scheduling of competitions should be investigated, as a way of maximising participation.
- Selection processes are important drivers of club member satisfaction.
- Clubs should consider how they can be more accommodating of a diverse set of potential users of their facilities and services.
- Mixed competition structures should be encouraged.
- Shortened game times seem to have been well accepted by the bowls community.
- A key challenge for bowls is to offer a desirable bowls format that
 fits between casual bowling and Pernant competition that will
 attract a market that clearly does not want to play Pernant in its
 current form.

Benefits of bowls

Bowls facilitates long lasting friendships that are often a central feature of the social support network for older people who may have lost their partner. Bowls offers players of varying physical ability the chance to compete with each other in an integrated sport participation opportunity. Bowls clubs are safe social spaces for women. Participation in bowls – even at a very moderate level – assists in sustaining both physical and mental health. Respondents in this study reported higher physical and mental health status compared to the general population.

High Performance

"Two years of hard work and preparation by the staff and athletes was the catalyst behind Australia's greatest ever World Championships."

Following the 2010 Commonwealth Games Independent High Performance Review, Australia hit back in the best way possible with a history breaking medal haul in the 2012 World Championships in Adelaide where the 'Jackaroos' won five gold medals.

The implementation of a full-time coach led program, recruitment of a High Performance Coordinator, the National Training Centre Coaches along with a National Assistant Coach and Team Manager has resulted in significant rewards on the international stage.

Two years of hard work and preparation by the staff and athletes was the catalyst behind Australia's greatest ever World Championships.

However, with the World Championships now behind us, the focus turns to our preparations and the lead up to the 2014 Commonwealth Games in Glasgow. This focus is a complete reversal of playing conditions to that of Adelaide but the philosophy of conditions and position specific selection criteria remains unchanged. As has been well documented and supported historically by results, Australia has not enjoyed dominant performances in the United Kingdom and with the possibility of having a remarkably young team for Glasgow, a great amount of work is required to ensure we are in the best possible position to alter the course of history.

In addition to Glasgow, plans are well established to ensure our benchmark events post Glasgow, for example the 2016 World Bowls Championships in Christchurch and our home Commonwealth Games in 2018 in Broadbeach, Queensland are very much on the agenda with current and development players already being identified and individually case managed in readiness for the two most important international events on the horizon.

International Events

In March 2013, Australia crossed the ditch and in a first for the timehonoured event, competed in a traditional Trans Tasman Series with an open team, development team and U18 team all taking to the greens at the same venue at the same time. Australia returned home with more silverware for the cabinet, which included eight of the nine trophies on offer in what was a very tough and competitive series with New Zealand.

Australia also headed over to the UK to participate in vital pre-Commonwealth Games events. The squad completed a quad series in Wales before travelling north to Glasgow and the venue for the 2014 Commonwealth Games, Kelvingrove Bowling Club, for the Eight Nation Commonwealth Games Invitational event. The culmination of a strong week by all of the Australian men didn't go unrewarded, with gold medals in the men's singles and triples, and the vision impaired mixed pairs, and silver medals in the men's pairs and fours. The team remained in Glasgow for a further five days of practice on the greens after the tounrament. Australian



Jackaroos who were selected for the international trip were -

Women

Kelsey Cottrell

Karen Murphy

Carla Odgers

Claire Turley (nee Duke)

Rebecca Van Asch (nee Quail)

Natasha Van Eldik

Men

Mark Casey

Matthew Flapper

Barrie Lester

Nathan Rice

Wayne Ruediger

Aron Sherriff

Brett Wilkie

Further to the above named team is the exciting news of the involvement of Athletes with a Disability (AWD) and Athletes with a Vision Impairment into the Commonwealth Games team who will also contest full medal disciplines at the Commonwealth Games -

The Athletes with a Disability team includes -

Joshua Barry, Tony Bonnell, Barry Charity & Tim Slater.

The Vision Impaired mixed team includes -



Marian Morrison & Tony Scott.

Vision impaired bowlers Joy Forster & Tony Scott have increased Australia's World Championship title success with wins in their respective singles disciplines at the recent World Vision Impaired Championships in Worthing, England.

The format of the Commonwealth Games has also significantly

changed. The length of games will be in a traditional format however less in duration while able body participants will, for the very first time, compete in two events each. The able body teams will consist of five a side in traditional singles, pairs, triples & fours formats while the AWD Team will be (non gender specific) triples and the Vision Impaired will feature mixed pairs.



2012-13 Highlights

World Championships



5 Gold Medals



2 Silver Medals



Every player walked away a World Champion (Karen Murphy twice)



Both men's and women's team won overall world Championships titles

Trans Tasman



Women's Open



Men's Open



Women's Development



Men's Development



Girls Junior

Events

"The premier event on the Bowls Australia calendar, the Australian Open continued to prove popular with bowlers throughout the nation as entry numbers into qualifying events were at a three year high."





captain Karen Murphy triumphant in both the women's singles and the women's pairs with Kay Moran. Queensland's Jay Cross and Des Cann Jnr were victorious in the men's

2013 National Events

Australian Open

The premier event on the BA calendar continued to prove popular with bowlers throughout the nation as entry numbers into qualifying events were at a three year high. This is especially pleasing given entry into the Last Chance Qualifying event was only opened to those who had not previously attempted to qualify in any state and territory association (STA) run events.

Successful qualifiers arrived at the Darebin International Sports Centre in Thornbury, Victoria to find unseasonably warm weather and the best greens the venue has offered in the history of the event. This combination made playing conditions difficult at times and resulted in a number of top ranked players being knocked out in the early rounds.

Two young Victorians proved they are ones to watch in the future with Aaron Wilson taking out the men's singles title and Lisa Phillips claiming the women's singles for the second time in three years.

The Under-18 category recorded its highest number of entries since its

inception. NSW's Jonathan Davis became the youngest person to ever win an Australian Open title when he took out the Under-18 boys' singles at just 12 years of age and Chloe Stewart showed why she is a highly regarded junior by winning the Under-18 girls' singles.

Bowlers with a Disability was again well supported by Queensland, Victoria and Western Australia but failed to attract many entries from the other states. This category will continue into 2014 and it is hoped that entries will increase.

BA took ownership of the mixed pairs event and allocated qualifying positions to each STA to ensure the 16 positions available were filled. Entry into STA qualifying exceeded expectations and it is hoped this category can expand in the years to come.

The Over-60s category underwent a change from triples to pairs and this resulted in a slight increase of entries. Unfortunately interest in this category is never enough to fill the 32 draw for either the men or the women, which results in a number of byes in round 1.

BA would like to acknowledge the support of the following organisations and individuals without whom the event would not be possible.

 Victorian Department of Sport and Recreation and the Darebin City Council whose financial support of the Australian Open is paramount

to the event's success.

- The many valued sponsors of Bowls Australia without whom the event could not go ahead.
- Harvie Hele, Valerie Savage and George Vayonitis - the Volunteer Team Leaders who each year ensure the event runs smoothly with their team of volunteers.
- Haydn Williams and Terrie Crozier who took on the role of Technical Official Team Leaders for the first time and did a fantastic job.
- Todd Simmons who, at the last minute, stepped in for an injured Russell Covell to fill the Tournament Director role.

Finally, our thanks to The Hon. Kate Lundy, then Minister for Sport and Hugh Delahunty MP, Victorian Minister for Sport and Recreation who both took the time to attend the event and make gold medal presentations.

Australian Sides Championships and Super 6

Bendigo Bowls Club, Victoria successfully won the right to host the 2013 Australian Sides Championship and Super 6 and they did an excellent job. All players were particularly complementary of the Bendigo greens, which showcased the country's best bowlers over six days of competition.

New South Wales were the standout sides, taking home the Alley Shield, Marj Morris and the Overall trophies.



2012 WORLD **CHAMPIONSHIPS**

From November 24 until December 9, 2012 the eyes of the bowls world focused on Adelaide to see who would be crowned the new World Champions.

