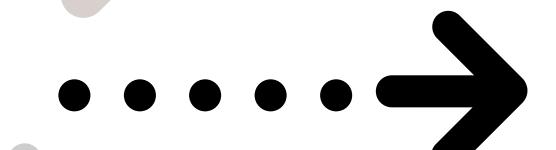


# NATIONAL BOWLS Census Report









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# EXECUTIVE SUMMARY

- Bowls is one of the largest sports within Australia's 'sport and recreation' industry. Formal bowls clubs and associations have a long history in Australia dating back to 1880.
- This is the sixth annual National Bowls Census, undertaken to monitor and plan development of the game of bowls around Australia. The Bowls Census is a major information system for game development and benchmarking.
- The Census has been prepared through the cooperation and collaborative input of all State and Territory Bowls Associations and a substantial proportion of bowls clubs around the nation.
- Formal, or registered, playing membership of bowls clubs has been decreasing for more than 30 years, at the rate of 2.7% per annum on average. However, in the past five years the average annual decrease has escalated to 5.1%. Between 2014 and 2015 the decrease was 6.9%. This has occurred during a period when the total Australian resident

population has increased by 56% (from 15.29 million to 23.78 million).

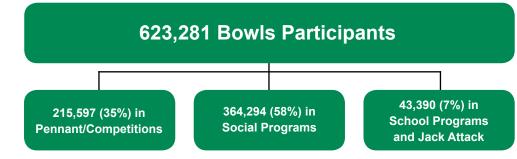
- Decreases in formal membership of bowls clubs have been offset by growth in social, corporate and other participation by nonmembers of bowls clubs, a function of Australia's time poor population, seeking 'compact' or 'packaged' forms of recreation. Growth in flexible formats for social bowls has also had a profound impact on the age structure of bowls participants.
- There were 623,281<sup>1</sup> participants in Australian bowls (Figure E1) in 2015:
  - o 215,597 pennant and competition participants
  - o 364,294 participants in social programs
  - o 34,223 participants in school programs
  - o 9,167 participants in Jack Attack programs.
- Bowls regular participation increased by 3.4% in the past year. Social bowls is not only



the major growth segment (with schools programs) but it has become the major area of participation in recent years. Social bowls is now established as, by far, the largest participation segment in bowls. Pennant and other competition participation declined by 9.2% in total in the past year.

• Over the period 2010 to 2015, regular bowls participation increased at an average annual rate of 3.92%.

## FIGURE E1 NATIONAL BOWLS PARTICIPATION, 2015



# 1. INTRODUCTION

#### 1.1 BACKGROUND

Sport and recreation has always been important to Australia and Australians as an integral part of lifestyle, a source of national pride, and a part of the country's culture. During the past few decades 'sport and recreation' has emerged as a full-scale industry within the Australian economy, making substantial employment and financial contributions in all regions and at all levels (local, state and national).

Regional bowls is one of the largest sectors in the 'sport and recreation' industry. For example:

#### (i) Number of participants.

Bowls ranks highly among sports in Australia. Bowls club playing membership in Australia is now 180,673 across 1,902 clubs. Male membership is approximately double that of female membership. Bowls is very strong in regional areas of Australia, where the number of clubs outnumber those in metropolitan areas more than two to one.

#### (ii) Events and Assets.

Australian bowls hosts a number of premier championship events. Bowling clubs are significant capital assets (including greens, drainage/irrigation systems, club facilities and other supporting infrastructure).

# (iii) Employment and Economic Contribution.

A plethora of management, administrative, marketing, green keeping, asset management, and catering jobs are directly created by regional bowls. Bowling clubs are significant businesses in their own right, creating millions of dollars in annual direct and indirect expenditure.

Bowls Australia introduced an annual National Bowls Census Report in 2010 and this report outlines the information captured in the sixth census.

Formal membership of bowls clubs has been reducing for many years while, the censuses to date have proven, participation in social and corporate bowls competitions and events has significantly increased. There is a clear need to build on the understanding of participation in bowls at all levels in order to plan for the changing dynamics of the game.

The Census is an important component in measuring the progress of bowls towards, and beyond, the current Strategic Plan objectives and targets.

In this 2015 Census, results are presented for participants<sup>2</sup> and members in each form of bowls. Note that, throughout the tables presented in this document, any small differences between the sum of any column or row and the stated totals are due to rounding.

#### 1.2 STRATEGIC DIRECTIONS FOR BOWLS IN AUSTRALIA

Bowls plays an important role in Australian society. The current strategic plan for Bowls Australia<sup>3</sup> identifies the vision and mission for the sport as well as a series of strategic priorities.

## VISION

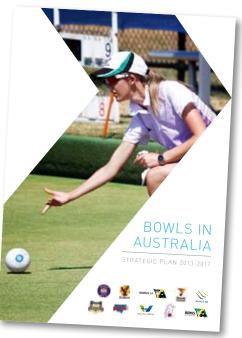
"Bowls - the sport for life"

# MISSION

#### "To grow the sport of bowls"

Bowls Australia and the STA's are committed to achieving their vision by creating a prosperous environment for Bowls in Australia by:

- Growing the game and profile with new participants, commercial partners, and strategic allies;
- Preserving the traditions that shape the values and ethos of the game;
- Developing and strengthening State and Territory associations, clubs and people;
- Nurturing the international achievements of national teams and athletes; and
- Providing strong leadership and direction that guides the sport towards the vision.



#### Participation figures include the counting of a participant each time they compete in a bowls competition or program of at least 4 games duration. Bowls Australia Strategic Plan 2014

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#### 1.3 DESIGN OF THE NATIONAL BOWLS CENSUS

In undertaking the annual national bowls census, several initiatives have been implemented.

# Reviewing Census Content and Coverage

The steps in developing and implementing the sixth National Bowls Census Report included:

- Review and modification of the state and territory spreadsheets covering pennant, social and other bowls participation formats;
- Re-design of the interview format for clubs;
- Completion of the State and Territory spreadsheets in liaison with State/Territory managers completing the pennant and other member competition details and Regional Bowls Managers (RBMs) assisting with the completion of social, school and other participation spreadsheets (except in Queensland); and
- Undertaking the Survey of Clubs for all States/Territories.

#### Bowls Regions around Australia.

One of the important applications of the Census is its use as a planning tool at regional level. The development of regional boundaries for each state/territory has been implemented and is reviewed with consideration given to statistical area boundaries, in order to enable the calculation of player to population rates and preparation of regional profiles. There are 65 Bowls Regions reported in 2015:

• 21 Metropolitan Regions (including the Australian Capital Territory as a single metropolitan region); and

• 44 Country Regions.

#### **Census Forms**

Census information spreadsheet forms were completed through liaison with State/Territory and regional contacts. These forms were comprehensively completed in the sixth National Bowls Census Report, and the capacity of State/ Territory Associations to establish monitoring procedures and complete these forms has improved considerably over the six years since the inception of the census. The involvement of Bowls Australia's RBMs in this process has been a major factor in the improved capacity, both at State/Territory and regional levels.

#### Surveys of Bowls Clubs

Due to the limitations on information available at State/Territory level, the Survey of Clubs continues to be a critical component in the annual Census. The survey encompassed details of:

- Playing members;
- Participation in each form of bowls (including details of participation of 4 or more bowls games per annum<sup>4</sup>);
- Non-playing members; and
- Non-member participation.

The survey of clubs had a response rate of 23.13%, as shown in Table 1.1. The range of responses was 57.14% in the Northern Territory, through to 12.10% in New South Wales. The results, combined with the State/Territory Association and RBM collections have been used to calculate results for each state and territory and regions. Most State and Territory Associations provided detailed estimates of social and school participation at regional level, while field work of RBMs, and all State and Territory Associations provided some level of detail on playing members and member

#### **TABLE 1.1**SURVEY OF BOWLS CLUBS: RESPONSE RATES, 2015

|                              | SURVEY<br>RESPONSES | TOTAL<br>CLUBS | % OF<br>CLUBS |
|------------------------------|---------------------|----------------|---------------|
| Australian Capital Territory | 4                   | 16             | 25.00%        |
| New South Wales              | 65                  | 537            | 12.10%        |
| Northern Territory           | 4                   | 7              | 57.14%        |
| Queensland                   | 75                  | 323            | 23.22%        |
| South Australia              | 66                  | 220            | 30.00%        |
| Tasmania                     | 36                  | 70             | 51.43%        |
| Victoria                     | 132                 | 523            | 25.24%        |
| Western Australia            | 58                  | 206            | 28.16%        |
| Australia                    | 440                 | 1,902          | 23.13%        |

Due to varying regional responses, results for a few regions around the nation have been amalgamated in some tables of results.



# 2. NATIONAL SUMMARY

#### 2.1 BOWLS CLUB MEMBERSHIP

Bowls Australia (BA) recognises that membership and participation are fundamental to the success of the sport in an increasingly competitive environment, in which Australia's population is increasingly conscious of the importance of health and leisure but, at the same time, is increasingly 'time poor' and receptive to sport and recreational pursuits that enable participation within the constraints of a busy lifestyle. BA has a strategic plan to lead and guide the sport during 2013 to 2017.

The Strategic's Plan vision and mission for bowls in Australia is:

- Vision: "Bowls The sport for life"
- Mission: "To grow the sport of bowls"

Core values embodied in the new plan include:

o Collaborative – national unity through collaborative governance,

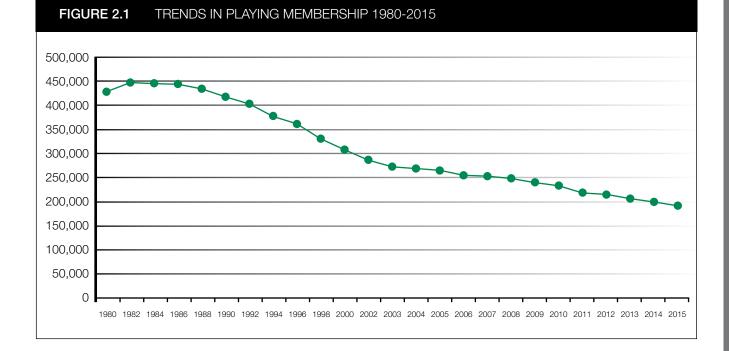
leadership, management and administration.

- Professionalism demonstrated through integrity and ethical behaviour.
- Respect and diversity –
   demonstrated through the creation of a positive feeling to the sport of bowls and the increasingly diverse range of individuals associated with the sport as participants, volunteers and employees.
- o Progressive adapt to the changing needs of society.
- o Innovative creation of more effective products, processes and services.
- o Service excellence quality member service provision.
- Evidence based decision making
   adopt a systematic research focused approach to inform sustainable decisions and policy formulation.
- o Communitas create a sense of community through bowls.

Several of these core values are expected to be developed, informed and monitored through reference to the annual National Bowls Census Report.

Figure 2.1 shows that formal, or registered, playing membership has been decreasing for 33 years. The average rate of decrease has been 2.7% per annum throughout the period. However, in the past five years the average annual decrease has escalated to 5.1%. Between 2014 and 2015 the decrease was 6.9%. Playing members of bowls clubs in 2015 were only 40% of those registered in 1982. Over this same 33 year period (1982-2015) the Australian total resident population has increased by 56%, from 15.29 million to 23.78 million, at an average annual rate of 1.3%.

Table 2.1 demonstrates that the reduction in playing members was greatest in Victoria (9.7%) in the past year, while South Australia recorded the slowest rate of decrease (3.1%) between 2013-14 and 2014-15.

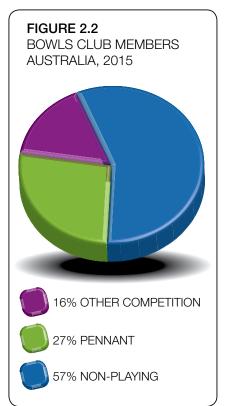


| TABLE 2.1         PLAYING MEME | BER TREND | S, 2011 TO 2015 |         |         |         |
|--------------------------------|-----------|-----------------|---------|---------|---------|
|                                | 2010-11   | 2011-12         | 2012-13 | 2013-14 | 2014-15 |
| AUSTRALIAN CAPITAL TERRITORY   | 2,463     | 2,135           | 2,342   | 1,940   | 1,838   |
| NEW SOUTH WALES                | 80,587    | 78,749          | 72,586  | 68,793  | 64,712  |
| NORTHERN TERRITORY             | 447       | 594             | 309     | 329     | 255     |
| QUEENSLAND                     | 43,571    | 39,106          | 38,491  | 37,319  | 34,389  |
| SOUTH AUSTRALIA                | 17,150    | 17,532          | 16,578  | 16,249  | 15,745  |
| TASMANIA                       | 5,980     | 6,773           | 5,635   | 5,419   | 5,157   |
| VICTORIA                       | 51,969    | 51,098          | 48,267  | 46,775  | 42,232  |
| WESTERN AUSTRALIA              | 18,965    | 21,283          | 18,072  | 17,288  | 16,345  |
| TOTAL                          | 221,132   | 217,270         | 202,280 | 194,112 | 180,673 |

Playing members of bowls clubs, in 2015, made up 42.9% of total membership, shown in Table 2.2. That is, 57.1% of members were non-playing members who joined the club for social activities, other (non-bowls) recreation (these include carpet bowls, darts, tennis, snooker/billiards, croquet, bocce, fishing, golf and swimming). Of the playing members, 61.3% were involved in Pennant Competitions and 38.7% in other regular intra or inter-club matches.

New South Wales, Queensland, Western Australia and the Australian Capital Territory are the four States/ Territories where non-playing membership exceeds playing membership. In New South Wales

(and the Australian Capital Territory) this is a legacy of the decades where it was the major state with licensed club-house facilities, including gaming machines, and often other recreational infrastructure. Membership of bowls clubs was commonplace as a social option, without any expectation that members would play bowls. In Queensland, the high level of non-playing membership is largely in Gold and Sunshine Coasts (which includes the Tweed Rivers section of New South Wales). Playing and non-playing membership of bowls clubs is much higher in country regions than in metropolitan areas.



| TABLE 2.2 | BOWLS CLUB MEMBERS AUSTRALIA, 2015 |
|-----------|------------------------------------|
|           |                                    |

| PE                          | NANT PLAYING<br>MEMBERS | NON-PENNANT<br>PLAYING MEMBERS | TOTAL<br>PLAYING MEMBERS | NON PLAYING<br>MEMBERS | TOTAL<br>MEMBERS |
|-----------------------------|-------------------------|--------------------------------|--------------------------|------------------------|------------------|
| AUSTRALIAN CAPITAL TERRITOR | Y 669                   | 1,169                          | 1,838                    | 7,625                  | 9,463            |
| NEW SOUTH WALES             | 29,556                  | 35,156                         | 64,712                   | 112,046                | 176,758          |
| NORTHERN TERRITORY          | 255                     | 0                              | 255                      | 0                      | 255              |
| QUEENSLAND                  | 18,620                  | 15,769                         | 34,389                   | 62,597                 | 96,986           |
| SOUTH AUSTRALIA             | 12,370                  | 3,375                          | 15,745                   | 3,841                  | 19,586           |
| TASMANIA                    | 4,501                   | 656                            | 5,157                    | 2,684                  | 7,841            |
| VICTORIA                    | 32,174                  | 10,058                         | 42,232                   | 27,106                 | 69,338           |
| WESTERN AUSTRALIA           | 12,550                  | 3,795                          | 16,345                   | 24,600                 | 40,945           |
| AUSTRALIA                   | 110,695                 | 69,978                         | 180,673                  | 240,499                | 421,172          |

In summary, the National Bowls Census Report has revealed there were 421,172 bowls club members in 2015, shown in Figure 2.3, of which:

- o 180,673 were playing members (110,696 in pennant competitions and 69,978 in other competitions).
- o 240,499 were non-playing members (the majority in New South Wales and Queensland).

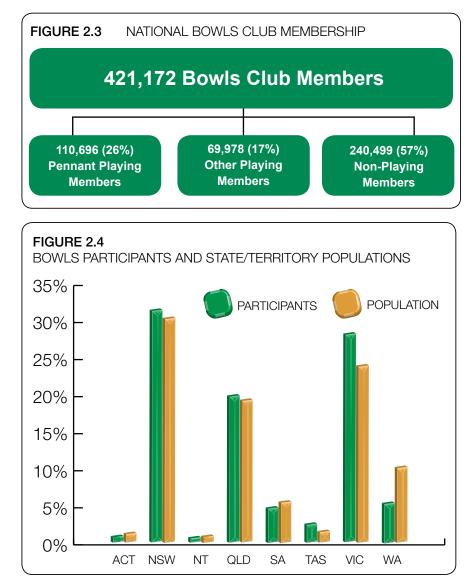
#### 2.2 PARTICIPATION IN BOWLS

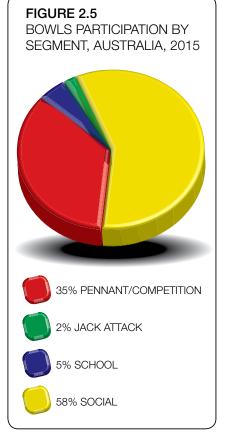
Table 2.3 presents details of all bowls participation (greater than 4 weeks/games duration) by State/ Territory and bowls segment. There were 623,281 participants in bowls in 2015 (in competitions and programs of at least 4 weeks/ games duration), comprising:

- 215,597 pennant and other competition participants;
- 364,294 social programs participants;
- 34,223 school participants; and
- 9,167 Jack Attack and Junior Jack Attack participants.

Country participation outweighs metropolitan participation (64.4% of participants were in country regions in 2015), even more significant when considering that these regions accommodate only 35% of the Australian population.

Figure 2.4 compares relative participation in bowls with the population in each state and territory. It indicates that the share of participation in bowls is relatively higher than the share of resident population in Victoria, Queensland, New South Wales and Tasmania are relatively lower in the other States and Territories.





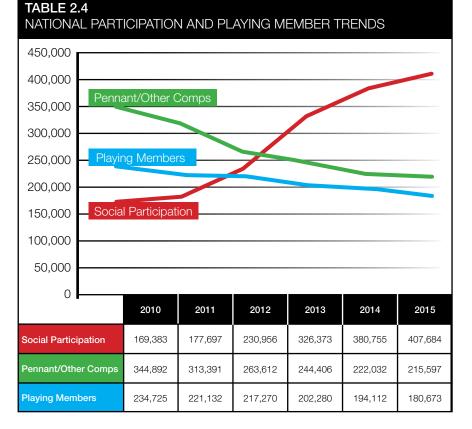


| TABLE 2.3                | Bowls Participation (>                      | 4 weeks/gar     | nes), Australia, 2015              |                    |         |
|--------------------------|---------------------------------------------|-----------------|------------------------------------|--------------------|---------|
| PARTICIPANTS<br>4+ GAMES | PLAYING PARTICIPANTS<br>(PENNANT AND OTHER) | SOCIAL<br>BOWLS | JACK ATTACK AND<br>JR. JACK ATTACK | SCHOOL<br>PROGRAMS | TOTAL   |
| ACT                      | 1,812                                       | 4,341           | 190                                | 1,700              | 8,043   |
| NSW                      | 70,358                                      | 121,808         | 2,076                              | 9,644              | 203,886 |
| NT                       | 280                                         | 1,400           | 44                                 | 380                | 2,104   |
| QLD                      | 39,238                                      | 84,117          | 1,529                              | 5,736              | 130,620 |
| SA                       | 24,080                                      | 9,745           | 258                                | 2,480              | 36,563  |
| TAS                      | 5,779                                       | 6,730           | 3,490                              | 2,890              | 18,889  |
| VIC                      | 46,320                                      | 126,073         | 1,580                              | 7,195              | 181,168 |
| WA                       | 27,731                                      | 10,080          | 0                                  | 4,198              | 42,009  |
| TOTAL                    | 215,597                                     | 364,294         | 9,167                              | 34,223             | 623,281 |

Table 2.4 and Table 2.4 summarise trends in both participants and playing members over the six years since the inception of the National Bowls Census Report.

Table 2.5 also reveals that growth in social participation has been predominantly concentrated in the three largest states: New South Wales, Victoria and Queensland (with recent strong growth also occuring in Tasmania). It also shows that:

- The average annual increase in regular (4+ games) bowls participation has been 3.92% over the period 2010 to 2015;
- The average annual increase in regular social (including schools and Jack Attack) participation has been 19.20% over the period 2010 to 2015;
- The average annual decrease in regular pennant and other member competition participation has been 8.97% over the period 2010 to 2015; and
- The average annual decrease in playing membership has been 5.10% over the period 2010 to 2015.



Bowls participation to population rates show the extent to which people in each age group and in each region are involved in bowls. The participant to population rates for each state and territory and Australia are presented in Tables 2.6 to 2.8. The overall participation rate in Australia was 2.97% (3.90% for males and 2.19% for females). Participation was highest in the 75+ years age group (10.36%) and lowest in the <40 years age group (1.08%).

|                                                    | 0040             | 0044            | 0040             | 0040    | 0044             | 0045             | 0/ 5          |
|----------------------------------------------------|------------------|-----------------|------------------|---------|------------------|------------------|---------------|
| STATE/TERRITORY                                    | 2010             | 2011            | 2012             | 2013    | 2014             | 2015             | % <b>P.A.</b> |
| AUSTRALIA                                          |                  |                 |                  |         |                  |                  |               |
| TOTAL PARTICIPANTS                                 | 514,275          | 491,088         | 494,568          | 570,779 | 602,787          | 623,281          | 3.86%         |
| Social Participation                               | 169,383          | 177,697         | 230,956          | 326,373 | 380,755          | 407,684          | 19.20%        |
| Pennant/Other Competitions                         | 344,892          | 313,391         | 263,612          | 244,406 | 222,032          | 215,597          | -8.97%        |
| Playing Members                                    | 234,725          | 221,132         | 217,270          | 202,280 | 194,112          | 180,673          | -5.10%        |
| ACT                                                |                  |                 |                  |         |                  |                  |               |
| Social Participation                               | 10,770           | 4,244           | 2,100            | 3,200   | 5,209            | 6,231            | -10.37%       |
| Pennant/Other Competitions                         | 3,492            | 5,331           | 2,230            | 2,472   | 2,092            | 1,812            | -12.30%       |
| Total Participants                                 | 14,262           | 9,575           | 4,330            | 5,672   | 7,301            | 8,043            | -10.82%       |
| Playing Members                                    | 2,502            | 2,463           | 2,135            | 2,342   | 1,940            | 1,838            | -5.98%        |
| NEW SOUTH WALES                                    |                  |                 |                  |         |                  |                  |               |
| Social Participation                               | 40,325           | 43,371          | 73,673           | 104,535 | 140,118          | 133,528          | 27.06%        |
| Pennant/Other Competitions                         | 115,285          | 106,889         | 87,229           | 67,459  | 59,903           | 70,358           | -9.40%        |
| Total Participants                                 | 155,610          | 150,260         | 160,902          | 171,994 | 200,021          | 203,886          | 5.55%         |
| Playing Members                                    | 85,140           | 80,587          | 78,749           | 72,586  | 68,793           | 64,712           | -5.34%        |
| NORTHERN TERRITORY                                 |                  |                 |                  |         |                  |                  |               |
| Social Participation                               | 1,825            | 2,483           | 2,620            | 2,540   | 2,765            | 1,824            | -0.01%        |
| Pennant/Other Competitions                         | 424              | 443             | 929              | 412     | 432              | 280              | -7.96%        |
| Total Participants                                 | 2,249            | 2,926           | 3,549            | 2,952   | 3,197            | 2,104            | -1.32%        |
| Playing Members                                    | 416              | 447             | 594              | 309     | 329              | 255              | -9.32%        |
| QUEENSLAND                                         |                  |                 |                  |         |                  |                  |               |
| Social Participation                               | 34,375           | 40,704          | 68,388           | 93,357  | 115,601          | 91,382           | 21.60%        |
| Pennant/Other Competitions                         | 65,122           | 55,707          | 38,250           | 44,447  | 36,015           | 39,238           | -9.64%        |
| Total Participants                                 | 99,497           | 96,411          | 106,638          | 137,804 | 151,616          | 130,620          | 5.59%         |
| Playing Members                                    | 45,638           | 43,571          | 39,106           | 38,491  | 37,319           | 34,389           | -5.50%        |
|                                                    |                  |                 |                  |         |                  |                  |               |
| SOUTH AUSTRALIA                                    | 10.004           | 7.061           | 10 607           | 10.049  | 10.070           | 10.400           | 0.150/        |
| Social Participation<br>Pennant/Other Competitions | 19,094<br>27,759 | 7,261<br>28,296 | 12,687<br>25,249 | 12,048  | 12,072<br>20,928 | 12,483<br>24,080 | -8.15%        |
| Total Participants                                 | 46,853           | 35,557          | 37,936           | 32,590  | 33,000           | 36,563           | -2.80%        |
| Playing Members                                    | 17,472           | 17,150          | 17,532           | 16,578  | 16,249           | 15,745           | -4.84%        |
|                                                    | 11,412           | 17,100          | 17,002           | 10,570  | 10,249           | 10,740           | -2.0070       |
| TASMANIA                                           |                  |                 |                  |         |                  |                  |               |
| Social Participation                               | 5,081            | 6,724           | 4,763            | 4,913   | 7,742            | 13,110           | 20.87%        |
| Pennant/Other Competitions                         | 7,333            | 7,306           | 9,105            | 6,858   | 6,702            | 5,779            | -4.65%        |
| Total Participants                                 | 12,414           | 14,030          | 13,868           | 11,771  | 14,444           | 18,889           | 8.76%         |
| Playing Members                                    | 6,018            | 5,980           | 6,773            | 5,635   | 5,419            | 5,157            | -3.04%        |
| VICTORIA                                           |                  |                 |                  |         |                  |                  |               |
| Social Participation                               | 43,169           | 54,772          | 47,741           | 92,910  | 85,284           | 134,848          | 25.58%        |
| Pennant/Other Competitions                         | 83,660           | 75,188          | 73,219           | 70,959  | 68,866           | 46,320           | -11.15%       |
| Total Participants                                 | 126,829          | 129,960         | 120,960          | 163,869 | 154,150          | 181,168          | 7.39%         |
| Playing Members                                    | 58,169           | 51,969          | 51,098           | 48,267  | 46,775           | 42,232           | -6.20%        |
| WESTERN AUSTRALIA                                  |                  |                 |                  |         |                  |                  |               |
| Social Participation                               | 14,744           | 18,138          | 18,984           | 12,870  | 11,965           | 14,278           | -0.64%        |
| Pennant/Other Competitions                         | 41,817           | 34,231          | 27,401           | 31,257  | 27,094           | 27,731           | -7.89%        |
| Total Participants                                 | 56,561           | 52,369          | 46,385           | 44,127  | 39,059           | 42,009           | -5.78%        |
| Playing Members                                    | 19,370           | 18,965          | 21,283           | 18,072  | 17,288           | 16,345           | -3.34         |

#### TABLE 2.6 MALE PARTICIPANTS TO POPULATION RATES AUSTRALIA, 2015

|                              | Total <40 years |           | Total 40-59 years |        | Total 60-74 years |       | Tota         | 75+ years |        | Total Population |         |        |              |            |        |
|------------------------------|-----------------|-----------|-------------------|--------|-------------------|-------|--------------|-----------|--------|------------------|---------|--------|--------------|------------|--------|
|                              | Participants    |           |                   |        |                   |       | Participants |           |        | Participants     |         | Rate % | Participants | •          | Rate % |
| Australian Capital Territory | 891             | 92,047    | 0.97%             | 1,308  | 58,163            | 2.25% | 1,481        | 24,005    | 6.17%  | 1,380            | 8,251   | 16.73% | 5,061        | 182,466    | 2.77%  |
| New South WalesV             | 20,421          | 1,542,125 | 1.32%             | 24,166 | 977,116           | 2.47% | 51,438       | 493,282   | 10.43% | 40,292           | 213,992 | 18.83% | 136,317      | 3,226,515  | 4.22%  |
| Northern Territory           | 391             | 63,670    | 0.61%             | 597    | 33,127            | 1.80% | 98           | 10,970    | 0.89%  | 163              | 1,921   | 8.48%  | 1,248        | 109,688    | 1.14%  |
| Queensland                   | 8,325           | 1,042,937 | 0.80%             | 11,851 | 627,080           | 1.89% | 36,259       | 310,387   | 11.68% | 20,219           | 117,385 | 17.22% | 76,654       | 2,097,789  | 3.65%  |
| South Australia              | 3,851           | 336,410   | 1.14%             | 5,337  | 228,500           | 2.34% | 8,888        | 117,884   | 7.54%  | 5,455            | 54,319  | 10.04% | 23,531       | 737,112    | 3.19%  |
| Tasmania                     | 2,723           | 95,401    | 2.85%             | 2,763  | 70,246            | 3.93% | 4,556        | 39,719    | 11.47% | 2,388            | 15,624  | 15.29% | 12,430       | 220,991    | 5.62%  |
| Victoria                     | 29,026          | 1,249,452 | 2.32%             | 20,953 | 789,809           | 2.65% | 43,116       | 399,639   | 10.79% | 27,465           | 166,010 | 16.54% | 120,559      | 2,604,910  | 4.63%  |
| Western Australia            | 2,776           | 586,854   | 0.47%             | 6,072  | 349,781           | 1.74% | 12,946       | 155,158   | 8.34%  | 5,021            | 58,830  | 8.54%  | 26,816       | 1,150,624  | 2.33%  |
| TOTAL                        | 68,404          | 5,008,897 | 1.37%             | 73,047 | 3,133,822         | 2.33% | 158,781      | 1,551,045 | 10.24% | 102,384          | 636,333 | 16.09% | 402,616      | 10,330,096 | 3.90%  |

NOTE: Populations do not include persons aged less than 8 years.

#### **TABLE 2.7**FEMALE PARTICIPANTS TO POPULATION RATES AUSTRALIA, 2015

|                              | Total <40 years |            |        | Total 40-59 years |            |        | Total 60-74 years |            |        | Total 75+ years |            |        | Total Population |            |        |
|------------------------------|-----------------|------------|--------|-------------------|------------|--------|-------------------|------------|--------|-----------------|------------|--------|------------------|------------|--------|
|                              | Participants    | Population | Rate % | Participants      | Population | Rate % | Participants      | Population | Rate % | Participants    | Population | Rate % | Participants     | Population | Rate % |
| Australian Capital Territory | 431             | 90,924     | 0.47%  | 628               | 60,696     | 1.04%  | 1,208             | 25,231     | 4.79%  | 715             | 11,641     | 6.14%  | 2,982            | 188,491    | 1.58%  |
| New South Wales              | 14,807          | 1,533,455  | 0.97%  | 10,583            | 1,018,328  | 1.04%  | 24,469            | 509,247    | 4.80%  | 17,710          | 299,773    | 5.91%  | 67,569           | 3,360,803  | 2.01%  |
| Northern Territory           | 272             | 60,660     | 0.45%  | 220               | 31,624     | 0.70%  | 233               | 8,985      | 2.60%  | 130             | 2,152      | 6.02%  | 856              | 103,421    | 0.83%  |
| Queensland                   | 4,745           | 1,037,476  | 0.46%  | 7,351             | 650,050    | 1.13%  | 27,856            | 312,045    | 8.93%  | 14,015          | 157,094    | 8.92%  | 53,966           | 2,156,664  | 2.50%  |
| South Australia              | 1,205           | 328,864    | 0.37%  | 2,911             | 234,777    | 1.24%  | 6,137             | 125,311    | 4.90%  | 2,779           | 77,059     | 3.61%  | 13,032           | 766,010    | 1.70%  |
| Tasmania                     | 1,508           | 97,394     | 1.55%  | 1,219             | 74,346     | 1.64%  | 2,340             | 40,610     | 5.76%  | 1,393           | 21,685     | 6.42%  | 6,459            | 234,036    | 2.76%  |
| Victoria                     | 14,427          | 1,222,115  | 1.18%  | 8,211             | 821,852    | 1.00%  | 17,935            | 406,580    | 4.41%  | 10,442          | 227,607    | 4.59%  | 60,609           | 2,678,154  | 2.26%  |
| Western Australia            | 1,459           | 561,180    | 0.26%  | 3,265             | 349,195    | 0.94%  | 7,539             | 155,515    | 4.85%  | 2,930           | 80,663     | 3.63%  | 15,193           | 1,146,554  | 1.33%  |
| TOTAL                        | 38,854          | 4,932,067  | 0.79%  | 34,388            | 3,240,868  | 1.06%  | 87,717            | 1,583,525  | 5.54%  | 50,113          | 877,673    | 5.71%  | 220,666          | 10,056,511 | 2.19%  |

NOTE: Populations do not include persons aged less than 8 years.

| TABLE 2.8                    | TABLE 2.8       TOTAL PARTICIPANTS TO POPULATION RATES AUSTRALIA, 2015 |            |                   |              |                   |        |                 |            |        |                  |            |        |              |            |        |
|------------------------------|------------------------------------------------------------------------|------------|-------------------|--------------|-------------------|--------|-----------------|------------|--------|------------------|------------|--------|--------------|------------|--------|
|                              | Total <40 years                                                        |            | Total 40-59 years |              | Total 60-74 years |        | Total 75+ years |            |        | Total Population |            |        |              |            |        |
|                              | Participants                                                           | Population | Rate %            | Participants | Population        | Rate % | Participants    | Population | Rate % | Participants     | Population | Rate % | Participants | Population | Rate % |
| Australian Capital Territory | 1,323                                                                  | 182,971    | 0.72%             | 1,937        | 118,859           | 1.63%  | 2,689           | 49,236     | 5.46%  | 2,095            | 19,892     | 10.53% | 8,043        | 370,958    | 2.17%  |
| New South Wales              | 35,228                                                                 | 3,075,581  | 1.15%             | 34,749       | 1,995,444         | 1.74%  | 75,907          | 1,002,529  | 7.57%  | 58,003           | 513,765    | 11.29% | 203,886      | 6,587,319  | 3.80%  |
| Northern Territory           | 663                                                                    | 124,330    | 0.53%             | 817          | 64,751            | 1.26%  | 331             | 19,955     | 1.66%  | 292              | 4,073      | 7.18%  | 2,104        | 213,109    | 0.99%  |
| Queensland                   | 13,070                                                                 | 2,080,412  | 0.63%             | 19,202       | 1,277,130         | 1.50%  | 64,114          | 622,433    | 10.30% | 34,234           | 274,479    | 12.47% | 130,620      | 4,254,454  | 3.07%  |
| South Australia              | 5,056                                                                  | 665,273    | 0.76%             | 8,247        | 463,277           | 1.78%  | 15,026          | 243,196    | 6.18%  | 8,235            | 131,377    | 6.27%  | 36,563       | 1,503,123  | 2.43%  |
| Tasmania                     | 4,231                                                                  | 192,796    | 2.19%             | 3,982        | 144,592           | 2.75%  | 6,896           | 80,329     | 8.58%  | 3,781            | 37,309     | 10.13% | 18,889       | 455,026    | 4.15%  |
| Victoria                     | 43,473                                                                 | 2,471,567  | 1.76%             | 28,897       | 1,611,661         | 1.79%  | 66,601          | 806,219    | 8.26%  | 42,197           | 393,617    | 10.72% | 181,168      | 5,283,064  | 3.43%  |
| Western Australia            | 4,235                                                                  | 1,148,033  | 0.37%             | 9,337        | 698,977           | 1.34%  | 20,485          | 310,674    | 6.59%  | 7,951            | 139,494    | 5.70%  | 42,009       | 2,297,177  | 1.83%  |
| TOTAL                        | 107,279                                                                | 9,940,964  | 1.08%             | 107,168      | 6,374,690         | 1.68%  | 252,048         | 3,134,570  | 8.04%  | 156,787          | 1,514,006  | 10.36% | 623,281      | 20,964,230 | 2.97%  |

NOTE: Populations do not include persons aged less than 8 years.

#### 2.3 REGIONAL STRUCTURE FOR BOWLS DEVELOPMENT

One of the important applications of the census is its use as a planning tool at regional level. The definition of regional boundaries for each State/Territory for 2015 has been based around the locations of the clubs, districts and/or zones within each State/Territory. Table 2.9 indicates that there are 1,902 bowls clubs in Australia (predominantly based on club facilities, rather than organisational entities) and these have been allocated to 65 regions, 21 metropolitan and 44 country regions. This includes the counting of the Australian Capital Territory region as metropolitan, and the Northern Territory as country.

The regions are all consistent with groups of Statistical Divisions used by the Australian Bureau of Statistics for a wide range of statistical collections. These can be valuable in comparing and planning bowls initiatives using regional data (population, economic and other relevant data). Regions are an appropriate unit for allocating resources, targeting growth areas and developing local responses to meet the needs of communities around the nation. However, the distribution of regions needs some adjustment, so that the number of regions per State is consistent with population, geography and bowls participation.

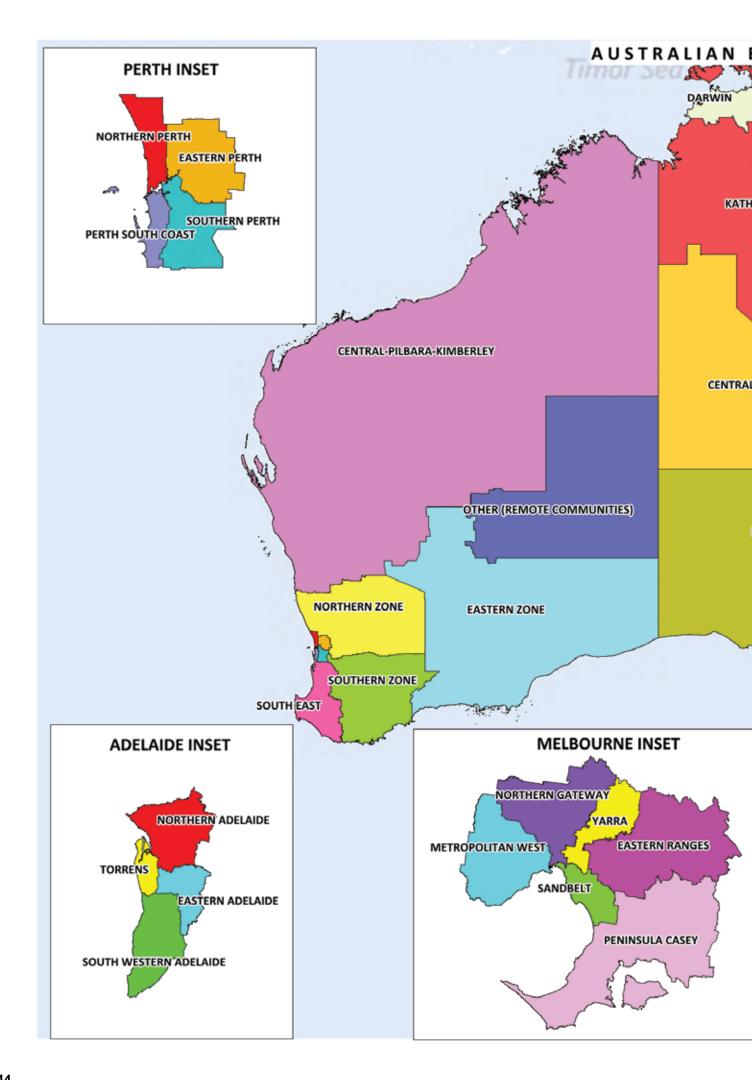
Table 2.10 shows the Australian bowls regions in rank order of participants. It also shows membership numbers by region.

