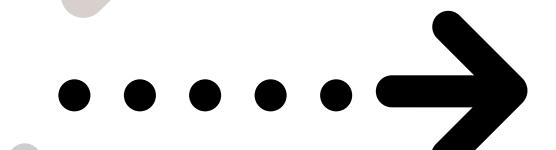


NATIONAL BOWLS Census Report









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EXECUTIVE SUMMARY

- Bowls is one of the largest sports within Australia's 'sport and recreation' industry. Formal bowls clubs and associations have a long history in Australia dating back to 1880.
- This is the sixth annual National Bowls Census, undertaken to monitor and plan development of the game of bowls around Australia. The Bowls Census is a major information system for game development and benchmarking.
- The Census has been prepared through the cooperation and collaborative input of all State and Territory Bowls Associations and a substantial proportion of bowls clubs around the nation.
- Formal, or registered, playing membership of bowls clubs has been decreasing for more than 30 years, at the rate of 2.7% per annum on average. However, in the past five years the average annual decrease has escalated to 5.1%. Between 2014 and 2015 the decrease was 6.9%. This has occurred during a period when the total Australian resident

population has increased by 56% (from 15.29 million to 23.78 million).

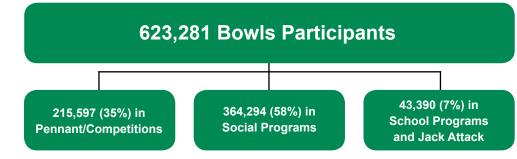
- Decreases in formal membership of bowls clubs have been offset by growth in social, corporate and other participation by nonmembers of bowls clubs, a function of Australia's time poor population, seeking 'compact' or 'packaged' forms of recreation. Growth in flexible formats for social bowls has also had a profound impact on the age structure of bowls participants.
- There were 623,281¹ participants in Australian bowls (Figure E1) in 2015:
 - o 215,597 pennant and competition participants
 - o 364,294 participants in social programs
 - o 34,223 participants in school programs
 - o 9,167 participants in Jack Attack programs.
- Bowls regular participation increased by 3.4% in the past year. Social bowls is not only



the major growth segment (with schools programs) but it has become the major area of participation in recent years. Social bowls is now established as, by far, the largest participation segment in bowls. Pennant and other competition participation declined by 9.2% in total in the past year.

• Over the period 2010 to 2015, regular bowls participation increased at an average annual rate of 3.92%.

FIGURE E1 NATIONAL BOWLS PARTICIPATION, 2015



1. INTRODUCTION

1.1 BACKGROUND

Sport and recreation has always been important to Australia and Australians as an integral part of lifestyle, a source of national pride, and a part of the country's culture. During the past few decades 'sport and recreation' has emerged as a full-scale industry within the Australian economy, making substantial employment and financial contributions in all regions and at all levels (local, state and national).

Regional bowls is one of the largest sectors in the 'sport and recreation' industry. For example:

(i) Number of participants.

Bowls ranks highly among sports in Australia. Bowls club playing membership in Australia is now 180,673 across 1,902 clubs. Male membership is approximately double that of female membership. Bowls is very strong in regional areas of Australia, where the number of clubs outnumber those in metropolitan areas more than two to one.

(ii) Events and Assets.

Australian bowls hosts a number of premier championship events. Bowling clubs are significant capital assets (including greens, drainage/irrigation systems, club facilities and other supporting infrastructure).

(iii) Employment and Economic Contribution.

A plethora of management, administrative, marketing, green keeping, asset management, and catering jobs are directly created by regional bowls. Bowling clubs are significant businesses in their own right, creating millions of dollars in annual direct and indirect expenditure.

Bowls Australia introduced an annual National Bowls Census Report in 2010 and this report outlines the information captured in the sixth census.

Formal membership of bowls clubs has been reducing for many years while, the censuses to date have proven, participation in social and corporate bowls competitions and events has significantly increased. There is a clear need to build on the understanding of participation in bowls at all levels in order to plan for the changing dynamics of the game.

The Census is an important component in measuring the progress of bowls towards, and beyond, the current Strategic Plan objectives and targets.

In this 2015 Census, results are presented for participants² and members in each form of bowls. Note that, throughout the tables presented in this document, any small differences between the sum of any column or row and the stated totals are due to rounding.

1.2 STRATEGIC DIRECTIONS FOR BOWLS IN AUSTRALIA

Bowls plays an important role in Australian society. The current strategic plan for Bowls Australia³ identifies the vision and mission for the sport as well as a series of strategic priorities.

VISION

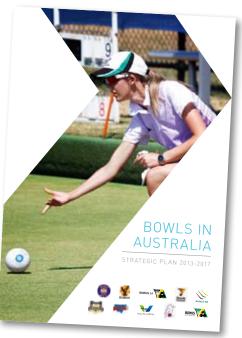
"Bowls - the sport for life"

MISSION

"To grow the sport of bowls"

Bowls Australia and the STA's are committed to achieving their vision by creating a prosperous environment for Bowls in Australia by:

- Growing the game and profile with new participants, commercial partners, and strategic allies;
- Preserving the traditions that shape the values and ethos of the game;
- Developing and strengthening State and Territory associations, clubs and people;
- Nurturing the international achievements of national teams and athletes; and
- Providing strong leadership and direction that guides the sport towards the vision.



Participation figures include the counting of a participant each time they compete in a bowls competition or program of at least 4 games duration. Bowls Australia Strategic Plan 2014

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1.3 DESIGN OF THE NATIONAL BOWLS CENSUS

In undertaking the annual national bowls census, several initiatives have been implemented.

Reviewing Census Content and Coverage

The steps in developing and implementing the sixth National Bowls Census Report included:

- Review and modification of the state and territory spreadsheets covering pennant, social and other bowls participation formats;
- Re-design of the interview format for clubs;
- Completion of the State and Territory spreadsheets in liaison with State/Territory managers completing the pennant and other member competition details and Regional Bowls Managers (RBMs) assisting with the completion of social, school and other participation spreadsheets (except in Queensland); and
- Undertaking the Survey of Clubs for all States/Territories.

Bowls Regions around Australia.

One of the important applications of the Census is its use as a planning tool at regional level. The development of regional boundaries for each state/territory has been implemented and is reviewed with consideration given to statistical area boundaries, in order to enable the calculation of player to population rates and preparation of regional profiles. There are 65 Bowls Regions reported in 2015:

• 21 Metropolitan Regions (including the Australian Capital Territory as a single metropolitan region); and

• 44 Country Regions.

Census Forms

Census information spreadsheet forms were completed through liaison with State/Territory and regional contacts. These forms were comprehensively completed in the sixth National Bowls Census Report, and the capacity of State/ Territory Associations to establish monitoring procedures and complete these forms has improved considerably over the six years since the inception of the census. The involvement of Bowls Australia's RBMs in this process has been a major factor in the improved capacity, both at State/Territory and regional levels.

Surveys of Bowls Clubs

Due to the limitations on information available at State/Territory level, the Survey of Clubs continues to be a critical component in the annual Census. The survey encompassed details of:

- Playing members;
- Participation in each form of bowls (including details of participation of 4 or more bowls games per annum⁴);
- Non-playing members; and
- Non-member participation.

The survey of clubs had a response rate of 23.13%, as shown in Table 1.1. The range of responses was 57.14% in the Northern Territory, through to 12.10% in New South Wales. The results, combined with the State/Territory Association and RBM collections have been used to calculate results for each state and territory and regions. Most State and Territory Associations provided detailed estimates of social and school participation at regional level, while field work of RBMs, and all State and Territory Associations provided some level of detail on playing members and member

TABLE 1.1SURVEY OF BOWLS CLUBS: RESPONSE RATES, 2015

	SURVEY RESPONSES	TOTAL CLUBS	% OF CLUBS
Australian Capital Territory	4	16	25.00%
New South Wales	65	537	12.10%
Northern Territory	4	7	57.14%
Queensland	75	323	23.22%
South Australia	66	220	30.00%
Tasmania	36	70	51.43%
Victoria	132	523	25.24%
Western Australia	58	206	28.16%
Australia	440	1,902	23.13%

Due to varying regional responses, results for a few regions around the nation have been amalgamated in some tables of results.



2. NATIONAL SUMMARY

2.1 BOWLS CLUB MEMBERSHIP

Bowls Australia (BA) recognises that membership and participation are fundamental to the success of the sport in an increasingly competitive environment, in which Australia's population is increasingly conscious of the importance of health and leisure but, at the same time, is increasingly 'time poor' and receptive to sport and recreational pursuits that enable participation within the constraints of a busy lifestyle. BA has a strategic plan to lead and guide the sport during 2013 to 2017.

The Strategic's Plan vision and mission for bowls in Australia is:

- Vision: "Bowls The sport for life"
- Mission: "To grow the sport of bowls"

Core values embodied in the new plan include:

o Collaborative – national unity through collaborative governance,

leadership, management and administration.

- Professionalism demonstrated through integrity and ethical behaviour.
- Respect and diversity –
 demonstrated through the creation of a positive feeling to the sport of bowls and the increasingly diverse range of individuals associated with the sport as participants, volunteers and employees.
- o Progressive adapt to the changing needs of society.
- o Innovative creation of more effective products, processes and services.
- o Service excellence quality member service provision.
- Evidence based decision making
 adopt a systematic research focused approach to inform sustainable decisions and policy formulation.
- o Communitas create a sense of community through bowls.

Several of these core values are expected to be developed, informed and monitored through reference to the annual National Bowls Census Report.

Figure 2.1 shows that formal, or registered, playing membership has been decreasing for 33 years. The average rate of decrease has been 2.7% per annum throughout the period. However, in the past five years the average annual decrease has escalated to 5.1%. Between 2014 and 2015 the decrease was 6.9%. Playing members of bowls clubs in 2015 were only 40% of those registered in 1982. Over this same 33 year period (1982-2015) the Australian total resident population has increased by 56%, from 15.29 million to 23.78 million, at an average annual rate of 1.3%.

Table 2.1 demonstrates that the reduction in playing members was greatest in Victoria (9.7%) in the past year, while South Australia recorded the slowest rate of decrease (3.1%) between 2013-14 and 2014-15.

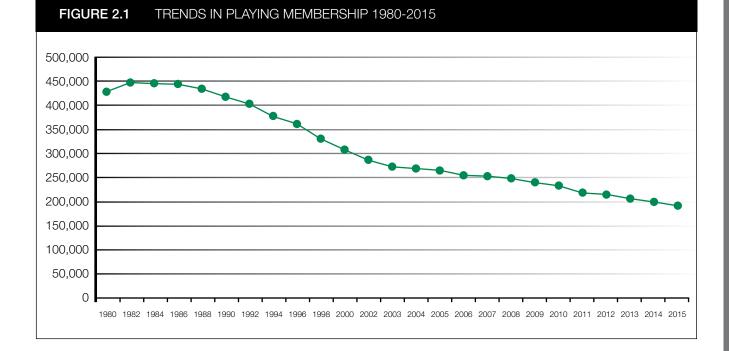


TABLE 2.1 PLAYING MEME	BER TREND	S, 2011 TO 2015			
	2010-11	2011-12	2012-13	2013-14	2014-15
AUSTRALIAN CAPITAL TERRITORY	2,463	2,135	2,342	1,940	1,838
NEW SOUTH WALES	80,587	78,749	72,586	68,793	64,712
NORTHERN TERRITORY	447	594	309	329	255
QUEENSLAND	43,571	39,106	38,491	37,319	34,389
SOUTH AUSTRALIA	17,150	17,532	16,578	16,249	15,745
TASMANIA	5,980	6,773	5,635	5,419	5,157
VICTORIA	51,969	51,098	48,267	46,775	42,232
WESTERN AUSTRALIA	18,965	21,283	18,072	17,288	16,345
TOTAL	221,132	217,270	202,280	194,112	180,673

Playing members of bowls clubs, in 2015, made up 42.9% of total membership, shown in Table 2.2. That is, 57.1% of members were non-playing members who joined the club for social activities, other (non-bowls) recreation (these include carpet bowls, darts, tennis, snooker/billiards, croquet, bocce, fishing, golf and swimming). Of the playing members, 61.3% were involved in Pennant Competitions and 38.7% in other regular intra or inter-club matches.

New South Wales, Queensland, Western Australia and the Australian Capital Territory are the four States/ Territories where non-playing membership exceeds playing membership. In New South Wales

(and the Australian Capital Territory) this is a legacy of the decades where it was the major state with licensed club-house facilities, including gaming machines, and often other recreational infrastructure. Membership of bowls clubs was commonplace as a social option, without any expectation that members would play bowls. In Queensland, the high level of non-playing membership is largely in Gold and Sunshine Coasts (which includes the Tweed Rivers section of New South Wales). Playing and non-playing membership of bowls clubs is much higher in country regions than in metropolitan areas.

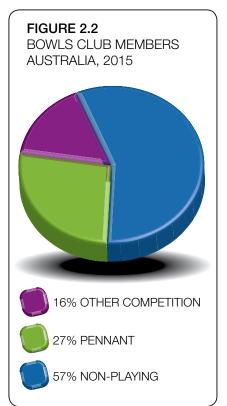


TABLE 2.2	BOWLS CLUB MEMBERS AUSTRALIA, 2015

PE	NANT PLAYING MEMBERS	NON-PENNANT PLAYING MEMBERS	TOTAL PLAYING MEMBERS	NON PLAYING MEMBERS	TOTAL MEMBERS
AUSTRALIAN CAPITAL TERRITOR	Y 669	1,169	1,838	7,625	9,463
NEW SOUTH WALES	29,556	35,156	64,712	112,046	176,758
NORTHERN TERRITORY	255	0	255	0	255
QUEENSLAND	18,620	15,769	34,389	62,597	96,986
SOUTH AUSTRALIA	12,370	3,375	15,745	3,841	19,586
TASMANIA	4,501	656	5,157	2,684	7,841
VICTORIA	32,174	10,058	42,232	27,106	69,338
WESTERN AUSTRALIA	12,550	3,795	16,345	24,600	40,945
AUSTRALIA	110,695	69,978	180,673	240,499	421,172

In summary, the National Bowls Census Report has revealed there were 421,172 bowls club members in 2015, shown in Figure 2.3, of which:

- o 180,673 were playing members (110,696 in pennant competitions and 69,978 in other competitions).
- o 240,499 were non-playing members (the majority in New South Wales and Queensland).

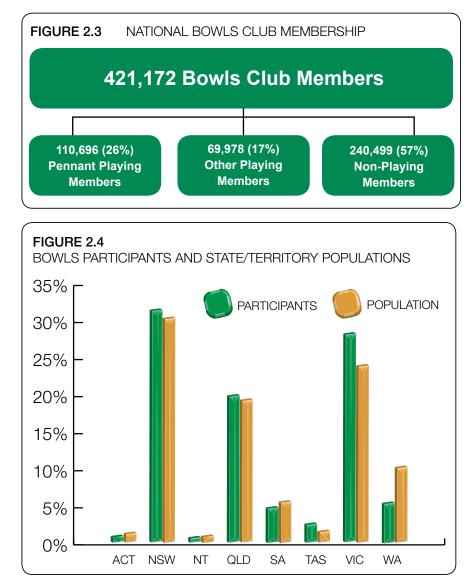
2.2 PARTICIPATION IN BOWLS

Table 2.3 presents details of all bowls participation (greater than 4 weeks/games duration) by State/ Territory and bowls segment. There were 623,281 participants in bowls in 2015 (in competitions and programs of at least 4 weeks/ games duration), comprising:

- 215,597 pennant and other competition participants;
- 364,294 social programs participants;
- 34,223 school participants; and
- 9,167 Jack Attack and Junior Jack Attack participants.

Country participation outweighs metropolitan participation (64.4% of participants were in country regions in 2015), even more significant when considering that these regions accommodate only 35% of the Australian population.

Figure 2.4 compares relative participation in bowls with the population in each state and territory. It indicates that the share of participation in bowls is relatively higher than the share of resident population in Victoria, Queensland, New South Wales and Tasmania are relatively lower in the other States and Territories.



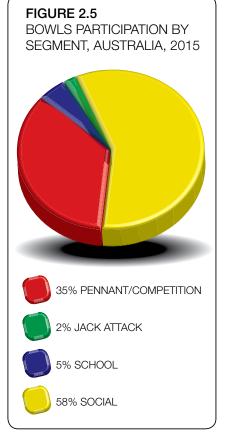


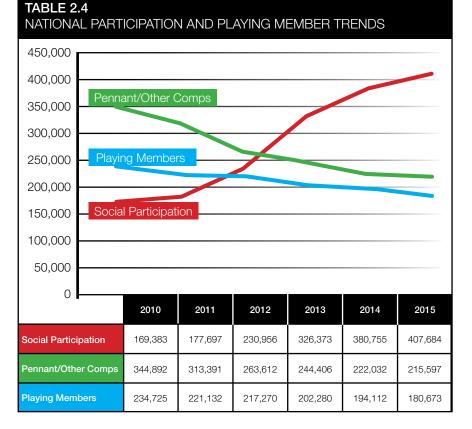


TABLE 2.3	Bowls Participation (>	4 weeks/gar	nes), Australia, 2015		
PARTICIPANTS 4+ GAMES	PLAYING PARTICIPANTS (PENNANT AND OTHER)	SOCIAL BOWLS	JACK ATTACK AND JR. JACK ATTACK	SCHOOL PROGRAMS	TOTAL
ACT	1,812	4,341	190	1,700	8,043
NSW	70,358	121,808	2,076	9,644	203,886
NT	280	1,400	44	380	2,104
QLD	39,238	84,117	1,529	5,736	130,620
SA	24,080	9,745	258	2,480	36,563
TAS	5,779	6,730	3,490	2,890	18,889
VIC	46,320	126,073	1,580	7,195	181,168
WA	27,731	10,080	0	4,198	42,009
TOTAL	215,597	364,294	9,167	34,223	623,281

Table 2.4 and Table 2.4 summarise trends in both participants and playing members over the six years since the inception of the National Bowls Census Report.

Table 2.5 also reveals that growth in social participation has been predominantly concentrated in the three largest states: New South Wales, Victoria and Queensland (with recent strong growth also occuring in Tasmania). It also shows that:

- The average annual increase in regular (4+ games) bowls participation has been 3.92% over the period 2010 to 2015;
- The average annual increase in regular social (including schools and Jack Attack) participation has been 19.20% over the period 2010 to 2015;
- The average annual decrease in regular pennant and other member competition participation has been 8.97% over the period 2010 to 2015; and
- The average annual decrease in playing membership has been 5.10% over the period 2010 to 2015.



Bowls participation to population rates show the extent to which people in each age group and in each region are involved in bowls. The participant to population rates for each state and territory and Australia are presented in Tables 2.6 to 2.8. The overall participation rate in Australia was 2.97% (3.90% for males and 2.19% for females). Participation was highest in the 75+ years age group (10.36%) and lowest in the <40 years age group (1.08%).