Twenty-seven countries competed in each of the men's and women's fields; a total of 31 countries qualified for the event.

The first ten days of the event saw all countries compete across singles, pairs, triples and fours in the qualifying rounds; their goal being to qualifying for finals.

Lockleys Bowls Club and Holdfast Bay Bowls and Croquet Club, South Australia shared hosting responsibilities for the qualifying rounds, and they both delivered world standard greens. Brad Porter and his team at Lockleys and Kevin Lewis, Max Kleinig and their assistants at Holdfast Bay are to be commended for all the work they put into their

greens in the months leading into the event and throughout the competition

Finals were staged at Lockleys over the last six days of the event. A television specific rink was constructed and the medal playoffs for singles, pairs and triples were all played and filmed for television on this rink. The fours finals were played on Lockleys' B green, as they were not filmed for television.

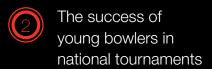
Those spectators who attended the event throughout were treated to some outstanding bowls, with strong crowd attendances despite exceptionally hot weather in Adelaide during the Championships.

Our sincere gratitude goes to the South Australian Tourism Commission, whose financial support was paramount to the successful staging of the event. Thanks also go to all the specific event sponsors and the entire volunteer workforce who worked tirelessly throughout the



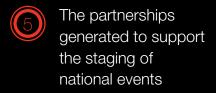
2012-13 Highlights

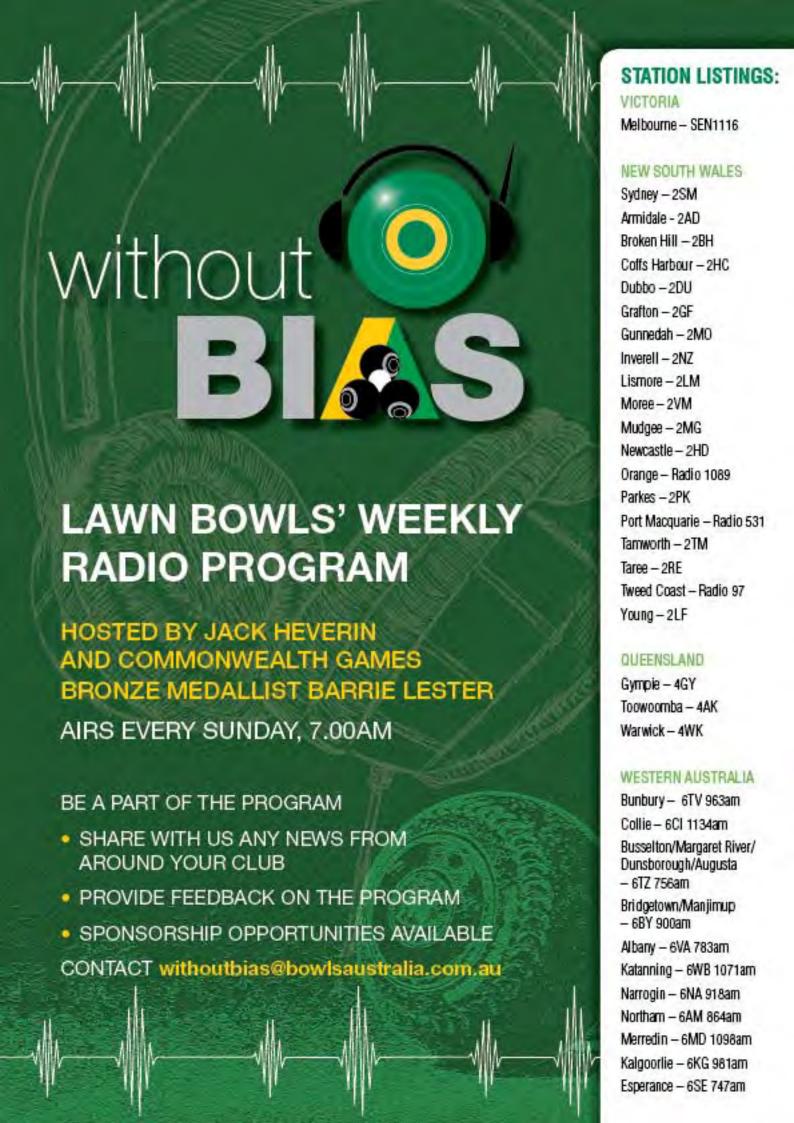












Aussie Jackaroos on Top of the World

"Every member of the ten-strong Jackaroos team exited the event with a coveted golden medallion around their neck and a world title to their name."

The World Championships was run and won earlier this year, and Australia's blinding performances set a series of new records to face the test of time.

The Australian Jackaroos wrapped up a stellar 16-day international campaign at the 27-nation World Championships on December 9, 2012, with the contingent's dominant performance earning the ten-strong team a swag of coveted medallions and in the process etched the nation's name into the record books as the event's most successful country.

Australia claimed the overall winners' trophies on the final day after clinching its fourth and fifth gold medals in electrifying circumstances. World number four Karen Murphy claimed the sport's most coveted prize after prevailing in the blueribbon women's singles final, and in the process assured the host nation retained the revered Taylor Trophy, awarded to the overall women's winner of the 27-nation event, ahead of New Zealand and Scotland.

It was a herculean effort by the Jackaroos vice-captain, who was pitted against pre-tournament favourite and defending titleholder Val Smith, from New Zealand, in the goldmedal decider.

The players previously met in the opening rubber of the sectional rounds, when Smith pinched the honours by a singles shot, but it was a different scenario that played out in front of a capacity crowd at Lockleys Bowling Club.

In a marathon three-and-a-half hour showdown where 24 of the 30 ends staged saw a 1 shot result, it was Murphy who secured the spoils, posting a 21-17 final score to claim her second golden medallion of after skipping her triples combination to glory on the day prior.

Murphy became just the second Australian to secure the singles world title, behind Merle Richardson who triumphed at Melbourne in 1985.

Australia's Leif Selby also picked up the corresponding medal in the men's event, with the world number two edging past Canada's Australianbased Ryan Bester by a slender 2 shot margin, 21-19.

The pair could not be split after qualifying rounds, both undefeated from 11 rubbers and even on shots for and against in opposite sides of the draw, and it proved to be a titanic tussle in the final decider.

For Selby, who went on an 18 month sabbatical after the Delhi Commonwealth Games, the elusive World Championships medal sat as the only notable omission from his mantelpiece.

Again, only a solitary Australian has completed the feat in the men's singles, after national coach Steve Glasson OAM took the honours at Scotland in 2004.





The result also earned the contingent the Leonard Trophy, for overall men's winner, on the back of a gold medals in the men's singles, fours, and silver to the pairs and triples.

World Championships Facts and Figures

- Every member of the ten-strong Jackaroos team exited the event with a coveted golden medallion around their neck and a world title to their name.
- The final count saw the host country finish on five gold and two silver medals, ahead of Scotland on three gold and three bronze, and New Zealand on three silver and two bronze
- Australia now leads the overall World Championships medal tally with 18 gold medals - 12 from the women's event and six in the men's, two clear of New Zealand.
- · Etching their name into the record books as the all time youngest players to win the pairs trophy was 22-year-old Kelsey Cottrell and Rebecca Van Asch, 24.
- Van Asch's achievement was twice as historic, with her victory also the first occasion a Tasmanian has a secured a World Championships gold medal.

- Natasha Van Eldik, who topped the dais in the triples, became the youngest Australian to win a World Championships gold medal at 22.
- South Australia's Wayne Ruediger. Queensland's Brett Wilkie and Mark Casey, and NSW's Aron Sherriff become the first Australian men's fours winners.
- The Australian women are now equal first on Taylor Trophies; awarded to the overall female winners, level with England on four.
- The Australian men have now won the Leonard Trophy three times, second to Scotland's five.
- Australia's performance was so dominant at the 2012 World Championships, it had secured the Taylor and Leonard trophies prior to the men's and women's singles finals.
- Karen Murphy's gold medals in the singles and triples, along with her fours win in 2008, makes her Australia's equal most successful World Championships competitor, along with Dot Roche.
- Hometown Adelaide hero Wayne Ruediger only had 14 international matches to his name prior to commencing his World Championships campaign, in which he took home a gold and silver medal.

