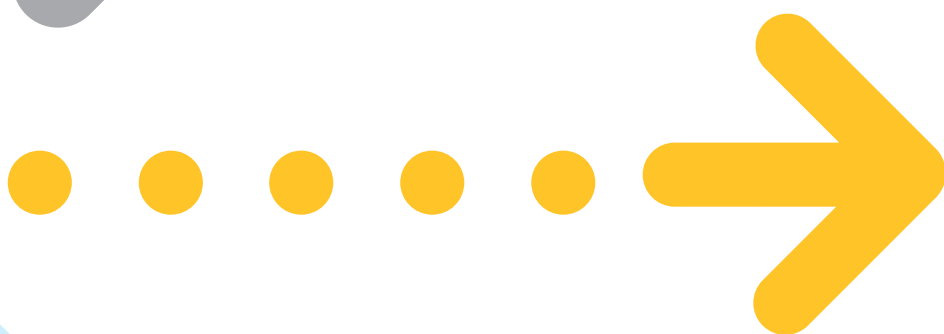
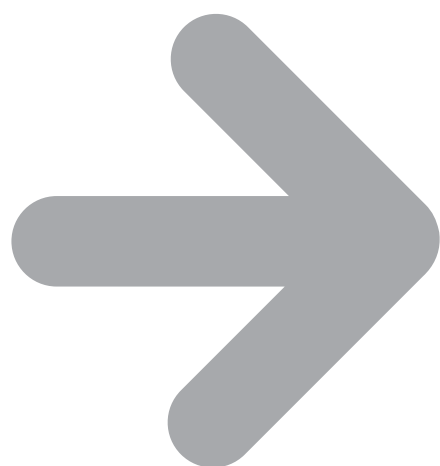


BOWLS
AUSTRALIA



national bowls

Census Report



2014

Census author:



Design: Jejak Graphics

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EXECUTIVE SUMMARY

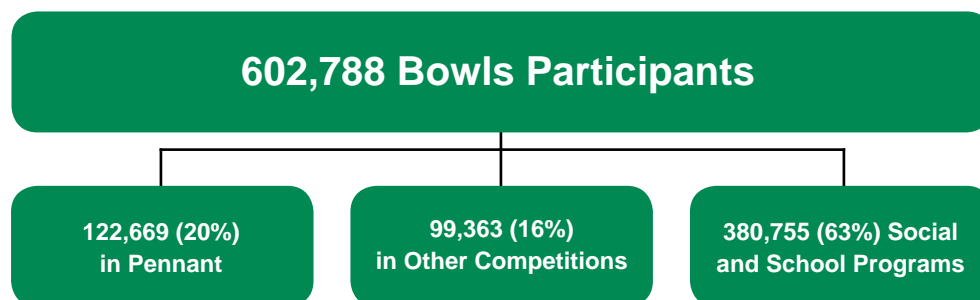
- Australian Bowls is one of the largest sports within Australia's 'sport and recreation' industry. Formal bowls clubs and associations have a long history in Australia dating back to 1880.
- This is the fifth annual National Bowls Census, undertaken to monitor and plan development of the game of bowls around Australia. The Census is a major information system for game development and benchmarking.
- The Census has been prepared through the cooperation and collaborative input of all State and Territory Associations and a substantial proportion of bowls clubs around the nation.
- Formal (or registered) playing membership of bowls clubs has been decreasing for about 30 years, at the rate of 2.5% per annum on average. However, in the past five years the average annual decrease has escalated to 4.3%. Between 2013 and 2014 the decrease was 4.0%. This has occurred during a period when the total Australian resident population has increased by 51% (from 15.29 million to 23.14 million).
- Decreases in formal membership of bowls clubs have been offset by growth in social, corporate and other participation by non-members of bowls clubs, a function of Australia's time poor population, seeking 'compact' or 'packaged' forms of recreation. Growth in flexible formats for social bowls has also had a profound impact on the age structure of bowls participants.
- There were 602,788 participants¹ in Australian bowls (Figure E1) in 2014:
 - o 122,669 pennant participants
 - o 99,363 participants in other competitions for members
 - o 338,979 participants in social programs
 - o 41,776 participants in school programs.
- Bowls regular participation increased by 5.6% in the past year. Social bowls is not only the major growth segment (with schools programs) but it



has become the major area of participation in recent years. Social bowls is now established as, by far, the largest participation segment in bowls. Pennant and other competition participation declined by 9.2% in total in the past year.

- Over the period 2010 to 2014, regular bowls participation increased at an average annual rate of 4.05%.

FIGURE E1 NATIONAL BOWLS PARTICIPATION, 2014



¹ Participation figures include the counting of a participant each time they compete in a bowls competition or program of at least 4 games duration.

1. INTRODUCTION

1.1 BACKGROUND

Sport and recreation has always been important to Australia and Australians as an integral part of lifestyle, a source of national pride, and a part of the country's culture. During the past few decades 'sport and recreation' has emerged as a full-scale industry within the Australian economy, making substantial employment and financial contributions in all regions and at all levels (Local, State and National).

Australian Bowls is one of the largest sectors in the 'sport and recreation' industry. For example:

- (i) Number of participants: Bowls ranks highly among sports in Australia. Bowls club playing membership in Australia is now 194,112, across 1,927 clubs. Male membership is approximately double that of female membership. Bowls is very strong in country areas of Australia, where the number of clubs outnumber those in metropolitan areas more than two to one.
- (ii) Events and Assets: Australian bowls hosts a number of premier championship events. Bowling clubs are significant capital assets (including greens, drainage/irrigation systems, club facilities and other supporting infrastructure).
- (iii) Employment and Economic Contribution: A plethora of management, administrative, marketing, green keeping, asset management, and catering jobs are directly created by Australian bowls. Bowling clubs are significant businesses in their own right, creating millions

of dollars in direct and indirect expenditure annually.

Bowls Australia introduced an annual National Census of Australian Bowls in 2010 and this is the report on the fifth annual census.

Formal membership of bowls clubs has been reducing for many years while, the censuses to date have proven, participation in social and corporate bowls competitions and events has significantly increased. There is a clear need to build on the understanding of participation in bowls, at all levels, in order to plan for the changing dynamics of the game.

The Census is an important component in measuring the progress of bowls towards, and beyond, the current Bowls Australia Strategic Plan objectives and targets.

In this 2014 Census, results are presented for participants² and members in each form of bowls. Note that, throughout the tables presented in this document, any small differences between the sum of any column or row and the stated totals are due to rounding.

1.2 STRATEGIC DIRECTIONS FOR BOWLS IN AUSTRALIA

Bowls plays an important role in Australian society. The current strategic plan for Bowls Australia³ identifies the vision and mission for the sport as well as a series of strategic priorities.

VISION

"Bowls – the sport for life"

MISSION

"To grow the sport of bowls"

Bowls Australia and the STA's are committed to achieving their vision by creating a prosperous environment for bowls in Australia by:

- Growing the game and profile with new participants, commercial partners, and strategic allies;
- Preserving the traditions that shape the values and ethos of the game;
- Developing and strengthening State and Territory associations, clubs and people;
- Nurturing the international achievements of national teams and athletes; and
- Providing strong leadership and direction that guides the sport towards the vision.

1.3 DESIGN OF THE NATIONAL BOWLS CENSUS

In undertaking the annual national bowls census, several initiatives have been implemented.



² Participation figures include the counting of a participant each time they compete in a bowls competition or program of at least 4 games duration.

³ Bowls Australia Strategic Plan 2014

REVIEWING CENSUS CONTENT AND COVERAGE

The steps in developing and implementing the fifth Census included:

- Review and modification of the State and Territory spreadsheets covering pennant, social and other bowls participation formats.
- Re-design of the interview format for Clubs.
- Completion of the State and Territory spreadsheets in liaison with State/Territory managers completing the pennant and other member competition details and Regional Bowls Managers (RBMs) assisting with the completion of social, school and other participation spreadsheets (except in Queensland).
- Undertaking the Survey of Clubs for all States/Territories.

BOWLS REGIONS AROUND AUSTRALIA

One of the important applications of the Census is its use as a planning tool at regional level. The development of regional boundaries for each state/territory has been implemented and is reviewed with consideration given to statistical area boundaries, in order to enable the calculation of player to population rates and preparation of regional profiles. There are 61 Bowls Regions reported in 2014:

- 21 Metropolitan Regions (including the Australian Capital Territory as a single metropolitan region).
- 40 Country Regions.

CENSUS FORMS

Census information spreadsheet forms were completed through

liaison with State/Territory and regional contacts. These forms were comprehensively completed in the third Census, and the capacity of State/Territory Associations to establish monitoring procedures and complete these forms has improved considerably over the four years since the inception of the census. The involvement of Bowls Australia's Regional Bowls Managers (RBMs) in this process has been a major factor in the improved capacity, both at State/Territory and regional levels.

SURVEYS OF BOWLS CLUBS

Due to the limitations on information available at State/Territory level, the Survey of Clubs continues to be a critical component in the Census. The survey encompassed details of:

- Playing members.
- Participation in each form of bowls (including details of participation of 4 or more bowls games per annum⁴).
- Non-playing members.
- Non-member participation.

The survey of clubs had a response

rate 27.66%, as shown in Table 1.1. The range of responses was 62.50% in the Northern Territory, through to 20.18% in New South Wales. The results, combined with the State/Territory Association and RBM collections have been used to calculate results for each State, Territory and regions. State and Territory Associations (except Queensland and Northern Territory) provided detailed estimates of social and school participation at regional level. Through the field work of Bowls RBMs and all STA's data collection on playing members and member participants was able to be received.

Due to varying regional responses in Queensland, and no provision of State Association data on member participants or social and school participants, the 2014 Census has calculated details in Queensland for 6 mega-regions (referenced as 'hub regions') rather than at the more detailed regional level used in other States and Territories.

TABLE 1.1 SURVEY OF BOWLS CLUBS: RESPONSE RATES, 2014

	SURVEY RESPONSES	TOTAL CLUBS	% OF CLUBS
Australian Capital Territory	4	13	30.77%
New South Wales	112	555	20.18%
Northern Territory	5	8	62.50%
Queensland	82	330	24.85%
South Australia	83	220	37.73%
Tasmania	38	71	53.52%
Victoria	138	523	26.39%
Western Australia	71	207	34.30%
Australia	533	1,927	27.66%

⁴ Note that 4 games per annum has been used as the minimum level to be counted as a bowls participant in the Census figures. Participation at less than 4 games has been recorded as 'promotional involvement'



2. NATIONAL SUMMARY

2.1 BOWLS CLUB MEMBERSHIP

Bowls Australia recognises that membership and participation are fundamental to the success of the sport in an increasingly competitive environment, in which Australia's population is increasingly conscious of the importance of health and leisure but, at the same time, is increasingly 'time poor' and receptive to sport and recreational pursuits that enable participation within the constraints of a busy lifestyle. BA and STA's have a strategic plan to lead and guide the sport during 2013 to 2017.

The Strategic Plan vision and mission for Bowls in Australia is:

- **Vision:** "Bowls - The sport for life"
- **Mission:** "To grow the sport of bowls"

Core values embodied in the new plan include:

- o Collaborative – national unity through collaborative governance, leadership,

management and administration.

- o Professionalism – demonstrated through integrity and ethical behaviour.
- o Respect and diversity – demonstrated through the creation of a positive feeling to the sport of bowls and the increasingly diverse range of individuals associated with the sport as participants, volunteers and employees.
- o Progressive – adapt to the changing needs of society.
- o Innovative – creation of more effective products, processes and services.
- o Service excellence – quality member service provision.
- o Evidence based decision making – adopt a systematic research focused approach to inform sustainable decisions and policy formulation.
- o Communitas – create a sense of community through bowls.

Several of these core values are expected to be developed, informed and monitored through reference to the Census.

Figure 2.1 shows that formal, or registered, playing membership has been decreasing for 32 years. The average rate of decrease has been 2.6% per annum throughout the period. However, in the past five years the average annual decrease has escalated to 4.2%. Between 2013 and 2014 the decrease was a little slower at 4.0%. Playing members of bowls clubs in 2014 were only 43% of those registered in 1982. Over this same 32 year period (1982-2014) the Australian total resident population has increased by 51%, from 15.29 million to 23.14 million.

Table 2.1 demonstrates that the reduction in playing members was greatest in New South Wales and the Australian Capital Territory in the past year, while only the Northern Territory had a (small) increase in playing membership between 2012-13 and 2013-14.

FIGURE 2.1 TRENDS IN PLAYING MEMBERSHIP 1980-2014

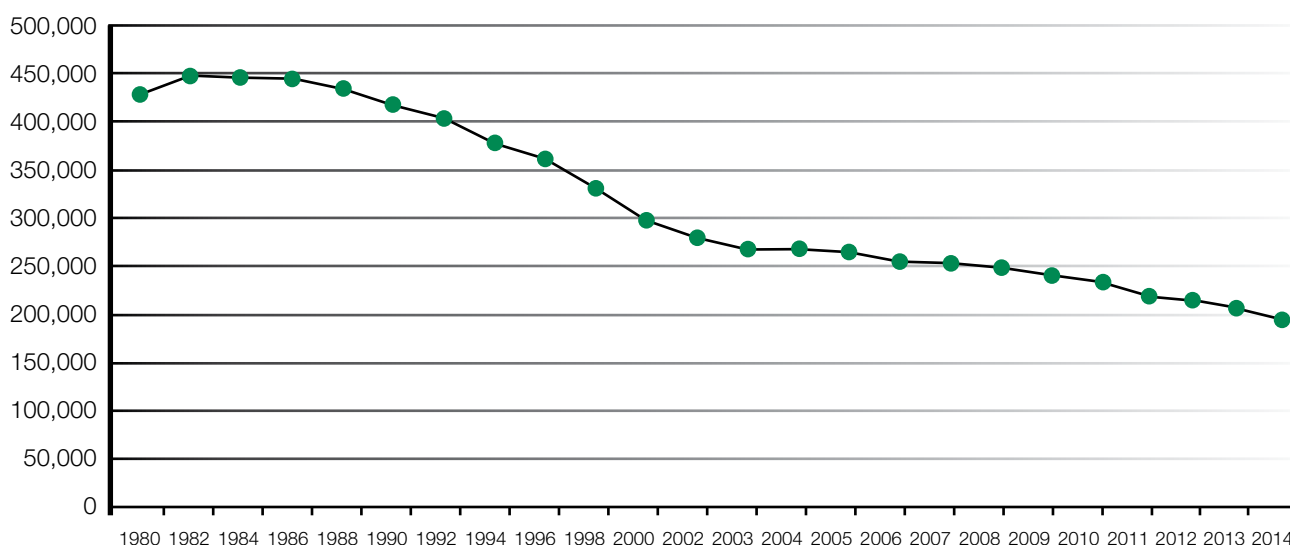


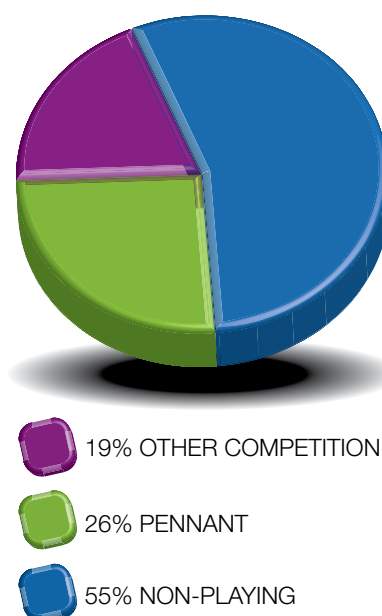
TABLE 2.1 PLAYING MEMBER TRENDS, 2009 TO 2014

	2009-10	2010-11	2011-12	2012-13	2013-14
AUSTRALIAN CAPITAL TERRITORY	2,502	2,463	2,135	2,342	1,940
NEW SOUTH WALES	85,140	80,587	78,749	72,586	68,793
NORTHERN TERRITORY	416	447	594	309	329
QUEENSLAND	45,638	43,571	39,106	38,491	37,319
SOUTH AUSTRALIA	17,472	17,150	17,532	16,578	16,249
TASMANIA	6,018	5,980	6,773	5,635	5,419
VICTORIA	58,169	51,969	51,098	48,267	46,775
WESTERN AUSTRALIA	19,370	18,965	21,283	18,072	17,288
TOTAL	234,725	221,132	217,270	202,280	194,112

In 2014 playing members of bowls clubs made up 45.2% of total membership, shown in Table 2.2. That is, 54.8% of members were non-playing members who joined the club for social activities, other (non-bowls) recreation (these include carpet bowls, darts, tennis, snooker/billiards, croquet, bocce, fishing, golf and swimming). Of the playing members, 57.7% were involved in Pennant Competitions and 42.3% in other regular intra or inter-club matches.

New South Wales, Queensland, Western Australia and the Australian Capital Territory are the four States/Territories where non-playing membership exceeds playing membership. In New South Wales

and the Australian Capital Territory this is a legacy of the decades where it was the major State with licensed club-house facilities, including gaming machines, and often other recreational infrastructure. Membership of bowling clubs was commonplace as a social option, without any expectation that members would play bowls. In Queensland, the highest levels of non-playing membership is largely on the Gold and Sunshine Coasts (which includes the Tweed Rivers section of New South Wales). Playing and non-playing membership of bowls clubs is much higher in country regions than in metropolitan areas.

FIGURE 2.2
BOWLS CLUB MEMBERS AUSTRALIA, 2014**TABLE 2.2** BOWLS CLUB MEMBERS AUSTRALIA, 2014

	PENNANT PLAYING MEMBERS	NON-PENNANT PLAYING MEMBERS	TOTAL PLAYING MEMBERS	NON PLAYING MEMBERS	TOTAL MEMBERS
AUSTRALIAN CAPITAL TERRITORY	985	955	1,940	2,995	4,935
NEW SOUTH WALES	33,743	35,050	68,793	126,569	195,362
NORTHERN TERRITORY	132	197	329	88	417
QUEENSLAND	14,913	22,406	37,319	59,126	96,445
SOUTH AUSTRALIA	13,784	2,465	16,249	4,043	20,292
TASMANIA	4,528	891	5,419	3,213	8,632
VICTORIA	30,144	16,631	46,775	20,679	67,454
WESTERN AUSTRALIA	13,784	3,504	17,288	18,668	35,956
AUSTRALIA	112,013	82,099	194,112	235,379	429,491

In summary, the National Bowls Census has revealed there were 429,491 bowls club members in 2014, shown in Figure 2.3, of which:

- o 194,112 were playing members (112,013 in pennant competitions and 82,099 in other competitions).
- o 235,379 were non-playing members (the majority in New South Wales and Queensland).

2.2 PARTICIPATION IN BOWLS

Table 2.3 presents details of all bowls participation (greater than 4 weeks/games duration) by State/Territory and bowls segment. There were 602,788 participants in bowls in 2014 (in competitions and programs of at least 4 weeks/games duration), comprising:

- 122,669 pennant participants.
- 99,363 non-pennant bowls competitions participants.
- 338,979 social and corporate competitions/programs participants.
- 41,776 school participants.

Country participation outweighs metropolitan participation on a relative population basis; 53.6% of participants were in country regions (and this excludes Gold Coast and Sunshine Coast which were both included in the South East Queensland/Metropolitan hub regions in 2014).

Figure 2.4 compares relative participation in bowls with the population in each State and Territory. It indicates that the share of participation in bowls is relatively higher than the share of resident population in Victoria and Queensland and relatively lower in the other States and Territories.

Figure 2.5 shows the percentage participation in major bowls segments.

FIGURE 2.3 NATIONAL BOWLS CLUB MEMBERSHIP

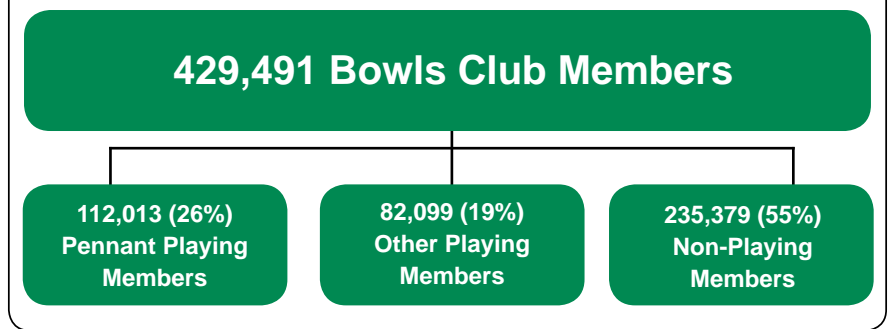


FIGURE 2.4 BOWLS PARTICIPANTS AND STATE/TERRITORY POPULATIONS

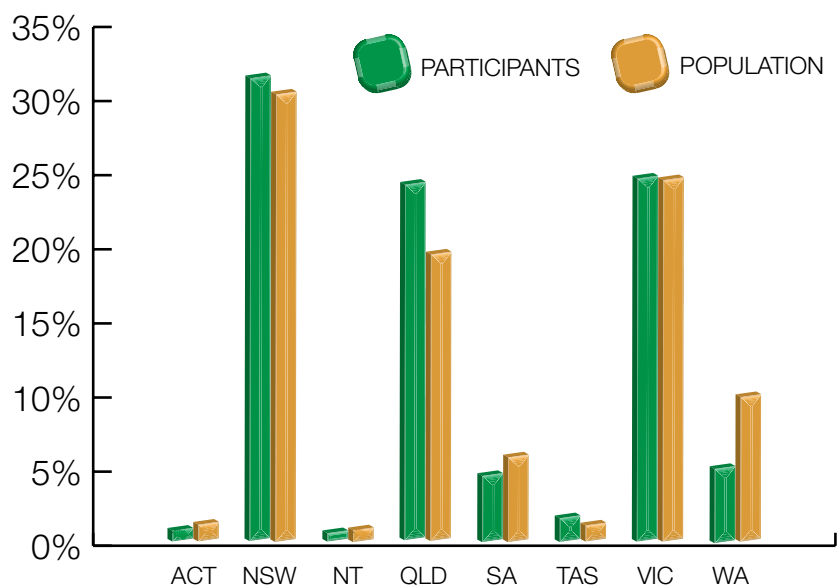


FIGURE 2.5 BOWLS PARTICIPATION BY SEGMENT, AUSTRALIA, 2014

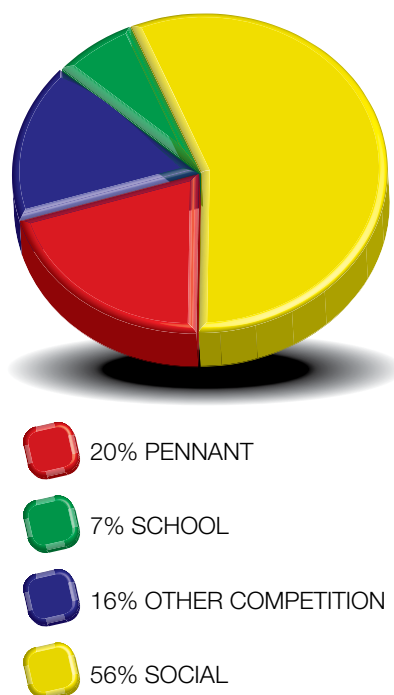
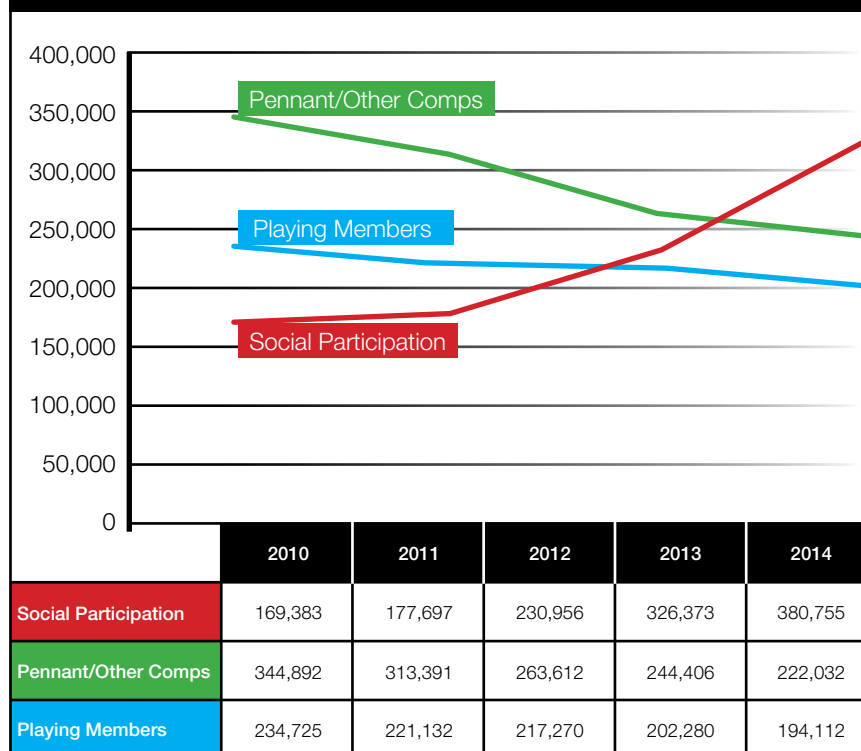


TABLE 2.3 Bowls Participation (>4 weeks/games), Australia, 2014

PARTICIPANTS 4+ GAMES	PLAYING MEMBERS (PENNANT AND OTHER)	SOCIAL	SCHOOL COMPETITION	SCHOOL PROGRAMS	TOTAL
ACT	2,092	3,719	0	1,490	7,301
NSW	59,903	123,491	2,715	13,912	200,021
NT	432	2380	0	385	3,197
QLD	36,015	108,226	1,135	6,240	151,616
SA	20,928	10,760	0	1,312	33,000
TAS	6,702	5,783	579	1,380	14,444
VIC	68,866	76,741	2,904	5,639	154,150
WA	27,094	7,880	0	4,085	39,059
TOTAL	222,032	338,980	7,333	34,443	602,788

Table 2.4 and Table 2.5 summarise trends in both participants and playing members over the five years since inception of the national bowls census. The table also reveals that growth in social participation has been predominantly concentrated in the three largest States: New South Wales, Victoria and Queensland. It also shows that:

- The average annual increase in regular (4+ games) bowls participation has been 4.05% over the period 2010 to 2014.
- The average annual increase in regular social (including schools) participation has been 22.45% over the period 2010 to 2014.
- The average annual decrease in regular pennant and other member competition participation has been 10.43% over the period 2010 to 2014.
- The average annual decrease in playing membership has been 4.64% over the period 2010 to 2014.

TABLE 2.4 NATIONAL PARTICIPATION AND PLAYING MEMBER TRENDS

Bowls participation to population rates show the extent to which people in each age group and in each region are involved in bowls. The participant to population rates for each State and Territory and Australia are presented in Tables 2.6 to 2.8.

The overall participation rate in Australia was 2.96% (3.77% for males and 2.17% for females). Participation was highest in the 60-74 years age group (7.66%) and lowest in the 8-39 years age group (1.41%).

**TABLE 2.5 TRENDS IN PARTICIPATION (4+ GAMES)
AND PLAYING MEMBERSHIP: 2010-2014 BY STATE AND TERRITORY**

STATE/TERRITORY	2010	2011	2012	2013	2014	% P.A.
AUSTRALIA						
TOTAL PARTICIPANTS	514,275	491,088	494,568	570,779	602,787	4.05%
Social Participation	169,383	177,697	230,956	326,373	380,755	22.45%
Pennant/Other Competitions	344,892	313,391	263,612	244,406	222,032	-10.43%
Playing Members	234,725	221,132	217,270	202,280	194,112	-4.64%
ACT						
Total Participants	14,262	9,575	4,330	5,672	7,301	-15.41%
Social Participation	10,770	4,244	2,100	3,200	5,209	-16.61%
Pennant/Other Competitions	3,492	5,331	2,230	2,472	2,092	-12.02%
Playing Members	2,502	2,463	2,135	2,342	1,940	-6.16%
NEW SOUTH WALES						
Total Participants	155,610	150,260	160,902	171,994	200,021	6.48%
Social Participation	40,325	43,371	73,673	104,535	140,118	36.53%
Pennant/Other Competitions	115,285	106,889	87,229	67,459	59,903	-15.10%
Playing Members	85,140	80,587	78,749	72,586	68,793	-5.19%
NORTHERN TERRITORY						
Total Participants	2,249	2,926	3,549	2,952	3,197	9.19%
Social Participation	1,825	2,483	2,620	2,540	2,765	10.95%
Pennant/Other Competitions	424	443	929	412	432	0.47%
Playing Members	416	447	594	309	329	-5.70%
QUEENSLAND						
Total Participants	99,497	96,411	106,638	137,804	151,616	11.11%
Social Participation	34,375	40,704	68,388	93,357	115,601	35.42%
Pennant/Other Competitions	65,122	55,707	38,250	44,447	36,015	-13.76%
Playing Members	45,638	43,571	39,106	38,491	37,319	-4.91%
SOUTH AUSTRALIA						
Total Participants	46,853	35,557	37,936	32,590	33,000	-8.39%
Social Participation	19,094	7,261	12,687	12,048	12,072	-10.83%
Pennant/Other Competitions	27,759	28,296	25,249	20,542	20,928	-6.82%
Playing Members	17,472	17,150	17,532	16,578	16,249	-1.80%
TASMANIA						
Total Participants	12,414	14,030	13,868	11,771	14,444	3.86%
Social Participation	5,081	6,724	4,763	4,913	7,742	11.10%
Pennant/Other Competitions	7,333	7,306	9,105	6,858	6,702	-2.22%
Playing Members	6,018	5,980	6,773	5,635	5,419	-2.59%
VICTORIA						
Total Participants	126,829	129,960	120,960	163,869	154,150	5.00%
Social Participation	43,169	54,772	47,741	92,910	85,284	18.56%
Pennant/Other Competitions	83,660	75,188	73,219	70,959	68,866	-4.75%
Playing Members	58,169	51,969	51,098	48,267	46,775	-5.30%
WESTERN AUSTRALIA						
Total Participants	56,561	52,369	46,385	44,127	39,059	-8.84%
Social Participation	14,744	18,138	18,984	12,870	11,965	-5.09%
Pennant/Other Competitions	41,817	34,231	27,401	31,257	27,094	-10.28%
Playing Members	19,370	18,965	21,283	18,072	17,288	-2.80%

NOTE: Social participation includes school programs and competitions. SOURCE: National Bowls Census 2010-2014

TABLE 2.6 MALE PARTICIPANTS TO POPULATION RATES AUSTRALIA, 2014

	Total <40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
Australian Capital Territory	2,402	91,010	2.64%	504	57,508	0.88%	1,574	23,732	6.63%	162	8,158	1.99%	4,643	180,408	2.57%
New South Wales	40,300	1,501,418	2.68%	35,149	949,759	3.70%	34,541	476,276	7.25%	9,077	205,589	4.42%	119,068	3,133,042	3.80%
Northern Territory	240	62,803	0.38%	334	32,629	1.02%	1,464	10,790	13.57%	37	1,883	1.99%	2,076	108,106	1.92%
Queensland	23,371	1,027,858	2.27%	28,803	618,588	4.66%	36,798	306,548	12.00%	10,986	116,024	9.47%	99,958	2,069,017	4.83%
South Australia	3,755	333,350	1.13%	6,344	226,539	2.80%	8,085	116,901	6.92%	3,422	53,843	6.35%	21,606	730,634	2.96%
Tasmania	2,873	60,934	4.71%	1,941	30,471	6.37%	3,593	30,474	11.79%	1,059	30,477	3.47%	9,466	152,357	6.21%
Victoria	9,123	1,226,935	0.74%	16,259	776,133	2.09%	45,422	392,975	11.56%	26,551	163,136	16.28%	97,356	2,559,180	3.80%
Western Australia	4,441	572,312	0.78%	7,124	341,667	2.09%	9,495	152,022	6.25%	3,477	57,766	6.02%	24,537	1,123,767	2.18%
Total	86,506	4,876,620	1.77%	96,460	3,033,295	3.18%	140,973	1,509,719	9.34%	54,771	636,877	8.60%	378,710	10,056,511	3.77%

NOTE: Populations do not include persons aged less than 8 years.