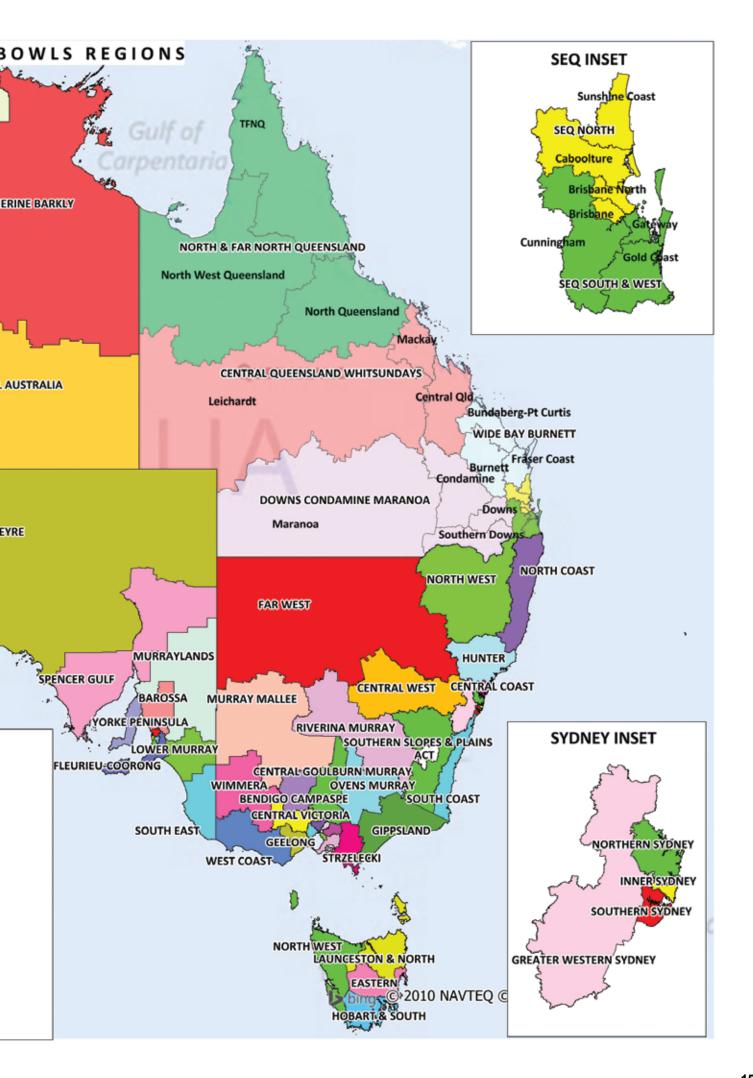
#### **TABLE 2.9**CLUBS AND REGIONS, AUSTRALIAN BOWLS

|       |     | Politan<br>Regions | COUN<br>CLUBS I | NTRY<br>REGIONS | TOTAL<br>CLUBS REGIONS |    |  |
|-------|-----|--------------------|-----------------|-----------------|------------------------|----|--|
| ACT   | 16  | 1                  | 0               | 0               | 16                     | 1  |  |
| NSW   | 141 | 4                  | 396             | 9               | 537                    | 13 |  |
| NT    | 4   | 0                  | 3               | 1               | 7                      | 1  |  |
| QLD   | 138 | 2                  | 185             | 8               | 323                    | 10 |  |
| SA    | 53  | 4                  | 167             | 8               | 220                    | 12 |  |
| TAS   | 28  | 1                  | 42              | 3               | 70                     | 4  |  |
| VIC   | 152 | 5                  | 371             | 11              | 523                    | 16 |  |
| WA    | 67  | 4                  | 139             | 4               | 206                    | 8  |  |
| TOTAL | 599 | 21                 | 1,303           | 44              | 1,902                  | 65 |  |

SOURCE: Street Ryan, 2015 National Bowls Census







| TABLE 2.10<br>RANKING OF ALL REGION | IS FOR | BOWLS C | LUB MEMI       | BERSHIP, PLA     | AYERS AND PAI                       | RTICIPATION          |                                     |
|-------------------------------------|--------|---------|----------------|------------------|-------------------------------------|----------------------|-------------------------------------|
|                                     |        | N       | IEMBERS        | HIP              | P                                   | ARTICIPANT           | S                                   |
|                                     | State  | Playing | Non<br>Playing | Total<br>Members | Pennant<br>and Other<br>Competition | Social and<br>School | Total<br>Participants<br>(+4 games) |
| North Coast                         | NSW    | 80      | 16,246         | 38,288           | 18,514                              | 21,279               | 39,793                              |
| Hunter                              | NSW    | 74      | 9,967          | 21,258           | 9,685                               | 20,254               | 29,939                              |
| Northern Sydney                     | NSW    | 57      | 7,850          | 17,142           | 8,902                               | 18,786               | 27,689                              |
| Sandbelt                            | VIC    | 42      | 3,534          | 4,593            | 4,115                               | 18,204               | 22,319                              |
| North West                          | NSW    | 30      | 6,917          | 13,285           | 6,943                               | 14,705               | 21,648                              |
| Inner Sydney                        | NSW    | 29      | 2,394          | 8,146            | 2,900                               | 18,680               | 21,580                              |
| North and Far North                 | QLD    | 50      | 3,112          | 15,125           | 3,844                               | 16,887               | 20,730                              |
| Bendigo Campaspe                    | VIC    | 34      | 2,883          | 3,452            | 3,246                               | 16,382               | 19,628                              |
| Gippsland                           | VIC    | 20      | 892            | 912              | 870                                 | 18,615               | 19,485                              |
| Eastern Ranges                      | VIC    | 32      | 3,483          | 3,958            | 4,147                               | 15,205               | 19,352                              |
| Fraser Coast                        | QLD    | 19      | 2,145          | 3,101            | 4,009                               | 14,232               | 18,240                              |
| SEQ North, Brisbane                 | QLD    | 43      | 6,281          | 12,817           | 5,308                               | 12,922               | 18,230                              |
| Gold Coast                          | QLD    | 23      | 5,171          | 24,145           | 4,931                               | 11,181               | 16,112                              |
| Yarra                               | VIC    | 27      | 2,809          | 14,195           | 3,026                               | 12,615               | 15,641                              |
| SEQ South & West Brisbane           | QLD    | 50      | 5,531          | 14,518           | 6,646                               | 8,312                | 14,957                              |
| Strzelecki                          | VIC    | 34      | 1,992          | 2,458            | 2,143                               | 12,726               | 14,869                              |
| Sunshine Coast                      | QLD    | 19      | 3,858          | 12,104           | 3,430                               | 10,619               | 14,049                              |
| Central Goulburn Murray             | VIC    | 42      | 2,901          | 3,286            | 3,645                               | 8,680                | 12,325                              |
| South Coast                         | NSW    | 58      | 4,444          | 6,604            | 5,181                               | 7,069                | 12,251                              |
| Peninsula Casey                     | VIC    | 32      | 2,830          | 3,502            | 2,633                               | 9,377                | 12,010                              |
| Central QLD & Whitsundays           | QLD    | 41      | 2,998          | 5,802            | 5,021                               | 6,882                | 11,903                              |
| Greater Western Sydney              | NSW    | 38      | 3,238          | 22,701           | 2,575                               | 8,224                | 10,798                              |
| South Western & Southern            | WA     | 69      | 4,888          | 6,686            | 7,575                               | 3,182                | 10,757                              |
| Bundaberg Port Curtis               | QLD    | 20      | 1,858          | 5,470            | 4,138                               | 6,234                | 10,372                              |
| Central Coast                       | NSW    | 24      | 2,885          | 6,829            | 2,736                               | 6,885                | 9,621                               |
| Central West                        | NSW    | 43      | 2,716          | 6,098            | 3,866                               | 4,694                | 8,561                               |
| Ovens and Murray                    | VIC    | 30      | 1,613          | 1,718            | 1,844                               | 6,638                | 8,482                               |
| Australian Capital Territory        | ACT    | 16      | 1,838          | 9,463            | 1,812                               | 6,231                | 8,043                               |
| Central Victoria                    | VIC    | 42      | 3,567          | 4,725            | 4,523                               | 3,030                | 7,553                               |
| Northern                            | WA     | 25      | 3,479          | 13,435           | 4,950                               | 2,543                | 7,493                               |
| Riverina Murray                     | NSW    | 30      | 1,895          | 20,410           | 2,698                               | 4,780                | 7,477                               |

| Geelong                    | VIC | 25 | 4,735 | 12,575 | 3,978 | 3,207 | 7,185 |
|----------------------------|-----|----|-------|--------|-------|-------|-------|
| Hobart and South           | TAS | 28 | 2,066 | 3,255  | 2,165 | 4,940 | 7,105 |
| Southern Sydney            | NSW | 20 | 3,141 | 7,421  | 2,330 | 4,127 | 6,457 |
| Launceston and North       | TAS | 20 |       |        | ,     |       |       |
|                            |     |    | 1,532 | 2,454  | 1,824 | 4,280 | 6,104 |
| Northern Gateway           | VIC | 29 | 2,348 | 3,115  | 2,801 | 2,910 | 5,711 |
| Adelaide South West        | SA  | 15 | 1,625 | 1,894  | 3,954 | 1,683 | 5,637 |
| Southern                   | WA  | 13 | 1,705 | 5,807  | 3,478 | 2,053 | 5,531 |
| North West                 | TAS | 16 | 1,448 | 1,963  | 1,531 | 3,710 | 5,241 |
| South Coastal              | WA  | 13 | 1,965 | 3,528  | 3,526 | 1,599 | 5,125 |
| Eastern                    | WA  | 14 | 1,123 | 6,699  | 2,772 | 2,255 | 5,027 |
| Wimmera                    | VIC | 40 | 2,021 | 2,757  | 2,847 | 2,128 | 4,975 |
| Southern Slopes and Plains | NSW | 28 | 1,376 | 4,363  | 1,689 | 3,039 | 4,728 |
| Eastern Zone               | WA  | 30 | 1,267 | 2,049  | 3,294 | 1,383 | 4,677 |
| Northern Adelaide          | SA  | 12 | 1,528 | 2,568  | 2,566 | 2,065 | 4,631 |
| Downs/Condamine/Maranoa    | QLD | 42 | 2,918 | 2,966  | 540   | 3,971 | 4,511 |
| West Coast                 | VIC | 36 | 3,343 | 4,437  | 3,122 | 1,180 | 4,302 |
| Metropolitan West          | VIC | 22 | 1,552 | 1,794  | 1,402 | 2,815 | 4,217 |
| Adelaide Torrens           | SA  | 14 | 1,384 | 1,634  | 1,696 | 2,400 | 4,096 |
| Coorong-Fleurieu           | SA  | 17 | 1,167 | 1,303  | 2,244 | 1,290 | 3,534 |
| Far West                   | NSW | 26 | 1,642 | 4,111  | 2,338 | 1,006 | 3,344 |
| Murray Mallee              | VIC | 36 | 1,729 | 1,861  | 1,977 | 1,135 | 3,112 |
| Eastern Adelaide           | SA  | 12 | 1,312 | 2,370  | 1,944 | 1,151 | 3,095 |
| Lower Murray               | SA  | 22 | 1,493 | 1,798  | 2,041 | 830   | 2,871 |
| Yorke Peninsula            | SA  | 19 | 1,288 | 1,440  | 2,470 | 318   | 2,788 |
| Northern Zone              | WA  | 31 | 1,575 | 2,214  | 1,655 | 980   | 2,635 |
| Eyre                       | SA  | 17 | 987   | 1,123  | 2,210 | 328   | 2,538 |
| South East                 | SA  | 19 | 999   | 1,212  | 874   | 1,430 | 2,304 |
| Northern Territory         | NT  | 7  | 255   | 255    | 280   | 1,824 | 2,104 |
| Spencer Gulf               | SA  | 24 | 1,288 | 1,465  | 1,572 | 476   | 2,048 |
| Barossa                    | SA  | 25 | 1,154 | 1,244  | 1,375 | 512   | 1,887 |
| Burnett                    | QLD | 14 | 517   | 938    | 1,371 | 143   | 1,515 |
| Murraylands                | SA  | 24 | 1,517 | 1,534  | 1,135 | 0     | 1,135 |
| Central/Pilbara/Kimberley  | WA  | 9  | 343   | 528    | 481   | 284   | 765   |
| East                       | TAS | 5  | 111   | 169    | 258   | 180   | 438   |

#### 2.4 BOWLS PROMOTIONAL PARTICIPATION (Less than 4 weeks)

To be counted as 'a participant' in the National Bowls Census Report a person must play at least four times during the year in a competition or in a social or other program. This definition has been agreed to provide a meaningful minimum level of involvement for measuring regular participation.

However, there are many people involved in events, once-off activities, community programs and other bowls activities of less than four weeks/games duration, which are broadly described as bowls 'promotional participation'. These promotional activities can be an integral part of the viability of a bowls club and to the development of the game of bowls. The nature and level of promotional activity varies from state to state. Promotional bowls programs can include some social, corporate and school activities.

Table 2.11 shows that there were 339,408 participants in bowls activities of less than four weeks duration in 2015. The States/ Territories with the greatest level of promotional activity were New South Wales (112,488), Victoria (93,018), and Queensland (66,921). Table 2.12 presents the trends in

#### TABLE 2.11 PROMOTIONAL BOWLS PARTICIPATION (<4 GAMES)

|                              | MALES   | FEMALES | TOTAL   |
|------------------------------|---------|---------|---------|
| AUSTRALIAN CAPITAL TERRITORY | 6,264   | 3,755   | 10,019  |
| NEW SOUTH WALES              | 68,573  | 43,916  | 112,488 |
| NORTHERN TERRITORY           | 7,419   | 3,724   | 11,143  |
| QUEENSLAND                   | 37,780  | 29,141  | 66,921  |
| SOUTH AUSTRALIA              | 4,461   | 2,614   | 7,074   |
| TASMANIA                     | 625     | 540     | 1,166   |
| VICTORIA                     | 16,700  | 76,318  | 93,018  |
| WESTERN AUSTRALIA            | 22,267  | 15,311  | 37,578  |
| AUSTRALIA                    | 164,090 | 175,318 | 339,408 |

promotional participation over the period 2010 to 2015.

#### 2.5 ADDING VALUE TO MEMBERSHIP AND PARTICIPATION DATABASES

#### 2.5.1 Segmentation of Population Groups

Reviewing trends in membership and participation globally and by program and region provides valuable insights into how the sport is tracking and differing levels of participation amongst different regions and programs. They help in identifying growth regions and program areas and regions (and programs) that are experiencing stagnation or decline. However, they do not (of themselves) provide insight into the reasons for differences or inform how BA and clubs can adjust their strategies and/or activities at the regional level to build membership and participants.

Clearly, the size and age structure of the population and the distribution of bowls facilities (as well as competing sports' facilities) are key drivers of participation. However, there can be sizeable differences between rates of membership and participation in regions with similar sized populations and similar population age structures. This is a reflection of differing interests, aspirations and needs within the community (differing demand side market segments) and a differing range and standard of facilities, products and approaches amongst bowls clubs (differing supply side infrastructure).

|                              |         |         |         |         |         | <i>,</i> ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | 2010          |
|------------------------------|---------|---------|---------|---------|---------|----------------------------------------------|---------------|
| STATE/TERRITORY              | 2010    | 2011    | 2012    | 2013    | 2014    | 2015                                         | % <b>P.A.</b> |
| AUSTRALIAN CAPITAL TERRITORY | 13,605  | 14,248  | 3,335   | 9,324   | 12,565  | 10,019                                       | -5.94%        |
| NEW SOUTH WALES              | 108,401 | 127,609 | 121,644 | 99,325  | 106,053 | 112,488                                      | 0.74%         |
| NORTHERN TERRITORY           | 882     | 2,480   | 1,354   | 120     | 1,163   | 11,143                                       | 66.08%        |
| QUEENSLAND                   | 110,004 | 110,521 | 81,526  | 87,961  | 75,814  | 66,921                                       | -9.46%        |
| SOUTH AUSTRALIA              | 15,745  | 6,217   | 7,776   | 8,264   | 13,937  | 7,074                                        | -14.79%       |
| TASMANIA                     | 3,236   | 4,250   | 4,703   | 2,114   | 2,742   | 1,166                                        | -18.47%       |
| VICTORIA                     | 67,567  | 148,503 | 101,012 | 75,767  | 90,123  | 93,018                                       | 6.60%         |
| WESTERN AUSTRALIA            | 18,578  | 21,276  | 10,534  | 24,085  | 31,344  | 37,578                                       | 15.13%        |
| AUSTRALIA                    | 338,018 | 435,103 | 331,884 | 306,960 | 335,755 | 339,408                                      | 0.08%         |

TABLE 2.12 PROMOTIONAL BOWLS PARTICIPATION (LESS THAN 4 WEEKS/GAMES): 2010 TO 2015



Increasingly, sports policy makers and sports administrators are using demographic analysis to supplement their membership and participation databases as a means of segmenting markets and using their understanding of the characteristics and needs of different market segments to tailor products, communications and promotions as well as pricing to meet their needs; i.e. a needs based approach.

In 2013, for example, the Australian Sports Commission commissioned a major project looking at market segmentation for sport participation<sup>5</sup>. It identifies different motivations, attitudes, needs and barriers with respect to sport, particularly club based sport, amongst the community and how an understanding of the needs of these different segments can be used to develop targeted communications and promotional strategies and tailored products to attract and maintain club membership and sport participants.

It identifies 10 market segments and, for each market segment grouping, provides:

- A pen portrait;
- A description of what people in each market segment look like (size within the Australian community, whether they live in metropolitan or regional areas, gender, age, cultural background, income and household/family characteristics);
- The typical attitude towards sport, and activities they currently engage in;
- Relationships with clubs and barriers to entry;
- How they can be encouraged to stay in sports clubs; and
- How clubs can market to them (products, message areas, tone of message and how to reach them).

A brief description of the segments, and challenges and opportunities they present is provided in Table 2.13.

Of course, the ASC work covered all forms of sport and may not accurately reflect the nuances of specific sports and/or specific geographic areas. It also did not include consideration of persons aged 65+ which are an important component of the bowls market. Rather, it is intended to provide a framework which individual sports can use and adapt to their specific requirements.

Incorporating a needs based approach built around market segmentation is consistent with the core values of BA's Strategic Plan 2013 to 2017. Some of the demographic trends in bowls regions are presented in this section, and the range of analysis will be increased in future reports, to assist in highlighting factors contributing to above average and/or below average bowls performance outcomes.

# 2.5.2 Demographic Trends in Bowls Regions

Table 2.14 shows that the most rapidly growing bowls regions, in terms of resident population, are expanding metropolitan regions in Melbourne, Perth, Sydney and Brisbane. The most rapidly growing non-metropolitan regions in the top 20 are:

- Victoria's Peninsula Casey region (a peri-urban area at the edge of Melbourne's south-east);
- Western Australia's South West (encompassing the growing centres of Bunbury, Margaret River, Albany and Esperance);
- Sunshine Coast ;
- Gold Coast;
- Central Victoria
- Bundaberg/Port Curtis; and
- Geelong.

There are 10 bowls regions where there is no population growth at present (and the populations are in decline). These regions are all the Tasmanian regions and some of the broadacre agricultural rural regions of Victoria, South Australia, and Western Australia.

<sup>5</sup>SOURCE: Market Segmentation for Sport Participation, GFK bluemoon. Prepared for the Australian Sports Commission, March 2013

| SUMMARY (   | IARY OF ASC'S SPO     | SUMMARY OF ASC'S SPORTS MARKET SEGMENTS, THEIR CHALLENGES AND OPPORTUNITIES                                                                                                                                                                                                                                                                                                                                                                                                     | IONITES                                                                   |                                                                                                                                      |
|-------------|-----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|
|             | MARKET<br>SEGMENT     | BRIEF DESCRIPTION                                                                                                                                                                                                                                                                                                                                                                                                                                                               | THE CHALLENGE                                                             | OPPORTUNITIES                                                                                                                        |
|             | LOYALISTS             | 6% of the population aged 15-64. High proportion of males under<br>30 and a particularly high proportion of teenagers. Sport is their life<br>and it is almost imperative for them to be a member of a club. Clubs<br>provide loyalists with a platform for personal/competitive success,<br>an overall sense of achievement and a valued social network.                                                                                                                       | Increasing/maintaining enthusiasm<br>and involvement.                     | Products and services (e.g. coaching opportunities) to develop/advance themselves and others.                                        |
| Sł          | SOCIALLY<br>ENGAGED   | 7% of population aged 15-64. More likely to be males with higher incomes and white collar jobs. They are physically active and enjoy all aspects of sport, but particularly the social aspect. Sport gives them a sense of self achievement in a fun environment.                                                                                                                                                                                                               | Increasing/maintaining social<br>involvement.                             | Products and services that promote the social aspects of sport and leverage their social nature (e.g. advocacy/referrals for clubs). |
| CLUB MEMBER | SPORT DRIVEN          | 4% of the population aged 15-64. Often younger, wealthier<br>urbanites and with a high proportion from cultural and linguistically<br>diverse backgrounds. They do a lot of physical activity but keep<br>their social activity within the club to a minimum. Their motivation<br>is more personal and focussed on self-improvement and the sheer<br>enjoyment of the sport.                                                                                                    | Retention by ensuring flexibility of sporting accessibility/requirements. | Products and services that are flexible enough to cater for personal circumstances while promoting sport participation as a focus.   |
|             | APATHETIC<br>CLUBBERS | 4% of Australian aged 15-64. More likely to be male, with a high proportion of teenagers, but represented in all age groups. Whilst being highly active in both sport and recreation, they don't like competition and are more likely to view sports as a chore or something they do out of habit rather than passion. They tend to find value in clubs for their facilities and that they encourage physical exercise rather than competitiveness and socialising.             | Retention by reducing the perceived over emphasis on competition.         | Products and services for non competitive participation.                                                                             |
|             | CLUB WARY             | 8% of Australians aged 15-64. More likely to live in metropolitan areas, are younger and more likely to come from a culturally and linguistically diverse background. They are very positive about sports, but want to enjoy it at a less serious and less competitive level. They do not always feel they will fit in at clubs and can be slightly self-conscious about playing sport with others. They see clubs as requiring significant commitment and lacking flexibility. | Encouraging trial and participation.                                      | Trial offers and products and service that address flexibility of membership and personal/physical needs.                            |

| SIDELINED<br>SPORTSTERS                                                                                                                                                                                                                                                                                                                                                                                                | PONDERERS                                                                                                                                                                                                                                                                                                                                                                                                                                                               | SELF FOCUSSED                                                                                                                                                                                                                                                                                                                   | SPORT<br>INDIFFERENT                                                                                                                                                                                                                                                                                          | SPORT ATHEIST                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 13% of the population aged 15-64. More likely to live in regional<br>areas, are older and more likely to have a disability or long term<br>injury. They are into sport and value the opportunity it provides<br>to have some personal time, relax and break their routine. They<br>retain a very positive perspective on clubs and the social and<br>physical benefits of being involved but need greater flexibility. | 20% of the population aged 15-64. Often married with children<br>at home, with higher representation of cultural and linguistically<br>diverse backgrounds and in younger middle age groups. They are<br>active people but commitments to work and family take up much<br>of their time. They have a positive view of clubs both socially<br>and as a way to support health and fitness but will weigh this up<br>against the time and cost involved in being a member. | SED 13% of the population aged 15-64. Typically female with a higher representation of separated, divorced or widowed. They are turned off by the competitive nature of sport but enjoy its physical and mental benefits. They prefer to exercise alone and physical activity is often a personal rather than a social pursuit. | 19% of the population aged 15-64. Have a higher proportion on<br>lower incomes and in their 30s. They are generally less engaged<br>not only in sport but also in other activities. They are indifferent<br>rather than negative towards sport and sports clubs and don't<br>see much benefit in it for them. | ST 6% of Australians aged 15-64. They are typically older, female, live<br>in households without children, have lower incomes and a greater<br>proportion with culturally and linguistically diverse backgrounds.<br>They are totally disengaged and often negative about sport and<br>sports clubs. They don't understand what people get from sport<br>and think the importance of sport is blown out of proportion. They<br>feel there are more compelling and interesting things in life which<br>typically involve more sedentary activities. |
| Encouraging consideration and<br>trial by overcoming perceptions of<br>clubs as 'exclusive' or 'cliquey'.                                                                                                                                                                                                                                                                                                              | n Encouraging consideration and<br>y trial by overcoming perceptions of<br>are clubs as being difficult to fit into<br>uch lifestyle.                                                                                                                                                                                                                                                                                                                                   | her Encouraging consideration by<br>communicating benefits of sport<br>sical with others/shared experiences.<br>al                                                                                                                                                                                                              | on Raising awareness of the benefits<br>ed of physical activity, exercise and<br>t sport.<br>t                                                                                                                                                                                                                | live<br>ater<br>s.<br>ort<br>ich                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Trial offers and promotion pf products and services that are inclusive.                                                                                                                                                                                                                                                                                                                                                | Trial offers and products and services that<br>address their busy lifestyle constraints (e.g.<br>flexible membership, family membership and<br>support services).                                                                                                                                                                                                                                                                                                       | Trial offers and products and services that offer opportunities for self improvement/training.                                                                                                                                                                                                                                  | Trial offers and products/services promoting<br>entry/beginner level options in a non-intimidating<br>environment.                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

**SLAITNET** 

| Region                     | State | Participants | Resident<br>Population<br>(8+ years) | Participation<br>Rate<br>% | 8-39<br>Years<br>Population | 75+<br>Years<br>Population | %<br>Population<br>Growth Rate | Absolute<br>Population<br>Growth |
|----------------------------|-------|--------------|--------------------------------------|----------------------------|-----------------------------|----------------------------|--------------------------------|----------------------------------|
| Metropolitan West          | VIC   | 4,217        | 602,603                              | 0.70%                      | 292,579                     | 39,892                     | 3.43%                          | 22,208                           |
| Northern Gateway           | VIC   | 5,711        | 816,971                              | 0.70%                      | 402,421                     | 49,665                     | 3.02%                          | 26,651                           |
| South Coastal              | WA    | 5,125        | 369,210                              | 1.39%                      | 183,987                     | 23,852                     | 2.81%                          | 11,348                           |
| Southern Perth             | WA    | 5,531        | 400,867                              | 1.38%                      | 212,656                     | 23,166                     | 2.63%                          | 11,477                           |
| Eastern Perth              | WA    | 5,027        | 283,114                              | 1.78%                      | 139,501                     | 16,371                     | 2.53%                          | 7,812                            |
| Peninsula Casey            | VIC   | 12,010       | 592,579                              | 2.03%                      | 282,550                     | 45,619                     | 2.32%                          | 14,975                           |
| South Western & Southern   | WA    | 10,757       | 319,475                              | 3.37%                      | 138,728                     | 24,866                     | 2.20%                          | 7,700                            |
| Northern Sydney            | NSW   | 27,689       | 786,520                              | 3.52%                      | 427,598                     | 49,510                     | 2.11%                          | 17,932                           |
| Northern Perth             | WA    | 7,493        | 666,541                              | 1.12%                      | 338,992                     | 41,710                     | 2.09%                          | 15,181                           |
| Inner Sydney               | NSW   | 21,580       | 1,472,895                            | 1.47%                      | 768,991                     | 76,928                     | 2.08%                          | 34,653                           |
| Sandbelt                   | VIC   | 22,319       | 781,646                              | 2.86%                      | 359,456                     | 60,432                     | 1.86%                          | 15,790                           |
| Sunshine Coast             | QLD   | 14,049       | 148,390                              | 6.99%                      | 116,968                     | 25,774                     | 1.80%                          | 5,589                            |
| Greater Western Sydney     | NSW   | 10,798       | 955,678                              | 1.13%                      | 436,739                     | 74,157                     | 1.75%                          | 18,613                           |
| SEQ North, Brisbane        | QLD   | 18,230       | 841,504                              | 2.17%                      | 429,870                     | 53,500                     | 1.75%                          | 16,155                           |
| Gold Coast                 | QLD   | 16,112       | 285,469                              | 4.92%                      | 297,095                     | 46,314                     | 1.67%                          | 11,478                           |
| SEQ South & West, Brisbane | QLD   | 14,957       | 1,095,456                            | 1.37%                      | 572,605                     | 60,545                     | 1.66%                          | 20,227                           |
| Central Victoria           | VIC   | 7,553        | 182,280                              | 4.14%                      | 87,100                      | 13,339                     | 1.66%                          | 3,240                            |
| Bundaberg Port Curtis      | QLD   | 10,372       | 39,570                               | 3.83%                      | 66,519                      | 10,196                     | 1.62%                          | 2,653                            |
| Geelong                    | VIC   | 7,185        | 245,539                              | 2.93%                      | 107,872                     | 23,710                     | 1.53%                          | 4,163                            |
| Yarra                      | VIC   | 15,641       | 433,922                              | 3.60%                      | 211,334                     | 33,322                     | 1.48%                          | 7,207                            |
| Coorong-Fleurieu           | SA    | 3,534        | 87,349                               | 4.05%                      | 32,663                      | 8,291                      | 1.45%                          | 1,391                            |
| Northern Adelaide          | SA    | 4,631        | 224,141                              | 1.38%                      | 173,061                     | 25,071                     | 1.36%                          | 5,452                            |
| Central QLD & Whitsundays  | QLD   | 11,903       | 277,922                              | 1.62%                      | 151,280                     | 15,929                     | 1.30%                          | 4,389                            |
| Southern Sydney            | NSW   | 6,457        | 730,838                              | 0.88%                      | 349,253                     | 59,889                     | 1.24%                          | 10,157                           |
| ACT                        | ACT   | 8,043        | 370,958                              | 2.17%                      | 182,971                     | 19,892                     | 1.20%                          | 5,209                            |
| Central Goulburn Murray    | VIC   | 12,325       | 148,728                              | 8.29%                      | 65,451                      | 12,157                     | 1.16%                          | 1,933                            |
| Hunter                     | NSW   | 29,939       | 592,073                              | 5.06%                      | 258,637                     | 53,531                     | 1.13%                          | 7,457                            |
| Bendigo Campaspe           | VIC   | 19,628       | 155,589                              | 12.62%                     | 69,273                      | 12,522                     | 1.12%                          | 1,918                            |
| Downs/Condamine/Maranoa    | QLD   | 4,511        | 494,854                              | 4.19%                      | 127,824                     | 21,146                     | 1.10%                          | 2,791                            |
| Adelaide Torrens           | SA    | 4,096        | 1,111,903                            | 1.57%                      | 93,924                      | 21,879                     | 1.05%                          | 2,414                            |
| NT                         | NT    | 2,104        | 213,109                              | 0.99%                      | 124,330                     | 4,073                      | 1.05%                          | 2,538                            |

|                               |     |        |         | -      |         |        | -      |        |
|-------------------------------|-----|--------|---------|--------|---------|--------|--------|--------|
| North and Far North           | QLD | 20,730 | 356,854 | 1.30%  | 248,806 | 25,194 | 1.03%  | 5,698  |
| Riverina Murray               | NSW | 7,477  | 240,941 | 3.10%  | 104,875 | 21,565 | 1.02%  | 2,775  |
| South Coast                   | NSW | 12,251 | 415,801 | 2.95%  | 170,851 | 40,974 | 1.02%  | 4,710  |
| Fraser Coast                  | QLD | 18,240 | 301,738 | 3.94%  | 53,521  | 12,578 | 0.98%  | 1,513  |
| Eastern Ranges                | VIC | 19,352 | 691,798 | 2.80%  | 302,773 | 52,995 | 0.93%  | 7,168  |
| Central West                  | NSW | 8,561  | 232,018 | 3.69%  | 98,211  | 19,526 | 0.92%  | 2,405  |
| Central Coast                 | NSW | 9,621  | 292,595 | 3.29%  | 121,492 | 31,259 | 0.90%  | 2,944  |
| Barossa                       | SA  | 1,887  | 58,572  | 3.22%  | 24,002  | 4,499  | 0.87%  | 576    |
| North West                    | NSW | 21,648 | 494,269 | 4.38%  | 181,850 | 54,341 | 0.79%  | 4,344  |
| Adelaide South West           | SA  | 5,637  | 210,086 | 1.95%  | 140,743 | 28,728 | 0.78%  | 2,764  |
| Yorke Peninsula               | SA  | 2,788  | 24,923  | 11.19% | 7,652   | 3,117  | 0.74%  | 202    |
| Eastern Adelaide              | SA  | 3,095  | 320,822 | 1.76%  | 100,159 | 21,739 | 0.74%  | 1,818  |
| Eyre                          | SA  | 2,538  | 14,837  | 17.11% | 7,862   | 522    | 0.74%  | 125    |
| Strzelecki                    | VIC | 14,869 | 162,463 | 9.15%  | 83,730  | 11,783 | 0.73%  | 1,302  |
| Central - Pilbara – Kimberley | WA  | 765    | 153,827 | 0.50%  | 84,502  | 4,255  | 0.72%  | 1,253  |
| Burnett                       | QLD | 1,515  | 140,788 | 12.96% | 15,925  | 3,303  | 0.68%  | 303    |
| Far West                      | NSW | 3,344  | 126,647 | 2.64%  | 53,694  | 10,908 | 0.66%  | 949    |
| Southern Slopes and Plains    | NSW | 4,728  | 83,738  | 5.65%  | 33,833  | 7,083  | 0.65%  | 616    |
| Ovens and Murray              | VIC | 8,482  | 126,956 | 6.68%  | 59,066  | 10,665 | 0.59%  | 840    |
| North Coast                   | NSW | 39,793 | 163,307 | 24.37% | 69,558  | 14,096 | 0.58%  | 1,076  |
| Lower Murray                  | SA  | 2,871  | 26,018  | 11.03% | 10,730  | 2,329  | 0.53%  | 155    |
| Gippsland                     | VIC | 19,485 | 77,150  | 25.26% | 34,479  | 6,906  | 0.38%  | 324    |
| South East                    | SA  | 2,304  | 57,144  | 4.03%  | 24,253  | 4,732  | 0.37%  | 238    |
| Northern Zone                 | WA  | 2,635  | 50,559  | 5.21%  | 20,198  | 3,523  | 0.26%  | 146    |
| Spencer Gulf                  | SA  | 2,048  | 63,704  | 3.21%  | 27,523  | 4,933  | 0.23%  | 165    |
| East                          | TAS | 438    | 11,661  | 3.76%  | 4,004   | 819    | -0.04% | -5     |
| Murray Mallee                 | VIC | 3,112  | 102,174 | 3.05%  | 45,190  | 7,432  | -0.05% | -52    |
| North West                    | TAS | 5,241  | 100,686 | 5.21%  | 40,966  | 8,565  | -0.05% | -59    |
| Murraylands                   | SA  | 1,135  | 58,673  | 1.93%  | 22,701  | 5,536  | -0.13% | -84    |
| Launceston and North          | TAS | 6,104  | 127,586 | 4.78%  | 53,473  | 10,783 | -0.13% | -194   |
| West Coast                    | VIC | 4,302  | 109,558 | 3.93%  | 43,791  | 9,669  | -0.28% | -346   |
| Hobart and South              | TAS | 7,105  | 215,093 | 3.30%  | 94,352  | 17,143 | -0.58% | -1,404 |
| Wimmera                       | VIC | 4,975  | 53,107  | 9.37%  | 24,503  | 3,508  | -0.61% | -359   |
| Eastern Zone                  | WA  | 4,677  | 53,583  | 8.73%  | 29,469  | 1,751  | -0.86% | -535   |

| Region                        | State | Participants | Population | Participation<br>Rate | %<br>Population | Absolute<br>Population | 8-39<br>Years | 75+<br>Years |
|-------------------------------|-------|--------------|------------|-----------------------|-----------------|------------------------|---------------|--------------|
|                               |       |              |            | %                     | Growth Rate     | Growth                 | %             | %            |
| Northern Territory            | NT    | 2,104        | 213,109    | 0.99%                 | 1.05%           | 2,538                  | 58.34%        | 1.91%        |
| Eastern Zone                  | WA    | 4,677        | 53,583     | 8.73%                 | -0.86%          | -535                   | 55.00%        | 3.27%        |
| Central - Pilbara – Kimberley | WA    | 765          | 153,827    | 0.50%                 | 0.72%           | 1,253                  | 54.93%        | 2.77%        |
| Northern Sydney               | NSW   | 27,689       | 786,520    | 3.52%                 | 2.11%           | 17,932                 | 54.37%        | 6.29%        |
| Southern Perth                | WA    | 5,531        | 400,867    | 1.38%                 | 2.63%           | 11,477                 | 53.05%        | 5.78%        |
| Eyre                          | SA    | 2,538        | 14,837     | 17.11%                | 0.74%           | 125                    | 52.99%        | 3.52%        |
| SEQ South & West, Brisbane    | QLD   | 14,957       | 1,095,456  | 1.37%                 | 1.66%           | 20,227                 | 52.27%        | 5.53%        |
| Inner Sydney                  | NSW   | 21,580       | 1,472,895  | 1.47%                 | 2.08%           | 34,653                 | 52.21%        | 5.22%        |
| Strzelecki                    | VIC   | 14,869       | 162,463    | 9.15%                 | 0.73%           | 1,302                  | 51.54%        | 7.25%        |
| SEQ North, Brisbane           | QLD   | 18,230       | 841,504    | 2.17%                 | 1.75%           | 16,155                 | 51.08%        | 6.36%        |
| Northern Perth                | WA    | 7,493        | 666,541    | 1.12%                 | 2.09%           | 15,181                 | 50.86%        | 6.26%        |
| North and Far North           | QLD   | 20,730       | 494,854    | 1.30%                 | 1.03%           | 5,698                  | 50.28%        | 5.09%        |
| Central QLD & Whitsundays     | QLD   | 11,903       | 301,738    | 1.62%                 | 1.30%           | 4,389                  | 50.14%        | 5.28%        |
| South Coastal                 | WA    | 5,125        | 369,210    | 1.39%                 | 2.81%           | 11,348                 | 49.83%        | 6.46%        |
| Australian Capital Territory  | ACT   | 8,043        | 370,958    | 2.17%                 | 1.20%           | 5,209                  | 49.32%        | 5.36%        |
| Eastern                       | WA    | 5,027        | 283,114    | 1.78%                 | 2.53%           | 7,812                  | 49.27%        | 5.78%        |
| Northern Gateway              | VIC   | 5,711        | 816,971    | 0.70%                 | 3.02%           | 26,651                 | 49.26%        | 6.08%        |
| Yarra                         | VIC   | 15,641       | 433,922    | 3.60%                 | 1.48%           | 7,207                  | 48.70%        | 7.68%        |
| Metropolitan West             | VIC   | 4,217        | 602,603    | 0.70%                 | 3.43%           | 22,208                 | 48.55%        | 6.62%        |
| Northern Adelaide             | SA    | 4,631        | 356,854    | 1.38%                 | 1.36%           | 5,452                  | 48.50%        | 7.03%        |
| Yorke Peninsula               | SA    | 2,788        | 24,923     | 11.19%                | 0.74%           | 202                    | 30.70%        | 12.519       |
| North West                    | NSW   | 21,648       | 494,269    | 4.38%                 | 0.79%           | 4,344                  | 36.79%        | 10.99%       |
| Central Coast                 | NSW   | 9,621        | 292,595    | 3.29%                 | 0.90%           | 2,944                  | 41.52%        | 10.68%       |
| Adelaide Torrens              | SA    | 4,096        | 210,086    | 1.57%                 | 1.05%           | 2,414                  | 44.71%        | 10.41%       |
| South Coast                   | NSW   | 12,251       | 415,801    | 2.95%                 | 1.02%           | 4,710                  | 41.09%        | 9.85%        |
| Eastern Adelaide              | SA    | 3,095        | 224,141    | 1.76%                 | 0.74%           | 1,818                  | 44.69%        | 9.70%        |
| Geelong                       | VIC   | 7,185        | 245,539    | 2.93%                 | 1.53%           | 4,163                  | 43.93%        | 9.66%        |
| Coorong-Fleurieu              | SA    | 3,534        | 87,349     | 4.05%                 | 1.45%           | 1,391                  | 37.39%        | 9.49%        |
| Murraylands                   | SA    | 1,135        | 58,673     | 1.93%                 | -0.13%          | -84                    | 38.69%        | 9.44%        |
| Hunter                        | NSW   | 29,939       | 592,073    | 5.06%                 | 1.13%           | 7,457                  | 43.68%        | 9.04%        |
| Sunshine Coast                | QLD   | 14,049       | 285,469    | 6.99%                 | 1.80%           | 5,589                  | 40.97%        | 9.03%        |
| Adelaide South West           | SA    | 5,637        | 320,822    | 1.95%                 | 0.78%           | 2,764                  | 43.87%        | 8.95%        |
| Lower Murray                  | SA    | 2,871        | 26,018     | 11.03%                | 0.53%           | 155                    | 41.24%        | 8.95%        |
| Gippsland                     | VIC   | 19,485       | 77,150     | 25.26%                | 0.38%           | 324                    | 44.69%        | 8.95%        |
| Riverina Murray               | NSW   | 7,477        | 240,941    | 3.10%                 | 1.02%           | 2,775                  | 43.53%        | 8.95%        |
| Fraser Coast                  | QLD   | 18,240       | 140,788    | 3.94%                 | 0.98%           | 1,513                  | 38.02%        | 8.93%        |
| West Coast                    | VIC   | 4,302        | 109,558    | 3.93%                 | -0.28%          | -346                   | 39.97%        | 8.83%        |
| North Coast                   | NSW   | 39,793       | 163,307    | 24.37%                | 0.58%           | 1,076                  | 42.59%        | 8.63%        |
| Far West                      | NSW   | 3,344        | 126,647    | 2.64%                 | 0.66%           | 949                    | 42.40%        | 8.61%        |
| North West                    | TAS   | 5,241        | 100,686    | 5.21%                 | -0.05%          | -59                    | 40.69%        | 8.51%        |

The "youngest" bowls regions are in rural and remote areas of Australia; the Northern Territory, Western Australia, and South Australia. However, Northern and Inner Sydney, and both Brisbane regions are also among the youngest bowls regions, together with Victoria's Strzlecki region.