2012-13 Highlights

All ten Jackaroos team exited the event as world champions

The final count saw the host country finish on five gold and two silver medals from eight disciplines

Australia now leads (3) the overall World Championships medal tally with 18 gold medals

The Australian women are now equal first on Taylor Trophies; awarded to the overall female winners.

The Australian men 5 have now won the Leonard Trophy three times.

Bowls Australia Award Winners Named

"NSW were well represented in the highly coveted athlete categories, capturing all three senior gongs."

Earlier this year, BA crowned the year's finest athletes and administrators in front of a capacity crowd at the historic Bendigo Town Hall at the 2013 Sandhurst Trustees Hall of Fame and Awards Night.

NSW were well represented in the highly coveted athlete categories, capturing all three senior gongs, with Ettalong Memorial's Aron Sherriff collecting the night's major accolade, securing a back-to-back International Bowler of the Year award after a stunning 12 months that included guiding the men's fours to a gold medal at the 27-nation World Championships last December.

Sherriff, 27, also played an instrumental role in Australia's success on the world stage at the six-nation SA International Series in May, were he clinched a silver medal in the pairs, and the green and gold's dominance over traditional rival New Zealand at the Trans Tasman test series in September.

Sherriff's state and national teammate, Mark Casey took out the Male Bowler of the Year, adding the award to the International Bowler of the Year trophy, that he secured in

During an unforgettable year on the national circuit, Casey, 30, became

just the second player to capture the nation's most coveted double in the same year after prevailing in a thriller at the Australian Indoor Championship in August, having already clinched the Australian Open singles title in February.

Alongside two of the biggest singles trophies the nation has to offer, Casey was also pivotal in Queensland's victory at the Australian Sides Championships, helping the Maroons secure the Alley Shield.

Cabramatta's queen of the greens, Karen Murphy, earned her first Female Bowler of the Year award after excelling on both the national and





international stage during a stunning 12 months.

On the national front, Karen secured her fifth Australian Indoor Championships crown, before going on to snare both National Champion of Champions trophies later in the year at Queanbeyan, ACT securing the singles and pairs.

A top of the dais finish at the SA International Series in the women's triples, in addition to the PBA Ladies World Matchplay Singles crown at Potters in England, and two golden medallions from the 2012 World Championships, including the highly-coveted blue-ribbon singles, are among Murphy's international highlights from 2012.

Widely touted as one of the nation's most promising young players, Broadbeach's Sean Ingham was rewarded with Under-18 Male Bowler of the Year accolade.

Commencing the year with a compelling performance at the 2012 Junior Trans Tasman, during which he went undefeated in the singles and pairs, followed with a dominant run on the national front, clinching the golden medallion in the boys' pairs at the 2012 Australian Under-18 Championships and a bronze in the fours, while a top of the dais finish at the Junior Golden Nugget also ranks highly among his long list of achievements.

In the last athlete award on offer, fellow bright young bowls prospect, Renee McPharlin, secured the Under18 Female Bowler of the Year gong, after a runner-up finish in the category at last year's Awards Night.

A second-place finish in the girls' singles to fellow finalist Natasha Jones at the 2012 Australian Under-18 Championships, and a fourth place finish in the girls' pairs, rounded out an impressive year on the national calendar for the Balaclava junior, which also included international representation at the Trans Tasman.

In the non-playing awards on offer, ABC Adelaide's Mike Sexton took home the Story of the Year award for his six-minute exposé on the generational change that has swept the sport of lawn bowls.

South Australia's Beth Young was recognised as the Volunteer of the Year, NSW's Pam Hockings received the Official of the Year and BA's Community Development Officer Garry Dillon was the inaugural CDO of the Year

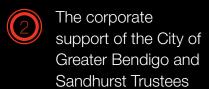
Earning induction into the prestigious Bowls Australia Hall of Fame were four worthy recipients in Robbie Dobbins (Queensland, 1975-1999 Athlete member), Beryl Brennan (Western Australia, 2000-present General member), Roma Dunn (Western Australia, 1975-1999 Athlete member) and Barry Salter (NSW, 1950-1974 Athlete member).

BA congratulates the nominees, finalists and winners of the 2013 Sandhurst Trustees Hall of Fame and Awards Night.

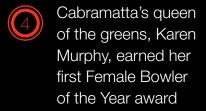
2012-13 Highlights



attendance









Honour Roll (results)

ANNUAL NATIONAL EVENTS

2012 AUSTRALIAN INDOOR CHAMPIONSHIPS – TWEED HEADS BC (NSW)

Singles:

Mark Casey (NSW), Karen Murphy (NSW)

2012 AUSTRALIAN UNDER-18 CHAMPIONSHIPS – NORTH LAUNCESTON BC (TAS)

Singles:

David Downey (WA), Natasha Jones (Qld)

Pairs:

Rowan Wilson & Sean Ingham (QLD), Madison Styles & Natasha Jones (QLD)

Triples:

Jamie Conway, Matthew Ayres & David Downey (WA), Samantha Noronha, Eleen Ryan & Natalie Noronha (NSW)

Fours:

Michael McQueen, Flynn
O'Shaughnessy, Daniel Thomas &
Trent Britton (ACT), Lynsey Trenordan,
Emma Hughes, Cassandra Harvey &
Breeanna Dickson (SA)

Boys' title:

Western Australia

Girls' title:

Western Australia

Overall title:

Western Australia

2012 NATIONAL CHAMPION OF CHAMPIONS – QUEANBEYAN BC (ACT)

Singles:

Dylan Fisher (Vic), Karen Murphy (NSW)

Pairs:

Jay Cross & Des Cann Jnr (Qld), Kay Moran & Karen Murphy (NSW)

2013 AUSTRALIAN OPEN – DAREBIN CITY BC (VIC)

Singles:

Aron Wilson (Vic), Lisa Phillips (Vic)

Pairs:

Russell Green Jnr & Dylan Fisher (Vic), Kelsey Cottrell (NSW) & Lynsey Clarke (Qld)

Triples:

Tony Crammond, Dave Caldwell and Peter Bobrige (NSW), Samantha Shannahan (Vic), Claire Turley (NSW) & Lisa Phillips (Vic)

Under-18:

Jono Davis (NSW), Chloe Stewart (Vic)

ΔRRΔ

Chris Newbery (NSW), Kath Murrell (SA)

MAUSRAPID:

Nathan Appleton (Qld), Kaye Freeman (Qld)

AAWD:

James Reynolds (NSW), Wendy Odgers (Vic)

DSA: Robert Morrall (Vic)

2013 AUSTRALIAN SIDES CHAMPIONSHIPS AND SUPER 6 – BENDIGO BC (VIC)

Singles:

Andrew Howie (ACT), Kelsey Cottrell (NSW)

Pairs

Michael Sims & Robert McMullen (Tas), Kristy Thatcher & Lynsey Armitage (Qld)

Triples:

Ray Pearce, Ben Twist and Shane Garvey (NSW), Kay Moran, Katrina Wright & Natasha Van Eldik (NSW)

Alley Shield: NSW Marj Morris Trophy: NSW

Overall title: NSW

INTERNATIONAL COMPETITIONS

2012 WORLD CHAMPIONSHIPS - LOCKLEYS BC AND HOLDFAST BAY BOWLS AND CROQUET CLUB (SA)

Australian representatives:

Leif Selby (NSW), Aron Sherriff (NSW), Wayne Ruedgier (SA), Mark Casey (NSW), Brett Wilkie (Qld), Lynsey Clarke (nee: Armitage) (Qld), Kelsey Cottrell (NSW), Rebecca Van Asch (nee: Quail) (Tas), Natasha Van Eldik (NSW), Karen Murphy (NSW)