TABLE 2.7 FEMALE PARTICIPANTS TO POPULATION RATES AUSTRALIA, 2014

	Total <40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
Australian Capital Territory	1,475	89,899	1.64%	314	60,011	0.52%	762	24,944	3.05%	107	11,509	0.93%	2,659	186,363	1.43%
New South Wales	24,370	1,493,102	1.63%	18,009	989,603	1.82%	23,885	492,006	4.85%	14,688	288,865	5.08%	80,952	3,263,575	2.48%
Northern Territory	164	59,376	0.28%	136	31,106	0.44%	780	8,829	8.84%	41	2,114	1.96%	1,121	101,424	1.11%
Queensland	12,838	1,022,347	1.26%	11,281	641,331	1.76%	26,515	308,191	8.60%	1,024	155,280	0.66%	51,658	2,127,149	2.43%
South Australia	1,786	325,855	0.55%	2,418	232,750	1.04%	4,782	124,241	3.85%	2,407	76,387	3.15%	11,393	759,234	1.50%
Tasmania	1,497	60,936	2.46%	811	30,472	2.66%	2,012	30,475	6.60%	658	30,478	2.16%	4,978	152,362	3.27%
Victoria	4,549	1,200,229	0.38%	5,841	807,683	0.72%	28,555	399,755	7.14%	17,850	223,678	7.98%	56,795	2,631,346	2.16%
Western Australia	3,407	547,326	0.62%	3,762	341,494	1.10%	5,460	152,421	3.58%	1,893	79,222	2.39%	14,522	1,120,463	1.30%
Total	50,086	4,799,069	1.04%	42,571	3,134,450	1.36%	92,751	1,540,863	6.02%	38,669	867,534	4.46%	224,078	10,341,917	2.17%

NOTE: Populations do not include persons aged less than 8 years.

TABLE 2.8 TOTAL PARTICIPANTS TO POPULATION RATES AUSTRALIA, 2014

	Total <40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
Australian Capital Territory	3,877	180,909	2.14%	819	117,519	0.70%	2,336	48,677	4.80%	270	19,667	1.37%	7,301	366,771	1.99%
New South Wales	64,671	2,994,520	2.16%	53,158	1,939,362	2.74%	58,427	968,282	6.03%	23,766	494,454	4.81%	200,021	6,396,617	3.13%
Northern Territory	404	122,179	0.33%	470	63,735	0.74%	2,244	19,619	11.44%	79	3,997	1.97%	3,197	209,529	1.53%
Queensland	36,209	2,050,204	1.77%	40,084	1,259,919	3.18%	63,313	614,739	10.30%	12,010	271,304	4.43%	151,616	4,196,166	3.61%
South Australia	5,541	659,206	0.84%	8,763	459,289	1.91%	12,868	241,143	5.34%	5,829	130,231	4.48%	33,000	1,489,868	2.21%
Tasmania	4,370	121,870	3.59%	2,752	60,944	4.52%	5,605	60,950	9.20%	1,717	60,956	2.82%	14,444	304,720	4.74%
Victoria	13,673	2,427,164	0.56%	22,100	1,583,817	1.40%	73,977	792,730	9.33%	44,401	386,815	11.48%	154,151	5,190,526	2.97%
Western Australia	7,848	1,119,638	0.70%	10,886	683,161	1.59%	14,955	304,443	4.91%	5,369	136,989	3.92%	39,059	2,244,231	1.74%
Total	136,592	9,675,690	1.41%	139,031	6,167,745	2.25%	233,725	3,050,582	7.66%	93,440	1,504,411	6.21%	602,788	20,398,428	2.96%

NOTE: Populations do not include persons aged less than 8 years.

2.3 REGIONAL STRUCTURE FOR BOWLS DEVELOPMENT

One of the important applications of the census is its use as a planning tool at regional level. The definition of regional boundaries for each State/Territory for 2014 has been based around the locations of the clubs, districts and/or zones within each State/Territory. Table 2.9 indicates that there are 1,927 bowls clubs in Australia (predominantly based on club facilities, rather than organisational entities) and these have been allocated to 61 regions, 20 metropolitan and 41 country regions. This includes the counting of the Australian Capital Territory region as metropolitan, and the Northern Territory region as country.

The regions are all consistent with groups of Statistical Divisions used by the Australian Bureau of Statistics for a wide range of statistical collections. These can be valuable in comparing and planning bowls initiatives using regional data (population, economic and other relevant data). Regions are an appropriate unit for allocating resources, targeting growth areas and developing local responses to meet the needs of communities around the nation. However, the distribution of regions needs some adjustment, so that the number of regions per State/Territory is consistent with population, geography and bowls participation.

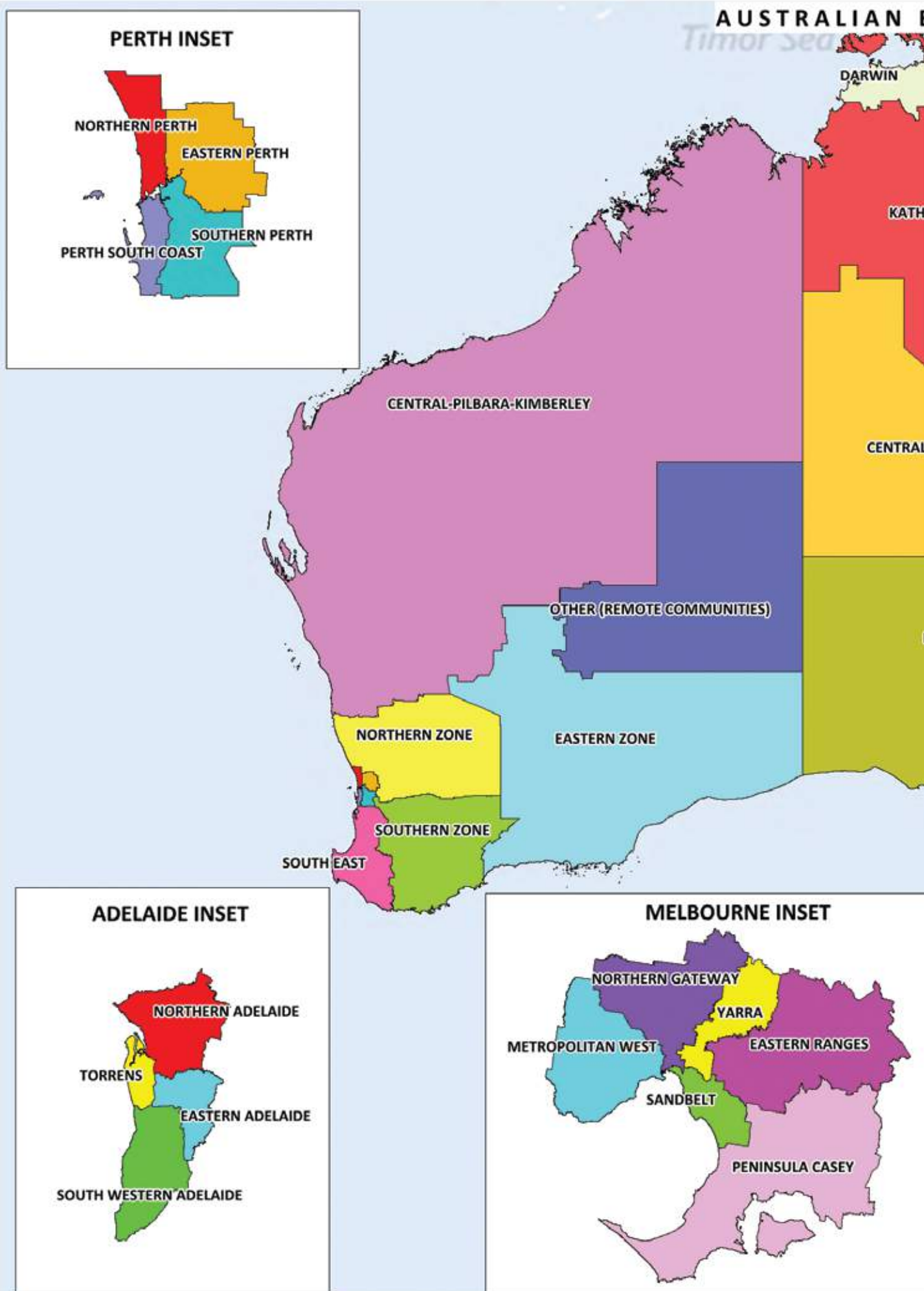
Table 2.10 shows the Australian Bowls regions in rank order of participants. It also shows membership numbers by region.

TABLE 2.9 CLUBS AND REGIONS, AUSTRALIAN BOWLS

	METROPOLITAN		COUNTRY		TOTAL	
	CLUBS	REGIONS	CLUBS	REGIONS	CLUBS	REGIONS
ACT	13	1	0	0	13	1
NSW	155	4	400	9	555	13
NT	5	0	3	1	8	1
QLD	141	2	189	4	330	6
SA	53	4	167	8	220	12
TAS	28	1	43	3	71	4
VIC	152	5	371	11	523	16
WA	67	4	140	4	207	8
TOTAL	614	21	1,313	40	1,927	61

SOURCE: Street Ryan, 2014 National Bowls Census





BOWLS REGIONS

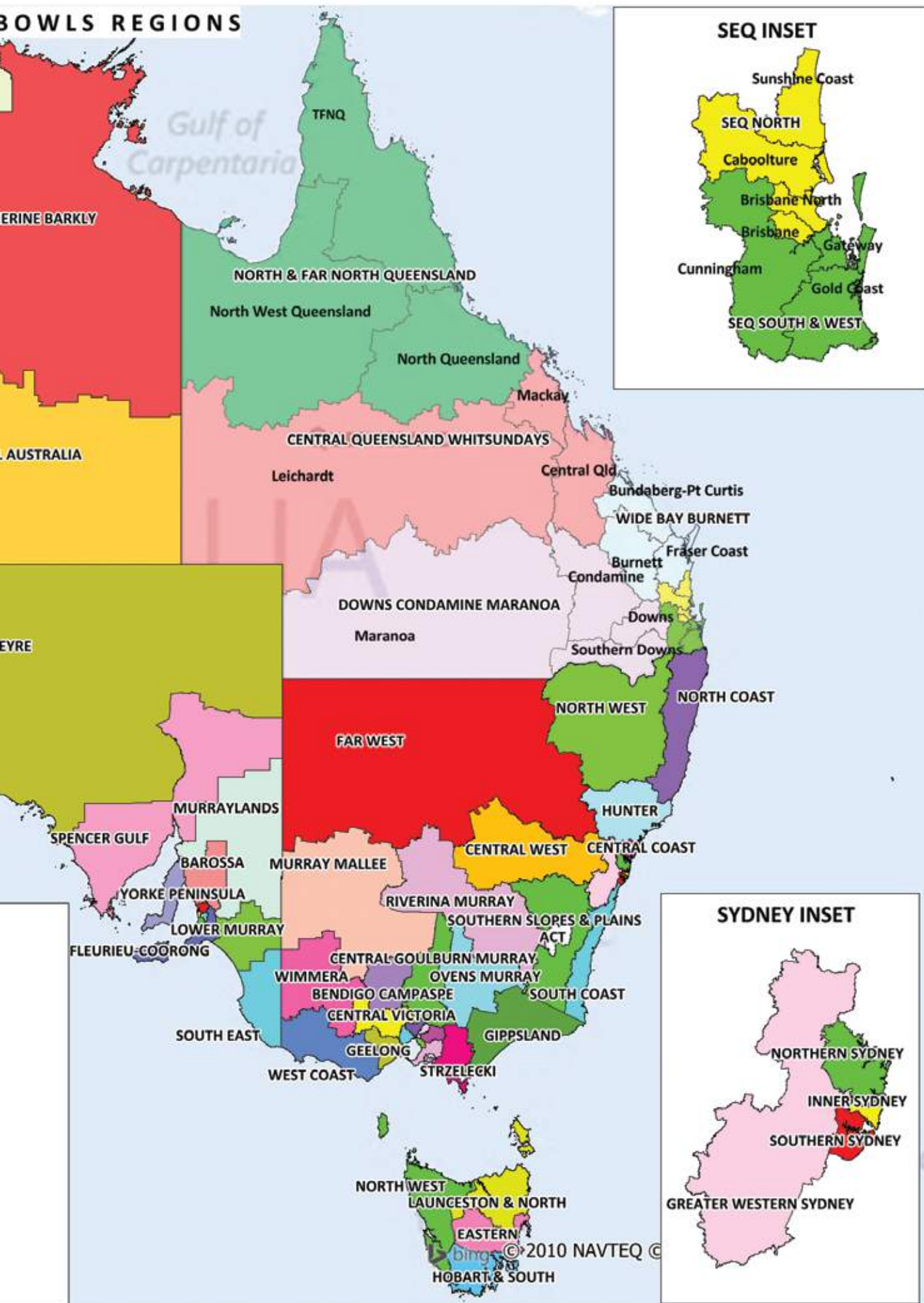


TABLE 2.10
RANKING OF ALL REGIONS FOR BOWLS CLUB MEMBERSHIP, PLAYERS AND PARTICIPATION

	State	MEMBERSHIP			PARTICIPANTS		
		Playing	Non Playing	Total Members	Pennant and Other Competition	Social and School	Total Participants (+4 games)
Hunter	NSW	9,148	19,668	28,816	9,097	18,680	27,777
North Coast	NSW	11,078	38,776	49,855	10,058	16,941	26,999
Riverina Murray	NSW	2,266	3,174	5,440	2,088	24,457	26,545
Northern Sydney	NSW	8,382	11,629	20,010	7,509	15,456	22,966
Geelong	VIC	4,688	6,211	10,899	6,556	12,582	19,137
Greater Western Sydney	NSW	5,689	21,891	27,580	4,424	12,518	16,942
Yarra	VIC	2,814	1,696	4,509	7,533	8,041	15,574
North West	NSW	3,161	3,664	6,825	2,200	13,166	15,366
Inner Sydney	NSW	4,303	5,554	9,856	3,190	11,952	15,142
Sandbelt	VIC	4,453	2,195	6,648	5,965	6,509	12,475
Wide Bay Burnett	QLD	3,695	3,504	7,199	3,123	8,778	11,901
South Coast	NSW	10,095	3,780	13,875	8,044	3,480	11,524
Bendigo Campaspe	VIC	3,014	391	3,405	4,667	5,917	10,584
Central West	NSW	3,189	2,205	5,394	3,252	7,107	10,359
Ovens and Murray	VIC	2,162	669	2,831	3,520	6,471	9,992
Central Victoria	VIC	2,188	235	2,423	3,662	5,726	9,388
Eastern Ranges	VIC	2,104	1,992	4,096	3,790	5,486	9,275
Downs Condamine Maranoa	QLD	1,714	1,619	3,333	1,032	8,091	9,123
Strzelecki	VIC	2,843	530	3,374	3,775	5,302	9,077
Southern Zone	WA	4,141	4,802	8,943	6,003	3,058	9,060
West Coast	VIC	3,001	3,060	6,061	4,500	4,539	9,039
Metropolitan West	VIC	2,152	950	3,103	3,366	5,030	8,396
Central Coast	NSW	3,135	5,167	8,302	3,408	4,580	7,988
Northern Gateway	VIC	3,302	967	4,268	3,613	4,304	7,917
Southern Sydney	NSW	4,666	8,984	13,650	3,180	4,673	7,853
Wimmera	VIC	2,042	356	2,398	3,382	4,445	7,827
Northern Zone	WA	1,624	1,333	2,957	6,115	1,537	7,652
North and Far North	QLD	3,589	375	3,964	2,884	4,426	7,310
Australian Capital Territory	ACT	1,940	2,995	4,935	2,092	5,209	7,301

Murray Mallee	VIC	2,508	226	2,735	3,909	3,120	7,028
Central Goulburn Murray	VIC	2,614	350	2,964	2,828	4,105	6,933
Peninsula Casey	VIC	4,993	797	5,790	5,559	1,366	6,925
Hobart and South	TAS	2,475	1,929	4,403	2,767	3,612	6,379
Southern Slopes and Plains	NSW	2,240	405	2,645	2,171	4,048	6,219
Central Queensland	QLD	2,019	4,884	6,904	2,262	3,646	5,907
Adelaide South West	SA	1,677	396	2,073	2,511	3,236	5,747
Southern	WA	2,954	1,585	4,539	3,340	1,868	5,208
Northern	WA	2,942	3,457	6,399	3,336	1,821	5,157
Gippsland	VIC	1,896	53	1,949	2,242	2,341	4,583
Far West	NSW	1,442	1,671	3,113	1,282	3,059	4,341
South Coastal	WA	2,075	1,772	3,847	2,906	1,353	4,259
Eastern	WA	2,043	4,171	6,214	2,520	1,455	3,975
Launceston and North	TAS	1,313	514	1,827	1,890	1,968	3,858
North West	TAS	1,523	736	2,259	1,848	1,740	3,588
Eyre	SA	1,019	34	1,053	1,825	1,526	3,351
Northern Adelaide	SA	1,578	148	1,726	2,223	1,020	3,243
Coorong-Fleurieu	SA	1,205	133	1,338	1,902	1,330	3,232
Northern Territory	NT	329	88	417	432	2,765	3,197
Barossa	SA	1,193	85	1,278	2,544	565	3,110
Eastern Zone	WA	1,336	636	1,972	2,253	606	2,860
Eastern Adelaide	SA	1,354	1,516	2,870	1,333	1,018	2,351
Adelaide Torrens	SA	1,429	231	1,660	1,464	815	2,278
South East	SA	1,031	216	1,247	1,741	494	2,235
Yorke Peninsula	SA	1,329	141	1,470	1,521	656	2,177
Murraylands	SA	1,565	152	1,717	1,360	673	2,033
Spencer Gulf	SA	1,329	156	1,485	1,241	561	1,802
Lower Murray	SA	1,540	836	2,376	1,264	178	1,441
Central - Pilbara – Kimberley	WA	172	914	1,086	621	267	888
East	TAS	108	34	142	196	422	618
SEQ South*	QLD	6,909	21,016	27,924	12,520	49,483	62,003
SEQ North*	QLD	19,392	27,728	47,120	14,195	41,177	55,372

* Due to the lack of information from QLD clubs, some regions have had to be combined into mega-regions and therefore are listed at the end of the table

2.4 BOWLS PROMOTIONAL PARTICIPATION (Less than 4 weeks)

To be counted as 'a participant' in the National Bowls Census a person must play at least four times during the year in a competition or in a social or other program. This definition has been agreed to provide a meaningful minimum level of involvement for measuring regular participation.

However, there are many people involved in events, once-off activities, community programs and other bowls activities of less than four weeks/games duration, which are broadly described as bowls 'promotional participation'. These promotional activities can be an integral part of the viability of a bowls club and to the development of the game of bowls. The nature and level of promotional activity varies from state to state. Promotional bowls programs can include some social, corporate and school activities.

Table 2.11 shows that there were 333,741 participants in bowls activities of less than four weeks duration in 2014. The States/Territories with the greatest level of promotional activity were New South Wales (106,053), Victoria

TABLE 2.11 SOCIAL/PROMOTIONAL PARTICIPANTS (<4 GAMES)

	MALES	FEMALES	TOTAL
AUSTRALIAN CAPITAL TERRITORY	8,167	4,397	12,565
NEW SOUTH WALES	62,601	43,452	106,053
NORTHERN TERRITORY	619	544	1,163
QUEENSLAND	40,043	35,771	75,814
SOUTH AUSTRALIA	8,384	5,554	13,937
TASMANIA	1,613	1,129	2,742
VICTORIA	54,238	35,885	90,123
WESTERN AUSTRALIA	16,517	14,827	31,344
AUSTRALIA	192,182	141,559	333,741

(90,123), and Queensland (75,814). Table 2.12 presents the trends in promotional participation over the period 2010 to 2014.

2.5 ADDING VALUE TO MEMBERSHIP AND PARTICIPATION DATABASES

Reviewing trends in membership and participation globally by program and region, provides valuable insights into how the sport is tracking and differing levels of participation amongst different regions and programs. They help in identifying growth regions and program areas and also identifies regions (and programs) that are experiencing stagnation or decline. However, they do not (of

themselves) provide insight into the reasons for differences or inform how BA and clubs can adjust their strategies and/or activities at the regional level to build membership and participants.

Clearly, the size and age structure of the population and the distribution of bowls facilities (as well as competing sports' facilities) are key drivers of participation. However, there can be sizeable differences between rates of membership and participation in regions with similar sized populations and similar population age structures. This is a reflection of differing interests, aspirations and needs within the community (differing demand side market segments) and a differing range and standard of facilities, products and approaches amongst bowls clubs (differing supply side infrastructure).

TABLE 2.12 PROMOTIONAL BOWLS PARTICIPATION (LESS THAN 4 WEEKS/GAMES): 2010 TO 2014

STATE/TERRITORY	2010	2011	2012	2013	2014	% P.A.
AUSTRALIAN CAPITAL TERRITORY	13,605	14,248	3,335	9,324	12,565	-1.97%
NEW SOUTH WALES	108,401	127,609	121,644	99,325	106,053	-0.55%
NORTHERN TERRITORY	882	2,480	1,354	120	1,163	7.16%
QUEENSLAND	110,004	110,521	81,526	87,961	75,814	-8.89%
SOUTH AUSTRALIA	15,745	6,217	7,776	8,264	13,937	-3.00%
TASMANIA	3,236	4,250	4,703	2,114	2,742	-4.06%
VICTORIA	67,567	148,503	101,012	75,767	90,123	7.47%
WESTERN AUSTRALIA	18,578	21,276	10,534	24,085	31,344	13.97%
AUSTRALIA	338,018	435,103	331,884	306,960	333,741	-0.32%



Increasingly, sports policy makers and sports administrators are using demographic analysis to supplement their membership and participation databases as a means of segmenting markets and using their understanding of the characteristics and needs of different market segments to tailor products, communications and promotions as well as pricing to meet their needs; ie a needs based approach.

In 2013, for example, the Australian Sports Commission commissioned a major project looking at market segmentation for sport participation. It identifies different motivations, attitudes, needs and barriers with respect to sport, particularly club based sport, amongst the community and how an understanding of the needs of these different segments can be used to develop targeted communications, promotional strategies and tailored products to attract and maintain

club membership and sport participants.

It identifies 10 market segments and, for each segment, provides:

- a pen portrait.
- a description of what they look like (size within the Australian community, whether they live in metropolitan or regional areas, gender, age, cultural background, income and household/family characteristics.
- their attitude towards sport, and activities they currently engage in.
- relationship with clubs and barriers to entry.
- how they can be encouraged to stay in sports clubs.
- how clubs can market to them (products, message areas, tone of message and how to reach them).

A brief description of the segments, and challenges and opportunities

they present is provided in Table 2.13.

Of course, the ASC study covered all forms of sport and may not accurately reflect the nuances of specific sports and/or specific geographic areas. It also did not include consideration of persons aged 65+ which are an important component of the bowls market. Rather, it is intended to provide a framework which individual sports can use and adapt to their specific requirements.

Certainly, incorporating a needs based approach built around market segmentation is consistent with the core values of the Bowls in Australia Strategic Plan 2013 to 2017. It is the intention of future bowls census reports to provide additional demographic analysis which will assist this process and assist in highlighting factors contributing to above average and/or below average outcomes.

TABLE 2.13
SUMMARY OF ASC'S SPORTS MARKET SEGMENTS, THEIR CHALLENGES AND OPPORTUNITIES

MARKET SEGMENT		BRIEF DESCRIPTION	THE CHALLENGE	OPPORTUNITIES
CLUB MEMBERS	LOYALISTS	6% of the population aged 15-64. High proportion of males under 30 and a particularly high proportion of teenagers. Sport is their life and it is almost imperative for them to be a member of a club. Clubs provide loyalists with a platform for personal/competitive success, an overall sense of achievement & a valued social network.	Increasing/maintaining enthusiasm and involvement	Products and services (e.g. coaching opportunities) to develop/advance themselves & others
	SOCIALLY ENGAGED	7% of population aged 15-64. More likely to be males with higher incomes and white collar jobs. They are physically active & enjoy all aspects of sport, but particularly the social aspect. Sport gives them a sense of self achievement in a fun environment.	Increasing/maintaining social involvement	Products and services that promote the social aspects of sport and leverage their social nature (e.g. advocacy/referrals for clubs)
	SPORT DRIVEN	4% of the population aged 15-64. Often younger, wealthier urbanites and with a high proportion from cultural and linguistically diverse backgrounds. They do a lot of physical activity but keep their social activity within the club to a minimum. Their motivation is more personal & focussed on self improvement & the sheer enjoyment of the sport.	Retention by ensuring flexibility of sporting accessibility/requirements	Products and services that are flexible enough to cater for personal circumstances while promoting sport participation as a focus
	APATHETIC CLUBBERS	4% of Australian aged 15-64. More likely to be male, with a high proportion of teenagers, but represented in all age groups. Whilst being highly active in both sport & recreation, they don't like competition and are more likely to view sports as a chore or something they do out of habit rather than passion. They tend to find value in clubs for their facilities & that they encourage physical exercise rather than competitiveness and socialising.	Retention by reducing the perceived over emphasis on competition	Products and services for non competitive participation
CLUB WARY		68% of Australians aged 15-64. More likely to live in metropolitan areas, are younger and more likely to come from a culturally & linguistically diverse background. They are very positive about sports, but want to enjoy it at a less serious and less competitive level. They do not always feel they will fit in at clubs and can be slightly self conscious about playing sport with others. They see clubs as requiring significant commitment & lacking flexibility.		

NON CLUB MEMBERS		POTENTIALS		
NON CLUB MEMBERS	SIDELINED SPORTSTERS	13% of the population aged 15-64. More likely to live in regional areas, are older and more likely to have a disability or long term injury. They are into sport and value the opportunity it provides to have some personal time, relax and break their routine. They retain a very positive perspective on clubs and the social and physical benefits of being involved but need greater flexibility.	Encouraging trial and participation	Trial offers and products and service that address flexibility of membership and personal/physical needs
	PONDERERS	20% of the population aged 15-64. Often married with children at home, with higher representation of cultural and linguistically diverse backgrounds and in younger middle age groups. Are active people but commitments to work & family take up much of their time. They have a positive view of clubs both socially and as a way to support health and fitness but will weigh this up against the time and cost involved in being a member.	Encouraging consideration and trial by overcoming perceptions of clubs as 'exclusive' or 'cliquey'	Trial offers and promotion of products and services that are inclusive
	SELF FOCUSED	13% of the population aged 15-64. Typically female with a higher representation of separated, divorced or widowed. They are turned off by the competitive nature of sport but enjoy its physical & mental benefits. They prefer to exercise alone & physical activity is often a personal rather than a social pursuit.	Encouraging consideration and trial by overcoming perceptions of clubs as being difficult to fit into lifestyle	Trial offers and products and services that address their busy lifestyle constraints (e.g. flexible membership, family membership and support services)
	SPORT INDIFFERENT	19% of the population aged 15-64. Have a higher proportion on lower incomes and in their 30s. They are generally less engaged not only in sport but also in other activities. They are indifferent rather than negative towards sport & sports clubs and don't see much benefit in it for them.	Encouraging consideration by communicating benefits of sport with others/shared experiences	Trial offers and products and services that offer opportunities for self improvement/training
	SPORT ATHEIST	6% of Australians aged 15-64. They are typically older, female, live in households without children, have lower incomes and a greater proportion with culturally & linguistically diverse backgrounds. They are totally disengaged and often negative about sport and sports clubs. They don't understand what people get from sport and think the importance of sport is blown out of proportion. They feel there are more compelling and interesting things in life which typically involve more sedentary activities.	Raising awareness of the benefits of physical activity, exercise and sport	Trial offers and products/services promoting entry/beginner level options in a non-intimidating environment
NON POTENTIALS		NON POTENTIALS		



NEW SOUTH WALES

3.1 REGIONAL STRUCTURE

New South Wales is Australia's most populous state with 7,410,399⁵ residents or 32.0% of the Australian population. New South Wales has four regions in metropolitan Sydney, and nine country regions.

The New South Wales Bowls regions for planning and development are:

❖ METROPOLITAN SYDNEY

- Northern Sydney
- Greater Western Sydney
- Inner Sydney
- Southern Sydney

❖ COUNTRY NEW SOUTH WALES

- Central West
- Far West
- North West
- North Coast
- South Coast
- Hunter
- Central Coast
- Southern Slopes and Plains
- Riverina Murray

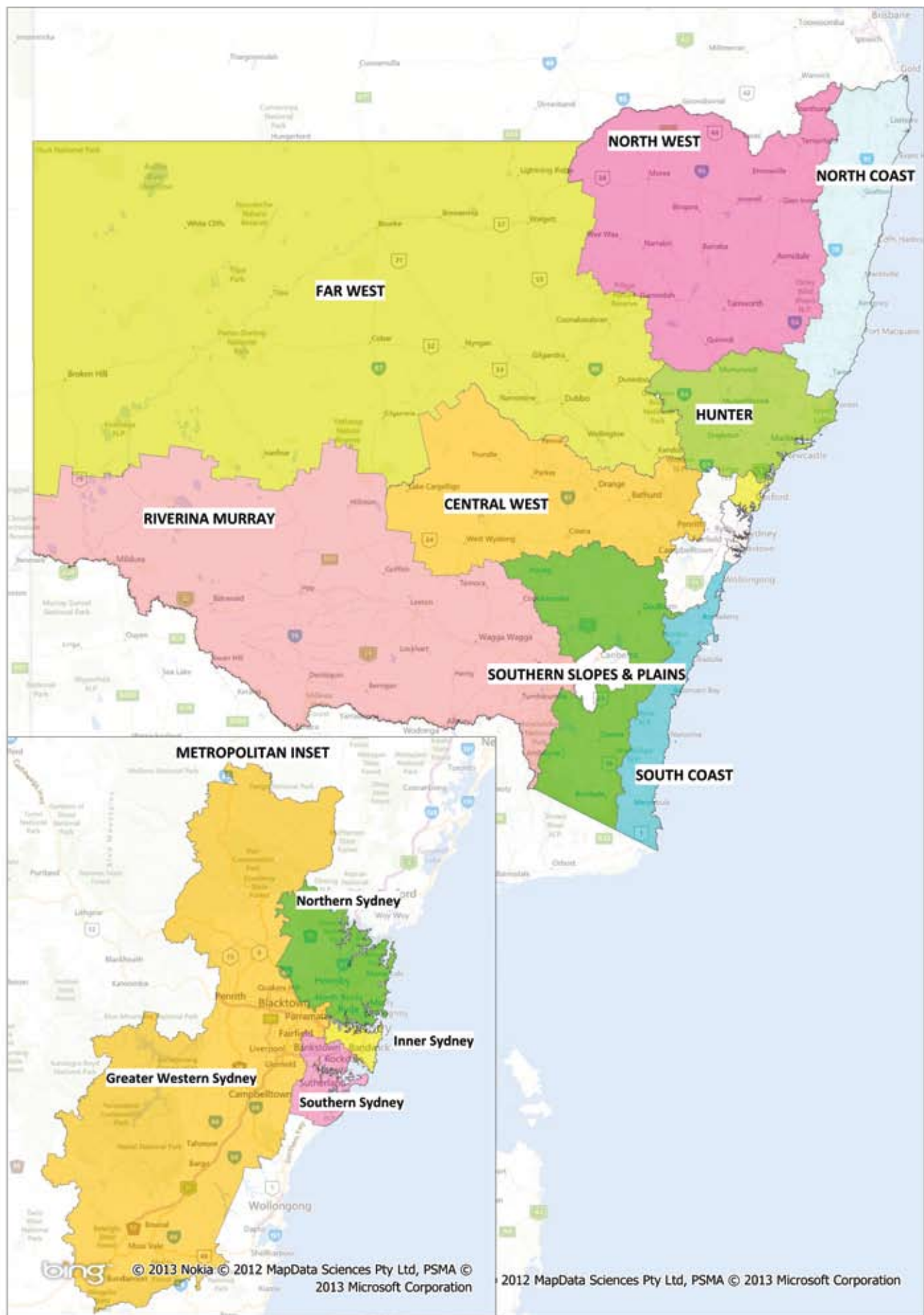
The locations of these regions are shown in Figure 3.1.