	0040	0044	0040	0040	0044	0045	0/ 5
STATE/TERRITORY	2010	2011	2012	2013	2014	2015	% P.A.
AUSTRALIA							
TOTAL PARTICIPANTS	514,275	491,088	494,568	570,779	602,787	623,281	3.86%
Social Participation	169,383	177,697	230,956	326,373	380,755	407,684	19.20%
Pennant/Other Competitions	344,892	313,391	263,612	244,406	222,032	215,597	-8.97%
Playing Members	234,725	221,132	217,270	202,280	194,112	180,673	-5.10%
ACT							
Social Participation	10,770	4,244	2,100	3,200	5,209	6,231	-10.37%
Pennant/Other Competitions	3,492	5,331	2,230	2,472	2,092	1,812	-12.30%
Total Participants	14,262	9,575	4,330	5,672	7,301	8,043	-10.82%
Playing Members	2,502	2,463	2,135	2,342	1,940	1,838	-5.98%
NEW SOUTH WALES							
Social Participation	40,325	43,371	73,673	104,535	140,118	133,528	27.06%
Pennant/Other Competitions	115,285	106,889	87,229	67,459	59,903	70,358	-9.40%
Total Participants	155,610	150,260	160,902	171,994	200,021	203,886	5.55%
Playing Members	85,140	80,587	78,749	72,586	68,793	64,712	-5.34%
NORTHERN TERRITORY							
Social Participation	1,825	2,483	2,620	2,540	2,765	1,824	-0.01%
Pennant/Other Competitions	424	443	929	412	432	280	-7.96%
Total Participants	2,249	2,926	3,549	2,952	3,197	2,104	-1.32%
Playing Members	416	447	594	309	329	255	-9.32%
QUEENSLAND							
Social Participation	34,375	40,704	68,388	93,357	115,601	91,382	21.60%
Pennant/Other Competitions	65,122	55,707	38,250	44,447	36,015	39,238	-9.64%
Total Participants	99,497	96,411	106,638	137,804	151,616	130,620	5.59%
Playing Members	45,638	43,571	39,106	38,491	37,319	34,389	-5.50%
SOUTH AUSTRALIA	10.004	7.061	10 607	10.049	10.070	10.400	0.150/
Social Participation Pennant/Other Competitions	19,094 27,759	7,261 28,296	12,687 25,249	12,048	12,072 20,928	12,483 24,080	-8.15%
Total Participants	46,853	35,557	37,936	32,590	33,000	36,563	-2.80%
Playing Members	17,472	17,150	17,532	16,578	16,249	15,745	-4.84%
	11,412	17,100	17,002	10,570	10,249	10,740	-2.0070
TASMANIA							
Social Participation	5,081	6,724	4,763	4,913	7,742	13,110	20.87%
Pennant/Other Competitions	7,333	7,306	9,105	6,858	6,702	5,779	-4.65%
Total Participants	12,414	14,030	13,868	11,771	14,444	18,889	8.76%
Playing Members	6,018	5,980	6,773	5,635	5,419	5,157	-3.04%
VICTORIA							
Social Participation	43,169	54,772	47,741	92,910	85,284	134,848	25.58%
Pennant/Other Competitions	83,660	75,188	73,219	70,959	68,866	46,320	-11.15%
Total Participants	126,829	129,960	120,960	163,869	154,150	181,168	7.39%
Playing Members	58,169	51,969	51,098	48,267	46,775	42,232	-6.20%
WESTERN AUSTRALIA							
Social Participation	14,744	18,138	18,984	12,870	11,965	14,278	-0.64%
Pennant/Other Competitions	41,817	34,231	27,401	31,257	27,094	27,731	-7.89%
Total Participants	56,561	52,369	46,385	44,127	39,059	42,009	-5.78%
Playing Members	19,370	18,965	21,283	18,072	17,288	16,345	-3.34

TABLE 2.6 MALE PARTICIPANTS TO POPULATION RATES AUSTRALIA, 2015

	Total <40 years		Total 40-59 years		Total 60-74 years		Tota	75+ years		Total Population					
	Participants						Participants			Participants		Rate %	Participants	•	Rate %
Australian Capital Territory	891	92,047	0.97%	1,308	58,163	2.25%	1,481	24,005	6.17%	1,380	8,251	16.73%	5,061	182,466	2.77%
New South WalesV	20,421	1,542,125	1.32%	24,166	977,116	2.47%	51,438	493,282	10.43%	40,292	213,992	18.83%	136,317	3,226,515	4.22%
Northern Territory	391	63,670	0.61%	597	33,127	1.80%	98	10,970	0.89%	163	1,921	8.48%	1,248	109,688	1.14%
Queensland	8,325	1,042,937	0.80%	11,851	627,080	1.89%	36,259	310,387	11.68%	20,219	117,385	17.22%	76,654	2,097,789	3.65%
South Australia	3,851	336,410	1.14%	5,337	228,500	2.34%	8,888	117,884	7.54%	5,455	54,319	10.04%	23,531	737,112	3.19%
Tasmania	2,723	95,401	2.85%	2,763	70,246	3.93%	4,556	39,719	11.47%	2,388	15,624	15.29%	12,430	220,991	5.62%
Victoria	29,026	1,249,452	2.32%	20,953	789,809	2.65%	43,116	399,639	10.79%	27,465	166,010	16.54%	120,559	2,604,910	4.63%
Western Australia	2,776	586,854	0.47%	6,072	349,781	1.74%	12,946	155,158	8.34%	5,021	58,830	8.54%	26,816	1,150,624	2.33%
TOTAL	68,404	5,008,897	1.37%	73,047	3,133,822	2.33%	158,781	1,551,045	10.24%	102,384	636,333	16.09%	402,616	10,330,096	3.90%

NOTE: Populations do not include persons aged less than 8 years.

TABLE 2.7FEMALE PARTICIPANTS TO POPULATION RATES AUSTRALIA, 2015

	Total <40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
Australian Capital Territory	431	90,924	0.47%	628	60,696	1.04%	1,208	25,231	4.79%	715	11,641	6.14%	2,982	188,491	1.58%
New South Wales	14,807	1,533,455	0.97%	10,583	1,018,328	1.04%	24,469	509,247	4.80%	17,710	299,773	5.91%	67,569	3,360,803	2.01%
Northern Territory	272	60,660	0.45%	220	31,624	0.70%	233	8,985	2.60%	130	2,152	6.02%	856	103,421	0.83%
Queensland	4,745	1,037,476	0.46%	7,351	650,050	1.13%	27,856	312,045	8.93%	14,015	157,094	8.92%	53,966	2,156,664	2.50%
South Australia	1,205	328,864	0.37%	2,911	234,777	1.24%	6,137	125,311	4.90%	2,779	77,059	3.61%	13,032	766,010	1.70%
Tasmania	1,508	97,394	1.55%	1,219	74,346	1.64%	2,340	40,610	5.76%	1,393	21,685	6.42%	6,459	234,036	2.76%
Victoria	14,427	1,222,115	1.18%	8,211	821,852	1.00%	17,935	406,580	4.41%	10,442	227,607	4.59%	60,609	2,678,154	2.26%
Western Australia	1,459	561,180	0.26%	3,265	349,195	0.94%	7,539	155,515	4.85%	2,930	80,663	3.63%	15,193	1,146,554	1.33%
TOTAL	38,854	4,932,067	0.79%	34,388	3,240,868	1.06%	87,717	1,583,525	5.54%	50,113	877,673	5.71%	220,666	10,056,511	2.19%

NOTE: Populations do not include persons aged less than 8 years.

TABLE 2.8	TABLE 2.8 TOTAL PARTICIPANTS TO POPULATION RATES AUSTRALIA, 2015														
	Total <40 years		Total 40-59 years		Total 60-74 years		Total 75+ years			Total Population					
	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
Australian Capital Territory	1,323	182,971	0.72%	1,937	118,859	1.63%	2,689	49,236	5.46%	2,095	19,892	10.53%	8,043	370,958	2.17%
New South Wales	35,228	3,075,581	1.15%	34,749	1,995,444	1.74%	75,907	1,002,529	7.57%	58,003	513,765	11.29%	203,886	6,587,319	3.80%
Northern Territory	663	124,330	0.53%	817	64,751	1.26%	331	19,955	1.66%	292	4,073	7.18%	2,104	213,109	0.99%
Queensland	13,070	2,080,412	0.63%	19,202	1,277,130	1.50%	64,114	622,433	10.30%	34,234	274,479	12.47%	130,620	4,254,454	3.07%
South Australia	5,056	665,273	0.76%	8,247	463,277	1.78%	15,026	243,196	6.18%	8,235	131,377	6.27%	36,563	1,503,123	2.43%
Tasmania	4,231	192,796	2.19%	3,982	144,592	2.75%	6,896	80,329	8.58%	3,781	37,309	10.13%	18,889	455,026	4.15%
Victoria	43,473	2,471,567	1.76%	28,897	1,611,661	1.79%	66,601	806,219	8.26%	42,197	393,617	10.72%	181,168	5,283,064	3.43%
Western Australia	4,235	1,148,033	0.37%	9,337	698,977	1.34%	20,485	310,674	6.59%	7,951	139,494	5.70%	42,009	2,297,177	1.83%
TOTAL	107,279	9,940,964	1.08%	107,168	6,374,690	1.68%	252,048	3,134,570	8.04%	156,787	1,514,006	10.36%	623,281	20,964,230	2.97%

NOTE: Populations do not include persons aged less than 8 years.

2.3 REGIONAL STRUCTURE FOR BOWLS DEVELOPMENT

One of the important applications of the census is its use as a planning tool at regional level. The definition of regional boundaries for each State/Territory for 2015 has been based around the locations of the clubs, districts and/or zones within each State/Territory. Table 2.9 indicates that there are 1,902 bowls clubs in Australia (predominantly based on club facilities, rather than organisational entities) and these have been allocated to 65 regions, 21 metropolitan and 44 country regions. This includes the counting of the Australian Capital Territory region as metropolitan, and the Northern Territory as country.

The regions are all consistent with groups of Statistical Divisions used by the Australian Bureau of Statistics for a wide range of statistical collections. These can be valuable in comparing and planning bowls initiatives using regional data (population, economic and other relevant data). Regions are an appropriate unit for allocating resources, targeting growth areas and developing local responses to meet the needs of communities around the nation. However, the distribution of regions needs some adjustment, so that the number of regions per State is consistent with population, geography and bowls participation.

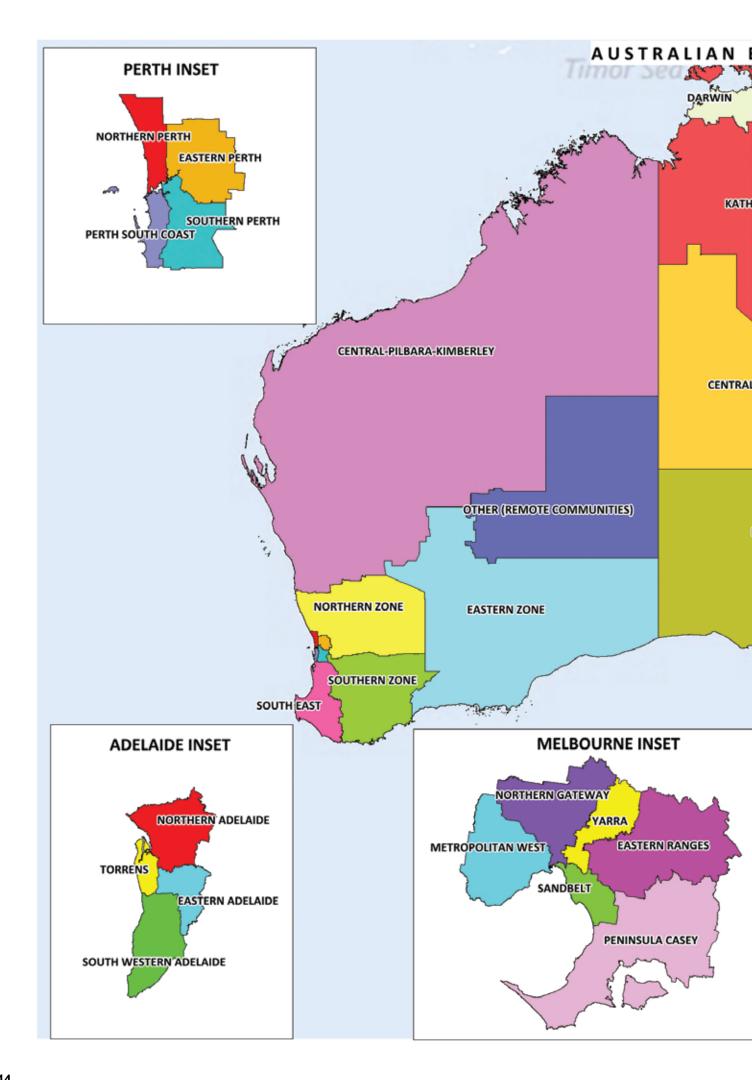
Table 2.10 shows the Australian bowls regions in rank order of participants. It also shows membership numbers by region.

TABLE 2.9CLUBS AND REGIONS, AUSTRALIAN BOWLS

		Politan Regions	COUN CLUBS I	NTRY REGIONS	TOTAL CLUBS REGIONS		
ACT	16	1	0	0	16	1	
NSW	141	4	396	9	537	13	
NT	4	0	3	1	7	1	
QLD	138	2	185	8	323	10	
SA	53	4	167	8	220	12	
TAS	28	1	42	3	70	4	
VIC	152	5	371	11	523	16	
WA	67	4	139	4	206	8	
TOTAL	599	21	1,303	44	1,902	65	

SOURCE: Street Ryan, 2015 National Bowls Census





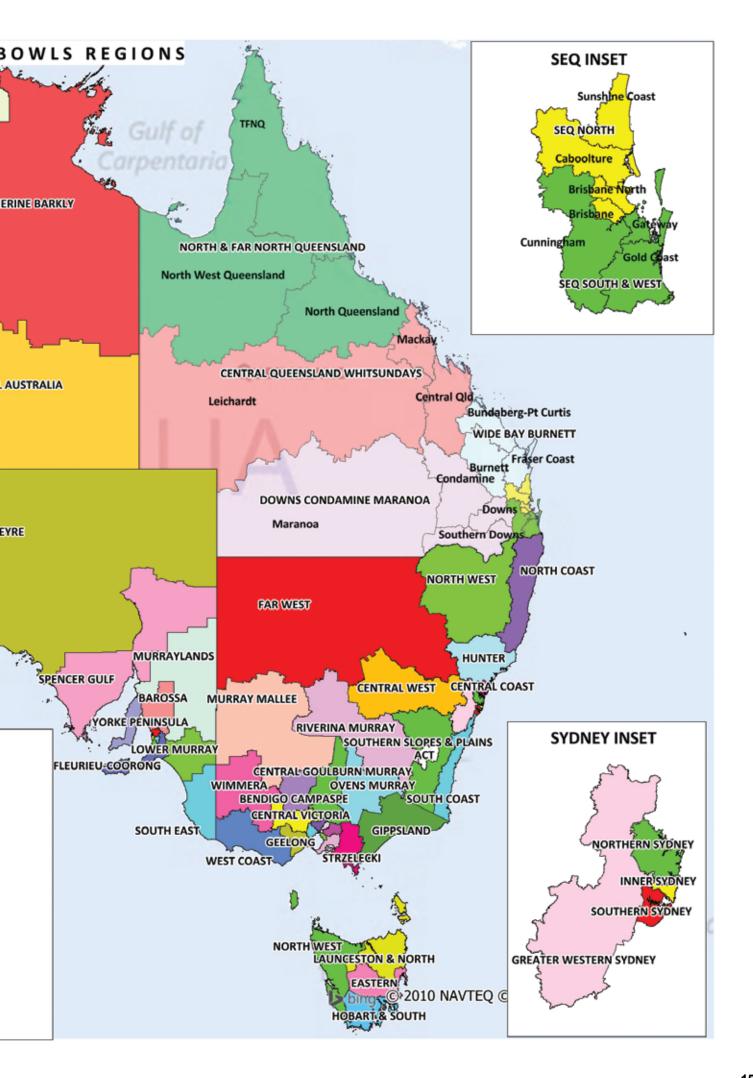


TABLE 2.10 RANKING OF ALL REGION	IS FOR	BOWLS C	LUB MEMI	BERSHIP, PLA	AYERS AND PAI	RTICIPATION	
		N	IEMBERS	HIP	P	ARTICIPANT	S
	State	Playing	Non Playing	Total Members	Pennant and Other Competition	Social and School	Total Participants (+4 games)
North Coast	NSW	80	16,246	38,288	18,514	21,279	39,793
Hunter	NSW	74	9,967	21,258	9,685	20,254	29,939
Northern Sydney	NSW	57	7,850	17,142	8,902	18,786	27,689
Sandbelt	VIC	42	3,534	4,593	4,115	18,204	22,319
North West	NSW	30	6,917	13,285	6,943	14,705	21,648
Inner Sydney	NSW	29	2,394	8,146	2,900	18,680	21,580
North and Far North	QLD	50	3,112	15,125	3,844	16,887	20,730
Bendigo Campaspe	VIC	34	2,883	3,452	3,246	16,382	19,628
Gippsland	VIC	20	892	912	870	18,615	19,485
Eastern Ranges	VIC	32	3,483	3,958	4,147	15,205	19,352
Fraser Coast	QLD	19	2,145	3,101	4,009	14,232	18,240
SEQ North, Brisbane	QLD	43	6,281	12,817	5,308	12,922	18,230
Gold Coast	QLD	23	5,171	24,145	4,931	11,181	16,112
Yarra	VIC	27	2,809	14,195	3,026	12,615	15,641
SEQ South & West Brisbane	QLD	50	5,531	14,518	6,646	8,312	14,957
Strzelecki	VIC	34	1,992	2,458	2,143	12,726	14,869
Sunshine Coast	QLD	19	3,858	12,104	3,430	10,619	14,049
Central Goulburn Murray	VIC	42	2,901	3,286	3,645	8,680	12,325
South Coast	NSW	58	4,444	6,604	5,181	7,069	12,251
Peninsula Casey	VIC	32	2,830	3,502	2,633	9,377	12,010
Central QLD & Whitsundays	QLD	41	2,998	5,802	5,021	6,882	11,903
Greater Western Sydney	NSW	38	3,238	22,701	2,575	8,224	10,798
South Western & Southern	WA	69	4,888	6,686	7,575	3,182	10,757
Bundaberg Port Curtis	QLD	20	1,858	5,470	4,138	6,234	10,372
Central Coast	NSW	24	2,885	6,829	2,736	6,885	9,621
Central West	NSW	43	2,716	6,098	3,866	4,694	8,561
Ovens and Murray	VIC	30	1,613	1,718	1,844	6,638	8,482
Australian Capital Territory	ACT	16	1,838	9,463	1,812	6,231	8,043
Central Victoria	VIC	42	3,567	4,725	4,523	3,030	7,553
Northern	WA	25	3,479	13,435	4,950	2,543	7,493
Riverina Murray	NSW	30	1,895	20,410	2,698	4,780	7,477

Geelong	VIC	25	4,735	12,575	3,978	3,207	7,185
Hobart and South	TAS	28	2,066	3,255	2,165	4,940	7,105
Southern Sydney	NSW	20	3,141	7,421	2,330	4,127	6,457
Launceston and North	TAS	20			,		
			1,532	2,454	1,824	4,280	6,104
Northern Gateway	VIC	29	2,348	3,115	2,801	2,910	5,711
Adelaide South West	SA	15	1,625	1,894	3,954	1,683	5,637
Southern	WA	13	1,705	5,807	3,478	2,053	5,531
North West	TAS	16	1,448	1,963	1,531	3,710	5,241
South Coastal	WA	13	1,965	3,528	3,526	1,599	5,125
Eastern	WA	14	1,123	6,699	2,772	2,255	5,027
Wimmera	VIC	40	2,021	2,757	2,847	2,128	4,975
Southern Slopes and Plains	NSW	28	1,376	4,363	1,689	3,039	4,728
Eastern Zone	WA	30	1,267	2,049	3,294	1,383	4,677
Northern Adelaide	SA	12	1,528	2,568	2,566	2,065	4,631
Downs/Condamine/Maranoa	QLD	42	2,918	2,966	540	3,971	4,511
West Coast	VIC	36	3,343	4,437	3,122	1,180	4,302
Metropolitan West	VIC	22	1,552	1,794	1,402	2,815	4,217
Adelaide Torrens	SA	14	1,384	1,634	1,696	2,400	4,096
Coorong-Fleurieu	SA	17	1,167	1,303	2,244	1,290	3,534
Far West	NSW	26	1,642	4,111	2,338	1,006	3,344
Murray Mallee	VIC	36	1,729	1,861	1,977	1,135	3,112
Eastern Adelaide	SA	12	1,312	2,370	1,944	1,151	3,095
Lower Murray	SA	22	1,493	1,798	2,041	830	2,871
Yorke Peninsula	SA	19	1,288	1,440	2,470	318	2,788
Northern Zone	WA	31	1,575	2,214	1,655	980	2,635
Eyre	SA	17	987	1,123	2,210	328	2,538
South East	SA	19	999	1,212	874	1,430	2,304
Northern Territory	NT	7	255	255	280	1,824	2,104
Spencer Gulf	SA	24	1,288	1,465	1,572	476	2,048
Barossa	SA	25	1,154	1,244	1,375	512	1,887
Burnett	QLD	14	517	938	1,371	143	1,515
Murraylands	SA	24	1,517	1,534	1,135	0	1,135
Central/Pilbara/Kimberley	WA	9	343	528	481	284	765
East	TAS	5	111	169	258	180	438

2.4 BOWLS PROMOTIONAL PARTICIPATION (Less than 4 weeks)

To be counted as 'a participant' in the National Bowls Census Report a person must play at least four times during the year in a competition or in a social or other program. This definition has been agreed to provide a meaningful minimum level of involvement for measuring regular participation.

However, there are many people involved in events, once-off activities, community programs and other bowls activities of less than four weeks/games duration, which are broadly described as bowls 'promotional participation'. These promotional activities can be an integral part of the viability of a bowls club and to the development of the game of bowls. The nature and level of promotional activity varies from state to state. Promotional bowls programs can include some social, corporate and school activities.

Table 2.11 shows that there were 339,408 participants in bowls activities of less than four weeks duration in 2015. The States/ Territories with the greatest level of promotional activity were New South Wales (112,488), Victoria (93,018), and Queensland (66,921). Table 2.12 presents the trends in

TABLE 2.11 PROMOTIONAL BOWLS PARTICIPATION (<4 GAMES)

	MALES	FEMALES	TOTAL
AUSTRALIAN CAPITAL TERRITORY	6,264	3,755	10,019
NEW SOUTH WALES	68,573	43,916	112,488
NORTHERN TERRITORY	7,419	3,724	11,143
QUEENSLAND	37,780	29,141	66,921
SOUTH AUSTRALIA	4,461	2,614	7,074
TASMANIA	625	540	1,166
VICTORIA	16,700	76,318	93,018
WESTERN AUSTRALIA	22,267	15,311	37,578
AUSTRALIA	164,090	175,318	339,408

promotional participation over the period 2010 to 2015.