Men's singles:

Leif Selby - gold

Women's singles:

Karen Murphy - gold

Men's pairs:

Leif Selby & Aron Sherriff - silver

Women's pairs:

Kelsey Cottrell &

Rebecca Van Asch - gold

Men's triples:

Wayne Ruediger, Brett Wilkie & Mark Casey - silver

Women's triples:

Natasha Van Eldik, Lynsey Clarke & Karen Murphy – gold

Men's fours:

Wayne Ruediger, Brett Wilkie, Mark Casey & Aron Sherriff – gold

Women's fours:

Kelsey Cottrell, Natasha Van Eldik, Rebecca Van Asch, Lynsey Clarke – no medal

2012 ASIA PACIFIC MERDEKA CHAMPIONSHIPS – BAYUEMAS BC (MAL)

Australian representatives:

Claire Duke (NSW), Dylan Fisher (Vic), Matthew Flapper (Vic), Carla Odgers (Vic)

Men's singles:

Dylan Fisher - fourth

Women's singles:

Claire Duke - gold

Mixed pairs:

Carla Odgers & Matthew Flapper - fourth

Mixed fours:

Carla Odgers, Claire Duke, Dylan Fisher, Matthew Flapper - fifth

2012 HONG KONG INTERNATIONAL CLASSIC – HONG KONG

Australian representatives:

Matthew Baus (NSW), Anne Johns (NSW), Barrie Lester (Vic), Carla Odgers (Vic)

Men's singles:

Barrie Lester – gold, Matthew Baus – silver

Women's singles:

Anne Johns, Carla Odgers – no medal

Men's pairs:

Matthew Baus & Barrie Lester - gold

Women's pairs:

Anne Johns & Carla Odgers - fourth

2012 WORLD CHAMPION OF CHAMPIONS - CYPRUS

Men's singles:

Brett Wilkie – eight wins, four losses and a bye

Women's singles:

Jan Agar - five wins, six losses

2013 WORLD CUP - WARILLA BC (NSW)

Men's singles:

Jeremy Henry – gold, Mark Casey – forfeit for personal reasons

Women's singles:

Karen Murphy - bronze

2013 TRANS TASMAN – HOWICK BC (AUCKLAND)

Australian under-18 representatives:

Dylan Skinner (NSW), Billy Johnson (NSW), Michael Sims (Tas) & Bradley Thomas (ACT), Dave Downey (WA),

Samantha Noronha (NSW), Ellen Ryan (NSW), Natalie Noronha (NSW), Breeanna Dickson (SA), Natasha Jones (Qld)

Australian Development representatives:

Clive Adams (WA), Sean Ingham (Qld), Matthew Baus (NSW) & Andrew Howie (ACT), Dylan Fisher (Vic), Kelly Richards (NSW), Renee McPharlin (SA), Elise Cowan (Vic) & Samantha Shannahan (Vic), Carla Odgers (Vic)

Australian Senior representatives:

Wayne Ruediger (SA), Brett Wilkie (Qld), Matthew Flapper (Vic) & Aron Sherriff (NSW), Mark Casey (NSW) Natasha Van Eldik (NSW), Rebecca Quail (TAS), Lynsey Armitage (Qld) & Karen Murphy (NSW), Kelsey Cottrell (NSW)

Under-18 boys' trophy:

New Zealand

Under-18 girls' trophy:

Australia

Under-18 overall trophy:

Australia

Development men's trophy:

Australia

Development women's trophy:

Australia

Development overall trophy:

Australia

Senior men's trophy:

Australia

Senior women's trophy:

Australia

Senior overall trophy:

Australia

2013 BOWLS AUSTRALIA AWARDS

International Bowler of the Year

Winner: Aron Sherriff (NSW) Finalists: Karen Murphy (NSW)

Male Bowler of the Year

Winner: Mark Casey (NSW) Runner-up: Brett Wilkie (Qld)

Female Bowler of the Year

Winner: Karen Murphy (NSW) Runner-up: Lynsey Clarke (Qld)

Under-18 Female Bowler of the

Year

Winner: Renee McPharlin (SA)
Runner-up: Natasha Jones (Qld)

Under-18 Male Bowler of the Year

Winner: Sean Ingham (Qld)
Runner-up: David Downey (WA)

Community Development Officer of the Year

Winner: Garry Dillon (Vic)
Runner-up: Fiona Wendt (NSW)

Volunteer of the Year

Winner: Beth Young (SA)

Runner-up: Pam Hockings (NSW)

Coach of the Year

Winner: Jaewyn Norton (WA) Runner-up: Bill Comehls (Qld)

Official of the Year

Winner: Pamela Hockings (NSW) Runner-up: Darryl Rowley (Vic)

Story of the Year

Winner: Michael Sexton (ABC SA)
Runner-up: lan Cohen (Channel 10
Melbourne)

2013 HALL OF FAME INDUCTEES

Athlete member

Robbie Dobbins (Qld) - 1975-1999

General member

Beryl Brennan (WA) - 2000-present

Athlete member

Roma Dunn (WA) - 1975-1999

Athlete member

Barry Salter (NSW) - 1950-1974

Finance Report

The operating result for the 2012-2013 year was a profit of \$20,584 compared with the \$6,596 profit of the previous year.

With the support of funding from the Australian Sports Commission, monies derived from the National Merchandising Program and contributions from state and territory associations, Bowls Australia continued to support and grow the strategic initiatives commenced in 2011 – 2012 by way of:

- 16 Community Development Officers positions to assist bowls clubs, and
- Five national training coach positions promoting the quality of coaching and player development.

The 2012-2013 year also saw a significant increase in the number of player training camps and events being held to enable candidates to compete to join the national team to represent Australia at the forthcoming Commonwealth Games to be held in July 2014 in Glasgow, Scotland.

Other significant spending initiatives during the year were:

- The promotion of the sport through the bowls new, contemporary and dedicated radio program, 'Without Bias' containing news and interviews form around Australia;
- Ongoing television coverage of the national indoor and outdoor bowls event finals;
- The promotion, management and administration of the World Bowls Championships held in Adelaide in

November and December in 2012.

Bowls Australia also continued with its formal recognition of the success of players and the contribution made by administrators of game through the annual Awards and Hall of Fame night held during the year.

Revenue

Overall revenue increased by \$543,000 during the year to be \$5.38 million (\$4.84 million in 2011-12).

The support of funding from the Australian Sports Commission, enabled \$1.46 million (\$1.11 million in 2011-2012) – to be available to increase player participation and support clubs through the Community Development Officer (CDO) program in addition to providing funding for the high performance player and coaching activity.

During the year, a \$250,000 grant funding was provided by the Australian Commonwealth Games Association to assist the high performance team with its preparations for the 2014 Commonwealth Games.

Of significance to the ongoing CDO activity is the contribution being made by the national merchandising program. All of the financial surplus of this program is directed to the funding of the CDO activity. The program contributed \$695,000. this year (\$793,000 in 2011-2012) reflecting a tough year disadvantaged by a disruption in supply to clubs by a major licensee.

Regrettably the ongoing decline in

capitation fee paying membership numbers continues to provide a challenge to the administration and development of the sport in Australia. Capitation fee paying membership numbers fell by 4% nationally during the year with major falls being recorded in Queensland (5%) and NSW (6%). This issue is recognised as an urgent matter to address and has a high priority in the strategic planning of Bowls Australia and state & territory associations.

Surveys undertaken by Bowls
Australia indicate that whilst there
is significant growth in participation
in the social and less formal level of
the sport, there remains an ongoing
decline in the fee paying competitive
pennant membership category
playing our current style and length
of game.

The attraction of commercial sponsorship to our sport continues provide a challenge at the national level albeit sponsorship revenue was marginally higher this year, with sponsors renewing their contracts.

Income from the sale of television rights was below the previous year due to the commitment to provide an allocation of the contractual revenue to the 2012 World Bowls Championships being managed by an associated company.