The 20 youngest bowls regions are shown in Table 2.15. The "oldest" bowls regions are in South Australia, country New South Wales, and Victoria's Geelong region, as shown in Table 2.15.

# REW SOUTH WALES

# 3.1 REGIONAL STRUCTURE

New South Wales is Australia's most populous state with 7,518,472<sup>6</sup> residents or 32.0% of the Australian population. Bowls New South Wales has four regions in metropolitan Sydney, and nine country regions.

The New South Wales Bowls regions for planning and development are:

#### METROPOLITAN SYDNEY

- Northern Sydney
- Greater Western Sydney
- Inner Sydney
- Southern Sydney
- ✤ COUNTRY NEW SOUTH WALES
  - Central West
  - Far West
  - North West
  - North Coast
  - South Coast
  - Hunter
  - Central Coast
  - Southern Slopes and Plains
  - Riverina Murray

The locations of these regions are shown in Figure 3.1.

## 3.2 MEMBERS AND PARTICIPANTS

#### IN 2015, NEW SOUTH WALES HAD:

- 42 bowls associations
- 537 bowls clubs
- 176,758 playing and non-playing members
- 203,886 participants in all forms of bowls

<sup>6</sup> Australian Bureau of Statistics, Regional Population Growth 2014, May 2015



The bowling clubs in each region in New South Wales in 2015 (without separately identifying the women's clubs) are as follows.

#### METROPOLITAN SYDNEY Inner Sydney

Alexandria-Erskineville Bowling Club Ashfield Bowling Club Balmain Bowling Club Limited Bondi Bowling Club Co-Operative Limited Bronte Bowling Club Limited Burwood Diggers Bowling Club Camperdown Bowling & Rec Club **Clovelly Mens Bowling Club** Concord Community Recreation & Bowling Club Ltd Concord Golf Bowling Club Concord RSL Bowling Club Coogee Bowling Club Ltd Diamond Bay Bowling Club Ltd. Double Bay Bowling Club Eastlakes Sport Mens Bowling Club Gladstone Park Bowling Club Greenlees Park Bowling Club Hillsdale Bowling & Recreation Club Kensington Bowling Club Leichhardt Bowling Club Maroubra RSL Memorial Bowling Club Co-Operative Limited Marrickville Bowling & Recreation Club Limited Matraville RSL Bowling Club Paddington Bowling Club Ltd Pratten Park Bowling Club Ltd Randwick Bowling Club Limited S.S. Junior League Mens Bowling Club South Coogee Bowling Club South Strathfield Bowling Club Tigers Five Dock Bowling Club Vaucluse Bowling Club Ltd Victoria Barracks Bowling Club Waverley Mens Bowling Club Western Suburbs Leagues Bowling Club

#### **Northern Sydney**

Beecroft Bowling Club (Mens Section) Brush Park Bowling Club Limited Carlingford Bowling, Sports & Recreation Club Castle Hill Bowling Club Ltd Cheltenham Bowling Club Denistone East Bowling and Recreation Club Denistone Sports Club Limited Dundas Sports & Recreation Bowling Club Ltd Dural Country Club Mens Bowling Club Gladesville Bowling & Sports Club Hunters Hill Bowling Club Merrylands Bowling Sporting & Recreation Club Ltd North Epping Bowling and Community Club Limited North Ryde RSL Bowling Club Northmead Bowling Recreation & Sporting Club Ltd Parramatta RSL Bowling Club Pennant Hills Bowling Club Putney Tennyson Bowling & Community Club Rosehill Bowling & Recreation Limited Rydalmere Central Bowling Club Ryde City Bowling Club Co-Operative Limited Ryde Eastwood Bowling Club Ryde X Phoenix Bowling Club

The Hills District Bowling Club Limited Toongabbie Sports and Bowling Club Ltd Wentworthville Leagues Bowling Club Wentworthville Memorial Bowling Club West Epping Panthers Bowling Club West Pennant Hills Sports Club Limited Artarmon Mens Bowling Club Asquith Mens Bowling Club Avalon Beach Bowling Club Balgowlah Bowling Club Limited Belrose Mens Bowling Club Ltd Chatswood Mens Bowling Club Dee Why Mens Bowling Club Dee Why RSL Bowling Club East Roseville Bowling Club Limited Forestville RSL Mens Bowling Club Gordon Bowling Club Ltd Harbord Bowling & Recreation Club Limited Harbord Diggers Bowling Club Hornsby Bowling Sports and Recreation Club Limited Killara Bowling Club Lane Cove Bowling and Recreation Club Limited Lindfield Bowling Club Manly Bowling Club Manly Vale Bowling Club Limited Mona Vale Bowling Club Ltd Mosman Bowling Club Neutral Bay Bowling Club Newport Bowling Club Limited North Manly Mens Bowling Club North Sydney Anzac Memorial Bowling Club North Sydney Mens Bowling Club Northbridge Bowling Club Limited Pittwater Memorial Bowling Club Seaforth Bowling Club Ltd St Ives Bowling & Recreation Club Limited Turramurra Bowling Club Ltd War Veterans Bowling Club Limited Warrawee Bowling Club Warringah Bowling Club Limited Waverton Bowling Club Limited West Pymble Bowling Club

#### **Greater Western Sydney**

Austral Bowling Club Blacktown City Bowling & Recreation Club Co-Operative Ltd Blacktown Workers Mens Bowling Club Glenbrook Panthers Bowling Club Kemps Creek Sport & Bowling Club Kingswood Mens Bowling Club Penrith Mens Bowling Club Pitt Town & District Sports Bowling Club **Richmond Memorial Bowling Club** Riverstone District Bowling & Rec Club Springwood Bowling & Recreation Club Limited St Marys RSL Bowlers Wallacia Bowling & Recreation Club Limited Windsor Bowling Club Wisemans Ferry Bowling Club Ashbury Bowling Panarcadian Federation Club Ltd Auburn RSL Bowling Club Limited

Bankstown District Sports Club Belfield Bowling & Recreation Club Limited Belmore Bowling & Recreation Club Ltd Birrong Bowling & Sports Club Ltd Cabra Vale Diggers Bowling Club Cabramatta Bowling & Recreation Club Ltd Campsie South Bowling Club Canterbury Bankstown Tennis & Bowls Club Canterbury Bowling & Community Club Limited Chester Hill RSL and Bowling Club Ebp Sports Mens Bowling Club Greenacre BoWling & Rec Club Guildford Bowling & Recreation Club Guildford Leagues Mens Bowling Club Hurlstone Park Bowling & Rec Club Ingleburn Bowling & Recreation Club Co-Operative Limited Lidcombe Mens Bowling Club Liverpool City Bowling Club Limited Mount Lewis Bowling Club Co-Operative Limited Mounties Mens Lawn Bowls Padstow Bowling & Rec Club Picnic Point Mens Bowling Club Limited Regents Park Sporting & Community Club Ltd Revesby Bowling Club Revesby Workers Bowling Club St Johns Park Bowling Club Limited

#### **Southern Sydney**

Bexley Bowling & Recreation Club Ltd Bexley RSL Bowling Club Brighton Le Sands Bowling Club Bundeena Bowling & Sports Club Ltd Caringbah Mens Bowling Club Club Blakehurst Mens Bowling Club Cooks River Bowling Club Cronulla Mens Bowling Club Cronulla RSL Memorial Mens Bowling Club Engadine Bowling & Recreation Club Francis Drake Mens Bowling Club Grandviews Bowling Club Gymea Bowling Club (Mens Section) Moorefield Mens Bowling Club Mortdale Bowling Club Peakhurst Bowling & Recreation Club Limited Ramsgate RSL Memorial Bowling Club **Riverwood Allsports** Roselands Bowling Club South Cronulla Bowling and Recreation Club South Hurstville Bowling Bocce & Recreation Club Limited St George Leagues Bowling Club Sutherland Mens Bowling Club Sylvania Bowling Club Cooperative Ltd Taren Point Bowling Club Limited

# **COUNTRY NEW SOUTH WALES**

#### **Riverina Murray Region**

Albury Ss&A Bowling Club Inc Commercial Albury Bowling Club Culcairn Bowling & Recreation Club Henty Bowling Club Holbrook Rs Mens Bowling Club Howlong Golf & Bowling Club Lavington Panthers Bowling Club North Albury Bowling Club Oaklands RSL Bowling Club Rand Bowling Club Limited Urana Bowling Club Walla Walla Bowling Club Barellan Bowling Club Coleambally Community Club Darlington Point Bowling Club Griffith Ex Servicemens Bowling Club Hay Bowling Club Hay Services Bowling Club Hillston Ex Services Bowling Club Leeton & District Bowling Club Limited Leeton Soldiers Bowling Club Narrandera Bowling & Recreation Club Limited Whitton Bowling Club Yenda Diggers Bowling Club Coolamon Sport and Recreation Club Ganmain Memorial Bowling Club Junee Bowling Club Junee Ex Services Bowling Club Lockhart Bowling Club Ltd South Wagga Sports & Bowling Club Ltd The Rock Memorial Bowling Club Limited The Rules Club Wagga Bowling Club Wagga RSL Bowling Club

#### Far West Region

Bourke Bowling Club Limited Brewarrina RSL Bowling Club Cobar Bowling Club Limited Cobar Memorial Services Bowling Club Baradine Bowling Club Limited Binnaway Bowling Club Co-Operative Limited Coolah Bowling Club Coonabarabran Bowling Club Co-Operative Limited Dunedoo Bowling Club Limited Mendooran Bowling Club Limited Nyngan Bowling Club Limited Tottenham Bowling Club Ltd Trangie Bowling Club Limited Warren Bowling Club Collarenebri Bowling Club Goodooga Bowling Club Lightning Ridge District Bowling Club Walgett & District Bowling Club Coonamble Mens Bowling Club Dubbo City Bowling Club Ltd Dubbo Railway Bowling Club Limited Geurie Bowling Club Ltd Gilgandra Bowling Club Gulargambone Bowling Club Limited Macquarie (Dubbo) Bowling Club Narromine Bowling Club Wellington Bowling Club West Dubbo Bowling Club Yeoval Bowling Club

#### **Central West Region**

Bathurst City Panthers Mens Bowling Club Blayney Bowling Club Limited Cudal Bowling Club Cumnock Bowling Club Majellan Bowling Club Limited Manildra Bowling Club Limited Millthorpe Bowling Club Ltd Molong Bowling Club Orange City Mens Bowling Club Orange Ex Services Country Bowling Club Orange Ex Services Mens Bowling Club Orange Newstead Bowling Club Canowindra Bowling Club Limited Caragabal Bowling Club Co-Operative Limited Cowra Bowling Club Eugowra Community Bowls and Recreation Club Goolagong Bowling CLub Grenfell Bowling Club Woodstock Bowling Club Hazelbrook Mens Bowling Club Lawson Mens Bowling Club Lithgow City Bowling Club Ltd Lithgow Workmens Bowling Club Oberon RSL Bowling Club Wallerawang Bowling Club Ltd Wentworth Falls Mens Bowling Club Gulgong Bowling & Sporting Club Limited Kandos Returned Services Community Bowling Club Mudgee Bowling Club Portland Bowling Club Co-Operative Limited Rylstone Bowling Club Condobolin Sports Club Ltd Forbes Sport & Recreation Club Parkes Bowling and Sports Club Limited Parkes Railway, Diggers Bowling Club Peak Hill Bowling Club Co-Operative Limited **Tullamore Bowling & Citizens Club** Ardlethan Bowling & Rec Club Ariah Park Bowling Club Barmedman Bowling Club Lake Cargelligo Bowling Club Limited Temora Bowling & Recreation Club Temora Ex Services Bowling Club Ungarie District Bowling & Recreation Club Weethalle Bowling Club West Wyalong Bowling & Recreation Club Limited West Wyalong Services & Citizens Club Ltd

#### **Central Coast**

Avoca Beach Bowling & Recreation Club Ltd Bateau Bay Bowling Club Davistown RSL Bowling Club Diggers @ The Entrance Bowling Club Dora Creek Workers Mens Bowling Club Doyalson Wyee Mens Bowls Inc Ettalong Memorial Bowling Club Everglades Country Club Ltd Gosford City Bowling Club Gwandalan Bowling Club Halekulani Bowling Club Limited Mingara Bowling Club Mooney Mooney Workers Bowling Club Morisset Bowling Club Morisset Hospital Bowling Club Incorporated Munmorah United Bowling Club Norah Head Bowling Club Ourimbah-Lisarow RSL Bowling Club Terrigal Mens Bowling Club The Greens The Entrance Toukley District Mens Bowling Club

Toukley RSL Bowling Club Umina Beach Mens Bowling Club Wamberal Bowling Club Woy Woy Bowling Club Limited Wyong Mens Bowling Club Wyong RSL Bowling Club

#### **North West**

Armidale City Bowling Club Armidale Ex-Services Mem Bowling Club Bendemeer Bowling Club Glen Innes Bowling Club Ltd Guyra Bowling & Recreation Club Ltd Uralla Bowling & Recreation Club Limited Walcha Bowling & Recreation Club Limited Boggabri Bowling Club Gunnedah Services and Bowling Club Narrabri Bowling Club Limited Wee Waa Bowling Club Barraba Bowling Club Limited Kootingal & District Bowling Club Limited Manilla Bowling Club Ltd North Tamworth Bowling Club Limited Nundle Sport & Recreation Mens Bowling Club Oxley Bowling Club Quirindi Bowling Club South Tamworth Bowling Club Tamworth City Mens Bowling Club Werris Creek Bowling & Tennis Club West Tamworth Bowling Club Ltd Willow Tree Bowling Club Ashford Memorial Bowling Club Bingara Golf Bowling Club Croppa Creek Bowling Club Limited Delungra Memorial Bowling & Recreation Club Ltd Inverell East Bowling Club Inverell Returned Servicemens Memorial Bowling Club Moree Services Bowling Club Tingha Sport & Recreation Bowling Club Warialda Golf & Bowling Club

#### **South Coast**

Albion Park Bowling & Recreation Club Limited Bellambi Bowling Recreation & Sports Club Ltd Berkeley Sports Club Bowling Club Bulli Bowling Club Limited Corrimal Bowling Club Limited Dapto Bowling Club Dapto Citizens Bowling Club Fairy Meadow Bowling & Rec Club Limited Helensburgh Workers Mens Bowls Jamberoo Bowling & Recreation Club Kembla Heights Bowling Club Kiama Bowling & Recreation Club Limited Oak Flats Bowling & Recreation Club Ltd **Orb Bowling Club** Scarborough-Wombarra Bowling & Recreation Club LimiTed Shellharbour Bowls & Recreation Club Limited Thirroul Bowling Leagues & Recreation Club Ltd Towradgi Park Bowls & Recreation Club Limited Warilla Bowling & Rec Club Windang Bowls Club Limited Wiseman Park Wollongong City Bowling Club Limited Wollongong RSL Bowling Club Limited

Woonona Bowling & Recreation Club Limited Batemans Bay Bowling & Recreation Club Limited Bermagui Bowling Club Bodalla Bowling & Recreation Club Limited Braidwood Bowling Club Dalmeny Bowling Club Malua Bay Mens Bowling Club MoruyA Bowling & Recreation Club Limited Narooma Sporting and Services Bowling Club Tomakin Sports & Social Club Mens Bowling Club Ltd Tuross Head Country Mens Bowling Club **Bega Bowling Club** Bombala RSL Bowling Club Candelo-Kameruka Bowling Club Ltd Eden Fishermens Bowling Club Mallacoota Inlet Bowling Club Inc Merimbula-Imlay Men's Bowling Club Tathra Beach Bowling Club Limited Tura Beach Men's Bowling Club Berry Men's Bowling Club Bomaderry Mens Bowling Club Limited Callala RSL Country Bowling Club Culburra Mens Bowling Club Currarong Bowling & Recreation Club Gerringong Bowling & Recreation Club Ltd Greenwell Point Bowling & Sports Club Mens Bowling Club Huskisson Bowling Club Limited Kangaroo Valley Bowling & Recreation Club Ltd Lake Conjola Mens Bowling Club Milton-Ulladulla Bowling Club Mollymook Bowling Club Nowra Bowling & Rec Club RSL Sussex Inlet Bowling Club Shoalhaven Ex-Servicemens Bowling Club Shoalhaven Heads Mens Bowling Club St Georges Basin Country Club Mens Bowling Club Sussex Inlet Bowling Club Limited

#### **North Coast**

Alstonville Mens Bowling Club Ballina Mens Bowling Club Ballina RSL Club Mens Bowling Club Bonalbo Mens Bowling Club Broadwater Bowling Club Limited Casino Rsm Bowling Club Coraki Memorial Bowling Club East Lismore Bowling Club Limited Evans Head Bowling Club Kyogle Mens Bowling Club Lennox Head Mens Bowls Club Lismore City Bowling Club Limited Lismore Workers Heights Bowling Club Lismore Workers Sports Mens Bowling Club Nimbin Bowling, Sporting & Recreation Club Ltd South Lismore Bowling & Recreation Club Limited Urbenville & District Bowling Club Limited Woodburn Bowling and Recreation Club Ltd Bellingen Bowling & Sporting Club Limited Bowraville Bowling & Recreation Club Ltd Coffs Harbour Ex-Services Mens Bowling Club Dorrigo Bowling Club Ltd Macksville Mens Bowling Club Nambucca Heads Bowling Club North Beach Mens Bowling Club Park Beach Bowling Club

Sawtell Bowling & Recreation Club Scotts Head Bowling & Recreation Club Ltd Stuarts Point Workers Bowling Club Urunga Bowling Club Limited West Coffs Mens BoWling Club Woolgoolga Men's Bowling Club Comboyne Ex Services Bowling Club Crescent Head Country Club Bowling Club Hat Head Bowling & Recreation Club Kempsey Heights Grand United Bowling Club Kempsey Macleay RSL Bowling Club Kew Mens Bowling Club Lake Cathie Mens Bowling Club North Haven Mens Bowling Club Port Macquarie City Mens Bowling Club Port Macquarie Panthers Bowling Club Smithtown RSL Memorial Bowling Club Limited South West Rocks Country Club Mens Bowling Club Wauchope Bowling Club Westport Mens BoWling Club Brooms Head Bowling & Recreation Club Limited Grafton Mens Bowling Club Iluka Bowls Club Limited Maclean & District Bowling Club Co-Operative Ltd Red Rock Bowling & Recreation Club Ltd South Grafton Bowling Sports & Recreation Club Limited South Grafton District Ex-Servicemens Club Wooli Bowling & Recreation Club Limited Yamba Bowling & Recreation Club Limited Bangalow Mens Bowling Club Brunswick Heads Bowling Club Burringbar Mens Bowling Club Byron Bay Bowling Club Cabarita Beach Mens Bowling CIUb Condong Bowling Club Cudgen Leagues Mens Bowling Club Mullumbimby Ex-Services Bowling Club Murwillumbah Mens Bowling Club Inc Ocean Shores Country Bowling Club Pottsville Mens Bowling Club

#### **Hunter Region**

Adamstown Bowling Club Alder Park Bowling Club Co-Operative Limited Bar Beach Mens Bowling Club Bayway Village Bowling Club Belmont Bowling Club Co-Operative Limited Belmont Sporties Mens Bowling Club Beresfield Bowling Club Boolaroo Bowling & Recreation Co-Operative Club Limited Burwood Colliery Bowling Club Cardiff Bowling Club Co-Op Ltd Carrington Bowling Club Catherine Hill Bay Bowling Club Co-Operative Limited Charlestown Bowling Club Edgeworth Bowling Club Co-Operative Limited Fingal Bay Bowls Sport & Recreation Club Limited Hamilton Bowling Club Co-Op Ltd Hamilton North Bowling Club Heaton Birmingham Gardens Bowling Club Hexham Bowling Club Kahibah Bowling Club Co-Op Ltd Karuah RSL Mens Bowling Club Kotara Bowling & Recreation Club Co-Op Limited Lambton Bowling Club Co-Operative Limited

Lambton New Lambton RSL Bowling Club Lemon Tree Passage Bowling Club Lowlands Bowling Club Limited Marks Point Bowling Club Co-Operative Limited Mayfield Bowling Club Co-Operative Limited Mayfield West Bowling Club Merewether Bowling Club Nelson Bay Bowling & Recreation Club Ltd New Lambton Bowling Club Rathmines Memorial Bowling Club Co-Operative Limited Raymond Terrace Bowling Club Co-Operative Limited Redhead Bowling Club Co-Op Ltd Soldiers Point Bowling Club Stockton Bowling Club Swansea Bowling Club Swansea Workers Bowling Club Tea Gardens Country Club Bowling Club Teralba Bowling Club Co-Operative Limited Tomago Bowling and Sporting Club Co-Op Ltd Toronto Workers Bowling Club Valentine Bowling Club Co-Operative LimiTed Wallsend Bowling Club Co-Operative Limited Wangi Bowling Club Warners Bay Bowling Club Co-Operative Limited Water Board Bowling Club Windale-Gateshead Bowling Club Aberdeen Bowling Club Aberdeen RSL Bowling Club Denman Co-Operative Bowling Club Merriwa Sports Club Limited (Bowls Section) Murrurundi Bowling Club Muswellbrook RSL Bowling Club Scone Bowling Club Scone RSL Bowling Club Abermain Bowling Club Bellbird Park Bowling Club Cessnock City Bowling Club Clarence Town Bowling Sport & Rec Club Limited Dungog Memorial Bowling Club East Cessnock Bowling Club East Maitland Bowling Club Gresford Bowling Club Greta Workers Bowling Club Kurri Kurri Bowling Club Lorn Park Bowls Sports & Recreation Club Ltd Maitland City Bowling Club Maitland Ex Services & City Bowling Club Maitland Park Mens Bowling Club Miller Park Bowling Club Morpeth Bowling & Recreation Club Paxton Bowling Club Singleton Bowling Club Co-Operative Limited Singleton RSL Bowling Club Telarah Bowling Club The Oaks Golf & Country Club Blackhead Mens Bowling Club Bulahdelah Bowling Club Forster Bowling Club Gloucester Bowling & Recreation Club Ltd Harrington Bowling Club Lansdowne Mens Bowling Club Manning Point Mens Bowling Club

Old Bar Beach Mens Bowling Club Pacific Palms Mens Bowling Club Taree Leagues Bowling Club Taree Railway Inst Bowling Club Ltd Taree West Bowling Club Tuncurry Bowling Club Tuncurry-Forster Sports Mens Bowling Club Wingham Bowling Club Ltd

#### **Southern Slopes and Plains**

Adaminaby Bowling & Sports Club Ltd Coolamatong Country Bowling Club (Bowls) Cooma Mens Bowling Club Jindabyne Bowling & Sports Club Nimmitabel Country Bowling Club **Binalong Bowling Club** Boorowa Bowling Club Boorowa Ex Services Bowling Club Bribbaree Services & Citizens Bowling Club Cootamundra Bowling Club Cootamundra Ex-Services Bowling Club Harden District Bowling Club Quandialla Bowling Club Limited Stockinbingal Bowling Club Yass Mens Bowling Club Young Bowling Club Limited Adelong Services & Citizens Bowling Club Batlow RSL Bowling Club Gundagai District Services Bowling Club Tarcutta Bowling Club Tumbarumba Bowling Club Tumut Bowling & Recreation Club Ltd Tumut RSL Bowling Club Bargo Mens Bowling Club Bowral Bowling Club Limited Bundanoon Bowling Club Camden Mens Bowling Club Inc Camden RSL Bowling Club Campbelltown City Bowling Club Crookwell Services Bowling Club Goulburn Railway Bowling Club Co-Op Ltd Picton Mens Bowling Club Robertson Bowling Club Taralga Bowling Club

Table 3.1 presents details of bowls membership and reveals there were 64,712 playing members and 112,046 non-playing members in New South Wales. This imbalance in favour of non-playing members stems from the long history of a high proportion of licensed clubs with gaming machines, and additional recreational facilities at New South Wales bowls clubs.

Of the 176,758 bowls club members in New South Wales,:

- 36.6% were playing members
- 63.4% were non-playing members
- 68.7% were located in country New South Wales.

New South Wales regions with the greatest number of bowls club members were:

- North Coast
- Greater Western Sydney
- Hunter
- Riverina Murray
- North West.

#### **TABLE 3.1**BOWLS CLUB MEMBERS NEW SOUTH WALES, 2015

|                            | Number<br>of Bowls<br>Clubs | Pennant<br>Playing<br>Members | Non-Pennant<br>Playing<br>Members | Total<br>Playing<br>Members | Non<br>Playing<br>Members | Total<br>Members |
|----------------------------|-----------------------------|-------------------------------|-----------------------------------|-----------------------------|---------------------------|------------------|
| METROPOLITAN               |                             |                               |                                   |                             |                           |                  |
| Northern Sydney            | 57                          | 3,434                         | 4,416                             | 7,850                       | 9,292                     | 17,142           |
| Greater Western Sydney     | 38                          | 2,586                         | 652                               | 3,238                       | 19,464                    | 22,701           |
| Inner Sydney               | 29                          | 1,172                         | 1,223                             | 2,394                       | 5,752                     | 8,146            |
| Southern Sydney            | 20                          | 1,253                         | 1,888                             | 3,141                       | 4,280                     | 7,421            |
| Sub Total                  | 144                         | 8,445                         | 8,179                             | 16,623                      | 38,787                    | 55,411           |
| COUNTRY                    |                             |                               |                                   |                             |                           |                  |
| Central West               | 43                          | 1,596                         | 1,120                             | 2,716                       | 3,382                     | 6,098            |
| Far West                   | 26                          | 929                           | 713                               | 1,642                       | 2,469                     | 4,111            |
| North West                 | 30                          | 990                           | 5,927                             | 6,917                       | 6,368                     | 13,285           |
| North Coast                | 80                          | 4,606                         | 11,640                            | 16,246                      | 22,042                    | 38,288           |
| South Coast                | 58                          | 3,636                         | 808                               | 4,444                       | 2,160                     | 6,604            |
| Hunter                     | 74                          | 4,667                         | 5,300                             | 9,967                       | 11,291                    | 21,258           |
| Central Coast              | 24                          | 1,939                         | 945                               | 2,885                       | 3,944                     | 6,829            |
| Southern Slopes and Plains | 28                          | 1,212                         | 164                               | 1,376                       | 3,087                     | 4,363            |
| Riverina Murray            | 30                          | 1,535                         | 360                               | 1,895                       | 18,515                    | 20,410           |
| Sub Total                  | 393                         | 21,111                        | 26,977                            | 48,089                      | 73,258                    | 121,347          |
| TOTAL                      | 537                         | 29,556                        | 35,156                            | 64,712                      | 112,046                   | 176,758          |

Table 3.2 and Figure 3.2 summarise bowls participation by major segment and by gender. In total there were 203,886 participants in bowls competitions and programs (of at least 4 games duration) in New South Wales during 2015.

Specifically:

• The greatest participation segment in New South Wales

was social bowls, with 59.7% of participants.

- Male participation makes up 66.9% of all bowls participation in New South Wales.
- Participation in country New South Wales (137,362) is 67% of the total, although country NSW makes up less than 25% of the population.

Many bowls participants are

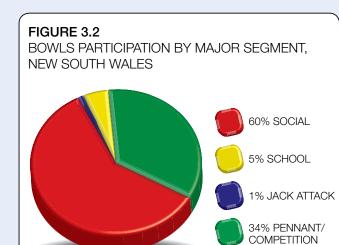
involved in more than one structured bowls competition, social or other program. This includes:

- Pennant and other competition participants who regularly play in more than one competition during the same season or year.
- Participants involved in both competition and social or corporate bowls.

| Participants               | cipants Other Competition |         |        | Social and Other<br>Participation |         |        | Jack Attack<br>Participation |         | School<br>Participation |       |         | Total Participants<br>(4 +) |        |         |         |
|----------------------------|---------------------------|---------|--------|-----------------------------------|---------|--------|------------------------------|---------|-------------------------|-------|---------|-----------------------------|--------|---------|---------|
| Region                     | Males                     | Females | Total  | Males                             | Females | Total  | Males                        | Females | Total                   | Males | Females | Total                       | Males  | Females | Total   |
| METROPOLITAN               |                           |         |        |                                   |         |        |                              |         |                         |       |         |                             |        |         |         |
| Northern Sydney            | 6,115                     | 2,788   | 8,902  | 10,649                            | 6,997   | 17,646 | 65                           | 55      | 120                     | 480   | 540     | 1,020                       | 17,308 | 10,380  | 27,689  |
| Greater Western Sydney     | 2,575                     | 0       | 2,575  | 3,827                             | 2,567   | 6,394  | 42                           | 18      | 60                      | 1,220 | 550     | 1,770                       | 7,663  | 3,135   | 10,798  |
| Inner Sydney               | 2,281                     | 619     | 2,900  | 10,954                            | 7,547   | 18,500 | 0                            | 0       | 0                       | 90    | 90      | 180                         | 13,325 | 8,255   | 21,580  |
| Southern Sydney            | 1,930                     | 400     | 2,330  | 2,203                             | 1,487   | 3,691  | 10                           | 6       | 16                      | 220   | 200     | 420                         | 4,363  | 2,093   | 6,457   |
| Sub Total                  | 12,900                    | 3,806   | 16,707 | 27,632                            | 18,599  | 46,231 | 117                          | 79      | 196                     | 2,010 | 1,380   | 3,390                       | 42,660 | 23,864  | 66,524  |
|                            |                           |         |        |                                   |         |        |                              |         |                         |       |         |                             |        |         |         |
| Central West               | 2,989                     | 878     | 3,866  | 3,140                             | 1,374   | 4,514  | 0                            | 0       | 0                       | 100   | 80      | 180                         | 6,228  | 2,332   | 8,561   |
| Far West                   | 1,807                     | 531     | 2,338  | 670                               | 336     | 1,006  | 0                            | 0       | 0                       | 0     | 0       | 0                           | 2,477  | 867     | 3,344   |
| North West                 | 4,513                     | 2,430   | 6,943  | 9,977                             | 3,384   | 13,361 | 264                          | 128     | 392                     | 842   | 110     | 952                         | 15,596 | 6,052   | 21,648  |
| North Coast                | 12,034                    | 6,480   | 18,514 | 14,813                            | 4,906   | 19,719 | 139                          | 99      | 238                     | 894   | 428     | 1,322                       | 27,880 | 11,913  | 39,793  |
| South Coast                | 5,181                     | 0       | 5,181  | 3,472                             | 2,597   | 6,069  | 180                          | 120     | 300                     | 400   | 300     | 700                         | 9,233  | 3,017   | 12,251  |
| Hunter                     | 7,548                     | 2,137   | 9,685  | 9,850                             | 8,863   | 18,714 | 225                          | 195     | 420                     | 600   | 520     | 1,120                       | 18,223 | 11,716  | 29,939  |
| Central Coast              | 1,944                     | 792     | 2,736  | 2,816                             | 2,579   | 5,395  | 300                          | 200     | 500                     | 520   | 470     | 990                         | 5,580  | 4,041   | 9,621   |
| Southern Slopes and Plains | 1,157                     | 532     | 1,689  | 1,318                             | 881     | 2,199  | 20                           | 10      | 30                      | 405   | 405     | 810                         | 2,901  | 1,828   | 4,728   |
| Riverina Murray            | 2,085                     | 613     | 2,698  | 3,353                             | 1,246   | 4,600  | 0                            | 0       | 0                       | 100   | 80      | 180                         | 5,538  | 1,939   | 7,477   |
| Sub Total                  | 39,258                    | 14,393  | 53,651 | 49,410                            | 26,167  | 75,577 | 1,128                        | 752     | 1,880                   | 3,861 | 2,393   | 6,254                       | 93,657 | 43,705  | 137,362 |

#### TABLE 3.3 NATIONAL RANKINGS OF NEW SOUTH WALES REGIONS BY PARTICIPANTS

|                            | М       | EMBERSI        | HIP              |                                     | PART                               | ICIPATION             |                          |
|----------------------------|---------|----------------|------------------|-------------------------------------|------------------------------------|-----------------------|--------------------------|
|                            | Playing | Non<br>Playing | Total<br>Members | Pennant<br>and Other<br>Competition | Social,<br>Jack Attack<br>& School | Total<br>Participants | Participation<br>Ranking |
| North Coast                | 16,246  | 22,042         | 38,288           | 18,514                              | 21,279                             | 39,793                | 1                        |
| Hunter                     | 9,967   | 11,291         | 21,258           | 9,685                               | 20,254                             | 29,939                | 2                        |
| Northern Sydney            | 7,850   | 9,292          | 17,142           | 8,902                               | 18,786                             | 27,689                | 3                        |
| North West                 | 6,917   | 6,368          | 13,285           | 6,943                               | 14,705                             | 21,648                | 5                        |
| Inner Sydney               | 2,394   | 5,752          | 8,146            | 2,900                               | 18,680                             | 21,580                | 6                        |
| South Coast                | 4,444   | 2,160          | 6,604            | 5,181                               | 7,069                              | 12,251                | 19                       |
| Greater Western Sydney     | 3,238   | 19,464         | 22,701           | 2,575                               | 8,224                              | 10,798                | 22                       |
| Central Coast              | 2,885   | 3,944          | 6,829            | 2,736                               | 6,885                              | 9,621                 | 25                       |
| Central West               | 2,716   | 3,382          | 6,098            | 3,866                               | 4,694                              | 8,561                 | 26                       |
| Riverina Murray            | 1,895   | 18,515         | 20,410           | 2,698                               | 4,780                              | 7,477                 | 31                       |
| Southern Sydney            | 3,141   | 4,280          | 7,421            | 2,330                               | 4,127                              | 6,457                 | 34                       |
| Southern Slopes and Plains | 1,376   | 3,087          | 4,363            | 1,689                               | 3,039                              | 4,728                 | 43                       |
| Far West                   | 1,642   | 2,469          | 4,111            | 2,338                               | 1,006                              | 3,344                 | 51                       |



# FIGURE 3.3 PARTICIPATION BY AGE GROUP, NEW SOUTH WALES 9% <18 yrs 12% 18-39 yrs 19% 40-59 yrs 35% 60-74 yrs

Figure 3.3 shows the age structure of bowls participation in New South Wales.

Regional rankings for New South Wales regions in terms of participants are summarised in Table 3.3 (also showing the relative number of members).

Bowls participation to population rates show the extent to which people in each age group and in each region are involved in bowls. For New South Wales the participant to population rates are presented in Tables 3.4 to 3.6.