3.2 MEMBERS, PLAYERS AND PARTICIPANTS

IN 2014, NEW SOUTH WALES HAD:

- 42 bowls associations
- 555 bowls clubs
- 195,362 playing and non-playing members
- 200,021 participants in all forms of bowls

⁵ Australian Bureau of Statistics, Regional Population Growth 2013, April 2014



The bowling clubs in each region in New South Wales in 2014 (without separately identifying the women's clubs) are as follows.

METROPOLITAN SYDNEY

Inner Sydney

Alexandria-Erskineville Bowling Club
Ashfield Bowling Club
Balmain Bowling Club Limited
Bondi Bowling Club Co-Operative Limited
Bronte Bowling Club Limited
Burwood Diggers Bowling Club
Camperdown Bowling & Rec Club
Clovelly Mens Bowling Club
Concord Community Recreation & Bowling Club Ltd
Concord Golf Bowling Club
Concord RSL Bowling Club
Coogee Bowling Club Ltd
Diamond Bay Bowling Club Ltd.
Double Bay Bowling Club
Eastlakes Sport Mens Bowling Club
Gladstone Park Bowling Club
Greenlees Park Bowling Club
Hillsdale Bowling & Recreation Club
Kensington Bowling Club
Leichhardt Bowling Club
Maroubra RSL Memorial Bowling Club Co-Operative Limited
Marrickville Bowling & Recreation Club Limited
Matraville RSL Bowling Club
Paddington Bowling Club Ltd
Pratten Park Bowling Club Ltd
Randwick Bowling Club Limited
S.S. Junior League Mens Bowling Club
South Coogee Bowling Club
South Strathfield Bowling Club
Tigers Five Dock Bowling Club
Vaucluse Bowling Club Ltd
Victoria Barracks Bowling Club
Waverley Mens Bowling Club
Western Suburbs Leagues Bowling Club

Northern Sydney

Beecroft Bowling Club (Mens Section)
Brush Park Bowling Club Limited
Carlingford Bowling, Sports & Recreation Club
Castle Hill Bowling Club Ltd
Cheltenham Bowling Club
Denistone East Bowling And Recreation Club
Denistone Sports Club Limited
Dundas Sports & Recreation Bowling Club Ltd
Dural Country Club Mens Bowling Club
Gladesville Bowling & Sports Club
Hunters Hill Bowling Club
Merrylands Bowling Sporting & Recreation Club Ltd
North Epping Bowling And Community Club Limited
North Ryde RSL Bowling Club
Northmead Bowling Recreation & Sporting Club Ltd
Parramatta RSL Bowling Club
Pennant Hills Bowling Club
Putney Tennyson Bowling & Community Club
Rosehill Bowling & Recreation Limited
Rydalmere Central Bowling Club
Ryde City Bowling Club Co-Operative Limited
Ryde Eastwood Bowling Club
Ryde X Phoenix Bowling Club
The Hills District Bowling Club Limited

Toongabbie Sports and Bowling Club Ltd
Wentworthville Leagues Bowling Club
Wentworthville Memorial Bowling Club
West Epping Panthers Bowling Club
West Pennant Hills Sports Club Limited
Artarmon Mens Bowling Club
Asquith Mens Bowling Club
Avalon Beach Bowling Club
Balgowlah Bowling Club Limited
Belrose Mens Bowling Club Ltd
Chatswood Mens Bowling Club
Dee Why Mens Bowling Club
Dee Why RSL Bowling Club
East Roseville Bowling Club Limited
Forestville RSL Mens Bowling Club
Gordon Bowling Club Ltd
Harbord Bowling & Recreation Club Limited
Harbord Diggers Bowling Club
Hornsby Bowling Sports & Recreation Club Limited
Killara Bowling Club
Lane Cove Bowling & Recreation Club Limited
Lindfield Bowling Club
Manly Bowling Club
Manly Vale Bowling Club Limited
Mona Vale Bowling Club Ltd
Mosman Bowling Club
Neutral Bay Bowling Club
Newport Bowling Club Limited
North Manly Mens Bowling Club
North Sydney Anzac Memorial Bowling Club
North Sydney Mens Bowling Club
Northbridge Bowling Club Limited
Pittwater Memorial Bowling Club
Seaforth Bowling Club Ltd
St Ives Bowling & Recreation Club Limited
Turramurra Bowling Club Ltd
War Veterans Bowling Club Limited
Warrawee Bowling Club
Warringah Bowling Club Limited
Waverton Bowling Club Limited
West Pymble Bowling Club
Willoughby Park Bowling Club

Greater Western Sydney

Austral Bowling Club
Blacktown City Bowling & Recreation Club Co-Operative Ltd
Blacktown Workers Mens Bowling Club
Glenbrook Panthers Bowling Club
Kemps Creek Sport & Bowling Club
Kingswood Mens Bowling Club
Penrith Mens Bowling Club
Pitt Town & District Sports Bowling Club
Richmond Memorial Bowling Club
Riverstone District Bowling & Rec Club
Springwood Bowling & Recreation Club Limited
St Marys RSL Bowlers
Wallacia Bowling & Recreation
Wisemans Ferry Bowling Club
Ashbury Bowling Panarcadian Federation Club Ltd
Auburn RSL Bowling Club Limited
Bankstown District Sports Club
Belfield Bowling & Recreation Club Limited

Belmore Bowling & Recreation Club Ltd
 Birrong Bowling & Sports Club Ltd
 Cabra Vale Diggers Bowling Club
 Cabramatta Bowling & Recreation Club Ltd
 Campsie South Bowling Club
 Canterbury Bankstown Tennis & Bowls Club
 Canterbury Bowling & Community Club Limited
 Chester Hill RSL and Bowling Club
 EBP Sports Mens Bowling Club
 Greenacre Bowling & Rec Club
 Guildford Bowling & Recreation Club
 Guildford Leagues Mens Bowling Club
 Hurlstone Park Bowling & Rec Club
 Ingleburn Bowling & Recreation Club Co-Operative Limited
 Lidcombe Mens Bowling Club
 Liverpool City Bowling Club Limited
 Mount Lewis Bowling Club Co-Operative Limited
 Mounties Mens Lawn Bowls
 Padstow Bowling & Rec Club
 Picnic Point Mens Bowling Club Limited
 Regents Park Sporting & Community Club Ltd
 Revesby Bowling Club
 Revesby Workers Bowling Club
 St Johns Park Bowling Club Limited

Southern Sydney

Bexley Bowling & Recreation Club Ltd
 Bexley RSL Bowling Club
 Brighton Le Sands Bowling Club
 Bundeena Bowling & Sports Club Ltd
 Caringbah Mens Bowling Club
 Club Blakehurst Mens Bowling Club
 Cooks River Bowling Club
 Cronulla Mens Bowling Club
 Cronulla RSL Memorial Mens Bowling Club
 Engadine Bowling & Recreation Club
 Francis Drake Mens Bowling Club
 Grandviews Bowling Club
 Gymea Bowling Club (Mens Section)
 Moorefield Mens Bowling Club
 Mortdale Bowling Club
 Peakhurst Bowling & Recreation Club Limited
 Ramsgate RSL Memorial Bowling Club
 Riverwood Allsports
 Roselands Bowling Club
 South Cronulla Bowling And Recreation Club
 South Hurstville Bowling Bocce & Recreation Club Limited
 St George Leagues Bowling Club
 Sutherland Mens Bowling Club
 Sylvania Bowling Club Cooperative Ltd
 Taren Point Bowling Club Limited

COUNTRY NEW SOUTH WALES

Riverina Murray Region

Albury SS&A Bowling Club Inc
 Commercial Albury Bowling Club
 Culcairn Bowling & Recreation Club
 Henty Bowling Club
 Holbrook RSL Mens Bowling Club
 Howlong Golf & Bowling Club
 Lavington Panthers Bowling Club
 North Albury Bowling Club
 Oaklands RSL Bowling Club
 Rand Bowling Club Limited

Urana Bowling Club
 Walla Walla Bowling Club
 Barellan Bowling Club
 Coleambally Community Club
 Darlington Point Bowling Club
 Griffith Ex Servicemens Bowling Club
 Hay Bowling Club
 Hay Services Bowling Club
 Hillston Ex Services Bowling Club
 Leeton & District Bowling Club Limited
 Leeton Soldiers Bowling Club
 Narrandera Bowling & Recreation Club Limited
 Whitton Bowling Club
 Yenda Diggers Bowling Club
 Coolamon Sport And Recreation Club
 Ganmain Memorial Bowling Club
 Junee Bowling Club
 Junee Ex Services Bowling Club
 Lockhart Bowling Club Ltd
 South Wagga Sports & Bowling Club Ltd
 The Rock Memorial Bowling Club Limited
 The Rules Club Wagga Bowling Club
 Wagga RSL Bowling Club
 Yerong Creek Bowling Club

Far West Region

Bourke Bowling Club Limited
 Brewarrina RSL Bowling Club
 Cobar Bowling Club Limited
 Cobar Memorial Services Bowling Club
 Baradine Bowling Club Limited
 Binnaway Bowling Club Co-Operative Limited
 Coolah Bowling Club
 Coonabarabran Bowling Club Co-Operative Limited
 Dunedoo Bowling Club Limited
 Mendooran Bowling Club Limited
 Nyngan Bowling Club Limited
 Tottenham Bowling Club Ltd
 Trangie Bowling Club Limited
 Warren Bowling Club
 Collarenebri Bowling Club
 Goodooga Bowling Club
 Lightning Ridge District Bowling Club
 Walgett & District Bowling Club
 Coonamble Mens Bowling Club
 Dubbo City Bowling Club Ltd
 Dubbo Railway Bowling Club Limited
 Geurie Bowling Club Ltd
 Gilgandra Bowling Club
 Gulargambone Bowling Club Limited
 Macquarie (Dubbo) Bowling Club
 Narromine Bowling Club
 Wellington Bowling Club
 West Dubbo Bowling Club

Central West Region

Bathurst City Panthers Mens Bowling Club
 Blayney Bowling Club Limited
 Cudal Bowling Club
 Cumnock Bowling Club
 Majellan Bowling Club Limited
 Manildra Bowling Club Limited
 Millthorpe Bowling Club Ltd
 Molong Bowling Club
 Orange City Mens Bowling Club
 Orange Ex Services Country Bowling Club

Orange Ex Services Mens Bowling Club
 Orange Newstead Bowling Club
 Canowindra Bowling Club Limited
 Caragabal Bowling Club Co-Operative Limited
 Cowra Bowling Club
 Eugowra Community Bowls and Recreation Club
 Goolagong Bowling Club
 Grenfell Bowling Club
 Woodstock Bowling Club
 Hazelbrook Mens Bowling Club
 Lawson Mens Bowling Club
 Lithgow City Bowling Club Ltd
 Lithgow Workmens Bowling Club
 Oberon RSL Bowling Club
 Wallerawang Bowling Club Ltd
 Wentworth Falls Mens Bowling Club
 Gulgong Bowling & Sporting Club Limited
 Kandos Returned Services Community Bowling Club
 Mudgee Bowling Club
 Portland Bowling Club Co-Operative Limited
 Rylstone Bowling Club
 Condobolin Sports Club Ltd
 Forbes Sport & Recreation Club
 Parkes Bowling And Sports Club Limited
 Parkes Railway, Diggers Bowling Club
 Peak Hill Bowling Club Co-Operative Limited
 Tullamore Bowling & Citizens Club
 Ardlethan Bowling & Rec Club
 Arianah Park Bowling Club
 Barmedman Bowling Club
 Lake Cargelligo Bowling Club Limited
 Temora Bowling & Recreation Club
 Temora Ex Services Bowling Club
 Ungarie District Bowling & Recreation Club
 Weethalle Bowling Club
 West Wyalong Bowling & Recreation Club Limited
 West Wyalong Services & Citizens Club Ltd

Central Coast

Avoca Beach Bowling & Recreation Club Ltd
 Bateau Bay Bowling Club
 Davistown RSL Bowling Club
 Diggers @ The Entrance Bowling Club
 Doyalson Wyee Mens Bowls Inc
 Ettalong Memorial Bowling Club
 Everglades Country Club Ltd
 Gosford City Bowling Club
 Gwandalan Bowling Club
 Halekulani Bowling Club Limited
 Mingara Bowling Club
 Mooney Mooney Workers Bowling Club
 Morisset Bowling Club
 Munmorah United Bowling Club
 Norah Head Bowling Club
 Ourimbah-Lisarow RSL Bowling Club
 Terrigal Mens Bowling Club
 The Greens The Entrance
 Toukley District Mens Bowling Club
 Toukley RSL Bowling Club
 Umina Beach Mens Bowling Club
 Wamberal Bowling Club
 Woy Woy Bowling Club Limited
 Wyong Mens Bowling Club
 Wyong RSL Bowling Club

North West

Armidale City Bowling Club
 Armidale Ex-Services Mem Bowling Club
 Bendemeer Bowling Club
 Glen Innes Bowling Club Ltd
 Guyra Bowling & Recreation Club Ltd
 Uralla Bowling & Recreation Club Limited
 Walcha Bowling & Recreation Club Limited
 Boggabri Bowling Club
 Gunnedah Services and Bowling Club
 Narrabri Bowling Club Limited
 Wee Waa Bowling Club
 Barraba Bowling Club Limited
 Kootingal & District Bowling Club Limited
 Manilla Bowling Club Ltd
 North Tamworth Bowling Club Limited
 Nundle Sport & Recreation Mens Bowling Club
 Oxley Bowling Club
 Quirindi Bowling Club
 South Tamworth Bowling Club
 Tamworth City Mens Bowling Club
 Werris Creek Bowling & Tennis Club
 West Tamworth Bowling Club Ltd
 Willow Tree Bowling Club
 Ashford Memorial Bowling Club
 Bingara Golf Bowling Club
 Croppa Creek Bowling Club Limited
 Delungra Memorial Bowling & Recreation Club Ltd
 Inverell East Bowling Club
 Inverell Returned Servicemens Memorial Bowling Club
 Moree Services Bowling Club
 Tingha Sport & Recreation Bowling Club
 Wialda Golf & Bowling Club

South Coast

Albion Park Bowling & Recreation Club Limited
 Bellambi Bowling Recreation & Sports Club Ltd
 Berkeley Sports Club Bowling Club
 Bulli Bowling Club Limited
 Corrimall Bowling Club Limited
 Dapto Bowling Club
 Dapto Citizens Bowling Club
 Fairy Meadow Bowling & Rec Club Limited
 Helensburgh Workers Mens Bowls
 Jamberoo Bowling & Recreation Club
 Kembla Heights Bowling Club
 Kiama Bowling & Recreation Club Limited
 Oak Flats Bowling & Recreation Club Ltd
 Orb Bowling Club
 Scarborough-Wombarra Bowling & Recreation Club Limited
 Shellharbour Bowls & Recreation Club Limited
 Thirroul Bowling Leagues & Recreation Club Ltd
 Towradgi Park Bowls & Recreation Club Limited
 Warilla Bowling & Rec Club
 Windang Bowls Club Limited
 Wiseman Park Wollongong City Bowling Club Limited
 Wollongong RSL Bowling Club Limited
 Woonona Bowling & Recreation Club Limited
 Batemans Bay Bowling & Recreation Club Limited
 Bermagui Bowling Club
 Bodalla Bowling & Recreation Club Limited
 Braidwood Bowling Club
 Dalmeny Bowling Club
 Malua Bay Mens Bowling Club
 Moruya Bowling & Recreation Club Limited

Narooma Sporting and Services Bowling Club
 Tomakin Sports & Social Club Mens Bowling Club Ltd
 Tuross Head Country Mens Bowling Club
 Bega Bowling Club
 Bombala RSL Bowling Club
 Candelo-Kameruka Bowling Club Ltd
 Eden Fishermens Bowling Club
 Mallacoota Inlet Bowling Club Inc
 Merimbula-Imlay Men's Bowling Club
 Tathra Beach Bowling Club Limited
 Tura Beach Men's Bowling Club
 Berry Men's Bowling Club
 Bomaderry Mens Bowling Club Limited
 Callala RSL Country Bowling Club
 Culburra Mens Bowling Club
 Currarong Bowling & Recreation Club
 Gerrington Bowling & Recreation Club Ltd
 Greenwell Point Bowling & Sports Club Mens Bowling Club
 Huskisson Bowling Club Limited
 Kangaroo Valley Bowling & Recreation Club Ltd
 Lake Conjola Mens Bowling Club
 Milton-Ulladulla Bowling Club
 Mollymook Bowling Club
 Nowra Bowling & Rec Club
 RSL Sussex Inlet Bowling Club
 Shoalhaven Ex-Servicemens Bowling Club
 Shoalhaven Heads Mens Bowling Club
 St Georges Basin Country Club Mens Bowling Club
 Sussex Inlet Bowling Club Limited

North Coast

Alstonville Mens Bowling Club
 Ballina Mens Bowling Club
 Ballina RSL Club Mens Bowling Club
 Bonalbo Mens Bowling Club
 Broadwater Bowling Club Limited
 Casino RSM Bowling Club
 Coraki Memorial Bowling Club
 East Lismore Bowling Club Limited
 Evans Head Bowling Club
 Kyogle Mens Bowling Club
 Lennox Head Mens Bowls Club
 Lismore City Bowling Club Limited
 Lismore Workers Heights Bowling Club
 Lismore Workers Sports Mens Bowling Club
 Nimbin Bowling, Sporting & Recreation Club Ltd
 South Lismore Bowling & Recreation Club Limited
 Urbenville & District Bowling Club Limited
 Woodburn Bowling And Recreation Club Ltd
 Bellingen Bowling & Sporting Club Limited
 Bowraville Bowling & Recreation Club Ltd
 Coffs Harbour Ex-Services Mens Bowling Club
 Dorrigo Bowling Club Ltd
 Macksville Mens Bowling Club
 Nambucca Heads Bowling Club
 North Beach Mens Bowling Club
 Park Beach Bowling Club
 Sawtell Bowling & Recreation Club
 Scotts Head Bowling & Recreation Club Ltd
 Stuarts Point Workers Bowling Club
 Urunga Bowling Club Limited
 West Coffs Mens Bowling Club
 Woolgoolga Men's Bowling Club
 Comboyne Ex Services Bowling Club
 Crescent Head Country Club Bowling Club
 Hat Head Bowling & Recreation Club

Kempsey Heights Grand United Bowling Club
 Kempsey Macleay RSL Bowling Club
 Kew Mens Bowling Club
 Lake Cathie Mens Bowling Club
 North Haven Mens Bowling Club
 Port Macquarie City Mens Bowling Club
 Port Macquarie Panthers Bowling Club
 Smithtown RSL Memorial Bowling Club Limited
 South West Rocks Country Club Mens Bowling Club
 Wauchope Bowling Club
 Westport Mens Bowling Club
 Brooms Head Bowling & Recreation Club Limited
 Grafton Mens Bowling Club
 Iluka Bowls Club Limited
 Maclean & District Bowling Club Co-Operative Ltd
 Red Rock Bowling & Recreation Club Ltd
 South Grafton Bowling Sports & Recreation Club Limited
 South Grafton District Ex-Servicemens Club
 Woolli Bowling & Recreation Club Limited
 Yamba Bowling & Recreation Club Limited
 Bangalow Mens Bowling Club
 Brunswick Heads Bowling Club
 Burringbar Mens Bowling Club
 Byron Bay Bowling Club
 Cabarita Beach Mens Bowling Club
 Condong Bowling Club
 Cudgen Leagues Mens Bowling Club
 Mullumbimby Ex-Services Bowling Club
 Murwillumbah Mens Bowling Club Inc
 Ocean Shores Country Bowling Club
 Pottsville Mens Bowling Club

Hunter Region

Adamstown Bowling Club
 Alder Park Bowling Club Co-Operative Limited
 Bar Beach Mens Bowling Club
 Bayway Village Bowling Club
 Belmont Bowling Club Co-Operative Limited
 Belmont Sporties Mens Bowling Club
 Beresfield Bowling Club
 Boolaroo Bowling & Recreation Co-Operative Club Limited
 Burwood Colliery Bowling Club
 Cardiff Bowling Club Co-Op Ltd
 Carrington Bowling Club
 Catherine Hill Bay Bowling Club Co-Operative Limited
 Charlestown Bowling Club
 Dora Creek Workers Mens Bowling Club
 Edgeworth Bowling Club Co-Operative Limited
 Fingal Bay Bowls Sport & Recreation Club Limited
 Hamilton Bowling Club Co-Op Ltd
 Hamilton North Bowling Club
 Heaton Birmingham Gardens Bowling Club
 Hexham Bowling Club
 Kahibah Bowling Club Co-Op Ltd
 Karuah RSL Mens Bowling Club
 Kotara Bowling & Recreation Club Co-Op Limited
 Lambton Bowling Club Co-Operative Limited
 Lambton New Lambton RSL Bowling Club
 Lemon Tree Passage Bowling Club
 Lowlands Bowling Club Limited
 Marks Point Bowling Club Co-Operative Limited
 Mayfield Bowling Club Co-Operative Limited
 Mayfield West Bowling Club
 Merewether Bowling Club
 Morisset Hospital Bowling Club Incorporated
 Nelson Bay Bowling & Recreation Club Ltd

New Lambton Bowling Club
 Rathmines Memorial Bowling Club Co-Operative Limited
 Raymond Terrace Bowling Club Co-Operative Limited
 Redhead Bowling Club Co-Op Ltd
 Soldiers Point Bowling Club
 Stockton Bowling Club
 Swansea Bowling Club
 Swansea Workers Bowling Club
 Tea Gardens Country Club Bowling Club
 Teralba Bowling Club Co-Operative Limited
 Tomago Bowling and Sporting Club Co-Op Ltd
 Toronto Workers Bowling Club
 Valentine Bowling Club Co-Operative Limited
 Wallsend Bowling Club Co-Operative Limited
 Wangi Bowling Club
 Warners Bay Bowling Club Co-Operative Limited
 Water Board Bowling Club
 Windale-Gateshead Bowling Club
 Aberdeen Bowling Club
 Aberdeen RSL Bowling Club
 Denman Co-Operative Bowling Club
 Merriwa Sports Club Limited (Bowls Section)
 Murrurundi Bowling Club
 Muswellbrook RSL Bowling Club
 Scone Bowling Club
 Scone RSL Bowling Club
 Abermain Bowling Club
 Bellbird Park Bowling Club
 Cessnock City Bowling Club
 Clarence Town Bowling Sport & Rec Club Limited
 Dungog Memorial Bowling Club
 East Cessnock Bowling Club
 East Maitland Bowling Club
 Gresford Bowling Club
 Greta Workers Bowling Club
 Kurri Kurri Bowling Club
 Lorn Park Bowls Sports & Recreation Club Ltd
 Maitland City Bowling Club
 Maitland Ex Services & City Bowling Club
 Maitland Park Mens Bowling Club
 Miller Park Bowling Club
 Morpeth Bowling & Recreation Club
 Paxton Bowling Club
 Singleton Bowling Club Co-Operative Limited
 Singleton RSL Bowling Club
 Telarah Bowling Club
 The Oaks Golf & Country Club
 Blackhead Mens Bowling Club
 Bulahdelah Bowling Club
 Forster Bowling Club
 Gloucester Bowling & Recreation Club Ltd
 Harrington Bowling Club
 Lansdowne Mens Bowling Club
 Manning Point Mens Bowling Club
 Old Bar Beach Mens Bowling Club
 Pacific Palms Mens Bowling Club
 Taree Leagues Bowling Club
 Taree Railway Inst Bowling Club Ltd
 Taree West Bowling Club
 Tuncurry Bowling Club
 Tuncurry-Forster Sports Mens Bowling Club
 Wingham Bowling Club Ltd

Southern Slopes and Plains

Adaminaby Bowling & Sports Club Ltd
 Coolamatong Country Bowling Club (Bowls)
 Cooma Mens Bowling Club
 Jindabyne Bowling & Sports Club
 Nimmitabel Country Bowling Club
 Binalong Bowling Club
 Boorowa Bowling Club
 Boorowa Ex Services Bowling Club
 Bribbaree Services & Citizens Bowling Club
 Cootamundra Bowling Club
 Cootamundra Ex-Services Bowling Club
 Harden District Bowling Club
 Quandialla Bowling Club Limited
 Stockinbingal Bowling Club
 Yass Mens Bowling Club
 Young Bowling Club Limited
 Adelong Services & Citizens Bowling Club
 Batlow RSL Bowling Club
 Gundagai District Services Bowling Club
 Tarcutta Bowling Club
 Tumbarumba Bowling Club
 Tumut Bowling & Recreation Club Ltd
 Tumut RSL Bowling Club
 Bargo Mens Bowling Club
 Bowral Bowling Club Limited
 Bundanoon Bowling Club
 Camden Mens Bowling Club Inc
 Camden RSL Bowling Club
 Campbelltown City Bowling Club
 Crookwell Services Bowling Club
 Goulburn Railway Bowling Club Co-Op Ltd
 Picton Mens Bowling Club
 Robertson Bowling Club
 Taralga Bowling Club

Table 3.1 presents details of bowls membership and reveals there were 68,793 playing members and 126,569 non-playing members in New South Wales. This imbalance in favour of non-playing members stems from the long history of a high proportion of licensed clubs with gaming machines, and additional recreational facilities at New South Wales bowls clubs.

Of the 195,362 bowls club members in New South Wales,

- 35.2% were playing members
- 64.8% were non-playing members
- 63.6% were located in country New South Wales.

New South Wales regions with the greatest number of bowls club members were:

- North Coast
- Hunter
- Greater Western Sydney
- North Sydney
- South Coast
- Southern Sydney.

TABLE 3.1 BOWLS CLUB MEMBERS NEW SOUTH WALES, 2014

	Number of Bowls Clubs	Pennant Playing Members	Non-Pennant Playing Members	Total Playing Members	Non Playing Members	Total Members
METROPOLITAN						
Northern Sydney	61	3,625	4,756	8,382	11,629	20,010
Greater Western Sydney	38	2,717	2,972	5,689	21,891	27,580
Inner Sydney	29	1,172	3,130	4,303	5,554	9,856
Southern Sydney	27	1,448	3,218	4,666	8,984	13,650
Sub Total	155	8,963	14,076	23,039	48,057	71,096
COUNTRY						
Central West	45	2,092	1,097	3,189	2,205	5,394
Far West	26	889	553	1,442	1,671	3,113
North West	32	1,113	2,048	3,161	3,664	6,825
North Coast	80	4,614	6,464	11,078	38,776	49,855
South Coast	60	3,988	6,107	10,095	3,780	13,875
Hunter	74	7,260	1,888	9,148	19,668	28,816
Central Coast	24	2,118	1,017	3,135	5,167	8,302
Southern Slopes and Plains	28	1,160	1,081	2,240	405	2,645
Riverina Murray	31	1,546	719	2,266	3,174	5,440
Sub Total	400	24,780	20,974	45,754	78,511	124,265
TOTAL	555	33,743	35,050	68,793	126,569	195,362

Table 3.2 and Figure 3.2 summarise bowls participation by major segment and by gender. In total there were 200,021 participants in bowls competitions and programs (of at least 4 games duration) in New South Wales during 2014. Specifically,

- The greatest participation segment in New South Wales was social bowls, with 61.7% of participants

- Male participation makes up 59.5% of all bowls participation in New South Wales.
- Participation in country New South Wales (137,118) is 69% of the total, although country NSW makes up less than 25% of the population.

Many bowls participants are involved in more than one structured bowls competition, social

or other program. This includes:

- Pennant and other competition participants who regularly play in more than one competition during the same season or year.
- Participants involved in both competition and social or corporate bowls.

TABLE 3.2 BOWLS PARTICIPATION (>4 GAMES) IN NEW SOUTH WALES, 2014

Participants	Pennant Participants			Non-Pennant Competition Participation			Social and other Participation			School Participation			Total Participants (>4 games)		
	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total
METROPOLITAN															
Northern Sydney	2,160	1,907	4,067	2,094	1,348	3,442	7,785	5,207	12,991	1,639	826	2,465	13,678	9,287	22,966
Greater Western Sydney	1,596	538	2,134	1,822	467	2,289	6,233	4,189	10,422	1,289	808	2,096	10,940	6,002	16,942
Inner Sydney	672	631	1,303	1,368	518	1,886	6,903	4,935	11,838	114	0	114	9,057	6,085	15,142
Southern Sydney	780	770	1,550	945	685	1,630	1,403	932	2,334	1,589	750	2,339	4,716	3,137	7,853
Sub Total	5,208	3,847	9,055	6,230	3,019	9,248	22,323	15,262	37,585	4,631	2,384	7,014	38,391	24,511	62,902
COUNTRY															
Central West	1,068	619	1,687	971	594	1,565	1,718	1,253	2,970	2,482	1,655	4,137	6,239	4,121	10,359
Far West	552	124	676	435	171	606	1,572	978	2,549	449	60	509	3,008	1,333	4,341
North West	600	272	872	954	374	1,328	7,091	4,958	12,049	985	132	1,117	9,630	5,736	15,366
North Coast	2,760	2,397	5,157	2,654	2,247	4,901	9,372	6,250	15,622	712	607	1,319	15,498	11,501	26,999
South Coast	2,112	1,833	3,945	2,746	1,353	4,099	2,010	1,470	3,480	0	0	0	6,868	4,656	11,524
Hunter	4,116	1,881	5,997	2,091	1,010	3,100	10,882	7,188	18,070	256	353	610	17,345	10,432	27,777
Central Coast	1,224	721	1,945	853	611	1,463	2,640	1,940	4,580	0	0	0	4,717	3,272	7,988
Southern Slopes and Plains	720	536	1,256	506	409	915	1,550	1,080	2,630	709	709	1,418	3,485	2,734	6,219
Riverina Murray	960	560	1,520	294	273	567	12,335	11,620	23,955	299	204	502	13,888	12,657	26,545
Sub Total	14,112	8,945	23,057	11,503	7,040	18,543	49,169	36,736	85,906	5,892	3,720	9,613	80,677	56,441	137,118
Total	19,320	12,792	32,112	17,733	10,058	27,791	71,492	51,998	123,491	10,523	6,104	16,627	119,068	80,952	200,021

TABLE 3.3 NATIONAL RANKINGS OF NEW SOUTH WALES REGIONS BY PARTICIPANTS

		MEMBERSHIP			PARTICIPATION			
		Playing	Non Playing	Total Members	Pennant and Other Competition	Social and School	Total Participants	Participation Ranking
Hunter	NSW	9,148	19,668	28,816	9,097	18,680	27,777	3
North Coast	NSW	11,078	38,776	49,855	10,058	16,941	26,999	4
Riverina Murray	NSW	2,266	3,174	5,440	2,088	24,457	26,545	5
Northern Sydney	NSW	8,382	11,629	20,010	7,509	15,456	22,966	6
Greater Western Sydney	NSW	5,689	21,891	27,580	4,424	12,518	16,942	8
North West	NSW	3,161	3,664	6,825	2,200	13,166	15,366	10
Inner Sydney	NSW	4,303	5,554	9,856	3,190	11,952	15,142	11
South Coast	NSW	10,095	3,780	13,875	8,044	3,480	11,524	14
Central West	NSW	3,189	2,205	5,394	3,252	7,107	10,359	16
Central Coast	NSW	3,135	5,167	8,302	3,408	4,580	7,988	25
Southern Sydney	NSW	4,666	8,984	13,650	3,180	4,673	7,853	27
Southern Slopes & Plains	NSW	2,240	405	2,645	2,171	4,048	6,219	36
Far West	NSW	1,442	1,671	3,113	1,282	3,059	4,341	42

FIGURE 3.2
BOWLS PARTICIPATION BY MAJOR SEGMENT,
NEW SOUTH WALES

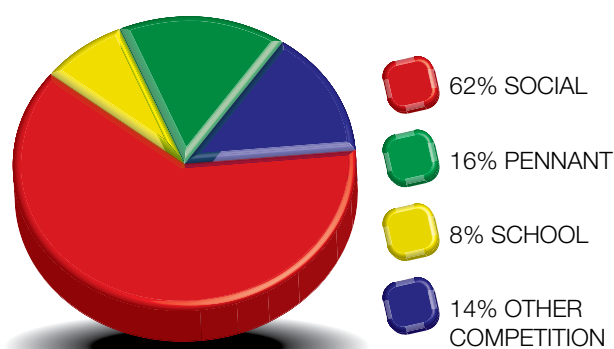


FIGURE 3.3
PARTICIPATION BY AGE GROUP,
NEW SOUTH WALES

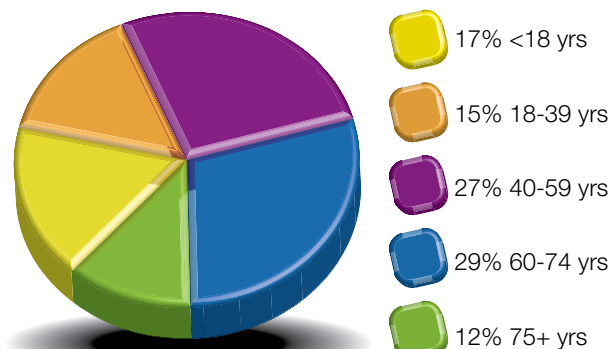


Figure 3.3 shows the age structure of bowls participation in New South Wales.