Revenue from other income increased during the year mainly as a consequence of recovering management and administrative service costs from the 2012 World Championships held in Adelaide. However, ticket and event entry

revenue declined due to the running of three less events in the year and the decision to forgo visitor entry charges for the 2013 Australian Open event in lieu of seeking donations to the Bowls Disaster Relief Fund.

Expenditure

Overall expenditure has increased by \$529,000 to be \$5.36 million for the

Funded by government grant monies and the National Merchandising Program, a significant boost in expenditure was made towards expenditure on sport development and high performance team training programs.

For the 2012-2013 year, 36% of total revenue was directed towards sport development and 19% towards high performance and coach development expenditures. Expenditures in these areas were \$1.893 million and \$0.975 mill respectively - well up on 2011-12 numbers.

Programs which benefited were:

- the continuing employment of 16 bowls Community Development Officers throughout Australia in support of clubs specifically and sport in general. During the year this program was extended to include clubs in and around the Gold Coast, Queensland;
- an increased activity in the national high performance player and coaching development program supported by an additional national training centre coach for the Queensland region. This activity

now has five training coaches operating throughout Australia identifying and developing highly skilled players in addition to the two coaches involved with the national

- commencement of the planned pathway for success at the 2014 Commonwealth Games in Glasgow
- integration of a "bowlers with disabilities" training program into the mainstream high performance activity in support of their participation at the 2014 Commonwealth Games.

As foreshadowed in the 2011/12 Annual Report, a cost benefit analysis of the funding of some "local" events being managed and funded by BA, was undertaken early in the financial year. This led to the decision to focus funding and management time to "national" events only (e.g. Australian Open, Australian Indoors, Australian Under-18 Championships, Sides and Champion of Champions). This decision will still enable active club players to compete in high level national events in addition to providing international competition for high performance players. As a consequence six events were promoted during the year compared with nine events in 2011-2012.

The Australian Open event was held successfully at Darebin in Melbourne with the financial support of the Victorian Government. This funding arrangement will end with the 2014 event being held in Melbourne. Options for 2015 onwards are now

being examined.

The reduction in the number of events managed by Bowls Australia has also enable the television production costs to be reduced. The departure of the ABC resulted in a large increase in production costs which has now been reduced as a consequence of focusing on national and international bowls events.

During the year, more focus was given to lifting expenditure in the strategic area of communication to members and other major stakeholders. As a consequence, significant funding was directed towards commencing a dedicated sport of bowls radio production "Without Bias" which offers news, information and interviews related to our sport.

The recognition to improve the quality and functionality of the BA, state and territory association and club websites resulted in a whole of sport IT project being commenced recently. This project is widely based and includes a more efficient membership management package, bowls event management software and e-store facilities.

Governance and administration costs have continued to be kept as low as practical across the organisation without adversely affecting the quality of service. Much attention has been given to holding consultative and strategic forums with state and territory association board members and executives to ensure all levels of governance of the sport are focused towards a common set of strategic goals for the betterment of the sport.

Balance Sheet and Cash Resources

BA continues to maintain and operate under a strong financial umbrella. The balance sheet of BA Limited as at 30 June 2013 continues to be strong and liquid with 79% (\$2.4 million) of total assets invested in cash and term deposits with Australian major banks.

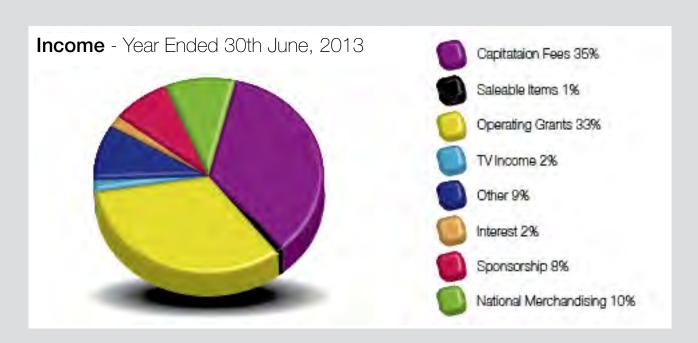
The board and management continues to spend available funds each year on growing sport participation and related performance programs, whilst enabling financial security through its investment of reserves in secure assets.

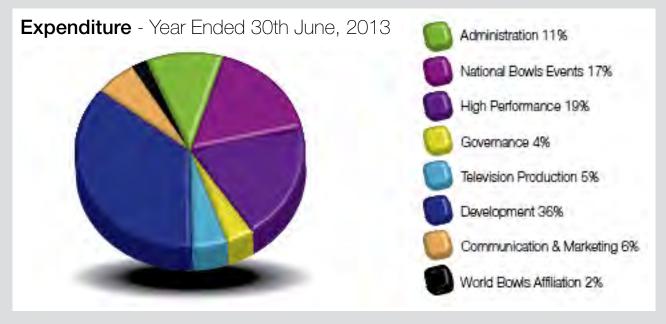
The tight credit management policy with trade debtors and in particular those related to the National Merchandise Program, has continued to be a high priority of management.

Accumulated funds have moved slightly higher to be around the \$1.3 million at year end, which continues to provide Bowls Australia with a sound and liquid financial base for the future.

Daryl Rogers

Finance Manager August 2013





FINANCIAL REPORT FOR THE YEAR ENDED 30 JUNE 2013

DIRECTORS' REPORT

Your directors present this report on the company for the financial year ended 30 June 2013.

Directors

The names of each person who has been a director during the year and to the date of this report are:

Dermot (Des) Skinner - Chairman
Sylvia (Jewel) Buchanan
Sugenie Buckley (appointed 29 April 2013)
Darryl Clout
Brett Duprez (appointed 7 December 2012)
Barbara Gilbert

Joseph Aarons OAM (ceased 6 December 2012)
Russell Hoye
(ceased 5 October 2012)
(ceased 5 October 2012)
(ceased 5 October 2012)

Nigel Smith (appointed 5 October 2012) Wayne Turley (appointed 29 April 2013)

Directors have been in office since the start of the financial year to the date of this report unless otherwise stated.

Principal Activities

The principal activity of the company during the financial year was to provide leadership and facilitate growth, development and the success of the sport and business of bowls in Australia.

Short-term and Long-term Objectives

The company's short-term objectives are to:

- Grow and develop participation and membership in the sport of bowls.
- Develop and improve stakeholder relationships.
- Develop high performance and pathway events.
- Promote the commercial development of the sport of bowls.

The company's long-term objectives is to:

 Stimulate innovation of the business and sport of bowls so that peak bodies and clubs become known for their delivery of excellent services and resources, so facilities become contemporary community venues and the game attracts people of all ages and background.

Strategies

To achieve its stated objectives, the company has adopted the following strategies:

- The company establishes and fosters working partnerships with a range of community stakeholders. By actively encouraging and facilitating stakeholder involvement in the sport's activities, the company will be able to achieve its:
 - short-term objectives of growing participation and club membership in the sport of bowls and provide pathways for player high performance;
 - long-term objective of establishing and maintaining relationships that foster commercial developments and corporate partnerships for the betterment of the sport.

DIRECTORS' REPORT continued

- Through the provision of high performance and pathway events, the company will be able to achieve its:
 - short-term objective of providing events and pathways for facilitating the high performance of players, coaches and sport officials.
 - long-term objective of sustaining the awareness of the sport at community and international levels through electronic and social media.
- Set about implementing a structured approach to the deployment of community development officers, national training coaches and NCAS approved coaching structures.

Key Performance Measures

The company measures its own performance through the use of both quantitative and qualitative measures. These are used by the directors to assess the financial sustainability of the company and whether the company's short-term and long-term objectives are being achieved.