New South Wales regions with the highest participant to population rates in 2015 were:

- North Coast (inflated by the impact of tourism visitation)
- Southern Slopes and Plains
- Hunter
- North West NSW.

The regions with the lowest player to population rates were:

- Southern Sydney
- Greater Western Sydney
- Inner Sydney
- Far West.

The overall participation rate in New South Wales was 3.10%, the rate in country New South Wales was 5.20% and in metropolitan Sydney it was 1.69%.

25% 75+ yrs

| TABLE 3.4                  | TOTAL        | FOTAL PARTICIPAN |        |            | POPULA           | TION   | RATE      | ES IN NE         | W SC   | OUTH W       | ALES F       | REGIC   | DNS, 20      | 15         |        |
|----------------------------|--------------|------------------|--------|------------|------------------|--------|-----------|------------------|--------|--------------|--------------|---------|--------------|------------|--------|
|                            | Tot          | tal <40 years    |        | Tc         | otal 40-59 years | ;      | Te        | otal 60-74 years | ;      | Tota         | ll 75+ years |         | Total P      | opulation  |        |
| New South Wales            | Participants | Population       | Rate % | Participan | nts Population   | Rate % | Participa | nts Population   | Rate % | Participants | Population   | Rate %  | Participants | Population | Rate % |
| METROPOLITAN               |              |                  |        |            |                  |        |           |                  |        |              |              |         |              |            |        |
| Northern Sydney            | 10,301       | 427,598          | 2.41%  | 4,822      | 216,906          | 2.22%  | 7,164     | 92,506           | 7.74%  | 5,401        | 49,510       | 10.91%  | 27,689       | 786,520    | 3.52%  |
| Greater Western Sydney     | 2,487        | 436,739          | 0.57%  | 2,193      | 304,035          | 0.72%  | 1,921     | 140,748          | 1.37%  | 4,198        | 74,157       | 5.66%   | 10,798       | 955,678    | 1.13%  |
| Inner Sydney               | 3,488        | 768,991          | 0.45%  | 3,906      | 442,226          | 0.88%  | 8,401     | 184,750          | 4.55%  | 5,785        | 76,928       | 7.52%   | 21,580       | 1,472,895  | 1.47%  |
| Southern Sydney            | 252          | 349,253          | 0.07%  | 733        | 219,118          | 0.33%  | 3,778     | 102,579          | 3.68%  | 1,693        | 59,889       | 2.83%   | 6,457        | 730,838    | 0.88%  |
| Sub Total                  | 16,529       | 1,982,581        | 0.83%  | 11,654     | 1,182,284        | 0.99%  | 21,265    | 520,583          | 4.08%  | 17,077       | 260,483      | 6.56%   | 66,524       | 3,945,931  | 1.69%  |
| COUNTRY                    |              |                  |        |            |                  |        |           |                  |        |              |              |         |              |            |        |
| Central West               | 1,369        | 98,211           | 1.39%  | 1,771      | 73,064           | 2.42%  | 3,311     | 41,217           | 8.03%  | 2,109        | 19,526       | 10.80%  | 8,561        | 232,018    | 3.69%  |
| Far West                   | 539          | 53,694           | 1.00%  | 695        | 39,254           | 1.77%  | 1,292     | 22,790           | 5.67%  | 817          | 10,908       | 7.49%   | 3,344        | 126,647    | 2.64%  |
| North West                 | 844          | 181,850          | 0.46%  | 2,858      | 158,157          | 1.81%  | 9,489     | 99,921           | 9.50%  | 8,457        | 54,341       | 15.56%  | 21,648       | 494,269    | 4.38%  |
| North Coast                | 1,550        | 69,558           | 2.23%  | 5,253      | 49,844           | 10.54% | 17,449    | 29,808           | 58.54% | 15,541       | 14,096       | 110.26% | 39,793       | 163,307    | 24.37% |
| South Coast                | 2,454        | 170,851          | 1.44%  | 3,626      | 126,257          | 2.87%  | 4,009     | 77,719           | 5.16%  | 2,162        | 40,974       | 5.28%   | 12,251       | 415,801    | 2.95%  |
| Hunter                     | 8,252        | 258,637          | 3.19%  | 5,246      | 178,384          | 2.94%  | 10,327    | 101,521          | 10.17% | 6,114        | 53,531       | 11.42%  | 29,939       | 592,073    | 5.06%  |
| Central Coast              | 0            | 121,492          | 0.00%  | 514        | 88,130           | 0.58%  | 5,435     | 51,714           | 10.51% | 3,672        | 31,259       | 11.75%  | 9,621        | 292,595    | 3.29%  |
| Southern Slopes and Plains | 2,483        | 33,833           | 7.34%  | 1,578      | 27,118           | 5.82%  | 441       | 15,704           | 2.81%  | 226          | 7,083        | 3.19%   | 4,728        | 83,738     | 5.65%  |
| Riverina Murray            | 1,206        | 104,875          | 1.15%  | 1,554      | 72,950           | 2.13%  | 2,889     | 41,551           | 6.95%  | 1,827        | 21,565       | 8.47%   | 7,477        | 240,941    | 3.10%  |
| Sub Total                  | 18,699       | 1,093,000        | 1.71%  | 23,095     | 813,160          | 2.84%  | 54,642    | 481,946          | 11.34% | 40,925       | 253,282      | 16.16%  | 137,362      | 2,641,388  | 5.20%  |
| TOTAL                      | 35,228       | 3,075,581        | 1.15%  | 34,749     | 1,995,444        | 1.74%  | 75,907    | 1,002,529        | 7.57%  | 58,003       | 513,765      | 11.29%  | 203,886      | 6,587,319  | 3.10%  |

| TABLE 3.5                  | MALE         | PARTIC        | IPAN   | TS TO I     | POPUL          |        | N RATES      | S NEW       | SOU    | TH WAL       | .ES, 20    | )15     |              |            |        |
|----------------------------|--------------|---------------|--------|-------------|----------------|--------|--------------|-------------|--------|--------------|------------|---------|--------------|------------|--------|
|                            | Tot          | tal <40 years |        | Tot         | al 40-59 years | 5      | Total        | 60-74 years | 5      | Total        | 75+ years  |         | Total F      | opulation  |        |
| New South Wales            | Participants | Population    | Rate % | Participant | s Population   | Rate % | Participants | Population  | Rate % | Participants | Population | Rate %  | Participants | Population | Rate % |
| METROPOLITAN               |              |               |        |             |                |        |              |             |        |              |            |         |              |            |        |
| Northern Sydney            | 5,614        | 214,532       | 2.62%  | 3,013       | 109,466        | 2.75%  | 4,591        | 45,512      | 10.09% | 4,090        | 20,493     | 19.96%  | 17,308       | 390,004    | 4.44%  |
| Greater Western Sydney     | 2,487        | 217,399       | 1.14%  | 2,193       | 145,971        | 1.50%  | 1,921        | 68,172      | 2.82%  | 1,062        | 29,874     | 3.56%   | 7,663        | 461,415    | 1.66%  |
| Inner Sydney               | 957          | 386,192       | 0.25%  | 2,255       | 217,027        | 1.04%  | 4,988        | 91,537      | 5.45%  | 5,125        | 31,521     | 16.26%  | 13,325       | 726,276    | 1.83%  |
| Southern Sydney            | 252          | 175,337       | 0.14%  | 505         | 106,922        | 0.47%  | 2,218        | 50,209      | 4.42%  | 1,388        | 24,823     | 5.59%   | 4,363        | 357,292    | 1.22%  |
| Sub Total                  | 9,309        | 993,459       | 0.94%  | 7,966       | 579,387        | 1.37%  | 13,718       | 255,430     | 5.37%  | 11,666       | 106,711    | 10.93%  | 42,660       | 1,934,987  | 2.20%  |
| COUNTRY                    |              |               |        |             |                |        |              |             |        |              |            |         |              |            |        |
| Central West               | 1,172        | 49,581        | 2.36%  | 1,421       | 36,069         | 3.94%  | 2,358        | 20,379      | 11.57% | 1,277        | 8,055      | 15.86%  | 6,228        | 114,085    | 5.46%  |
| Far West                   | 466          | 26,900        | 1.73%  | 565         | 19,656         | 2.87%  | 938          | 11,674      | 8.03%  | 508          | 4,655      | 10.91%  | 2,477        | 62,885     | 3.94%  |
| North West                 | 616          | 90,267        | 0.68%  | 2,068       | 75,799         | 2.73%  | 6,797        | 49,379      | 13.77% | 6,115        | 23,551     | 25.97%  | 15,596       | 238,997    | 6.53%  |
| North Coast                | 1,101        | 34,656        | 3.18%  | 3,696       | 24,675         | 14.98% | 12,151       | 14,885      | 81.63% | 10,932       | 5,929      | 184.38% | 27,880       | 80,144     | 34.79% |
| South Coast                | 946          | 86,505        | 1.09%  | 2,117       | 61,443         | 3.45%  | 4,009        | 38,278      | 10.47% | 2,162        | 17,827     | 12.13%  | 9,233        | 204,053    | 4.52%  |
| Hunter                     | 4,405        | 130,292       | 3.38%  | 3,615       | 87,842         | 4.12%  | 6,479        | 49,777      | 13.02% | 3,724        | 22,195     | 16.78%  | 18,223       | 290,106    | 6.28%  |
| Central Coast              | 0            | 60,442        | 0.00%  | 294         | 42,269         | 0.69%  | 2,643        | 24,511      | 10.78% | 2,643        | 12,815     | 20.62%  | 5,580        | 140,037    | 3.98%  |
| Southern Slopes and Plains | 1,364        | 17,146        | 7.96%  | 1,160       | 13,677         | 8.48%  | 247          | 8,044       | 3.07%  | 129          | 3,021      | 4.27%   | 2,901        | 41,888     | 6.92%  |
| Riverina Murray            | 1,042        | 52,876        | 1.97%  | 1,264       | 36,300         | 3.48%  | 2,097        | 20,925      | 10.02% | 1,136        | 9,231      | 12.31%  | 5,538        | 119,333    | 4.64%  |
| Sub Total                  | 11,112       | 548,666       | 2.03%  | 16,200      | 397,730        | 4.07%  | 37,719       | 237,852     | 15.86% | 28,626       | 107,280    | 26.68%  | 93,657       | 1,291,529  | 7.25%  |
| TOTAL                      | 20,421       | 1,542,125     | 1.32%  | 24,166      | 977,116        | 2.47%  | 51,438       | 493,282     | 10.43% | 40,292       | 213,992    | 18.83%  | 136,317      | 3,226,515  | 4.22%  |

# TABLE 3.6 FEMALE PARTICIPANT TO POPULATION RATES NEW SOUTH WALES, 2015

|                            | Total <40 years |           | Tota  | 40-59 years  |           | Total | 60-74 years  |         | Total  | 75+ years    |         | Total P | opulation    |           |        |
|----------------------------|-----------------|-----------|-------|--------------|-----------|-------|--------------|---------|--------|--------------|---------|---------|--------------|-----------|--------|
| New South Wales            | Participants    |           |       | Participants |           |       | Participants |         |        | Participants |         | Rate %  | Participants | •         | Rate % |
| METROPOLITAN               |                 |           |       |              |           |       |              |         |        |              |         |         |              |           |        |
| Northern Sydney            | 4,688           | 213,066   | 2.20% | 1,808        | 107,440   | 1.68% | 2,574        | 46,994  | 5.48%  | 1,311        | 29,017  | 4.52%   | 10,380       | 396,516   | 2.62%  |
| Greater Western Sydney     | 0               | 219,340   | 0.00% | 0            | 158,064   | 0.00% | 0            | 72,576  | 0.00%  | 3,135        | 44,283  | 7.08%   | 3,135        | 494,263   | 0.63%  |
| Inner Sydney               | 2,532           | 382,799   | 0.66% | 1,651        | 225,198   | 0.73% | 3,412        | 93,213  | 3.66%  | 660          | 45,407  | 1.45%   | 8,255        | 746,619   | 1.11%  |
| Southern Sydney            | 0               | 173,916   | 0.00% | 228          | 112,195   | 0.20% | 1,560        | 52,370  | 2.98%  | 304          | 35,065  | 0.87%   | 2,093        | 373,547   | 0.56%  |
| Sub Total                  | 7,219           | 989,122   | 0.73% | 3,688        | 602,898   | 0.61% | 7,546        | 265,153 | 2.85%  | 5,411        | 153,772 | 3.52%   | 23,864       | 2,010,944 | 1.19%  |
| COUNTRY                    |                 |           |       |              |           |       |              |         |        |              |         |         |              |           |        |
| Central West               | 198             | 48,629    | 0.41% | 350          | 36,995    | 0.95% | 953          | 20,838  | 4.57%  | 832          | 11,470  | 7.25%   | 2,332        | 117,933   | 1.98%  |
| Far West                   | 74              | 26,794    | 0.27% | 130          | 19,598    | 0.66% | 354          | 11,117  | 3.19%  | 309          | 6,253   | 4.94%   | 867          | 63,761    | 1.36%  |
| North West                 | 228             | 91,582    | 0.25% | 791          | 82,358    | 0.96% | 2,691        | 50,542  | 5.33%  | 2,342        | 30,790  | 7.61%   | 6,052        | 255,272   | 2.37%  |
| North Coast                | 449             | 34,903    | 1.29% | 1,557        | 25,170    | 6.18% | 5,298        | 14,924  | 35.50% | 4,610        | 8,167   | 56.44%  | 11,913       | 83,163    | 14.33% |
| South Coast                | 1,509           | 84,346    | 1.79% | 1,509        | 64,815    | 2.33% | 0            | 39,441  | 0.00%  | 0            | 23,146  | 0.00%   | 3,017        | 211,748   | 1.42%  |
| Hunter                     | 3,847           | 128,344   | 3.00% | 1,631        | 90,543    | 1.80% | 3,847        | 51,744  | 7.43%  | 2,391        | 31,336  | 7.63%   | 11,716       | 301,967   | 3.88%  |
| Central Coast              | 0               | 61,050    | 0.00% | 220          | 45,861    | 0.48% | 2,792        | 27,203  | 10.26% | 1,029        | 18,443  | 5.58%   | 4,041        | 152,558   | 2.65%  |
| Southern Slopes and Plains | 1,119           | 16,687    | 6.71% | 418          | 13,441    | 3.11% | 194          | 7,660   | 2.53%  | 97           | 4,062   | 2.39%   | 1,828        | 41,850    | 4.37%  |
| Riverina Murray            | 164             | 51,999    | 0.32% | 291          | 36,650    | 0.79% | 792          | 20,625  | 3.84%  | 691          | 12,334  | 5.60%   | 1,939        | 121,608   | 1.59%  |
| Sub Total                  | 7,588           | 544,334   | 1.39% | 6,895        | 415,430   | 1.66% | 16,922       | 244,094 | 6.93%  | 12,299       | 146,001 | 8.42%   | 43,705       | 1,349,859 | 3.24%  |
| TOTAL                      | 14,807          | 1,533,455 | 0.97% | 10,583       | 1,018,328 | 1.04% | 24,469       | 509,247 | 4.80%  | 17,710       | 299,773 | 5.91%   | 67,569       | 3,360,803 | 2.01%  |



# QUEENSLAND

# 4.1 REGIONAL STRUCTURE

Queensland is Australia's third largest state in terms of resident population with 4,722,447<sup>7</sup> persons or 20.1% of the Australian population. Queensland and Tasmania are Australia's most decentralised states. They are the only states/territories where the majority of the population does not live in the capital city (52% of Queensland residents live in a non-metropolitan region). Bowls Queensland has six 'hub' regions, with twenty regions: Two hub regions in metropolitan Brisbane (plus the Gold Coast and Sunshine Coast regions), and four country hub regions.

The Queensland hub regions for planning bowls development are:

#### ✤ METROPOLITAN BRISBANE HUBS

- South East Queensland North
- South East Queensland South and West

#### COUNTRY QUEENSLAND HUBS

- Wide Bay Burnett
- Downs Condamine Maranoa
- Central Queensland Whitsundays
- North and Far North Queensland

The locations of these regions are shown in Figure 4.1.

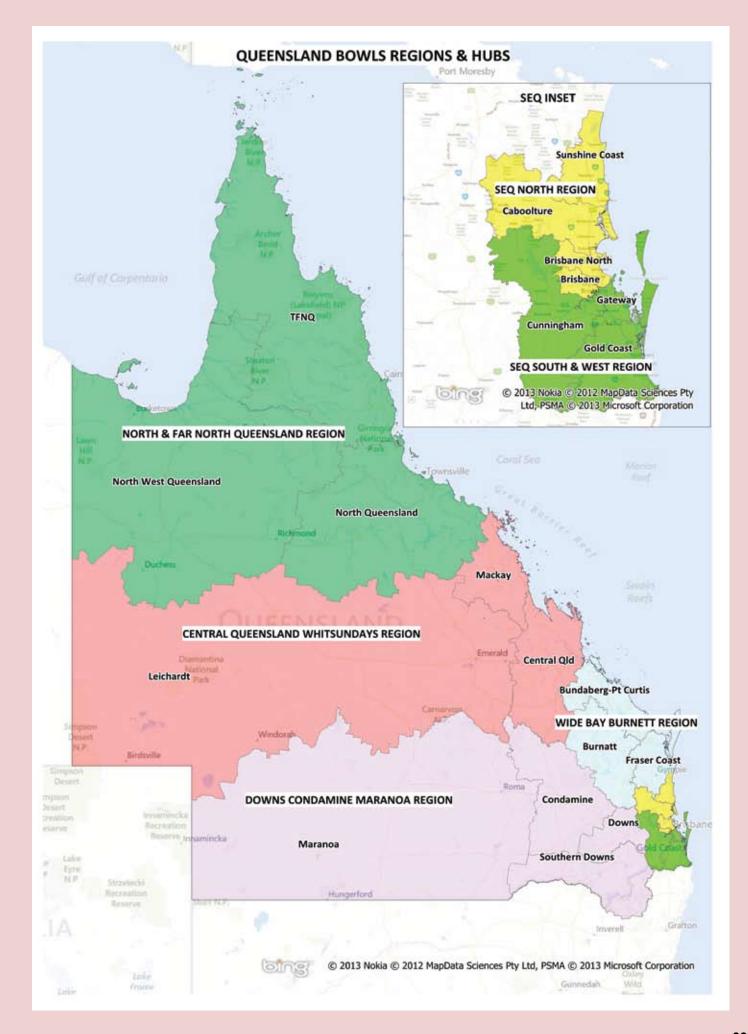
Census returns from the State and Queensland clubs has enabled reporting for 10 regions in 2015, within these hubs.

# 4.2 MEMBERS AND PARTICIPANTS

#### IN 2015, QUEENSLAND HAD:

- 37 bowls associations
- 321 bowls clubs
- 34,389 playing members
- 130,620 participants in all forms of bowls.

7 Australian Bureau of Statistics Regional Population Growth 2014, May 2015



# METROPOLITAN BRISBANE SEQ North Hub

Ashgrove Bowls Club Bardon Bowls Club Enoggera Bowls Club Everton Park Bowls Club Ferny Grove Bowls Club Gaythorne Bowls Club Grange Bowls Club Merthyr Bowls Club Newmarket Bowls Club Newfarm Bowls Club Red Hill/Ithica Bowls Club Samford Bowls Club Stafford Bowls Club St Luca Bowls Club Indooroopilly Bowls Club Toowong Bowls Club West Toowong Bowls Club Windsor Bowls Club **Kilcoy Bowls Club** Narangba Bowls Club Solander Lakes Bowls Club Woodford Bowls Club Beachmere Bowls Club Bongaree Bowls Club Bribie Island Bowls Club Caboolture Lakes Bowls Club Caboolture Memorial Bowls Club Donnybrook Bowls Club Glasshouse Country Bowls Club Aspley Bowls Club Banyo Bowls Club Bramble Bay Bowls Club **Brighton Bowls Club** Chermside Bowls Club Dayboro Bowls Club Deception Bay Bowls Club Geebung Bowls Club Hamilton Bowls Club Kallungar Bowls Club Pine Rivers Bowls Club Sandgate Bowls Club Scarborough Bowls Club Toombul Bowls Club Northern Suburbs Bowls Club **Buderim Bowls Club** Caloundra Bowls Club Coolum Beach Bowls Club Cooroy Bowls Club Headland Bowls Club Kawana Waters Bowls Club Maleny Bowls Club Mapleton Bowls Club Club Maroochydore Bowls Club Mooloolah Valley Bowls Club Mooloolaba Bowls Club Nambour Bowls Club

Nambour Heights Bowls Club Noosa Heads Bowls Club Pacific Paradise Bowls Club Palmwoods Bowls Club Pelican Waters Bowls Club Tewantin/Noosa Bowls Club Woombye Bowls Club Yandina Bowls Club

#### **SEQ South and West Hub**

Bulimba Bowls Club Balmoral Bowls Club Belmont Services Bowls Club Camp Hill Bowls Club Cannon Hill Bowls Club Capalaba Bowls Club Carina Bowls Club **Cleveland Bowls Club** Coorparoo Bowls Club Greenslopes Bowls Club Holland Park Bowls Club Logan City Bowls Club Lynndon Bowls Club Macleay Island Bowls Club Manly Bowls Club Mt Gravatt Bowls Club Norman Park Bowls Club Point Lookout Bowls Club **Redlands Bowls Club** Russel Island Bowls Club Springwood Bowls Club Wellington Point Bowls Club Wynnum Bowls Club Wynnum Leagues Bowls Club Algester Bowls Club **RAAF Amberley Bowls Club Boonah Bowls Club** Cementco Bowls Club Corinda Bowls Club Durack-Inala Bowls Club Esk Bowls Club Goodna Bowls Club Graceville Bowls Club Harrisville Bowls Club North Ipswich Bowls Club I.U.S. Bowls Club Ipswich Bowls Club Jindalee Bowls Club Lowood Bowls Club Moorooka Bowls Club Mount Crosby Bowls Club **Oley Bowls Club** Rathdowney Bowls Club **Rosewood Bowls Club** Salisbury Bowls Club Souths Acacia Bowls Club Sunnybank Bowls Club Swifts Bowls Club Tarragindi Bowls Club Toogoolawah Bowls Club

Wellers Hill Bowls Club Yeronga Bowls Club Beaudesert Bowls Club **Beenleigh Bowls Club** Benowa Bowls Club Broadbeach Bowls Club Burleigh Heads Bowls Club Canungra Bowls Club Coolangatta Bowls Club Gold Coast Lawn Bowls Club Helensvale Bowls Club Sapphire Gardens Bowls Club McKenzie Park Bowls Club Mermaid Beach Bowls Club Mudgeeraba Bowls Club Musgrave Hill Bowls Club Paradise Point Bowls Club **Robina Bowls Club** Southport Bowls Club Tamborine Mountain Bowls Club Tugun Bowls Club Tweed Heads Bowls Club South Tweed Bowls Club Twin Towns Bowls Club Woongoolba Bowls Club

#### North and Far North Hub

Atherton Bowls Club Babinda Bowls Club Cairns Bowls Club West Cairns Bowls Club Cardwell Bowls Club Cooktown Bowls Club **Dimbulah Bowls Club** Edge Hill Bowls Club Brothers Edmonton Bowls Club Gordonvale Bowls Club Herberton Bowls Club Innisfail Bowls Club Malanda Bowls Club Marlin Coast Bowls Club Mareeba Bowls Club Mossman Bowls Club **Ravenshoe Bowls Club** Silkwood Bowls Club South Johnstone Bowls Club Stratford Bowls Club Thursday Island Bowls Club Tully Bowls Club Weipa Bowls Club Yungaburra Bowls Club Alligator Creek Bowls Club Avr Bowls Club Bowen Bowls Club Brandon Bowls Club Services Memorial Bowls Club Charters Towers Bowls Club **Cllinsville Bowls Club** Cutheringa Bowls Club Giru Bowls Club

Home Hill Bowls Club Hughenden Bowls Club Ingham Bowls Club Jubilee Bowls Club Macknade Bowls Club Magnetic Island Bowls Club Mystic Sands Bowls Club Noorla Bowls Club Thuringowa Bowls Club Suburban Bowls Club Townsville Bowls Club South Townsville Bowls Club Wangaratta Bowls Club **Cloncurry Bowls Club** Leichardt Services Bowls Club Mount Isa Bowls Club Normanton Bowls Club **Richmond Bowls Club** 

#### Central Queensland Whitsundays Hub

Aramac Bowls Club **Barcaldine Bowls Club** Blackwater Bowls Club Blackall Bowls Club Capella Bowls Club Clermont Bowls Club Dysart Bowls Club **Emerald Bowls Club** Longreach Bowls Club Middlemount Bowls Club Springsure Bowls Club Tieri Bowls Club Winton Bowls Club Baralaba Bowls Club Dee Bowls Club **Diggers Memorial Bowls Club** Emu Park Bowls Club Gracemere Bowls Club Mount Morgan Bowls Club Moura Bowls Club **Rockhampton Bowls Club** North Rockhampton Bowls Club St Lawrence Bowls Club Theodore Bowls Club Victoria Park Bowls Club Wowan Bowls Club Yepoon Bowls Club Airlie Beach Bowls Club **Glenden Bowls Club** Mackay Bowls Club North Mackay Bowls Club Mackay RSL Bowls Club Mackay City Bowls Club Marian Bowls Club Mackay Suburban Bowls Club Moranbah Bowls Club Northern Beaches Bowls Club Pioneer Valley Bowls Club Proserpine Bowls Club Sarina Bowls Club Seaforth Bowls Club St Helens Bowls Club

#### Wide Bay Burnett Hub

**Biggenden Bowls Club Binjour Bowls Club** Durong Bowls Club Eidsvold Bowls Club Gayndah Bowls Club Goomeri Bowls Club Kingaroy Bowls Club Monto Bowls Club Mundubberra Bowls Club Murgon Bowls Club Nanango Bowls Club Proston Bowls Club Tansey Bowls Club Wondai Bowls Club Yarraman Bowls Club Albert Bowls Club B-Sandy Straits Bowls Club Burgowan Bowls Club Burrum Heads Bowls Club Cooloola Coast Bowls Club Doon Villa Bowls Club Gympie Bowls Club Hervey Bay Bowls Club Imbil Bowls Club Kandanga Bowls Club Kenilworth Bowls Club Kilkivan Bowls Club Maryborough Bowls Club Pialba Bowls Club Pomona Bowls Club Rainbow Beach Bowls Club Services Memorial Bowls Club Tin Can Bay Bowls Club Urangan Bowls Club Across the Waves Bowls Club Alumina Bowls Club Bargara Bowls Club Biloela Bowls Club Boyne Tannum Bowls Club Brothers Bundaberg Bowls Club Bundaberg Bowls Club Burnett Bowls Club Calliope Country Bowls Club Calliope Central Bowls Club East Bundaberg Bowls Club Elliot Heads Bowls Club Gin Gin Bowls Club Gladstone Bowls Club Isis Central Mill Bowls Club Miriam Vale Bowls Club Mount Larcom Bowls Club Moore Park Bowls Club 1770 Bowls Club Woodgate Bowls Club

#### Downs Condamine Maranoa

**Clifton Bowls Club** Goondiwindi Bowls Club Inglewood Bowls Club Killarney Bowls Club Southern Cross Bowls Club Stanthorpe Bowls Club The Summitt Bowls Club Tannymorel Bowls Club Tenterfield Bowls Club Texas Bowls Club Warwick Bowls Club Warwick East Bowls Club **Bell Bowls Club** Chinchilla Bowls Club Dalby Bowls Club North Dalby Bowls Club Jandowae Bowls Club Miles Bowls Club Meandarra Bowls Club Tara Bowls Club Taroom Bowls Club Wandoan Bowls Club Augethella Bowls Club Charleville Bowls Club Cunnumulla Bowls Club Injune Bowls Club Mitchell Bowls Club Quilpie Bowls Club Roma Bowls Club St George Bowls Club Surat Bowls Club Crows Nest Bowls Club Drayton Bowls Club Gatton Bowls Club Cambooya Ladies Bowls Club Laidley Bowls Club Millmerran Bowls Club Oakey Bowls Club Peranga Bowls Club Pittsworth Bowls Club Toowoomba City Bowls Club Toowoomba Bowls Club North Toowoomba Bowls Club South Toowoomba Bowls Club West Toowoomba Bowls Club

Table 4.1 presents details of bowls membership and reveals there were 34,389 playing members and 62,597 non-playing members in Queensland.

#### Of the 96,986 bowls club members in Queensland,

- 19.2% were registered pennant playing members
- 16.3% were non-pennant playing members
- 64.5% were non-playing members
- 71.8% of members were located in country Queensland.

#### TABLE 4.1 BOWLS CLUBS AND MEMBERS QUEENSLAND, 2015

|                                    | Number<br>of Bowls<br>Clubs | Pennant<br>Playing<br>Members | Non-Pennant<br>Playing<br>Members | Total<br>Playing<br>Members | Non<br>Playing<br>Members | Total<br>Members |
|------------------------------------|-----------------------------|-------------------------------|-----------------------------------|-----------------------------|---------------------------|------------------|
| METROPOLITAN                       |                             |                               |                                   |                             |                           |                  |
| SEQ, North Brisbane                | 43                          | 4,259                         | 2,022                             | 6,281                       | 6,536                     | 12,817           |
| SEQ, South and West Brisbane       | 50                          | 3,083                         | 2,448                             | 5,531                       | 8,987                     | 14,518           |
| Sub Total                          | 93                          | 7,342                         | 4,470                             | 11,812                      | 15,523                    | 27,335           |
| COUNTRY                            |                             |                               |                                   |                             |                           |                  |
| Gold Coast                         | 23                          | 3,763                         | 1,408                             | 5,171                       | 18,974                    | 24,145           |
| Sunshine Coast                     | 19                          | 1,612                         | 2,246                             | 3,858                       | 8,246                     | 12,104           |
| Bundaberg Port Curtis              | 20                          | 1,097                         | 761                               | 1,858                       | 3,612                     | 5,470            |
| Burnett                            | 14                          | 205                           | 312                               | 517                         | 420                       | 938              |
| Fraser Coast                       | 19                          | 1,161                         | 984                               | 2,145                       | 956                       | 3,101            |
| Central Queensland and Whitsundays | 41                          | 1,328                         | 1,670                             | 2,998                       | 2,805                     | 5,802            |
| Downs, Condamine, Maranoa          | 42                          | 943                           | 1,975                             | 2,918                       | 48                        | 2,966            |
| North and Far North                | 50                          | 1,169                         | 1,943                             | 3,112                       | 12,013                    | 15,125           |
| Sub Total                          | 228                         | 11,279                        | 11,299                            | 22,577                      | 47,074                    | 69,651           |
| TOTAL                              | 321                         | 18,620                        | 15,769                            | 34,389                      | 62,597                    | 96,986           |

Table 4.2 and Figure 4.2 summarise bowls participation by major segment and by gender. In total there were 130,620 participants in bowls competitions and programs (of at least 4 games duration) in Queensland during 2015.

Specifically:

- The greatest participation segment in Queensland was social bowls programs, with 64.4% of participants.
- Male participation makes up 58.7% of all bowls participation in Queensland.
- Participation in country Queensland (97,433) is considerably higher than metropolitan participation (33,187).

Figure 4.3 shows the age structure of bowls participation in Queensland.

Regional rankings for Queensland regions in terms of participants are summarised in Table 4.3 (also showing the relative number of members).

Many bowls participants are involved in more than one structured bowls competition, social or other program. This includes:

- Pennant and other competition participants who regularly play in more than one competition during the same season or year.
- Participants involved in both competition and social or corporate bowls.

Bowls participant to population rates show the extent to which people in each age group and in each region are involved in bowls. For Queensland the participant to population rates are presented in Tables 4.4 to 4.6.

Queensland regions with the highest apparent participant to population rates in 2015 were:

- Fraser Coast
- Bundaberg Port Curtis
- Sunshine Coast

The regions with the lowest participant to population rates were:

- SEQ, South and West Brisbane
- Downs, Condamine, Maranoa
- SEQ, North Brisbane.

The overall participant to population rate in Queensland was 3.07%, the rate in country Queensland was 4.20% and in metropolitan Brisbane (including the Gold and Sunshine Coasts) it was 1.71%.

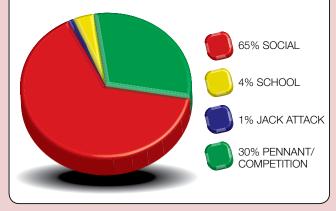
| Participants                 |        | nant and O<br>Competitior |        |        | ocial and Ot<br>Participation |        |       | Jack Attack<br>Participatior |       | P     | School<br>articipatior | 1     |        | ıl Participaı<br>>4 games) | nts     |
|------------------------------|--------|---------------------------|--------|--------|-------------------------------|--------|-------|------------------------------|-------|-------|------------------------|-------|--------|----------------------------|---------|
| Region                       | Males  | Females                   | Total  | Males  | Females                       | Total  | Males | Females                      | Total | Males | Females                | Total | Males  | Females                    | Total   |
| METROPOLITAN                 | -      |                           |        | 1      |                               |        |       |                              |       | 1     |                        |       | 1      |                            |         |
| SEQ, North Brisbane          | 3,540  | 1,768                     | 5,308  | 6,571  | 5,240                         | 11,811 | 0     | 0                            | 0     | 835   | 276                    | 1,111 | 10,947 | 7,284                      | 18,230  |
| SEQ, South and West Brisbane | 3,765  | 2,881                     | 6,646  | 3,865  | 2,190                         | 6,056  | 860   | 440                          | 1,300 | 793   | 162                    | 956   | 9,283  | 5,673                      | 14,957  |
| Sub Total                    | 7,305  | 4,649                     | 11,954 | 10,437 | 7,430                         | 17,867 | 860   | 440                          | 1,300 | 1,628 | 438                    | 2,067 | 20,230 | 12,957                     | 33,187  |
| COUNTRY                      |        |                           |        |        |                               |        |       |                              |       |       |                        |       |        |                            |         |
| Gold Coast                   | 2,814  | 2,117                     | 4,931  | 6,013  | 4,596                         | 10,608 | 0     | 0                            | 0     | 287   | 287                    | 573   | 9,114  | 6,999                      | 16,112  |
| Sunshine Coast               | 2,360  | 1,070                     | 3,430  | 6,013  | 4,295                         | 10,308 | 0     | 0                            | 0     | 191   | 119                    | 311   | 8,564  | 5,485                      | 14,049  |
| Bundaberg Port Curtis        | 2,556  | 1,581                     | 4,138  | 3,780  | 859                           | 4,639  | 115   | 115                          | 229   | 721   | 645                    | 1,366 | 7,172  | 3,200                      | 10,372  |
| Burnett                      | 970    | 401                       | 1,371  | 0      | 0                             | 0      | 0     | 0                            | 0     | 67    | 76                     | 143   | 1,037  | 478                        | 1,515   |
| Fraser Coast                 | 2,609  | 1,400                     | 4,009  | 7,301  | 6,442                         | 13,744 | 0     | 0                            | 0     | 287   | 201                    | 488   | 10,197 | 8,043                      | 18,240  |
| Central Qld & Whitsundays    | 3,211  | 1,811                     | 5,021  | 3,393  | 3,049                         | 6,442  | 0     | 0                            | 0     | 253   | 186                    | 440   | 6,857  | 5,047                      | 11,903  |
| Downs, Condamine, Maranoa    | 258    | 282                       | 540    | 1,933  | 1,890                         | 3,822  | 0     | 0                            | 0     | 84    | 65                     | 149   | 2,275  | 2,237                      | 4,511   |
| North and Far North          | 2,681  | 1,163                     | 3,844  | 8,428  | 8,259                         | 16,687 | 0     | 0                            | 0     | 100   | 100                    | 200   | 11,209 | 9,522                      | 20,730  |
| Sub Total                    | 17,459 | 9,825                     | 27,284 | 36,860 | 29,390                        | 66,250 | 115   | 115                          | 229   | 1,990 | 1,680                  | 3,670 | 56,424 | 41,009                     | 97,433  |
| TOTAL                        | 24,764 | 14,473                    | 39,238 | 47,297 | 36,820                        | 84,117 | 975   | 554                          | 1,529 | 3,618 | 2,118                  | 5,736 | 76,654 | 53,966                     | 130,620 |

#### TABLE 4.3 NATIONAL RANKINGS OF QUEENSLAND HUB REGIONS BY PARTICIPANTS

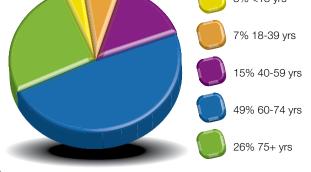
|                              | М       | EMBERSI        | HIP              |                                     | PART                 | TICIPATION            |                          |
|------------------------------|---------|----------------|------------------|-------------------------------------|----------------------|-----------------------|--------------------------|
|                              | Playing | Non<br>Playing | Total<br>Members | Pennant<br>and Other<br>Competition | Social and<br>School | Total<br>Participants | Participation<br>Ranking |
| North and Far North          | 3,112   | 12,013         | 15,125           | 3,844                               | 16,887               | 20,730                | 7                        |
| Fraser Coast                 | 2,145   | 956            | 3,101            | 4,009                               | 14,232               | 18,240                | 11                       |
| SEQ, North Brisbane          | 6,281   | 6,536          | 12,817           | 5,308                               | 12,922               | 18,230                | 12                       |
| Gold Coast                   | 5,171   | 18,974         | 24,145           | 4,931                               | 11,181               | 16,112                | 13                       |
| SEQ, South and West Brisbane | 5,531   | 8,987          | 14,518           | 6,646                               | 8,312                | 14,957                | 15                       |
| Sunshine Coast               | 3,858   | 8,246          | 12,104           | 3,430                               | 10,619               | 14,049                | 17                       |
| Central Qld & Whitsundays    | 2,998   | 2,805          | 5,802            | 5,021                               | 6,882                | 11,903                | 21                       |
| Bundaberg Port Curtis        | 1,858   | 3,612          | 5,470            | 4,138                               | 6,234                | 10,372                | 24                       |
| Downs/Condamine/Maranoa      | 2,918   | 48             | 2,966            | 540                                 | 3,971                | 4,511                 | 46                       |
| Burnett                      | 517     | 420            | 938              | 1,371                               | 143                  | 1,515                 | 62                       |
|                              |         |                |                  |                                     |                      |                       |                          |