2.5 ADDING VALUE TO MEMBERSHIP AND PARTICIPATION DATABASES

2.5.1 Segmentation of Population Groups

Reviewing trends in membership and participation globally and by program and region provides valuable insights into how the sport is tracking and differing levels of participation amongst different regions and programs. They help in identifying growth regions and program areas and regions (and programs) that are experiencing stagnation or decline. However, they do not (of themselves) provide insight into the reasons for differences or inform how BA and clubs can adjust their strategies and/or activities at the regional level to build membership and participants.

Clearly, the size and age structure of the population and the distribution of bowls facilities (as well as competing sports' facilities) are key drivers of participation. However, there can be sizeable differences between rates of membership and participation in regions with similar sized populations and similar population age structures. This is a reflection of differing interests, aspirations and needs within the community (differing demand side market segments) and a differing range and standard of facilities, products and approaches amongst bowls clubs (differing supply side infrastructure).

						<i>,</i> ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	2010
STATE/TERRITORY	2010	2011	2012	2013	2014	2015	% P.A.
AUSTRALIAN CAPITAL TERRITORY	13,605	14,248	3,335	9,324	12,565	10,019	-5.94%
NEW SOUTH WALES	108,401	127,609	121,644	99,325	106,053	112,488	0.74%
NORTHERN TERRITORY	882	2,480	1,354	120	1,163	11,143	66.08%
QUEENSLAND	110,004	110,521	81,526	87,961	75,814	66,921	-9.46%
SOUTH AUSTRALIA	15,745	6,217	7,776	8,264	13,937	7,074	-14.79%
TASMANIA	3,236	4,250	4,703	2,114	2,742	1,166	-18.47%
VICTORIA	67,567	148,503	101,012	75,767	90,123	93,018	6.60%
WESTERN AUSTRALIA	18,578	21,276	10,534	24,085	31,344	37,578	15.13%
AUSTRALIA	338,018	435,103	331,884	306,960	335,755	339,408	0.08%

TABLE 2.12 PROMOTIONAL BOWLS PARTICIPATION (LESS THAN 4 WEEKS/GAMES): 2010 TO 2015



Increasingly, sports policy makers and sports administrators are using demographic analysis to supplement their membership and participation databases as a means of segmenting markets and using their understanding of the characteristics and needs of different market segments to tailor products, communications and promotions as well as pricing to meet their needs; i.e. a needs based approach.

In 2013, for example, the Australian Sports Commission commissioned a major project looking at market segmentation for sport participation⁵. It identifies different motivations, attitudes, needs and barriers with respect to sport, particularly club based sport, amongst the community and how an understanding of the needs of these different segments can be used to develop targeted communications and promotional strategies and tailored products to attract and maintain club membership and sport participants.

It identifies 10 market segments and, for each market segment grouping, provides:

- A pen portrait;
- A description of what people in each market segment look like (size within the Australian community, whether they live in metropolitan or regional areas, gender, age, cultural background, income and household/family characteristics);
- The typical attitude towards sport, and activities they currently engage in;
- Relationships with clubs and barriers to entry;
- How they can be encouraged to stay in sports clubs; and
- How clubs can market to them (products, message areas, tone of message and how to reach them).

A brief description of the segments, and challenges and opportunities they present is provided in Table 2.13.

Of course, the ASC work covered all forms of sport and may not accurately reflect the nuances of specific sports and/or specific geographic areas. It also did not include consideration of persons aged 65+ which are an important component of the bowls market. Rather, it is intended to provide a framework which individual sports can use and adapt to their specific requirements.

Incorporating a needs based approach built around market segmentation is consistent with the core values of BA's Strategic Plan 2013 to 2017. Some of the demographic trends in bowls regions are presented in this section, and the range of analysis will be increased in future reports, to assist in highlighting factors contributing to above average and/or below average bowls performance outcomes.

2.5.2 Demographic Trends in Bowls Regions

Table 2.14 shows that the most rapidly growing bowls regions, in terms of resident population, are expanding metropolitan regions in Melbourne, Perth, Sydney and Brisbane. The most rapidly growing non-metropolitan regions in the top 20 are:

- Victoria's Peninsula Casey region (a peri-urban area at the edge of Melbourne's south-east);
- Western Australia's South West (encompassing the growing centres of Bunbury, Margaret River, Albany and Esperance);
- Sunshine Coast ;
- Gold Coast;
- Central Victoria
- Bundaberg/Port Curtis; and
- Geelong.

There are 10 bowls regions where there is no population growth at present (and the populations are in decline). These regions are all the Tasmanian regions and some of the broadacre agricultural rural regions of Victoria, South Australia, and Western Australia.

⁵SOURCE: Market Segmentation for Sport Participation, GFK bluemoon. Prepared for the Australian Sports Commission, March 2013

SUMMARY (IARY OF ASC'S SPO	SUMMARY OF ASC'S SPORTS MARKET SEGMENTS, THEIR CHALLENGES AND OPPORTUNITIES	IONITES	
	MARKET SEGMENT	BRIEF DESCRIPTION	THE CHALLENGE	OPPORTUNITIES
	LOYALISTS	6% of the population aged 15-64. High proportion of males under 30 and a particularly high proportion of teenagers. Sport is their life and it is almost imperative for them to be a member of a club. Clubs provide loyalists with a platform for personal/competitive success, an overall sense of achievement and a valued social network.	Increasing/maintaining enthusiasm and involvement.	Products and services (e.g. coaching opportunities) to develop/advance themselves and others.
Sł	SOCIALLY ENGAGED	7% of population aged 15-64. More likely to be males with higher incomes and white collar jobs. They are physically active and enjoy all aspects of sport, but particularly the social aspect. Sport gives them a sense of self achievement in a fun environment.	Increasing/maintaining social involvement.	Products and services that promote the social aspects of sport and leverage their social nature (e.g. advocacy/referrals for clubs).
CLUB MEMBER	SPORT DRIVEN	4% of the population aged 15-64. Often younger, wealthier urbanites and with a high proportion from cultural and linguistically diverse backgrounds. They do a lot of physical activity but keep their social activity within the club to a minimum. Their motivation is more personal and focussed on self-improvement and the sheer enjoyment of the sport.	Retention by ensuring flexibility of sporting accessibility/requirements.	Products and services that are flexible enough to cater for personal circumstances while promoting sport participation as a focus.
	APATHETIC CLUBBERS	4% of Australian aged 15-64. More likely to be male, with a high proportion of teenagers, but represented in all age groups. Whilst being highly active in both sport and recreation, they don't like competition and are more likely to view sports as a chore or something they do out of habit rather than passion. They tend to find value in clubs for their facilities and that they encourage physical exercise rather than competitiveness and socialising.	Retention by reducing the perceived over emphasis on competition.	Products and services for non competitive participation.
	CLUB WARY	8% of Australians aged 15-64. More likely to live in metropolitan areas, are younger and more likely to come from a culturally and linguistically diverse background. They are very positive about sports, but want to enjoy it at a less serious and less competitive level. They do not always feel they will fit in at clubs and can be slightly self-conscious about playing sport with others. They see clubs as requiring significant commitment and lacking flexibility.	Encouraging trial and participation.	Trial offers and products and service that address flexibility of membership and personal/physical needs.

SIDELINED SPORTSTERS	PONDERERS	SELF FOCUSSED	SPORT INDIFFERENT	SPORT ATHEIST
13% of the population aged 15-64. More likely to live in regional areas, are older and more likely to have a disability or long term injury. They are into sport and value the opportunity it provides to have some personal time, relax and break their routine. They retain a very positive perspective on clubs and the social and physical benefits of being involved but need greater flexibility.	20% of the population aged 15-64. Often married with children at home, with higher representation of cultural and linguistically diverse backgrounds and in younger middle age groups. They are active people but commitments to work and family take up much of their time. They have a positive view of clubs both socially and as a way to support health and fitness but will weigh this up against the time and cost involved in being a member.	SED 13% of the population aged 15-64. Typically female with a higher representation of separated, divorced or widowed. They are turned off by the competitive nature of sport but enjoy its physical and mental benefits. They prefer to exercise alone and physical activity is often a personal rather than a social pursuit.	19% of the population aged 15-64. Have a higher proportion on lower incomes and in their 30s. They are generally less engaged not only in sport but also in other activities. They are indifferent rather than negative towards sport and sports clubs and don't see much benefit in it for them.	ST 6% of Australians aged 15-64. They are typically older, female, live in households without children, have lower incomes and a greater proportion with culturally and linguistically diverse backgrounds. They are totally disengaged and often negative about sport and sports clubs. They don't understand what people get from sport and think the importance of sport is blown out of proportion. They feel there are more compelling and interesting things in life which typically involve more sedentary activities.
Encouraging consideration and trial by overcoming perceptions of clubs as 'exclusive' or 'cliquey'.	n Encouraging consideration and y trial by overcoming perceptions of are clubs as being difficult to fit into uch lifestyle.	her Encouraging consideration by communicating benefits of sport sical with others/shared experiences. al	on Raising awareness of the benefits ed of physical activity, exercise and t sport. t	live ater s. ort ich
Trial offers and promotion pf products and services that are inclusive.	Trial offers and products and services that address their busy lifestyle constraints (e.g. flexible membership, family membership and support services).	Trial offers and products and services that offer opportunities for self improvement/training.	Trial offers and products/services promoting entry/beginner level options in a non-intimidating environment.	

SLAITNET

Region	State	Participants	Resident Population (8+ years)	Participation Rate %	8-39 Years Population	75+ Years Population	% Population Growth Rate	Absolute Population Growth
Metropolitan West	VIC	4,217	602,603	0.70%	292,579	39,892	3.43%	22,208
Northern Gateway	VIC	5,711	816,971	0.70%	402,421	49,665	3.02%	26,651
South Coastal	WA	5,125	369,210	1.39%	183,987	23,852	2.81%	11,348
Southern Perth	WA	5,531	400,867	1.38%	212,656	23,166	2.63%	11,477
Eastern Perth	WA	5,027	283,114	1.78%	139,501	16,371	2.53%	7,812
Peninsula Casey	VIC	12,010	592,579	2.03%	282,550	45,619	2.32%	14,975
South Western & Southern	WA	10,757	319,475	3.37%	138,728	24,866	2.20%	7,700
Northern Sydney	NSW	27,689	786,520	3.52%	427,598	49,510	2.11%	17,932
Northern Perth	WA	7,493	666,541	1.12%	338,992	41,710	2.09%	15,181
Inner Sydney	NSW	21,580	1,472,895	1.47%	768,991	76,928	2.08%	34,653
Sandbelt	VIC	22,319	781,646	2.86%	359,456	60,432	1.86%	15,790
Sunshine Coast	QLD	14,049	148,390	6.99%	116,968	25,774	1.80%	5,589
Greater Western Sydney	NSW	10,798	955,678	1.13%	436,739	74,157	1.75%	18,613
SEQ North, Brisbane	QLD	18,230	841,504	2.17%	429,870	53,500	1.75%	16,155
Gold Coast	QLD	16,112	285,469	4.92%	297,095	46,314	1.67%	11,478
SEQ South & West, Brisbane	QLD	14,957	1,095,456	1.37%	572,605	60,545	1.66%	20,227
Central Victoria	VIC	7,553	182,280	4.14%	87,100	13,339	1.66%	3,240
Bundaberg Port Curtis	QLD	10,372	39,570	3.83%	66,519	10,196	1.62%	2,653
Geelong	VIC	7,185	245,539	2.93%	107,872	23,710	1.53%	4,163
Yarra	VIC	15,641	433,922	3.60%	211,334	33,322	1.48%	7,207
Coorong-Fleurieu	SA	3,534	87,349	4.05%	32,663	8,291	1.45%	1,391
Northern Adelaide	SA	4,631	224,141	1.38%	173,061	25,071	1.36%	5,452
Central QLD & Whitsundays	QLD	11,903	277,922	1.62%	151,280	15,929	1.30%	4,389
Southern Sydney	NSW	6,457	730,838	0.88%	349,253	59,889	1.24%	10,157
ACT	ACT	8,043	370,958	2.17%	182,971	19,892	1.20%	5,209
Central Goulburn Murray	VIC	12,325	148,728	8.29%	65,451	12,157	1.16%	1,933
Hunter	NSW	29,939	592,073	5.06%	258,637	53,531	1.13%	7,457
Bendigo Campaspe	VIC	19,628	155,589	12.62%	69,273	12,522	1.12%	1,918
Downs/Condamine/Maranoa	QLD	4,511	494,854	4.19%	127,824	21,146	1.10%	2,791
Adelaide Torrens	SA	4,096	1,111,903	1.57%	93,924	21,879	1.05%	2,414
NT	NT	2,104	213,109	0.99%	124,330	4,073	1.05%	2,538

				-			-	
North and Far North	QLD	20,730	356,854	1.30%	248,806	25,194	1.03%	5,698
Riverina Murray	NSW	7,477	240,941	3.10%	104,875	21,565	1.02%	2,775
South Coast	NSW	12,251	415,801	2.95%	170,851	40,974	1.02%	4,710
Fraser Coast	QLD	18,240	301,738	3.94%	53,521	12,578	0.98%	1,513
Eastern Ranges	VIC	19,352	691,798	2.80%	302,773	52,995	0.93%	7,168
Central West	NSW	8,561	232,018	3.69%	98,211	19,526	0.92%	2,405
Central Coast	NSW	9,621	292,595	3.29%	121,492	31,259	0.90%	2,944
Barossa	SA	1,887	58,572	3.22%	24,002	4,499	0.87%	576
North West	NSW	21,648	494,269	4.38%	181,850	54,341	0.79%	4,344
Adelaide South West	SA	5,637	210,086	1.95%	140,743	28,728	0.78%	2,764
Yorke Peninsula	SA	2,788	24,923	11.19%	7,652	3,117	0.74%	202
Eastern Adelaide	SA	3,095	320,822	1.76%	100,159	21,739	0.74%	1,818
Eyre	SA	2,538	14,837	17.11%	7,862	522	0.74%	125
Strzelecki	VIC	14,869	162,463	9.15%	83,730	11,783	0.73%	1,302
Central - Pilbara – Kimberley	WA	765	153,827	0.50%	84,502	4,255	0.72%	1,253
Burnett	QLD	1,515	140,788	12.96%	15,925	3,303	0.68%	303
Far West	NSW	3,344	126,647	2.64%	53,694	10,908	0.66%	949
Southern Slopes and Plains	NSW	4,728	83,738	5.65%	33,833	7,083	0.65%	616
Ovens and Murray	VIC	8,482	126,956	6.68%	59,066	10,665	0.59%	840
North Coast	NSW	39,793	163,307	24.37%	69,558	14,096	0.58%	1,076
Lower Murray	SA	2,871	26,018	11.03%	10,730	2,329	0.53%	155
Gippsland	VIC	19,485	77,150	25.26%	34,479	6,906	0.38%	324
South East	SA	2,304	57,144	4.03%	24,253	4,732	0.37%	238
Northern Zone	WA	2,635	50,559	5.21%	20,198	3,523	0.26%	146
Spencer Gulf	SA	2,048	63,704	3.21%	27,523	4,933	0.23%	165
East	TAS	438	11,661	3.76%	4,004	819	-0.04%	-5
Murray Mallee	VIC	3,112	102,174	3.05%	45,190	7,432	-0.05%	-52
North West	TAS	5,241	100,686	5.21%	40,966	8,565	-0.05%	-59
Murraylands	SA	1,135	58,673	1.93%	22,701	5,536	-0.13%	-84
Launceston and North	TAS	6,104	127,586	4.78%	53,473	10,783	-0.13%	-194
West Coast	VIC	4,302	109,558	3.93%	43,791	9,669	-0.28%	-346
Hobart and South	TAS	7,105	215,093	3.30%	94,352	17,143	-0.58%	-1,404
Wimmera	VIC	4,975	53,107	9.37%	24,503	3,508	-0.61%	-359
Eastern Zone	WA	4,677	53,583	8.73%	29,469	1,751	-0.86%	-535

Region	State	Participants	Population	Participation Rate	% Population	Absolute Population	8-39 Years	75+ Years
				%	Growth Rate	Growth	%	%
Northern Territory	NT	2,104	213,109	0.99%	1.05%	2,538	58.34%	1.91%
Eastern Zone	WA	4,677	53,583	8.73%	-0.86%	-535	55.00%	3.27%
Central - Pilbara – Kimberley	WA	765	153,827	0.50%	0.72%	1,253	54.93%	2.77%
Northern Sydney	NSW	27,689	786,520	3.52%	2.11%	17,932	54.37%	6.29%
Southern Perth	WA	5,531	400,867	1.38%	2.63%	11,477	53.05%	5.78%
Eyre	SA	2,538	14,837	17.11%	0.74%	125	52.99%	3.52%
SEQ South & West, Brisbane	QLD	14,957	1,095,456	1.37%	1.66%	20,227	52.27%	5.53%
Inner Sydney	NSW	21,580	1,472,895	1.47%	2.08%	34,653	52.21%	5.22%
Strzelecki	VIC	14,869	162,463	9.15%	0.73%	1,302	51.54%	7.25%
SEQ North, Brisbane	QLD	18,230	841,504	2.17%	1.75%	16,155	51.08%	6.36%
Northern Perth	WA	7,493	666,541	1.12%	2.09%	15,181	50.86%	6.26%
North and Far North	QLD	20,730	494,854	1.30%	1.03%	5,698	50.28%	5.09%
Central QLD & Whitsundays	QLD	11,903	301,738	1.62%	1.30%	4,389	50.14%	5.28%
South Coastal	WA	5,125	369,210	1.39%	2.81%	11,348	49.83%	6.46%
Australian Capital Territory	ACT	8,043	370,958	2.17%	1.20%	5,209	49.32%	5.36%
Eastern	WA	5,027	283,114	1.78%	2.53%	7,812	49.27%	5.78%
Northern Gateway	VIC	5,711	816,971	0.70%	3.02%	26,651	49.26%	6.08%
Yarra	VIC	15,641	433,922	3.60%	1.48%	7,207	48.70%	7.68%
Metropolitan West	VIC	4,217	602,603	0.70%	3.43%	22,208	48.55%	6.62%
Northern Adelaide	SA	4,631	356,854	1.38%	1.36%	5,452	48.50%	7.03%
Yorke Peninsula	SA	2,788	24,923	11.19%	0.74%	202	30.70%	12.519
North West	NSW	21,648	494,269	4.38%	0.79%	4,344	36.79%	10.99%
Central Coast	NSW	9,621	292,595	3.29%	0.90%	2,944	41.52%	10.68%
Adelaide Torrens	SA	4,096	210,086	1.57%	1.05%	2,414	44.71%	10.41%
South Coast	NSW	12,251	415,801	2.95%	1.02%	4,710	41.09%	9.85%
Eastern Adelaide	SA	3,095	224,141	1.76%	0.74%	1,818	44.69%	9.70%
Geelong	VIC	7,185	245,539	2.93%	1.53%	4,163	43.93%	9.66%
Coorong-Fleurieu	SA	3,534	87,349	4.05%	1.45%	1,391	37.39%	9.49%
Murraylands	SA	1,135	58,673	1.93%	-0.13%	-84	38.69%	9.44%
Hunter	NSW	29,939	592,073	5.06%	1.13%	7,457	43.68%	9.04%
Sunshine Coast	QLD	14,049	285,469	6.99%	1.80%	5,589	40.97%	9.03%
Adelaide South West	SA	5,637	320,822	1.95%	0.78%	2,764	43.87%	8.95%
Lower Murray	SA	2,871	26,018	11.03%	0.53%	155	41.24%	8.95%
Gippsland	VIC	19,485	77,150	25.26%	0.38%	324	44.69%	8.95%
Riverina Murray	NSW	7,477	240,941	3.10%	1.02%	2,775	43.53%	8.95%
Fraser Coast	QLD	18,240	140,788	3.94%	0.98%	1,513	38.02%	8.93%
West Coast	VIC	4,302	109,558	3.93%	-0.28%	-346	39.97%	8.83%
North Coast	NSW	39,793	163,307	24.37%	0.58%	1,076	42.59%	8.63%
Far West	NSW	3,344	126,647	2.64%	0.66%	949	42.40%	8.61%
North West	TAS	5,241	100,686	5.21%	-0.05%	-59	40.69%	8.51%

The "youngest" bowls regions are in rural and remote areas of Australia; the Northern Territory, Western Australia, and South Australia. However, Northern and Inner Sydney, and both Brisbane regions are also among the youngest bowls regions, together with Victoria's Strzlecki region.