Regional rankings for New South Wales regions in terms of participants are summarised in Table 3.3 (also showing the relative number of members).

Bowls participation to population rates show the extent to which people in each age group and in each region are involved in bowls. For New South Wales the participant to population rates are presented in

Tables 3.4 to 3.6.

New South Wales regions with the highest participant to population rates in 2014 were:

- Riverina Murray
- North West NSW
- Southern Slopes and Plains
- North Coast
- Hunter.

The regions with the lowest player to population rates were all four Sydney regions:

- Southern Sydney
- Greater Western Sydney
- Inner Sydney
- Northern Sydney.

The overall participation rate in New South Wales was 3.13%, the rate in country New South Wales was 5.44% and in metropolitan Sydney it was 1.62%.

TABLE 3.4 TOTAL PARTICIPANT TO POPULATION RATES IN NEW SOUTH WALES REGIONS, 2014

	Total <40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
New South Wales	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
METROPOLITAN															
Northern Sydney	2,900	429,211	0.68%	1,214	298,858	0.41%	16,964	138,333	12.26%	1,887	72,929	2.59%	22,966	939,331	2.44%
Greater Western Sydney	10,184	753,221	1.35%	3,382	433,387	0.78%	2,607	181,141	1.44%	768	75,403	1.02%	16,942	1,443,151	1.17%
Inner Sydney	7,079	418,532	1.69%	3,475	212,513	1.64%	3,878	90,643	4.28%	710	48,559	1.46%	15,142	770,247	1.97%
Southern Sydney	3,629	345,009	1.05%	896	216,494	0.41%	2,684	101,356	2.65%	645	59,166	1.09%	7,853	722,025	1.09%
Sub Total	23,793	1,945,973	1.22%	8,967	1,161,252	0.77%	26,133	511,473	5.11%	4,010	256,057	1.57%	62,902	3,874,754	1.62%
COUNTRY															
Central West	4,411	97,334	4.53%	3,234	72,455	4.46%	1,389	40,885	3.40%	1,325	19,367	6.84%	10,359	230,041	4.50%
Far West	659	53,310	1.24%	2,070	38,994	5.31%	808	22,649	3.57%	803	10,842	7.41%	4,341	125,795	3.45%
North West	7,767	67,017	11.59%	4,248	47,544	8.94%	2,666	28,152	9.47%	685	13,408	5.11%	15,366	156,121	9.84%
North Coast	10,724	165,354	6.49%	3,772	145,390	2.59%	9,559	89,963	10.63%	2,943	46,926	6.27%	26,999	447,633	6.03%
South Coast	2,143	169,156	1.27%	1,706	124,993	1.36%	5,267	76,926	6.85%	2,408	40,559	5.94%	11,524	411,635	2.80%
Hunter	11,039	255,753	4.32%	7,054	176,413	4.00%	7,147	100,433	7.12%	2,537	52,975	4.79%	27,777	585,574	4.74%
Central Coast	91	120,425	0.08%	3,736	87,364	4.28%	2,031	51,261	3.96%	2,130	30,987	6.87%	7,988	290,036	2.75%
Southern Slopes and Plains	3,196	33,621	9.51%	1,155	26,932	4.29%	1,379	15,594	8.84%	489	7,035	6.95%	6,219	83,182	7.48%
Riverina Murray	847	86,577	0.98%	17,216	58,024	29.67%	2,047	30,945	6.62%	6,435	16,299	39.48%	26,545	191,845	13.84%
Sub Total	40,878	1,048,547	3.90%	44,191	778,110	5.68%	32,293	456,809	7.07%	19,756	238,397	8.29%	137,118	2,521,862	5.44%
Total	64,671	2,994,520	2.16%	53,158	1,939,362	2.74%	58,427	968,282	6.03%	23,766	494,454	4.81%	200,021	6,396,617	3.13%

TABLE 3.5 MALE PARTICIPANTS TO POPULATION RATES NEW SOUTH WALES, 2014

	Total <40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
New South Wales	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
METROPOLITAN															
Northern Sydney	1,910	213,652	0.89%	738	143,486	0.51%	9,775	67,000	14.59%	1,255	29,379	4.27%	13,678	453,516	3.02%
Greater Western Sydney	6,817	378,262	1.80%	1,899	212,677	0.89%	1,660	89,748	1.85%	564	30,901	1.82%	10,940	711,589	1.54%
Inner Sydney	4,362	209,946	2.08%	2,452	107,209	2.29%	1,850	44,585	4.15%	393	20,096	1.96%	9,057	381,836	2.37%
Southern Sydney	2,451	173,207	1.42%	527	105,640	0.50%	1,458	49,609	2.94%	281	24,523	1.14%	4,716	352,980	1.34%
Sub Total	15,540	975,068	1.59%	5,615	569,012	0.99%	14,743	250,941	5.88%	2,493	104,899	2.38%	38,391	1,899,921	2.02%
COUNTRY															
Central West	2,610	49,138	5.31%	2,591	35,768	7.24%	786	20,215	3.89%	252	7,991	3.16%	6,239	113,112	5.52%
Far West	502	26,708	1.88%	1,592	19,528	8.15%	680	11,602	5.86%	235	4,627	5.08%	3,008	62,464	4.82%
North West	4,836	33,406	14.48%	2,582	23,531	10.97%	1,908	14,008	13.62%	303	5,640	5.38%	9,630	76,584	12.57%
North Coast	6,193	82,108	7.54%	2,479	69,863	3.55%	5,424	44,651	12.15%	1,402	20,347	6.89%	15,498	216,969	7.14%
South Coast	1,243	85,648	1.45%	925	60,828	1.52%	3,003	37,888	7.93%	1,697	17,646	9.61%	6,868	202,011	3.40%
Hunter	7,110	128,843	5.52%	4,304	86,872	4.95%	4,402	49,244	8.94%	1,528	21,966	6.95%	17,345	286,925	6.05%
Central Coast	81	59,912	0.14%	2,717	41,901	6.48%	1,297	24,296	5.34%	622	12,704	4.89%	4,717	138,813	3.40%
Southern Slopes & Plains	1,821	17,040	10.69%	684	13,583	5.04%	725	7,988	9.07%	255	3,000	8.49%	3,485	41,611	8.38%
Riverina Murray	364	43,549	0.84%	11,660	28,872	40.39%	1,573	15,442	10.18%	291	6,769	4.30%	13,888	94,632	14.68%
Sub Total	24,761	526,350	4.70%	29,534	380,747	7.76%	19,798	225,334	8.79%	6,584	100,689	6.54%	80,677	1,233,121	6.54%
Total	40,300	1,501,418	2.68%	35,149	949,759	3.70%	34,541	476,276	7.25%	9,077	205,589	4.42%	119,068	3,133,042	3.80%

TABLE 3.6 FEMALE PARTICIPANT TO POPULATION RATES NEW SOUTH WALES, 2014

	Total <40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
New South Wales	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
METROPOLITAN															
Northern Sydney	991	215,558	0.46%	476	155,373	0.31%	7,189	71,334	10.08%	632	43,550	1.45%	9,287	485,815	1.91%
Greater Western Sydney	3,367	374,959	0.90%	1,483	220,709	0.67%	947	91,393	1.04%	205	44,502	0.46%	6,002	731,563	0.82%
Inner Sydney	2,717	208,586	1.30%	1,023	105,304	0.97%	2,028	46,058	4.40%	316	28,463	1.11%	6,085	388,411	1.57%
Southern Sydney	1,178	171,802	0.69%	369	110,854	0.33%	1,226	51,747	2.37%	365	34,642	1.05%	3,137	369,045	0.85%
Sub Total	8,253	970,905	0.85%	3,351	592,240	0.57%	11,390	260,531	4.37%	1,517	151,157	1.00%	24,511	1,974,834	1.24%
COUNTRY															
Central West	1,801	48,196	3.74%	643	36,687	1.75%	603	20,670	2.92%	1,073	11,376	9.43%	4,121	116,929	3.52%
Far West	157	26,602	0.59%	479	19,467	2.46%	128	11,047	1.16%	568	6,215	9.14%	1,333	63,330	2.10%
North West	2,931	33,612	8.72%	1,666	24,013	6.94%	758	14,145	5.36%	382	7,768	4.91%	5,736	79,537	7.21%
North Coast	4,531	83,247	5.44%	1,294	75,527	1.71%	4,135	45,311	9.13%	1,541	26,579	5.80%	11,501	230,664	4.99%
South Coast	900	83,508	1.08%	781	64,164	1.22%	2,263	39,038	5.80%	712	22,913	3.11%	4,656	209,624	2.22%
Hunter	3,929	126,911	3.10%	2,749	89,541	3.07%	2,745	51,189	5.36%	1,009	31,009	3.26%	10,432	298,649	3.49%
Central Coast	10	60,513	0.02%	1,019	45,463	2.24%	734	26,965	2.72%	1,508	18,284	8.25%	3,272	151,224	2.16%
Southern Slopes & Plains	1,375	16,581	8.29%	471	13,349	3.53%	654	7,606	8.60%	234	4,035	5.81%	2,734	41,572	6.58%
Riverina Murray	483	43,028	1.12%	5,555	29,152	19.06%	475	15,503	3.06%	6,144	9,530	64.47%	12,657	97,212	13.02%
Sub Total	16,118	522,197	3.09%	14,657	397,362	3.69%	12,495	231,474	5.40%	13,171	137,707	9.56%	56,441	1,288,741	4.38%
Total	24,370	1,493,102	1.63%	18,009	989,603	1.82%	23,885	492,006	4.85%	14,688	288,865	5.08%	80,952	3,263,575	2.48%



4

QUEENSLAND

4.1 REGIONAL STRUCTURE

Queensland is Australia's third largest state in terms of resident population with 4,656,803⁶ persons or 20.1% of the Australian population. Queensland and Tasmania are Australia's most decentralised states. They are the only states/territories where the majority of the population does not live in the capital city (52% of Queensland residents live in a non-metropolitan region). Following restructuring of the census regions in 2013, Bowls Queensland now has six 'hub' regions, with twenty regions: Two hub regions in metropolitan Brisbane (including the Gold Coast and Sunshine Coast regions), and four country hub regions.

The Queensland hub regions used for the 2014 Census and for planning bowls development are:

❖ METROPOLITAN BRISBANE HUBS

- South East Queensland North
- South East Queensland South and West

❖ COUNTRY QUEENSLAND HUBS

- Wide Bay Burnett
- Downs Condamine Maranoa
- Central Queensland Whitsundays
- North and Far North Queensland

The locations of these regions are shown in Figure 4.1.

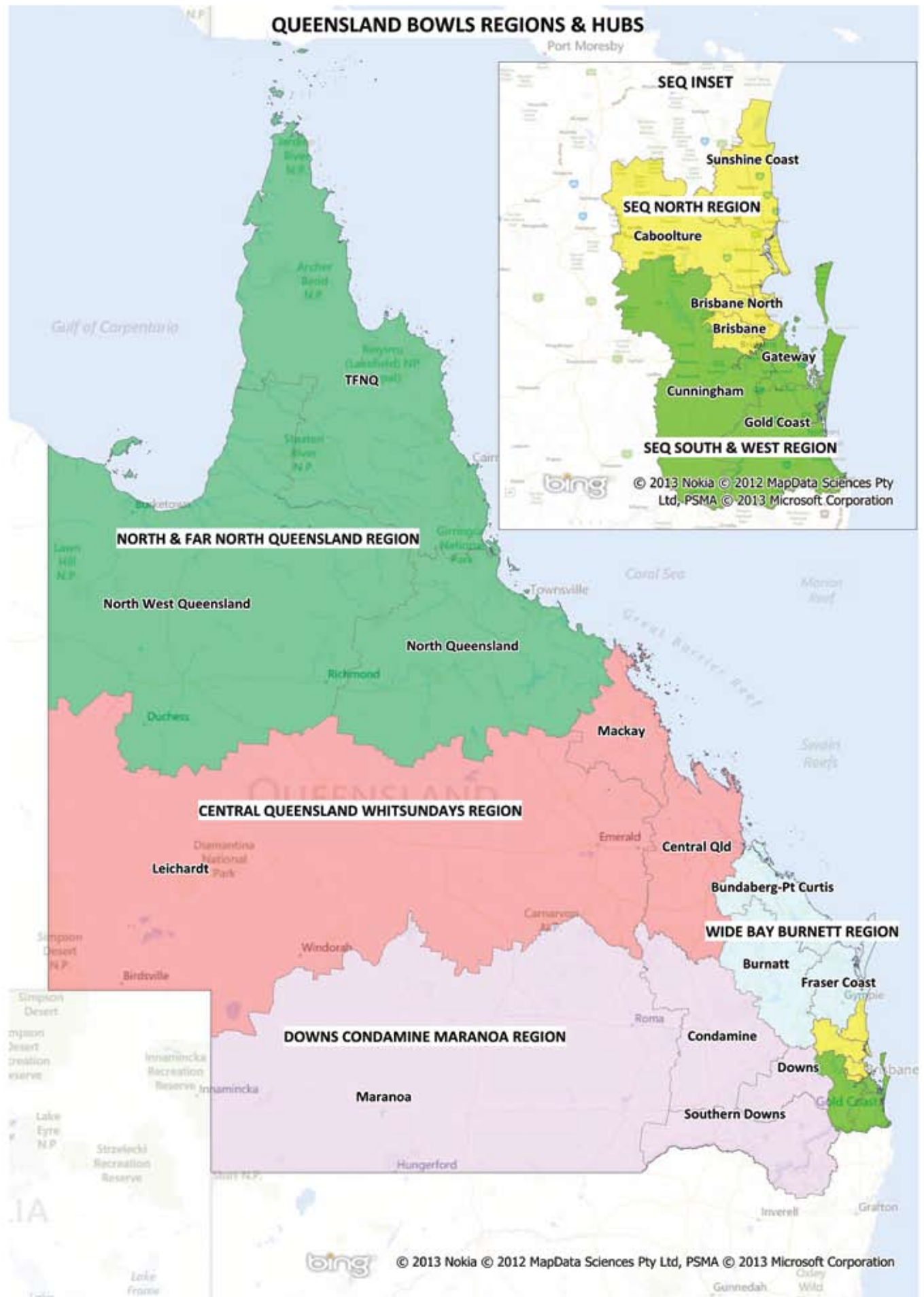
4.2 MEMBERS, PLAYERS AND PARTICIPANTS

IN 2014, QUEENSLAND HAD:

- 37 bowls associations
- 330 bowls clubs
- 37,319 playing members
- 151,616 participants in all forms of bowls

⁶ Australian Bureau of Statistics, Regional Population Growth 2013, April 2014

QUEENSLAND BOWLS REGIONS & HUBS



The bowling clubs in each region in Queensland in 2014 are as follows:

METROPOLITAN BRISBANE

SEQ North Hub

Ashgrove Bowls Club
Bardon Bowls Club
Enoggera Bowls Club
Everton Park Bowls Club
Ferry Grove Bowls Club
Gaythorne Bowls Club
Grange Bowls Club
Merthyr Bowls Club
Newmarket Bowls Club
Newfarm Bowls Club
Red Hill/Ithica Bowls Club
Samford Bowls Club
Stafford Bowls Club
St Luca Bowls Club
Indooroopilly Bowls Club
Toowong Bowls Club
West Toowong Bowls Club
Windsor Bowls Club
Kilcoy Bowls Club
Narangba Bowls Club
Solander Lakes Bowls Club
Woodford Bowls Club
Beachmere Bowls Club
Bongaree Bowls Club
Bribie Island Bowls Club
Caboolture Lakes Bowls Club
Caboolture Memorial Bowls Club
Donnybrook Bowls Club
Glasshouse Country Bowls Club
Aspley Bowls Club
Banyo Bowls Club
Bramble Bay Bowls Club
Brighton Bowls Club
Chermside Bowls Club
Dayboro Bowls Club
Deception Bay Bowls Club
Geebung Bowls Club
Hamilton Bowls Club
Kallangur Bowls Club
Pine Rivers Bowls Club
Sandgate Bowls Club
Scarborough Bowls Club
Toombul Bowls Club
Northern Suburbs Bowls Club
Buderim Bowls Club
Caloundra Bowls Club
Coolum Beach Bowls Club
Cooroy Bowls Club
Headland Bowls Club
Kawana Waters Bowls Club
Maleny Bowls Club
Mapleton Bowls Club
Club Maroochydore Bowls Club
Mooloolah Valley Bowls Club
Mooloolaba Bowls Club
Nambour Bowls Club
Nambour Heights Bowls Club
Noosa Heads Bowls Club
Pacific Paradise Bowls Club
Palmwoods Bowls Club

Pelican Waters Bowls Club
Tewantin/Noosa Bowls Club
Woombye Bowls Club
Yandina Bowls Club

SEQ South and West Hub

Bulimba Bowls Club
Balmoral Bowls Club
Belmont Services Bowls Club
Camp Hill Bowls Club
Cannon Hill Bowls Club
Capalaba Bowls Club
Carina Bowls Club
Cleveland Bowls Club
Coorparoo Bowls Club
Greenslopes Bowls Club
Holland Park Bowls Club
Logan City Bowls Club
Lynndon Bowls Club
Macleay Island Bowls Club
Manly Bowls Club
Mt Gravatt Bowls Club
Norman Park Bowls Club
Point Lookout Bowls Club
Redlands Bowls Club
Russel Island Bowls Club
Springwood Bowls Club
Wellington Point Bowls Club
Wynnum Bowls Club
Wynnum Leagues Bowls Club
Algester Bowls Club
RAAF Amberley Bowls Club
Boonah Bowls Club
Cementco Bowls Club
Corinda Bowls Club
Durack-Inala Bowls Club
Esk Bowls Club
Goodna Bowls Club
Graceville Bowls Club
Harrisville Bowls Club
North Ipswich Bowls Club
I.U.S. Bowls Club
Ipswich Bowls Club
Jindalee Bowls Club
Lowood Bowls Club
Moorooka Bowls Club
Mount Crosby Bowls Club
Oley Bowls Club
Rathdowney Bowls Club
Rosewood Bowls Club
Salisbury Bowls Club
Souths Acacia Bowls Club
Sunnybank Bowls Club
Swifts Bowls Club
Tarragindi Bowls Club
Toogoolawah Bowls Club
Wellers Hill Bowls Club
Yeronga Bowls Club
Beaudesert Bowls Club
Beenleigh Bowls Club
Benowa Bowls Club
Broadbeach Bowls Club
Burleigh Heads Bowls Club

Canungra Bowls Club
Coolangatta Bowls Club
Gold Coast Lawn Bowls Club
Helensvale Bowls Club
Sapphire Gardens Bowls Club
McKenzie Park Bowls Club
Mermaid Beach Bowls Club
Mudgeeraba Bowls Club
Musgrave Hill Bowls Club
Paradise Point Bowls Club
Robina Bowls Club
Southport Bowls Club
Tamborine Mountain Bowls Club
Tugun Bowls Club
Tweed Heads Bowls Club
South Tweed Bowls Club
Twin Towns Bowls Club
Woongoolba Bowls Club

North and Far North Hub

Atherton Bowls Club
Babinda Bowls Club
Cairns Bowls Club
West Cairns Bowls Club
Cardwell Bowls Club
Cooktown Bowls Club
Dimbulah Bowls Club
Edge Hill Bowls Club
Brothers Edmonton Bowls Club
Gordonvale Bowls Club
Herberton Bowls Club
Innisfail Bowls Club
Malanda Bowls Club
Marlin Coast Bowls Club
Mareeba Bowls Club
Mossman Bowls Club
Ravenshoe Bowls Club
Silkwood Bowls Club
South Johnstone Bowls Club
Stratford Bowls Club
Thursday Island Bowls Club
Tully Bowls Club
Weipa Bowls Club
Yungaburra Bowls Club
Alligator Creek Bowls Club
Ayr Bowls Club
Bowen Bowls Club
Brandon Bowls Club
Services Memorial Bowls Club
Charters Towers Bowls Club
Clinsville Bowls Club
Cutheringa Bowls Club
Giru Bowls Club
Home Hill Bowls Club
Hughenden Bowls Club
Ingham Bowls Club
Jubilee Bowls Club
Macknade Bowls Club
Magnetic Island Bowls Club
Mystic Sands Bowls Club
Noorla Bowls Club
Thuringowa Bowls Club
Suburban Bowls Club
Townsville Bowls Club
South Townsville Bowls Club

Wangaratta Bowls Club
Cloncurry Bowls Club
Leichardt Services Bowls Club
Mount Isa Bowls Club
Normanton Bowls Club
Richmond Bowls Club

Central Queensland Whitsundays Hub

Aramac Bowls Club
Barcardine Bowls Club
Blackwater Bowls Club
Blackall Bowls Club
Capella Bowls Club
Clermont Bowls Club
Dysart Bowls Club
Emerald Bowls Club
Longreach Bowls Club
Middlemount Bowls Club
Springsure Bowls Club
Tieri Bowls Club
Winton Bowls Club
Baralaba Bowls Club
Dee Bowls Club
Diggers Memorial Bowls Club
Emu Park Bowls Club
Gracemere Bowls Club
Mount Morgan Bowls Club
Moura Bowls Club
Rockhampton Bowls Club
North Rockhampton Bowls Club
St Lawrence Bowls Club
Theodore Bowls Club
Victoria Park Bowls Club
Wowan Bowls Club
Yepoon Bowls Club
Airlie Beach Bowls Club
Glenden Bowls Club
Mackay Bowls Club
North Mackay Bowls Club
Mackay RSL Bowls Club
Mackay City Bowls Club
Marian Bowls Club
Mackay Suburban Bowls Club
Moranbah Bowls Club
Northern Beaches Bowls Club
Pioneer Valley Bowls Club
Proserpine Bowls Club
Sarina Bowls Club
Seaforth Bowls Club
St Helens Bowls Club

Wide Bay Burnett Hub

Biggenden Bowls Club
Binjour Bowls Club
Durong Bowls Club
Eidsvold Bowls Club
Gayndah Bowls Club
Goomeri Bowls Club
Kingaroy Bowls Club
Monto Bowls Club
Munduberra Bowls Club
Murgon Bowls Club
Nanango Bowls Club
Proston Bowls Club
Tansey Bowls Club

Wondai Bowls Club
 Yarraman Bowls Club
 Albert Bowls Club
 B-Sandy Straits Bowls Club
 Burgowan Bowls Club
 Burrum Heads Bowls Club
 Cooloola Coast Bowls Club
 Doon Villa Bowls Club
 Gympie Bowls Club
 Hervey Bay Bowls Club
 Imbil Bowls Club
 Kandanga Bowls Club
 Kenilworth Bowls Club
 Kilkivan Bowls Club
 Maryborough Bowls Club
 Pialba Bowls Club
 Pomona Bowls Club
 Rainbow Beach Bowls Club
 Services Memorial Bowls Club
 Tin Can Bay Bowls Club
 Urangan Bowls Club
 Across the Waves Bowls Club
 Alumina Bowls Club
 Bargara Bowls Club
 Biloela Bowls Club
 Boyne Tannum Bowls Club
 Brothers Bundaberg Bowls Club
 Bundaberg Bowls Club
 Burnett Bowls Club
 Calliope Country Bowls Club
 Calliope Central Bowls Club
 East Bundaberg Bowls Club
 Elliot Heads Bowls Club
 Gin Gin Bowls Club
 Gladstone Bowls Club
 Isis Bowls Club
 Isis Central Mill Bowls Club
 Miriam Vale Bowls Club
 Mount Larcom Bowls Club
 Moore Park Bowls Club
 1770 Bowls Club
 Woodgate Bowls Club

Downs Condamine Maranoa

Clifton Bowls Club
 Goondiwindi Bowls Club
 Inglewood Bowls Club
 Killarney Bowls Club
 Southern Cross Bowls Club
 Stanthorpe Bowls Club
 The Summitt Bowls Club
 Tannymorel Bowls Club
 Tenterfield Bowls Club
 Texas Bowls Club
 Warick Bowls Club
 Warick East Bowls Club
 Bell Bowls Club
 Chinchilla Bowls Club
 Dalby Bowls Club
 North Dalby Bowls Club
 Jandowae Bowls Club
 Miles Bowls Club
 Meandarra Bowls Club
 Tara Bowls Club
 Taroom Bowls Club

Wandoan Bowls Club
 Augethella Bowls Club
 Charleville Bowls Club
 Cunnumulla Bowls Club
 Injune Bowls Club
 Mitchell Bowls Club
 Quilpie Bowls Club
 Roma Bowls Club
 St George Bowls Club
 Surat Bowls Club
 Crows Nest Bowls Club
 Drayton Bowls Club
 Gatton Bowls Club
 Cambooya Ladies Bowls Club
 Laidley Bowls Club
 Millmerran Bowls Club
 Oakey Bowls Club
 Peranga Bowls Club
 Pittsworth Bowls Club
 Toowoomba City Bowls Club
 Toowoomba Bowls Club
 North Toowoomba Bowls Club
 South Toowoomba Bowls Club
 West Toowoomba Bowls Club



Table 4.1 presents details of bowls membership and reveals there were 37,319 playing members and 59,126 non-playing members in Queensland.

Of the 96,445 bowls club members in Queensland,

- 15.5% were registered pennant playing members
- 23.2% were non-pennant playing members
- 61.3% were non-playing members
- 71.3% of members were located in country Queensland (although this is reduced to 22.2% when Gold Coast and Sunshine Coast are included in the metropolitan hub regions).

TABLE 4.1 BOWLS CLUBS AND MEMBERS QUEENSLAND, 2014

	Number of Bowls Clubs	Pennant Playing Members	Non-Pennant Playing Members	Total Playing Members	Non Playing Members	Total Members
METROPOLITAN						
SEQ North	65	6,654	12,737	19,392	27,728	47,120
SEQ South and West	76	4,512	2,397	6,909	21,016	27,924
Sub Total	141	11,166	15,135	26,301	48,743	75,044
COUNTRY						
Wide Bay Burnett	54	950	2,745	3,695	3,504	7,199
Downs Condamine Maranoa	44	512	1,203	1,714	1,619	3,333
Central Qld Whitsundays	41	745	1,274	2,019	4,884	6,904
North and Far North	50	1,540	2,050	3,589	375	3,964
Sub Total	189	3,746	7,272	11,018	10,382	21,401
TOTAL	330	14,913	22,406	37,319	59,126	96,445

Table 4.2 and Figure 4.2 summarise bowls participation by major segment and by gender. In total there were 151,616 participants in bowls competitions and programs (of at least 4 games duration) in Queensland during 2014. Specifically,

- The greatest participation segment in Queensland was social bowls programs, with 71.4% of participants.
- Male participation makes up 65.9% of all bowls participation in Queensland.

- Participation in country Queensland (34,241) is lower than metropolitan participation (117,375), but the Gold Coast and Sunshine Coast are included in the metropolitan figures.

Figure 4.3 shows the age structure of bowls participation in Queensland.

Regional rankings for Queensland regions in terms of participants are summarised in Table 4.3 (also showing the relative number of members).

Many bowls participants are

involved in more than one structured bowls competition, social or other program. This includes:

- Pennant and other competition participants who regularly play in more than one competition during the same season or year.
- Participants involved in both competition and social or corporate bowls.

Bowls participant to population rates show the extent to which people in each age group and in each region are involved in bowls. For Queensland the participant to

population rates are presented in Tables 4.4 to 4.6.

Queensland hub regions with the highest apparent participant to population rates in 2014 were:

- SEQ North

- Wide Bay Burnett

- SEQ South

The hub regions with the lowest participant to population rates were:

- North and Far North Queensland

- Central Queensland Whitsundays.

The overall participant to population rate in Queensland was 3.61%, the rate in country Queensland was 2.46% and in metropolitan Brisbane (including the Gold and Sunshine Coasts) it was 4.18%.