#### FIGURE 4.2









# TABLE 4.4 TOTAL PARTICIPANT TO POPULATION RATES IN QUEENSLAND REGIONS, 2015

|                           |              | Total <40 years |        |              |                |        |              |                |        |              |             |        |              |            |        |
|---------------------------|--------------|-----------------|--------|--------------|----------------|--------|--------------|----------------|--------|--------------|-------------|--------|--------------|------------|--------|
|                           | Tot          | al <40 years    |        | Tota         | ll 40-59 years | ;      | Tota         | al 60-74 years | ;      | Tota         | l 75+ years |        | Total F      | Population |        |
|                           | Participants | Population      | Rate % | Participants | Population     | Rate % | Participants | s Population   | Rate % | Participants | Population  | Rate % | Participants | Population | Rate % |
| METROPOLITAN              |              |                 |        |              |                |        |              |                |        |              |             |        |              |            |        |
| SEQ, North Brisbane       | 1,261        | 429,870         | 0.29%  | 1,497        | 244,048        | 0.61%  | 8,762        | 114,086        | 7.68%  | 6,710        | 53,500      | 12.54% | 18,230       | 841,504    | 2.17%  |
| SEQ, Sth & West Brisbane  | 1,931        | 572,605         | 0.34%  | 1,363        | 323,099        | 0.42%  | 7,169        | 139,208        | 5.15%  | 4,494        | 60,545      | 7.42%  | 14,957       | 1,095,456  | 1.37%  |
| Sub Total                 | 3,346        | 1,002,475       | 0.33%  | 2,887        | 567,147        | 0.51%  | 15,958       | 253,294        | 6.30%  | 10,996       | 114,045     | 9.64%  | 33,187       | 1,936,960  | 1.71%  |
| COUNTRY                   |              |                 |        |              |                |        |              |                |        |              |             |        |              |            |        |
| Gold Coast                | 596          | 297,095         | 0.20%  | 2,255        | 186,745        | 1.21%  | 9,354        | 98,608         | 9.49%  | 3,908        | 46,314      | 8.44%  | 16,112       | 628,761    | 2.56%  |
| Sunshine Coast            | 291          | 116,968         | 0.25%  | 2,755        | 89,623         | 3.07%  | 7,147        | 53,104         | 13.46% | 3,856        | 25,774      | 14.96% | 14,049       | 285,469    | 4.92%  |
| Bundaberg Port Curtis     | 1,015        | 66,519          | 1.53%  | 1,249        | 46,382         | 2.69%  | 5,737        | 25,293         | 22.68% | 2,370        | 10,196      | 23.25% | 10,372       | 148,390    | 6.99%  |
| Burnett                   | 152          | 15,925          | 0.95%  | 317          | 11,969         | 2.65%  | 656          | 8,372          | 7.83%  | 391          | 3,303       | 11.83% | 1,515        | 39,570     | 3.83%  |
| Fraser Coast              | 415          | 53,521          | 0.78%  | 1,126        | 43,074         | 2.61%  | 10,856       | 31,615         | 34.34% | 5,843        | 12,578      | 46.45% | 18,240       | 140,788    | 12.96% |
| Central Qld & Whitsundays | 2,295        | 151,280         | 1.52%  | 1,952        | 95,540         | 2.04%  | 5,667        | 38,989         | 14.53% | 1,990        | 15,929      | 12.49% | 11,903       | 301,738    | 3.94%  |
| Downs/Condamine/Maranoa   | 1,266        | 127,824         | 0.99%  | 1,197        | 82,971         | 1.44%  | 1,358        | 45,982         | 2.95%  | 691          | 21,146      | 3.27%  | 4,511        | 277,922    | 1.62%  |
| North and Far North       | 2,917        | 248,806         | 1.17%  | 5,511        | 153,679        | 3.59%  | 8,362        | 67,176         | 12.45% | 3,940        | 25,194      | 15.64% | 20,730       | 494,854    | 4.19%  |
| Sub Total                 | 9,730        | 1,077,938       | 0.90%  | 16,804       | 709,983        | 2.37%  | 48,230       | 369,139        | 13.07% | 22,669       | 160,434     | 14.13% | 97,433       | 2,317,493  | 4.20%  |
| TOTAL                     | 13,070       | 2,080,412       | 0.63%  | 19,202       | 1,277,130      | 1.50%  | 64,114       | 622,433        | 10.30% | 34,234       | 274,479     | 12.47% | 130,620      | 4,254,454  | 3.07%  |

#### **TABLE 4.5** MALE PARTICIPANT TO POPULATION RATES IN QUEENSLAND REGIONS, 2015

|                           | Te           | Total <40 years |       |        | 1 40 50       |       | Te     | hel 60 74 veces |        | Tatal        | 75                      |        | Tatal D | Population |        |
|---------------------------|--------------|-----------------|-------|--------|---------------|-------|--------|-----------------|--------|--------------|-------------------------|--------|---------|------------|--------|
|                           | Participants |                 |       |        | l 40-59 years |       |        | tal 60-74 years |        | Participants | 75+ years<br>Population | Rate % |         | Population | Rate % |
| METROPOLITAN              |              |                 |       |        |               |       |        |                 |        |              |                         |        |         |            |        |
| SEQ, North Brisbane       | 734          | 214,892         | 0.34% | 970    | 119,258       | 0.81% | 5,293  | 55,553          | 9.53%  | 3,949        | 21,673                  | 18.22% | 10,947  | 411,376    | 2.66%  |
| SEQ, Sth & West Brisbane  | 1,547        | 287,716         | 0.54% | 914    | 157,973       | 0.58% | 4,190  | 68,756          | 6.09%  | 2,632        | 24,656                  | 10.68% | 9,283   | 539,102    | 1.72%  |
| Sub Total                 | 2,443        | 502,608         | 0.49% | 1,900  | 277,231       | 0.69% | 9,430  | 124,308         | 7.59%  | 6,456        | 46,330                  | 13.94% | 20,230  | 950,477    | 2.13%  |
| COUNTRY                   |              |                 |       |        |               |       |        |                 |        |              |                         |        |         |            |        |
| Gold Coast                | 343          | 147,525         | 0.23% | 1,336  | 89,723        | 1.49% | 5,174  | 48,291          | 10.71% | 2,261        | 20,138                  | 11.23% | 9,114   | 305,677    | 2.98%  |
| Sunshine Coast            | 189          | 57,891          | 0.33% | 1,621  | 42,105        | 3.85% | 4,134  | 25,680          | 16.10% | 2,621        | 11,405                  | 22.98% | 8,564   | 137,082    | 6.25%  |
| Bundaberg Port Curtis     | 856          | 33,666          | 2.54% | 904    | 23,268        | 3.88% | 3,937  | 12,994          | 30.30% | 1,475        | 4,693                   | 31.43% | 7,172   | 74,621     | 9.61%  |
| Burnett                   | 106          | 7,795           | 1.36% | 197    | 5,899         | 3.34% | 491    | 4,394           | 11.16% | 243          | 1,574                   | 15.42% | 1,037   | 19,662     | 5.27%  |
| Fraser Coast              | 280          | 26,449          | 1.06% | 766    | 20,444        | 3.75% | 5,584  | 16,041          | 34.81% | 3,567        | 5,917                   | 60.29% | 10,197  | 68,852     | 14.81% |
| Central Qld & Whitsundays | 1,354        | 78,039          | 1.74% | 1,226  | 49,940        | 2.46% | 3,167  | 20,471          | 15.47% | 1,109        | 6,949                   | 15.96% | 6,857   | 155,400    | 4.41%  |
| Downs/Condamine/Maranoa   | 758          | 63,861          | 1.19% | 643    | 40,850        | 1.57% | 689    | 22,949          | 3.00%  | 184          | 9,067                   | 2.03%  | 2,275   | 136,726    | 1.66%  |
| North and Far North       | 1,376        | 125,102         | 1.10% | 3,117  | 77,619        | 4.02% | 4,261  | 35,258          | 12.09% | 2,454        | 11,313                  | 21.69% | 11,209  | 249,292    | 4.50%  |
| Sub Total                 | 5,825        | 540,329         | 1.08% | 10,236 | 349,849       | 2.93% | 26,860 | 186,079         | 14.43% | 13,503       | 71,056                  | 19.00% | 56,424  | 1,147,312  | 4.92%  |
| TOTAL                     | 8,325        | 1,042,937       | 0.80% | 11,851 | 627,080       | 1.89% | 36,259 | 310,387         | 11.68% | 20,219       | 117,385                 | 17.22% | 76,654  | 2,097,789  | 3.65%  |

#### **TABLE 4.6** FEMALE PARTICIPANT TO POPULATION RATES IN QUEENSLAND REGIONS, 2015

|                           | Tot          | tal <40 years |        | Tota         | l 40-59 years | 3      | Tota         | l 60-74 years |        | Total        | 75+ years  |        | Total P      | opulation  |        |
|---------------------------|--------------|---------------|--------|--------------|---------------|--------|--------------|---------------|--------|--------------|------------|--------|--------------|------------|--------|
|                           | Participants | Population    | Rate % | Participants | Population    | Rate % | Participants | Population    | Rate % | Participants | Population | Rate % | Participants | Population | Rate % |
| METROPOLITAN              |              |               |        |              |               |        |              |               |        |              |            |        |              |            |        |
| SEQ, North Brisbane       | 527          | 214,978       | 0.25%  | 527          | 124,790       | 0.42%  | 3,469        | 58,533        | 5.93%  | 2,761        | 31,827     | 8.67%  | 7,284        | 430,128    | 1.69%  |
| SEQ, Sth & West Brisbane  | 383          | 284,889       | 0.13%  | 449          | 165,126       | 0.27%  | 2,979        | 70,452        | 4.23%  | 1,862        | 35,888     | 5.19%  | 5,673        | 556,355    | 1.02%  |
| Sub Total                 | 902          | 499,867       | 0.18%  | 987          | 289,915       | 0.34%  | 6,528        | 128,985       | 5.06%  | 4,540        | 67,715     | 6.70%  | 12,957       | 986,483    | 1.31%  |
| COUNTRY                   |              |               |        |              |               |        |              |               |        |              |            |        |              |            |        |
| Gold Coast                | 253          | 149,569       | 0.17%  | 918          | 97,022        | 0.95%  | 4,180        | 50,316        | 8.31%  | 1,647        | 26,176     | 6.29%  | 6,999        | 323,084    | 2.17%  |
| Sunshine Coast            | 102          | 59,077        | 0.17%  | 1,134        | 47,517        | 2.39%  | 3,013        | 27,425        | 10.99% | 1,236        | 14,369     | 8.60%  | 5,485        | 148,388    | 3.70%  |
| Bundaberg Port Curtis     | 159          | 32,854        | 0.48%  | 345          | 23,114        | 1.49%  | 1,801        | 12,299        | 14.64% | 896          | 5,503      | 16.28% | 3,200        | 73,769     | 4.34%  |
| Burnett                   | 46           | 8,130         | 0.56%  | 119          | 6,071         | 1.97%  | 165          | 3,978         | 4.15%  | 148          | 1,729      | 8.55%  | 478          | 19,908     | 2.40%  |
| Fraser Coast              | 135          | 27,072        | 0.50%  | 360          | 22,629        | 1.59%  | 5,272        | 15,574        | 33.85% | 2,275        | 6,662      | 34.16% | 8,043        | 71,937     | 11.18% |
| Central Qld & Whitsundays | 940          | 73,241        | 1.28%  | 726          | 45,599        | 1.59%  | 2,499        | 18,517        | 13.50% | 881          | 8,980      | 9.81%  | 5,047        | 146,338    | 3.45%  |
| Downs/Condamine/Maranoa   | 507          | 63,963        | 0.79%  | 553          | 42,121        | 1.31%  | 669          | 23,033        | 2.90%  | 507          | 12,079     | 4.20%  | 2,237        | 141,196    | 1.58%  |
| North and Far North       | 1,541        | 123,703       | 1.25%  | 2,394        | 76,060        | 3.15%  | 4,100        | 31,918        | 12.85% | 1,486        | 13,881     | 10.71% | 9,522        | 245,562    | 3.88%  |
| Sub Total                 | 3,905        | 537,609       | 0.73%  | 6,568        | 360,134       | 1.82%  | 21,370       | 183,060       | 11.67% | 9,166        | 89,378     | 10.25% | 41,009       | 1,170,181  | 3.50%  |
| TOTAL                     | 4,745        | 1,037,476     | 0.46%  | 7,351        | 650,050       | 1.13%  | 27,856       | 312,045       | 8.93%  | 14,015       | 157,094    | 8.92%  | 53,966       | 2,156,664  | 2.50%  |



# SOUTH AUSTRALIA

# 5.1 REGIONAL STRUCTURE

South Australia is Australia's fifth most populous state with 1,685,714<sup>8</sup> residents or 7.2% of the Australian population. Bowls South Australia has four identified regions in metropolitan Adelaide, and eight country regions.

The South Australian regions for the 2015 Census and for bowls planning and development are:

#### ✤ METROPOLITAN ADELAIDE

- Northern Adelaide
- Eastern Adelaide
- Adelaide South West
- Adelaide Torrens

#### ✤ COUNTRY SOUTH AUSTRALIA

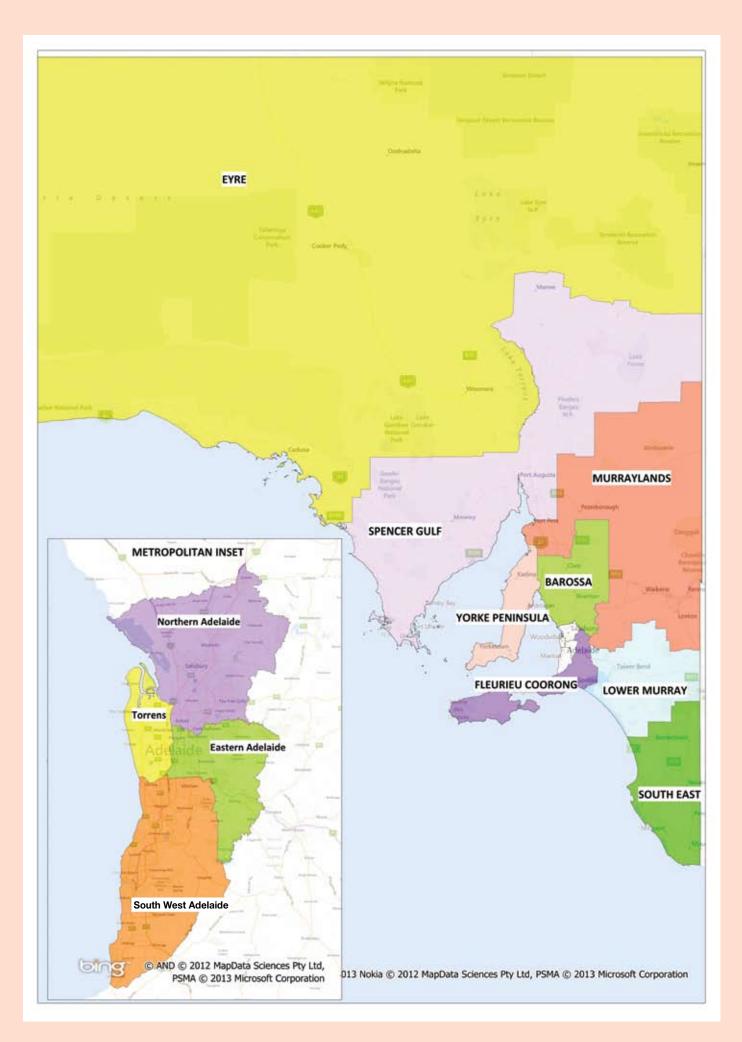
- South East
- Yorke Peninsula
- Spencer Gulf
- Murraylands
- Eyre
- Lower Murray
- Coorong-Fleurieu
- Barossa

The locations of these regions are shown in Figure 5.1.

# 5.2 MEMBERS AND PARTICIPANTS

#### IN 2015 SOUTH AUSTRALIA HAD

- 220 bowls clubs
- 22,961 playing and non-playing members
- 36,563 participants in all forms of bowls



#### **SOUTH AUSTRALIA**

Adelaide Bowling Club Adelaide High OS Bowling Club Adelaide Oval Bowling Club Aldinga Bay Bowling Club Inc Ascot Park Bowling Club Beaumont Bowling Club Blackwood Bowling Club Brighton Bowling Club Christies Beach Bowling Club Clarence Gardens Bowling Club **Clarendon Bowling Club Clearview Bowling Club** Croydon Bowling Club Inc Edwardstown Bowling Club Elizabeth Bowling Club Gawler Bowling Club Inc **Glenelg Bowling Club** Grange Bowling Club Happy Valley Bowling Club Inc Hawthorn Bowling Club Henley Bowling Club Hindmarsh Bowling Club Holdfast Bay Bowling Club Hope Valley Bowling Club Inc Kensington/Marryatville Bowling Club Lockleys Bowling Club Inc Marion Bowling Club Inc Marion RSL Bowling Club McLaren Flat Bowling Club McLaren Vale Bowling Club Millswood Bowling Club Modbury Bowling Club Morphett Vale Memorial Bowling Club Inc Munno Para Bowling Club Novar Gardens Bowling Club Para Hills Bowling Club Inc Payneham Bowling Club Inc Penfield Bowling Club Inc Port Adelaide Bowling Club Port Noarlunga Soldiers Memorial **Bowling Green Inc** Prospect-Broadview Bowling Club Reade Park Bowling Club Inc **Reynella Community Centre Bowling Club** Rosewater Bowling Club Inc

Salisbury Bowling Club Semaphore Bowling Club Inc Somerton Bowling Club Inc Sturt Bowling Club Inc Toorak Burnside Bowling Club Tranmere Bowling Club Trinity Gardens Bowling Club Underdale Airport Bowling Club Uraidla Bowling Club Walkerville Bowling Club West Croydon & Kilkenny **RSL Bowls Club** West Lakes Bowling Club Willunga Bowling Club Inc Woodville Bowling Club Inc Alford Bowling Club Angaston Bowling Club Ardrossan Bowling Club Arno Bay Bowling Club Inc Arthurton Bowling Club Inc Auburn Bowling Club Balaklava Bowling Club Barmera Bowling Club **Beachport Bowling Club** Berri Bowling Club Inc **BHAS Bowling Club** Birchmore Bowling Club Inc Blanchetown Bowling Club Blyth Bowling Club **Booborowie Bowling Club** Booleroo Centre Bowling Club Bordertown Bowling Club Brinkworth Bowling Club Broken Hill Bowling Club Ltd **Burra Bowling Club Bute Bowling Club** Cadell Bowling Club Inc Caltowie Bowling Club Inc Ceduna & Districts Bowling Club Inc Clare Bowling Club Inc Cleve & District Bowling Club Coffin Bay Bowling Club Inc Coonalpyn Bowling Club Cowell & District Bowling Club Inc Crystal Brook Bowling Club **Cummins Bowling Club** Curramulka Bowling Club Inc Edithburgh RSL and Bowling Club

Encounter Bay Bowling Club ETSA Bowling & Croquet Club Inc Eudunda Bowling Club Frances Bowling Club Freeling Bowling Club Georgetown Memorial Bowling Club Geranium & District Bowling Club Gladstone Bowling Club Inc Goolwa Bowling Club Inc Gulnare Bowling Club Gumeracha District Bowling Club Hahndorf Bowling Club Hallett Bowling Club Inc Hamley Bridge Bowling Club Hawker Bowling Club Iron Knob Bowling Club Inc Jamestown Bowling Club Inc Jervois Bowling Club Inc Kadina Bowling Club Kalangadoo Bowling Club Kapunda Bowling Club Inc Karoonda & District Bowling Club Inc Keith Bowling Club Inc Kimba Bowling Club Kingscote Bowling Club Inc Kingston SE Bowling Club Inc Kirton Bowling Club Koolunga Bowling Club Inc Lameroo Bowling Club Inc Langhorne Creek Bowling Club Laura Bowling Club Lenswood Bowling Club Inc Lobethal Bowling Club Inc Lock Bowling Club Inc Loxton District Bowling Club Inc Loxton RSL District Bowling Club Inc Lucindale War Memorial Bowling Club Lyndoch & Districts Bowling Club Inc Lyrup Club Bowling Club Maitland Bowling Club Inc Mallala Bowling Club Inc Mannum Bowling Club Meadows Bowling Club Melrose Bowling Club Inc Meningie Bowling Club Milang Bowling Club Millicent Bowling Club Minlaton Bowling Club Inc

Minnipa Bowling Club Inc Mintaro Bowling Club Inc Monash Bowling Club Moonta Memorial Park Bowling Club Inc Moorook Bowling Club Morgan Bowling Club Inc Mount Barker Bowling Club Inc Mount Gambier Bowls Club Inc Mount Gambier RSL Bowling Club Mount Pleasant Bowling Club Mundoora Bowling Club Mundulla Bowling Club Inc Murray Bridge Bowling Club Inc Murray Bridge RSL Bowling Club Murrayville & RSL Bowling Club Inc Myponga Bowling Club Inc Naracoorte Bowls Club Inc Naracoorte RSL & District Bowling Club North Broken Hill Bowling Club Inc Nuriootpa Bowling Club Inc Oakbank Bowling Club Inc Orroroo Bowling Club Inc Owen Bowling Club Inc Padthaway Bowling Club Parilla Bowling Club Inc Parndana Bowling Club Paskeville Bowling Club Penola Bowling Club Inc Peterborough Bowling Club Pinnaroo Bowling Club Inc Poochera & District Bowling Club Port Augusta Bowling Club Inc Port Broughton Bowling Club Port Elliot Bowling Club Port Germein Bowling Club Port Lincoln Bowling Club Inc Port MacDonnell & District Bowling Club Inc Port Neill Bowling Club Inc Port Pirie Bowling Club Port Victoria Bowling Club Inc Port Vincent Memorial Bowling Club Inc Port Wakefield Bowling Club Quorn Bowling Club Inc **Redhill Bowling Club** Renmark Bowling Club **Renmark RSL & District Bowling Club Inc Riverton Bowling Club** 

Robe Bowling Club Inc Robertstown Bowling Club Roxby Downs Bowling Club Saddleworth Bowling Club Snowtown Bowling Club Spalding Memorial Bowling Club Stansbury Bowling Club Strathalbyn Bowling Club Inc Streaky Bay Bowling Club Inc Swan Reach Soldiers Memorial Bowling Club Tailem Bend Bowling Club Tanunda Bowling Club Inc Tarlee Bowling Club Tintinara Bowling Club Inc Tumby Bay Bowling Club Two Wells Bowling Club Inc Victor Harbor Bowling Club

Waikerie Bowling Club Inc Wallaroo Bowling Club Inc Wallaroo Mines Bowling Club Warooka Bowling Club Wasleys Bowling Club Watervale Bowling Club Inc Whyalla Bowling Club Inc Whyalla Golf Bowling Club Wilmington Bowling Club Wirrabara Bowling Club Wirrulla Bowling Club Woodside Bowling Club Wudinna & District Bowling Club Inc Yacka Bowling Club Yankalilla Bowling Club Yorketown Bowling Club Zinc Broken Hill Bowling Club Inc



Table 5.1 presents details of bowls membership and reveals there were 19,120 playing members and 3,841 nonplaying members in South Australia. Unlike New South Wales and Queensland, South Australia does not have a high number of bowls club members compared with bowls participants and players.

#### Of the 19,586 bowls club members in South Australia,

- 63.2% were registered pennant playing members
- 17.2% were non-pennant playing members
- 19.6% were non-playing members
- 56.8% of members were located in country South Australia.

#### The South Australian regions with the greatest number of bowls club members were:

- Northern Adelaide
- Eastern Adelaide
- Adelaide South West
- Lower Murray.

#### **TABLE 5.1**BOWLS CLUBS AND MEMBERS SOUTH AUSTRALIA, 2015

|                     | Number<br>of Bowls<br>Clubs | Pennant<br>Playing<br>Members | Non-Pennant<br>Playing<br>Members | Total<br>Playing<br>Members | Non<br>Playing<br>Members | Total<br>Members |
|---------------------|-----------------------------|-------------------------------|-----------------------------------|-----------------------------|---------------------------|------------------|
| METROPOLITAN        |                             |                               |                                   |                             |                           |                  |
| Northern Adelaide   | 12                          | 1,169                         | 360                               | 1,528                       | 1,039                     | 2,568            |
| Eastern Adelaide    | 12                          | 1,005                         | 308                               | 1,312                       | 1,058                     | 2,370            |
| Adelaide South West | 15                          | 927                           | 699                               | 1,625                       | 268                       | 1,894            |
| Adelaide Torrens    | 14                          | 1,180                         | 205                               | 1,384                       | 250                       | 1,634            |
| Sub Total           | 53                          | 4,280                         | 1,571                             | 5,851                       | 2,615                     | 8,466            |
| COUNTRY             |                             |                               |                                   |                             |                           |                  |
| South East          | 19                          | 940                           | 59                                | 999                         | 213                       | 1,212            |
| Yorke Peninsula     | 19                          | 954                           | 335                               | 1,288                       | 152                       | 1,440            |
| Spencer Gulf        | 24                          | 1,086                         | 203                               | 1,288                       | 177                       | 1,465            |
| Murraylands         | 24                          | 1,409                         | 108                               | 1,517                       | 17                        | 1,534            |
| Eyre                | 17                          | 687                           | 299                               | 987                         | 136                       | 1,123            |
| Lower Murray        | 22                          | 1,214                         | 279                               | 1,493                       | 305                       | 1,798            |
| Coorong-Fleurieu    | 17                          | 806                           | 362                               | 1,167                       | 136                       | 1,303            |
| Barossa             | 25                          | 994                           | 160                               | 1,154                       | 90                        | 1,244            |
| Sub Total           | 167                         | 8,090                         | 1,804                             | 9,895                       | 1,225                     | 11,120           |
| TOTAL               | 220                         | 12,370                        | 3,375                             | 15,745                      | 3,841                     | 19,586           |

Table 5.2 and Figure 5.2 summarise bowls participation by major segment and by gender. In total there were 36,563 participants in bowls competitions and programs (of at least 4 games duration) in South Australia during 2015.

#### Specifically:

• The greatest participation segment in South Australia was pennant and competition bowls, with 65.9% of participants.

- Male participation makes up 64.4% of all bowls participation in South Australia.
- Participation in country South Australia (19,104) is higher than metropolitan participation (17,459) and the largest regions for bowls participation are the Adelaide South West, North Adelaide and Adelaide Torrens metropolitan

regions and Coorong-Fleurieu in the country.

Figure 5.3 shows the age structure of bowls participation in South Australia.

Regional rankings for South Australian regions in terms of participants are summarised in Table 5.3 (also showing the relative number of members).

| Participants        |        | nant and O<br>Competitior |        |       | ocial and Oth<br>Participation |       |       | Jack Attack<br>Participation |       | Р     | School<br>articipatior | ı     |        | Il Participai<br>>4 games) | nts    |
|---------------------|--------|---------------------------|--------|-------|--------------------------------|-------|-------|------------------------------|-------|-------|------------------------|-------|--------|----------------------------|--------|
| Region              | Males  | Females                   | Total  | Males | Females                        | Total | Males | Females                      | Total | Males | Females                | Total | Males  | Females                    | Total  |
| METROPOLITAN        |        |                           |        |       |                                |       |       |                              |       |       |                        |       |        |                            |        |
| Northern Adelaide   | 1,747  | 818                       | 2,566  | 865   | 550                            | 1,415 | 0     | 0                            | 0     | 390   | 260                    | 650   | 3,002  | 1,628                      | 4,631  |
| Eastern Adelaide    | 1,452  | 492                       | 1,944  | 691   | 460                            | 1,151 | 0     | 0                            | 0     | 0     | 0                      | 0     | 2,143  | 952                        | 3,095  |
| Adelaide South West | 2,824  | 1,131                     | 3,954  | 660   | 445                            | 1,105 | 100   | 68                           | 168   | 255   | 155                    | 410   | 3,839  | 1,799                      | 5,637  |
| Adelaide Torrens    | 1,200  | 496                       | 1,696  | 995   | 900                            | 1,895 | 55    | 35                           | 90    | 270   | 145                    | 415   | 2,520  | 1,576                      | 4,096  |
| Sub Total           | 7,223  | 2,937                     | 10,160 | 3,211 | 2,355                          | 5,566 | 155   | 103                          | 258   | 915   | 560                    | 1,475 | 11,504 | 5,955                      | 17,459 |
| COUNTRY             |        |                           |        |       |                                |       |       |                              |       |       |                        |       |        |                            |        |
| South East          | 576    | 298                       | 874    | 600   | 445                            | 1,045 | 0     | 0                            | 0     | 200   | 185                    | 385   | 1,376  | 928                        | 2,304  |
| Yorke Peninsula     | 1,539  | 931                       | 2,470  | 191   | 127                            | 318   | 0     | 0                            | 0     | 0     | 0                      | 0     | 1,730  | 1,058                      | 2,788  |
| Spencer Gulf        | 975    | 597                       | 1,572  | 286   | 190                            | 476   | 0     | 0                            | 0     | 0     | 0                      | 0     | 1,261  | 787                        | 2,048  |
| Murraylands         | 734    | 401                       | 1,135  | 0     | 0                              | 0     | 0     | 0                            | 0     | 0     | 0                      | 0     | 734    | 401                        | 1,135  |
| Eyre                | 1,377  | 833                       | 2,210  | 197   | 131                            | 328   | 0     | 0                            | 0     | 0     | 0                      | 0     | 1,574  | 964                        | 2,538  |
| Lower Murray        | 1,408  | 633                       | 2,041  | 345   | 200                            | 545   | 0     | 0                            | 0     | 160   | 125                    | 285   | 1,913  | 958                        | 2,871  |
| Coorong-Fleurieu    | 1,475  | 769                       | 2,244  | 555   | 400                            | 955   | 0     | 0                            | 0     | 170   | 165                    | 335   | 2,200  | 1,334                      | 3,534  |
| Barossa             | 933    | 442                       | 1,375  | 307   | 205                            | 512   | 0     | 0                            | 0     | 0     | 0                      | 0     | 1,241  | 646                        | 1,887  |
| Sub Total           | 9,017  | 4,903                     | 13,920 | 2,480 | 1,699                          | 4,179 | 0     | 0                            | 0     | 530   | 475                    | 1,005 | 12,028 | 7,077                      | 19,104 |
| TOTAL               | 16,240 | 7,840                     | 24,080 | 5,691 | 4,054                          | 9,745 | 155   | 103                          | 258   | 1,445 | 1,035                  | 2,480 | 23,531 | 13,032                     | 36,563 |

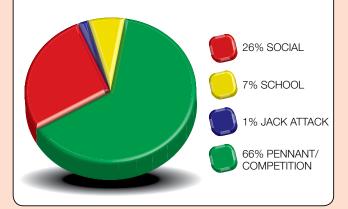
#### **TABLE 5.3** NATIONAL RANKINGS OF SOUTH AUSTRALIAN REGIONS BY PARTICIPANTS

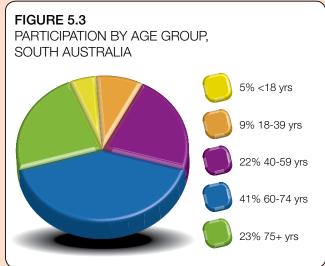
TABLE 5.2 BOWLS PARTICIPATION (~ GAMES) IN SOLITH ALISTRALIA 2015

|                     | М       | EMBERSI        | НР               |                                     | PART                 | ICIPATION             |                          |
|---------------------|---------|----------------|------------------|-------------------------------------|----------------------|-----------------------|--------------------------|
|                     | Playing | Non<br>Playing | Total<br>Members | Pennant<br>and Other<br>Competition | Social and<br>School | Total<br>Participants | Participation<br>Ranking |
| Adelaide South West | 1,625   | 268            | 1,894            | 3,954                               | 1,683                | 5,637                 | 37                       |
| Northern Adelaide   | 1,528   | 1,039          | 2,568            | 2,566                               | 2,065                | 4,631                 | 45                       |
| Adelaide Torrens    | 1,384   | 250            | 1,634            | 1,696                               | 2,400                | 4,096                 | 49                       |
| Coorong-Fleurieu    | 1,167   | 136            | 1,303            | 2,244                               | 1,290                | 3,534                 | 50                       |
| Eastern Adelaide    | 1,312   | 1,058          | 2,370            | 1,944                               | 1,151                | 3,095                 | 53                       |
| Lower Murray        | 1,493   | 305            | 1,798            | 2,041                               | 830                  | 2,871                 | 54                       |
| Yorke Peninsula     | 1,288   | 152            | 1,440            | 2,470                               | 318                  | 2,788                 | 55                       |
| Eyre                | 987     | 136            | 1,123            | 2,210                               | 328                  | 2,538                 | 57                       |
| South East          | 999     | 213            | 1,212            | 874                                 | 1,430                | 2,304                 | 58                       |
| Spencer Gulf        | 1,288   | 177            | 1,465            | 1,572                               | 476                  | 2,048                 | 60                       |
| Barossa             | 1,154   | 90             | 1,244            | 1,375                               | 512                  | 1,887                 | 61                       |
| Murraylands         | 1,517   | 17             | 1,534            | 1,135                               | 0                    | 1,135                 | 63                       |

#### FIGURE 5.2

BOWLS PARTICIPATION BY MAJOR SEGMENT, SOUTH AUSTRALIA





Many bowls participants are involved in more than one structured bowls competition, social or other program. This includes:

- Pennant and other competition participants who regularly play in more than one competition during the same season or year.
- Participants involved in both competition and social or corporate bowls.

Bowls player to population rates show the extent to which people in each age group and each region

are involved in bowls. For South Australia the player to population rates are presented in Tables 5.4 to 5.6.

South Australian regions with the highest player to population rates in 2015 were all country regions:

- Evre
- Yorke Peninsula
- Lower Murray.

The majority of regions with the lowest player to population rates were in Adelaide, as well as

#### Murrylands:

- Northern Adelaide
- Adelaide South West
- Adelaide Torrens
- Eastern Adelaide.