The 20 youngest bowls regions are shown in Table 2.15. The "oldest" bowls regions are in South Australia, country New South Wales, and Victoria's Geelong region, as shown in Table 2.15.

REW SOUTH WALES

3.1 REGIONAL STRUCTURE

New South Wales is Australia's most populous state with 7,518,472⁶ residents or 32.0% of the Australian population. Bowls New South Wales has four regions in metropolitan Sydney, and nine country regions.

The New South Wales Bowls regions for planning and development are:

METROPOLITAN SYDNEY

- Northern Sydney
- Greater Western Sydney
- Inner Sydney
- Southern Sydney
- ✤ COUNTRY NEW SOUTH WALES
 - Central West
 - Far West
 - North West
 - North Coast
 - South Coast
 - Hunter
 - Central Coast
 - Southern Slopes and Plains
 - Riverina Murray

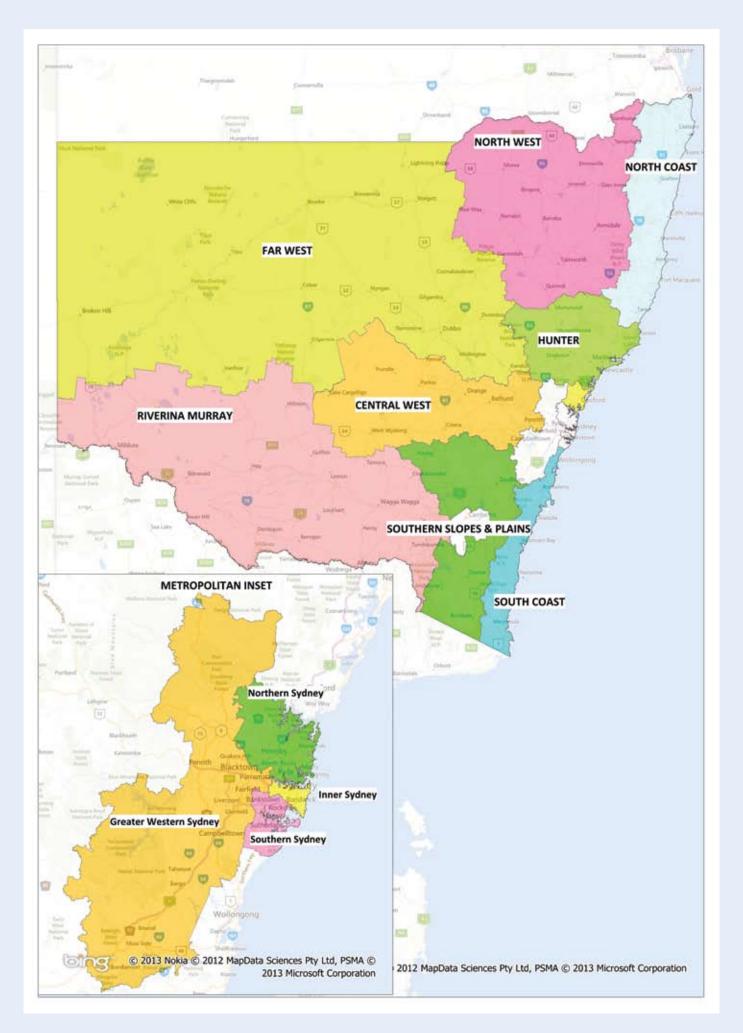
The locations of these regions are shown in Figure 3.1.

3.2 MEMBERS AND PARTICIPANTS

IN 2015, NEW SOUTH WALES HAD:

- 42 bowls associations
- 537 bowls clubs
- 176,758 playing and non-playing members
- 203,886 participants in all forms of bowls

⁶ Australian Bureau of Statistics, Regional Population Growth 2014, May 2015



The bowling clubs in each region in New South Wales in 2015 (without separately identifying the women's clubs) are as follows.

METROPOLITAN SYDNEY Inner Sydney

Alexandria-Erskineville Bowling Club Ashfield Bowling Club Balmain Bowling Club Limited Bondi Bowling Club Co-Operative Limited Bronte Bowling Club Limited Burwood Diggers Bowling Club Camperdown Bowling & Rec Club **Clovelly Mens Bowling Club** Concord Community Recreation & Bowling Club Ltd Concord Golf Bowling Club Concord RSL Bowling Club Coogee Bowling Club Ltd Diamond Bay Bowling Club Ltd. Double Bay Bowling Club Eastlakes Sport Mens Bowling Club Gladstone Park Bowling Club Greenlees Park Bowling Club Hillsdale Bowling & Recreation Club Kensington Bowling Club Leichhardt Bowling Club Maroubra RSL Memorial Bowling Club Co-Operative Limited Marrickville Bowling & Recreation Club Limited Matraville RSL Bowling Club Paddington Bowling Club Ltd Pratten Park Bowling Club Ltd Randwick Bowling Club Limited S.S. Junior League Mens Bowling Club South Coogee Bowling Club South Strathfield Bowling Club Tigers Five Dock Bowling Club Vaucluse Bowling Club Ltd Victoria Barracks Bowling Club Waverley Mens Bowling Club Western Suburbs Leagues Bowling Club

Northern Sydney

Beecroft Bowling Club (Mens Section) Brush Park Bowling Club Limited Carlingford Bowling, Sports & Recreation Club Castle Hill Bowling Club Ltd Cheltenham Bowling Club Denistone East Bowling and Recreation Club Denistone Sports Club Limited Dundas Sports & Recreation Bowling Club Ltd Dural Country Club Mens Bowling Club Gladesville Bowling & Sports Club Hunters Hill Bowling Club Merrylands Bowling Sporting & Recreation Club Ltd North Epping Bowling and Community Club Limited North Ryde RSL Bowling Club Northmead Bowling Recreation & Sporting Club Ltd Parramatta RSL Bowling Club Pennant Hills Bowling Club Putney Tennyson Bowling & Community Club Rosehill Bowling & Recreation Limited Rydalmere Central Bowling Club Ryde City Bowling Club Co-Operative Limited Ryde Eastwood Bowling Club Ryde X Phoenix Bowling Club

The Hills District Bowling Club Limited Toongabbie Sports and Bowling Club Ltd Wentworthville Leagues Bowling Club Wentworthville Memorial Bowling Club West Epping Panthers Bowling Club West Pennant Hills Sports Club Limited Artarmon Mens Bowling Club Asquith Mens Bowling Club Avalon Beach Bowling Club Balgowlah Bowling Club Limited Belrose Mens Bowling Club Ltd Chatswood Mens Bowling Club Dee Why Mens Bowling Club Dee Why RSL Bowling Club East Roseville Bowling Club Limited Forestville RSL Mens Bowling Club Gordon Bowling Club Ltd Harbord Bowling & Recreation Club Limited Harbord Diggers Bowling Club Hornsby Bowling Sports and Recreation Club Limited Killara Bowling Club Lane Cove Bowling and Recreation Club Limited Lindfield Bowling Club Manly Bowling Club Manly Vale Bowling Club Limited Mona Vale Bowling Club Ltd Mosman Bowling Club Neutral Bay Bowling Club Newport Bowling Club Limited North Manly Mens Bowling Club North Sydney Anzac Memorial Bowling Club North Sydney Mens Bowling Club Northbridge Bowling Club Limited Pittwater Memorial Bowling Club Seaforth Bowling Club Ltd St Ives Bowling & Recreation Club Limited Turramurra Bowling Club Ltd War Veterans Bowling Club Limited Warrawee Bowling Club Warringah Bowling Club Limited Waverton Bowling Club Limited West Pymble Bowling Club

Greater Western Sydney

Austral Bowling Club Blacktown City Bowling & Recreation Club Co-Operative Ltd Blacktown Workers Mens Bowling Club Glenbrook Panthers Bowling Club Kemps Creek Sport & Bowling Club Kingswood Mens Bowling Club Penrith Mens Bowling Club Pitt Town & District Sports Bowling Club **Richmond Memorial Bowling Club** Riverstone District Bowling & Rec Club Springwood Bowling & Recreation Club Limited St Marys RSL Bowlers Wallacia Bowling & Recreation Club Limited Windsor Bowling Club Wisemans Ferry Bowling Club Ashbury Bowling Panarcadian Federation Club Ltd Auburn RSL Bowling Club Limited

Bankstown District Sports Club Belfield Bowling & Recreation Club Limited Belmore Bowling & Recreation Club Ltd Birrong Bowling & Sports Club Ltd Cabra Vale Diggers Bowling Club Cabramatta Bowling & Recreation Club Ltd Campsie South Bowling Club Canterbury Bankstown Tennis & Bowls Club Canterbury Bowling & Community Club Limited Chester Hill RSL and Bowling Club Ebp Sports Mens Bowling Club Greenacre BoWling & Rec Club Guildford Bowling & Recreation Club Guildford Leagues Mens Bowling Club Hurlstone Park Bowling & Rec Club Ingleburn Bowling & Recreation Club Co-Operative Limited Lidcombe Mens Bowling Club Liverpool City Bowling Club Limited Mount Lewis Bowling Club Co-Operative Limited Mounties Mens Lawn Bowls Padstow Bowling & Rec Club Picnic Point Mens Bowling Club Limited Regents Park Sporting & Community Club Ltd Revesby Bowling Club Revesby Workers Bowling Club St Johns Park Bowling Club Limited

Southern Sydney

Bexley Bowling & Recreation Club Ltd Bexley RSL Bowling Club Brighton Le Sands Bowling Club Bundeena Bowling & Sports Club Ltd Caringbah Mens Bowling Club Club Blakehurst Mens Bowling Club Cooks River Bowling Club Cronulla Mens Bowling Club Cronulla RSL Memorial Mens Bowling Club Engadine Bowling & Recreation Club Francis Drake Mens Bowling Club Grandviews Bowling Club Gymea Bowling Club (Mens Section) Moorefield Mens Bowling Club Mortdale Bowling Club Peakhurst Bowling & Recreation Club Limited Ramsgate RSL Memorial Bowling Club **Riverwood Allsports** Roselands Bowling Club South Cronulla Bowling and Recreation Club South Hurstville Bowling Bocce & Recreation Club Limited St George Leagues Bowling Club Sutherland Mens Bowling Club Sylvania Bowling Club Cooperative Ltd Taren Point Bowling Club Limited

COUNTRY NEW SOUTH WALES

Riverina Murray Region

Albury Ss&A Bowling Club Inc Commercial Albury Bowling Club Culcairn Bowling & Recreation Club Henty Bowling Club Holbrook Rs Mens Bowling Club Howlong Golf & Bowling Club Lavington Panthers Bowling Club North Albury Bowling Club Oaklands RSL Bowling Club Rand Bowling Club Limited Urana Bowling Club Walla Walla Bowling Club Barellan Bowling Club Coleambally Community Club Darlington Point Bowling Club Griffith Ex Servicemens Bowling Club Hay Bowling Club Hay Services Bowling Club Hillston Ex Services Bowling Club Leeton & District Bowling Club Limited Leeton Soldiers Bowling Club Narrandera Bowling & Recreation Club Limited Whitton Bowling Club Yenda Diggers Bowling Club Coolamon Sport and Recreation Club Ganmain Memorial Bowling Club Junee Bowling Club Junee Ex Services Bowling Club Lockhart Bowling Club Ltd South Wagga Sports & Bowling Club Ltd The Rock Memorial Bowling Club Limited The Rules Club Wagga Bowling Club Wagga RSL Bowling Club

Far West Region

Bourke Bowling Club Limited Brewarrina RSL Bowling Club Cobar Bowling Club Limited Cobar Memorial Services Bowling Club Baradine Bowling Club Limited Binnaway Bowling Club Co-Operative Limited Coolah Bowling Club Coonabarabran Bowling Club Co-Operative Limited Dunedoo Bowling Club Limited Mendooran Bowling Club Limited Nyngan Bowling Club Limited Tottenham Bowling Club Ltd Trangie Bowling Club Limited Warren Bowling Club Collarenebri Bowling Club Goodooga Bowling Club Lightning Ridge District Bowling Club Walgett & District Bowling Club Coonamble Mens Bowling Club Dubbo City Bowling Club Ltd Dubbo Railway Bowling Club Limited Geurie Bowling Club Ltd Gilgandra Bowling Club Gulargambone Bowling Club Limited Macquarie (Dubbo) Bowling Club Narromine Bowling Club Wellington Bowling Club West Dubbo Bowling Club Yeoval Bowling Club

Central West Region

Bathurst City Panthers Mens Bowling Club Blayney Bowling Club Limited Cudal Bowling Club Cumnock Bowling Club Majellan Bowling Club Limited Manildra Bowling Club Limited Millthorpe Bowling Club Ltd Molong Bowling Club Orange City Mens Bowling Club Orange Ex Services Country Bowling Club Orange Ex Services Mens Bowling Club Orange Newstead Bowling Club Canowindra Bowling Club Limited Caragabal Bowling Club Co-Operative Limited Cowra Bowling Club Eugowra Community Bowls and Recreation Club Goolagong Bowling CLub Grenfell Bowling Club Woodstock Bowling Club Hazelbrook Mens Bowling Club Lawson Mens Bowling Club Lithgow City Bowling Club Ltd Lithgow Workmens Bowling Club Oberon RSL Bowling Club Wallerawang Bowling Club Ltd Wentworth Falls Mens Bowling Club Gulgong Bowling & Sporting Club Limited Kandos Returned Services Community Bowling Club Mudgee Bowling Club Portland Bowling Club Co-Operative Limited Rylstone Bowling Club Condobolin Sports Club Ltd Forbes Sport & Recreation Club Parkes Bowling and Sports Club Limited Parkes Railway, Diggers Bowling Club Peak Hill Bowling Club Co-Operative Limited **Tullamore Bowling & Citizens Club** Ardlethan Bowling & Rec Club Ariah Park Bowling Club Barmedman Bowling Club Lake Cargelligo Bowling Club Limited Temora Bowling & Recreation Club Temora Ex Services Bowling Club Ungarie District Bowling & Recreation Club Weethalle Bowling Club West Wyalong Bowling & Recreation Club Limited West Wyalong Services & Citizens Club Ltd

Central Coast

Avoca Beach Bowling & Recreation Club Ltd Bateau Bay Bowling Club Davistown RSL Bowling Club Diggers @ The Entrance Bowling Club Dora Creek Workers Mens Bowling Club Doyalson Wyee Mens Bowls Inc Ettalong Memorial Bowling Club Everglades Country Club Ltd Gosford City Bowling Club Gwandalan Bowling Club Halekulani Bowling Club Limited Mingara Bowling Club Mooney Mooney Workers Bowling Club Morisset Bowling Club Morisset Hospital Bowling Club Incorporated Munmorah United Bowling Club Norah Head Bowling Club Ourimbah-Lisarow RSL Bowling Club Terrigal Mens Bowling Club The Greens The Entrance Toukley District Mens Bowling Club

Toukley RSL Bowling Club Umina Beach Mens Bowling Club Wamberal Bowling Club Woy Woy Bowling Club Limited Wyong Mens Bowling Club Wyong RSL Bowling Club

North West

Armidale City Bowling Club Armidale Ex-Services Mem Bowling Club Bendemeer Bowling Club Glen Innes Bowling Club Ltd Guyra Bowling & Recreation Club Ltd Uralla Bowling & Recreation Club Limited Walcha Bowling & Recreation Club Limited Boggabri Bowling Club Gunnedah Services and Bowling Club Narrabri Bowling Club Limited Wee Waa Bowling Club Barraba Bowling Club Limited Kootingal & District Bowling Club Limited Manilla Bowling Club Ltd North Tamworth Bowling Club Limited Nundle Sport & Recreation Mens Bowling Club Oxley Bowling Club Quirindi Bowling Club South Tamworth Bowling Club Tamworth City Mens Bowling Club Werris Creek Bowling & Tennis Club West Tamworth Bowling Club Ltd Willow Tree Bowling Club Ashford Memorial Bowling Club Bingara Golf Bowling Club Croppa Creek Bowling Club Limited Delungra Memorial Bowling & Recreation Club Ltd Inverell East Bowling Club Inverell Returned Servicemens Memorial Bowling Club Moree Services Bowling Club Tingha Sport & Recreation Bowling Club Warialda Golf & Bowling Club

South Coast

Albion Park Bowling & Recreation Club Limited Bellambi Bowling Recreation & Sports Club Ltd Berkeley Sports Club Bowling Club Bulli Bowling Club Limited Corrimal Bowling Club Limited Dapto Bowling Club Dapto Citizens Bowling Club Fairy Meadow Bowling & Rec Club Limited Helensburgh Workers Mens Bowls Jamberoo Bowling & Recreation Club Kembla Heights Bowling Club Kiama Bowling & Recreation Club Limited Oak Flats Bowling & Recreation Club Ltd **Orb Bowling Club** Scarborough-Wombarra Bowling & Recreation Club LimiTed Shellharbour Bowls & Recreation Club Limited Thirroul Bowling Leagues & Recreation Club Ltd Towradgi Park Bowls & Recreation Club Limited Warilla Bowling & Rec Club Windang Bowls Club Limited Wiseman Park Wollongong City Bowling Club Limited Wollongong RSL Bowling Club Limited

Woonona Bowling & Recreation Club Limited Batemans Bay Bowling & Recreation Club Limited Bermagui Bowling Club Bodalla Bowling & Recreation Club Limited Braidwood Bowling Club Dalmeny Bowling Club Malua Bay Mens Bowling Club MoruyA Bowling & Recreation Club Limited Narooma Sporting and Services Bowling Club Tomakin Sports & Social Club Mens Bowling Club Ltd Tuross Head Country Mens Bowling Club **Bega Bowling Club** Bombala RSL Bowling Club Candelo-Kameruka Bowling Club Ltd Eden Fishermens Bowling Club Mallacoota Inlet Bowling Club Inc Merimbula-Imlay Men's Bowling Club Tathra Beach Bowling Club Limited Tura Beach Men's Bowling Club Berry Men's Bowling Club Bomaderry Mens Bowling Club Limited Callala RSL Country Bowling Club Culburra Mens Bowling Club Currarong Bowling & Recreation Club Gerringong Bowling & Recreation Club Ltd Greenwell Point Bowling & Sports Club Mens Bowling Club Huskisson Bowling Club Limited Kangaroo Valley Bowling & Recreation Club Ltd Lake Conjola Mens Bowling Club Milton-Ulladulla Bowling Club Mollymook Bowling Club Nowra Bowling & Rec Club RSL Sussex Inlet Bowling Club Shoalhaven Ex-Servicemens Bowling Club Shoalhaven Heads Mens Bowling Club St Georges Basin Country Club Mens Bowling Club Sussex Inlet Bowling Club Limited

North Coast

Alstonville Mens Bowling Club Ballina Mens Bowling Club Ballina RSL Club Mens Bowling Club Bonalbo Mens Bowling Club Broadwater Bowling Club Limited Casino Rsm Bowling Club Coraki Memorial Bowling Club East Lismore Bowling Club Limited Evans Head Bowling Club Kyogle Mens Bowling Club Lennox Head Mens Bowls Club Lismore City Bowling Club Limited Lismore Workers Heights Bowling Club Lismore Workers Sports Mens Bowling Club Nimbin Bowling, Sporting & Recreation Club Ltd South Lismore Bowling & Recreation Club Limited Urbenville & District Bowling Club Limited Woodburn Bowling and Recreation Club Ltd Bellingen Bowling & Sporting Club Limited Bowraville Bowling & Recreation Club Ltd Coffs Harbour Ex-Services Mens Bowling Club Dorrigo Bowling Club Ltd Macksville Mens Bowling Club Nambucca Heads Bowling Club North Beach Mens Bowling Club Park Beach Bowling Club

Sawtell Bowling & Recreation Club Scotts Head Bowling & Recreation Club Ltd Stuarts Point Workers Bowling Club Urunga Bowling Club Limited West Coffs Mens BoWling Club Woolgoolga Men's Bowling Club Comboyne Ex Services Bowling Club Crescent Head Country Club Bowling Club Hat Head Bowling & Recreation Club Kempsey Heights Grand United Bowling Club Kempsey Macleay RSL Bowling Club Kew Mens Bowling Club Lake Cathie Mens Bowling Club North Haven Mens Bowling Club Port Macquarie City Mens Bowling Club Port Macquarie Panthers Bowling Club Smithtown RSL Memorial Bowling Club Limited South West Rocks Country Club Mens Bowling Club Wauchope Bowling Club Westport Mens BoWling Club Brooms Head Bowling & Recreation Club Limited Grafton Mens Bowling Club Iluka Bowls Club Limited Maclean & District Bowling Club Co-Operative Ltd Red Rock Bowling & Recreation Club Ltd South Grafton Bowling Sports & Recreation Club Limited South Grafton District Ex-Servicemens Club Wooli Bowling & Recreation Club Limited Yamba Bowling & Recreation Club Limited Bangalow Mens Bowling Club Brunswick Heads Bowling Club Burringbar Mens Bowling Club Byron Bay Bowling Club Cabarita Beach Mens Bowling CIUb Condong Bowling Club Cudgen Leagues Mens Bowling Club Mullumbimby Ex-Services Bowling Club Murwillumbah Mens Bowling Club Inc Ocean Shores Country Bowling Club Pottsville Mens Bowling Club