TABLE 4.2 BOWLS PARTICIPATION (>4 GAMES) IN QUEENSLAND, 2014

Participants	Pennant Participants			Non-Pennant Competition Participation			Social and other Participation			School Participation			Total Participants (>4 games)		
Region	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total
METROPOLITAN															
SEQ North	4,355	2,958	7,313	3,852	3,031	6,883	27,062	12,567	39,628	1,010	539	1,549	36,279	19,094	55,372
SEQ South and West	3,040	1,611	4,651	5,060	2,808	7,869	31,641	15,322	46,963	1,811	709	2,520	41,553	20,450	62,003
Sub Total	7,395	4,569	11,964	8,912	5,839	14,751	58,703	27,888	86,592	2,821	1,247	4,068	77,832	39,543	117,375
COUNTRY															
Wide Bay Burnett	547	343	890	1,522	711	2,232	3,852	2,968	6,820	1,119	839	1,958	7,040	4,861	11,901
Downs Condamine Maranoa	373	76	449	381	202	583	5,329	2,091	7,420	425	246	672	6,508	2,616	9,123
Central Qld Whitsundays	538	230	768	922	572	1,494	1,615	1,354	2,969	391	286	677	3,466	2,441	5,907
North and Far North	1,075	513	1,588	1,144	153	1,296	2,894	1,532	4,426	0	0	0	5,113	2,197	7,310
Sub Total	2,533	1,162	3,695	3,968	1,637	5,605	13,690	7,945	21,634	1,935	1,371	3,307	22,126	12,115	34,241
TOTAL	9,928	5,730	15,658	12,881	7,476	20,357	72,393	35,833	108,226	4,756	2,619	7,375	99,958	51,658	151,616

TABLE 4.3 NATIONAL RANKINGS OF QUEENSLAND HUB REGIONS BY PARTICIPANTS

		MEMBERSHIP			PARTICIPATION			
		Playing	Non Playing	Total Members	Pennant and Other Competition	Social and School	Total Participants	Participation Ranking
SEQ South	Qld	6,909	21,016	27,924	12,520	49,483	62,003	1
SEQ North	Qld	19,392	27,728	47,120	14,195	41,177	55,372	2
Wide Bay Burnett	Qld	3,695	3,504	7,199	3,123	8,778	11,901	13
Downs Condamine Maranoa	Qld	1,714	1,619	3,333	1,032	8,091	9,123	20
North and Far North	Qld	3,589	375	3,964	2,884	4,426	7,310	30
Central Queensland	Qld	2,019	4,884	6,904	2,262	3,646	5,907	37

FIGURE 4.2 BOWLS PARTICIPATION BY MAJOR SEGMENT, QUEENSLAND

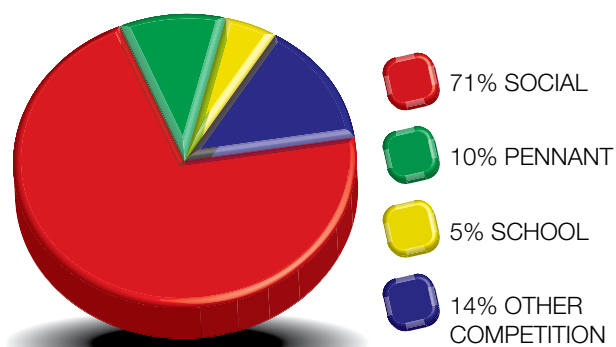


FIGURE 4.3 PARTICIPATION BY AGE GROUP, QUEENSLAND

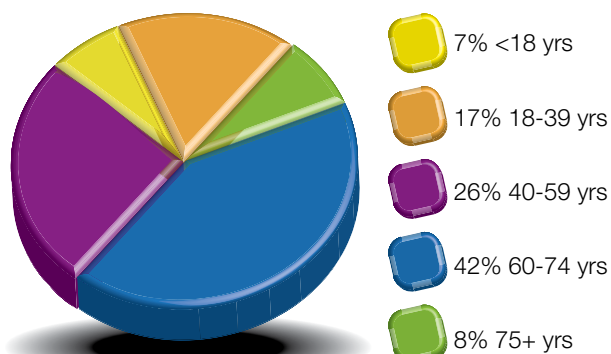


TABLE 4.4 TOTAL PARTICIPANT TO POPULATION RATES IN QUEENSLAND REGIONS, 2014

	Total <40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
METROPOLITAN															
SEQ North	2,456	172,416	1.42%	9,704	365,162	2.66%	12,160	537,579	2.26%	15,243	328,345	4.64%	23,500	164,640	14.27%
SEQ South and West	3,561	278,194	1.28%	11,269	577,658	1.95%	14,830	855,852	1.73%	16,270	502,294	3.24%	25,932	234,558	11.06%
Sub Total	6,017	450,610	1.34%	20,973	942,820	2.22%	26,990	1,393,430	1.94%	31,513	830,639	3.79%	49,432	399,198	12.38%
COUNTRY															
Wide Bay Burnett	2,127	55,238	3.85%	1,718	79,084	2.17%	3,845	134,322	2.86%	2,687	100,276	2.68%	4,582	64,666	7.09%
Downs Condamine Maranoa	825	49,781	1.66%	1,724	76,918	2.24%	2,549	126,699	2.01%	2,290	82,249	2.78%	3,557	45,604	7.80%
Central Qld Whitsundays	757	51,948	1.46%	796	97,477	0.82%	1,553	149,424	1.04%	1,473	94,405	1.56%	2,457	38,581	6.37%
North and Far North	113	86,740	0.13%	1,159	159,589	0.73%	1,272	246,329	0.52%	2,121	152,350	1.39%	3,285	66,690	4.93%
Sub Total	3,823	243,706	1.57%	5,396	413,068	1.31%	9,219	656,774	1.40%	8,571	429,280	2.00%	13,881	215,541	6.44%
TOTAL	9,840	694,316	1.42%	26,369	1,355,888	1.94%	36,209	2,050,204	1.77%	40,084	1,259,919	3.18%	63,313	614,739	10.30%

TABLE 4.5 MALE PARTICIPANT TO POPULATION RATES IN QUEENSLAND REGIONS, 2014

	Total <40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
METROPOLITAN															
SEQ North	7,943	268,195	2.96%	10,729	158,770	6.76%	13,569	79,992	16.96%	4,038	32,572	12.40%	36,279	539,530	6.72%
SEQ South and West	9,837	428,322	2.30%	11,949	243,983	4.90%	15,168	115,428	13.14%	4,599	44,232	10.40%	41,553	831,965	4.99%
Sub Total	17,780	696,517	2.55%	22,678	402,753	5.63%	28,737	195,420	14.71%	8,637	76,804	11.25%	77,832	1,371,495	5.67%
COUNTRY															
Wide Bay Burnett	2,164	67,076	3.23%	1,778	49,033	3.63%	2,397	33,110	7.24%	700	12,084	5.79%	7,040	161,303	4.36%
Downs Condamine Maranoa	1,739	63,299	2.75%	1,827	40,496	4.51%	2,245	22,761	9.86%	697	8,994	7.75%	6,508	135,549	4.80%
Central Qld Whitsundays	865	77,084	1.12%	940	49,354	1.91%	1,299	20,258	6.41%	362	6,887	5.26%	3,466	153,583	2.26%
North and Far North	823	123,881	0.66%	1,580	76,952	2.05%	2,119	34,999	6.06%	590	11,255	5.24%	5,113	247,087	2.07%
Sub Total	5,591	331,340	1.69%	6,125	215,835	2.84%	8,061	111,128	7.25%	2,349	39,220	5.99%	22,126	697,522	3.17%
TOTAL	23,371	1,027,858	2.27%	28,803	618,588	4.66%	36,798	306,548	12.00%	10,986	116,024	9.47%	99,958	2,069,017	4.83%

TABLE 4.6 FEMALE PARTICIPANT TO POPULATION RATES IN QUEENSLAND REGIONS, 2014

	Total <40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
METROPOLITAN															
SEQ North	4,217	269,383	1.57%	4,514	169,575	2.66%	9,931	84,648	11.73%	432	45,487	0.95%	19,094	569,093	3.36%
SEQ South and West	4,994	427,530	1.17%	4,320	258,311	1.67%	10,764	119,130	9.04%	372	61,300	0.61%	20,450	866,270	2.36%
Sub Total	9,210	696,913	1.32%	8,835	427,886	2.06%	20,695	203,778	10.16%	803	106,787	0.75%	39,543	1,435,363	2.75%
COUNTRY															
Wide Bay Burnett	1,680	67,245	2.50%	909	51,244	1.77%	2,185	31,556	6.93%	87	13,783	0.63%	4,861	163,828	2.97%
Downs Condamine Maranoa	810	63,400	1.28%	463	41,753	1.11%	1,311	22,843	5.74%	30	11,985	0.25%	2,616	139,981	1.87%
Central Qld Whitsundays	688	72,341	0.95%	533	45,051	1.18%	1,157	18,323	6.32%	62	8,911	0.70%	2,441	144,626	1.69%
North and Far North	449	122,448	0.37%	541	75,398	0.72%	1,166	31,691	3.68%	42	13,814	0.30%	2,197	243,351	0.90%
Sub Total	3,628	325,434	1.11%	2,446	213,445	1.15%	5,820	104,413	5.57%	221	48,493	0.46%	12,115	691,786	1.75%
TOTAL	12,838	1,022,347	1.26%	11,281	641,331	1.76%	26,515	308,191	8.60%	1,024	155,280	0.66%	51,658	2,127,149	2.43%

5 SOUTH AUSTRALIA

5.1 REGIONAL STRUCTURE

South Australia is Australia's fifth most populous state with 1,670,827⁷ residents or 7.2% of the Australian population. Bowls South Australia has four identified regions in metropolitan Adelaide, and eight country regions.

The South Australian regions for the 2014 Census and for bowls planning and development are:

❖ METROPOLITAN ADELAIDE

- Northern Adelaide
- Eastern Adelaide
- Adelaide South West
- Adelaide Torrens

❖ COUNTRY SOUTH AUSTRALIA

- South East
- Yorke Peninsula
- Spencer Gulf
- Murraylands
- Eyre
- Lower Murray
- Coorong-Fleurieu
- Barossa

The locations of these regions are shown in Figure 5.1.

5.2 MEMBERS, PLAYERS AND PARTICIPANTS

IN 2014 SOUTH AUSTRALIA HAD

- 220 bowls clubs
- 20,292 playing and non-playing members
- 33,000 participants in all forms of bowls

⁷ Australian Bureau of Statistics, Regional Population Growth 2013, April 2014

The bowling clubs in each region in South Australia in 2014 are as follows:

SOUTH AUSTRALIA

Adelaide Bowling Club
Adelaide High OS Bowling Club
Adelaide Oval Bowling Club
Aldinga Bay Bowling Club Inc
Ascot Park Bowling Club
Beaumont Bowling Club
Blackwood Bowling Club
Brighton Bowling Club
Christies Beach Bowling Club
Clarence Gardens Bowling Club
Clarendon Bowling Club
Clearview Bowling Club
Croydon Bowling Club Inc
Edwardstown Bowling Club
Elizabeth Bowling Club
Gawler Bowling Club Inc
Glenelg Bowling Club
Grange Bowling Club
Happy Valley Bowling Club Inc
Hawthorn Bowling Club
Henley Bowling Club
Hindmarsh Bowling Club
Holdfast Bay Bowling Club
Hope Valley Bowling Club Inc
Kensington/Marryatville Bowling Club
Lockleys Bowling Club Inc
Marion Bowling Club Inc
Marion RSL Bowling Club
McLaren Flat Bowling Club
McLaren Vale Bowling Club
Millswood Bowling Club
Modbury Bowling Club
Morphett Vale Memorial Bowling Club Inc
Munno Para Bowling Club
Novar Gardens Bowling Club
Para Hills Bowling Club Inc
Payneham Bowling Club Inc
Penfield Bowling Club Inc
Port Adelaide Bowling Club
Port Noarlunga Soldiers Memorial Bowling Green Inc
Prospect-Broadview Bowling Club
Reade Park Bowling Club Inc
Reynella Community Centre Bowling Club
Rosewater Bowling Club Inc
Salisbury Bowling Club
Semaphore Bowling Club Inc
Somerton Bowling Club Inc
Sturt Bowling Club Inc
Toorak Burnside Bowling Club
Tranmere Bowling Club
Trinity Gardens Bowling Club
Underdale Airport Bowling Club
Uraidla Bowling Club
Walkerville Bowling Club
West Croydon & Kilkeny RSL Bowls Club
West Lakes Bowling Club
Willunga Bowling Club Inc
Woodville Bowling Club Inc
Alford Bowling Club
Angaston Bowling Club
Ardrossan Bowling Club
Arno Bay Bowling Club Inc

Arthurton Bowling Club Inc
Auburn Bowling Club
Balaklava Bowling Club
Barmera Bowling Club
Beachport Bowling Club
Berri Bowling Club Inc
BHAS Bowling Club
Birchmore Bowling Club Inc
Blanchetown Bowling Club
Blyth Bowling Club
Booborowie Bowling Club
Booleroo Centre Bowling Club
Bordertown Bowling Club
Brinkworth Bowling Club
Broken Hill Bowling Club Ltd
Burra Bowling Club
Bute Bowling Club
Cadell Bowling Club Inc
Caltowie Bowling Club Inc
Ceduna & Districts Bowling Club Inc
Clare Bowling Club Inc
Cleve & District Bowling Club
Coffin Bay Bowling Club Inc
Coonalpyn Bowling Club
Cowell & District Bowling Club Inc
Crystal Brook Bowling Club
Cummins Bowling Club
Curramulka Bowling Club Inc
Edithburgh RSL and Bowling Club
Encounter Bay Bowling Club
ETSA Bowling & Croquet Club Inc
Eudunda Bowling Club
Frances Bowling Club
Freeling Bowling Club
Georgetown Memorial Bowling Club
Geranium & District Bowling Club
Gladstone Bowling Club Inc
Goolwa Bowling Club Inc
Gulnare Bowling Club
Gumeracha District Bowling Club
Hahndorf Bowling Club
Hallett Bowling Club Inc
Hamley Bridge Bowling Club
Hawker Bowling Club
Iron Knob Bowling Club Inc
Jamestown Bowling Club Inc
Jervois Bowling Club Inc
Kadina Bowling Club
Kalangadoo Bowling Club
Kapunda Bowling Club Inc
Karoonda & District Bowling Club Inc
Keith Bowling Club Inc
Kimba Bowling Club
Kingscote Bowling Club Inc
Kingston SE Bowling Club Inc
Kirtan Bowling Club
Koolunga Bowling Club Inc
Lameroo Bowling Club Inc
Langhorne Creek Bowling Club
Laura Bowling Club
Lenswood Bowling Club Inc
Lobethal Bowling Club Inc
Lock Bowling Club Inc

Loxton District Bowling Club Inc
 Loxton RSL District Bowling Club Inc
 Lucindale War Memorial Bowling Club
 Lyndoch & Districts Bowling Club Inc
 Lyrup Club Bowling Club
 Maitland Bowling Club Inc
 Mallala Bowling Club Inc
 Mannum Bowling Club
 Meadows Bowling Club
 Melrose Bowling Club Inc
 Meningie Bowling Club
 Milang Bowling Club
 Millicent Bowling Club
 Minlaton Bowling Club Inc
 Minnipa Bowling Club Inc
 Mintaro Bowling Club Inc
 Monash Bowling Club
 Moonta Memorial Park Bowling Club Inc
 Moorook Bowling Club
 Morgan Bowling Club Inc
 Mount Barker Bowling Club Inc
 Mount Gambier Bowls Club Inc
 Mount Gambier RSL Bowling Club
 Mount Pleasant Bowling Club
 Mundoorra Bowling Club
 Mundulla Bowling Club Inc
 Murray Bridge Bowling Club Inc
 Murray Bridge RSL Bowling Club
 Murrayville & RSL Bowling Club Inc
 Myponga Bowling Club Inc
 Naracoorte Bowls Club Inc
 Naracoorte RSL & District Bowling Club
 North Broken Hill Bowling Club Inc
 Nuriootpa Bowling Club Inc
 Oakbank Bowling Club Inc
 Orreroo Bowling Club Inc
 Owen Bowling Club Inc
 Padthaway Bowling Club
 Parilla Bowling Club Inc
 Parndana Bowling Club
 Paskeville Bowling Club
 Penola Bowling Club Inc
 Peterborough Bowling Club
 Pinnaroo Bowling Club Inc
 Poochera & District Bowling Club
 Port Augusta Bowling Club Inc
 Port Broughton Bowling Club
 Port Elliot Bowling Club
 Port Germein Bowling Club
 Port Lincoln Bowling Club Inc
 Port MacDonnell & District Bowling Club Inc
 Port Neill Bowling Club Inc
 Port Pirie Bowling Club
 Port Victoria Bowling Club Inc
 Port Vincent Memorial Bowling Club Inc
 Port Wakefield Bowling Club
 Quorn Bowling Club Inc
 Redhill Bowling Club
 Renmark Bowling Club
 Renmark RSL & District Bowling Club Inc
 Riverton Bowling Club
 Robe Bowling Club Inc
 Robertstown Bowling Club
 Roxby Downs Bowling Club
 Saddleworth Bowling Club
 Snowtown Bowling Club

Spalding Memorial Bowling Club
 Stansbury Bowling Club
 Strathalbyn Bowling Club Inc
 Streaky Bay Bowling Club Inc
 Swan Reach Soldiers Memorial Bowling Club
 Tailm Bend Bowling Club
 Tanunda Bowling Club Inc
 Tarlee Bowling Club
 Tintinara Bowling Club Inc
 Tumby Bay Bowling Club
 Two Wells Bowling Club Inc
 Victor Harbor Bowling Club
 Waikerie Bowling Club Inc
 Wallaroo Bowling Club Inc
 Wallaroo Mines Bowling Club
 Warooka Bowling Club
 Wasleys Bowling Club
 Watervale Bowling Club Inc
 Whyalla Bowling Club Inc
 Whyalla Golf Bowling Club
 Wilmington Bowling Club
 Wirrabara Bowling Club
 Wirrulla Bowling Club
 Woodside Bowling Club
 Wudinna & District Bowling Club Inc
 Yacka Bowling Club
 Yankalilla Bowling Club
 Yorketown Bowling Club
 Zinc Broken Hill Bowling Club Inc



Table 5.1 presents details of bowls membership and reveals there were 16,249 playing members (including 13,784 pennant playing members and 2,465 non-pennant playing members) and 4,043 non-playing members in South Australia. Unlike New South Wales and Queensland, South Australia does not have a high number of bowls club members compared with bowls participants and players.

Of the 20,292 bowls club members in South Australia,

- 67.9% were registered pennant playing members
- 12.2% were non-pennant playing members
- 19.9% were non-playing members
- 59.0% of members were located in country South Australia.

The South Australian regions with the greatest number of bowls club members were:

- Eastern Adelaide
- Adelaide South West
- Lower Murray.

TABLE 5.1 BOWLS CLUBS AND MEMBERS SOUTH AUSTRALIA, 2014

	Number of Bowls Clubs	Pennant Playing Members	Non-Pennant Playing Members	Total Playing Members	Non Playing Members	Total Members
METROPOLITAN						
Northern Adelaide	12	1,338	239	1,578	148	1,726
Eastern Adelaide	12	1,149	149	1,354	1,516	2,870
Adelaide South West	15	1,423	359	1,677	396	2,073
Adelaide Torrens	14	1,212	106	1,429	231	1,660
Sub Total	53	5,122	853	6,037	2,290	8,328
COUNTRY						
South East	19	875	325	1,031	216	1,247
Yorke Peninsula	19	1,128	155	1,329	141	1,470
Spencer Gulf	24	1,128	139	1,329	156	1,485
Murraylands	24	1,328	129	1,565	152	1,717
Eyre	17	864	223	1,019	34	1,053
Lower Murray	22	1,307	177	1,540	836	2,376
Coorong-Fleurieu	17	1,022	267	1,205	133	1,338
Barossa	25	1,012	198	1,193	85	1,278
Sub Total	167	8,662	1,612	10,212	1,753	11,964
TOTAL	220	13,784	2,465	16,249	4,043	20,292

Table 5.2 and Figure 5.2 summarise bowls participation by major segment and by gender. In total there were 33,000 participants in bowls competitions and programs (of at least 4 games duration) in South Australia during 2014. Specifically,

- The greatest participation segment in South Australia was pennant bowls competitions, with

52.3% of participants.

- Male participation makes up 65.5% of all bowls participation in South Australia.
- Participation in country South Australia (19,380) is higher than metropolitan participation (13,619) and the largest regions for bowls participation are the Adelaide South West and North Adelaide metropolitan regions and Eyre,

Barossa and Coorong-Fleurieu in the country.

Figure 5.3 shows the age structure of bowls participation in South Australia.

Regional rankings for South Australian regions in terms of participants are summarised in Table 5.3 (also showing the relative number of members).

TABLE 5.2 BOWLS PARTICIPATION (>4 GAMES) IN SOUTH AUSTRALIA, 2014

Participants	Pennant Participants			Non-Pennant Competition Participation			Social and other Participation			School Participation			Total Participants (>4 games)		
Region	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total
METROPOLITAN															
North Adelaide	1,180	672	1,852	251	120	371	895	125	1,020	0	0	0	2,326	917	3,243
Eastern Adelaide	822	280	1,102	166	65	231	456	285	741	127	150	277	1,571	780	2,351
Adelaide South West	1,429	525	1,954	413	144	558	1,870	810	2,680	437	119	555	4,149	1,598	5,747
Adelaide Torrens	933	366	1,300	128	37	164	565	183	748	55	12	66	1,681	598	2,278
Sub Total	4,364	1,843	6,207	957	366	1,323	3,787	1,403	5,190	619	280	899	9,727	3,892	13,619
COUNTRY															
South East	988	399	1,387	273	80	354	115	305	420	50	25	75	1,426	809	2,235
Yorke Peninsula	736	546	1,281	157	82	240	317	279	596	30	31	60	1,240	937	2,177
Spencer Gulf	666	360	1,026	138	77	215	239	252	492	36	33	69	1,080	722	1,802
Murraylands	813	347	1,160	144	56	200	399	198	597	41	35	76	1,398	635	2,033
Eyre	952	527	1,479	210	136	346	993	533	1,526	0	0	0	2,155	1,196	3,351
Lower Murray	682	308	990	176	98	274	84	94	178	0	0	0	942	500	1,441
Coorong-Fleurieu	938	550	1,488	251	163	415	715	537	1,252	42	37	78	1,945	1,287	3,232
Barossa	1,070	1,167	2,237	218	90	308	375	135	511	31	24	54	1,694	1,416	3,110
Sub Total	6,845	4,203	11,047	1,567	783	2,350	3,238	2,332	5,570	229	183	413	11,879	7,501	19,380
TOTAL	11,209	6,046	17,255	2,525	1,148	3,673	7,025	3,735	10,760	848	464	1,312	21,806	11,393	33,000

TABLE 5.3 NATIONAL RANKINGS OF SOUTH AUSTRALIAN REGIONS BY PARTICIPANTS

		MEMBERSHIP			PARTICIPATION			
		Playing	Non Playing	Total Members	Pennant and Other Competition	Social and School	Total Participants	Participation Ranking
Adelaide South West	SA	1,677	396	2,073	2,511	3,236	5,747	38
Eyre	SA	1,019	34	1,053	1,825	1,526	3,351	47
Northern Adelaide	SA	1,578	148	1,726	2,223	1,020	3,243	48
Coorong-Fleurieu	SA	1,205	133	1,338	1,902	1,330	3,232	49
Barossa	SA	1,193	85	1,278	2,544	565	3,110	51
Eastern Adelaide	SA	1,354	1,516	2,870	1,333	1,018	2,351	53
Adelaide Torrens	SA	1,429	231	1,660	1,464	815	2,278	54
South East	SA	1,031	216	1,247	1,741	494	2,235	55
Yorke Peninsula	SA	1,329	141	1,470	1,521	656	2,177	56
Murraylands	SA	1,565	152	1,717	1,360	673	2,033	57
Spencer Gulf	SA	1,329	156	1,485	1,241	561	1,802	58
Lower Murray	SA	1,540	836	2,376	1,264	178	1,441	59

FIGURE 5.2
BOWLS PARTICIPATION BY MAJOR SEGMENT,
SOUTH AUSTRALIA

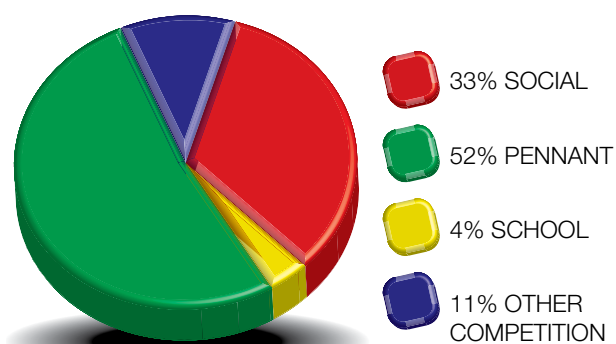
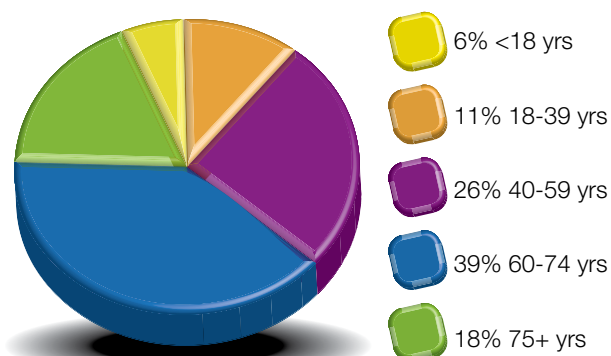


FIGURE 5.3
PARTICIPATION BY AGE GROUP,
SOUTH AUSTRALIA



Many bowls participants are involved in more than one structured bowls competition, social or other program. This includes:

- Pennant and other competition participants who regularly play in more than one competition during the same season or year.
- Participants involved in both competition and social or corporate bowls.

Bowls player to population rates show the extent to which people in each age group and each region

are involved in bowls. For South Australia the player to population rates are presented in Tables 5.4 to 5.6.

South Australian regions with the highest player to population rates in 2014 were all country regions:

- Eyre
- Yorke Peninsula
- South East
- Lower Murray
- Barossa.

The regions with the lowest player to

population rates were all in Adelaide:

- Northern Adelaide
- Adelaide South West
- Adelaide Torrens
- Eastern Adelaide.

The overall participation rate in South Australia was 2.21%. The rate in country South Australia was 4.98% and in metropolitan Adelaide it was 1.24%. Notably, all country South Australian regions had higher player to population rates than all Adelaide metropolitan regions.

TABLE 5.4 TOTAL PARTICIPANT TO POPULATION RATES IN SOUTH AUSTRALIA REGIONS, 2014

	Total <40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
METROPOLITAN															
Northern Adelaide	138	170,752	0.08%	802	105,782	0.76%	1,449	50,894	2.85%	854	24,724	3.46%	3,243	352,151	0.92%
Eastern Adelaide	421	99,339	0.42%	441	66,480	0.66%	978	35,043	2.79%	512	21,584	2.37%	2,351	222,446	1.06%
Adelaide South West	1,746	139,703	1.25%	1,816	99,026	1.83%	1,478	51,212	2.89%	707	28,517	2.48%	5,747	318,458	1.80%
Adelaide Torrens	240	92,979	0.26%	905	62,190	1.45%	753	31,124	2.42%	380	21,653	1.76%	2,278	207,945	1.10%
Sub Total	2,545	502,773	0.51%	3,964	333,478	1.19%	4,658	168,273	2.77%	2,454	96,477	2.54%	13,619	1,101,001	1.24%
COUNTRY															
South East	264	24,171	1.09%	518	18,468	2.80%	918	9,600	9.56%	536	4,722	11.34%	2,235	56,960	3.92%
Yorke Peninsula	401	7,593	5.28%	562	7,632	7.37%	855	6,430	13.30%	359	3,098	11.58%	2,177	24,755	8.79%
Spencer Gulf	289	27,395	1.06%	457	20,375	2.24%	794	10,745	7.39%	262	4,911	5.33%	1,802	63,427	2.84%
Murraylands	415	22,769	1.82%	667	18,996	3.51%	662	11,540	5.74%	288	5,553	5.18%	2,033	58,858	3.45%
Eyre	892	7,828	11.39%	985	4,707	20.92%	1,293	1,718	75.29%	181	519	34.92%	3,351	14,772	22.68%
Lower Murray	110	10,667	1.03%	436	8,070	5.40%	519	4,815	10.78%	376	2,315	16.26%	1,441	25,867	5.57%
Coorong-Fleurieu	181	32,203	0.56%	657	27,527	2.39%	2,132	18,220	11.70%	263	8,166	3.22%	3,232	86,116	3.75%
Barossa	445	23,807	1.87%	518	20,037	2.58%	1,037	9,801	10.58%	1,110	4,467	24.86%	3,110	58,112	5.35%
Sub Total	2,996	156,433	1.92%	4,799	125,811	3.81%	8,210	72,869	11.27%	3,375	33,754	10.00%	19,380	388,867	4.98%
TOTAL	5,541	659,206	0.84%	8,763	459,289	1.91%	12,868	241,143	5.34%	5,829	130,231	4.48%	33,000	1,489,868	2.21%

TABLE 5.5 MALE PLAYER TO POPULATION RATES IN SOUTH AUSTRALIAN REGIONS, 2014

	Total < 40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %
METROPOLITAN															
Northern Adelaide	744	51,980	1.43%	890	24,314	3.66%	579	10,461	5.53%	2,326	173,475	1.34%	744	51,980	1.43%
Eastern Adelaide	301	32,169	0.94%	672	16,607	4.05%	375	8,391	4.47%	1,571	107,219	1.47%	301	32,169	0.94%
Adelaide South West	1,294	47,880	2.70%	1,034	24,540	4.21%	520	11,470	4.53%	4,149	153,796	2.70%	1,294	47,880	2.70%
Adelaide Torrens	725	30,830	2.35%	557	14,640	3.80%	224	8,818	2.54%	1,681	101,542	1.66%	725	30,830	2.35%
Sub Total	3,064	162,859	1.88%	3,152	80,101	3.94%	1,698	39,140	4.34%	9,727	536,032	1.81%	3,064	162,859	1.88%
COUNTRY															
South East	314	9,405	3.33%	590	4,814	12.26%	368	1,994	18.47%	1,426	28,396	5.02%	314	9,405	3.33%
Yorke Peninsula	316	3,808	8.30%	466	3,281	14.22%	208	1,399	14.89%	1,240	12,346	10.04%	316	3,808	8.30%
Spencer Gulf	285	10,518	2.71%	454	5,501	8.26%	191	2,079	9.19%	1,080	32,148	3.36%	285	10,518	2.71%
Murraylands	460	9,744	4.72%	440	5,842	7.53%	200	2,391	8.36%	1,398	29,630	4.72%	460	9,744	4.72%
Eyre	725	2,691	26.92%	791	1,013	78.12%	62	259	24.07%	2,155	8,124	26.53%	725	2,691	26.92%
Lower Murray	345	4,103	8.41%	292	2,439	11.98%	232	1,015	22.87%	942	13,063	7.21%	345	4,103	8.41%
Coorong-Flourieu	415	13,319	3.12%	1,219	8,897	13.71%	203	3,647	5.57%	1,945	41,845	4.65%	415	13,319	3.12%
Barossa	421	10,091	4.17%	679	5,014	13.55%	259	1,920	13.47%	1,694	29,050	5.83%	421	10,091	4.17%
Sub Total	3,280	63,680	5.15%	4,933	36,801	13.40%	1,724	14,703	11.72%	11,879	194,602	6.10%	3,280	63,680	5.15%
TOTAL	6,344	226,539	2.80%	8,085	116,901	6.92%	3,422	53,843	6.35%	21,606	730,634	2.96%	6,344	226,539	2.80%

TABLE 5.6 FEMALE PLAYER TO POPULATION RATES IN SOUTH AUSTRALIAN REGIONS, 2014

	Total < 40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %
METROPOLITAN															
Northern Adelaide	24	84,031	0.03%	59	53,802	0.11%	559	26,580	2.10%	276	14,263	1.93%	917	178,676	0.51%
Eastern Adelaide	198	49,287	0.40%	139	34,311	0.41%	305	18,437	1.66%	137	13,192	1.04%	780	115,227	0.68%
Adelaide South West	444	69,797	0.64%	522	51,146	1.02%	445	26,672	1.67%	187	17,047	1.10%	1,598	164,662	0.97%
Adelaide Torrens	65	45,725	0.14%	180	31,361	0.57%	196	16,484	1.19%	156	12,834	1.22%	598	106,404	0.56%
Sub Total	732	248,841	0.29%	899	170,619	0.53%	1,505	88,173	1.71%	756	57,337	1.32%	3,892	564,969	0.69%
COUNTRY															
South East	109	11,987	0.91%	204	9,063	2.26%	328	4,786	6.85%	167	2,728	6.13%	809	28,564	2.83%
Yorke Peninsula	152	3,735	4.06%	246	3,825	6.44%	389	3,149	12.34%	150	1,699	8.85%	937	12,409	7.55%
Spencer Gulf	139	13,345	1.04%	172	9,857	1.74%	340	5,244	6.48%	71	2,833	2.51%	722	31,278	2.31%
Murraylands	117	11,116	1.05%	207	9,251	2.24%	222	5,698	3.90%	88	3,163	2.78%	635	29,228	2.17%
Eyre	315	3,668	8.59%	260	2,016	12.91%	502	705	71.22%	119	260	45.71%	1,196	6,649	17.99%
Lower Murray	38	5,161	0.74%	91	3,967	2.29%	227	2,376	9.55%	144	1,300	11.09%	500	12,804	3.90%
Coorong-Flourieu	73	16,220	0.45%	242	14,208	1.70%	913	9,324	9.79%	60	4,520	1.32%	1,287	44,271	2.91%
Barossa	110	11,782	0.94%	97	9,946	0.97%	357	4,787	7.46%	852	2,548	33.44%	1,416	29,062	4.87%
Sub Total	1,054	77,014	1.37%	1,519	62,132	2.44%	3,277	36,069	9.09%	1,651	19,051	8.67%	7,501	194,265	3.86%
TOTAL	1,786	325,855	0.55%	2,418	232,750	1.04%	4,782	124,241	3.85%	2,407	76,387	3.15%	11,393	759,234	1.50%

6 VICTORIA

6.1 REGIONAL STRUCTURE

Victoria is Australia's second most populous state with 5,739,341⁸ residents or 24.8% of the Australian population. Bowls Victoria currently has five identified regions in metropolitan Melbourne, and eleven country regions.