Membership	2013	2012
Number of capitation fee members Member States / Territories	202,280 9	210,041 9
Staff Number of Development Officers Number of Coaching/High	18	17
Performance Staff	8	7
Events	0	0
Number held	6	9
Operational and Financial Value of funding provided by:		
Capitation Fee	\$1,861,073	
Government Grants	\$1,728,780	
Sponsorships Value of funding spent on:	\$407,921	\$346,300
Game Development	\$1,893,044	\$1,350,303
High Performance Events	\$975,597	
Events	\$904,632	\$1,022,273

DIRECTORS' REPORT continued

Information on Directors (who have held office during the year)

Dermot (Des) Skinner Chairman

Experience Chairman / President Beresfield Bowling Club;

> Past vice president Zone 2 (Newcastle) match committee: Past Bowls NSW state councillor and board member;

Australian Sports Medal 2000.

Special Responsibilities CEO Performance and Remuneration Committee.

Member Audit, Risk and Governance Committee.

Sylvia (Jewel) Buchanan

Qualifications Qualified General Nurse, Midwife, Mothercraft:

Experience Past President of NSW Womens' Bowling Association;

Past district President Northern Suburbs Womens' Bowling

Past president Dural Country Club Womens' Bowling Club;

Past founding President NSW Child & Family Nurses

Association.

Special Responsibilities Member Audit, Risk and Governance Committee.

Eugenie Buckley

Qualifications Masters of Law:

Bachelor of Law:

Bachelor of Commerce.

Experience Director Football Queensland Ltd:

Principal at Suiko Consulting:

Past CEO at Brisbane Roar Football Club;

Past CEO / Tournament Director, ICC Women's World Cup

Australia 2009

Past General Manager, Legal and Business Affairs, roles at International Cricket Council, Football Federation and

Australian Rugby Union.

Darryl Clout

Qualifications Australian Institute of Company Directors (Residential)

Course

Experience Vice President - International Softball Federation;

Former General Manager Dept. of Sport & Recreation NSW: Past executive board member NSW Softball Association:

Past President Softball Australia: Board member NSW Institute of Sport.

CEO Performance and Remuneration Committee. Special Responsibilities

Brett Duprez

Qualifications Diploma Financial Services (Insurance Broking);

Qualified Practicing Insurance Broker (QPIB)

Experience Manager Sports and Services - Gow-Gates insurance

Brokers:

Director - Young Professionals in Racing:

Gold Medallist - Lawn Bowls Men's Pairs, Commonwealth

Games 1998

DIRECTORS' REPORT continued

Information on Directors (who have held office during the year) continued

Barbara Gilbert

Experience Director - N W Gilbert Pty Ltd;

Chairperson Bowls Victoria Championship Committee; Former board member Kew Heights Bowling Club; Various management positions with medium – large size

businesses.

Special Responsibilities Member Audit, Risk and Governance Committee.

Nigel Smith

Qualifications Australian Institute of Company Directors – Fellow

Diploma - Agricultural Science.

Experience Former Managing Director QAF Meat Industries;

Former Managing Director Bunge Meat Industries;

Former Chairman Diamond Valley Pork.

Special Responsibilities Member Audit, Risk and Governance Committee.

Wayne Turley

Experience Director Turley Enterprises Pty Ltd;

Gold Medallist - Lawn Bowls Men's Triples, Commonwealth

Games 2006.

Bowls Coordinator Taren Point Bowling Club;

Joint owner - Wayne Turley & Claire Duke's Aero Bowls

World.

Joseph Aarons OAM

Experience Director Australian Premier League Ltd:

Managing Director Philani Pty Ltd;
Board member Gansel (Aust) Pty Ltd;
Accredited Bowls umpire and coach;
Former board member Maccabi Victoria;
Life member Maccabi Ajax Lawn Bowls Inc.;
Chairman Caulfield Park Sports Club Inc.;
Former board member various bowling clubs.

Special Responsibilities Member Audit, Risk and Governance Committee.

John Hannah

Qualifications Bachelor of Commerce:

Justice of the Peace.

Experience National Branch Manager with BP Australia;

Former Vice President and director with Bowls WA; RSL: former state Junior Vice President, country Vice

President, member of state executive.

Special Responsibilities Chair CEO Performance and Remuneration Committee.

DIRECTORS' REPORT continued

Information on Directors (who have held office during the year) continued

Russell	Hoye
---------	------

Experience

Qualifications Bachelor of Arts (Recreation);

Master of Environmental Studies;

Master of Public Policy and Management;

Doctor of Philosophy;

La Trobe University:

- Assoc. Professor (School of Management)

- Associate Professor (School of Sport, Tourism and

Hospitality Management);

Griffith University - Lecturer in Sport Management;

Victoria University - Lecturer in Dept. of Human Movement,

Recreation and Performance;

Published various sport management texts and papers

Special Responsibilities Member Audit, Risk and Governance Committee

Kelly O'Dwyer

Qualifications BA/LLB (Hons) University of Melbourne.

Experience Member of Malvern Bowling club;

Federal Member for Higgins in Australian Parliament;

House of Representatives Standing Committee on Economics

Robert Webb

Experience Past President of Robina Bowls Club

Past President of Gold Coast/Tweed Heads Bowling Assoc; Past Vice President of Royal Queensland Bowls Association;

Directore! Meetings

Australian Sports Medal - 2000.

Meetings of Directors

During the financial year, 6 meetings of directors were held. Attendances by each director were as follows:

	Directors' Meetings		
	Number eligible to	Number attended	
	attend		
Dermot (Des) Skinner - Chairman	6	6	
Sylvia (Jewel) Buchanan	6	5	
Eugenie Buckley (appointed 29 April 2013)	1	1	
Darryl Clout	6	6	
Brett Duprez (appointed 7 December 2012)	4	4	
Barbara Gilbert	· 6	6	
Nigel Smith (appointed 5 October 2012)	5	5	
Wayne Turley (appointed 29 April 2013)	1	1	
Joseph Aarons (ceased 6 December 2012)	3	3	
John Hannah (ceased 29 April 2013)	4	4	
Russell Hoye (ceased 5 October 2012)	1	1	
Kelly O'Dwyer (ceased 5 October 2012)	1	-	
Robert Webb (ceased 5 October 2012)	1	1	

DIRECTORS' REPORT continued

Company Limited By Guarantee

The company is incorporated under the Corporations Act 2001 and is a company limited by guarantee. If the company is wound up, the constitution states that each member is required to contribute a maximum of \$20 each towards meeting any outstanding obligations of the entity. At 30 June 2013, the total amount that members of the company are liable to contribute if the company is wound up is \$20 (2012: \$20).

Auditor's Independence Declaration

The lead auditor's independence declaration for the year ended 30 June 2013 has been received and can be found on page 7 of the financial report.

dance with a resolution of the Board of Directors. Signed in acco

Des Skinner Chairman

Dated 22-8-2013

Melbourne



Level 2 108 Power Street Hawthorn Victoria Australia

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Postal Address: PO Box 325 Hawthorn Victoria 3122

AUDITOR'S INDEPENDENCE DECLARATION UNDER S 307C OF THE CORPORATIONS ACT 2001 TO THE DIRECTORS OF BOWLS AUSTRALIA LIMITED

I declare that, to the best of my knowledge and belief, during the year ended 30 June 2013 there have been no contraventions of:

- the auditor independence requirements as set out in the Corporations Act 2001 in relation to the audit; and
- any applicable code of professional conduct in relation to the audit.