Hunter Region

Adamstown Bowling Club Alder Park Bowling Club Co-Operative Limited Bar Beach Mens Bowling Club Bayway Village Bowling Club Belmont Bowling Club Co-Operative Limited Belmont Sporties Mens Bowling Club Beresfield Bowling Club Boolaroo Bowling & Recreation Co-Operative Club Limited Burwood Colliery Bowling Club Cardiff Bowling Club Co-Op Ltd Carrington Bowling Club Catherine Hill Bay Bowling Club Co-Operative Limited Charlestown Bowling Club Edgeworth Bowling Club Co-Operative Limited Fingal Bay Bowls Sport & Recreation Club Limited Hamilton Bowling Club Co-Op Ltd Hamilton North Bowling Club Heaton Birmingham Gardens Bowling Club Hexham Bowling Club Kahibah Bowling Club Co-Op Ltd Karuah RSL Mens Bowling Club Kotara Bowling & Recreation Club Co-Op Limited Lambton Bowling Club Co-Operative Limited

Lambton New Lambton RSL Bowling Club Lemon Tree Passage Bowling Club Lowlands Bowling Club Limited Marks Point Bowling Club Co-Operative Limited Mayfield Bowling Club Co-Operative Limited Mayfield West Bowling Club Merewether Bowling Club Nelson Bay Bowling & Recreation Club Ltd New Lambton Bowling Club Rathmines Memorial Bowling Club Co-Operative Limited Raymond Terrace Bowling Club Co-Operative Limited Redhead Bowling Club Co-Op Ltd Soldiers Point Bowling Club Stockton Bowling Club Swansea Bowling Club Swansea Workers Bowling Club Tea Gardens Country Club Bowling Club Teralba Bowling Club Co-Operative Limited Tomago Bowling and Sporting Club Co-Op Ltd Toronto Workers Bowling Club Valentine Bowling Club Co-Operative LimiTed Wallsend Bowling Club Co-Operative Limited Wangi Bowling Club Warners Bay Bowling Club Co-Operative Limited Water Board Bowling Club Windale-Gateshead Bowling Club Aberdeen Bowling Club Aberdeen RSL Bowling Club Denman Co-Operative Bowling Club Merriwa Sports Club Limited (Bowls Section) Murrurundi Bowling Club Muswellbrook RSL Bowling Club Scone Bowling Club Scone RSL Bowling Club Abermain Bowling Club Bellbird Park Bowling Club Cessnock City Bowling Club Clarence Town Bowling Sport & Rec Club Limited Dungog Memorial Bowling Club East Cessnock Bowling Club East Maitland Bowling Club Gresford Bowling Club Greta Workers Bowling Club Kurri Kurri Bowling Club Lorn Park Bowls Sports & Recreation Club Ltd Maitland City Bowling Club Maitland Ex Services & City Bowling Club Maitland Park Mens Bowling Club Miller Park Bowling Club Morpeth Bowling & Recreation Club Paxton Bowling Club Singleton Bowling Club Co-Operative Limited Singleton RSL Bowling Club Telarah Bowling Club The Oaks Golf & Country Club Blackhead Mens Bowling Club Bulahdelah Bowling Club Forster Bowling Club Gloucester Bowling & Recreation Club Ltd Harrington Bowling Club Lansdowne Mens Bowling Club Manning Point Mens Bowling Club

Old Bar Beach Mens Bowling Club Pacific Palms Mens Bowling Club Taree Leagues Bowling Club Taree Railway Inst Bowling Club Ltd Taree West Bowling Club Tuncurry Bowling Club Tuncurry-Forster Sports Mens Bowling Club Wingham Bowling Club Ltd

Southern Slopes and Plains

Adaminaby Bowling & Sports Club Ltd Coolamatong Country Bowling Club (Bowls) Cooma Mens Bowling Club Jindabyne Bowling & Sports Club Nimmitabel Country Bowling Club **Binalong Bowling Club** Boorowa Bowling Club Boorowa Ex Services Bowling Club Bribbaree Services & Citizens Bowling Club Cootamundra Bowling Club Cootamundra Ex-Services Bowling Club Harden District Bowling Club Quandialla Bowling Club Limited Stockinbingal Bowling Club Yass Mens Bowling Club Young Bowling Club Limited Adelong Services & Citizens Bowling Club Batlow RSL Bowling Club Gundagai District Services Bowling Club Tarcutta Bowling Club Tumbarumba Bowling Club Tumut Bowling & Recreation Club Ltd Tumut RSL Bowling Club Bargo Mens Bowling Club Bowral Bowling Club Limited Bundanoon Bowling Club Camden Mens Bowling Club Inc Camden RSL Bowling Club Campbelltown City Bowling Club Crookwell Services Bowling Club Goulburn Railway Bowling Club Co-Op Ltd Picton Mens Bowling Club Robertson Bowling Club Taralga Bowling Club

Table 3.1 presents details of bowls membership and reveals there were 64,712 playing members and 112,046 non-playing members in New South Wales. This imbalance in favour of non-playing members stems from the long history of a high proportion of licensed clubs with gaming machines, and additional recreational facilities at New South Wales bowls clubs.

Of the 176,758 bowls club members in New South Wales,:

- 36.6% were playing members
- 63.4% were non-playing members
- 68.7% were located in country New South Wales.

New South Wales regions with the greatest number of bowls club members were:

- North Coast
- Greater Western Sydney
- Hunter
- Riverina Murray
- North West.

TABLE 3.1BOWLS CLUB MEMBERS NEW SOUTH WALES, 2015

	Number of Bowls Clubs	Pennant Playing Members	Non-Pennant Playing Members	Total Playing Members	Non Playing Members	Total Members
METROPOLITAN						
Northern Sydney	57	3,434	4,416	7,850	9,292	17,142
Greater Western Sydney	38	2,586	652	3,238	19,464	22,701
Inner Sydney	29	1,172	1,223	2,394	5,752	8,146
Southern Sydney	20	1,253	1,888	3,141	4,280	7,421
Sub Total	144	8,445	8,179	16,623	38,787	55,411
COUNTRY						
Central West	43	1,596	1,120	2,716	3,382	6,098
Far West	26	929	713	1,642	2,469	4,111
North West	30	990	5,927	6,917	6,368	13,285
North Coast	80	4,606	11,640	16,246	22,042	38,288
South Coast	58	3,636	808	4,444	2,160	6,604
Hunter	74	4,667	5,300	9,967	11,291	21,258
Central Coast	24	1,939	945	2,885	3,944	6,829
Southern Slopes and Plains	28	1,212	164	1,376	3,087	4,363
Riverina Murray	30	1,535	360	1,895	18,515	20,410
Sub Total	393	21,111	26,977	48,089	73,258	121,347
TOTAL	537	29,556	35,156	64,712	112,046	176,758

Table 3.2 and Figure 3.2 summarise bowls participation by major segment and by gender. In total there were 203,886 participants in bowls competitions and programs (of at least 4 games duration) in New South Wales during 2015.

Specifically:

• The greatest participation segment in New South Wales

was social bowls, with 59.7% of participants.

- Male participation makes up 66.9% of all bowls participation in New South Wales.
- Participation in country New South Wales (137,362) is 67% of the total, although country NSW makes up less than 25% of the population.

Many bowls participants are

involved in more than one structured bowls competition, social or other program. This includes:

- Pennant and other competition participants who regularly play in more than one competition during the same season or year.
- Participants involved in both competition and social or corporate bowls.

Participants	cipants Other Competition			Social and Other Participation			Jack Attack Participation		School Participation			Total Participants (4 +)			
Region	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total
METROPOLITAN															
Northern Sydney	6,115	2,788	8,902	10,649	6,997	17,646	65	55	120	480	540	1,020	17,308	10,380	27,689
Greater Western Sydney	2,575	0	2,575	3,827	2,567	6,394	42	18	60	1,220	550	1,770	7,663	3,135	10,798
Inner Sydney	2,281	619	2,900	10,954	7,547	18,500	0	0	0	90	90	180	13,325	8,255	21,580
Southern Sydney	1,930	400	2,330	2,203	1,487	3,691	10	6	16	220	200	420	4,363	2,093	6,457
Sub Total	12,900	3,806	16,707	27,632	18,599	46,231	117	79	196	2,010	1,380	3,390	42,660	23,864	66,524
Central West	2,989	878	3,866	3,140	1,374	4,514	0	0	0	100	80	180	6,228	2,332	8,561
Far West	1,807	531	2,338	670	336	1,006	0	0	0	0	0	0	2,477	867	3,344
North West	4,513	2,430	6,943	9,977	3,384	13,361	264	128	392	842	110	952	15,596	6,052	21,648
North Coast	12,034	6,480	18,514	14,813	4,906	19,719	139	99	238	894	428	1,322	27,880	11,913	39,793
South Coast	5,181	0	5,181	3,472	2,597	6,069	180	120	300	400	300	700	9,233	3,017	12,251
Hunter	7,548	2,137	9,685	9,850	8,863	18,714	225	195	420	600	520	1,120	18,223	11,716	29,939
Central Coast	1,944	792	2,736	2,816	2,579	5,395	300	200	500	520	470	990	5,580	4,041	9,621
Southern Slopes and Plains	1,157	532	1,689	1,318	881	2,199	20	10	30	405	405	810	2,901	1,828	4,728
Riverina Murray	2,085	613	2,698	3,353	1,246	4,600	0	0	0	100	80	180	5,538	1,939	7,477
Sub Total	39,258	14,393	53,651	49,410	26,167	75,577	1,128	752	1,880	3,861	2,393	6,254	93,657	43,705	137,362

TABLE 3.3 NATIONAL RANKINGS OF NEW SOUTH WALES REGIONS BY PARTICIPANTS

	М	EMBERSI	HIP		PART	ICIPATION	
	Playing	Non Playing	Total Members	Pennant and Other Competition	Social, Jack Attack & School	Total Participants	Participation Ranking
North Coast	16,246	22,042	38,288	18,514	21,279	39,793	1
Hunter	9,967	11,291	21,258	9,685	20,254	29,939	2
Northern Sydney	7,850	9,292	17,142	8,902	18,786	27,689	3
North West	6,917	6,368	13,285	6,943	14,705	21,648	5
Inner Sydney	2,394	5,752	8,146	2,900	18,680	21,580	6
South Coast	4,444	2,160	6,604	5,181	7,069	12,251	19
Greater Western Sydney	3,238	19,464	22,701	2,575	8,224	10,798	22
Central Coast	2,885	3,944	6,829	2,736	6,885	9,621	25
Central West	2,716	3,382	6,098	3,866	4,694	8,561	26
Riverina Murray	1,895	18,515	20,410	2,698	4,780	7,477	31
Southern Sydney	3,141	4,280	7,421	2,330	4,127	6,457	34
Southern Slopes and Plains	1,376	3,087	4,363	1,689	3,039	4,728	43
Far West	1,642	2,469	4,111	2,338	1,006	3,344	51

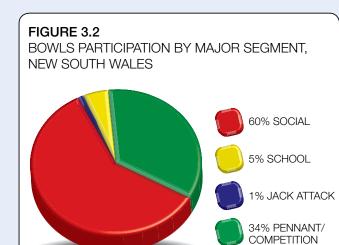


FIGURE 3.3 PARTICIPATION BY AGE GROUP, NEW SOUTH WALES 9% <18 yrs 12% 18-39 yrs 19% 40-59 yrs 35% 60-74 yrs

Figure 3.3 shows the age structure of bowls participation in New South Wales.

Regional rankings for New South Wales regions in terms of participants are summarised in Table 3.3 (also showing the relative number of members).

Bowls participation to population rates show the extent to which people in each age group and in each region are involved in bowls. For New South Wales the participant to population rates are presented in Tables 3.4 to 3.6.

New South Wales regions with the highest participant to population rates in 2015 were:

- North Coast (inflated by the impact of tourism visitation)
- Southern Slopes and Plains
- Hunter
- North West NSW.

The regions with the lowest player to population rates were:

- Southern Sydney
- Greater Western Sydney
- Inner Sydney
- Far West.

The overall participation rate in New South Wales was 3.10%, the rate in country New South Wales was 5.20% and in metropolitan Sydney it was 1.69%.

25% 75+ yrs

TABLE 3.4	TOTAL	FOTAL PARTICIPAN			POPULA	TION	RATE	ES IN NE	W SC	OUTH W	ALES F	REGIC	DNS, 20	15	
	Tot	tal <40 years		Tc	otal 40-59 years	;	Te	otal 60-74 years	;	Tota	ll 75+ years		Total P	opulation	
New South Wales	Participants	Population	Rate %	Participan	nts Population	Rate %	Participa	nts Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
METROPOLITAN															
Northern Sydney	10,301	427,598	2.41%	4,822	216,906	2.22%	7,164	92,506	7.74%	5,401	49,510	10.91%	27,689	786,520	3.52%
Greater Western Sydney	2,487	436,739	0.57%	2,193	304,035	0.72%	1,921	140,748	1.37%	4,198	74,157	5.66%	10,798	955,678	1.13%
Inner Sydney	3,488	768,991	0.45%	3,906	442,226	0.88%	8,401	184,750	4.55%	5,785	76,928	7.52%	21,580	1,472,895	1.47%
Southern Sydney	252	349,253	0.07%	733	219,118	0.33%	3,778	102,579	3.68%	1,693	59,889	2.83%	6,457	730,838	0.88%
Sub Total	16,529	1,982,581	0.83%	11,654	1,182,284	0.99%	21,265	520,583	4.08%	17,077	260,483	6.56%	66,524	3,945,931	1.69%
COUNTRY															
Central West	1,369	98,211	1.39%	1,771	73,064	2.42%	3,311	41,217	8.03%	2,109	19,526	10.80%	8,561	232,018	3.69%
Far West	539	53,694	1.00%	695	39,254	1.77%	1,292	22,790	5.67%	817	10,908	7.49%	3,344	126,647	2.64%
North West	844	181,850	0.46%	2,858	158,157	1.81%	9,489	99,921	9.50%	8,457	54,341	15.56%	21,648	494,269	4.38%
North Coast	1,550	69,558	2.23%	5,253	49,844	10.54%	17,449	29,808	58.54%	15,541	14,096	110.26%	39,793	163,307	24.37%
South Coast	2,454	170,851	1.44%	3,626	126,257	2.87%	4,009	77,719	5.16%	2,162	40,974	5.28%	12,251	415,801	2.95%
Hunter	8,252	258,637	3.19%	5,246	178,384	2.94%	10,327	101,521	10.17%	6,114	53,531	11.42%	29,939	592,073	5.06%
Central Coast	0	121,492	0.00%	514	88,130	0.58%	5,435	51,714	10.51%	3,672	31,259	11.75%	9,621	292,595	3.29%
Southern Slopes and Plains	2,483	33,833	7.34%	1,578	27,118	5.82%	441	15,704	2.81%	226	7,083	3.19%	4,728	83,738	5.65%
Riverina Murray	1,206	104,875	1.15%	1,554	72,950	2.13%	2,889	41,551	6.95%	1,827	21,565	8.47%	7,477	240,941	3.10%
Sub Total	18,699	1,093,000	1.71%	23,095	813,160	2.84%	54,642	481,946	11.34%	40,925	253,282	16.16%	137,362	2,641,388	5.20%
TOTAL	35,228	3,075,581	1.15%	34,749	1,995,444	1.74%	75,907	1,002,529	7.57%	58,003	513,765	11.29%	203,886	6,587,319	3.10%

TABLE 3.5	MALE	PARTIC	IPAN	TS TO I	POPUL		N RATES	S NEW	SOU	TH WAL	.ES, 20)15			
	Tot	tal <40 years		Tot	al 40-59 years	5	Total	60-74 years	5	Total	75+ years		Total F	opulation	
New South Wales	Participants	Population	Rate %	Participant	s Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
METROPOLITAN															
Northern Sydney	5,614	214,532	2.62%	3,013	109,466	2.75%	4,591	45,512	10.09%	4,090	20,493	19.96%	17,308	390,004	4.44%
Greater Western Sydney	2,487	217,399	1.14%	2,193	145,971	1.50%	1,921	68,172	2.82%	1,062	29,874	3.56%	7,663	461,415	1.66%
Inner Sydney	957	386,192	0.25%	2,255	217,027	1.04%	4,988	91,537	5.45%	5,125	31,521	16.26%	13,325	726,276	1.83%
Southern Sydney	252	175,337	0.14%	505	106,922	0.47%	2,218	50,209	4.42%	1,388	24,823	5.59%	4,363	357,292	1.22%
Sub Total	9,309	993,459	0.94%	7,966	579,387	1.37%	13,718	255,430	5.37%	11,666	106,711	10.93%	42,660	1,934,987	2.20%
COUNTRY															
Central West	1,172	49,581	2.36%	1,421	36,069	3.94%	2,358	20,379	11.57%	1,277	8,055	15.86%	6,228	114,085	5.46%
Far West	466	26,900	1.73%	565	19,656	2.87%	938	11,674	8.03%	508	4,655	10.91%	2,477	62,885	3.94%
North West	616	90,267	0.68%	2,068	75,799	2.73%	6,797	49,379	13.77%	6,115	23,551	25.97%	15,596	238,997	6.53%
North Coast	1,101	34,656	3.18%	3,696	24,675	14.98%	12,151	14,885	81.63%	10,932	5,929	184.38%	27,880	80,144	34.79%
South Coast	946	86,505	1.09%	2,117	61,443	3.45%	4,009	38,278	10.47%	2,162	17,827	12.13%	9,233	204,053	4.52%
Hunter	4,405	130,292	3.38%	3,615	87,842	4.12%	6,479	49,777	13.02%	3,724	22,195	16.78%	18,223	290,106	6.28%
Central Coast	0	60,442	0.00%	294	42,269	0.69%	2,643	24,511	10.78%	2,643	12,815	20.62%	5,580	140,037	3.98%
Southern Slopes and Plains	1,364	17,146	7.96%	1,160	13,677	8.48%	247	8,044	3.07%	129	3,021	4.27%	2,901	41,888	6.92%
Riverina Murray	1,042	52,876	1.97%	1,264	36,300	3.48%	2,097	20,925	10.02%	1,136	9,231	12.31%	5,538	119,333	4.64%
Sub Total	11,112	548,666	2.03%	16,200	397,730	4.07%	37,719	237,852	15.86%	28,626	107,280	26.68%	93,657	1,291,529	7.25%
TOTAL	20,421	1,542,125	1.32%	24,166	977,116	2.47%	51,438	493,282	10.43%	40,292	213,992	18.83%	136,317	3,226,515	4.22%

TABLE 3.6 FEMALE PARTICIPANT TO POPULATION RATES NEW SOUTH WALES, 2015

	Total <40 years		Tota	40-59 years		Total	60-74 years		Total	75+ years		Total P	opulation		
New South Wales	Participants			Participants			Participants			Participants		Rate %	Participants	•	Rate %
METROPOLITAN															
Northern Sydney	4,688	213,066	2.20%	1,808	107,440	1.68%	2,574	46,994	5.48%	1,311	29,017	4.52%	10,380	396,516	2.62%
Greater Western Sydney	0	219,340	0.00%	0	158,064	0.00%	0	72,576	0.00%	3,135	44,283	7.08%	3,135	494,263	0.63%
Inner Sydney	2,532	382,799	0.66%	1,651	225,198	0.73%	3,412	93,213	3.66%	660	45,407	1.45%	8,255	746,619	1.11%
Southern Sydney	0	173,916	0.00%	228	112,195	0.20%	1,560	52,370	2.98%	304	35,065	0.87%	2,093	373,547	0.56%
Sub Total	7,219	989,122	0.73%	3,688	602,898	0.61%	7,546	265,153	2.85%	5,411	153,772	3.52%	23,864	2,010,944	1.19%
COUNTRY															
Central West	198	48,629	0.41%	350	36,995	0.95%	953	20,838	4.57%	832	11,470	7.25%	2,332	117,933	1.98%
Far West	74	26,794	0.27%	130	19,598	0.66%	354	11,117	3.19%	309	6,253	4.94%	867	63,761	1.36%
North West	228	91,582	0.25%	791	82,358	0.96%	2,691	50,542	5.33%	2,342	30,790	7.61%	6,052	255,272	2.37%
North Coast	449	34,903	1.29%	1,557	25,170	6.18%	5,298	14,924	35.50%	4,610	8,167	56.44%	11,913	83,163	14.33%
South Coast	1,509	84,346	1.79%	1,509	64,815	2.33%	0	39,441	0.00%	0	23,146	0.00%	3,017	211,748	1.42%
Hunter	3,847	128,344	3.00%	1,631	90,543	1.80%	3,847	51,744	7.43%	2,391	31,336	7.63%	11,716	301,967	3.88%
Central Coast	0	61,050	0.00%	220	45,861	0.48%	2,792	27,203	10.26%	1,029	18,443	5.58%	4,041	152,558	2.65%
Southern Slopes and Plains	1,119	16,687	6.71%	418	13,441	3.11%	194	7,660	2.53%	97	4,062	2.39%	1,828	41,850	4.37%
Riverina Murray	164	51,999	0.32%	291	36,650	0.79%	792	20,625	3.84%	691	12,334	5.60%	1,939	121,608	1.59%
Sub Total	7,588	544,334	1.39%	6,895	415,430	1.66%	16,922	244,094	6.93%	12,299	146,001	8.42%	43,705	1,349,859	3.24%
TOTAL	14,807	1,533,455	0.97%	10,583	1,018,328	1.04%	24,469	509,247	4.80%	17,710	299,773	5.91%	67,569	3,360,803	2.01%



QUEENSLAND

4.1 REGIONAL STRUCTURE

Queensland is Australia's third largest state in terms of resident population with 4,722,447⁷ persons or 20.1% of the Australian population. Queensland and Tasmania are Australia's most decentralised states. They are the only states/territories where the majority of the population does not live in the capital city (52% of Queensland residents live in a non-metropolitan region). Bowls Queensland has six 'hub' regions, with twenty regions: Two hub regions in metropolitan Brisbane (plus the Gold Coast and Sunshine Coast regions), and four country hub regions.