Victorian regions in the 2014 Census and bowls planning and development are:

❖ METROPOLITAN MELBOURNE

- Melbourne West
- Northern Gateway
- Yarra
- Eastern Ranges
- Sandbelt

❖ COUNTRY VICTORIA

- Geelong
- West Coast
- Wimmera
- Murray Mallee
- Central Victoria
- Bendigo Campaspe
- Central Goulburn Murray
- Ovens and Murray
- Gippsland
- Strzelecki
- Peninsula Casey

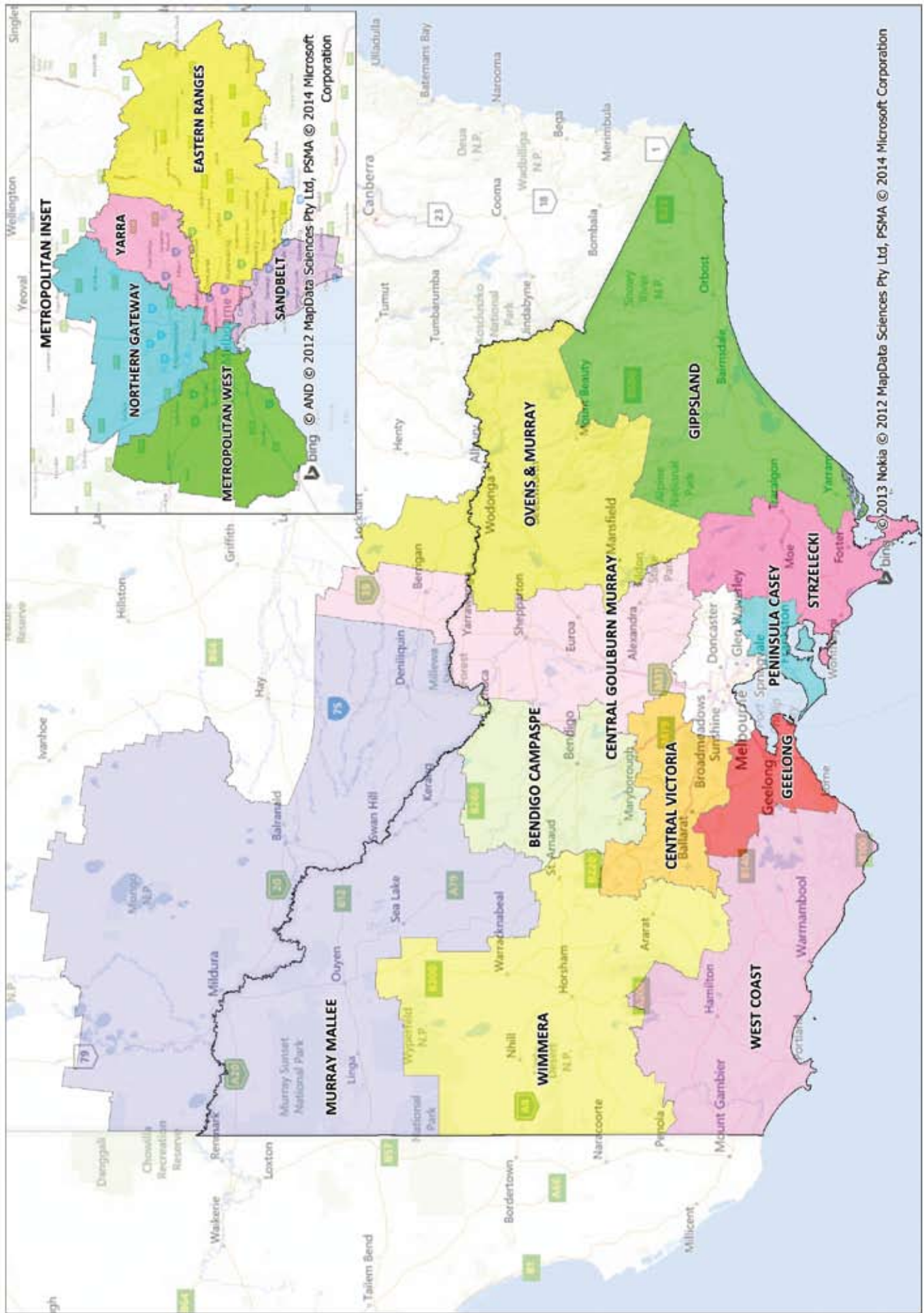
The locations of these regions are shown in Figure 6.1.

6.2 MEMBERS, PLAYERS AND PARTICIPANTS

IN 2014 VICTORIA HAD

- 79 associations
- 523 bowls clubs
- 67,454 playing and non-playing members
- 154,150 participants in all forms of bowls

⁸ Australian Bureau of Statistics, Regional Population Growth 2013, April 2014



The bowling clubs in each region in Victoria in 2014 are as follows:

METROPOLITAN MELBOURNE Melbourne East Region

Waterford Valley Lakes Bowling Club
Waverley Golf Bowls Club Inc
Vermont South Bowling Club
Yarra Junction Bowling Club
Blackburn Bowls Club
Blackburn North Bowling Club
Box Hill RSL Bowls Club
Chirnside Park Bowls Club
Croydon Bowling Club
Doncaster Bowling Club
Greythorn Bowling Club
Donvale Bowls Club
Heathmont Bowls Club
Eastwood Golf Bowls Club
Lilydale Bowling Club
Heatherdale Recreation Bowls Club
Mitcham Bowling Club
Mooroolbark Bowls Club
Ringwood Bowls Club
Bayswater Bowls Club
Boronia Bowls Club Inc
Bennettswood Bowling Club
Cameron Close Bowling Club
Ferntree Gully Bowling Club
Glen Waverley Bowls Club
Monbulk Bowling Club Inc
Mt Waverley Bowling Club
Upwey-Tecoma Bowls Club
Balmoral Gardens Bowls Club
Mulgrave CC Bowling Club
Templestowe Bowling Club
Warburton Bowls Club
Healesville Bowling Club
Yarra Glen Bowling Club
Yarra Valley CC Bowls

Metropolitan West Region

Melton Bowling Club
Mt Cottrell Bowls Club
Werribee RSL Bowls Club
Williamstown Bowling Club
St Albans Bowls Club
Sunshine VRI Bowling Club
Yarraville/Footscray Bowling Club
Sunshine City Bowling Club
Altona Bowling Club Inc
Altona Sports Bowls Club
Laverton Bowling Club
Altona North Bowls Club
Deer Park Bowls Club
Footscray Park Bowling Club
Hoppers Bowls Club
Rosamond Bowling Club
Newport Bowls Club
Spotswood/Kingsville RSL Bowling Club
Sunshine RSL Memorial Bowling Club
Taylors Hill Bowls Club

Northern Gateway Region

Diggers Rest Bowling Club
Clifton Park Bowling Club
Coburg Moreland Bowls Club
Craigieburn Bowling Club
Brunswick Bowling Club
Epping RSL Bowls Club
Aberfeldie Bowls Club
Buckley Park Bowls Club Inc
Essendon Bowls Club
Doutta Galla Bowls Club
Fawkner Bowling Club
Gladstone Park Bowls Club
Glenroy Bowls Club
Broadmeadows Bowls Club
Keilor Bowls Club
Lalor Bowling Club
Moonee Ponds Bowling Club
Moonee Valley Bowling Club
Preston Bowls Club
Strathmore Bowls Club
Darebin City Bowls Club Inc
Whittlesea Bowls Club
West Coburg Bowling Club
Thornbury Bowls Club
Flemington/Kensington Bowling Club
Maribyrnong Park Bowls Club
Sunbury Bowling Club
City of Melbourne Bowls Club

Sandbelt Region

Clayton Bowls Club
Dandenong City Bowling Club
Dandenong Club Bowls Club
Dandenong RSL Recreation Bowls Club
Keysborough Bowls Club
Noble Park Bowls Club Inc
Oakleigh Bowling Club
South Oakleigh Bowling Club
Burden Park Bowling Club
Beaumaris Bowls Club
Coatesville Bowling Club
SOC Bowls Club
Black Rock Bowling Club
Sandringham Bowls Club
Brighton Beach Bowls Club Inc
Chelsea Bowling Club
Cheltenham Bowls Club
Edithvale Bowling Club
Hampton Bowls Club
Hampton RSL Bowling Club
Highett Bowls Club
Mentone Bowling Club
Moorabbin Bowling Club
Mordialloc Bowls Club
Glen Eira McKinnon Bowls Club
Parkdale Bowling Club
Albert Park VRI Bowls Club
Elsternwick Park Bowls Club
Brighton Bowling Club
Murrumbeena Bowls Club
Alma Bowling Club
Caulfield Park Bowling Club

Armadale Bowls Club Inc
Chadstone Bowls Club
Elsternwick Club Bowls Club
Malvern Bowling Club
Middle Park Bowling Club
Murrumbeena Park Bowls Club
Melbourne Bowling Club Inc
Willow Lodge Bowls Club
St Kilda Bowling Club
Toorak Bowling Club
Port Melbourne Bowling Club

Yarra Region

Fitzroy Victoria Bowling Club
Kingsbury Bowls Club
Princes Park Bowling Club
Alphington Bowls Club
Bundoora Bowling Club
Diamond Creek Bowling Club
East Ivanhoe Bowling Club
Eltham Recreation Bowling Club
Fairfield Bowling Club
Greensborough Bowling Club
City of Heidelberg Bowling Club
Hurstbridge Bowling Club
Ivanhoe Bowling Club
Kew Heights Sports Bowls Club
Heidelberg Golf Bowling Club
Montmorency Bowling Club
Rosanna Bowling Club
North Balwyn Bowls Club
Ashburton Bowls Club
Burwood District Bowls Club
Camberwell Central Bowls Club
Auburn Bowls Club
MCC Bowls Club
Richmond Union Bowling Club
MCC Bowls Club
Hawthorn Bowls Club

COUNTRY VICTORIA Bendigo Campaspe Region

Woodbury Bowling Club
Carisbrook Bowling Club
Dunolly Bowling Club
Maldon Bowling Club
Maryborough Highland Society Bowls Club
Newstead Bowling Club
White Hills Bowls Club
Boort Bowls Club
Korong Vale Bowling Club
Gunbower Bowls Club
Pyramid Hill Bowling Club
Wedderburn Bowls Club
Bendigo Bowls Club
Bendigo East Bowling Club
Bendigo VRU Bowling Club
North Bendigo Bowls Club
South Bendigo Bowls Club
Bridgewater Bowling Club

Calivil Bowling Club
 Campbell's Creek Bowling Club
 Castlemaine Bowling Club
 Dingee Bowling Club
 Eaglehawk Bowling Club
 City of Echuca Bowls Club
 Elmore Bowls Club
 Bendigo Golf Bowling Club
 Golden Square Bowling Club
 Harcourt Bowling Club
 Heathcote Bowling Club
 Inglewood Bowls Club
 Kangaroo Flat Bowls Club
 Lockington Bowls Club
 Lockwood South Bowls Club
 Maryborough Golf Bowls Club
 Moama Bowling Club
 Rich River Bowls Club
 Rochester Bowls Club
 Serpentine Bowling Club
 Strathfieldsaye Bowls Club
 Talbot Bowling Club
 Marong Bowls Club

Central Goulburn Murray Region

Broadford Bowling Club
 Eildon Bowling Club
 Kilmore Bowls Club
 Marysville Bowls Club Inc
 Seymour Bowling Club Inc
 Seymour VRI Bowling Club
 Strathmerton Bowling Club
 Stanhope Bowls Club
 Tongala Bowls Club
 Violet Town Bowls Club
 Avenel Bowling Club
 Barooga Sports Bowls Club
 Berrigan Bowls Club
 Cobram Bowling Club
 Colbinabbin Bowls Club
 Dookie Bowls Club
 Euroa Bowls Club
 Finley Bowling Club
 Finley RSC Bowls Club
 Jerilderie Bowling Club
 Katandra West Bowling Club
 Shepparton Park Bowls Club
 Kyabram Bowls Club
 Kyabram Valley View Bowls Club
 Merrigum Bowls Club
 Mooroopna Bowls Club
 Mooroopna Golf Bowls Club
 Murchison Bowls Club
 Nagambie Bowls Club
 Nathalia Bowling Club
 Numurkah Bowls Club
 Numurkah Golf Bowls Club
 Picola Bowling Club
 Rushworth Bowls Club
 East Shepparton Bowls Club
 Shepparton Golf Bowls Club
 Shepparton RSL Bowls Club
 Hilltop (Tatura) Bowls Club
 Tocumwal Bowls Club

Tatura Bowls Club
 Wallan Bowling Club
 Tallygaroopna Bowling Club
 Wunghnu Bowls Club
 Yea Bowls Club
 Alexandra Bowling Club

Central Victoria Region

Ballarat Memorial Sports Bowling Club
 Avoca Country Golf Bowling Club
 Avenue Bowling Club
 Bacchus Marsh Bowling Club
 Ballan Bowling Club
 Ballarat Bowling Club
 Ballarat East Bowling Club
 Ballarat North Bowling Club
 City Oval Bowling Club Inc
 Midlands Golf Bowls Club
 Mt Xavier Bowling Club
 Beaufort Golf Bowls Club
 Buninyong Bowling Club
 Clunes Bowling Club
 Creswick Bowling Club
 Daylesford Bowling Club
 Gisborne and District Bowling Club
 Invermay Bowling Club
 Kyneton Bowling Club
 Kyneton Golf Bowling Club
 Central Wendouree Bowling Club
 Lancefield Bowling Club
 Learmonth Bowling Club
 Macedon Ranges Bowling Club
 Romsey Bowling Club
 Sebastopol Bowling Club
 Smeaton Bowling Club
 Waubra Bowling Club
 Landsborough and District Bowling Club
 Webbcona Bowls Club
 Woodend Bowling Club
 Trentham Bowling Club
 Victoria Bowling Club

Geelong Region

Linton & District Bowling Club
 Anglesea Bowling Club
 Bannockburn & District Bowls Club
 Barwon Heads Bowling Club
 Bell Post Hill Bowls Club
 Belmont Bowls Club
 Geelong Bowls Club
 Geelong RSL Bowls Club
 Clifton Springs Bowling Club
 Norlane Bowling Club
 Drumcondra Bowling Club
 Drysdale Bowling Club
 Geelong Eastern Park Bowling Club Inc
 Geelong West Bowls Club
 Geelong Cement Bowls Club
 Highton Bowls Club
 Inverleigh Bowls Club
 Lara Bowling Club
 Leopold Sportsman's Bowls Club
 Lorne Bowls Club
 Bareena Bowling Club
 Ocean Grove Bowling Club

Point Lonsdale Bowls Club
 Portarlington Bowls Club
 Queenscliff Bowling Club
 St Leonards Bowling Club
 Winchelsea Bowls Club
 Torquay Bowls Club

West Coast Region

Terang Bowling Club
 St John's Bowls Club
 Apollo Bay Bowls Club
 Balmoral Bowls Club
 Birregurra Bowling Club
 Camperdown Bowling Club
 Camperdown Golf Bowls Club
 Casterton Bowling Club
 Cobden Bowling Club
 City Colac Bowls Club
 Colac Bowling Club
 Colac Central Bowling Club
 Coleraine Bowling Club
 Cressy Bowling Club
 Dartmoor Bowling Club
 Dennington Bowling Club
 Derrinallum Bowling Club
 Dunkeld Bowling Club
 Grangeburn Bowling Club
 Hamilton Bowling Club
 Heywood Bowling Club
 Koroit Bowls Club
 Lismore Memorial Bowling Club
 Macarthur Bowls Club
 Mortlake Bowls Club
 Penshurst Bowls Club
 Port Fairy Bowls Club
 Portland Bowling Club
 Portland RSL Memorial Bowling Club
 Simpson Bowls Club
 Skipton Golf Bowling Club
 Warrnambool City Memorial Bowls Club
 Warrnambool Lawn Tennis Bowling Club
 Warrnambool Bowls Club
 Timboon Bowling Club

Wimmera

Aradale Bowls Club
 Ararat Bowling Club
 Ararat VRI Bowls Club
 Chalambar Bowls Club
 Beulah Bowling Club
 Brim Memorial Bowling Club
 Dimboola Bowling Club
 Edenhope Bowling Club
 Goroke Bowling Club
 Hopetoun Bowls Club Inc
 Coughlin Park Bowls Club
 Horsham City Bowling Club
 Horsham Golf Bowling Club
 Horsham Sunnyside Bowling Club
 Jeparit & District Bowling Club
 Kaniva Bowls Club
 Lake Bolac & District Bowling Club
 Minyip Bowls Club
 Murtoa Bowling Club
 Natimuk Bowling Club

Nhill Bowling Club
 Rainbow Bowls Club
 Rupanyup Bowls Club
 Serviceton Memorial Bowling Club
 St Arnaud Bowling Club
 Stawell Bowling Club
 Warracknabeal Bowling Club
 Woomelang Bowling Club
 St Arnaud CC Bowling Club
 Stawell Golf Bowling Club
 Warracknabeal Golf Bowls Club
 Willaura Bowls Club
 Horsham West Bowling Club

Gippsland Region

Wurruk Bowls Club
 Stratford Bowling Club
 Bairnsdale Bowls Club
 Howitt Park Bowls Club
 Bruthen Bowling Club
 Bairnsdale Golf Bowls Club
 Ensay Bowls Club
 Golden Paradise Beach Bowling Club
 Heyfield Bowls Club
 Lakes Entrance Bowls Club
 Lindenow Bowling Club
 Loch Sport Bowls Club
 Sale Golf Bowls Club
 Maffra & Recreation Bowls Club
 Metung Bowls Club
 Orbost Bowls Club
 Paynesville Bowling Club
 Rosedale Bowling Club
 Sale Bowls Club
 Tambo Valley Bowling Club
 Yarram CC Bowls Club

Murray Mallee Region

Wakool Bowling Club
 Underbool Bowls Club
 Watchem Bowling Club
 Charlton Bowling Club Inc
 Donald Bowling Club
 Donald Golf Bowls Club
 Balranald District Ex-Servicemen's Bowling Club
 Barham District Services Bowling Club
 Barham Sports Bowling Club
 Berriwillock Bowling Club
 Birchip Bowls Club
 Cohuna Bowls Club
 Cohuna Golf Bowling Club
 Culgoa Bowling Club
 Coomealla Bowling Club
 Euston Bowls Club
 Irymple Bowls Club
 Kerang Bowls Club
 Kerang Golf Bowling Club
 Lake Boga Bowling Club
 Leitchville Bowls Club
 Manangatang & District Bowling Club
 Merbein Bowling Club
 Mildura Bowls Club
 Mildura Workingman's Bowling Club
 Moulamein Bowling Club

Nangiloc & District Bowls Club
 Nyah District Bowling Club
 Ouyen Bowls Club
 Quambatook Bowling Club
 Red Cliffs Bowling Club
 Sea Lake Golf Bowls Club
 Swan Hill Bowls Club
 Murray Downs Golf & Country Club
 Bowling Club
 Deniliquin Bowling Club
 Deniliquin RSL Bowling Club
 Swan Hill Golf Bowls Club
 Wycheproof Bowls Club
 Mathoura District & Servicemen's Bowling Club
 Tooleybuc Bowling Club
 Wentworth Services Bowling Club

Ovens and Murray Region

Club Mulwala Bowls Club
 Swanpool Bowling Club
 Yarrawonga Bowls Club
 Tawonga Bowling Club
 St James Bowls Club
 Tungamah Bowls Club
 Tallangatta Bowling Club
 Beechworth Bowls Club
 Benalla Bowls Club
 Moira Benalla Bowls Club
 Bright Bowls Club
 Chiltern Bowling Club
 Corowa Services Bowling Club
 Corryong Bowls Club
 Dederang Bowls Club
 Mitta Valley Bowling Club
 Mansfield Bowls Club
 Milawa Bowls Club
 Moyhu Bowling Club
 Mt Beauty Bowling Club
 Yarrawonga & Border Golf Bowls Club
 Myrtleford Bowls Club
 Rutherglen Bowling Club
 Kiewa Valley Bowling Club
 Ovens Bowls Club
 Wodonga Bowling Club
 Wangaratta Bowls Club
 Yackandandah Bowling Club
 Wangaratta City Inc.

Strzelecki Region

Traralgon RSL Bowling Club
 Toora Bowls Club
 Thorpdale & District Bowling Club
 Warragul Bowling Club
 Tarwin Lower & District Bowls Club
 Wonthaggi Bowls Club
 Yallourn North Bowling Club
 Boolarra Bowls & Recreation Bowls Club
 Corinella Bowling Club
 Phillip Island Bowling Club
 Drouin Bowling Club
 Fish Creek Bowling Club
 Foster Bowls Club
 Inverloch Bowling Club
 Korumburra Bowling Club

Leongatha Bowls Club
 Loch & District Bowling Club
 Longwarry Bowls Club
 Meeniyan Bowling Club
 Moe Bowling Club
 Morwell Bowling Club
 Morwell Club Bowling Club
 Neerim District Bowling Club
 Yallourn Bowling Club
 Port Welshpool & District Bowling Club
 San Remo Bowls Club
 Trafalgar Bowls Club
 Trafalgar Park Bowls Club
 Traralgon Bowls Club
 Mirboo North Bowling Club
 Yarragon Bowling Club
 Yinnar Bowls Club

Peninsula Casey Region

Yamala Park Frankston Bowling Club
 Berwick Bowls Club
 Cranbourne Bowling Club
 Cranbourne RSL Bowls Club
 Narre Warren Bowls Club
 Hampton Park Bowls Club
 Pakenham Bowls Club
 Carrum Bowling Club
 Village Glen Bowls Club
 West Rosebud Bowling Club
 Balnarring Social Bowls Club
 Cockatoo & District Bowls Club
 Blue Hills Bowling Club
 Dromana Bowls Club
 Flinders Golf Bowls Club
 City of Frankston Bowling Club
 Frankston RSL Bowling Club
 Karingal Bowling Club
 Long Island CC Bowling Club
 Baxter Village Bowls Club
 Hastings Bowling Club
 Koo Wee Rup Bowling Club
 Main Ridge Bowls Club
 Mornington Bowling Club
 Mornington Civic Bowls Club
 Mt Eliza Bowling Club
 Mt Martha Bowls Club
 Carrington Park Bowling Club
 Rosebud Bowls Club
 Rosebud CC Bowls Club
 Rye Bowls Club
 Seaford Bowls Club
 Somerville Bowling Club
 Sorrento Bowls Club Inc
 Garfield Bowling Club
 Lang Lang Bowling Club

Table 6.1 presents details of bowls membership and reveals there were 46,775 playing members (including 30,144 pennant playing members and 16,631 non-pennant playing members) and 20,679 non-playing members in Victoria.

Of the 67,454 bowls club members in Victoria,

- 44.7% were registered pennant playing members
- 24.7% were non-pennant playing members
- 30.7% were non-playing members
- 66.5% of members were located in country Victoria.

The Victorian regions with the greatest number of bowls club members were:

- Geelong
- Sandbelt
- Peninsula Casey
- West Coast
- Yarra
- Northern Melbourne
- Eastern Ranges.

TABLE 6.1 BOWLS CLUBS AND MEMBERS VICTORIA, 2014

	Number of Bowls Clubs	Pennant Playing Members	Non-Pennant Playing Members	Total Playing Members	Non Playing Members	Total Members
METROPOLITAN						
Metropolitan West	22	1,596	556	2,152	950	3,103
Northern Gateway	29	2,404	898	3,302	967	4,268
Eastern Ranges	32	2,044	60	2,104	1,992	4,096
Yarra	27	2,568	246	2,814	1,696	4,509
Sandbelt	42	3,392	1,061	4,453	2,195	6,648
Sub Total	152	12,004	2,821	14,825	7,799	22,625
COUNTRY						
Geelong	25	2,496	2,192	4,688	6,211	10,899
West Coast	36	2,184	817	3,001	3,060	6,061
Bendigo Campaspe	34	1,976	1,038	3,014	391	3,405
Central Goulburn Murray	42	1,110	1,504	2,614	350	2,964
Ovens and Murray	30	1,404	758	2,162	669	2,831
Central Victoria	42	1,006	1,182	2,188	235	2,423
Wimmera	40	1,520	522	2,042	356	2,398
Murray Mallee	36	1,360	1,148	2,508	226	2,735
Strzelecki	34	1,844	999	2,843	530	3,374
Gippsland	20	856	1,040	1,896	53	1,949
Peninsula Casey	32	2,384	2,609	4,993	797	5,790
Sub Total	371	18,140	13,810	31,950	12,879	44,829
TOTAL	523	30,144	16,631	46,775	20,679	67,454

Table 6.2 and Figure 6.2 summarise bowls participation by major segment and by gender. In total there were 154,150 participants in bowls competitions and programs (of at least 4 games duration) in Victoria during 2014. Specifically,

- The greatest participation

segment in Victoria was social bowls, with 49.8% of participants.

- Male participation makes up 63.2% of all bowls participation in Victoria.
- Participation in country Victoria (100,513) is higher than metropolitan participation (53,637)

and the largest regions for bowls participation are Geelong, Yarra, Sandbelt, Geelong, Yarra and Bendigo Campaspe.

Figure 6.3 shows the age structure of bowls participation in Victoria. Regional rankings for Victorian regions in terms of participants

TABLE 6.2 BOWLS PARTICIPATION (>4 GAMES) IN VICTORIA, 2014

Participants	Pennant Participants			Non-Pennant Competition Participation			Social and other Participation			School Participation			Total Participants (>4 games)		
Region	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total
METROPOLITAN															
Metropolitan West	1,434	480	1,914	1,030	422	1,452	2,183	1,187	3,370	868	792	1,660	5,515	2,882	8,396
Northern Gateway	1,106	547	1,653	1,216	745	1,960	2,244	1,396	3,641	341	322	663	4,907	3,010	7,917
Eastern Ranges	1,199	612	1,811	1,276	703	1,978	3,160	2,167	5,327	66	93	159	5,701	3,575	9,275
Yarra	1,966	3,753	5,719	1,301	513	1,814	4,286	2,572	6,858	695	489	1,183	8,248	7,326	15,574
Sandbelt	2,228	1,152	3,380	1,745	840	2,585	3,421	2,772	6,193	158	158	316	7,553	4,922	12,475
Sub Total	7,933	6,543	14,476	6,568	3,222	9,790	15,295	10,094	25,389	2,127	1,855	3,981	31,922	21,714	53,637
COUNTRY															
Geelong	2,178	1,050	3,228	2,144	1,183	3,328	8,809	3,630	12,439	69	74	143	13,200	5,937	19,137
West Coast	1,433	799	2,232	1,519	749	2,268	2,629	1,800	4,429	55	55	110	5,636	3,403	9,039
Bendigo Campaspe	1,505	999	2,503	1,356	808	2,163	4,419	1,214	5,634	162	121	283	7,441	3,142	10,584
Central Goulburn Murray	882	490	1,372	1,092	364	1,456	2,056	1,389	3,445	347	313	660	4,377	2,556	6,933
Ovens and Murray	1,011	516	1,527	1,310	683	1,993	2,953	2,596	5,548	474	449	923	5,748	4,244	9,992
Central Victoria	1,789	697	2,486	815	361	1,176	2,960	1,533	4,493	792	440	1,232	6,356	3,032	9,388
Wimmera	1,167	636	1,804	1,047	531	1,578	2,857	1,587	4,445	0	0	0	5,072	2,755	7,827
Murray Mallee	1,293	581	1,875	1,362	672	2,034	1,847	1,194	3,041	44	34	78	4,547	2,481	7,028
Strzelecki	1,069	521	1,590	1,356	829	2,185	2,519	2,099	4,618	378	306	684	5,322	3,755	9,077
Gippsland	678	368	1,045	814	383	1,197	1,617	476	2,093	119	129	248	3,228	1,355	4,583
Peninsula Casey	1,830	817	2,647	1,920	992	2,912	681	485	1,166	114	86	200	4,545	2,380	6,925
Sub Total	14,834	7,475	22,309	14,736	7,555	22,290	33,347	18,004	51,352	2,554	2,008	4,561	65,471	35,041	100,513
TOTAL	22,768	14,018	36,786	21,303	10,777	32,080	48,642	28,099	76,741	4,681	3,862	8,543	97,394	56,756	154,150

TABLE 6.3 NATIONAL RANKINGS OF VICTORIA REGIONS BY PARTICIPANTS

		MEMBERSHIP			PARTICIPATION			
		Playing	Non Playing	Total Members	Pennant and Other Competition	Social and School	Total Participants	Participation Ranking
Geelong	Vic	4,688	6,211	10,899	6,556	12,582	19,137	7
Yarra	Vic	2,814	1,696	4,509	7,533	8,041	15,574	9
Sandbelt	Vic	4,453	2,195	6,648	5,965	6,509	12,475	12
Bendigo Campaspe	Vic	3,014	391	3,405	4,667	5,917	10,584	15
Ovens and Murray	Vic	2,162	669	2,831	3,520	6,471	9,992	17
Central Victoria	Vic	2,188	235	2,423	3,662	5,726	9,388	18
Eastern Ranges	Vic	2,104	1,992	4,096	3,790	5,486	9,275	19
Strzelecki	Vic	2,843	530	3,374	3,775	5,302	9,077	21
West Coast	Vic	3,001	3,060	6,061	4,500	4,539	9,039	23
Metropolitan West	Vic	2,152	950	3,103	3,366	5,030	8,396	24
Northern Gateway	Vic	3,302	967	4,268	3,613	4,304	7,917	26
Wimmera	Vic	2,042	356	2,398	3,382	4,445	7,827	28
Murray Mallee	Vic	2,508	226	2,735	3,909	3,120	7,028	32
Central Goulburn Murray	Vic	2,614	350	2,964	2,828	4,105	6,933	33
Peninsula Casey	Vic	4,993	797	5,790	5,559	1,366	6,925	34
Gippsland	Vic	1,896	53	1,949	2,242	2,341	4,583	41

FIGURE 6.2
BOWLS PARTICIPATION BY MAJOR SEGMENT,
VICTORIA

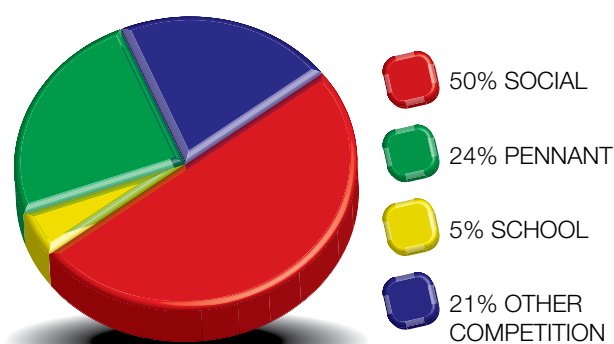
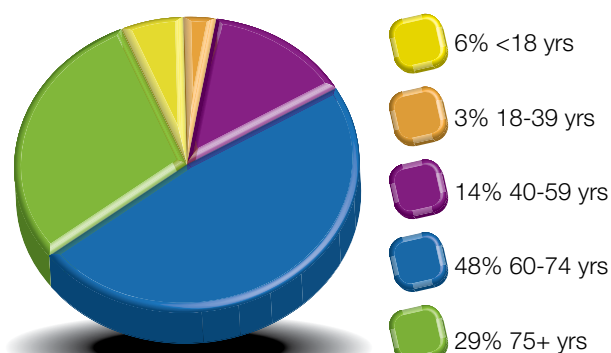


FIGURE 6.3
PARTICIPATION BY AGE GROUP,
VICTORIA



are summarised in Table 6.3 (also showing the relative number of members).

Many bowls participants are involved in more than one structured bowls competition, social or other program. This includes:

- Pennant and other competition participants who regularly play in more than one competition during the same season or year.
- Participants involved in both competition and social or corporate bowls.

Bowls participation rates show

the extent to which people in each age group and in each region are involved in bowls. For Victoria the player to population rates are presented in Tables 6.4 to 6.6.

Victorian regions with the highest participation rates in 2014 were all country regions:

- Wimmera
- West Coast
- Ovens and Murray
- Geelong
- Bendigo Campaspe
- Murray Mallee
- Bendigo Campaspe.

The regions with the lowest player to population rates were:

- Northern Gateway
- Eastern Ranges
- Peninsula Casey.

The overall participation rate in Victoria was 2.97%. The rate in country Victoria was 5.20% and in metropolitan Melbourne it was 1.65%. Notably, all country Victorian regions (except Peninsula Casey) had higher player to population rates than the Melbourne metropolitan regions.