MB, Rughe

MSI RAGG WEIR Chartered Accountants

L.S.WONG Partner

Melbourne:



STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME FOR THE YEAR ENDED 30 JUNE 2013

	Note	2013 \$	2012 \$
Revenue Membership Capitation Fees Operating Grants and Sponsorships Television Rights National Merchandising Program Interest Received Sundry Items	2	1,861,073 2,136,701 113,307 694,750 94,362 482,712	1,788,595 1,487,773 217,064 793,105 154,687 398,537
Total Revenue		5,382,905	4,839,761
Expenditure Game Development High Performance and Training Programs National Event Expenditures Television Production Expenses Communication & Marketing Merchandising – materials consumed Administration Expenses Governance Expenses – Board, Council & Committees World Bowls Affiliation Fees Depreciation Bad & Doubtful Debts Audit Fees	2	1,893,044 975,597 904,632 278,443 296,116 135,671 512,152 214,486 108,998 34,432	1,350,303 747,545 1,022,273 460,111 248,838 145,788 557,552 132,151 116,520 43,334
Total Expenditure		5,362,321	4,833,165
Current year surplus before income tax		20,584	6,596
Income tax expense			
Net current year surplus		20,584	6,596
Other comprehensive income for the year, net of tax			
Total comprehensive income for the year		20,584	6,596
Total comprehensive income attributable to members of the entity		20,584	6,596

STATEMENT OF FINANCIAL POSITION AS AT 30 JUNE 2013

	Note	2013 \$	2012 \$
ASSETS CURRENT ASSETS Cash and cash equivalents Accounts receivable and other debtors Inventories on hand	3 4 5	2,417,015 306,579 71,623	2,518,750 258,784 71,341
Other current assets	6	192,796	86,510
TOTAL CURRENT ASSETS		2,988,013	2,935,385
NON-CURRENT ASSETS Property, plant and equipment	7	72,705	61,616
TOTAL NON-CURRENT ASSETS		72,705	61,616
TOTAL ASSETS		3,060,718	2,997,001
LIABILITIES CURRENT LIABILITIES			
Accounts payable and other payables Provision for employee entitlements	8	764,370 165,019	605,742 130,416
Deferred income	9	844,157	994,255
TOTAL CURRENT LIABILITIES		1,773,546	1,730,413
TOTAL LIABILITIES		1,773,546	1,730,413
NET ASSETS		1,287,172	1,266,588
EQUITY Retained surplus		1,287,172	1,266,588
TOTAL EQUITY		1,287,172	1,266,588

STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 30 JUNE 2013

	Retained Surplus \$
Balance at 1 July 2011	1,259,992
Surplus for the year attributable to members of the entity	6,596
Balance at 30 June 2012	1,266,588
Balance at 1 July 2012	1,266,588
Surplus for the year attributable to members of the entity	20,584
Balance at 30 June 2013	1,287,172

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 30 JUNE 2013

	Note	2013 \$	2012
CASH FLOWS FROM OPERATING ACTIVITIES Payments Receipts Interest received		(5,896,285) 5,769,653 70,418	(6,120,044) 5,632,964 154,687
Net cash used in operating activities	10	(56,214)	(332,393)
CASH FLOWS FROM INVESTING ACTIVITIES Payment for purchase of equipment Net cash used in investing activities		(45,521) (45,521)	(22,939)
Net decrease in cash held Cash at the beginning of the financial year		(101,735) 2,518,750	(355,332) 2,874,082
Cash at the end of the financial year	3	2,417,015	2,518,750

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2013

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The directors have prepared the financial statements on the basis that the entity is a nonreporting entity because there are no users who are dependent on its general purpose financial statements. These financial statements are therefore special purpose financial statements that have been prepared in order to meet the requirements of the Corporations Act 2001. The entity is a not-for-profit entity for financial reporting purposes under Australian Accounting Standards.

The financial statements have been prepared in accordance with the mandatory Australian Accounting Standards applicable to entities reporting under the Corporations Act 2001 and the significant accounting policies disclosed below, which the directors have determined are appropriate to meet the needs of members. Such accounting policies are consistent with those of previous periods unless stated otherwise.

The financial statements, except for the cash flow information, have been prepared on an accruals basis and are based on historical costs unless otherwise stated in the notes. Material accounting policies adopted in the preparation of these financial statements are presented below and have been consistently applied unless stated otherwise. The amounts presented in the financial statements have been rounded to the nearest dollar.

Accounting Policies

a. Revenue

Non-reciprocal grant revenue is recognised in the statement of profit or loss and comprehensive income when the entity obtains control of the grant and it is probable that the economic benefits gained from the grant will flow to the entity and the amount of the grant can be measured reliably.

If conditions are attached to the grant which must be satisfied before it is eligible to receive the contribution, the recognition of the grant as revenue will be deferred until those conditions are satisfied.

When grant revenue is received whereby the entity incurs an obligation to deliver economic value directly back to the contributor, this is considered a reciprocal transaction and the grant revenue is recognised in the statement of financial position as a liability until the service has been delivered to the contributor, otherwise the grant is recognised as income on receipt.

Donations and bequests are recognised as revenue when received.

Interest revenue is recognised as it accrues using the effective interest rate method, which for floating rate financial assets is the rate inherent in the instrument.

Revenue from the rendering of a service is recognised upon the delivery of the service to the customers.

All revenue is stated net of the amount of goods and services tax (GST).

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2013

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES continued

b. Inventories on Hand

Inventories are measured at the lower of cost and current replacement cost.

Inventories acquired at no cost, or for nominal consideration, are valued at the current replacement cost as at the date of acquisition.

c. Property, Plant and Equipment

Each class of property, plant and equipment is carried at cost or fair value, less, where applicable, accumulated depreciation and any impairment losses.

Plant and equipment

Plant and equipment are measured on the cost basis less depreciation and any impairment losses.

The carrying amount of plant and equipment is reviewed annually by directors to ensure it is not in excess of the recoverable amount from these assets. The recoverable amount is assessed on the basis of the expected net cash flows that will be received from the assets employment and subsequent disposal. The expected net cash flows have been discounted to their present values in determining recoverable amounts.

Plant and equipment that have been contributed at no cost, or for nominal cost, are recognised at the fair value of the asset at the date it is acquired.

Depreciation

The depreciable amount of all fixed assets including buildings and capitalised lease assets, but excluding freehold land, is depreciated on a straight-line basis over the asset's useful life to the entity commencing from the time the asset is held ready for use. Leasehold improvements are depreciated over the shorter of either the unexpired period of the lease or the estimated useful lives of the improvements.

The depreciation rates used for each class of depreciable assets are:

Class of Fixed Asset

Depreciation Rate

Plant and equipment

15% - 33.3%

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at the end of each reporting period.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

Gains and losses on disposals are determined by comparing proceeds with the carrying amount. These gains or losses are recognised immediately in profit or loss. When revalued assets are sold, amounts included in the revaluation surplus relating to that asset are transferred to retained earnings.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2013

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES continued

d. Leases

Leases of fixed assets, where substantially all the risks and benefits incidental to the ownership of the asset but not the legal ownership, that are transferred to the entity are classified as finance leases.

Finance leases are capitalised by recording an asset and a liability at the lower of the amounts equal to the fair value of the leased property or the present value of the minimum lease payments, including any guaranteed residual values. Lease payments are allocated between the reduction of the lease liability and the lease interest expense for the period.

Leased assets are depreciated on a straight-line basis over the shorter of their estimated useful lives or the lease term.

Lease payments for operating leases, where substantially all the risks and benefits remain with the lessor, are charged as expenses on a straight-line basis over the lease term.

Impairment of Assets e.

At the end of each reporting period, the entity reviews the carrying values of its tangible and intangible assets to determine whether there is any indication that those assets have been impaired. If such an indication exists, the recoverable amount of the asset, being the higher of the asset's fair value less costs to sell and value in use, is compared to the asset's carrying value. Any excess of the asset's carrying value over its recoverable amount is recognised immediately in profit or loss.

Where the future economic benefits of the asset are not primarily dependent upon on the asset's ability to generate net cash inflows and when the entity would, if deprived of the asset, replace its remaining future economic benefits, value in use is determined as the depreciated replacement cost of an asset.

Where it is not possible to estimate the recoverable amount of a class of asset, the entity estimates the recoverable amount of the cash-generating unit to which the asset belongs.

Where an impairment loss on a revalued asset is identified, this is debited against the revaluation surplus in respect of the same class of asset to the extent that the impairment loss does not exceed the amount in the revaluation surplus for that same class of asset.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2013

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES continued

f. Employee Benefits

Provision is made for the entity's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits that are expected to be settled within one year have been measured at the amounts expected to be paid when the liability is settled. Employee benefits payable later than one year have been measured at the present value of the estimated future cash outflows to be made for those benefits. In determining the liability, consideration is given to employee wage increases and the probability that the employee may not satisfy vesting requirements. Those cash outflows are discounted using market yields on national government bonds with terms to maturity that match the expected timing of cash flows attributable to employee benefits.