The Queensland hub regions for planning bowls development are:

✤ METROPOLITAN BRISBANE HUBS

- South East Queensland North
- South East Queensland South and West

COUNTRY QUEENSLAND HUBS

- Wide Bay Burnett
- Downs Condamine Maranoa
- Central Queensland Whitsundays
- North and Far North Queensland

The locations of these regions are shown in Figure 4.1.

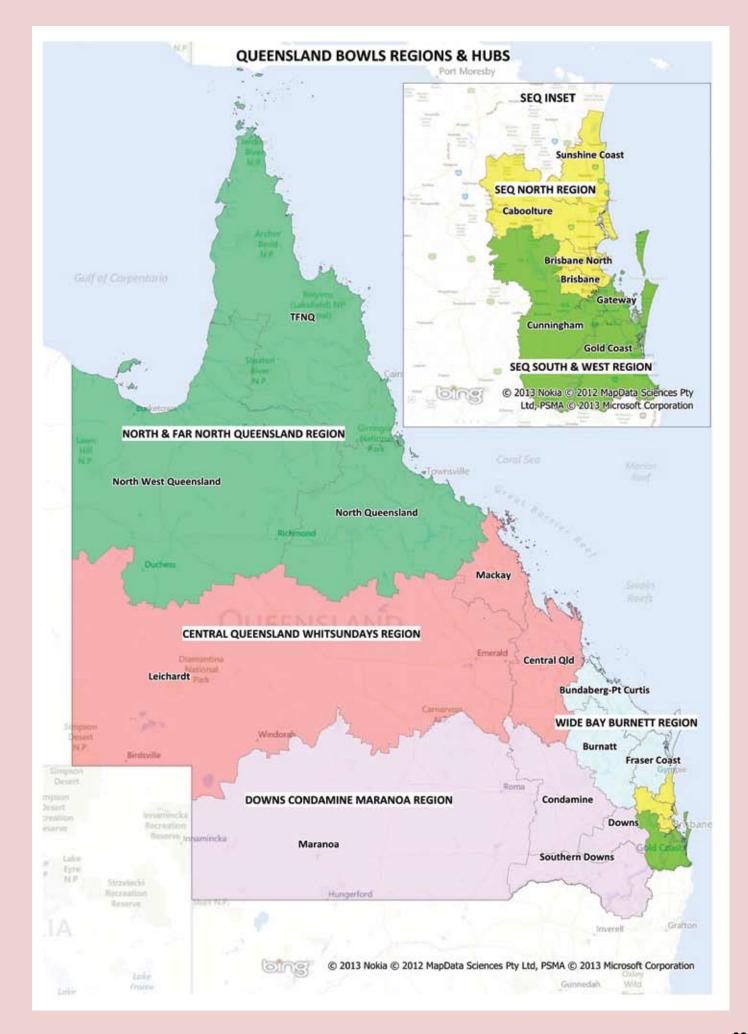
Census returns from the State and Queensland clubs has enabled reporting for 10 regions in 2015, within these hubs.

4.2 MEMBERS AND PARTICIPANTS

IN 2015, QUEENSLAND HAD:

- 37 bowls associations
- 321 bowls clubs
- 34,389 playing members
- 130,620 participants in all forms of bowls.

7 Australian Bureau of Statistics Regional Population Growth 2014, May 2015



METROPOLITAN BRISBANE SEQ North Hub

Ashgrove Bowls Club Bardon Bowls Club Enoggera Bowls Club Everton Park Bowls Club Ferny Grove Bowls Club Gaythorne Bowls Club Grange Bowls Club Merthyr Bowls Club Newmarket Bowls Club Newfarm Bowls Club Red Hill/Ithica Bowls Club Samford Bowls Club Stafford Bowls Club St Luca Bowls Club Indooroopilly Bowls Club Toowong Bowls Club West Toowong Bowls Club Windsor Bowls Club **Kilcoy Bowls Club** Narangba Bowls Club Solander Lakes Bowls Club Woodford Bowls Club Beachmere Bowls Club Bongaree Bowls Club Bribie Island Bowls Club Caboolture Lakes Bowls Club Caboolture Memorial Bowls Club Donnybrook Bowls Club Glasshouse Country Bowls Club Aspley Bowls Club Banyo Bowls Club Bramble Bay Bowls Club **Brighton Bowls Club** Chermside Bowls Club Dayboro Bowls Club Deception Bay Bowls Club Geebung Bowls Club Hamilton Bowls Club Kallungar Bowls Club Pine Rivers Bowls Club Sandgate Bowls Club Scarborough Bowls Club Toombul Bowls Club Northern Suburbs Bowls Club **Buderim Bowls Club** Caloundra Bowls Club Coolum Beach Bowls Club Cooroy Bowls Club Headland Bowls Club Kawana Waters Bowls Club Maleny Bowls Club Mapleton Bowls Club Club Maroochydore Bowls Club Mooloolah Valley Bowls Club Mooloolaba Bowls Club Nambour Bowls Club

Nambour Heights Bowls Club Noosa Heads Bowls Club Pacific Paradise Bowls Club Palmwoods Bowls Club Pelican Waters Bowls Club Tewantin/Noosa Bowls Club Woombye Bowls Club Yandina Bowls Club

SEQ South and West Hub

Bulimba Bowls Club Balmoral Bowls Club Belmont Services Bowls Club Camp Hill Bowls Club Cannon Hill Bowls Club Capalaba Bowls Club Carina Bowls Club **Cleveland Bowls Club** Coorparoo Bowls Club Greenslopes Bowls Club Holland Park Bowls Club Logan City Bowls Club Lynndon Bowls Club Macleay Island Bowls Club Manly Bowls Club Mt Gravatt Bowls Club Norman Park Bowls Club Point Lookout Bowls Club **Redlands Bowls Club** Russel Island Bowls Club Springwood Bowls Club Wellington Point Bowls Club Wynnum Bowls Club Wynnum Leagues Bowls Club Algester Bowls Club **RAAF Amberley Bowls Club Boonah Bowls Club** Cementco Bowls Club Corinda Bowls Club Durack-Inala Bowls Club Esk Bowls Club Goodna Bowls Club Graceville Bowls Club Harrisville Bowls Club North Ipswich Bowls Club I.U.S. Bowls Club Ipswich Bowls Club Jindalee Bowls Club Lowood Bowls Club Moorooka Bowls Club Mount Crosby Bowls Club **Oley Bowls Club** Rathdowney Bowls Club **Rosewood Bowls Club** Salisbury Bowls Club Souths Acacia Bowls Club Sunnybank Bowls Club Swifts Bowls Club Tarragindi Bowls Club Toogoolawah Bowls Club

Wellers Hill Bowls Club Yeronga Bowls Club Beaudesert Bowls Club **Beenleigh Bowls Club** Benowa Bowls Club Broadbeach Bowls Club Burleigh Heads Bowls Club Canungra Bowls Club Coolangatta Bowls Club Gold Coast Lawn Bowls Club Helensvale Bowls Club Sapphire Gardens Bowls Club McKenzie Park Bowls Club Mermaid Beach Bowls Club Mudgeeraba Bowls Club Musgrave Hill Bowls Club Paradise Point Bowls Club **Robina Bowls Club** Southport Bowls Club Tamborine Mountain Bowls Club Tugun Bowls Club Tweed Heads Bowls Club South Tweed Bowls Club Twin Towns Bowls Club Woongoolba Bowls Club

North and Far North Hub

Atherton Bowls Club Babinda Bowls Club Cairns Bowls Club West Cairns Bowls Club Cardwell Bowls Club Cooktown Bowls Club **Dimbulah Bowls Club** Edge Hill Bowls Club Brothers Edmonton Bowls Club Gordonvale Bowls Club Herberton Bowls Club Innisfail Bowls Club Malanda Bowls Club Marlin Coast Bowls Club Mareeba Bowls Club Mossman Bowls Club **Ravenshoe Bowls Club** Silkwood Bowls Club South Johnstone Bowls Club Stratford Bowls Club Thursday Island Bowls Club Tully Bowls Club Weipa Bowls Club Yungaburra Bowls Club Alligator Creek Bowls Club Avr Bowls Club Bowen Bowls Club Brandon Bowls Club Services Memorial Bowls Club Charters Towers Bowls Club **Cllinsville Bowls Club** Cutheringa Bowls Club Giru Bowls Club

Home Hill Bowls Club Hughenden Bowls Club Ingham Bowls Club Jubilee Bowls Club Macknade Bowls Club Magnetic Island Bowls Club Mystic Sands Bowls Club Noorla Bowls Club Thuringowa Bowls Club Suburban Bowls Club Townsville Bowls Club South Townsville Bowls Club Wangaratta Bowls Club **Cloncurry Bowls Club** Leichardt Services Bowls Club Mount Isa Bowls Club Normanton Bowls Club **Richmond Bowls Club**

Central Queensland Whitsundays Hub

Aramac Bowls Club **Barcaldine Bowls Club** Blackwater Bowls Club Blackall Bowls Club Capella Bowls Club Clermont Bowls Club Dysart Bowls Club **Emerald Bowls Club** Longreach Bowls Club Middlemount Bowls Club Springsure Bowls Club Tieri Bowls Club Winton Bowls Club Baralaba Bowls Club Dee Bowls Club **Diggers Memorial Bowls Club** Emu Park Bowls Club Gracemere Bowls Club Mount Morgan Bowls Club Moura Bowls Club **Rockhampton Bowls Club** North Rockhampton Bowls Club St Lawrence Bowls Club Theodore Bowls Club Victoria Park Bowls Club Wowan Bowls Club Yepoon Bowls Club Airlie Beach Bowls Club **Glenden Bowls Club** Mackay Bowls Club North Mackay Bowls Club Mackay RSL Bowls Club Mackay City Bowls Club Marian Bowls Club Mackay Suburban Bowls Club Moranbah Bowls Club Northern Beaches Bowls Club Pioneer Valley Bowls Club Proserpine Bowls Club Sarina Bowls Club Seaforth Bowls Club St Helens Bowls Club

Wide Bay Burnett Hub

Biggenden Bowls Club Binjour Bowls Club Durong Bowls Club Eidsvold Bowls Club Gayndah Bowls Club Goomeri Bowls Club Kingaroy Bowls Club Monto Bowls Club Mundubberra Bowls Club Murgon Bowls Club Nanango Bowls Club Proston Bowls Club Tansey Bowls Club Wondai Bowls Club Yarraman Bowls Club Albert Bowls Club B-Sandy Straits Bowls Club Burgowan Bowls Club Burrum Heads Bowls Club Cooloola Coast Bowls Club Doon Villa Bowls Club Gympie Bowls Club Hervey Bay Bowls Club Imbil Bowls Club Kandanga Bowls Club Kenilworth Bowls Club Kilkivan Bowls Club Maryborough Bowls Club Pialba Bowls Club Pomona Bowls Club Rainbow Beach Bowls Club Services Memorial Bowls Club Tin Can Bay Bowls Club Urangan Bowls Club Across the Waves Bowls Club Alumina Bowls Club Bargara Bowls Club Biloela Bowls Club Boyne Tannum Bowls Club Brothers Bundaberg Bowls Club Bundaberg Bowls Club Burnett Bowls Club Calliope Country Bowls Club Calliope Central Bowls Club East Bundaberg Bowls Club Elliot Heads Bowls Club Gin Gin Bowls Club Gladstone Bowls Club Isis Central Mill Bowls Club Miriam Vale Bowls Club Mount Larcom Bowls Club Moore Park Bowls Club 1770 Bowls Club Woodgate Bowls Club

Downs Condamine Maranoa

Clifton Bowls Club Goondiwindi Bowls Club Inglewood Bowls Club Killarney Bowls Club Southern Cross Bowls Club Stanthorpe Bowls Club The Summitt Bowls Club Tannymorel Bowls Club Tenterfield Bowls Club Texas Bowls Club Warwick Bowls Club Warwick East Bowls Club **Bell Bowls Club** Chinchilla Bowls Club Dalby Bowls Club North Dalby Bowls Club Jandowae Bowls Club Miles Bowls Club Meandarra Bowls Club Tara Bowls Club Taroom Bowls Club Wandoan Bowls Club Augethella Bowls Club Charleville Bowls Club Cunnumulla Bowls Club Injune Bowls Club Mitchell Bowls Club Quilpie Bowls Club Roma Bowls Club St George Bowls Club Surat Bowls Club Crows Nest Bowls Club Drayton Bowls Club Gatton Bowls Club Cambooya Ladies Bowls Club Laidley Bowls Club Millmerran Bowls Club Oakey Bowls Club Peranga Bowls Club Pittsworth Bowls Club Toowoomba City Bowls Club Toowoomba Bowls Club North Toowoomba Bowls Club South Toowoomba Bowls Club West Toowoomba Bowls Club

Table 4.1 presents details of bowls membership and reveals there were 34,389 playing members and 62,597 non-playing members in Queensland.

Of the 96,986 bowls club members in Queensland,

- 19.2% were registered pennant playing members
- 16.3% were non-pennant playing members
- 64.5% were non-playing members
- 71.8% of members were located in country Queensland.

TABLE 4.1 BOWLS CLUBS AND MEMBERS QUEENSLAND, 2015

	Number of Bowls Clubs	Pennant Playing Members	Non-Pennant Playing Members	Total Playing Members	Non Playing Members	Total Members
METROPOLITAN						
SEQ, North Brisbane	43	4,259	2,022	6,281	6,536	12,817
SEQ, South and West Brisbane	50	3,083	2,448	5,531	8,987	14,518
Sub Total	93	7,342	4,470	11,812	15,523	27,335
COUNTRY						
Gold Coast	23	3,763	1,408	5,171	18,974	24,145
Sunshine Coast	19	1,612	2,246	3,858	8,246	12,104
Bundaberg Port Curtis	20	1,097	761	1,858	3,612	5,470
Burnett	14	205	312	517	420	938
Fraser Coast	19	1,161	984	2,145	956	3,101
Central Queensland and Whitsundays	41	1,328	1,670	2,998	2,805	5,802
Downs, Condamine, Maranoa	42	943	1,975	2,918	48	2,966
North and Far North	50	1,169	1,943	3,112	12,013	15,125
Sub Total	228	11,279	11,299	22,577	47,074	69,651
TOTAL	321	18,620	15,769	34,389	62,597	96,986

Table 4.2 and Figure 4.2 summarise bowls participation by major segment and by gender. In total there were 130,620 participants in bowls competitions and programs (of at least 4 games duration) in Queensland during 2015.

Specifically:

- The greatest participation segment in Queensland was social bowls programs, with 64.4% of participants.
- Male participation makes up 58.7% of all bowls participation in Queensland.
- Participation in country Queensland (97,433) is considerably higher than metropolitan participation (33,187).

Figure 4.3 shows the age structure of bowls participation in Queensland.

Regional rankings for Queensland regions in terms of participants are summarised in Table 4.3 (also showing the relative number of members).

Many bowls participants are involved in more than one structured bowls competition, social or other program. This includes:

- Pennant and other competition participants who regularly play in more than one competition during the same season or year.
- Participants involved in both competition and social or corporate bowls.

Bowls participant to population rates show the extent to which people in each age group and in each region are involved in bowls. For Queensland the participant to population rates are presented in Tables 4.4 to 4.6.

Queensland regions with the highest apparent participant to population rates in 2015 were:

- Fraser Coast
- Bundaberg Port Curtis
- Sunshine Coast

The regions with the lowest participant to population rates were:

- SEQ, South and West Brisbane
- Downs, Condamine, Maranoa
- SEQ, North Brisbane.

The overall participant to population rate in Queensland was 3.07%, the rate in country Queensland was 4.20% and in metropolitan Brisbane (including the Gold and Sunshine Coasts) it was 1.71%.

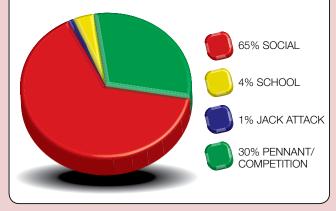
Participants		nant and O Competitior			ocial and Ot Participation			Jack Attack Participatior		P	School articipatior	1		ıl Participaı >4 games)	nts
Region	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total
METROPOLITAN	-			1						1			1		
SEQ, North Brisbane	3,540	1,768	5,308	6,571	5,240	11,811	0	0	0	835	276	1,111	10,947	7,284	18,230
SEQ, South and West Brisbane	3,765	2,881	6,646	3,865	2,190	6,056	860	440	1,300	793	162	956	9,283	5,673	14,957
Sub Total	7,305	4,649	11,954	10,437	7,430	17,867	860	440	1,300	1,628	438	2,067	20,230	12,957	33,187
COUNTRY															
Gold Coast	2,814	2,117	4,931	6,013	4,596	10,608	0	0	0	287	287	573	9,114	6,999	16,112
Sunshine Coast	2,360	1,070	3,430	6,013	4,295	10,308	0	0	0	191	119	311	8,564	5,485	14,049
Bundaberg Port Curtis	2,556	1,581	4,138	3,780	859	4,639	115	115	229	721	645	1,366	7,172	3,200	10,372
Burnett	970	401	1,371	0	0	0	0	0	0	67	76	143	1,037	478	1,515
Fraser Coast	2,609	1,400	4,009	7,301	6,442	13,744	0	0	0	287	201	488	10,197	8,043	18,240
Central Qld & Whitsundays	3,211	1,811	5,021	3,393	3,049	6,442	0	0	0	253	186	440	6,857	5,047	11,903
Downs, Condamine, Maranoa	258	282	540	1,933	1,890	3,822	0	0	0	84	65	149	2,275	2,237	4,511
North and Far North	2,681	1,163	3,844	8,428	8,259	16,687	0	0	0	100	100	200	11,209	9,522	20,730
Sub Total	17,459	9,825	27,284	36,860	29,390	66,250	115	115	229	1,990	1,680	3,670	56,424	41,009	97,433
TOTAL	24,764	14,473	39,238	47,297	36,820	84,117	975	554	1,529	3,618	2,118	5,736	76,654	53,966	130,620

TABLE 4.3 NATIONAL RANKINGS OF QUEENSLAND HUB REGIONS BY PARTICIPANTS

	М	EMBERSI	HIP		PART	TICIPATION	
	Playing	Non Playing	Total Members	Pennant and Other Competition	Social and School	Total Participants	Participation Ranking
North and Far North	3,112	12,013	15,125	3,844	16,887	20,730	7
Fraser Coast	2,145	956	3,101	4,009	14,232	18,240	11
SEQ, North Brisbane	6,281	6,536	12,817	5,308	12,922	18,230	12
Gold Coast	5,171	18,974	24,145	4,931	11,181	16,112	13
SEQ, South and West Brisbane	5,531	8,987	14,518	6,646	8,312	14,957	15
Sunshine Coast	3,858	8,246	12,104	3,430	10,619	14,049	17
Central Qld & Whitsundays	2,998	2,805	5,802	5,021	6,882	11,903	21
Bundaberg Port Curtis	1,858	3,612	5,470	4,138	6,234	10,372	24
Downs/Condamine/Maranoa	2,918	48	2,966	540	3,971	4,511	46
Burnett	517	420	938	1,371	143	1,515	62