The overall participation rate in South Australia was 2.43%. The rate in country South Australia was 4.88% and in metropolitan Adelaide it was 1.57%. Notably, all country South Australian regions had higher player to population rates than most Adelaide metropolitan regions.

| TABLE 5.4           | TOTAL        | PARTI         |        | NT TO     | POPULA            | TION   | I RAT    | ES IN SO          | UTH ,  | AUST     | RALIA R         | EGIOI   | NS, 20    | 015             |        |
|---------------------|--------------|---------------|--------|-----------|-------------------|--------|----------|-------------------|--------|----------|-----------------|---------|-----------|-----------------|--------|
|                     | Tot          | tal <40 years | i.     | -         | Total 40-59 years | 6      | -        | Total 60-74 years | ;      |          | Total 75+ years |         | Tot       | al Population   |        |
|                     | Participants | Population    | Rate % | Participa | ants Population   | Rate % | Particip | ants Population   | Rate % | Particip | ants Population | Rate %  | Participa | ants Population | Rate % |
| METROPOLITAN        |              |               |        |           |                   |        |          |                   |        |          |                 |         |           |                 |        |
| Northern Adelaide   | 197          | 173,061       | 0.11%  | 803       | 107,178           | 0.75%  | 2,563    | 51,544            | 4.97%  | 1,068    | 25,071          | 4.26%   | 4,631     | 356,854         | 1.30%  |
| Eastern Adelaide    | 682          | 100,159       | 0.68%  | 914       | 66,947            | 1.37%  | 890      | 35,295            | 2.52%  | 609      | 21,739          | 2.80%   | 3,095     | 224,141         | 1.38%  |
| Adelaide South West | 1,110        | 140,743       | 0.79%  | 1,193     | 99,760            | 1.20%  | 2,240    | 51,591            | 4.34%  | 1,094    | 28,728          | 3.81%   | 5,637     | 320,822         | 1.76%  |
| Adelaide Torrens    | 517          | 93,924        | 0.55%  | 1,565     | 62,833            | 2.49%  | 1,269    | 31,450            | 4.04%  | 744      | 21,879          | 3.40%   | 4,096     | 210,086         | 1.95%  |
| Sub Total           | 2,645        | 507,887       | 0.52%  | 4,544     | 336,719           | 1.35%  | 6,803    | 169,880           | 4.00%  | 3,466    | 97,418          | 3.56%   | 17,459    | 1,111,903       | 1.57%  |
| COUNTRY             |              |               |        |           |                   |        |          |                   |        |          |                 |         |           |                 |        |
| South East          | 594          | 24,253        | 2.45%  | 371       | 18,530            | 2.00%  | 800      | 9,629             | 8.31%  | 539      | 4,732           | 11.39%  | 2,304     | 57,144          | 4.03%  |
| Yorke Peninsula     | 492          | 7,652         | 6.43%  | 550       | 7,684             | 7.16%  | 990      | 6,471             | 15.30% | 755      | 3,117           | 24.23%  | 2,788     | 24,923          | 11.19% |
| Spencer Gulf        | 288          | 27,523        | 1.05%  | 483       | 20,462            | 2.36%  | 843      | 10,786            | 7.81%  | 434      | 4,933           | 8.80%   | 2,048     | 63,704          | 3.21%  |
| Murraylands         | 119          | 22,701        | 0.52%  | 349       | 18,933            | 1.84%  | 424      | 11,502            | 3.69%  | 243      | 5,536           | 4.39%   | 1,135     | 58,673          | 1.93%  |
| Eyre                | 448          | 7,862         | 5.70%  | 501       | 4,724             | 10.60% | 902      | 1,728             | 52.18% | 688      | 522             | 131.62% | 2,538     | 14,837          | 17.11% |
| Lower Murray        | 257          | 10,730        | 2.39%  | 544       | 8,117             | 6.71%  | 1,306    | 4,842             | 26.97% | 763      | 2,329           | 32.77%  | 2,871     | 26,018          | 11.03% |
| Coorong-Fleurieu    | 23           | 32,663        | 0.07%  | 575       | 27,910            | 2.06%  | 2,077    | 18,485            | 11.24% | 859      | 8,291           | 10.36%  | 3,534     | 87,349          | 4.05%  |
| Barossa             | 373          | 24,002        | 1.56%  | 424       | 20,197            | 2.10%  | 690      | 9,874             | 6.98%  | 400      | 4,499           | 8.89%   | 1,887     | 58,572          | 3.22%  |
| Sub Total           | 2,598        | 157,386       | 1.65%  | 3,820     | 126,558           | 3.02%  | 8,020    | 73,316            | 10.94% | 4,666    | 33,959          | 13.74%  | 19,104    | 391,219         | 4.88%  |
| TOTAL               | 5,056        | 665,273       | 0.76%  | 8,247     | 463,277           | 1.78%  | 15,026   | 243,196           | 6.18%  | 8,235    | 131,377         | 6.27%   | 36,563    | 1,503,123       | 2.43%  |

| TABLE 5.5 MAL       | E PLA   | YER T        | O POP    | ULATI   | ON RA         | TES IN | I SOU   | TH AU         | STRAI  | _IAN F  | REGIO               | NS, 2  | 015     |               |        |
|---------------------|---------|--------------|----------|---------|---------------|--------|---------|---------------|--------|---------|---------------------|--------|---------|---------------|--------|
|                     | To      | tal < 40 yea | rs       | та      | otal 40-59 ye | ars    | та      | otal 60-74 ye | ars    | та      | otal 75+ yea        | rs     | Το      | tal Populatic | on     |
|                     | Players | Population   | n Rate % | Players | Population    | Rate % | Players | Population    | Rate % | Players | Population          | Rate % | Players | Population    | Rate % |
| METROPOLITAN        |         |              |          |         |               |        |         |               |        |         |                     |        |         |               |        |
| Northern Adelaide   | 166     | 87,890       | 0.19%    | 510     | 52,672        | 0.97%  | 1,495   | 24,622        | 6.07%  | 832     | 10,608              | 7.85%  | 3,002   | 175,792       | 1.71%  |
| Eastern Adelaide    | 413     | 50,466       | 0.82%    | 597     | 32,400        | 1.84%  | 658     | 16,726        | 3.93%  | 474     | 8,452               | 5.61%  | 2,143   | 108,044       | 1.98%  |
| Adelaide South West | 815     | 70,426       | 1.16%    | 784     | 48,235        | 1.63%  | 1,543   | 24,722        | 6.24%  | 697     | 11,555              | 6.03%  | 3,839   | 154,938       | 2.48%  |
| Adelaide Torrens    | 308     | 47,734       | 0.65%    | 1,078   | 31,147        | 3.46%  | 727     | 14,793        | 4.92%  | 406     | 8,911               | 4.56%  | 2,520   | 102,586       | 2.46%  |
| Sub Total           | 1,702   | 256,517      | 0.66%    | 2,968   | 164,454       | 1.81%  | 4,423   | 80,864        | 5.47%  | 2,410   | 39,525              | 6.10%  | 11,504  | 541,360       | 2.12%  |
| COUNTRY             |         |              |          |         |               |        |         |               |        |         |                     |        |         |               |        |
| South East          | 566     | 12,225       | 4.63%    | 183     | 9,438         | 1.94%  | 250     | 4,829         | 5.17%  | 378     | 1,999               | 18.89% | 1,376   | 28,490        | 4.83%  |
| Yorke Peninsula     | 388     | 3,887        | 9.99%    | 318     | 3,832         | 8.29%  | 571     | 3,301         | 17.30% | 453     | 1,406               | 32.17% | 1,730   | 12,427        | 13.92% |
| Spencer Gulf        | 224     | 14,115       | 1.59%    | 286     | 10,563        | 2.71%  | 481     | 5,520         | 8.71%  | 270     | 2,088               | 12.91% | 1,261   | 32,286        | 3.90%  |
| Murraylands         | 94      | 11,618       | 0.81%    | 228     | 9,712         | 2.35%  | 261     | 5,822         | 4.48%  | 151     | 2,383               | 6.33%  | 734     | 29,535        | 2.48%  |
| Eyre                | 353     | 4,176        | 8.46%    | 289     | 2,699         | 10.71% | 520     | 1,019         | 51.01% | 412     | 261 1               | 57.94% | 1,574   | 8,155         | 19.30% |
| Lower Murray        | 195     | 5,538        | 3.52%    | 400     | 4,127         | 9.70%  | 781     | 2,452         | 31.84% | 537     | 1,021               | 52.57% | 1,913   | 13,139        | 14.56% |
| Coorong-Fleurieu    | 18      | 16,210       | 0.11%    | 358     | 13,503        | 2.65%  | 1,219   | 9,025         | 13.51% | 605     | 3,702               | 16.35% | 2,200   | 42,440        | 5.18%  |
| Barossa             | 311     | 12,123       | 2.56%    | 306     | 10,172        | 3.01%  | 383     | 5,052         | 7.57%  | 241     | 1,934               | 12.46% | 1,241   | 29,280        | 4.24%  |
| Sub Total           | 2,149   | 79,893       | 2.69%    | 2,368   | 64,046        | 3.70%  | 4,465   | 37,020        | 12.06% | 3,045   | 14,793              | 20.58% | 12,028  | 195,752       | 6.14%  |
| TOTAL               | 3,851   | 336,410      | 1.14%    | 5,337   | 228,500       | 2.34%  | 8,888   | 117,884       | 7.54%  | 5,455   | 54,319 <sup>-</sup> | 10.04% | 23,531  | 737,112       | 3.19%  |

| TABLE 5.6 FEM       | ALE P   | LAYEF        | R TO P   | OPUL    | ATION I       | RATES  | S IN S  | ), HTUC       | AUSTF  | RALIA   | N REG        | IONS   | , 2015  | 5             |        |
|---------------------|---------|--------------|----------|---------|---------------|--------|---------|---------------|--------|---------|--------------|--------|---------|---------------|--------|
|                     | Tot     | tal < 40 yea | rs       | Τα      | otal 40-59 ye | ars    | Тс      | otal 60-74 ye | ars    | т       | otal 75+ yea | rs     | Το      | tal Populatio | on     |
| SOUTH AUSTRALIA     | Players | Population   | n Rate % | Players | Population    | Rate % | Players | Population    | Rate % | Players | Population   | Rate % | Players | Population    | Rate % |
| METROPOLITAN        |         |              |          |         |               |        |         |               |        |         |              |        |         |               |        |
| Northern Adelaide   | 31      | 85,171       | 0.04%    | 293     | 54,506        | 0.54%  | 1,068   | 26,922        | 3.97%  | 236     | 14,464       | 1.63%  | 1,628   | 181,062       | 0.90%  |
| Eastern Adelaide    | 269     | 49,693       | 0.54%    | 317     | 34,548        | 0.92%  | 232     | 18,569        | 1.25%  | 134     | 13,287       | 1.01%  | 952     | 116,096       | 0.82%  |
| Adelaide South West | 296     | 70,317       | 0.42%    | 410     | 51,525        | 0.79%  | 697     | 26,869        | 2.59%  | 397     | 17,174       | 2.31%  | 1,799   | 165,884       | 1.08%  |
| Adelaide Torrens    | 209     | 46,189       | 0.45%    | 487     | 31,686        | 1.54%  | 542     | 16,657        | 3.25%  | 338     | 12,968       | 2.61%  | 1,576   | 107,500       | 1.47%  |
| Sub Total           | 944     | 251,370      | 0.38%    | 1,576   | 172,265       | 0.91%  | 2,380   | 89,016        | 2.67%  | 1,056   | 57,893       | 1.82%  | 5,955   | 570,543       | 1.04%  |
| COUNTRY             |         |              |          |         |               |        |         |               |        |         |              |        |         |               |        |
| South East          | 28      | 12,028       | 0.23%    | 189     | 9,093         | 2.08%  | 550     | 4,801         | 11.46% | 161     | 2,733        | 5.90%  | 928     | 28,654        | 3.24%  |
| Yorke Peninsula     | 104     | 3,765        | 2.76%    | 232     | 3,852         | 6.03%  | 419     | 3,169         | 13.22% | 303     | 1,710        | 17.71% | 1,058   | 12,496        | 8.47%  |
| Spencer Gulf        | 64      | 13,408       | 0.48%    | 197     | 9,899         | 1.99%  | 361     | 5,265         | 6.87%  | 165     | 2,845        | 5.79%  | 787     | 31,418        | 2.51%  |
| Murraylands         | 25      | 11,083       | 0.22%    | 121     | 9,221         | 1.31%  | 163     | 5,680         | 2.88%  | 92      | 3,154        | 2.93%  | 401     | 29,137        | 1.38%  |
| Eyre                | 95      | 3,686        | 2.57%    | 212     | 2,025         | 10.46% | 382     | 709           | 53.86% | 276     | 262 10       | 05.40% | 964     | 6,681         | 14.43% |
| Lower Murray        | 62      | 5,192        | 1.19%    | 144     | 3,990         | 3.61%  | 525     | 2,389         | 21.98% | 227     | 1,308        | 17.32% | 958     | 12,879        | 7.43%  |
| Coorong-Fleurieu    | 5       | 16,453       | 0.03%    | 217     | 14,407        | 1.51%  | 858     | 9,460         | 9.07%  | 254     | 4,589        | 5.54%  | 1,334   | 44,910        | 2.97%  |
| Barossa             | 63      | 11,879       | 0.53%    | 118     | 10,025        | 1.17%  | 307     | 4,822         | 6.37%  | 159     | 2,566        | 6.19%  | 646     | 29,291        | 2.21%  |
| Sub Total           | 449     | 77,494       | 0.58%    | 1,452   | 62,512        | 2.32%  | 3,555   | 36,295        | 9.79%  | 1,621   | 19,166       | 8.46%  | 7,077   | 195,467       | 3.62%  |
| TOTAL               | 1,205   | 328,864      | 0.37%    | 2,911   | 234,777       | 1.24%  | 6,137   | 125,311       | 4.90%  | 2,779   | 77,059       | 3.61%  | 13,032  | 766,010       | 1.70%  |



# 6.1 REGIONAL STRUCTURE

Victoria is Australia's second most populous state with 5,841,667<sup>9</sup> residents or 24.9% of the Australian population. Bowls Victoria currently has five identified regions in metropolitan Melbourne, and eleven country regions.

Victorian regions in the 2015 Census and bowls planning and development are:

#### METROPOLITAN MELBOURNE

- Melbourne West
- Northern Gateway
- Yarra
- Eastern Ranges
- Sandbelt

#### ✤ COUNTRY VICTORIA

- Geelong
- West Coast
- Wimmera
- Murray Mallee
- Central Victoria
- Bendigo Campaspe
- Central Goulburn Murray
- Ovens and Murray
- Gippsland
- Strzelecki
- Eastern Ranges

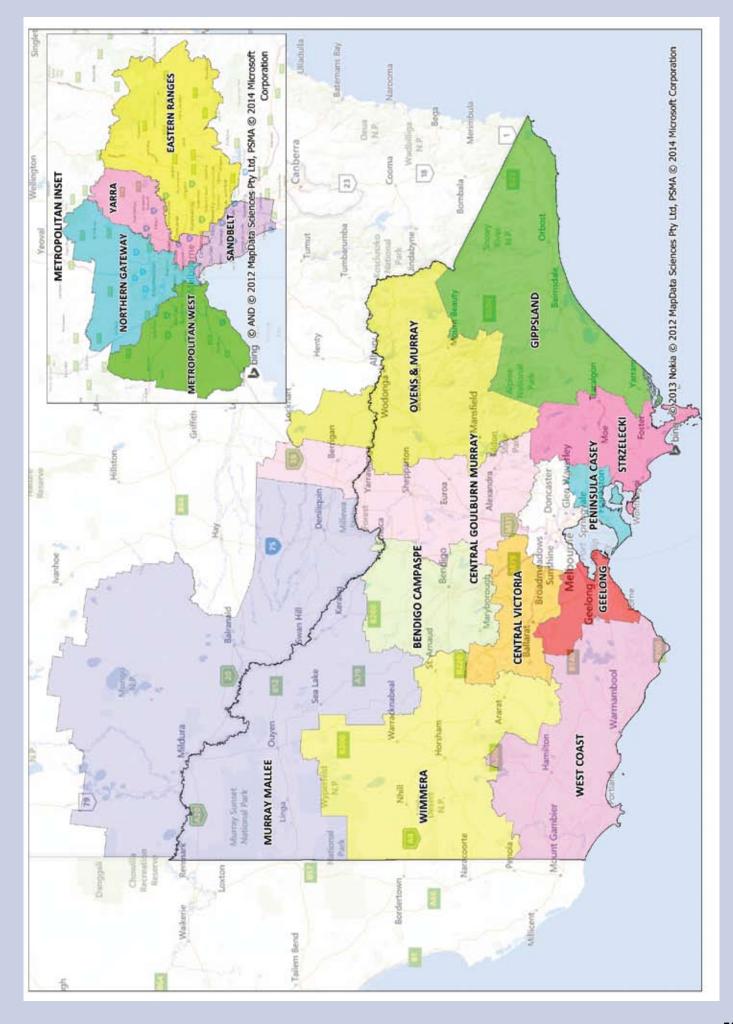
The locations of these regions are shown in Figure 6.1.

# 6.2 MEMBERS AND PARTICIPANTS

# IN 2015 VICTORIA HAD

- 79 associations
- 523 bowls clubs
- 69,339 playing and non-playing members
- 181,168 participants in all forms of bowls.

<sup>9</sup> Australian Bureau of Statistics, Regional Population Growth 2014, May 2015



# METROPOLITAN MELBOURNE Eastern Ranges

Waterford Valley Lakes Bowling Club Waverley Golf Bowls Club Inc Vermont South Bowling Club Yarra Junction Bowling Club Blackburn Bowls Club Blackburn North Bowling Club Box Hill RSL Bowls Club Chirnside Park Bowls Club Croydon Bowling Club Doncaster Bowling Club Greythorn Bowling Club Donvale Bowls Club Heathmont Bowls Club Eastwood Golf Bowls Club Lilydale Bowling Club Heatherdale Recreation Bowls Club Mitcham Bowling Club Mooroolbark Bowls Club Ringwood Bowls Club Bayswater Bowls Club Boronia Bowls Club Inc Bennettswood Bowling Club Cameron Close Bowling Club Ferntree Gully Bowling Club Glen Waverley Bowls Club Monbulk Bowling Club Inc Mt Waverley Bowling Club Upwey-Tecoma Bowls Club Balmoral Gardens Bowls Club Mulgrave CC Bowling Club Templestowe Bowling Club Warburton Bowls Club Healesville Bowling Club Yarra Glen Bowling Club Yarra Valley CC Bowls Club

#### **Metropolitan West Region**

Melton Bowling Club Mt Cottrell Bowls Club Werribee RSL Bowls Club Williamstown Bowling Club St Albans Bowls Club Sunshine VRI Bowling Club Yarraville/Footscray Bowling Club Sunshine City Bowling Club Altona Bowling Club Inc Altona Sports Bowls Club Laverton Bowling Club Altona North Bowls Club Deer Park Bowls Club Footscray Park Bowling Club Hoppers Bowls Club Rosamond Bowling Club Newport Bowls Club Spotswood/Kingsville RSL Bowling Club Sunshine RSL Memorial Bowling Club Taylors Hill Bowls Club

#### **Northern Gateway**

Diggers Rest Bowling Club Clifton Park Bowling Club Coburg Moreland Bowls Club Craigieburn Bowling Club Brunswick Bowling Club Epping RSL Bowls Club Aberfeldie Bowls Club Buckley Park Bowls Club Inc Essendon Bowls Club Doutta Galla Bowls Club Fawkner Bowling Club Gladstone Park Bowls Club Glenroy Bowls Club Broadmeadows Bowls Club Keilor Bowls Club Lalor Bowling Club Moonee Ponds Bowling Club Moonee Valley Bowling Club Preston Bowls Club Strathmore Bowls Club Darebin City Bowls Club Inc Whittlesea Bowls Club West Coburg Bowling Club Thornbury Bowls Club Flemington/Kensington Bowling Club Maribyrnong Park Bowls Club Sunbury Bowling Club City of Melbourne Bowls Club

#### **Sandbelt Region**

Clavton Bowls Club Dandenong City Bowling Club Dandenong Club Bowls Club Dandenong RSL Recreation Bowls Club Keysborough Bowls Club Noble Park Bowls Club Inc Oakleigh Bowling Club South Oakleigh Bowling Club Burden Park Bowling Club Beaumaris Bowls Club Coatesville Bowling Club SOC Bowls Club Black Rock Bowling Club Sandringham Bowls Club Brighton Beach Bowls Club Inc Chelsea Bowling Club Cheltenham Bowls Club Edithvale Bowling Club Hampton Bowls Club Hampton RSL Bowling Club Highett Bowls Club Mentone Bowling Club Moorabbin Bowling Club Mordialloc Bowls Club Glen Eira McKinnon Bowls Club Parkdale Bowling Club Albert Park VRI Bowls Club Elsternwick Park Bowls Club **Brighton Bowling Club** Murrumbeena Bowls Club Alma Bowling Club

Caulfield Park Bowling Club Armadale Bowls Club Inc Chadstone Bowls Club Elsternwick Club Bowls Club Malvern Bowling Club Middle Park Bowling Club Murrumbeena Park Bowls Club Melbourne Bowling Club Inc Willow Lodge Bowls Club St Kilda Bowling Club Toorak Bowling Club Port Melbourne Bowling Club

#### **Yarra Region**

Fitzroy Victoria Bowling Club Kingsbury Bowls Club Princes Park Bowling Club Alphington Bowls Club Bundoora Bowling Club Diamond Creek Bowling Club East Ivanhoe Bowling Club Eltham Recreation Bowling Club Fairfield Bowling Club Greensborough Bowling Club City of Heidelberg Bowling Club Hurstbridge Bowling Club Ivanhoe Bowling Club Kew Heights Sports Bowls Club Heidelberg Golf Bowling Club Montmorency Bowling Club Rosanna Bowling Club North Balwyn Bowls Club Ashburton Bowls Club Burwood District Bowls Club Camberwell Central Bowls Club Auburn Bowls Club MCC Bowls Club **Richmond Union Bowling Club** MCC Bowls Club Hawthorn Bowls Club

# **COUNTRY VICTORIA** Bendigo Campaspe Region

Woodbury Bowling Club Carisbrook Bowling Club **Dunolly Bowling Club** Maldon Bowling Club Maryborough Highland Society Bowls Club Newstead Bowling Club White Hills Bowls Club **Boort Bowls Club** Korong Vale Bowling Club Gunbower Bowls Club Pyramid Hill Bowling Club Wedderburn Bowls Club Bendigo Bowls Club Bendigo East Bowling Club Bendigo VRU Bowling Club North Bendigo Bowls Club South Bendigo Bowls Club

Bridgewater Bowling Club Calivil Bowling Club Campbell's Creek Bowling Club Castlemaine Bowling Club **Dingee Bowling Club** Eaglehawk Bowling Club City of Echuca Bowls Club Elmore Bowls Club Bendigo Golf Bowling Club Golden Square Bowling Club Harcourt Bowling Club Heathcote Bowling Club Inglewood Bowls Club Kangaroo Flat Bowls Club Lockington Bowls Club Lockwood South Bowls Club Maryborough Golf Bowls Club Moama Bowling Club **Rich River Bowls Club** Rochester Bowls Club Serpentine Bowling Club Strathfieldsaye Bowls Club Talbot Bowling Club Marong Bowls Club

#### Central Goulburn Murray Region

Broadford Bowling Club Eildon Bowling Club Kilmore Bowls Club Marysville Bowls Club Inc Seymour Bowling Club Inc Seymour VRI Bowling Club Strathmerton Bowling Club Stanhope Bowls Club **Tongala Bowls Club** Violet Town Bowls Club Avenel Bowling Club Barooga Sports Bowls Club Berrigan Bowls Club Cobram Bowling Club Colbinabbin Bowls Club Dookie Bowls Club Euroa Bowls Club Finley Bowling Club Finley RSC Bowls Club Jerilderie Bowling Club Katandra West Bowling Club Shepparton Park Bowls Club Kyabram Bowls Club Kyabram Valley View Bowls Club Merrigum Bowls Club Mooroopna Bowls Club Mooroopna Golf Bowls Club Murchison Bowls Club Nagambie Bowls Club Nathalia Bowling Club Numurkah Bowls Club Numurkah Golf Bowls Club **Picola Bowling Club** Rushworth Bowls Club East Shepparton Bowls Club Shepparton Golf Bowls Club Shepparton RSL Bowls Club Hilltop (Tatura) Bowls Club

Tocumwal Bowls Club Tatura Bowls Club Wallan Bowling Club Tallygaroopna Bowling Club Wunghnu Bowls Club Yea Bowls Club Alexandra Bowling Club

#### **Central Victoria Region**

Ballarat Memorial Sports Bowling Club Avoca Country Golf Bowling Club Avenue Bowling Club Bacchus Marsh Bowling Club Ballan Bowling Club Ballarat Bowling Club Ballarat East Bowling Club Ballarat North Bowling Club City Oval Bowling Club Inc Midlands Golf Bowls Club Mt Xavier Bowling Club Beaufort Golf Bowls Club Buninyong Bowling Club Clunes Bowling Club Creswick Bowling Club Daylesford Bowling Club Gisborne and District Bowling Club Invermay Bowling Club Kyneton Bowling Club Kyneton Golf Bowling Club Central Wendouree Bowling Club Lancefield Bowling Club Learmonth Bowling Club Macedon Ranges Bowling Club Romsey Bowling Club Sebastopol Bowling Club Smeaton Bowling Club Waubra Bowling Club Landsborough and District Bowling Club Webbcona Bowls Club Woodend Bowling Club Trentham Bowling Club Victoria Bowling Club

#### **Geelong Region**

Linton & District Bowling Club Anglesea Bowling Club Bannockburn & District Bowls Club Barwon Heads Bowling Club Bell Post Hill Bowls Club Belmont Bowls Club Geelong Bowls Club Geelong RSL Bowls Club Clifton Springs Bowling Club Norlane Bowling Club Drumcondra Bowling Club Drysdale Bowling Club Geelong Eastern Park Bowling Club Inc Geelong West Bowls Club Geelong Cement Bowls Club Highton Bowls Club Inverleigh Bowls Club Lara Bowling Club Leopold Sportsman's Bowls Club Lorne Bowls Club Bareena Bowling Club

Ocean Grove Bowling Club Point Lonsdale Bowls Club Portarlington Bowls Club Queenscliff Bowling Club St Leonards Bowling Club Winchelsea Bowls Club Torquay Bowls Club

#### West Coast Region

Terang Bowling Club St John's Bowls Club Apollo Bay Bowls Club Balmoral Bowls Club Birregurra Bowling Club Camperdown Bowling Club Camperdown Golf Bowls Club Casterton Bowling Club Cobden Bowling Club City Colac Bowls Club Colac Bowling Club Colac Central Bowling Club **Coleraine Bowling Club Cressy Bowling Club** Dartmoor Bowling Club Dennington Bowling Club Derrinallum Bowling Club Dunkeld Bowling Club Grangeburn Bowling Club Hamilton Bowling Club Heywood Bowling Club Koroit Bowls Club Lismore Memorial Bowling Club Macarthur Bowls Club Mortlake Bowls Club Penshurst Bowls Club Port Fairy Bowls Club Portland Bowling Club Portland RSL Memorial Bowling Club Simpson Bowls Club Skipton Golf Bowling Club Warrnambool City Memorial Bowls Club Warrnambool Lawn Tennis Bowling Club Warrnambool Bowls Club Timboon Bowling Club

#### Wimmera

Aradale Bowls Club Ararat Bowling Club Ararat VRI Bowls Club Chalambar Bowls Club Beulah Bowling Club Brim Memorial Bowling Club Dimboola Bowling Club Edenhope Bowling Club Goroke Bowling Club Hopetoun Bowls Club Inc Coughlin Park Bowls Club Horsham City Bowling Club Horsham Golf Bowling Club Horsham Sunnyside Bowling Club Jeparit & District Bowling Club Kaniva Bowls Club Lake Bolac & District Bowling Club Minyip Bowls Club Murtoa Bowling Club

Natimuk Bowling Club Nhill Bowling Club Rainbow Bowls Club Rupanyup Bowls Club Serviceton Memorial Bowling Club St Arnaud Bowling Club Stawell Bowling Club Warracknabeal Bowling Club St Arnaud CC Bowling Club Stawell Golf Bowling Club Stawell Golf Bowling Club Warracknabeal Golf Bowls Club Willaura Bowls Club Horsham West Bowling Club

#### **Gippsland Region**

Wurruk Bowls Club Stratford Bowling Club Bairnsdale Bowls Club Howitt Park Bowls Club Bruthen Bowling Club Bairnsdale Golf Bowls Club Ensay Bowls Club Golden Paradise Beach Bowling Club Heyfield Bowls Club Lakes Entrance Bowls Club Lindenow Bowling Club Loch Sport Bowls Club Sale Golf Bowls Club Maffra & Recreation Bowls Club Metung Bowls Club **Orbost Bowls Club** Paynesville Bowling Club Rosedale Bowling Club Sale Bowls Club Tambo Valley Bowling Club Yarram CC Bowls Club

#### **Murray Mallee Region**

Wakool Bowling Club Underbool Bowls Club Watchem Bowling Club Charlton Bowling Club Inc Donald Bowling Club Donald Golf Bowls Club Balranald District Ex-Servicemen's **Bowling Club** Barham District Services Bowling Club Barham Sports Bowling Club Berriwillock Bowling Club **Birchip Bowls Club** Cohuna Bowls Club Cohuna Golf Bowling Club Culgoa Bowling Club Coomealla Bowling Club Euston Bowls Club Irymple Bowls Club Kerang Bowls Club Kerang Golf Bowling Club Lake Boga Bowling Club Leitchville Bowls Club Manangatang & District Bowling Club Merbein Bowling Club Mildura Bowls Club Mildura Workingman's Bowling Club

Moulamein Bowling Club Nangiloc & District Bowls Club Nyah District Bowling Club Ouyen Bowls Club Quambatook Bowling Club Red Cliffs Bowling Club Sea Lake Golf Bowls Club Swan Hill Bowls Club Murray Downs Golf & Country Club **Bowling Club** Deniliquin Bowling Club Deniliquin RSL Bowling Club Swan Hill Golf Bowls Club Wycheproof Bowls Club Mathoura District & Servicemen's Bowling Club Tooleybuc Bowling Club Wentworth Services Bowling Club

#### **Ovens and Murray Region**

Club Mulwala Bowls Club Swanpool Bowling Club Yarrawonga Bowls Club Tawonga Bowling Club St James Bowls Club Tungamah Bowls Club Tallangatta Bowling Club Beechworth Bowls Club Benalla Bowls Club Moira Benalla Bowls Club **Bright Bowls Club** Chiltern Bowling Club Corowa Services Bowling Club Corryong Bowls Club **Dederang Bowls Club** Mitta Valley Bowling Club Mansfield Bowls Club Milawa Bowls Club Moyhu Bowling Club Mt Beauty Bowling Club Yarrawonga & Border Golf Bowls Club Myrtleford Bowls Club Rutherglen Bowling Club Kiewa Valley Bowling Club **Ovens Bowls Club** Wodonga Bowling Club Wangaratta Bowls Club Yackandandah Bowling Club Wangaratta City Inc.

#### **Strzelecki Region**

Traralgon RSL Bowling Club Toora Bowls Club Thorpdale & District Bowling Club Warragul Bowling Club Tarwin Lower & District Bowls Club Wonthaggi Bowls Club Vallourn North Bowling Club Boolarra Bowls & Recreation Bowls Club Corinella Bowling Club Phillip Island Bowling Club Drouin Bowling Club Fish Creek Bowling Club Foster Bowls Club Inverloch Bowling Club Korumburra Bowling Club Leongatha Bowls Club Loch & District Bowling Club Longwarry Bowls Club Meeniyan Bowling Club Moe Bowling Club Morwell Bowling Club Morwell Club Bowling Club Neerim District Bowling Club Yallourn Bowling Club Port Welshpool & District Bowling Club San Remo Bowls Club Trafalgar Bowls Club Trafalgar Park Bowls Club Traralgon Bowls Club Mirboo North Bowling Club Yarragon Bowling Club Yinnar Bowls Club

#### **Peninsula Casey Region**

Yamala Park Frankston Bowling Club **Berwick Bowls Club** Cranbourne Bowling Club Cranbourne RSL Bowls Club Narre Warren Bowls Club Hampton Park Bowls Club Pakenham Bowls Club Carrum Bowling Club Village Glen Bowls Club West Rosebud Bowling Club Balnarring Social Bowls Club Cockatoo & District Bowls Club Blue Hills Bowling Club Dromana Bowls Club Flinders Golf Bowls Club City of Frankston Bowling Club Frankston RSL Bowling Club Karingal Bowling Club Long Island CC Bowling Club Baxter Village Bowls Club Hastings Bowling Club Koo Wee Rup Bowling Club Main Ridge Bowls Club Mornington Bowling Club Mornington Civic Bowls Club Mt Eliza Bowling Club Mt Martha Bowls Club Carrington Park Bowling Club **Rosebud Bowls Club** Rosebud CC Bowls Club Rye Bowls Club Seaford Bowls Club Somerville Bowling Club Sorrento Bowls Club Inc Garfield Bowling Club Lang Lang Bowling Club

Table 6.1 presents details of bowls membership and reveals there were 42,232 playing members (including 32,174 pennant playing members and 10,058 non-pennant playing members) and 27,107 non-playing members in Victoria.

#### Of the 69,339 bowls club members in Victoria,

- 46.40% were registered pennant playing members
- 14.51% were non-pennant playing members
- 39.1% were non-playing members
- 60.2% of members were located in country Victoria.

#### The Victorian regions with the greatest number of bowls club members were:

- Yarra
- Geelong
- Central Victoria
- Sandbelt
- West Coast
- Peninsula Casey.

#### **TABLE 6.1**BOWLS CLUBS AND MEMBERS VICTORIA, 2015

|                         | Number<br>of Bowls<br>Clubs | Pennant<br>Playing<br>Members | Non-Pennant<br>Playing<br>Members | Total<br>Playing<br>Members | Non<br>Playing<br>Members | Total<br>Members |
|-------------------------|-----------------------------|-------------------------------|-----------------------------------|-----------------------------|---------------------------|------------------|
| METROPOLITAN            |                             |                               |                                   |                             |                           |                  |
| Metropolitan West       | 22                          | 1,552                         | 0                                 | 1,552                       | 242                       | 1,794            |
| Northern Gateway        | 29                          | 2,348                         | 0                                 | 2,348                       | 766                       | 3,115            |
| Eastern Ranges          | 32                          | 3,280                         | 203                               | 3,483                       | 475                       | 3,958            |
| Yarra                   | 27                          | 2,552                         | 257                               | 2,809                       | 11,386                    | 14,195           |
| Sandbelt                | 42                          | 3,288                         | 246                               | 3,534                       | 1,059                     | 4,593            |
| Sub Total               | 152                         | 13,020                        | 706                               | 13,726                      | 13,929                    | 27,655           |
| COUNTRY                 |                             |                               |                                   |                             |                           |                  |
| Geelong                 | 25                          | 2,356                         | 2,379                             | 4,735                       | 7,841                     | 12,575           |
| West Coast              | 36                          | 2,216                         | 1,127                             | 3,343                       | 1,094                     | 4,437            |
| Bendigo Campaspe        | 34                          | 2,124                         | 759                               | 2,883                       | 568                       | 3,452            |
| Central Goulburn Murray | 42                          | 2,730                         | 171                               | 2,901                       | 385                       | 3,286            |
| Ovens and Murray        | 30                          | 1,540                         | 73                                | 1,613                       | 105                       | 1,718            |
| Central Victoria        | 42                          | 896                           | 2,671                             | 3,567                       | 1,158                     | 4,725            |
| Wimmera                 | 40                          | 420                           | 1,601                             | 2,021                       | 736                       | 2,757            |
| Murray Mallee           | 36                          | 1,580                         | 149                               | 1,729                       | 132                       | 1,861            |
| Strzelecki              | 34                          | 1,828                         | 164                               | 1,992                       | 467                       | 2,458            |
| Gippsland               | 20                          | 892                           | 0                                 | 892                         | 20                        | 912              |
| Peninsula Casey         | 32                          | 2,572                         | 258                               | 2,830                       | 672                       | 3,502            |
| Sub Total               | 371                         | 19,154                        | 9,352                             | 28,506                      | 13,178                    | 41,684           |
| TOTAL                   | 523                         | 32,174                        | 10,058                            | 42,232                      | 27,107                    | 69,339           |

Table 6.2 and Figure 6.2 summarise bowls participation by major segment and by gender. In total there were 181,168 participants in bowls competitions and programs (of at least 4 games duration) in Victoria during 2015. Specifically:

• The greatest participation

segment in Victoria was social bowls, with 70% of participants.

- Male participation makes up 66.6% of all bowls participation in Victoria.
- Participation in country Victoria (113,928) is higher than metropolitan participation

(67,240).

 The largest regions for bowls participation are Sandbelt, Eastern Ranges, Gippsland and Bendigo Campaspe.

Figure 6.3 shows the age structure of bowls participation in Victoria.

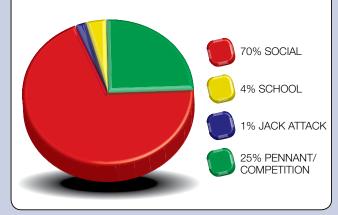
| TABLE 6.2 BOV           | VLS P/ | ARTICI                     | PATION | V (>4 C | GAMES                        | 6) IN VI | CTOR  | IA, 201                      | 5     |       |                       |       |         |                          |         |
|-------------------------|--------|----------------------------|--------|---------|------------------------------|----------|-------|------------------------------|-------|-------|-----------------------|-------|---------|--------------------------|---------|
| Participants            |        | nant and Of<br>Competition |        |         | ocial and Ot<br>Participatio |          |       | Jack Attack<br>Participation | 1     | Р     | School<br>articipatio | ı     |         | I Participa<br>⊳4 games) | nts     |
| Region                  | Males  | Females                    | Total  | Males   | Females                      | Total    | Males | Females                      | Total | Males | Females               | Total | Males   | Females                  | Total   |
| METROPOLITAN            |        |                            |        |         |                              |          |       |                              |       |       |                       |       |         |                          |         |
| Metropolitan West       | 1,030  | 371                        | 1,402  | 875     | 765                          | 1,640    | 0     | 0                            | 0     | 670   | 505                   | 1,175 | 2,575   | 1,641                    | 4,217   |
| Northern Gateway        | 2,095  | 706                        | 2,801  | 910     | 420                          | 1,330    | 78    | 47                           | 125   | 840   | 615                   | 1,455 | 3,923   | 1,788                    | 5,711   |
| Eastern Ranges          | 2,843  | 1,304                      | 4,147  | 8,567   | 4,858                        | 13,425   | 200   | 130                          | 330   | 805   | 645                   | 1,450 | 12,415  | 6,937                    | 19,352  |
| Yarra                   | 2,191  | 835                        | 3,026  | 7,236   | 4,104                        | 11,340   | 10    | 5                            | 15    | 740   | 520                   | 1,260 | 10,176  | 5,465                    | 15,641  |
| Sandbelt                | 2,781  | 1,334                      | 4,115  | 12,760  | 4,579                        | 17,339   | 15    | 10                           | 25    | 510   | 330                   | 840   | 16,066  | 6,253                    | 22,319  |
| Sub Total               | 10,940 | 4,551                      | 15,491 | 30,348  | 14,726                       | 45,074   | 303   | 192                          | 495   | 3,565 | 2,615                 | 6,180 | 45,156  | 22,084                   | 67,240  |
| COUNTRY                 |        |                            |        |         |                              |          |       |                              |       |       |                       |       |         |                          |         |
| Geelong                 | 2,505  | 1,473                      | 3,978  | 1,330   | 695                          | 2,025    | 175   | 157                          | 332   | 490   | 360                   | 850   | 4,500   | 2,685                    | 7,185   |
| West Coast              | 1,962  | 1,161                      | 3,122  | 634     | 382                          | 1,015    | 8     | 7                            | 15    | 75    | 75                    | 150   | 2,678   | 1,624                    | 4,302   |
| Bendigo Campaspe        | 2,065  | 1,181                      | 3,246  | 10,806  | 5,316                        | 16,122   | 160   | 100                          | 260   | 0     | 0                     | 0     | 13,031  | 6,598                    | 19,628  |
| Central Goulburn Murray | 2,711  | 934                        | 3,645  | 4,843   | 3,837                        | 8,680    | 0     | 0                            | 0     | 0     | 0                     | 0     | 7,554   | 4,771                    | 12,325  |
| Ovens and Murray        | 1,195  | 649                        | 1,844  | 4,274   | 2,331                        | 6,605    | 12    | 6                            | 18    | 10    | 5                     | 15    | 5,490   | 2,991                    | 8,482   |
| Central Victoria        | 3,094  | 1,429                      | 4,523  | 2,173   | 857                          | 3,030    | 0     | 0                            | 0     | 0     | 0                     | 0     | 5,267   | 2,287                    | 7,553   |
| Wimmera                 | 1,917  | 930                        | 2,847  | 1,488   | 640                          | 2,128    | 0     | 0                            | 0     | 0     | 0                     | 0     | 3,405   | 1,570                    | 4,975   |
| Murray Mallee           | 1,419  | 558                        | 1,977  | 655     | 480                          | 1,135    | 0     | 0                            | 0     | 0     | 0                     | 0     | 2,074   | 1,038                    | 3,112   |
| Strzelecki              | 1,389  | 754                        | 2,143  | 9,244   | 3,482                        | 12,726   | 0     | 0                            | 0     | 0     | 0                     | 0     | 10,633  | 4,236                    | 14,869  |
| Gippsland               | 571    | 300                        | 870    | 12,370  | 5,785                        | 18,155   | 280   | 180                          | 460   | 0     | 0                     | 0     | 13,221  | 6,265                    | 19,485  |
| Peninsula Casey         | 1,698  | 936                        | 2,633  | 5,853   | 3,524                        | 9,377    | 0     | 0                            | 0     | 0     | 0                     | 0     | 7,551   | 4,460                    | 12,010  |
| Sub Total               | 20,525 | 10,304                     | 30,829 | 53,669  | 27,330                       | 80,999   | 635   | 450                          | 1,085 | 575   | 440                   | 1,015 | 75,403  | 38,524                   | 113,928 |
| TOTAL                   | 31,465 | 14,855                     | 46,320 | 84,016  | 42,056                       | 126,073  | 938   | 642                          | 1,580 | 4,140 | 3,055                 | 7,195 | 120,559 | 60,609                   | 181,168 |

#### TABLE 6.3 NATIONAL RANKINGS OF VICTORIA REGIONS BY PARTICIPANTS

|                         | М       | EMBERS         | HIP              |                                     | PAR1                 | ICIPATION             |                          |
|-------------------------|---------|----------------|------------------|-------------------------------------|----------------------|-----------------------|--------------------------|
|                         | Playing | Non<br>Playing | Total<br>Members | Pennant<br>and Other<br>Competition | Social and<br>School | Total<br>Participants | Participation<br>Ranking |
| Sandbelt                | 3,534   | 1,059          | 4,593            | 4,115                               | 18,204               | 22,319                | 4                        |
| Bendigo Campaspe        | 2,883   | 568            | 3,452            | 3,246                               | 16,382               | 19,628                | 8                        |
| Gippsland               | 892     | 20             | 912              | 870                                 | 18,615               | 19,485                | 9                        |
| Eastern Ranges          | 3,483   | 475            | 3,958            | 4,147                               | 15,205               | 19,352                | 10                       |
| Yarra                   | 2,809   | 11,386         | 14,195           | 3,026                               | 12,615               | 15,641                | 14                       |
| Strzelecki              | 1,992   | 467            | 2,458            | 2,143                               | 12,726               | 14,869                | 16                       |
| Central Goulburn Murray | 2,901   | 385            | 3,286            | 3,645                               | 8,680                | 12,325                | 18                       |
| Peninsula Casey         | 2,830   | 672            | 3,502            | 2,633                               | 9,377                | 12,010                | 20                       |
| Ovens and Murray        | 1,613   | 105            | 1,718            | 1,844                               | 6,638                | 8,482                 | 27                       |
| Central Victoria        | 3,567   | 1,158          | 4,725            | 4,523                               | 3,030                | 7,553                 | 29                       |
| Geelong                 | 4,735   | 7,841          | 12,575           | 3,978                               | 3,207                | 7,185                 | 32                       |
| Northern Gateway        | 2,348   | 766            | 3,115            | 2,801                               | 2,910                | 5,711                 | 36                       |
| Wimmera                 | 2,021   | 736            | 2,757            | 2,847                               | 2,128                | 4,975                 | 42                       |
| West Coast              | 3,343   | 1,094          | 4,437            | 3,122                               | 1,180                | 4,302                 | 47                       |
| Metropolitan West       | 1,552   | 242            | 1,794            | 1,402                               | 2,815                | 4,217                 | 48                       |
| Murray Mallee           | 1,729   | 132            | 1,861            | 1,977                               | 1,135                | 3,112                 | 52                       |

#### FIGURE 6.2

BOWLS PARTICIPATION BY MAJOR SEGMENT, VICTORIA



Regional rankings for Victorian regions in terms of participants are summarised in Table 6.3 (also showing the relative number of members).