TABLE 6.4 TOTAL PARTICIPANT TO POPULATION RATES IN VICTORIA REGIONS, 2014

	Total <40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
METROPOLITAN															
Metropolitan West	1,891	283,049	0.67%	1,137	178,645	0.64%	3,627	82,791	4.38%	1,741	38,566	4.51%	8,396	583,051	1.44%
Northern Gateway	924	390,970	0.24%	682	241,152	0.28%	3,720	113,310	3.28%	2,590	48,110	5.38%	7,916	793,542	1.00%
Yarra	794	300,175	0.26%	818	219,576	0.37%	3,998	113,495	3.52%	3,666	52,552	6.98%	9,276	685,798	1.35%
Eastern Ranges	1,503	208,311	0.72%	1,787	121,173	1.47%	6,212	65,522	9.48%	6,071	32,852	18.48%	15,573	427,858	3.64%
Sandbelt	924	353,226	0.26%	2,071	237,642	0.87%	5,716	117,710	4.86%	3,764	59,378	6.34%	12,476	767,955	1.62%
Sub Total	6,037	1,535,731	0.39%	6,495	998,188	0.65%	23,273	492,827	4.72%	17,832	231,458	7.70%	53,637	3,258,203	1.65%
COUNTRY															
Geelong	837	106,260	0.79%	2,340	76,200	3.07%	9,961	36,137	27.57%	5,998	23,422	25.61%	19,137	242,018	7.91%
West Coast	420	43,973	0.95%	1,135	35,904	3.16%	4,566	20,388	22.39%	2,919	9,685	30.14%	9,039	109,949	8.22%
Bendigo Campaspe	561	68,485	0.82%	1,620	48,305	3.35%	5,588	24,723	22.60%	2,816	12,381	22.74%	10,584	153,894	6.88%
Central Goulburn Murray	843	64,798	1.30%	1,105	46,484	2.38%	3,557	23,817	14.94%	1,428	11,997	11.90%	6,933	147,095	4.71%
Ovens and Murray	1,369	58,720	2.33%	1,992	36,135	5.51%	4,411	20,823	21.18%	2,220	10,626	20.89%	9,992	126,304	7.91%
Central Victoria	1,681	85,677	1.96%	2,179	54,680	3.99%	4,454	25,950	17.16%	1,074	13,129	8.18%	9,388	179,436	5.23%
Wimmera	290	24,667	1.17%	1,330	16,589	8.02%	3,985	8,688	45.87%	2,221	3,532	62.90%	7,826	53,476	14.63%
Murray Mallee	319	45,247	0.70%	1,609	32,926	4.89%	3,115	16,687	18.67%	1,985	7,459	26.62%	7,028	102,320	6.87%
Strzelecki	760	83,067	0.92%	986	43,379	2.27%	5,003	23,209	21.56%	2,328	11,737	19.83%	9,077	161,392	5.62%
Gippsland	315	34,354	0.92%	790	23,370	3.38%	2,496	12,308	20.28%	983	6,889	14.27%	4,584	76,921	5.96%
Peninsula Casey	243	276,185	0.09%	518	171,658	0.30%	3,568	87,175	4.09%	2,596	44,500	5.83%	6,925	579,519	1.19%
Sub Total	7,636	891,434	0.86%	15,605	585,629	2.66%	50,704	299,903	16.91%	26,569	155,357	17.10%	100,514	1,932,323	5.20%
TOTAL	13,673	2,427,164	0.56%	22,100	1,583,817	1.40%	73,977	792,730	9.33%	44,401	386,815	11.48%	154,151	5,190,526	2.97%

TABLE 6.5 MALE PARTICIPATION RATES IN VICTORIAN REGIONS, 2014

	Total <40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
METROPOLITAN															
Metropolitan West	1,078	144,249	0.75%	851	89,461	0.95%	2,326	42,053	5.53%	1,258	16,585	7.58%	5,512	292,348	1.89%
Northern Gateway	529	197,365	0.27%	333	118,714	0.28%	2,473	56,211	4.40%	1,570	20,564	7.63%	4,904	392,854	1.25%
Yarra	556	151,949	0.37%	492	107,403	0.46%	2,382	56,799	4.19%	2,269	22,525	10.07%	5,699	338,675	1.68%
Eastern Ranges	1,009	103,388	0.98%	1,241	59,161	2.10%	4,086	32,035	12.76%	1,909	13,818	13.81%	8,245	208,401	3.96%
Sandbelt	627	180,713	0.35%	1,367	113,361	1.21%	3,282	57,819	5.68%	2,275	24,681	9.22%	7,551	376,573	2.01%
Sub Total	3,799	777,663	0.49%	4,284	488,099	0.88%	14,549	244,916	5.94%	9,280	98,173	9.45%	31,912	1,608,851	1.98%
COUNTRY															
Geelong	752	53,128	1.41%	1,846	37,451	4.93%	6,361	17,653	36.04%	4,239	8,794	48.21%	13,199	117,025	11.28%
West Coast	348	22,079	1.57%	674	17,741	3.80%	2,790	10,377	26.88%	1,808	4,224	42.80%	5,619	54,421	10.33%
Bendigo Campaspe	391	34,573	1.13%	1,418	23,517	6.03%	3,678	12,190	30.17%	1,952	5,096	38.30%	7,438	75,375	9.87%
Central Goulburn Murray	529	34,503	1.53%	895	21,718	4.12%	1,900	12,086	15.72%	1,053	5,217	20.19%	4,377	73,525	5.95%
Ovens and Murray	790	29,719	2.66%	1,270	17,674	7.18%	2,481	10,030	24.73%	1,208	4,571	26.42%	5,749	61,994	9.27%
Central Victoria	1,223	42,379	2.88%	1,919	28,739	6.68%	2,599	12,752	20.38%	615	5,661	10.86%	6,355	89,532	7.10%
Wimmera	285	12,421	2.29%	1,039	8,221	12.64%	2,515	4,282	58.73%	1,227	1,511	81.21%	5,066	26,435	19.17%
Murray Mallee	219	22,807	0.96%	1,383	16,169	8.55%	1,754	8,443	20.78%	1,190	3,220	36.97%	4,547	50,639	8.98%
Strzelecki	454	42,063	1.08%	581	21,089	2.75%	2,809	11,255	24.96%	1,478	5,103	28.97%	5,322	79,509	6.69%
Gippsland	177	17,477	1.01%	556	11,649	4.77%	1,706	6,070	28.10%	790	2,820	28.00%	3,229	38,016	8.49%
Peninsula Casey	157	138,124	0.11%	394	84,066	0.47%	2,282	42,921	5.32%	1,711	18,747	9.13%	4,545	283,857	1.60%
Sub Total	5,325	449,273	1.19%	11,975	288,034	4.16%	30,874	148,059	20.85%	17,271	64,963	26.59%	65,444	950,329	6.89%
TOTAL	9,123	1,226,935	0.74%	16,259	776,133	2.09%	45,422	392,975	11.56%	26,551	163,136	16.28%	97,356	2,559,180	3.80%

TABLE 6.6 FEMALE PARTICIPATION RATES IN VICTORIAN REGIONS, 2014

	Total <40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
METROPOLITAN															
Metropolitan West	813	138,800	0.59%	286	89,185	0.32%	1,301	40,738	3.19%	483	21,981	2.20%	2,884	290,703	0.99%
Northern Gateway	395	193,606	0.20%	348	122,438	0.28%	1,248	57,099	2.19%	1,020	27,545	3.70%	3,012	400,688	0.75%
Yarra	238	148,226	0.16%	326	112,173	0.29%	1,616	56,696	2.85%	1,397	30,027	4.65%	3,577	347,123	1.03%
Eastern Ranges	494	104,924	0.47%	546	62,012	0.88%	2,126	33,487	6.35%	4,162	19,034	21.87%	7,328	219,457	3.34%
Sandbelt	297	172,513	0.17%	704	124,280	0.57%	2,434	59,891	4.06%	1,489	34,697	4.29%	4,925	391,382	1.26%
Sub Total	2,238	758,068	0.30%	2,211	510,089	0.43%	8,725	247,911	3.52%	8,552	133,285	6.42%	21,725	1,649,352	1.32%
COUNTRY															
Geelong	85	53,132	0.16%	494	38,749	1.27%	3,600	18,484	19.48%	1,759	14,628	12.02%	5,938	124,993	4.75%
West Coast	72	21,894	0.33%	461	18,162	2.54%	1,776	10,010	17.74%	1,111	5,461	20.35%	3,420	55,528	6.16%
Bendigo Campaspe	170	33,912	0.50%	202	24,788	0.82%	1,910	12,533	15.24%	864	7,284	11.86%	3,146	78,518	4.01%
Central Goulburn Murray	313	30,295	1.03%	211	24,765	0.85%	1,658	11,731	14.13%	375	6,779	5.53%	2,556	73,570	3.47%
Ovens and Murray	579	29,000	2.00%	722	18,461	3.91%	1,930	10,793	17.89%	1,013	6,056	16.72%	4,244	64,310	6.60%
Central Victoria	458	43,298	1.06%	260	25,941	1.00%	1,855	13,197	14.06%	460	7,468	6.15%	3,033	89,904	3.37%
Wimmera	5	12,247	0.04%	290	8,368	3.47%	1,470	4,405	33.37%	994	2,021	49.20%	2,760	27,040	10.21%
Murray Mallee	100	22,440	0.44%	226	16,757	1.35%	1,361	8,244	16.51%	795	4,239	18.76%	2,481	51,680	4.80%
Strzelecki	306	41,004	0.75%	406	22,290	1.82%	2,194	11,954	18.35%	849	6,634	12.80%	3,755	81,883	4.59%
Gippsland	138	16,877	0.81%	234	11,721	2.00%	790	6,237	12.66%	194	4,069	4.76%	1,355	38,905	3.48%
Peninsula Casey	86	138,062	0.06%	124	87,592	0.14%	1,286	44,255	2.91%	885	25,753	3.44%	2,380	295,662	0.81%
Sub Total	2,312	442,161	0.52%	3,630	297,595	1.22%	19,830	151,845	13.06%	9,298	90,394	10.29%	35,069	981,994	3.57%
TOTAL	4,549	1,200,229	0.38%	5,841	807,683	0.72%	28,555	399,755	7.14%	17,850	223,678	7.98%	56,795	2,631,346	2.16%



7 WESTERN AUSTRALIA

7.1 REGIONAL STRUCTURE

Western Australia is Australia's fourth most populous state with 2,519,321⁹ residents or 10.9% of the Australian population. Bowls Western Australia has four regions in metropolitan Perth and four country regions.

The Western Australian regions for the 2014 Census and for bowls planning and development are:

❖ METROPOLITAN PERTH

- Eastern
- Northern
- Southern
- South Coastal

❖ COUNTRY WESTERN AUSTRALIA

- Eastern Zone
- Northern Zone
- Southern and South Western Zone
- Central - Pilbara - Kimberley

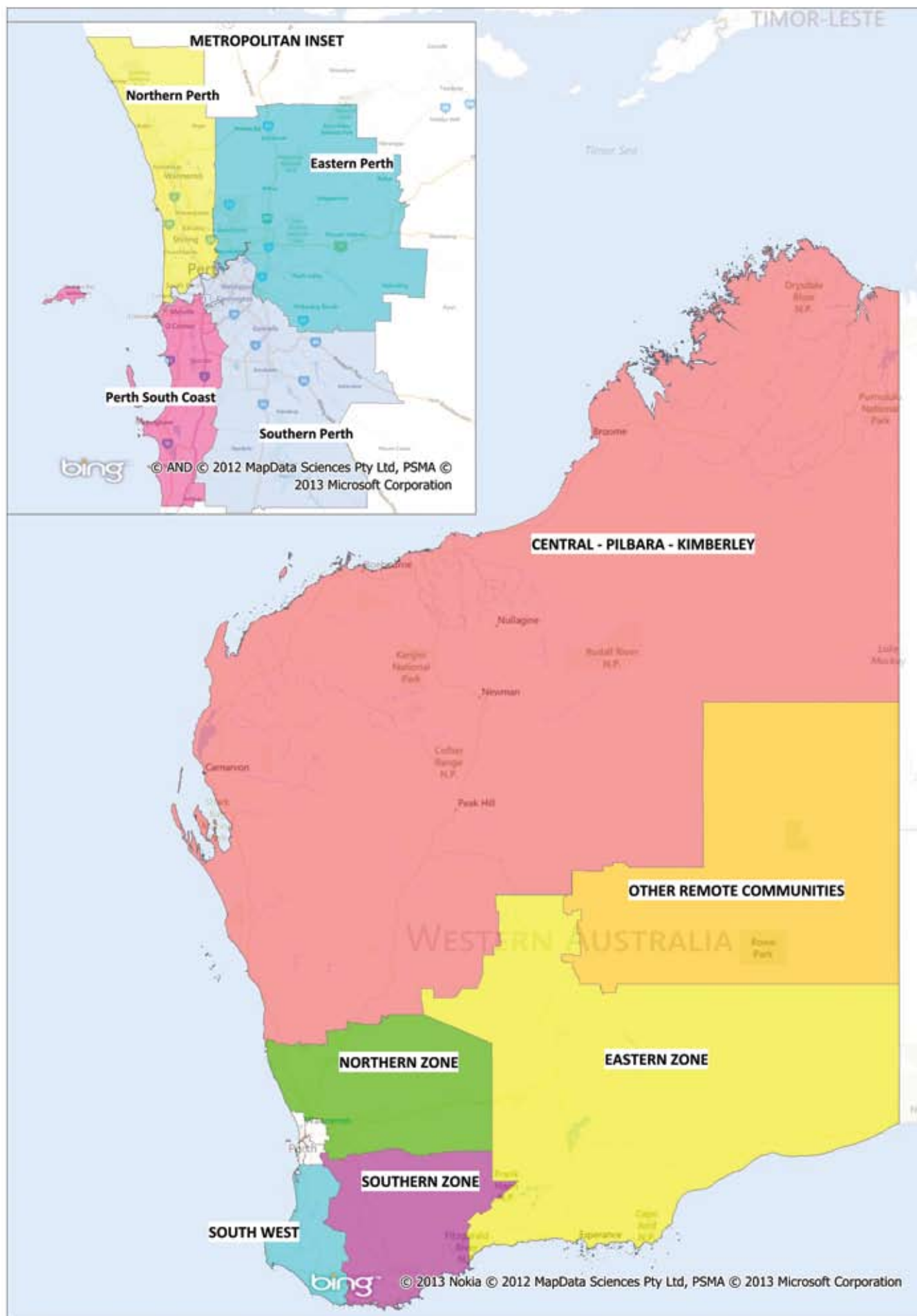
The locations of these regions are shown in Figure 6.1.

7.2 MEMBERS, PLAYERS AND PARTICIPANTS

IN 2014 WESTERN AUSTRALIA HAD

- 207 bowls clubs
- 35,956 playing and non-playing members
- 39,059 participants in all forms of bowls

⁹ Australian Bureau of Statistics, Regional Population Growth 2013, April 2014



The bowling clubs in each metropolitan and country region in Western Australia in 2014 are as follows:

METROPOLITAN PERTH

Armadale Bowls Club
 Bassendean Bowls Club
 Bayswater Bowls Club
 Bedford Bowls Club
 Bellevue Bowls Club
 Belmont City Bowls Club
 Bullcreek Bowls Club
 Bullsbrook Bowls Club
 Byford Bowls Club
 Cambridge Bowls Club
 Cannington Bowls Club
 Claremont Bowls Club
 Cockburn Bowls Club
 Como Bowls Club
 Dalkeith Nedlands Bowls Club
 Doubleview Bowls Club
 East Fremantle Bowls Club
 Forrestfield Bowls Club
 Fremantle Bowls Club
 Glen Forrest Bowls Club
 Gosnells Bowls Club
 Hilton Park Bowls Club
 Hollywood Subi Bowls Club
 Innaloo Bowls Club
 Joondalup Bowls Club
 Kalamunda Bowls Club
 Kardinya Bowls Club
 Kwinana Bowls Club
 Lake Monger Bowls Club
 Leeming Bowls Club
 Manning Memorial Bowls Club
 Maylands Bowls Club
 Melville Bowls Club
 Merriwa Bowls Club
 Midland Morrison Bowls Club
 Mills Park Bowls Club
 Morley Bowls Club
 Mosman Park Bowls Club
 Mt Lawley Bowls Club
 Mt Pleasant Bowls Club
 Mundaring Bowls Club
 Nollamara Bowls Club
 North Beach Bowls Club
 Orth Perth Bowls Club
 Osborne Park Bowls Club
 Perth & Tattersalls Bowls Club
 Pickering Brook Bowls Club
 Quinns Rocks Bowls Club
 Rockingham Bowls Club
 Roleystone Bowls Club
 Rossmoyne Bowls Club
 Safety Bay Bowls Club
 Scarborough Bowls Club
 Sorrento Bowls Club
 South Perth Bowls Club
 Spearwood Bowls Club

Sports Association Bowls Club
Stirling Bowls Club
Swan Bowls Club
Thornlie Bowls Club
Valley Bowls Club
Victoria Park Bowls Club
Wanneroo Bowls Club
Warnbro Bowls Club
Warwick Bowls Club
Willetton Bowls Club
Yanchep Bowls Club
Yokine Bowls Club

COUNTRY WESTERN AUSTRALIA

Albany Bowls Club
Augusta Bowls Club
Badgingarra Bowls Club
Balingup Bowls Club
Ballidu Bowls Club
Beacon Bowls Club
Bencubbin Bowls Club
Beverley Bowls Club
Bindoon Bowls Club
Binningup Bowls Club
Boddington Bowls Club
Bolgart Bowls Club
Borden Bowls Club
Boulder Bowls Club
Boyanup Bowls Club
Boyup Brook Bowls Club
Bridgetown Bowls Club
Brookton Bowls Club
Broomehill Bowls Club
Bruce Rock Bowls Club
Brunswick Bowls Club
Bunbury Bowls Club
Busselton Bowls Club
Calingiri Bowls Club
Capel Bowls Club
Carnamah Bowls Club
Carnarvon Bowls Club
Cervantes Bowls Club
Civic Merredin Bowls Club
Collie Bowls Club
Comet Bay Bowls Club
Condingup Bowls Club
Coorow Bowls Club
Corrigin Bowls Club
Cowaramup Bowls Club
Cranbrook Bowls Club
Cunderdin Bowls Club
Dalwallinu Bowls Club
Dampier Bowls Club
Dandaragan Bowls Club
Darkan Bowls Club
Denison Bowls Club
Denmark Riverside Bowls Club

Donnybrook Bowls Club
Doodlakine Bowls Club
Dowerin Bowls Club
Dudley Park Bowls Club
Dumbleyung Bowls Club
Dunsborough Bowls Club
Emu Point Bowls Club
Esperance Bowls Club
Exmouth Bowls Club
Frankland Bowls Club
Geraldton Bowls Club
Gingin Bowls Club
Gnowangerup Bowls Club
Goomalling Bowls Club
Green Range Bowls Club
Guilderton Bowls Club
Halls Head Bowls Club
Harvey Bowls Club
Hopetoun Bowls Club
Jerramungup Bowls Club
Jurien Bowls Club
Kalannie Bowls Club
Kalbarri Bowls Club
Kalgoorlie Bowls Club
Kambalda Bowls Club
Karlgarin Bowls Club
Karratha Bowls Club
Katanning Bowls Club
Kellerberrin Bowls Club
Kojonup Bowls Club
Kondinin Bowls Club
Koorda Bowls Club
Kukerin Bowls Club
Kulin Bowls Club
Lake Grace Bowls Club
Lake Yealering Bowls Club
Lancelin Bowls Club
Latham Bowls Club
Ledge Point Bowls Club
Leeman Bowls Club
Mandurah Bowls Club
Manjimup Bowls Club
Margaret River Bowls Club
Meadow Springs Bowls Club
Meckering Bowls Club
Merredin Club Bowls Club
Middleton Beach Bowls Club
Mingenew Bowls Club
Moodiarrup Bowls Club
Moora Bowls Club
Morawa Bowls Club
Mt. Barker Bowls Club
Mt. Barker Golf Bowls Club
Mukinbudin Bowls Club
Mullewa Bowls Club
Nannup Bowls Club
Narembeen Bowls Club
Narrogin Bowls Club
Newdegate Bowls Club
Northam Bowls Club

Northampton Bowls Club
Nungarin Bowls Club
Nyabing Bowls Club
Ongerup Bowls Club
Paraburdoo Bowls Club
Pemberton Bowls Club
Perenjori Bowls Club
Pingelly Bowls Club
Pinjarra Bowls Club
Port Bouvard Bowls Club
Port Hedland Bowls Club
Quairading Bowls Club
Ravensthorpe Bowls Club
Scaddan Bowls Club
Shackleton Bowls Club
Shark Bay Bowls Club
South Hedland Bowls Club
Tambellup Bowls Club
Tammin Bowls Club
Three Springs Bowls Club
Toodyay Bowls Club
Trayning Bowls Club
Varley Bowls Club
Wagin Bowls Club
Walpole Bowls Club
Warooka Bowls Club
Westonia Bowls Club
Wickepin Bowls Club
Williams Bowls Club
Wongan Hills Bowls Club
Wonthella Bowls Club
Wyalkatchem Bowls Club
Yarloop Bowls Club
Yilgarn Bowls Club
York Bowls Club
Yunderup Bowls Club



Table 7.1 presents details of bowls membership and reveals there were 17,288 playing members (including 13,784 pennant playing members and 3,504 non-pennant playing members) and 18,668 non-playing members in Western Australia.

Of the 35,956 bowls club members in Western Australia,

- 38.3% were registered pennant playing members
- 9.7% were non-pennant playing members
- 51.9% were non-playing members
- 41.6% of members were located in country Western Australia.

The Western Australian regions with the greatest number of bowls club members were:

- Southern and South West Zone
- Northern Perth
- Eastern Perth.

TABLE 7.1 BOWLS CLUBS AND MEMBERS WESTERN AUSTRALIA, 2014

	Number of Bowls Clubs	Pennant Playing Members	Non-Pennant Playing Members	Total Playing Members	Non Playing Members	Total Members
METROPOLITAN						
Eastern	16	1,748	295	2,043	4,171	6,214
Northern	17	2,648	294	2,942	3,457	6,399
Southern	19	2,324	630	2,954	1,585	4,539
South Coastal	15	1,740	335	2,075	1,772	3,847
Sub Total	67	8,460	1,554	10,014	10,984	20,999
COUNTRY						
Eastern Zone	31	1,020	316	1,336	636	1,972
Northern Zone	28	856	768	1,624	1,333	2,957
South Western and Southern Zone	72	3,368	773	4,141	4,802	8,943
Central - Pilbara – Kimberley	9	80	92	172	914	1,086
Sub Total	140	5,324	1,950	7,274	7,683	14,957
TOTAL	207	13,784	3,504	17,288	18,668	35,956

Table 7.2 and Figure 7.2 summarise bowls participation by major segment and by gender. In total there were 39,059 participants in bowls competitions and programs (of at least 4 games duration) in Western Australia during 2014. Specifically,

- The greatest participation

segment in Western Australia was pennant bowls competitions, with 36.1% of participants.

- Male participation makes up 62.8% of all bowls participation in Western Australia.
- Participation in country Western Australia (20,460) is higher than

metropolitan participation (18,599) and the two largest regions for bowls participation were Southern Zone and South/South Western Zone.



TABLE 7.2 BOWLS PARTICIPATION (>4 GAMES) IN WESTERN AUSTRALIA, 2014

Participants	Pennant Participants			Non-Pennant Competition Participation			Social and other Participation			School Participation			Total Participants (>4 games)		
Region	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total
METROPOLITAN															
Eastern	960	472	1,432	668	420	1,088	605	351	955	300	200	500	2,533	1,443	3,975
Northern	1,519	733	2,252	655	429	1,084	646	374	1,021	400	400	800	3,221	1,936	5,157
Southern	650	370	1,020	1,550	770	2,320	352	215	568	800	500	1300	3,352	1,855	5,208
South Coastal	1,082	591	1,673	806	428	1,234	787	266	1,053	150	150	300	2,825	1,434	4,259
Sub Total	4,211	2,166	6,376	3,680	2,046	5,726	2,391	1,206	3,597	1,650	1,250	2,900	11,931	6,668	18,599
COUNTRY															
Eastern Zone	664	332	996	836	421	1,257	257	250	506	50	50	100	1,807	1,053	2,860
Northern Zone	2,368	917	3,285	1,929	902	2,830	344	1,068	1,412	75	50	125	4,715	2,937	7,652
Southern/South Western Zone	2,075	1,080	3,155	1,709	1,139	2,848	1,245	873	2,118	520	420	940	5,549	3,512	9,060
Central - Pilbara - Kimberley	189	93	282	207	132	339	129	117	247	10	10	20	535	352	888
Sub Total	5,296	2,422	7,718	4,681	2,593	7,274	1,974	2,309	4,283	655	530	1185	12,606	7,854	20,460
TOTAL	9,506	4,588	14,094	8,361	4,639	13,000	4,365	3,515	7,880	2,305	1,780	4,085	24,537	14,522	39,059

TABLE 7.3 NATIONAL RANKINGS OF WESTERN AUSTRALIAN REGIONS BY PARTICIPANTS

		MEMBERSHIP			PARTICIPATION			
		Playing	Non Playing	Total Members	Pennant and Other Competition	Social and School	Total Participants	Participation Ranking
Southern/South West Zone	WA	4,141	4,802	8,943	6,003	3,058	9,060	22
Northern Zone	WA	1,624	1,333	2,957	6,115	1,537	7,652	29
Southern Perth	WA	2,954	1,585	4,539	3,340	1,868	5,208	39
Northern Perth	WA	2,942	3,457	6,399	3,336	1,821	5,157	40
South Coastal Perth	WA	2,075	1,772	3,847	2,906	1,353	4,259	43
Eastern Perth	WA	2,043	4,171	6,214	2,520	1,455	3,975	44
Eastern Zone	WA	1,336	636	1,972	2,253	606	2,860	52
Central - Pilbara - Kimberley	WA	172	914	1,086	621	267	888	60

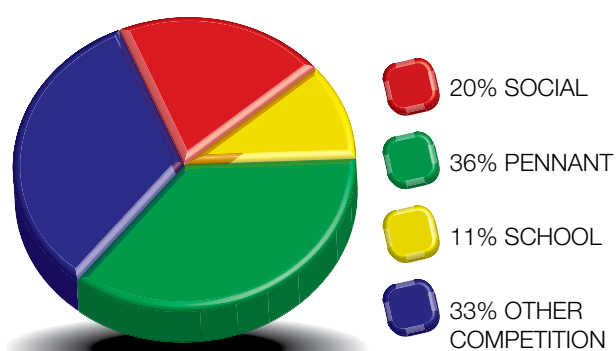
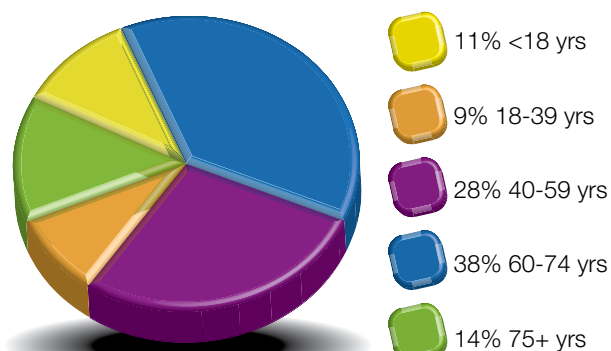
FIGURE 7.2BOWLS PARTICIPATION BY MAJOR SEGMENT,
WESTERN AUSTRALIA**FIGURE 7.3**PARTICIPATION BY AGE GROUP,
WESTERN AUSTRALIA

Figure 7.3 shows the age structure of bowls participation in Western Australia.

Regional rankings for Western Australian regions in terms of participants are summarised in Table 7.3 (also showing the relative number of members).

Many bowls participants are involved in more than one structured bowls competition, social or other program. This includes:

- Pennant and other competition participants who regularly play in

more than one competition during the same season or year.

- Participants involved in both competition and social or corporate bowls.

Bowls participation rates show the extent to which people in each age group and in each region are involved in bowls. For Western Australia the player to population rates are presented in Tables 7.4 to 7.6.

Western Australian regions with highest 'player to population' rates,

in 2014, were all the country regions except Central/Pilbara/Kimberley (which had the lowest rate). Other regions with low player to population rates were in Perth:

- Northern
- South Coastal
- Southern Perth.

The overall participation rate in Western Australia was 1.74%. The rate in country Western Australia was 3.62% and in metropolitan Perth it was 1.11%.

TABLE 7.4 TOTAL PARTICIPANT TO POPULATION RATES IN WESTERN AUSTRALIA, 2014

	Total <40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
METROPOLITAN															
Eastern	942	135,759	0.69%	1,201	85,838	1.40%	1,588	38,445	4.13%	244	16,040	1.52%	3,975	276,082	1.44%
Northern	1,391	331,900	0.42%	1,301	195,690	0.66%	1,695	84,553	2.00%	770	40,912	1.88%	5,157	653,055	0.79%
Southern	1,553	206,965	0.75%	1,064	111,469	0.95%	1,981	49,597	3.99%	610	22,710	2.69%	5,208	390,742	1.33%
South Coastal	422	178,423	0.24%	818	109,802	0.75%	1,843	47,559	3.87%	1,176	23,484	5.01%	4,259	359,268	1.19%
Sub Total	4,309	853,047	0.51%	4,384	502,800	0.87%	7,106	220,155	3.23%	2,800	103,146	2.71%	18,599	1,679,147	1.11%
COUNTRY															
Eastern	431	26,605	1.62%	1,138	15,166	7.51%	1,090	5,199	20.97%	200	1,675	11.95%	2,860	48,644	5.88%
Northern	1,219	20,234	6.02%	2,361	17,031	13.86%	2,769	9,838	28.15%	1,304	3,535	36.87%	7,652	50,638	15.11%
Southern/South Western	1,725	135,618	1.27%	2,837	98,187	2.89%	3,561	54,436	6.54%	937	24,380	3.84%	9,060	312,620	2.90%
Central - Pilbara - Kimberley	165	84,135	0.20%	166	49,978	0.33%	429	14,816	2.89%	128	4,253	3.01%	888	153,182	0.58%
Sub Total	3,540	266,591	1.33%	6,502	180,361	3.61%	7,849	84,288	9.31%	2,569	33,843	7.59%	20,460	565,084	3.62%
TOTAL	7,848	1,119,638	0.70%	10,886	683,161	1.59%	14,955	304,443	4.91%	5,369	136,989	3.92%	39,059	2,244,231	1.74%

TABLE 7.5 MALE PARTICIPATION RATES IN WESTERN AUSTRALIAN REGIONS, 2014

	Total <40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
METROPOLITAN															
Eastern	568	69,256	0.82%	855	42,422	2.02%	1,017	18,953	5.37%	92	6,909	1.33%	2,533	137,540	1.84%
Northern	839	167,626	0.50%	919	96,085	0.96%	1,026	41,250	2.49%	436	16,522	2.64%	3,221	321,482	1.00%
Southern	974	106,421	0.92%	718	55,215	1.30%	1,238	24,565	5.04%	423	9,057	4.67%	3,352	195,258	1.72%
South Coastal	254	89,801	0.28%	566	53,596	1.06%	1,186	23,319	5.09%	819	9,796	8.36%	2,825	176,511	1.60%
Sub Total	2,635	433,103	0.61%	3,059	247,318	1.24%	4,468	108,087	4.13%	1,769	42,283	4.18%	11,931	830,791	1.44%
COUNTRY															
Eastern	268	13,780	1.94%	722	8,061	8.96%	710	2,879	24.65%	108	728	14.77%	1,807	25,449	7.10%
Northern	457	10,338	4.42%	1,477	8,694	16.99%	1,864	5,241	35.56%	917	1,747	52.50%	4,715	26,021	18.12%
Southern/South Western	976	68,489	1.43%	1,770	48,500	3.65%	2,196	27,355	8.03%	607	10,908	5.57%	5,549	155,253	3.57%
Central - Pilbara - Kimberley	105	46,601	0.23%	96	29,094	0.33%	258	8,460	3.05%	75	2,100	3.59%	535	86,254	0.62%
Sub Total	1,806	139,209	1.30%	4,065	94,349	4.31%	5,028	43,935	11.44%	1,707	15,483	11.03%	12,606	292,976	4.30%
TOTAL	4,441	572,312	0.78%	7,124	341,667	2.09%	9,495	152,022	6.25%	3,477	57,766	6.02%	24,537	1,123,767	2.18%

TABLE 7.6 FEMALE PLAYER TO POPULATION RATES IN WESTERN AUSTRALIAN REGIONS, 2014

	Total <40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
METROPOLITAN															
Eastern	374	66,503	0.56%	346	43,416	0.80%	571	19,492	2.93%	153	9,131	1.67%	1,443	138,542	1.04%
Northern	552	164,275	0.34%	382	99,605	0.38%	668	43,304	1.54%	334	24,390	1.37%	1,936	331,573	0.58%
Southern	579	100,544	0.58%	346	56,254	0.61%	743	25,032	2.97%	187	13,653	1.37%	1,855	195,484	0.95%
South Coastal	168	88,622	0.19%	252	56,207	0.45%	656	24,240	2.71%	357	13,689	2.61%	1,434	182,757	0.78%
Sub Total	1,673	419,944	0.40%	1,325	255,482	0.52%	2,639	112,068	2.35%	1,031	60,862	1.69%	6,668	848,356	0.79%
COUNTRY															
Eastern	164	12,824	1.28%	416	7,104	5.85%	380	2,320	16.40%	93	947	9.78%	1,053	23,195	4.54%
Northern	762	9,895	7.70%	883	8,337	10.60%	905	4,597	19.69%	386	1,788	21.60%	2,937	24,618	11.93%
Southern/South Western	749	67,129	1.12%	1,067	49,686	2.15%	1,365	27,081	5.04%	330	13,472	2.45%	3,512	157,367	2.23%
Central - Pilbara - Kimberley	59	37,533	0.16%	70	20,885	0.34%	170	6,356	2.68%	53	2,154	2.45%	352	66,928	0.53%
Sub Total	1,734	127,382	1.36%	2,437	86,012	2.83%	2,821	40,353	6.99%	862	18,360	4.69%	7,854	272,108	2.89%
TOTAL	3,407	547,326	0.62%	3,762	341,494	1.10%	5,460	152,421	3.58%	1,893	79,222	2.39%	14,522	1,120,463	1.30%





TASMANIA

AUSTRALIAN CAPITAL TERRITORY

NORTHERN TERRITORY

8.1 REGIONAL STRUCTURE

Tasmania is Australia's smallest state (and ranks sixth among states and territories) with 513,159¹⁰ residents or 2.2% of the Australian population. Bowls Tasmania has four regions; Hobart, South and three country regions.