FIGURE 4.2







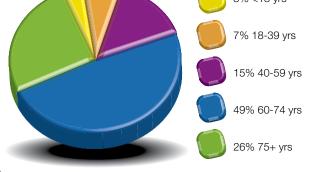


TABLE 4.4 TOTAL PARTICIPANT TO POPULATION RATES IN QUEENSLAND REGIONS, 2015

		Total <40 years													
	Tot	al <40 years		Tota	ll 40-59 years	;	Tota	al 60-74 years	;	Tota	l 75+ years		Total F	Population	
	Participants	Population	Rate %	Participants	Population	Rate %	Participants	s Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
METROPOLITAN															
SEQ, North Brisbane	1,261	429,870	0.29%	1,497	244,048	0.61%	8,762	114,086	7.68%	6,710	53,500	12.54%	18,230	841,504	2.17%
SEQ, Sth & West Brisbane	1,931	572,605	0.34%	1,363	323,099	0.42%	7,169	139,208	5.15%	4,494	60,545	7.42%	14,957	1,095,456	1.37%
Sub Total	3,346	1,002,475	0.33%	2,887	567,147	0.51%	15,958	253,294	6.30%	10,996	114,045	9.64%	33,187	1,936,960	1.71%
COUNTRY															
Gold Coast	596	297,095	0.20%	2,255	186,745	1.21%	9,354	98,608	9.49%	3,908	46,314	8.44%	16,112	628,761	2.56%
Sunshine Coast	291	116,968	0.25%	2,755	89,623	3.07%	7,147	53,104	13.46%	3,856	25,774	14.96%	14,049	285,469	4.92%
Bundaberg Port Curtis	1,015	66,519	1.53%	1,249	46,382	2.69%	5,737	25,293	22.68%	2,370	10,196	23.25%	10,372	148,390	6.99%
Burnett	152	15,925	0.95%	317	11,969	2.65%	656	8,372	7.83%	391	3,303	11.83%	1,515	39,570	3.83%
Fraser Coast	415	53,521	0.78%	1,126	43,074	2.61%	10,856	31,615	34.34%	5,843	12,578	46.45%	18,240	140,788	12.96%
Central Qld & Whitsundays	2,295	151,280	1.52%	1,952	95,540	2.04%	5,667	38,989	14.53%	1,990	15,929	12.49%	11,903	301,738	3.94%
Downs/Condamine/Maranoa	1,266	127,824	0.99%	1,197	82,971	1.44%	1,358	45,982	2.95%	691	21,146	3.27%	4,511	277,922	1.62%
North and Far North	2,917	248,806	1.17%	5,511	153,679	3.59%	8,362	67,176	12.45%	3,940	25,194	15.64%	20,730	494,854	4.19%
Sub Total	9,730	1,077,938	0.90%	16,804	709,983	2.37%	48,230	369,139	13.07%	22,669	160,434	14.13%	97,433	2,317,493	4.20%
TOTAL	13,070	2,080,412	0.63%	19,202	1,277,130	1.50%	64,114	622,433	10.30%	34,234	274,479	12.47%	130,620	4,254,454	3.07%

TABLE 4.5 MALE PARTICIPANT TO POPULATION RATES IN QUEENSLAND REGIONS, 2015

	Te	Total <40 years			1 40 50		Te	hel 60 74 veces		Tatal	75		Tatal D	Population	
	Participants				l 40-59 years			tal 60-74 years		Participants	75+ years Population	Rate %		Population	Rate %
METROPOLITAN															
SEQ, North Brisbane	734	214,892	0.34%	970	119,258	0.81%	5,293	55,553	9.53%	3,949	21,673	18.22%	10,947	411,376	2.66%
SEQ, Sth & West Brisbane	1,547	287,716	0.54%	914	157,973	0.58%	4,190	68,756	6.09%	2,632	24,656	10.68%	9,283	539,102	1.72%
Sub Total	2,443	502,608	0.49%	1,900	277,231	0.69%	9,430	124,308	7.59%	6,456	46,330	13.94%	20,230	950,477	2.13%
COUNTRY															
Gold Coast	343	147,525	0.23%	1,336	89,723	1.49%	5,174	48,291	10.71%	2,261	20,138	11.23%	9,114	305,677	2.98%
Sunshine Coast	189	57,891	0.33%	1,621	42,105	3.85%	4,134	25,680	16.10%	2,621	11,405	22.98%	8,564	137,082	6.25%
Bundaberg Port Curtis	856	33,666	2.54%	904	23,268	3.88%	3,937	12,994	30.30%	1,475	4,693	31.43%	7,172	74,621	9.61%
Burnett	106	7,795	1.36%	197	5,899	3.34%	491	4,394	11.16%	243	1,574	15.42%	1,037	19,662	5.27%
Fraser Coast	280	26,449	1.06%	766	20,444	3.75%	5,584	16,041	34.81%	3,567	5,917	60.29%	10,197	68,852	14.81%
Central Qld & Whitsundays	1,354	78,039	1.74%	1,226	49,940	2.46%	3,167	20,471	15.47%	1,109	6,949	15.96%	6,857	155,400	4.41%
Downs/Condamine/Maranoa	758	63,861	1.19%	643	40,850	1.57%	689	22,949	3.00%	184	9,067	2.03%	2,275	136,726	1.66%
North and Far North	1,376	125,102	1.10%	3,117	77,619	4.02%	4,261	35,258	12.09%	2,454	11,313	21.69%	11,209	249,292	4.50%
Sub Total	5,825	540,329	1.08%	10,236	349,849	2.93%	26,860	186,079	14.43%	13,503	71,056	19.00%	56,424	1,147,312	4.92%
TOTAL	8,325	1,042,937	0.80%	11,851	627,080	1.89%	36,259	310,387	11.68%	20,219	117,385	17.22%	76,654	2,097,789	3.65%

TABLE 4.6 FEMALE PARTICIPANT TO POPULATION RATES IN QUEENSLAND REGIONS, 2015

	Tot	tal <40 years		Tota	l 40-59 years	3	Tota	l 60-74 years		Total	75+ years		Total P	opulation	
	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
METROPOLITAN															
SEQ, North Brisbane	527	214,978	0.25%	527	124,790	0.42%	3,469	58,533	5.93%	2,761	31,827	8.67%	7,284	430,128	1.69%
SEQ, Sth & West Brisbane	383	284,889	0.13%	449	165,126	0.27%	2,979	70,452	4.23%	1,862	35,888	5.19%	5,673	556,355	1.02%
Sub Total	902	499,867	0.18%	987	289,915	0.34%	6,528	128,985	5.06%	4,540	67,715	6.70%	12,957	986,483	1.31%
COUNTRY															
Gold Coast	253	149,569	0.17%	918	97,022	0.95%	4,180	50,316	8.31%	1,647	26,176	6.29%	6,999	323,084	2.17%
Sunshine Coast	102	59,077	0.17%	1,134	47,517	2.39%	3,013	27,425	10.99%	1,236	14,369	8.60%	5,485	148,388	3.70%
Bundaberg Port Curtis	159	32,854	0.48%	345	23,114	1.49%	1,801	12,299	14.64%	896	5,503	16.28%	3,200	73,769	4.34%
Burnett	46	8,130	0.56%	119	6,071	1.97%	165	3,978	4.15%	148	1,729	8.55%	478	19,908	2.40%
Fraser Coast	135	27,072	0.50%	360	22,629	1.59%	5,272	15,574	33.85%	2,275	6,662	34.16%	8,043	71,937	11.18%
Central Qld & Whitsundays	940	73,241	1.28%	726	45,599	1.59%	2,499	18,517	13.50%	881	8,980	9.81%	5,047	146,338	3.45%
Downs/Condamine/Maranoa	507	63,963	0.79%	553	42,121	1.31%	669	23,033	2.90%	507	12,079	4.20%	2,237	141,196	1.58%
North and Far North	1,541	123,703	1.25%	2,394	76,060	3.15%	4,100	31,918	12.85%	1,486	13,881	10.71%	9,522	245,562	3.88%
Sub Total	3,905	537,609	0.73%	6,568	360,134	1.82%	21,370	183,060	11.67%	9,166	89,378	10.25%	41,009	1,170,181	3.50%
TOTAL	4,745	1,037,476	0.46%	7,351	650,050	1.13%	27,856	312,045	8.93%	14,015	157,094	8.92%	53,966	2,156,664	2.50%



SOUTH AUSTRALIA

5.1 REGIONAL STRUCTURE

South Australia is Australia's fifth most populous state with 1,685,714⁸ residents or 7.2% of the Australian population. Bowls South Australia has four identified regions in metropolitan Adelaide, and eight country regions.

The South Australian regions for the 2015 Census and for bowls planning and development are:

✤ METROPOLITAN ADELAIDE

- Northern Adelaide
- Eastern Adelaide
- Adelaide South West
- Adelaide Torrens

✤ COUNTRY SOUTH AUSTRALIA

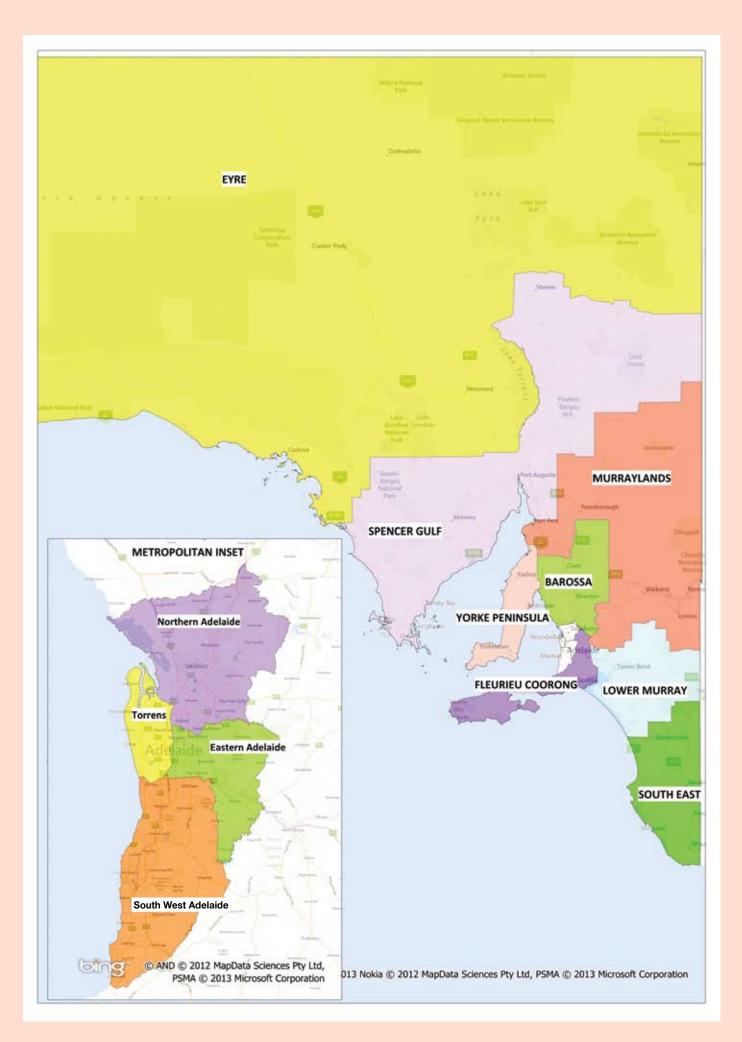
- South East
- Yorke Peninsula
- Spencer Gulf
- Murraylands
- Eyre
- Lower Murray
- Coorong-Fleurieu
- Barossa

The locations of these regions are shown in Figure 5.1.

5.2 MEMBERS AND PARTICIPANTS

IN 2015 SOUTH AUSTRALIA HAD

- 220 bowls clubs
- 22,961 playing and non-playing members
- 36,563 participants in all forms of bowls



SOUTH AUSTRALIA

Adelaide Bowling Club Adelaide High OS Bowling Club Adelaide Oval Bowling Club Aldinga Bay Bowling Club Inc Ascot Park Bowling Club Beaumont Bowling Club Blackwood Bowling Club Brighton Bowling Club Christies Beach Bowling Club Clarence Gardens Bowling Club **Clarendon Bowling Club Clearview Bowling Club** Croydon Bowling Club Inc Edwardstown Bowling Club Elizabeth Bowling Club Gawler Bowling Club Inc **Glenelg Bowling Club** Grange Bowling Club Happy Valley Bowling Club Inc Hawthorn Bowling Club Henley Bowling Club Hindmarsh Bowling Club Holdfast Bay Bowling Club Hope Valley Bowling Club Inc Kensington/Marryatville Bowling Club Lockleys Bowling Club Inc Marion Bowling Club Inc Marion RSL Bowling Club McLaren Flat Bowling Club McLaren Vale Bowling Club Millswood Bowling Club Modbury Bowling Club Morphett Vale Memorial Bowling Club Inc Munno Para Bowling Club Novar Gardens Bowling Club Para Hills Bowling Club Inc Payneham Bowling Club Inc Penfield Bowling Club Inc Port Adelaide Bowling Club Port Noarlunga Soldiers Memorial **Bowling Green Inc** Prospect-Broadview Bowling Club Reade Park Bowling Club Inc **Reynella Community Centre Bowling Club** Rosewater Bowling Club Inc

Salisbury Bowling Club Semaphore Bowling Club Inc Somerton Bowling Club Inc Sturt Bowling Club Inc Toorak Burnside Bowling Club Tranmere Bowling Club Trinity Gardens Bowling Club Underdale Airport Bowling Club Uraidla Bowling Club Walkerville Bowling Club West Croydon & Kilkenny **RSL Bowls Club** West Lakes Bowling Club Willunga Bowling Club Inc Woodville Bowling Club Inc Alford Bowling Club Angaston Bowling Club Ardrossan Bowling Club Arno Bay Bowling Club Inc Arthurton Bowling Club Inc Auburn Bowling Club Balaklava Bowling Club Barmera Bowling Club **Beachport Bowling Club** Berri Bowling Club Inc **BHAS Bowling Club** Birchmore Bowling Club Inc Blanchetown Bowling Club Blyth Bowling Club **Booborowie Bowling Club** Booleroo Centre Bowling Club Bordertown Bowling Club Brinkworth Bowling Club Broken Hill Bowling Club Ltd **Burra Bowling Club Bute Bowling Club** Cadell Bowling Club Inc Caltowie Bowling Club Inc Ceduna & Districts Bowling Club Inc Clare Bowling Club Inc Cleve & District Bowling Club Coffin Bay Bowling Club Inc Coonalpyn Bowling Club Cowell & District Bowling Club Inc Crystal Brook Bowling Club **Cummins Bowling Club** Curramulka Bowling Club Inc Edithburgh RSL and Bowling Club

Encounter Bay Bowling Club ETSA Bowling & Croquet Club Inc Eudunda Bowling Club Frances Bowling Club Freeling Bowling Club Georgetown Memorial Bowling Club Geranium & District Bowling Club Gladstone Bowling Club Inc Goolwa Bowling Club Inc Gulnare Bowling Club Gumeracha District Bowling Club Hahndorf Bowling Club Hallett Bowling Club Inc Hamley Bridge Bowling Club Hawker Bowling Club Iron Knob Bowling Club Inc Jamestown Bowling Club Inc Jervois Bowling Club Inc Kadina Bowling Club Kalangadoo Bowling Club Kapunda Bowling Club Inc Karoonda & District Bowling Club Inc Keith Bowling Club Inc Kimba Bowling Club Kingscote Bowling Club Inc Kingston SE Bowling Club Inc Kirton Bowling Club Koolunga Bowling Club Inc Lameroo Bowling Club Inc Langhorne Creek Bowling Club Laura Bowling Club Lenswood Bowling Club Inc Lobethal Bowling Club Inc Lock Bowling Club Inc Loxton District Bowling Club Inc Loxton RSL District Bowling Club Inc Lucindale War Memorial Bowling Club Lyndoch & Districts Bowling Club Inc Lyrup Club Bowling Club Maitland Bowling Club Inc Mallala Bowling Club Inc Mannum Bowling Club Meadows Bowling Club Melrose Bowling Club Inc Meningie Bowling Club Milang Bowling Club Millicent Bowling Club Minlaton Bowling Club Inc

Minnipa Bowling Club Inc Mintaro Bowling Club Inc Monash Bowling Club Moonta Memorial Park Bowling Club Inc Moorook Bowling Club Morgan Bowling Club Inc Mount Barker Bowling Club Inc Mount Gambier Bowls Club Inc Mount Gambier RSL Bowling Club Mount Pleasant Bowling Club Mundoora Bowling Club Mundulla Bowling Club Inc Murray Bridge Bowling Club Inc Murray Bridge RSL Bowling Club Murrayville & RSL Bowling Club Inc Myponga Bowling Club Inc Naracoorte Bowls Club Inc Naracoorte RSL & District Bowling Club North Broken Hill Bowling Club Inc Nuriootpa Bowling Club Inc Oakbank Bowling Club Inc Orroroo Bowling Club Inc Owen Bowling Club Inc Padthaway Bowling Club Parilla Bowling Club Inc Parndana Bowling Club Paskeville Bowling Club Penola Bowling Club Inc Peterborough Bowling Club Pinnaroo Bowling Club Inc Poochera & District Bowling Club Port Augusta Bowling Club Inc Port Broughton Bowling Club Port Elliot Bowling Club Port Germein Bowling Club Port Lincoln Bowling Club Inc Port MacDonnell & District Bowling Club Inc Port Neill Bowling Club Inc Port Pirie Bowling Club Port Victoria Bowling Club Inc Port Vincent Memorial Bowling Club Inc Port Wakefield Bowling Club Quorn Bowling Club Inc **Redhill Bowling Club** Renmark Bowling Club **Renmark RSL & District Bowling Club Inc Riverton Bowling Club**

Robe Bowling Club Inc Robertstown Bowling Club Roxby Downs Bowling Club Saddleworth Bowling Club Snowtown Bowling Club Spalding Memorial Bowling Club Stansbury Bowling Club Strathalbyn Bowling Club Inc Streaky Bay Bowling Club Inc Swan Reach Soldiers Memorial Bowling Club Tailem Bend Bowling Club Tanunda Bowling Club Inc Tarlee Bowling Club Tintinara Bowling Club Inc Tumby Bay Bowling Club Two Wells Bowling Club Inc Victor Harbor Bowling Club

Waikerie Bowling Club Inc Wallaroo Bowling Club Inc Wallaroo Mines Bowling Club Warooka Bowling Club Wasleys Bowling Club Watervale Bowling Club Inc Whyalla Bowling Club Inc Whyalla Golf Bowling Club Wilmington Bowling Club Wirrabara Bowling Club Wirrulla Bowling Club Woodside Bowling Club Wudinna & District Bowling Club Inc Yacka Bowling Club Yankalilla Bowling Club Yorketown Bowling Club Zinc Broken Hill Bowling Club Inc



Table 5.1 presents details of bowls membership and reveals there were 19,120 playing members and 3,841 nonplaying members in South Australia. Unlike New South Wales and Queensland, South Australia does not have a high number of bowls club members compared with bowls participants and players.

Of the 19,586 bowls club members in South Australia,

- 63.2% were registered pennant playing members
- 17.2% were non-pennant playing members
- 19.6% were non-playing members
- 56.8% of members were located in country South Australia.

The South Australian regions with the greatest number of bowls club members were:

- Northern Adelaide
- Eastern Adelaide
- Adelaide South West
- Lower Murray.

TABLE 5.1BOWLS CLUBS AND MEMBERS SOUTH AUSTRALIA, 2015

	Number of Bowls Clubs	Pennant Playing Members	Non-Pennant Playing Members	Total Playing Members	Non Playing Members	Total Members
METROPOLITAN						
Northern Adelaide	12	1,169	360	1,528	1,039	2,568
Eastern Adelaide	12	1,005	308	1,312	1,058	2,370
Adelaide South West	15	927	699	1,625	268	1,894
Adelaide Torrens	14	1,180	205	1,384	250	1,634
Sub Total	53	4,280	1,571	5,851	2,615	8,466
COUNTRY						
South East	19	940	59	999	213	1,212
Yorke Peninsula	19	954	335	1,288	152	1,440
Spencer Gulf	24	1,086	203	1,288	177	1,465
Murraylands	24	1,409	108	1,517	17	1,534
Eyre	17	687	299	987	136	1,123
Lower Murray	22	1,214	279	1,493	305	1,798
Coorong-Fleurieu	17	806	362	1,167	136	1,303
Barossa	25	994	160	1,154	90	1,244
Sub Total	167	8,090	1,804	9,895	1,225	11,120
TOTAL	220	12,370	3,375	15,745	3,841	19,586

Table 5.2 and Figure 5.2 summarise bowls participation by major segment and by gender. In total there were 36,563 participants in bowls competitions and programs (of at least 4 games duration) in South Australia during 2015.

Specifically:

• The greatest participation segment in South Australia was pennant and competition bowls, with 65.9% of participants.

- Male participation makes up 64.4% of all bowls participation in South Australia.
- Participation in country South Australia (19,104) is higher than metropolitan participation (17,459) and the largest regions for bowls participation are the Adelaide South West, North Adelaide and Adelaide Torrens metropolitan

regions and Coorong-Fleurieu in the country.