Many bowls participants are involved in more than one structured bowls competition, social or other program. This includes:

- Pennant and other competition participants who regularly play in more than one competition during the same season or year.
- Participants involved in both competition and social or

corporate bowls.

Bowls participation rates show the extent to which people in each age group and in each region are involved in bowls. For Victoria the player to population rates are presented in Tables 6.4 to 6.6.

**FIGURE 6.3** 

VICTORIA

PARTICIPATION BY AGE GROUP,

Victorian regions with the highest participation rates in 2015 were all country regions:

- Sandbelt
- Bendigo Campaspe
- Strzlecki
- Eastern Ranges

#### • Central Goulburn Murray.

The regions with the lowest player to population rates were:

4% <18 yrs

18% 18-39 yrs

16% 40-59 yrs

37% 60-74 yrs

26% 75+ yrs

- Metropolitan West
- Northern Gateway
- Yarra.

The overall participation rate in Victoria was 3.43%. The rate in country Victoria was 5.82% and in metropolitan Melbourne it was 2.02%. Notably, all country Victorian regions (except Peninsula Casey) had higher player to population rates than Melbourne metropolitan

| IABLE 6.4               | TOTAL        | IOTAL PARTICIPA |        |              | OFULF          |        |           |                  |        |              | 0110, 2     | .015   |              |              |        |
|-------------------------|--------------|-----------------|--------|--------------|----------------|--------|-----------|------------------|--------|--------------|-------------|--------|--------------|--------------|--------|
|                         | To           | tal <40 years   |        | Tota         | al 40-59 years |        | т         | otal 60-74 years |        | Tota         | l 75+ years |        | Total I      | Population   |        |
|                         | Participants | Population      | Rate % | Participants | Population     | Rate % | Participa | ints Population  | Rate % | Participants | Population  | Rate % | Participants | s Population | Rate % |
| METROPOLITAN            |              |                 |        |              |                |        |           |                  |        |              |             |        |              |              |        |
| Metropolitan West       | 1,210        | 292,579         | 0.41%  | 622          | 184,581        | 0.34%  | 1,596     | 85,550           | 1.87%  | 790          | 39,892      | 1.98%  | 4,217        | 602,603      | 0.70%  |
| Northern Gateway        | 948          | 402,421         | 0.24%  | 1,689        | 248,199        | 0.68%  | 1,889     | 116,686          | 1.62%  | 1,185        | 49,665      | 2.39%  | 5,711        | 816,971      | 0.70%  |
| Yarra                   | 1,993        | 302,773         | 0.66%  | 2,401        | 221,514        | 1.08%  | 7,947     | 114,516          | 6.94%  | 7,011        | 52,995      | 13.23% | 19,352       | 691,798      | 2.80%  |
| Eastern Ranges          | 8,237        | 211,334         | 3.90%  | 2,286        | 122,863        | 1.86%  | 3,114     | 66,404           | 4.69%  | 2,004        | 33,322      | 6.01%  | 15,641       | 433,922      | 3.60%  |
| Sandbelt                | 4,930        | 359,456         | 1.37%  | 3,493        | 241,909        | 1.44%  | 8,169     | 119,849          | 6.82%  | 5,728        | 60,432      | 9.48%  | 22,319       | 781,646      | 2.86%  |
| Sub Total               | 17,317       | 1,568,562       | 1.10%  | 10,491       | 1,019,066      | 1.03%  | 22,715    | 503,005          | 4.52%  | 16,717       | 236,307     | 7.07%  | 67,240       | 3,326,940    | 2.02%  |
| COUNTRY                 |              |                 |        |              |                |        |           |                  |        |              |             |        |              |              |        |
| Geelong                 | 777          | 107,872         | 0.72%  | 1,241        | 77,327         | 1.61%  | 3,150     | 36,630           | 8.60%  | 2,018        | 23,710      | 8.51%  | 7,185        | 245,539      | 2.93%  |
| West Coast              | 815          | 43,791          | 1.86%  | 662          | 35,774         | 1.85%  | 1,739     | 20,323           | 8.56%  | 1,087        | 9,669       | 11.24% | 4,302        | 109,558      | 3.93%  |
| Bendigo Campaspe        | 10,107       | 69,273          | 14.59% | 2,376        | 48,820         | 4.87%  | 4,422     | 24,974           | 17.71% | 2,723        | 12,522      | 21.74% | 19,628       | 155,589      | 12.62% |
| Central Goulburn Murray | 1,973        | 65,451          | 3.01%  | 3,276        | 47,006         | 6.97%  | 4,506     | 24,115           | 18.69% | 2,570        | 12,157      | 21.14% | 12,325       | 148,728      | 8.29%  |
| Ovens and Murray        | 1,433        | 59,066          | 2.43%  | 2,099        | 36,313         | 5.78%  | 3,149     | 20,911           | 15.06% | 1,801        | 10,665      | 16.89% | 8,482        | 126,956      | 6.68%  |
| Central Victoria        | 1,830        | 87,100          | 2.10%  | 1,503        | 55,477         | 2.71%  | 2,658     | 26,364           | 10.08% | 1,563        | 13,339      | 11.72% | 7,553        | 182,280      | 4.14%  |
| Wimmera                 | 1,121        | 24,503          | 4.58%  | 1,168        | 16,475         | 7.09%  | 1,706     | 8,621            | 19.78% | 980          | 3,508       | 27.94% | 4,975        | 53,107       | 9.37%  |
| Murray Mallee           | 968          | 45,190          | 2.14%  | 656          | 32,885         | 2.00%  | 741       | 16,667           | 4.44%  | 748          | 7,432       | 10.06% | 3,112        | 102,174      | 3.05%  |
| Strzelecki              | 4,031        | 83,730          | 4.81%  | 2,301        | 43,627         | 5.28%  | 5,635     | 23,323           | 24.16% | 2,901        | 11,783      | 24.62% | 14,869       | 162,463      | 9.15%  |
| Gippsland               | 2,262        | 34,479          | 6.56%  | 1,751        | 23,435         | 7.47%  | 11,020    | 12,330           | 89.37% | 4,452        | 6,906       | 64.46% | 19,485       | 77,150       | 25.26% |
| Peninsula Casey         | 840          | 282,550         | 0.30%  | 1,371        | 175,456        | 0.78%  | 5,161     | 88,954           | 5.80%  | 4,638        | 45,619      | 10.17% | 12,010       | 592,579      | 2.03%  |
| Sub Total               | 26,157       | 903,005         | 2.90%  | 18,406       | 592,594        | 3.11%  | 43,886    | 303,214          | 14.47% | 25,479       | 157,311     | 16.20% | 113,928      | 1,956,124    | 5.82%  |
| TOTAL                   | 43,473       | 2,471,567       | 1.76%  | 28,897       | 1,611,661      | 1.79%  | 66,601    | 806,219          | 8.26%  | 42,197       | 393,617     | 10.72% | 181,168      | 5,283,064    | 3.43%  |

#### TABLE 6.4 TOTAL PARTICIPANT TO POPULATION RATES IN VICTORIA REGIONS, 2015

| TABLE 6.5               | MALE I       | PARTIC        | IPATI  | ON R/     | ATES IN V         | VICTO  | DRIAN      | REGIO         | NS, 20  | 015          |              |         |              |              |        |
|-------------------------|--------------|---------------|--------|-----------|-------------------|--------|------------|---------------|---------|--------------|--------------|---------|--------------|--------------|--------|
|                         | То           | tal <40 years |        | т         | Fotal 40-59 years | \$     | Tot        | al 60-74 year | s       | Tota         | ıl 75+ years |         | Total I      | Population   |        |
|                         | Participants | Population    | Rate % | Participa | nts Population    | Rate % | Participan | ts Population | Rate %  | Participants | Population   | Rate %  | Participants | s Population | Rate % |
| METROPOLITAN            |              |               |        |           |                   |        |            |               |         |              |              |         |              |              |        |
| Metropolitan West       | 927          | 149,137       | 0.62%  | 377       | 92,424            | 0.41%  | 927        | 43,448        | 2.13%   | 345          | 17,148       | 2.01%   | 2,575        | 302,156      | 0.85%  |
| Northern Gateway        | 605          | 203,170       | 0.30%  | 1,188     | 122,179           | 0.97%  | 1,360      | 57,865        | 2.35%   | 770          | 21,219       | 3.63%   | 3,923        | 404,433      | 0.97%  |
| Yarra                   | 1,374        | 153,280       | 0.90%  | 1,787     | 108,357           | 1.65%  | 5,062      | 57,313        | 8.83%   | 4,192        | 22,720       | 18.45%  | 12,415       | 341,669      | 3.63%  |
| Eastern Ranges          | 5,019        | 104,869       | 4.79%  | 1,655     | 59,998            | 2.76%  | 2,220      | 32,463        | 6.84%   | 1,282        | 14,018       | 9.15%   | 10,176       | 211,347      | 4.81%  |
| Sandbelt                | 3,491        | 183,891       | 1.90%  | 2,880     | 115,405           | 2.50%  | 5,469      | 58,869        | 9.29%   | 4,226        | 25,126       | 16.82%  | 16,066       | 383,291      | 4.19%  |
| Sub Total               | 11,415       | 794,346       | 1.44%  | 7,886     | 498,362           | 1.58%  | 15,039     | 249,958       | 6.02%   | 10,816       | 100,230      | 10.79%  | 45,156       | 1,642,896    | 2.75%  |
| COUNTRY                 |              |               |        |           |                   |        |            |               |         |              |              |         |              |              |        |
| Geelong                 | 517          | 53,938        | 0.96%  | 822       | 37,997            | 2.16%  | 1,937      | 17,898        | 10.82%  | 1,224        | 8,918        | 13.72%  | 4,500        | 118,752      | 3.79%  |
| West Coast              | 638          | 21,988        | 2.90%  | 471       | 17,680            | 2.66%  | 987        | 10,345        | 9.54%   | 582          | 4,217        | 13.81%  | 2,678        | 54,230       | 4.94%  |
| Bendigo Campaspe        | 6,477        | 34,965        | 18.52% | 1,777     | 23,762            | 7.48%  | 2,952      | 12,307        | 23.99%  | 1,825        | 5,151        | 35.43%  | 13,031       | 76,185       | 17.10% |
| Central Goulburn Murray | 1,056        | 34,844        | 3.03%  | 2,014     | 21,972            | 9.17%  | 2,729      | 12,242        | 22.29%  | 1,754        | 5,288        | 33.18%  | 7,554        | 74,345       | 10.16% |
| Ovens and Murray        | 886          | 29,895        | 2.96%  | 1,461     | 17,763            | 8.23%  | 2,052      | 10,071        | 20.37%  | 1,092        | 4,588        | 23.80%  | 5,490        | 62,317       | 8.81%  |
| Central Victoria        | 1,328        | 43,091        | 3.08%  | 1,134     | 29,144            | 3.89%  | 1,758      | 12,959        | 13.56%  | 1,047        | 5,750        | 18.20%  | 5,267        | 90,943       | 5.79%  |
| Wimmera                 | 709          | 12,336        | 5.74%  | 876       | 8,164             | 10.73% | 1,240      | 4,250         | 29.18%  | 581          | 1,500        | 38.70%  | 3,405        | 26,250       | 12.97% |
| Murray Mallee           | 700          | 22,777        | 3.07%  | 471       | 16,153            | 2.92%  | 476        | 8,435         | 5.64%   | 427          | 3,211        | 13.30%  | 2,074        | 50,576       | 4.10%  |
| Strzelecki              | 3,068        | 42,389        | 7.24%  | 1,936     | 21,207            | 9.13%  | 3,643      | 11,311        | 32.20%  | 1,985        | 5,122        | 38.77%  | 10,633       | 80,029       | 13.29% |
| Gippsland               | 1,593        | 17,538        | 9.08%  | 1,195     | 11,680            | 10.23% | 7,407      | 6,080         | 121.82% | 3,026        | 2,825        | 107.12% | 13,221       | 38,123       | 34.68% |
| Peninsula Casey         | 639          | 141,347       | 0.45%  | 910       | 85,925            | 1.06%  | 2,897      | 43,783        | 6.62%   | 3,105        | 19,210       | 16.16%  | 7,551        | 290,264      | 2.60%  |
| Sub Total               | 17,611       | 455,107       | 3.87%  | 13,067    | 291,447           | 4.48%  | 28,077     | 149,681       | 18.76%  | 16,648       | 65,780       | 25.31%  | 75,403       | 962,014      | 7.84%  |
| TOTAL                   | 29,026       | 1,249,452     | 2.32%  | 20,953    | 789,809           | 2.65%  | 43,116     | 399,639       | 10.79%  | 27,465       | 166,010      | 16.54%  | 120,559      | 2,604,910    | 4.63%  |

| TABLE 6.6               | FEMAL        | E PART        | TICIP/ | ATION      | RATES I          | N VIC  | TOR       | AN REGI           | ONS,   | 2015        |              |        |             |              |        |
|-------------------------|--------------|---------------|--------|------------|------------------|--------|-----------|-------------------|--------|-------------|--------------|--------|-------------|--------------|--------|
|                         | Tot          | tal <40 years |        | То         | ital 40-59 years |        | ٦         | lotal 60-74 years | ;      | Tot         | al 75+ years |        | Total       | Population   |        |
|                         | Participants | Population    | Rate % | Participan | ts Population    | Rate % | Participa | ants Population   | Rate % | Participant | s Population | Rate % | Participant | s Population | Rate % |
| METROPOLITAN            |              |               |        |            |                  |        |           |                   |        |             |              |        |             |              |        |
| Metropolitan West       | 245          | 143,443       | 0.17%  | 245        | 92,158           | 0.27%  | 679       | 42,102            | 1.61%  | 472         | 22,744       | 2.07%  | 1,641       | 300,446      | 0.55%  |
| Northern Gateway        | 348          | 199,251       | 0.17%  | 498        | 126,021          | 0.40%  | 522       | 58,821            | 0.89%  | 419         | 28,446       | 1.47%  | 1,788       | 412,538      | 0.43%  |
| Yarra                   | 604          | 149,493       | 0.40%  | 578        | 113,157          | 0.51%  | 2,890     | 57,203            | 5.05%  | 2,864       | 30,276       | 9.46%  | 6,937       | 350,129      | 1.98%  |
| Eastern Ranges          | 3,195        | 106,465       | 3.00%  | 643        | 62,865           | 1.02%  | 907       | 33,941            | 2.67%  | 720         | 19,305       | 3.73%  | 5,465       | 222,576      | 2.46%  |
| Sandbelt                | 1,423        | 175,565       | 0.81%  | 712        | 126,504          | 0.56%  | 2,589     | 60,980            | 4.25%  | 1,529       | 35,306       | 4.33%  | 6,253       | 398,355      | 1.57%  |
| Sub Total               | 5,816        | 774,216       | 0.75%  | 2,676      | 520,704          | 0.51%  | 2,272     | 253,047           | 0.90%  | 1,726       | 136,076      | 1.27%  | 22,084      | 1,684,044    | 1.31%  |
| COUNTRY                 |              |               |        |            |                  |        |           |                   |        |             |              |        |             |              |        |
| Geelong                 | 254          | 53,934        | 0.47%  | 411        | 39,329           | 1.05%  | 1,219     | 18,732            | 6.51%  | 800         | 14,792       | 5.41%  | 2,685       | 126,788      | 2.12%  |
| West Coast              | 185          | 21,804        | 0.85%  | 195        | 18,094           | 1.08%  | 746       | 9,978             | 7.47%  | 499         | 5,452        | 9.15%  | 1,624       | 55,328       | 2.94%  |
| Bendigo Campaspe        | 3,556        | 34,308        | 10.36% | 663        | 25,057           | 2.65%  | 1,476     | 12,667            | 11.65% | 904         | 7,371        | 12.26% | 6,598       | 79,404       | 8.31%  |
| Central Goulburn Murray | 972          | 30,607        | 3.18%  | 1,259      | 25,034           | 5.03%  | 1,789     | 11,873            | 15.07% | 751         | 6,869        | 10.93% | 4,771       | 74,383       | 6.41%  |
| Ovens and Murray        | 543          | 29,172        | 1.86%  | 649        | 18,549           | 3.50%  | 1,099     | 10,841            | 10.13% | 701         | 6,077        | 11.54% | 2,991       | 64,639       | 4.63%  |
| Central Victoria        | 502          | 44,009        | 1.14%  | 370        | 26,333           | 1.41%  | 899       | 13,406            | 6.70%  | 515         | 7,590        | 6.79%  | 2,287       | 91,337       | 2.50%  |
| Wimmera                 | 405          | 12,167        | 3.33%  | 302        | 8,311            | 3.63%  | 474       | 4,371             | 10.86% | 388         | 2,007        | 19.34% | 1,570       | 26,856       | 5.85%  |
| Murray Mallee           | 274          | 22,413        | 1.22%  | 189        | 16,732           | 1.13%  | 263       | 8,232             | 3.19%  | 313         | 4,221        | 7.41%  | 1,038       | 51,598       | 2.01%  |
| Strzelecki              | 1,034        | 41,341        | 2.50%  | 476        | 22,420           | 2.12%  | 1,844     | 12,012            | 15.35% | 882         | 6,661        | 13.24% | 4,236       | 82,435       | 5.14%  |
| Gippsland               | 682          | 16,941        | 4.03%  | 558        | 11,755           | 4.75%  | 3,597     | 6,250             | 57.56% | 1,427       | 4,081        | 34.96% | 6,265       | 39,027       | 16.05% |
| Peninsula Casey         | 204          | 141,203       | 0.14%  | 462        | 89,531           | 0.52%  | 2,257     | 45,172            | 5.00%  | 1,536       | 26,409       | 5.82%  | 4,460       | 302,315      | 1.48%  |
| Sub Total               | 8,611        | 393.964       | 2.19%  | 5,535      | 261,818          | 2.11%  | 15,663    | 134.801           | 11.62% | 8.716       | 76.739       | 11.36% | 38.524      | 867.322      | 4.44%  |
| TOTAL                   | 14.427       | 1.222.115     | 1.18%  | 8.211      | 821.852          | 1.00%  | 17.935    | 406.580           | 4.41%  | 10.442      | 227.607      | 4.59%  | 60.609      | 2.678.154    |        |



# WESTERN AUSTRALIA

# 7.1 REGIONAL STRUCTURE

Western Australia is Australia's fourth most populous state with 2,573,389<sup>10</sup> residents or 11.0% of the Australian population. Bowls Western Australia has four regions in metropolitan Perth and four country regions.

The Western Australian regions for the 2015 Census and for bowls planning and development are:

#### ✤ METROPOLITAN PERTH

- Eastern
- Northern
- Southern
- South Coastal

#### COUNTRY WESTERN AUSTRALIA

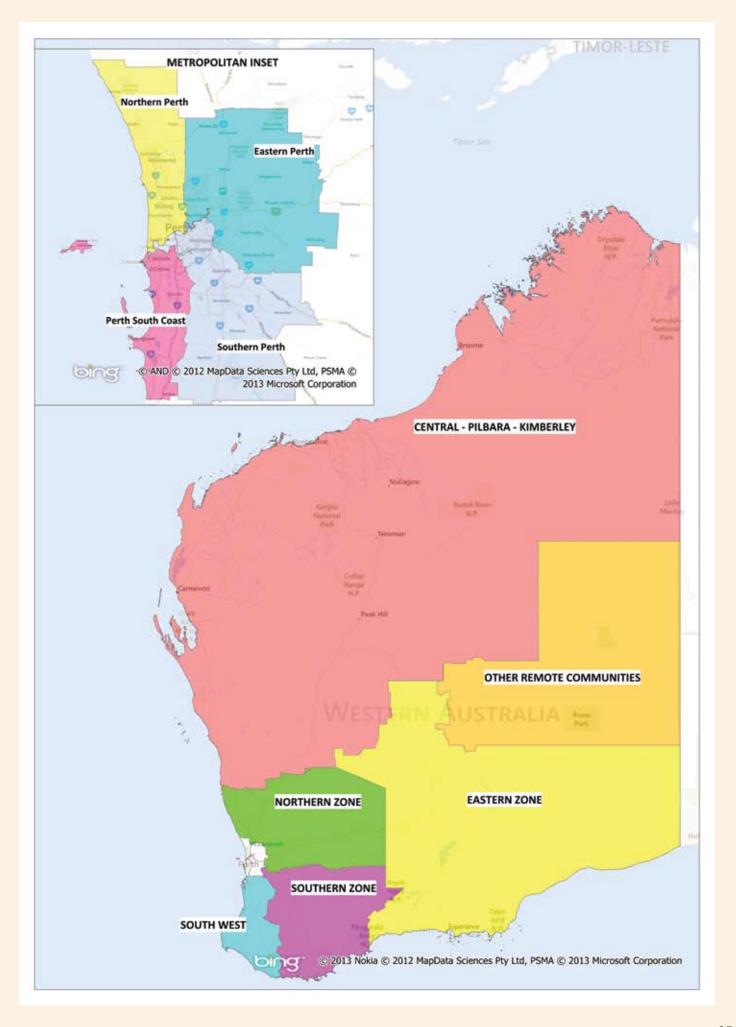
- Eastern Zone
- Northern Zone
- Southern and South Western Zone
- Central Pilbara Kimberley

The locations of these regions are shown in Figure 7.1.

# 7.2 MEMBERS AND PARTICIPANTS

#### **IN 2015 WESTERN AUSTRALIA HAD**

- 204 bowls clubs
- 40,945 playing and non-playing members
- 42,009 participants in all forms of bowls



#### The bowling clubs in each metropolitan and country region in Western Australia in 2015 are as follows:

# METROPOLITAN PERTH

Armadale Bowls Club Bassendean Bowls Club Bayswater Bowls Club **Bedford Bowls Club** Bellevue Bowls Club Belmont City Bowls Club Bullcreek Bowls Club Bullsbrook Bowls Club Byford Bowls Club Cambridge Bowls Club Cannington Bowls Club Claremont Bowls Club Cockburn Bowls Club Como Bowls Club Dalkeith Nedlands Bowls Club **Doubleview Bowls Club** East Fremantle Bowls Club Forrestfield Bowls Club Fremantle Bowls Club Glen Forrest Bowls Club Gosnells Bowls Club Hilton Park Bowls Club Hollywood Subi Bowls Club Innaloo Bowls Club Joondalup Bowls Club Kalamunda Bowls Club Kardinya Bowls Club Kwinana Bowls Club Lake Monger Bowls Club Leeming Bowls Club Manning Memorial Bowls Club Maylands Bowls Club Melville Bowls Club Merriwa Bowls Club Midland Morrison Bowls Club Mills Park Bowls Club Morley Bowls Club Mosman Park Bowls Club Mt Lawley Bowls Club Mt Pleasant Bowls Club Mundaring Bowls Club Nollamara Bowls Club

# COUNTRY WESTERN AUSTRALIA

Albany Bowls Club Augusta Bowls Club Badgingarra Bowls Club Balingup Bowls Club Balidu Bowls Club Beacon Bowls Club Bencubbin Bowls Club Bindoon Bowls Club Binningup Bowls Club Boddington Bowls Club Bolgart Bowls Club Borden Bowls Club Boulder Bowls Club **Boyanup Bowls Club** Boyup Brook Bowls Club Bridgetown Bowls Club Brookton Bowls Club **Broomehill Bowls Club** Bruce Rock Bowls Club Brunswick Bowls Club **Bunbury Bowls Club Busselton Bowls Club** Calingiri Bowls Club Capel Bowls Club Bowls Club Carnamah Carnarvon Bowls Club Cervantes Bowls Club Civic Merredin Bowls Club Collie Bowls Club Comet Bay Bowls Club Condingup Bowls Club Coorow Bowls Club Corrigin Bowls Club Cowaramup Bowls Club Cranbrook Bowls Club Cunderdin Bowls Club Dalwallinu Bowls Club Dampier Bowls Club Dandaragan Bowls Club Darkan Bowls Club **Denison Bowls Club** Denmark Riverside Bowls Club Donnybrook Bowls Club Doodlakine Bowls Club Dowerin Bowls Club **Dudley Park Bowls Club** Dumbleyung Bowls Club **Dunsborough Bowls Club** Emu Point Bowls Club **Esperance Bowls Club** Exmouth Bowls Club Frankland Bowls Club Geraldton Bowls Club Gingin Bowls Club Gnowangerup Bowls Club Goomalling Bowls Club Green Range Bowls Club Guilderton Bowls Club Halls Head Bowls Club Harvey Bowls Club Hopetoun Bowls Club Jerramungup Bowls Club Jurien Bowls Club Kalannie Bowls Club Kalbarri Bowls Club Kalgoorlie Bowls Club Kambalda Bowls Club Karlgarin Bowls Club Karratha Bowls Club Katanning Bowls Club Kellerberrin Bowls Club Kojonup Bowls Club Kondinin Bowls Club Koorda Bowls Club Kukerin Bowls Club

Kulin Bowls Club Lake Grace Bowls Club Lake Yealering Bowls Club Lancelin Bowls Club Latham Bowls Club Ledge Point Bowls Club Leeman Bowls Club Mandurah Bowls Club Manjimup Bowls Club Margaret River Bowls Club Meadow Springs Bowls Club Meckering Bowls Club Merredin Club Bowls Club Middleton Beach Bowls Club Mingenew Bowls Club Moodiarrup Bowls Club Moora Bowls Club Morawa Bowls Club Mt. Barker Bowls Club Mt. Barker Golf Bowls Club Mukinbudin Bowls Club Mullewa Bowls Club Nannup Bowls Club Narembeen Bowls Club Narrogin Bowls Club Newdegate Bowls Club Northam Bowls Club Northampton Bowls Club Nungarin Bowls Club Nyabing Bowls Club **Ongerup Bowls Club** Paraburdoo Bowls Club Pemberton Bowls Club Perenjori Bowls Club Pingelly Bowls Club Pinjarra Bowls Club Port Bouvard Bowls Club Port Hedland Bowls Club Quairading Bowls Club Ravensthorpe Bowls Club Scaddan Bowls Club Shackleton Bowls Club Shark Bay Bowls Club South Hedland Bowls Club Tambellup Bowls Club Tammin Bowls Club Three Springs Bowls Club Toodyay Bowls Club Trayning Bowls Club Varley Bowls Club Wagin Bowls Club Walpole Bowls Club Waroona Bowls Club Westonia Bowls Club Wickepin Bowls Club Williams Bowls Club Wongan Hills Bowls Club Wonthella Bowls Club Wyalkatchem Bowls Club Yarloop Bowls Club Yilgarn Bowls Club York Bowls Club Yunderup Bowls Club



Table 7.1 presents details of bowls membership and reveals there were 16,345 playing members (including 12,550 pennant playing members and 3,795 non-pennant playing members) and 24,600 non-playing members in Western Australia.

Of the 40,945 bowls club members in Western Australia,

- 30.7% were registered pennant playing members
- 9.3% were non-pennant playing members
- 60.1% were non-playing members
- 28.0% of members were located in country Western Australia

The Western Australian regions with the greatest number of bowls club members were:

- Northern Perth
- Southern and South West Zone
- Eastern Perth

#### **TABLE 7.1**BOWLS CLUBS AND MEMBERS WESTERN AUSTRALIA, 2015

|                                 | Number<br>of Bowls<br>Clubs | Pennant<br>Playing<br>Members | Non-Pennant<br>Playing<br>Members | Total<br>Playing<br>Members | Non<br>Playing<br>Members | Total<br>Members |
|---------------------------------|-----------------------------|-------------------------------|-----------------------------------|-----------------------------|---------------------------|------------------|
| METROPOLITAN                    |                             |                               |                                   |                             |                           |                  |
| Eastern                         | 14                          | 931                           | 192                               | 1,123                       | 5,576                     | 6,699            |
| Northern                        | 25                          | 3,044                         | 435                               | 3,479                       | 9,956                     | 13,435           |
| Southern                        | 13                          | 1,482                         | 223                               | 1,705                       | 4,102                     | 5,807            |
| South Coastal                   | 13                          | 1,611                         | 354                               | 1,965                       | 1,563                     | 3,528            |
| Sub Total                       | 65                          | 7,067                         | 1,205                             | 8,272                       | 21,197                    | 29,469           |
| COUNTRY                         |                             |                               |                                   |                             |                           |                  |
| Eastern Zone                    | 30                          | 1,156                         | 111                               | 1,267                       | 782                       | 2,049            |
| Northern Zone                   | 31                          | 981                           | 594                               | 1,575                       | 639                       | 2,214            |
| South Western and Southern Zone | 69                          | 3,119                         | 1,769                             | 4,888                       | 1,798                     | 6,686            |
| Central - Pilbara – Kimberley   | 9                           | 227                           | 116                               | 343                         | 185                       | 528              |
| Sub Total                       | 139                         | 5,483                         | 2,590                             | 8,073                       | 3,403                     | 11,476           |
| TOTAL                           | 204                         | 12,550                        | 3,795                             | 16,345                      | 24,600                    | 40,945           |

Table 7.2 and Figure 7.2 summarise bowls participation by major segment and by gender. In total there were 42,009 participants in bowls competitions and programs (of at least 4 games duration) in Western Australia during 2015.

Specifically:

- The greatest participation segment in Western Australia was pennant and competition bowls, with 66.0% of participants.
- Male participation makes up 63.8% of all bowls participation in Western Australia.
- Participation in country Western

Australia (18,834) is lower than metropolitan participation (23,175) and the two largest regions for bowls participation were South/South Western Zone and Northern Perth.

Figure 7.3 shows the age structure of bowls participation in Western Australia.



#### TABLE 7.2 BOWLS PARTICIPATION (>4 GAMES) IN WESTERN AUSTRALIA, 2015

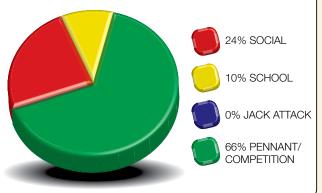
| Participants                  |        | inant and O<br>Competitior |        |       | ocial and Otl<br>Participation |        |       | Jack Attack<br>Participation |       | Р     | School<br>articipation | n     |        | al Participar<br>(>4 games) | nts    |
|-------------------------------|--------|----------------------------|--------|-------|--------------------------------|--------|-------|------------------------------|-------|-------|------------------------|-------|--------|-----------------------------|--------|
| Region                        | Males  | Females                    | Total  | Males | Females                        | Total  | Males | Females                      | Total | Males | Females                | Total | Males  | Females                     | Total  |
| METROPOLITAN                  |        |                            |        |       |                                |        |       |                              |       |       |                        |       |        |                             |        |
| Eastern Perth                 | 1,712  | 1,061                      | 2,772  | 595   | 420                            | 1,015  | 0     | 0                            | 0     | 700   | 540                    | 1,240 | 3,007  | 2,021                       | 5,027  |
| Northern Perth                | 3,056  | 1,894                      | 4,950  | 1,063 | 750                            | 1,813  | 0     | 0                            | 0     | 480   | 250                    | 730   | 4,599  | 2,894                       | 7,493  |
| Southern Perth                | 2,282  | 1,196                      | 3,478  | 371   | 293                            | 663    | 0     | 0                            | 0     | 903   | 487                    | 1,390 | 3,555  | 1,976                       | 5,531  |
| South Coastal Perth           | 2,496  | 1,030                      | 3,526  | 627   | 452                            | 1,079  | 0     | 0                            | 0     | 260   | 260                    | 520   | 3,383  | 1,742                       | 5,125  |
| Sub Total                     | 9,545  | 5,181                      | 14,726 | 2,655 | 1,914                          | 4,570  | 0     | 0                            | 0     | 2,343 | 1,537                  | 3,880 | 14,544 | 8,632                       | 23,175 |
|                               |        |                            |        |       |                                |        |       |                              |       |       |                        |       |        |                             |        |
| Eastern WA                    | 2,267  | 1,026                      | 3,294  | 729   | 557                            | 1,287  | 0     | 0                            | 0     | 51    | 46                     | 96    | 3,047  | 1,629                       | 4,677  |
| Northern WA                   | 825    | 831                        | 1,655  | 893   | 87                             | 980    | 0     | 0                            | 0     | 0     | 0                      | 0     | 1,717  | 918                         | 2,635  |
| Southern and SWZ              | 5,215  | 2,361                      | 7,575  | 1,678 | 1,282                          | 2,960  | 0     | 0                            | 0     | 116   | 105                    | 222   | 7,009  | 3,748                       | 10,757 |
| Central - Pilbara - Kimberley | 239    | 241                        | 481    | 259   | 25                             | 284    | 0     | 0                            | 0     | 0     | 0                      | 0     | 499    | 266                         | 765    |
| Sub Total                     | 8,546  | 4,459                      | 13,005 | 3,559 | 1,951                          | 5,511  | 0     | 0                            | 0     | 167   | 151                    | 318   | 12,272 | 6,561                       | 18,834 |
| TOTAL                         | 18,092 | 9,639                      | 27,731 | 6,215 | 3,866                          | 10,080 | 0     | 0                            | 0     | 2,510 | 1,688                  | 4,198 | 26,816 | 15,193                      | 42,009 |

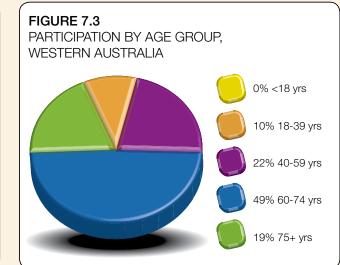
#### TABLE 7.3 NATIONAL RANKINGS OF WESTERN AUSTRALIAN REGIONS BY PARTICIPANTS

|                               | М       | EMBERSH        | ЧIР              | PARTICIPATION                       |                      |                       |                          |  |  |  |
|-------------------------------|---------|----------------|------------------|-------------------------------------|----------------------|-----------------------|--------------------------|--|--|--|
|                               | Playing | Non<br>Playing | Total<br>Members | Pennant<br>and Other<br>Competition | Social and<br>School | Total<br>Participants | Participation<br>Ranking |  |  |  |
| Southern/South West Zone      | 4,888   | 1,798          | 6,686            | 7,575                               | 3,182                | 10,757                | 23                       |  |  |  |
| Northern                      | 3,479   | 9,956          | 13,435           | 4,950                               | 2,543                | 7,493                 | 30                       |  |  |  |
| Southern                      | 1,705   | 4,102          | 5,807            | 3,478                               | 2,053                | 5,531                 | 38                       |  |  |  |
| South Coastal                 | 1,965   | 1,563          | 3,528            | 3,526                               | 1,599                | 5,125                 | 40                       |  |  |  |
| Eastern                       | 1,123   | 5,576          | 6,699            | 2,772                               | 2,255                | 5,027                 | 41                       |  |  |  |
| Eastern Zone                  | 1,267   | 782            | 2,049            | 3,294                               | 1,383                | 4,677                 | 44                       |  |  |  |
| Northern Zone                 | 1,575   | 639            | 2,214            | 1,655                               | 980                  | 2,635                 | 56                       |  |  |  |
| Central - Pilbara – Kimberley | 343     | 185            | 528              | 481                                 | 284                  | 765                   | 64                       |  |  |  |
|                               |         |                |                  |                                     |                      |                       |                          |  |  |  |

#### FIGURE 7.2

#### BOWLS PARTICIPATION BY MAJOR SEGMENT, WESTERN AUSTRALIA





Regional rankings for West Australian regions in terms of participants are summarised in Table 7.3 (also showing the relative number of members).

Many bowls participants are involved in more than one structured bowls competition, social or other program. This includes:

- Pennant and other competition participants who regularly play in more than one competition during the same season or year.
- Participants involved in both

competition and social or corporate bowls.

Bowls participation rates show the extent to which people in each age group and in each region are involved in bowls. For Western Australia the player to population rates are presented in Tables 7.4 to 7.6.

Western Australian regions with highest 'player to population' rates, in 2015, were all the country regions except Central/Pilbara/Kimberley (which had the lowest rate). Other regions with low player to population rates were in Perth:

- Northern
- South Coastal
- Southern Perth.