The Tasmanian regions in the 2014 Census and for planning bowls development are:

❖ METROPOLITAN HOBART AND SOUTH

❖ COUNTRY TASMANIA

- Launceston and North
- North West
- Eastern

THE NORTHERN TERRITORY is Australia's least populous state/territory with 240,759¹¹ residents or 1.04% of the Australian population. Bowls Northern Territory has three longer-term identified regions; one metropolitan region and two country regions.

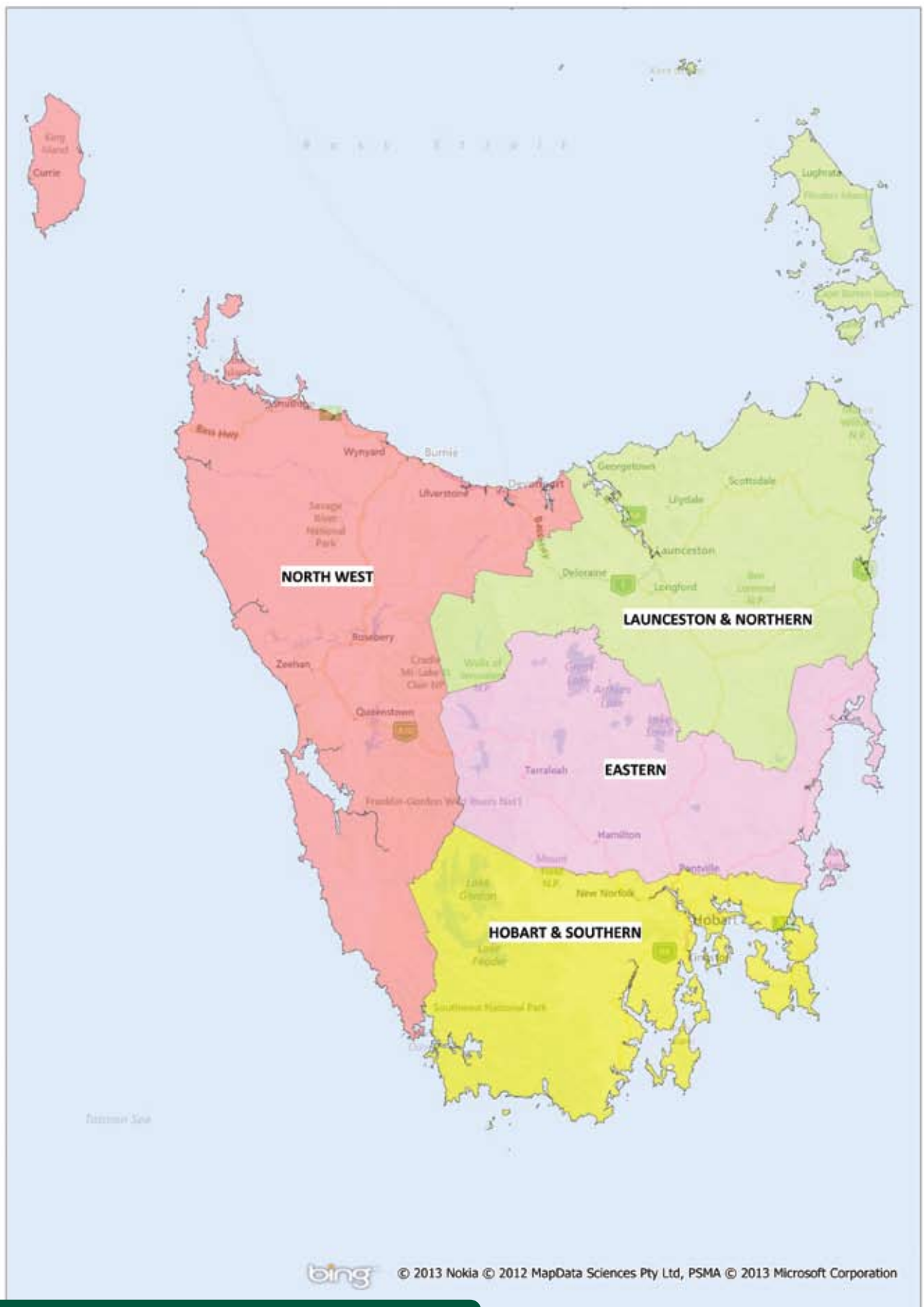
The Northern Territory regions for longer term Bowls Censuses and for planning bowls development are

- Metropolitan Darwin and Top End
- Katherine Barkly
- Central Australia.

However, in the 2014 Census, the Northern Territory has been analysed as a single region.

THE AUSTRALIAN CAPITAL TERRITORY has 381,488¹² residents, or 1.6% of the Australian resident population. The ACT is classified as one administration region, although Bowls ACT encompasses bowls competitions and programs extend beyond the Territory's border, and includes the City of Queanbeyan (with an additional population of 40,568 residents).

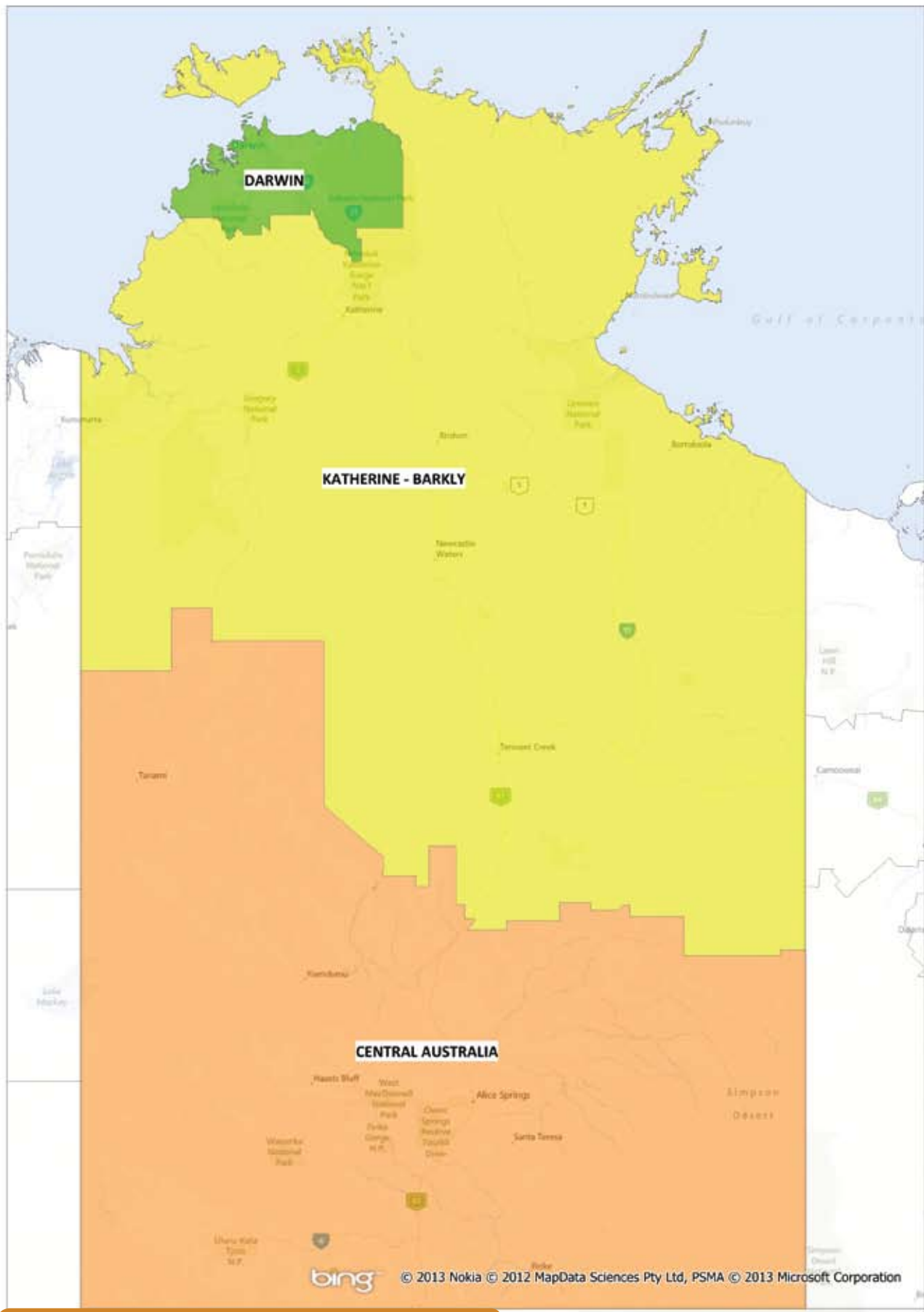
The locations of these regions are shown in Figure 8.1.



IN 2014, TASMANIA HAD

- 4 bowls associations
- 71 bowls clubs
- 8,632 playing and non-playing members
- 14,444 participants in all forms of bowls

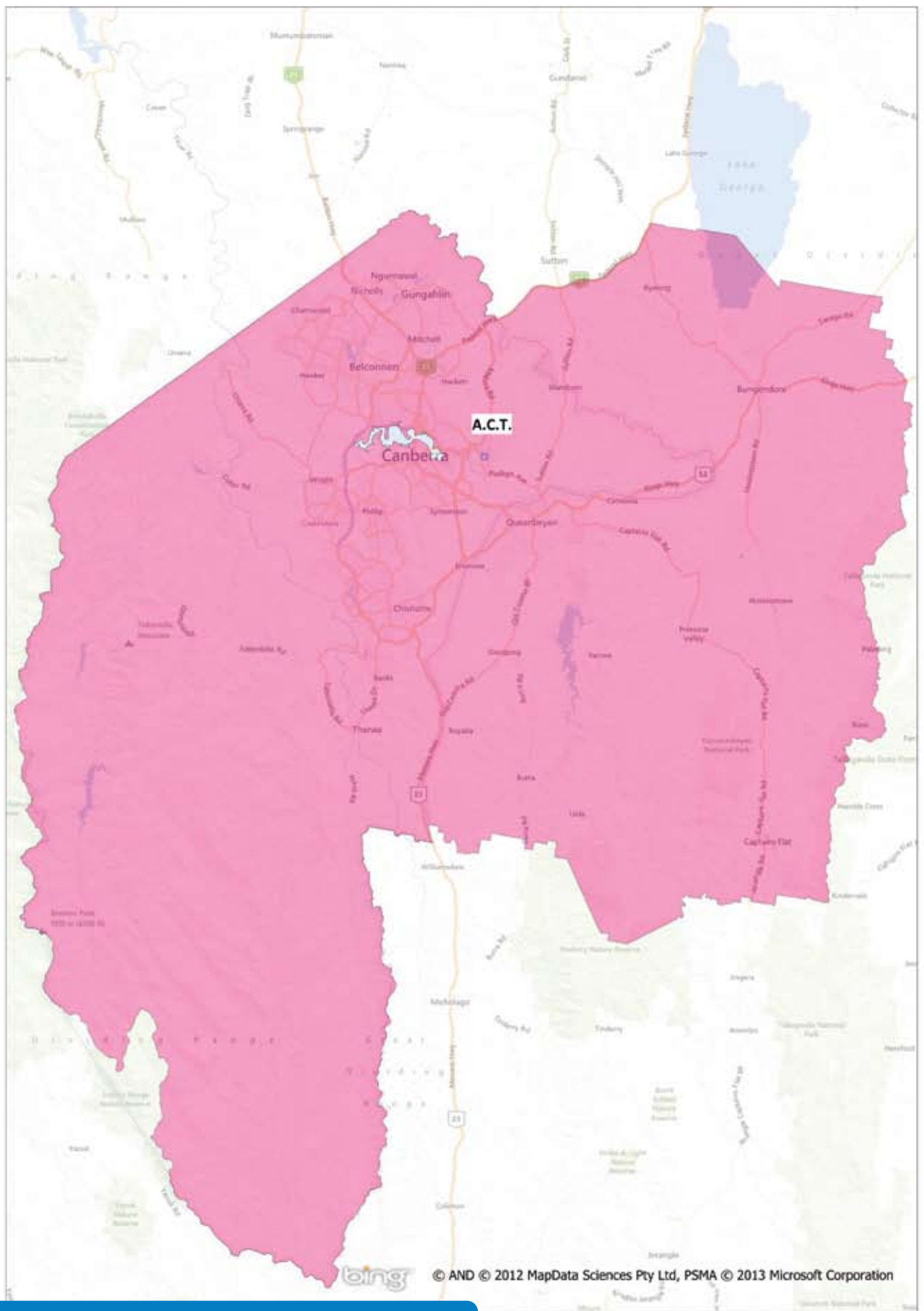
¹⁰ Australian Bureau of Statistics, Regional Population Growth 2013, April 2014



IN 2014, NT HAD

- 8 bowls clubs
- 417 playing and non-playing members
- 3,197 participants in all forms of bowls

¹¹ Australian Bureau of Statistics, Regional Population Growth 2013, April 2014



IN 2014, ACT HAD

- 1 bowls association
- 13 bowls clubs
- 1,940 playing and non-playing members
- 7,301 participants in all forms of bowls

¹² Australian Bureau of Statistics, Regional Population Growth 2013, April 2014

The clubs in the Tasmanian, Australian Capital Territory and Northern Territory regions in 2014 are as follows.

Tasmania

Hobart and South Region

Beltana Bowling Club
Berriedale Bowling Club
Brighton Bowling Club
Bruny Bowling Club
Buckingham Bowling Club
Claremont Bowling Club
Cremorne Bowling Club
Cygnet Bowling Club
Derwent City Bowling Club
Dover RSL
Franklin Bowling Club
Geeveston Bowling Club
Glenorchy Rodman Bowling Club
Howrah Bowling Club
Huonville Bowling Club
Kingborough Bowling Club
New Norfolk Bowling Club
Oatlands Bowling Club
Orford Bowling Club
Ouse Bowling Club
Rosny Park Bowling Club
Royal Hobart Bowling Club
Sandy Bay Bowling Club
Sorrell Bowling Club
St John's Park Bowling Club
Taroona Bowling Club
Tasman Bowling Club

Launceston and Northern Region

Bass & Flinders Bowls & Community Club
Beauty Point Bowling Club
Bridport Bowling Club
Cosgrove Park Bowling Club
Cressy Bowls & Community Club
Deloraine Bowling Club
East Launceston Bowling Club
Exeter RSL
George Town Bowling Club
Invermay Bowling Club
Kings Meadows Bowling Club
Launceston Bowling Club
Lilydale Bowling Club
Longford Bowling Club
Midlands Bowling Club
North Launceston Bowling Club
Ravenswood Bowling Club
Riverside Bowling Club
Scottsdale Bowling Club
Trevallyn Bowling Club
West Launceston Bowling Club
Westbury Bowling Club

North Western Region

Burnie Bowling Club
Devonport Bowling Club
East Devonport Bowling Club
Latrobe Bowling Club
Penguin Bowling Club
Port Sorell Bowling Club
Railton Bowling Club
Ridgley Bowling Club
Sheffield Bowling Club
Smithton Bowling Club
South Burnie Bowling Club
Spreyton Bowling Club
Turners Beach Bowling Club
Ulverston Bowling Club
Viewmont Bowling Club
Wynyard Bowling Club

East Region

Bicheno Bowling Club
Scamander Bowling Club
St Helens Bowling Club
St Marys Sports Centre
Swansea Bowling Club

NORTHERN TERRITORY

Darwin Bowling Club
Nightcliff Bowls Club Inc
Palmerston Golf and Country Club
Katherine Country Club Inc
Humpty Doo Bowls Club Inc
Tennant Creek Bowling Club
Rum Jungle Bowling Club
Alice Springs Memorial Bowls Club

AUSTRALIAN CAPITAL TERRITORY

Belconnen Bowling Club
Bungendore Bowling Club
Canberra Bowling Club
Canberra City Bowling Club
Canberra North Bowling Club
Tuggeranong Valley Bowling Club
West Deakin Hellenic Bowling Club
Weston Creek Bowling Club
Yowani Country Club Bowling Club
Queanbeyan Bowling Club
Queanbeyan RSL Bowling Club
Yass Bowling Club
Captains Flat Bowling Club

8.2 MEMBERS, PLAYERS AND PARTICIPANTS

Of the 8,632 club members in Tasmania,

- 52.4% were registered pennant playing members
- 10.3% were non-pennant playing members
- 37.2% were non-playing members
- 48.9% of members were located in country Tasmania (ie northern, north-western and eastern regions).

Of the 417 club members in the Northern Territory,

- 31.7% were registered pennant playing members
- 47.2% were non-pennant playing members
- 21.1% were non-playing members.

Of the 4,935 club members in the Australian Capital Territory,

- 20.0% were registered pennant playing members
- 19.4% were non-pennant playing members
- 60.7% were non-playing members.

TABLE 8.1 BOWLS CLUBS AND MEMBERS TASMANIA, NORTHERN TERRITORY AND AUSTRALIAN CAPITAL TERRITORY, 2014

	Number of Bowls Clubs	Pennant Playing Members	Non-Pennant Playing Members	Total Playing Members	Non Playing Members	Total Members
TASMANIA						
METROPOLITAN						
Hobart and South	28	1,875	600	2,475	1,929	4,403
Sub Total	28	1,875	600	2,475	1,929	4,403
COUNTRY						
Launceston and North	22	1,118	195	1,313	514	1,827
North West	16	1,427	96	1,523	736	2,259
East	5	108	0	108	34	142
Sub Total	43	2,653	291	2,944	1,284	4,228
TOTAL TASMANIA	71	4,528	891	5,419	3,213	8,632
TOTAL NORTHERN TERRITORY	8	132	197	329	88	417
TOTAL ACT	13	985	955	1,940	2,995	4,935

Table 8.2 and Figure 8.2 summarise bowls participation by major segment and by gender. Specifically,

- In Tasmania, Northern Territory and the Australian Capital Territory, the largest bowls

participation segment in was 'social programs', with 40.0%, 74.4% and 50.9% respectively.

- Male participation makes up 65.5%, 64.9% and 63.6% of all bowls participation in Tasmania, Northern Territory and Australian

Capital Territory, respectively.

Figure 8.3 shows the age structure of bowls participation in Tasmania, Northern Territory and Australian Capital Territory.

FIGURE 8.2

BOWLS PARTICIPATION BY MAJOR SEGMENT, TASMANIA

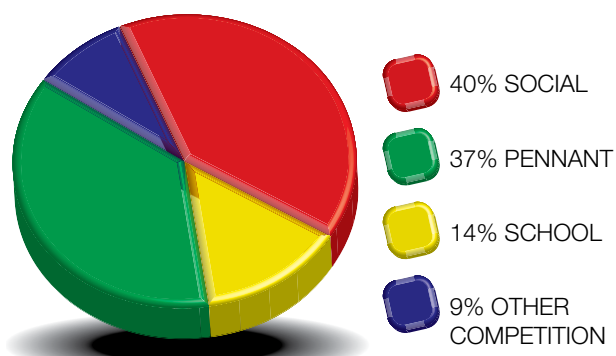


FIGURE 8.3

PARTICIPATION BY AGE GROUP, TASMANIA

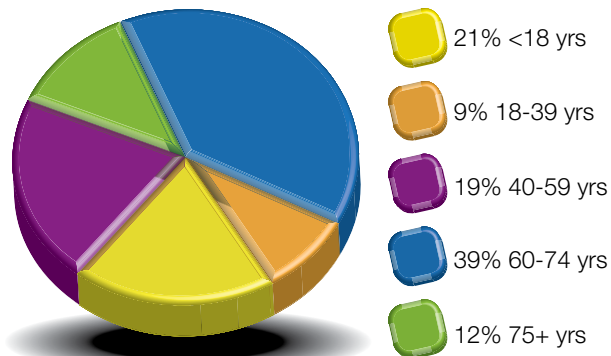


FIGURE 8.2

BOWLS PARTICIPATION BY MAJOR SEGMENT, AUSTRALIAN CAPITAL TERRITORY

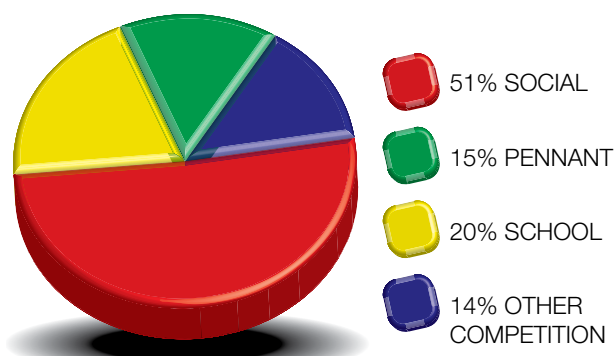


FIGURE 8.3

PARTICIPATION BY AGE GROUP, AUSTRALIAN CAPITAL TERRITORY

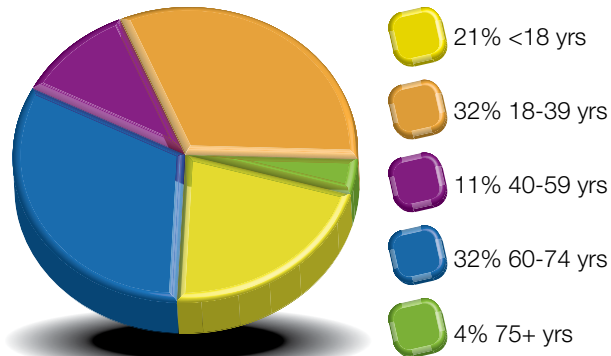


FIGURE 8.2

BOWLS PARTICIPATION BY MAJOR SEGMENT, NORTHERN TERRITORY

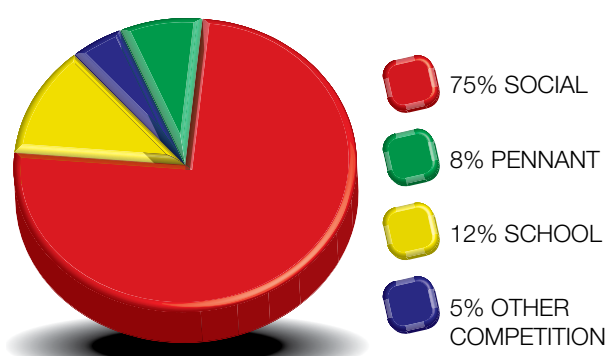


FIGURE 8.3

PARTICIPATION BY AGE GROUP, NORTHERN TERRITORY

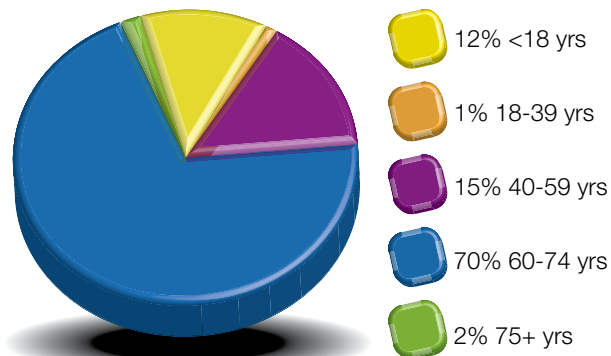


TABLE 8.2 BOWLS PARTICIPATION (>4 GAMES) IN TASMANIA, NORTHERN TERRITORY AND AUSTRALIAN CAPITAL TERRITORY, 2014

Participants	Pennant Participants			Non-Pennant Competition Participation			Social and other Participation			School Participation			Total Participants (>4 games)		
	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total
TAS METROPOLITAN															
Hobart and South	1,490	725	2,215	338	214	552	1,800	755	2,555	607	450	1,057	4,235	2,144	6,379
Sub Total	1,490	725	2,215	338	214	552	1,800	755	2,555	607	450	1,057	4,235	2,144	6,379
TAS COUNTRY															
Launceston and North	994	569	1,563	208	119	327	1,065	423	1,488	250	230	480	2,517	1,341	3,858
North West	900	546	1,446	119	284	402	1,100	370	1,470	155	115	270	2,274	1,315	3,588
East	123	43	166	17	13	30	200	70	270	100	52	152	440	178	618
Sub Total	2,017	1,158	3,175	344	416	760	2,365	863	3,228	505	397	902	5,231	2,834	8,065
TOTAL TASMANIA	3,507	1,883	5,390	682	630	1,312	4,165	1,618	5,783	1,112	847	1,959	9,466	4,978	14,444
TOTAL NT	164	100	264	104	64	168	1,587	793	2,380	221	164	385	2,076	1,121	3,197
TOTAL ACT	851	260	1,111	572	410	982	2,475	1,244	3,719	745	745	1,490	4,643	2,659	7,301

Regional rankings for Tasmanian, Northern Territory and Australian Capital Territory regions in terms of participants are summarised in Table 8.3 (also showing the relative number of members).

Many bowls participants are involved in more than one structured bowls competition, social or other program. This includes:

- Pennant and other competition participants who regularly play in more than one competition during the same season or year.
- Participants involved in both competition and social or corporate bowls.

Bowls participation rates show the extent to which people in each age group and in each region are

involved in bowls. For Tasmania, Northern Territory and Australian Capital Territory the player to population rates are presented in Tables 8.4 to 8.6.

The overall participation rate in the Australian Capital Territory was 1.99%, Tasmania was 4.74%, while the Northern Territory's rate was 1.53%.

TABLE 8.3 NATIONAL RANKINGS OF TASMANIA, NORTHERN TERRITORY AND AUSTRALIAN CAPITAL TERRITORY REGIONS BY PARTICIPANTS, PLAYERS AND MEMBERS

		MEMBERSHIP			PARTICIPATION			
		Playing	Non Playing	Total Members	Pennant and Other Competition	Social and School	Total Participants	Participation Ranking
Australian Capital Territory	ACT	1,940	2,995	4,935	2,092	5,209	7,301	31
Northern Territory	NT	329	88	417	432	2,765	3,197	50
Hobart and South	Tas	2,475	1,929	4,403	2,767	3,612	6,379	35
Launceston and North	Tas	1,313	514	1,827	1,890	1,968	3,858	45
North West	Tas	1,523	736	2,259	1,848	1,740	3,588	46
East	Tas	108	34	142	196	422	618	61

TABLE 8.4 TOTAL PARTICIPANT TO POPULATION RATES IN TAS, NT AND ACT, 2014

	Total < 40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %
TASMANIA															
Hobart and South	1,859	94,339	1.97%	1,614	67,905	2.38%	1,958	35,669	5.49%	948	17,141	5.53%	6,379	215,054	2.97%
Sub Total	1,859	94,339	1.97%	1,614	67,905	2.38%	1,958	35,669	5.49%	948	17,141	5.53%	6,379	215,054	2.97%
COUNTRY															
Launceston and North	1,729	53,451	3.24%	643	40,278	1.60%	1,167	23,031	5.07%	319	10,779	2.96%	3,858	127,538	3.03%
North West	498	41,016	1.21%	350	32,413	1.08%	2,340	18,801	12.44%	401	8,573	4.68%	3,588	100,803	3.56%
East	283	4,011	7.06%	145	4,013	3.61%	141	2,839	4.97%	49	821	6.02%	618	11,684	5.29%
Sub Total	2,510	98,478	2.55%	1,138	76,704	1.48%	3,647	44,672	8.16%	769	20,173	3.81%	8,065	240,025	3.36%
TOTAL TASMANIA	4,370	121,870	3.59%	2,752	60,944	4.52%	5,605	60,950	9.20%	1,717	60,956	2.82%	14,444	304,720	4.74%
NORTHERN TERRITORY	404	122,179	0.33%	470	63,735	0.74%	2,244	19,619	11.44%	79	3,997	1.97%	3,197	209,529	1.53%
ACT	3,877	180,909	2.14%	819	117,519	0.70%	2,336	48,677	4.80%	270	19,667	1.37%	7,301	366,771	1.99%

TABLE 8.5 MALE PARTICIPATION RATES IN TAS, NT AND ACT, 2014

	Total < 40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %
TASMANIA															
Hobart and South	1,178	46,856	2.51%	1,170	32,798	3.57%	1,206	17,472	6.90%	680	7,051	9.64%	4,235	104,177	4.06%
Sub Total	1,178	46,856	2.51%	1,170	32,798	3.57%	1,206	17,472	6.90%	680	7,051	9.64%	4,235	104,177	4.06%
COUNTRY															
Launceston and North	1,153	26,284	4.39%	442	19,618	2.25%	711	11,382	6.24%	212	4,549	4.66%	2,517	61,833	4.07%
North West	338	20,264	1.67%	227	15,787	1.44%	1,586	9,354	16.96%	123	3,623	3.40%	2,274	49,028	4.64%
East	203	2,008	10.10%	103	2,052	5.01%	91	1,517	5.98%	44	404	10.86%	440	5,980	7.36%
Sub Total	1,694	48,556	3.49%	771	37,457	2.06%	2,387	22,253	10.73%	379	8,575	4.42%	5,231	116,841	4.48%
TOTAL TASMANIA	2,873	60,934	4.71%	1,941	30,471	6.37%	3,593	30,474	11.79%	1,059	30,477	3.47%	9,466	152,357	6.21%
NORTHERN TERRITORY	240	62,803	0.38%	334	32,629	1.02%	1,464	10,790	13.57%	37	1,883	1.99%	2,076	108,106	1.92%
ACT	2,402	91,010	2.64%	504	57,508	0.88%	1,574	23,732	6.63%	162	8,158	1.99%	4,643	180,408	2.57%

TABLE 8.6 FEMALE PARTICIPATION RATES IN TAS, NT AND ACT, 2014

	Total < 40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %
TASMANIA															
Hobart and South	681	47,483	1.43%	444	35,107	1.26%	752	18,197	4.13%	268	10,090	2.65%	2,144	110,878	1.93%
Sub Total	681	47,483	1.43%	444	35,107	1.26%	752	18,197	4.13%	268	10,090	2.65%	2,144	110,878	1.93%
COUNTRY															
Launceston and North	576	27,167	2.12%	202	20,659	0.98%	456	11,649	3.92%	107	6,230	1.72%	1,341	65,705	2.04%
North West	160	20,752	0.77%	124	16,626	0.74%	754	9,447	7.98%	278	4,950	5.61%	1,315	51,775	2.54%
East	80	2,003	4.01%	42	1,961	2.14%	50	1,322	3.80%	6	417	1.34%	178	5,704	3.12%
Sub Total	816	49,922	1.63%	367	39,246	0.94%	1,260	22,419	5.62%	390	11,597	3.37%	2,834	123,184	2.30%
TOTAL TASMANIA	1,497	60,936	2.46%	811	30,472	2.66%	2,012	30,475	6.60%	658	30,478	2.16%	4,978	152,362	3.27%
NORTHERN TERRITORY	164	59,376	0.28%	136	31,106	0.44%	780	8,829	8.84%	41	2,114	1.96%	1,121	101,424	1.11%
ACT	1,475	89,899	1.64%	314	60,011	0.52%	762	24,944	3.05%	107	11,509	0.93%	2,659	186,363	1.43%

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