Contributions are made by the entity to an employee superannuation fund and are charged as expenses when incurred.

g. Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, deposits held at-call with banks, other short-term highly liquid investments with original maturities of three months or less and bank overdrafts. Bank overdrafts are shown within short-term borrowings in current liabilities on the statement of financial position.

h. Accounts Receivable and Other Debtors

Accounts receivable and other debtors include amounts due from donors and any outstanding grants receipts. Receivables expected to be collected within 12 months of the end of the reporting period are classified as current assets. All other receivables are classified as non-current assets.

i. Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the statement of financial position.

Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to, the ATO are presented as operating cash flows included in receipts from customers or payments to suppliers.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2013

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES continued

j. Income Tax

No provision for income tax has been raised as the entity is exempt from income tax under Div 50 of the Income Tax Assessment Act 1997.

k. Provisions

Provisions are recognised when the entity has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reliably measured. Provisions recognised represent the best estimate of the amounts required to settle the obligation at the end of the reporting period.

I. Comparative Figures

Where required by Accounting Standards, comparative figures have been adjusted to conform to changes in presentation for the current financial year.

When an entity applies an accounting policy retrospectively, makes a retrospective restatement or reclassifies items in its financial statements, a statement of financial position as at the beginning of the earliest comparative period must be disclosed.

m. Accounts Payable and Other Payables

Trade and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the entity during the reporting period which remain unpaid. The balance is recognised as a current liability with the amount being normally paid within 30 days of recognition of the liability.

n. Critical Accounting Estimates and Judgments

The directors evaluate estimates and judgments incorporated into the financial statements based on historical knowledge and best available current information. Estimates assume a reasonable expectation of future events and are based on current trends and economic data, obtained both externally and within the entity.

Key estimates and judgements

(a) Impairment

The entity assesses impairment at the end of each reporting period by evaluating conditions and events specific to the entity that may be indicative of impairment triggers.

(b) Inventories

Donated inventory of clothing are carried at Nil value at the end of the reporting period.

(c) Deferred income

The entity reviews grant and sponsorship monies received during the year and determines the amount utilised from this at the end of each reporting period. As at 30 June 2013, \$844,157 of grant and sponsorship monies had not been utilised and was deferred.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2013

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES continued

o. New Accounting Standards for Application in Future Periods

A number of new standards, amendments to standards and interpretations are effective for annual periods beginning after 1 July 2013. The entity has decided not to early adopt these Accounting Standards and they have not been applied in preparing these financial statements. None of these are expected to have a significant effect on the financial statements of the entity.

		2013 \$	2012 \$
NOTE	2: PROFIT BEFORE INCOME TAX		
a.	Sundry Items Revenue Recovery of Administration Costs -World Bowls 2012 Ltd & Australian Premier League Ltd Event Entry, Ticket and Program Sales	271,082 81,537	201,777 103,271
	Other	130,093	93,489
	Total Sundry Items	482,712	398,537
b.	Administration Expenses Occupancy and Function Costs Staff Expenses	266,071 246,081	340,789 216,763
	Total Administration Expenses	512,152	557,552
NOTE	3: CASH AND CASH EQUIVALENTS		
	at Bank Term Deposit Accounts	453,795 1,963,220	542,728
Cash	at Bank and Term Deposits	2,417,015	2,518,750
NOTE	4: ACCOUNTS RECEIVABLE AND OTHER DEBTORS		
	unts receivables sion for bad and doubtful debts	292,391 (10,000)	244,427 (10,000)
	rade receivables receivables	282,391 24,188	234,427 24,357
Total	current accounts receivable and other debtors	306,579	258,784
NOTE	5: INVENTORIES ON HAND		
Stock	at cost:	71,623	71,341

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2013

	2013 \$	2012 \$
NOTE 6: OTHER CURRENT ASSETS		
Prepayments	192,796	86,510
NOTE 7: PROPERTY, PLANT AND EQUIPMENT		
OFFICE FURNITURE & EQUIPMENT Opening office furniture and equipment – At cost Plus additions Less Disposals	242,382 45,521	222,969 22,939 (3,526)
Closing office furniture and equipment – At cost	287,903	242,382
Opening accumulated depreciation Plus Depreciation for financial year Less Disposals	180,766 34,432	140,619 43,334 (3,187)
Closing accumulated depreciation	215,198	180,766
Net Carrying Amount - Property, plant and equipment	72,705	61,616
NOTE 8: ACCOUNTS PAYABLE AND OTHER PAYABLES		
Accounts payables Other payables	527,525 236,845	328,710 277,032
- Curior payability	764,370	605,742
NOTE 9: DEFERRED INCOME		
Deferred Income	844,157	994,255

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2013

	2013 \$	2012 \$
NOTE 10: CASH FLOW INFORMATION		
Reconciliation of cash flows from operations with profit after income tax:		
Profit after income tax Non-cash flows in profit:	20,584	6,596
- depreciation - disposal of fixed asset	34,432 -	43,334 300
Changes in assets and liabilities: - (increase)/decrease in accounts receivable, other debtors and		
prepayments - (increase)/decrease in doubtful debts	(154,081) -	62,268 -
- (decrease) in deferred income	(150,098)	(42,281)
- increase in employee provisions	34,603	81,702
- (decrease)/increase in inventories	(282)	2,556
- increase/(decrease) in accounts payable and other payables	158,628	(486,868)
Cash flows (used in)/provided by operating activities	(56,214)	(332,393)

NOTE 11: ENTITY DETAILS

The registered office and principal place of business of the entity is:

Bowls Australia Limited Darebin International Sports Centre 281 Darebin Road Thornbury Vic. 3071

DIRECTORS' DECLARATION

The directors have determined that the company is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies described in Note 1 to the financial statements.

In accordance with a resolution of the directors of Bowls Australia Limited, the directors declare that:

- 1. The financial statements and notes, as set out on pages 8 to 19, are in accordance with the Corporations Act 2001 and:
 - a. comply with the Accounting Standards applicable to the company; and
 - b. give a true and fair view of the financial position as at 30 June 2013 and of the performance of the company for the year ended on that date of the company in accordance with the accounting policies described in Note 1 of the financial statements.
- 2. In the directors' opinion there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Board of Directors.

Des Skinner Chairman

Melbourne:

Dated:

27-8-2013



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INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF BOWLS AUSTRALIA LIMITED

We have audited the accompanying financial report, being a special purpose financial report, of Bowls Australia Limited (the Company), which comprises the statement of financial position as at 30 June 2013, the statement of profit or loss and comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration.

Directors' Responsibility for the Financial Report

The directors of the company are responsible for the preparation of the financial report and have determined that the accounting policies described in Note 1 to the financial report are appropriate to meet the requirements of the Corporations Act 2001 and are appropriate to meet the needs of the members. The directors' responsibility also includes such internal control as the directors determine is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the company's preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

independence

In conducting our audit, we have complied with the independence requirements of the Corporations Act 2001.





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INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF BOWLS AUSTRALIA LIMITED continued

Opinion

In our opinion the financial report of Bowls Australia Limited is in accordance with the Corporations Act 2001, including:

- giving a true and fair view of the company's financial position as at 30 June 2013 and of its performance for the year ended on that date; and
- complying with Australian Accounting Standards to the extent described in Note 1 and complying with the Corporations Regulations 2001.

Basis of Accounting

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared for the purpose of fulfilling the directors' financial reporting responsibilities under the Corporations Act 2001. As a result, the financial report may not be suitable for another purpose.

MSI RAGG WEIR

Chartered Accountants

INTER Range Was

L.S. WONG

Partner

Melbourne: 27 August 2013



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