The overall participation rate in Western Australia was 1.83%. The rate in country Western Australia was 3.26% and in metropolitan Perth it was 1.35%.

| TABLE 7.4                 | TOTAL PARTICIPANT TO POPULATION RATES IN WESTERN AUSTRALIA, 2015 |            |        |                   |            |        |                   |            |        |                 |            |        |                  |            |        |
|---------------------------|------------------------------------------------------------------|------------|--------|-------------------|------------|--------|-------------------|------------|--------|-----------------|------------|--------|------------------|------------|--------|
|                           | Total <40 years                                                  |            |        | Total 40-59 years |            |        | Total 60-74 years |            |        | Total 75+ years |            |        | Total Population |            |        |
|                           | Participants                                                     | Population | Rate % | Participants      | Population | Rate % | Participants      | Population | Rate % | Participants    | Population | Rate % | Participants     | Population | Rate % |
| METROPOLITAN              |                                                                  |            |        |                   |            |        |                   |            |        |                 |            |        |                  |            |        |
| Eastern                   | 655                                                              | 139,501    | 0.47%  | 1,010             | 87,953     | 1.15%  | 2,283             | 39,289     | 5.81%  | 1,079           | 16,371     | 6.59%  | 5,027            | 283,114    | 1.78%  |
| Northern                  | 979                                                              | 338,992    | 0.29%  | 1,516             | 199,624    | 0.76%  | 3,395             | 86,215     | 3.94%  | 1,603           | 41,710     | 3.84%  | 7,493            | 666,541    | 1.12%  |
| Southern                  | 921                                                              | 212,656    | 0.43%  | 1,224             | 114,322    | 1.07%  | 1,917             | 50,724     | 3.78%  | 1,469           | 23,166     | 6.34%  | 5,531            | 400,867    | 1.38%  |
| South Coastal             | 731                                                              | 183,987    | 0.40%  | 1,746             | 112,763    | 1.55%  | 2,062             | 48,608     | 4.24%  | 586             | 23,852     | 2.46%  | 5,125            | 369,210    | 1.39%  |
| Sub Total                 | 3,245                                                            | 875,136    | 0.37%  | 5,562             | 514,662    | 1.08%  | 9,767             | 224,836    | 4.34%  | 4,601           | 105,099    | 4.38%  | 23,175           | 1,719,733  | 1.35%  |
|                           |                                                                  |            |        |                   |            |        |                   |            |        |                 |            |        |                  |            |        |
| Eastern                   | 313                                                              | 29,469     | 1.06%  | 940               | 16,769     | 5.61%  | 2,803             | 5,594      | 50.11% | 620             | 1,751      | 35.38% | 4,677            | 53,583     | 8.73%  |
| Northern                  | 112                                                              | 20,198     | 0.55%  | 542               | 17,010     | 3.19%  | 1,151             | 9,829      | 11.72% | 829             | 3,523      | 23.55% | 2,635            | 50,559     | 5.21%  |
| Southern/South Western    | 721                                                              | 138,728    | 0.52%  | 2,163             | 100,315    | 2.16%  | 6,448             | 55,566     | 11.60% | 1,425           | 24,866     | 5.73%  | 10,757           | 319,475    | 3.37%  |
| Central/Pilbara/Kimberley | 32                                                               | 84,502     | 0.04%  | 157               | 50,221     | 0.31%  | 334               | 14,849     | 2.25%  | 241             | 4,255      | 5.66%  | 765              | 153,827    | 0.50%  |
| Sub Total                 | 1,129                                                            | 272,897    | 0.41%  | 3,833             | 184,315    | 2.08%  | 10,486            | 85,838     | 12.22% | 3,387           | 34,395     | 9.85%  | 18,834           | 577,445    | 3.26%  |
| TOTAL                     | 4,235                                                            | 1,148,033  | 0.37%  | 9,337             | 698,977    | 1.34%  | 20,485            | 310,674    | 6.59%  | 7,951           | 139,494    | 5.70%  | 42,009           | 2,297,177  | 1.83%  |

## TABLE 7.5 MALE PARTICIPATION RATES IN WESTERN AUSTRALIAN REGIONS, 2015

|                           | Total <40 years |         |       |       | Total 40-59 years |       |        | Total 60-74 years |        | Toto         | ll 75+ years |        | Total Population |                |        |
|---------------------------|-----------------|---------|-------|-------|-------------------|-------|--------|-------------------|--------|--------------|--------------|--------|------------------|----------------|--------|
|                           | Participants    |         |       |       | ants Population   |       |        | ants Population   |        | Participants |              | Rate % |                  | nts Population | Rate % |
| METROPOLITAN              |                 |         |       |       |                   |       |        |                   |        |              |              |        |                  |                |        |
| Eastern                   | 422             | 71,127  | 0.59% | 708   | 43,468            | 1.63% | 1,287  | 19,366            | 6.65%  | 589          | 7,052        | 8.36%  | 3,007            | 141,013        | 2.13%  |
| Northern                  | 645             | 171,185 | 0.38% | 1,084 | 98,034            | 1.11% | 1,969  | 42,062            | 4.68%  | 902          | 16,851       | 5.35%  | 4,599            | 328,132        | 1.40%  |
| Southern                  | 555             | 109,306 | 0.51% | 857   | 56,636            | 1.51% | 1,198  | 25,133            | 4.77%  | 945          | 9,243        | 10.23% | 3,555            | 200,318        | 1.77%  |
| South Coastal             | 525             | 92,559  | 0.57% | 1,085 | 55,072            | 1.97% | 1,388  | 23,844            | 5.82%  | 384          | 9,958        | 3.86%  | 3,383            | 181,432        | 1.86%  |
| Sub Total                 | 2,140           | 444,176 | 0.48% | 3,766 | 253,210           | 1.49% | 5,911  | 110,404           | 5.35%  | 2,727        | 43,104       | 6.33%  | 14,544           | 850,895        | 1.71%  |
| COUNTRY                   |                 |         |       |       |                   |       |        |                   |        |              |              |        |                  |                |        |
| Eastern                   | 191             | 15,569  | 1.22% | 609   | 9,125             | 6.67% | 1,860  | 3,123             | 59.56% | 388          | 758          | 51.12% | 3,047            | 28,575         | 10.66% |
| Northern                  | 85              | 10,318  | 0.82% | 299   | 8,681             | 3.45% | 706    | 5,237             | 13.49% | 627          | 1,742        | 35.99% | 1,717            | 25,978         | 6.61%  |
| Southern/South Western    | 438             | 70,044  | 0.63% | 1,401 | 49,539            | 2.83% | 4,278  | 27,919            | 15.32% | 892          | 11,127       | 8.02%  | 7,009            | 158,628        | 4.42%  |
| Central/Pilbara/Kimberley | 25              | 46,746  | 0.05% | 87    | 29,227            | 0.30% | 205    | 8,476             | 2.42%  | 182          | 2,099        | 8.67%  | 499              | 86,547         | 0.58%  |
| Sub Total                 | 727             | 142,677 | 0.51% | 2,374 | 96,571            | 2.46% | 6,876  | 44,754            | 15.36% | 2,295        | 15,726       | 14.59% | 12,272           | 299,728        | 4.09%  |
| TOTAL                     | 2,776           | 586,854 | 0.47% | 6,072 | 349,781           | 1.74% | 12,946 | 155,158           | 8.34%  | 5,021        | 58,830       | 8.54%  | 26,816           | 1,150,624      | 2.33%  |

| TABLE 7.6                | FEMAL        | E PLAY       | ′ER T  | O POPL            | POPULATION RATES IN WESTERN AUSTRALIAN REGIONS, 2015 |              |              |             |        |              |            |        |              |            |        |  |
|--------------------------|--------------|--------------|--------|-------------------|------------------------------------------------------|--------------|--------------|-------------|--------|--------------|------------|--------|--------------|------------|--------|--|
|                          | Tot          | al <40 years |        | Total 40-59 years |                                                      |              | Total        | 60-74 years |        | Total        | 75+ years  |        | Total P      | opulation  |        |  |
|                          | Participants | Population   | Rate % | Participants      | Population                                           | Rate %       | Participants | Population  | Rate % | Participants | Population | Rate % | Participants | Population | Rate % |  |
| METROPOLITAN             |              |              |        |                   |                                                      |              |              |             |        |              |            |        |              |            |        |  |
| Eastern                  | 233          | 68,374       | 0.34%  | 302               | 44,485                                               | 0.68%        | 996          | 19,923      | 5.00%  | 489          | 9,319      | 5.25%  | 2,021        | 142,101    | 1.42%  |  |
| Northern                 | 334          | 167,807      | 0.20%  | 432               | 101,590                                              | 0.43%        | 1,426        | 44,153      | 3.23%  | 701          | 24,859     | 2.82%  | 2,894        | 338,409    | 0.86%  |  |
| Southern                 | 366          | 103,350      | 0.35%  | 366               | 57,686                                               | 0.64%        | 720          | 25,591      | 2.81%  | 523          | 13,922     | 3.76%  | 1,976        | 200,549    | 0.99%  |  |
| South Coastal            | 206          | 91,429       | 0.23%  | 661               | 57,691                                               | 1.15%        | 674          | 24,764      | 2.72%  | 202          | 13,894     | 1.45%  | 1,742        | 187,778    | 0.93%  |  |
| Sub Total                | 1,105        | 430,960      | 0.26%  | 1,796             | 261,452                                              | 0.69%        | 3,856        | 114,431     | 3.37%  | 1,874        | 61,994     | 3.02%  | 8,632        | 868,838    | 0.99%  |  |
| COUNTRY                  |              |              |        |                   |                                                      |              |              |             |        |              |            |        |              |            |        |  |
| Eastern                  | 123          | 13,899       | 0.88%  | 331               | 7,645                                                | 4.34%        | 943          | 2,472       | 38.17% | 232          | 993        | 23.35% | 1,629        | 25,008     | 6.52%  |  |
| Northern                 | 27           | 9,880        | 0.27%  | 243               | 8,328                                                | 2.92%        | 445          | 4,592       | 9.70%  | 202          | 1,780      | 11.37% | 918          | 24,581     | 3.73%  |  |
| Southern/South Western   | 283          | 68,684       | 0.41%  | 762               | 50,776                                               | 1.50%        | 2,170        | 27,647      | 7.85%  | 533          | 13,740     | 3.88%  | 3,748        | 160,847    | 2.33%  |  |
| Centra/Pilbara/Kimberley | 8            | 37,756       | 0.02%  | 71                | 20,994                                               | 0.34%        | 129          | 6,373       | 2.03%  | 59           | 2,156      | 2.73%  | 266          | 67,279     | 0.40%  |  |
| Sub Total                | 402          | 130,220      | 0.31%  | 1,459             | 87,743                                               | 1.66%        | 3,609        | 41,084      | 8.78%  | 1,092        | 18,669     | 5.85%  | 6,561        | 277,716    | 2.36%  |  |
| TOTAL                    | 1,459        | 561,180      | 0.26%  | 3,265             | 349,195                                              | <b>0.94%</b> | 7,539        | 155,515     | 4.85%  | 2,930        | 80,663     | 3.63%  | 15,193       | 1,146,554  | 1.33%  |  |



# TASMANIA AUSTRALIAN CAPITAL TERRITORY NORTHERN TERRITORY

## 8.1 REGIONAL STRUCTURE

**TASMANIA** is Australia's smallest state (and ranks sixth among states and territories) with 513,159<sup>11</sup> residents or 2.2% of the Australian population. Bowls Tasmania has four regions; Hobart and South and three country regions.

The Tasmanian regions in the 2015 Census and for planning bowls development are:

#### METROPOLITAN HOBART AND SOUTH

#### ✤ COUNTRY TASMANIA

- Launceston and North
- North West
- East

**THE NORTHERN TERRITORY** is Australia's least populous state/territory with 245,079<sup>12</sup> residents or 1.04% of the Australian population. Northern Territory bowls has three longer-term identified regions; one metropolitan region and two country regions.

The Northern Territory regions for longer-term National Bowls Census Report intergration and for planning bowls development are:

- Metropolitan Darwin and Top End
- Katherine Barkly
- Central Australia.

However, in the 2015 Census, the Northern Territory has been analysed as a single region.

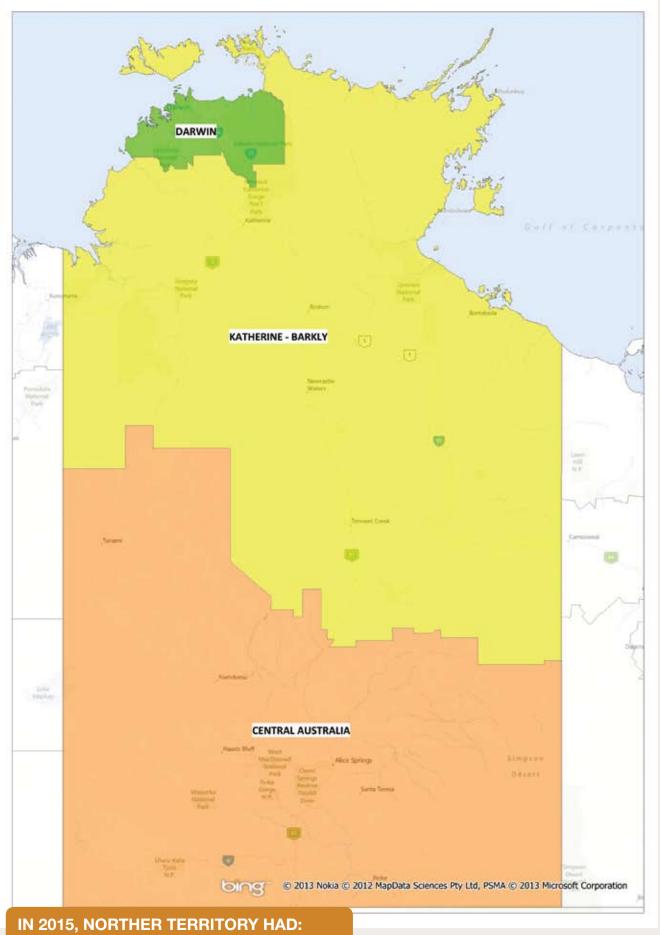
**THE AUSTRALIAN CAPITAL TERRITORY** has 385,996<sup>13</sup> residents, or 1.6% of the Australian resident population. The ACT is classified as one administration region, although Bowls ACT encompasses bowls competitions and programs extending beyond the Territory's border, and includes the City of Queanbeyan (with an additional population of 40,568 residents).

The locations of these regions are shown in Figure 8.1.



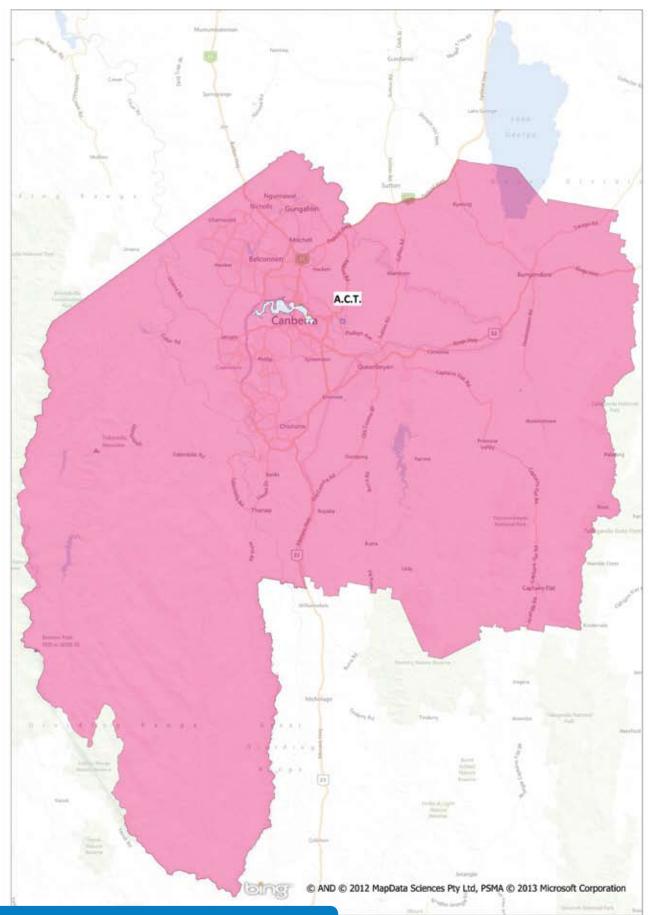
- 4 bowls associations
- 70 bowls clubs
- 7,841 playing and non-playing members
- 18,889 participants in all forms of bowls

<sup>11</sup> Australian Bureau of Statistics, Regional Population Growth 2014, May 2015



- 7 bowls clubs
- 255 playing and non-playing members
- 2,104 participants in all forms of bowls

<sup>12</sup> Australian Bureau of Statistics, Regional Population Growth 2014, May 2015



## IN 2015, ACT HAD

- 1 bowls association
- 16 bowls clubs
- 9,463 playing and non-playing members
- 8,043 participants in all forms of bowls

<sup>13</sup> Australian Bureau of Statistics, Regional Population Growth 2014, May 2015

The clubs in the Tasmanian, Australian Capital Territory and Northern Territory regions in 2015 are as follows.

## **Tasmania** Hobart and South Region

Beltana Bowling Club Berriedale Bowling Club **Brighton Bowling Club** Bruny Bowling Club Buckingham Bowling Club **Claremont Bowling Club** Cremorne Bowling Club Cygnet Bowling Club Derwent City Bowling Club Dover RSL Bowling Club Franklin Bowling Club Geeveston Bowling Club Glenorchy Rodman Bowling Club Howrah Bowling Club Huonville Bowling Club Kingborough Bowling Club New Norfolk Bowling Club Oatlands Bowling Club Orford Bowling Club **Ouse Bowling Club** Rosny Park Bowling Club Royal Hobart Bowling Club Sandy Bay Bowling Club Sorrell Bowling Club St John's Park Bowling Club Taroona Bowling Club Tasman Bowling Club

### Launceston and Northern Region

Bass & Flinders Bowls & Community Club Beauty Point Bowling Club Bridport Bowling Club Cosgrove Park Bowling Club Cressy Bowls & Community Club **Deloraine Bowling Club** East Launceston Bowling Club Exeter RSL Bowling Club George Town Bowling Club Invermay Bowling Club Kings Meadows Bowling Club Launceston Bowling Club Lilydale Bowling Club Longford Bowling Club Midlands Bowling Club North Launceston Bowling Club Ravenswood Bowling Club **Riverside Bowling Club** Scottsdale Bowling Club Trevallyn Bowling Club West Launceston Bowling Club Westbury Bowling Club

## **North Western Region**

**Burnie Bowling Club Devonport Bowling Club** East Devonport Bowling Club Latrobe Bowling Club Penguin Bowling Club Port Sorell Bowling Club Railton Bowling Club **Ridgley Bowling Club** Sheffield Bowling Club Smithton Bowling Club South Burnie Bowling Club Spreyton Bowling Club Turners Beach Bowling Club Ulverston Bowling Club Viewmont Bowling Club Wynyard Bowling Club

## **East Region**

Bicheno Bowling Club Scamander Bowling Club St Helens Bowling Club St Marys Sports Centre Bowling Club Swansea Bowling Club

## NORTHERN TERRITORY

Darwin Bowling Club Nightcliff Bowls Club Inc Palmerston Golf and Country Club Katherine Country Club Inc Humpty Doo Bowls Club Inc Tennant Creek Bowling Club Rum Jungle Bowling Club Alice Springs Memorial Bowls Club

## AUSTRALIAN CAPITAL TERRITORY

Belconnen Bowling Club Bungendore Bowling Club Canberra Bowling Club Canberra City Bowling Club Canberra North Bowling Club Tuggeranong Valley Bowling Club West Deakin Hellenic Bowling Club Weston Creek Bowling Club Yowani Country Club Bowling Club Queanbeyan Bowling Club Queanbeyan RSL Bowling Club Yass Bowling Club Captains Flat Bowling Club

## 8.2 MEMBERS AND PARTICIPANTS

#### Of the 7,841 club members in Tasmania,

- 57.4% were registered pennant playing members;
- 8.4% were non-pennant playing members;
- 34.2% were non-playing members; and
- 58.5% of members were located in country Tasmania (ie northern, north-western and eastern regions).

#### Of the 255 club members in the Northern Territory,

• All were registered pennant playing members.

#### Of the 9,463 club members in the Australian Capital Territory,

- 7.1% were registered pennant playing members;
- 12.4% were non-pennant playing members; and
- 80.6% were non-playing members.

The Tasmanian region with the greatest number of bowls club members was Hobart and South.

Table 8.1 presents details of bowls membership for Tasmania, Northern Territory and Australian Capital Territory.

| TABLE 8.1 | BOWLS CLUBS AND I<br>AUSTRALIAN CAPITAL |        |         | IA, NORTHERN T | ERRITORY / | AND |
|-----------|-----------------------------------------|--------|---------|----------------|------------|-----|
|           | I                                       | Number | Pennant | Non-Pennant    | Total      | Non |

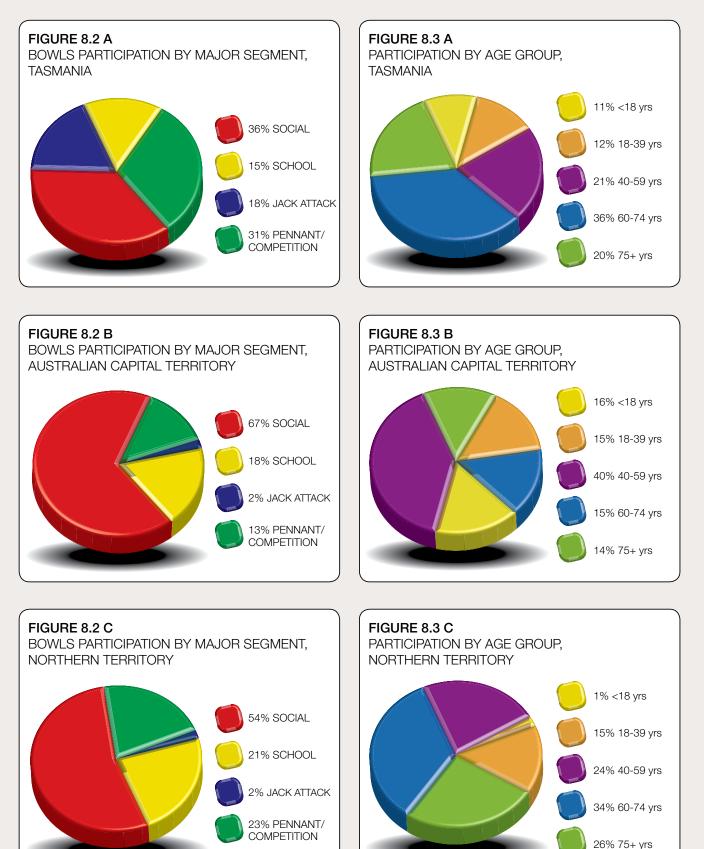
|                          | Number<br>of Bowls<br>Clubs | Pennant<br>Playing<br>Members | Non-Pennant<br>Playing<br>Members | Total<br>Playing<br>Members | Non<br>Playing<br>Members | Total<br>Members |
|--------------------------|-----------------------------|-------------------------------|-----------------------------------|-----------------------------|---------------------------|------------------|
| TASMANIA                 |                             |                               |                                   |                             |                           |                  |
| METROPOLITAN             |                             |                               |                                   |                             |                           |                  |
| Hobart and South         | 28                          | 1,506                         | 560                               | 2,066                       | 1,189                     | 3,255            |
| Sub Total                | 28                          | 1,506                         | 560                               | 2,066                       | 1,189                     | 3,255            |
| COUNTRY                  |                             |                               |                                   |                             |                           |                  |
| Launceston and North     | 21                          | 1,532                         | 0                                 | 1,532                       | 922                       | 2,454            |
| North West               | 16                          | 1,352                         | 96                                | 1,448                       | 515                       | 1,963            |
| East                     | 5                           | 111                           | 0                                 | 111                         | 58                        | 169              |
| Sub Total                | 42                          | 2,995                         | 96                                | 3,091                       | 1,495                     | 4,586            |
| TOTAL TASMANIA           | 70                          | 4.501                         | 656                               | 5,157                       | 2,684                     | 7,841            |
| TOTAL NORTHERN TERRITORY | 7                           | 255                           | 0                                 | 255                         | 0                         | 255              |
| TOTAL ACT                | 16                          | 669                           | 1,169                             | 1,838                       | 7,625                     | 9,463            |

Table 8.2 and Figures 8.2 (A, B & C) summarise bowls participation by major segment and by gender. Specifically:

- In Tasmania, Northern Territory and the Australian Capital
- Territory, the largest bowls participation segment in was 'social programs', with 36%, 67% and 54% respectively.
- Male participation makes up 65.8%, 59.3% and 62.9% of all bowls participation in Tasmania,

Northern Territory and Australian Capital Territory, respectively.

Figures 8.3 (A, B & C) show the age structure of bowls participation in Tasmania, Northern Territory and Australian Capital Territory.



## **TABLE 8.2**BOWLS PARTICIPATION (>4 GAMES) IN TASMANIA, NORTHERN TERRITORY<br/>AND AUSTRALIAN CAPITAL TERRITORY, 2015

| Participants         |       | Pennant and Other<br>Competition |       |       | Social and Other<br>Participation |       |       | Jack Attack<br>Participation |       |       | School<br>Participation |       |        | Total Participants<br>(>4 games) |        |  |
|----------------------|-------|----------------------------------|-------|-------|-----------------------------------|-------|-------|------------------------------|-------|-------|-------------------------|-------|--------|----------------------------------|--------|--|
| Region               | Males | Females                          | Total | Males | Females                           | Total | Males | Females                      | Total | Males | Females                 | Total | Males  | Females                          | Total  |  |
| TAS METROPOLITAN     |       |                                  |       |       |                                   |       |       |                              |       |       |                         |       |        |                                  |        |  |
| Hobart and South     | 1,432 | 733                              | 2,165 | 1,850 | 1,040                             | 2,890 | 700   | 440                          | 1,140 | 650   | 260                     | 910   | 4,632  | 2,473                            | 7,105  |  |
| Sub Total            | 1,432 | 733                              | 2,165 | 1,850 | 1,040                             | 2,890 | 700   | 440                          | 1,140 | 650   | 260                     | 910   | 4,632  | 2,473                            | 7,105  |  |
| TAS COUNTRY          |       |                                  |       |       |                                   |       |       |                              |       |       |                         |       |        |                                  |        |  |
| Launceston and North | 1,225 | 600                              | 1,824 | 1,130 | 570                               | 1,700 | 1,000 | 400                          | 1,400 | 730   | 450                     | 1,180 | 4,085  | 2,020                            | 6,104  |  |
| North West           | 991   | 540                              | 1,531 | 1,345 | 615                               | 1,960 | 500   | 450                          | 950   | 550   | 250                     | 800   | 3,386  | 1,855                            | 5,241  |  |
| East                 | 207   | 51                               | 258   | 120   | 60                                | 180   | 0     | 0                            | 0     | 0     | 0                       | 0     | 327    | 111                              | 438    |  |
| Sub Total            | 2,423 | 1,191                            | 3,614 | 2,595 | 1,245                             | 3,840 | 1,500 | 850                          | 2,350 | 1,280 | 700                     | 1,980 | 7,798  | 3,986                            | 11,784 |  |
| TOTAL TASMANIA       | 3,855 | 1,924                            | 5,779 | 4,445 | 2,285                             | 6,730 | 2,200 | 1,290                        | 3,490 | 1,930 | 960                     | 2,890 | 12,430 | 6,459                            | 18,889 |  |
| TOTAL NT             | 212   | 68                               | 280   | 760   | 640                               | 1,400 | 36    | 8                            | 44    | 240   | 140                     | 380   | 1,248  | 856                              | 2,104  |  |
| TOTAL ACT            | 1,164 | 648                              | 1,812 | 2,882 | 1,459                             | 4,341 | 115   | 75                           | 190   | 900   | 800                     | 1,700 | 5,061  | 2,982                            | 8,043  |  |

Regional rankings for Tasmanian, Northern Territory and Australian Capital Territory regions in terms of participants are summarised in Table 8.3 (also showing the relative number of members).

Many bowls participants are involved in more than one structured bowls competition, social or other program. This includes:

- Pennant and other competition participants who regularly play in more than one competition during the same season or year.
- Participants involved in both competition and social or corporate bowls.

Bowls participation rates show the extent to which people in each age group and in each region are involved in bowls. For Tasmania, Northern Territory and Australian Capital Territory the player to population rates are presented in Tables 8.4 to 8.6.

The overall participation rate in the Australian Capital Territory was 2.17%, Tasmania was 4.15%, while the Northern Territory's rate was 0.99%.

| ABLE 8.3 NATIONAL RANKINGS OF TASMANIA, NORTHERN TERRITORY AND AUSTRALIAN CAPITAL<br>TERRITORY REGIONS BY PARTICIPANTS, PLAYERS AND MEMBERS |     |         |                |                  |                                     |                      |                       |                          |  |  |  |  |  |  |
|---------------------------------------------------------------------------------------------------------------------------------------------|-----|---------|----------------|------------------|-------------------------------------|----------------------|-----------------------|--------------------------|--|--|--|--|--|--|
|                                                                                                                                             |     | м       | EMBERSH        | HIP              | PARTICIPATION                       |                      |                       |                          |  |  |  |  |  |  |
|                                                                                                                                             |     | Playing | Non<br>Playing | Total<br>Members | Pennant<br>and Other<br>Competition | Social and<br>School | Total<br>Participants | Participation<br>Ranking |  |  |  |  |  |  |
| Australian Capital Territory                                                                                                                | ACT | 1,838   | 7,625          | 9,463            | 1,812                               | 6,231                | 8,043                 | 28                       |  |  |  |  |  |  |
| Northern Territory                                                                                                                          | NT  | 255     | 0              | 255              | 280                                 | 1,824                | 2,104                 | 59                       |  |  |  |  |  |  |
| Hobart and South                                                                                                                            | TAS | 2,066   | 1,189          | 3,255            | 2,165                               | 4,940                | 7,105                 | 33                       |  |  |  |  |  |  |
| Launceston and North                                                                                                                        | TAS | 1,532   | 922            | 2,454            | 1,824                               | 4,280                | 6,104                 | 35                       |  |  |  |  |  |  |
| North West                                                                                                                                  | TAS | 1,448   | 515            | 1,963            | 1,531                               | 3,710                | 5,241                 | 39                       |  |  |  |  |  |  |
| East                                                                                                                                        | TAS | 111     | 58             | 169              | 258                                 | 180                  | 438                   | 65                       |  |  |  |  |  |  |

## **TABLE 8.4**TOTAL PARTICIPANT TO POPULATION RATES IN TAS, NT AND ACT, 2015

|                      | То      | Total < 40 years |          | Т       | otal 40-59 yea | ars    | Т       | otal 60-74 ye | ars    | Total 75+ years |            |        | Total Population |            |        |
|----------------------|---------|------------------|----------|---------|----------------|--------|---------|---------------|--------|-----------------|------------|--------|------------------|------------|--------|
|                      | Players | Population       | n Rate % | Players | Population     | Rate % | Players | Population    | Rate % | Players         | Population | Rate % | Players          | Population | Rate % |
| TASMANIA             |         |                  |          |         |                |        |         |               |        |                 |            |        |                  |            |        |
| Hobart and South     | 1,609   | 94,352           | 1.71%    | 1,645   | 67,921         | 2.42%  | 2,637   | 35,677        | 7.39%  | 1,215           | 17,143     | 7.09%  | 7,105            | 215,093    | 3.30%  |
| Sub Total            | 1,609   | 94,352           | 1.71%    | 1,645   | 67,921         | 2.42%  | 2,637   | 35,677        | 7.39%  | 1,215           | 17,143     | 7.09%  | 7,105            | 215,093    | 3.30%  |
| COUNTRY              |         |                  |          |         |                |        |         |               |        |                 |            |        |                  |            |        |
| Launceston and North | 1,084   | 53,473           | 2.03%    | 1,457   | 40,292         | 3.62%  | 2,336   | 23,038        | 10.14% | 1,227           | 10,783     | 11.38% | 6,104            | 127,586    | 4.78%  |
| North West           | 939     | 40,966           | 2.29%    | 941     | 32,375         | 2.91%  | 1,832   | 18,780        | 9.76%  | 1,529           | 8,565      | 17.85% | 5,241            | 100,686    | 5.21%  |
| East                 | 208     | 4,004            | 5.20%    | 60      | 4,005          | 1.50%  | 151     | 2,833         | 5.33%  | 19              | 819        | 2.33%  | 438              | 11,661     | 3.76%  |
| Sub Total            | 2,625   | 98,443           | 2.67%    | 2,366   | 76,671         | 3.09%  | 4,268   | 44,652        | 9.56%  | 2,525           | 20,167     | 12.52% | 11,784           | 239,933    | 4.91%  |
| TOTAL TASMANIA       | 4,231   | 192,796          | 2.19%    | 3,982   | 144,592        | 2.75%  | 6,896   | 80,329        | 8.58%  | 3,781           | 37,309     | 10.13% | 18,889           | 455,026    | 4.15%  |
| NORTHERN TERRITORY   | 663     | 124,330          | 0.53%    | 817     | 64,751         | 1.26%  | 331     | 19,955        | 1.66%  | 292             | 4,073      | 7.18%  | 2,104            | 213,109    | 0.99%  |
| ACT                  | 1,323   | 182,971          | 0.72%    | 1,937   | 118,859        | 1.63%  | 2,689   | 49,236        | 5.46%  | 2,095           | 19,892     | 10.53% | 8,043            | 370,958    | 2.17%  |

## **TABLE 8.5**MALE PARTICIPATION RATES IN TAS, NT AND ACT, 2015

|                      | To      | tal < 40 year | rs       | Total 40-59 years |            |        | т       | otal 60-74 ye | ars    | т       | otal 75+ years  | т         | Total Population |        |  |
|----------------------|---------|---------------|----------|-------------------|------------|--------|---------|---------------|--------|---------|-----------------|-----------|------------------|--------|--|
|                      | Players | Population    | n Rate % | Players           | Population | Rate % | Players | Population    | Rate % | Players | Population Rate | % Players | Population       | Rate % |  |
| TASMANIA             |         |               |          |                   |            |        |         |               |        |         |                 |           |                  |        |  |
| Hobart and South     | 1,031   | 46,862        | 2.20%    | 1,119             | 32,806     | 3.41%  | 1,702   | 17,477        | 9.74%  | 781     | 7,052 11.07%    | 4,632     | 104,197          | 4.45%  |  |
| Sub Total            | 1,031   | 46,862        | 2.20%    | 1,119             | 32,806     | 3.41%  | 1,702   | 17,477        | 9.74%  | 781     | 7,052 11.07%    | 4,632     | 104,197          | 4.45%  |  |
| COUNTRY              |         |               |          |                   |            |        |         |               |        |         |                 |           |                  |        |  |
| Launceston and North | 712     | 26,295        | 2.71%    | 1,026             | 19,625     | 5.23%  | 1,555   | 11,386        | 13.66% | 792     | 4,550 17.40%    | 4,085     | 61,856           | 6.60%  |  |
| North West           | 638     | 20,240        | 3.15%    | 665               | 15,768     | 4.22%  | 1,155   | 9,343         | 12.37% | 927     | 3,619 25.61%    | 3,386     | 48,969           | 6.91%  |  |
| East                 | 140     | 2,004         | 7.01%    | 45                | 2,048      | 2.21%  | 127     | 1,514         | 8.40%  | 14      | 403 3.57%       | 327       | 5,968            | 5.49%  |  |
| Sub Total            | 1,695   | 48,539        | 3.49%    | 1,659             | 37,441     | 4.43%  | 2,855   | 22,242        | 12.83% | 1,589   | 8,572 18.54%    | 7,798     | 116,793          | 6.68%  |  |
| TOTAL TASMANIA       | 2,723   | 95,401        | 2.85%    | 2,763             | 70,246     | 3.93%  | 4,556   | 39,719        | 11.47% | 2,388   | 15,624 15.29%   | 12,430    | ) 220,991        | 5.62%  |  |
| NORTHERN TERRITORY   | 391     | 63,670        | 0.61%    | 597               | 33,127     | 1.80%  | 98      | 10,970        | 0.89%  | 163     | 1,921 8.48%     | 1,248     | 109,688          | 1.14%  |  |
| ACT                  | 891     | 92,047        | 0.97%    | 1,308             | 58,163     | 2.25%  | 1,481   | 24,005        | 6.17%  | 1,380   | 8,251 16.73%    | 5,061     | 182,466          | 2.77%  |  |

| TABLE 8.6 FEM        | ALE P.           | ARTIC      | IPATIO | N RAT             | ES IN T    | ĀS, N  | IT AN             | D ACT,     | 2015   |                 |            |        |                  |            |        |
|----------------------|------------------|------------|--------|-------------------|------------|--------|-------------------|------------|--------|-----------------|------------|--------|------------------|------------|--------|
|                      | Total < 40 years |            |        | Total 40-59 years |            |        | Total 60-74 years |            |        | Total 75+ years |            |        | Total Population |            |        |
|                      | Players          | Population | Rate % | Players           | Population | Rate % | Players           | Population | Rate % | Players         | Population | Rate % | Players          | Population | Rate % |
| TASMANIA             |                  |            |        |                   |            |        |                   |            |        |                 |            |        |                  |            | i .    |
| Hobart and South     | 578              | 47,490     | 1.22%  | 525               | 35,115     | 1.50%  | 935               | 18,201     | 5.14%  | 434             | 10,090     | 4.30%  | 2,473            | 110,896    | 2.23%  |
| Sub Total            | 578              | 47,490     | 1.22%  | 525               | 35,115     | 1.50%  | 935               | 18,201     | 5.14%  | 434             | 10,090     | 4.30%  | 2,473            | 110,896    | 2.23%  |
| COUNTRY              |                  |            |        |                   |            |        |                   |            |        |                 |            |        |                  |            | ļ      |
| Launceston and North | 372              | 27,178     | 1.37%  | 431               | 20,667     | 2.09%  | 781               | 11,653     | 6.70%  | 435             | 6,233      | 6.98%  | 2,020            | 65,730     | 3.07%  |
| North West           | 301              | 20,727     | 1.45%  | 276               | 16,607     | 1.66%  | 677               | 9,437      | 7.17%  | 602             | 4,945      | 12.17% | 1,855            | 51,716     | 3.59%  |
| East                 | 68               | 1,999      | 3.39%  | 15                | 1,957      | 0.76%  | 24                | 1,320      | 1.80%  | 5               | 417        | 1.14%  | 111              | 5,693      | 1.95%  |
| Sub Total            | 930              | 49,904     | 1.86%  | 707               | 39,231     | 1.80%  | 1,414             | 22,410     | 6.31%  | 936             | 11,595     | 8.07%  | 3,986            | 123,140    | 3.24%  |
| TOTAL TASMANIA       | 1,508            | 97,394     | 1.55%  | 1,219             | 74,346     | 1.64%  | 2,340             | 40,610     | 5.76%  | 1,393           | 21,685     | 6.42%  | 6,459            | 234,036    | 2.76%  |
| NORTHERN TERRITORY   | 272              | 60,660     | 0.45%  | 220               | 31,624     | 0.70%  | 233               | 8,985      | 2.60%  | 130             | 2,152      | 6.02%  | 856              | 103,421    | 0.83%  |
| ACT                  | 431              | 90,924     | 0.47%  | 628               | 60,696     | 1.04%  | 1,208             | 25,231     | 4.79%  | 715             | 11,641     | 6.14%  | 2,982            | 188,491    | 1.58%  |

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