Figure 5.3 shows the age structure of bowls participation in South Australia.

Regional rankings for South Australian regions in terms of participants are summarised in Table 5.3 (also showing the relative number of members).

Participants		nant and O Competitior			ocial and Oth Participation			Jack Attack Participation		Р	School articipatior	ı		Il Participai >4 games)	nts
Region	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total
METROPOLITAN															
Northern Adelaide	1,747	818	2,566	865	550	1,415	0	0	0	390	260	650	3,002	1,628	4,631
Eastern Adelaide	1,452	492	1,944	691	460	1,151	0	0	0	0	0	0	2,143	952	3,095
Adelaide South West	2,824	1,131	3,954	660	445	1,105	100	68	168	255	155	410	3,839	1,799	5,637
Adelaide Torrens	1,200	496	1,696	995	900	1,895	55	35	90	270	145	415	2,520	1,576	4,096
Sub Total	7,223	2,937	10,160	3,211	2,355	5,566	155	103	258	915	560	1,475	11,504	5,955	17,459
COUNTRY															
South East	576	298	874	600	445	1,045	0	0	0	200	185	385	1,376	928	2,304
Yorke Peninsula	1,539	931	2,470	191	127	318	0	0	0	0	0	0	1,730	1,058	2,788
Spencer Gulf	975	597	1,572	286	190	476	0	0	0	0	0	0	1,261	787	2,048
Murraylands	734	401	1,135	0	0	0	0	0	0	0	0	0	734	401	1,135
Eyre	1,377	833	2,210	197	131	328	0	0	0	0	0	0	1,574	964	2,538
Lower Murray	1,408	633	2,041	345	200	545	0	0	0	160	125	285	1,913	958	2,871
Coorong-Fleurieu	1,475	769	2,244	555	400	955	0	0	0	170	165	335	2,200	1,334	3,534
Barossa	933	442	1,375	307	205	512	0	0	0	0	0	0	1,241	646	1,887
Sub Total	9,017	4,903	13,920	2,480	1,699	4,179	0	0	0	530	475	1,005	12,028	7,077	19,104
TOTAL	16,240	7,840	24,080	5,691	4,054	9,745	155	103	258	1,445	1,035	2,480	23,531	13,032	36,563

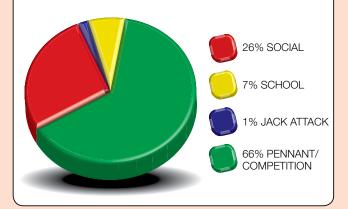
TABLE 5.3 NATIONAL RANKINGS OF SOUTH AUSTRALIAN REGIONS BY PARTICIPANTS

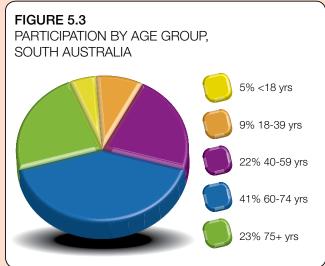
TABLE 5.2 BOWLS PARTICIPATION (~ GAMES) IN SOLITH ALISTRALIA 2015

	М	EMBERSI	НР		PART	ICIPATION	
	Playing	Non Playing	Total Members	Pennant and Other Competition	Social and School	Total Participants	Participation Ranking
Adelaide South West	1,625	268	1,894	3,954	1,683	5,637	37
Northern Adelaide	1,528	1,039	2,568	2,566	2,065	4,631	45
Adelaide Torrens	1,384	250	1,634	1,696	2,400	4,096	49
Coorong-Fleurieu	1,167	136	1,303	2,244	1,290	3,534	50
Eastern Adelaide	1,312	1,058	2,370	1,944	1,151	3,095	53
Lower Murray	1,493	305	1,798	2,041	830	2,871	54
Yorke Peninsula	1,288	152	1,440	2,470	318	2,788	55
Eyre	987	136	1,123	2,210	328	2,538	57
South East	999	213	1,212	874	1,430	2,304	58
Spencer Gulf	1,288	177	1,465	1,572	476	2,048	60
Barossa	1,154	90	1,244	1,375	512	1,887	61
Murraylands	1,517	17	1,534	1,135	0	1,135	63

FIGURE 5.2

BOWLS PARTICIPATION BY MAJOR SEGMENT, SOUTH AUSTRALIA





Many bowls participants are involved in more than one structured bowls competition, social or other program. This includes:

- Pennant and other competition participants who regularly play in more than one competition during the same season or year.
- Participants involved in both competition and social or corporate bowls.

Bowls player to population rates show the extent to which people in each age group and each region

are involved in bowls. For South Australia the player to population rates are presented in Tables 5.4 to 5.6.

South Australian regions with the highest player to population rates in 2015 were all country regions:

- Evre
- Yorke Peninsula
- Lower Murray.

The majority of regions with the lowest player to population rates were in Adelaide, as well as

Murrylands:

- Northern Adelaide
- Adelaide South West
- Adelaide Torrens
- Eastern Adelaide.

The overall participation rate in South Australia was 2.43%. The rate in country South Australia was 4.88% and in metropolitan Adelaide it was 1.57%. Notably, all country South Australian regions had higher player to population rates than most Adelaide metropolitan regions.

TABLE 5.4	TOTAL	PARTI		NT TO	POPULA	TION	I RAT	ES IN SO	UTH ,	AUST	RALIA R	EGIOI	NS, 20	015	
	Tot	tal <40 years	i.	-	Total 40-59 years	6	-	Total 60-74 years	;		Total 75+ years		Tot	al Population	
	Participants	Population	Rate %	Participa	ants Population	Rate %	Particip	ants Population	Rate %	Particip	ants Population	Rate %	Participa	ants Population	Rate %
METROPOLITAN															
Northern Adelaide	197	173,061	0.11%	803	107,178	0.75%	2,563	51,544	4.97%	1,068	25,071	4.26%	4,631	356,854	1.30%
Eastern Adelaide	682	100,159	0.68%	914	66,947	1.37%	890	35,295	2.52%	609	21,739	2.80%	3,095	224,141	1.38%
Adelaide South West	1,110	140,743	0.79%	1,193	99,760	1.20%	2,240	51,591	4.34%	1,094	28,728	3.81%	5,637	320,822	1.76%
Adelaide Torrens	517	93,924	0.55%	1,565	62,833	2.49%	1,269	31,450	4.04%	744	21,879	3.40%	4,096	210,086	1.95%
Sub Total	2,645	507,887	0.52%	4,544	336,719	1.35%	6,803	169,880	4.00%	3,466	97,418	3.56%	17,459	1,111,903	1.57%
COUNTRY															
South East	594	24,253	2.45%	371	18,530	2.00%	800	9,629	8.31%	539	4,732	11.39%	2,304	57,144	4.03%
Yorke Peninsula	492	7,652	6.43%	550	7,684	7.16%	990	6,471	15.30%	755	3,117	24.23%	2,788	24,923	11.19%
Spencer Gulf	288	27,523	1.05%	483	20,462	2.36%	843	10,786	7.81%	434	4,933	8.80%	2,048	63,704	3.21%
Murraylands	119	22,701	0.52%	349	18,933	1.84%	424	11,502	3.69%	243	5,536	4.39%	1,135	58,673	1.93%
Eyre	448	7,862	5.70%	501	4,724	10.60%	902	1,728	52.18%	688	522	131.62%	2,538	14,837	17.11%
Lower Murray	257	10,730	2.39%	544	8,117	6.71%	1,306	4,842	26.97%	763	2,329	32.77%	2,871	26,018	11.03%
Coorong-Fleurieu	23	32,663	0.07%	575	27,910	2.06%	2,077	18,485	11.24%	859	8,291	10.36%	3,534	87,349	4.05%
Barossa	373	24,002	1.56%	424	20,197	2.10%	690	9,874	6.98%	400	4,499	8.89%	1,887	58,572	3.22%
Sub Total	2,598	157,386	1.65%	3,820	126,558	3.02%	8,020	73,316	10.94%	4,666	33,959	13.74%	19,104	391,219	4.88%
TOTAL	5,056	665,273	0.76%	8,247	463,277	1.78%	15,026	243,196	6.18%	8,235	131,377	6.27%	36,563	1,503,123	2.43%

TABLE 5.5 MAL	E PLA	YER T	O POP	ULATI	ON RA	TES IN	I SOU	TH AU	STRAI	_IAN F	REGIO	NS, 2	015		
	To	tal < 40 yea	rs	та	otal 40-59 ye	ars	та	otal 60-74 ye	ars	та	otal 75+ yea	rs	Το	tal Populatic	on
	Players	Population	n Rate %	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %
METROPOLITAN															
Northern Adelaide	166	87,890	0.19%	510	52,672	0.97%	1,495	24,622	6.07%	832	10,608	7.85%	3,002	175,792	1.71%
Eastern Adelaide	413	50,466	0.82%	597	32,400	1.84%	658	16,726	3.93%	474	8,452	5.61%	2,143	108,044	1.98%
Adelaide South West	815	70,426	1.16%	784	48,235	1.63%	1,543	24,722	6.24%	697	11,555	6.03%	3,839	154,938	2.48%
Adelaide Torrens	308	47,734	0.65%	1,078	31,147	3.46%	727	14,793	4.92%	406	8,911	4.56%	2,520	102,586	2.46%
Sub Total	1,702	256,517	0.66%	2,968	164,454	1.81%	4,423	80,864	5.47%	2,410	39,525	6.10%	11,504	541,360	2.12%
COUNTRY															
South East	566	12,225	4.63%	183	9,438	1.94%	250	4,829	5.17%	378	1,999	18.89%	1,376	28,490	4.83%
Yorke Peninsula	388	3,887	9.99%	318	3,832	8.29%	571	3,301	17.30%	453	1,406	32.17%	1,730	12,427	13.92%
Spencer Gulf	224	14,115	1.59%	286	10,563	2.71%	481	5,520	8.71%	270	2,088	12.91%	1,261	32,286	3.90%
Murraylands	94	11,618	0.81%	228	9,712	2.35%	261	5,822	4.48%	151	2,383	6.33%	734	29,535	2.48%
Eyre	353	4,176	8.46%	289	2,699	10.71%	520	1,019	51.01%	412	261 1	57.94%	1,574	8,155	19.30%
Lower Murray	195	5,538	3.52%	400	4,127	9.70%	781	2,452	31.84%	537	1,021	52.57%	1,913	13,139	14.56%
Coorong-Fleurieu	18	16,210	0.11%	358	13,503	2.65%	1,219	9,025	13.51%	605	3,702	16.35%	2,200	42,440	5.18%
Barossa	311	12,123	2.56%	306	10,172	3.01%	383	5,052	7.57%	241	1,934	12.46%	1,241	29,280	4.24%
Sub Total	2,149	79,893	2.69%	2,368	64,046	3.70%	4,465	37,020	12.06%	3,045	14,793	20.58%	12,028	195,752	6.14%
TOTAL	3,851	336,410	1.14%	5,337	228,500	2.34%	8,888	117,884	7.54%	5,455	54,319 ⁻	10.04%	23,531	737,112	3.19%

TABLE 5.6 FEM	ALE P	LAYEF	R TO P	OPUL	ATION I	RATES	S IN S), HTUC	AUSTF	RALIA	N REG	IONS	, 2015	5	
	Tot	tal < 40 yea	rs	Τα	otal 40-59 ye	ars	Тс	otal 60-74 ye	ars	т	otal 75+ yea	rs	Το	tal Populatio	on
SOUTH AUSTRALIA	Players	Population	n Rate %	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %
METROPOLITAN															
Northern Adelaide	31	85,171	0.04%	293	54,506	0.54%	1,068	26,922	3.97%	236	14,464	1.63%	1,628	181,062	0.90%
Eastern Adelaide	269	49,693	0.54%	317	34,548	0.92%	232	18,569	1.25%	134	13,287	1.01%	952	116,096	0.82%
Adelaide South West	296	70,317	0.42%	410	51,525	0.79%	697	26,869	2.59%	397	17,174	2.31%	1,799	165,884	1.08%
Adelaide Torrens	209	46,189	0.45%	487	31,686	1.54%	542	16,657	3.25%	338	12,968	2.61%	1,576	107,500	1.47%
Sub Total	944	251,370	0.38%	1,576	172,265	0.91%	2,380	89,016	2.67%	1,056	57,893	1.82%	5,955	570,543	1.04%
COUNTRY															
South East	28	12,028	0.23%	189	9,093	2.08%	550	4,801	11.46%	161	2,733	5.90%	928	28,654	3.24%
Yorke Peninsula	104	3,765	2.76%	232	3,852	6.03%	419	3,169	13.22%	303	1,710	17.71%	1,058	12,496	8.47%
Spencer Gulf	64	13,408	0.48%	197	9,899	1.99%	361	5,265	6.87%	165	2,845	5.79%	787	31,418	2.51%
Murraylands	25	11,083	0.22%	121	9,221	1.31%	163	5,680	2.88%	92	3,154	2.93%	401	29,137	1.38%
Eyre	95	3,686	2.57%	212	2,025	10.46%	382	709	53.86%	276	262 10	05.40%	964	6,681	14.43%
Lower Murray	62	5,192	1.19%	144	3,990	3.61%	525	2,389	21.98%	227	1,308	17.32%	958	12,879	7.43%
Coorong-Fleurieu	5	16,453	0.03%	217	14,407	1.51%	858	9,460	9.07%	254	4,589	5.54%	1,334	44,910	2.97%
Barossa	63	11,879	0.53%	118	10,025	1.17%	307	4,822	6.37%	159	2,566	6.19%	646	29,291	2.21%
Sub Total	449	77,494	0.58%	1,452	62,512	2.32%	3,555	36,295	9.79%	1,621	19,166	8.46%	7,077	195,467	3.62%
TOTAL	1,205	328,864	0.37%	2,911	234,777	1.24%	6,137	125,311	4.90%	2,779	77,059	3.61%	13,032	766,010	1.70%



6.1 REGIONAL STRUCTURE

Victoria is Australia's second most populous state with 5,841,667⁹ residents or 24.9% of the Australian population. Bowls Victoria currently has five identified regions in metropolitan Melbourne, and eleven country regions.

Victorian regions in the 2015 Census and bowls planning and development are:

METROPOLITAN MELBOURNE

- Melbourne West
- Northern Gateway
- Yarra
- Eastern Ranges
- Sandbelt

✤ COUNTRY VICTORIA

- Geelong
- West Coast
- Wimmera
- Murray Mallee
- Central Victoria
- Bendigo Campaspe
- Central Goulburn Murray
- Ovens and Murray
- Gippsland
- Strzelecki
- Eastern Ranges

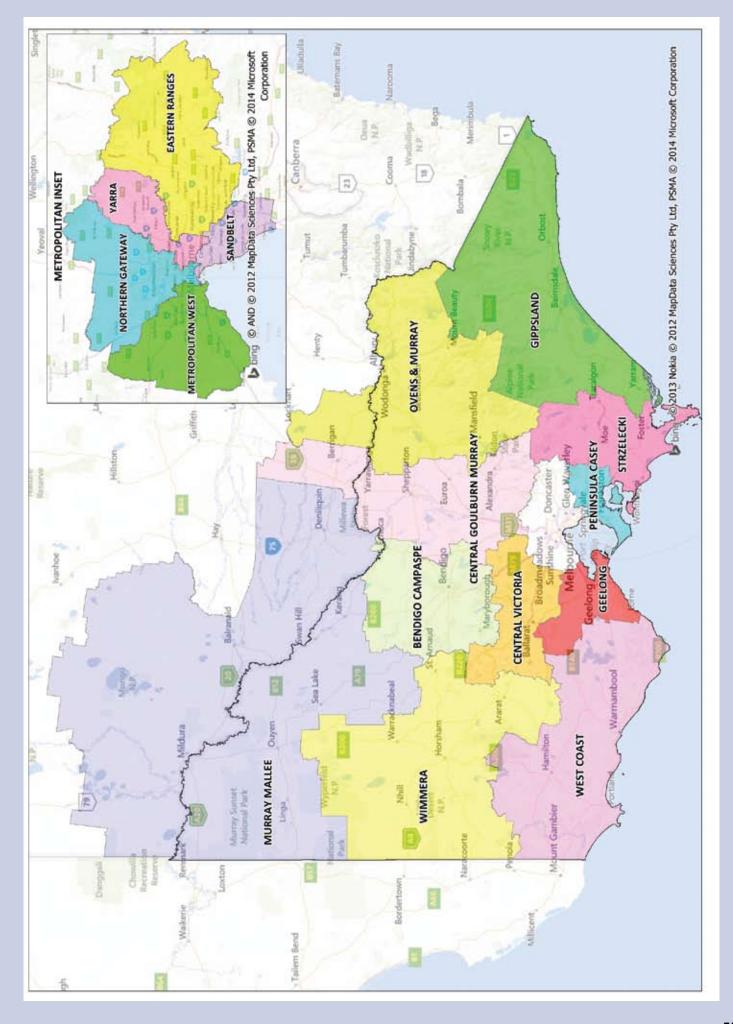
The locations of these regions are shown in Figure 6.1.

6.2 MEMBERS AND PARTICIPANTS

IN 2015 VICTORIA HAD

- 79 associations
- 523 bowls clubs
- 69,339 playing and non-playing members
- 181,168 participants in all forms of bowls.

⁹ Australian Bureau of Statistics, Regional Population Growth 2014, May 2015



METROPOLITAN MELBOURNE Eastern Ranges

Waterford Valley Lakes Bowling Club Waverley Golf Bowls Club Inc Vermont South Bowling Club Yarra Junction Bowling Club Blackburn Bowls Club Blackburn North Bowling Club Box Hill RSL Bowls Club Chirnside Park Bowls Club Croydon Bowling Club Doncaster Bowling Club Greythorn Bowling Club Donvale Bowls Club Heathmont Bowls Club Eastwood Golf Bowls Club Lilydale Bowling Club Heatherdale Recreation Bowls Club Mitcham Bowling Club Mooroolbark Bowls Club Ringwood Bowls Club Bayswater Bowls Club Boronia Bowls Club Inc Bennettswood Bowling Club Cameron Close Bowling Club Ferntree Gully Bowling Club Glen Waverley Bowls Club Monbulk Bowling Club Inc Mt Waverley Bowling Club Upwey-Tecoma Bowls Club Balmoral Gardens Bowls Club Mulgrave CC Bowling Club Templestowe Bowling Club Warburton Bowls Club Healesville Bowling Club Yarra Glen Bowling Club Yarra Valley CC Bowls Club

Metropolitan West Region

Melton Bowling Club Mt Cottrell Bowls Club Werribee RSL Bowls Club Williamstown Bowling Club St Albans Bowls Club Sunshine VRI Bowling Club Yarraville/Footscray Bowling Club Sunshine City Bowling Club Altona Bowling Club Inc Altona Sports Bowls Club Laverton Bowling Club Altona North Bowls Club Deer Park Bowls Club Footscray Park Bowling Club Hoppers Bowls Club Rosamond Bowling Club Newport Bowls Club Spotswood/Kingsville RSL Bowling Club Sunshine RSL Memorial Bowling Club Taylors Hill Bowls Club

Northern Gateway

Diggers Rest Bowling Club Clifton Park Bowling Club Coburg Moreland Bowls Club Craigieburn Bowling Club Brunswick Bowling Club Epping RSL Bowls Club Aberfeldie Bowls Club Buckley Park Bowls Club Inc Essendon Bowls Club Doutta Galla Bowls Club Fawkner Bowling Club Gladstone Park Bowls Club Glenroy Bowls Club Broadmeadows Bowls Club Keilor Bowls Club Lalor Bowling Club Moonee Ponds Bowling Club Moonee Valley Bowling Club Preston Bowls Club Strathmore Bowls Club Darebin City Bowls Club Inc Whittlesea Bowls Club West Coburg Bowling Club Thornbury Bowls Club Flemington/Kensington Bowling Club Maribyrnong Park Bowls Club Sunbury Bowling Club City of Melbourne Bowls Club

Sandbelt Region

Clavton Bowls Club Dandenong City Bowling Club Dandenong Club Bowls Club Dandenong RSL Recreation Bowls Club Keysborough Bowls Club Noble Park Bowls Club Inc Oakleigh Bowling Club South Oakleigh Bowling Club Burden Park Bowling Club Beaumaris Bowls Club Coatesville Bowling Club SOC Bowls Club Black Rock Bowling Club Sandringham Bowls Club Brighton Beach Bowls Club Inc Chelsea Bowling Club Cheltenham Bowls Club Edithvale Bowling Club Hampton Bowls Club Hampton RSL Bowling Club Highett Bowls Club Mentone Bowling Club Moorabbin Bowling Club Mordialloc Bowls Club Glen Eira McKinnon Bowls Club Parkdale Bowling Club Albert Park VRI Bowls Club Elsternwick Park Bowls Club **Brighton Bowling Club** Murrumbeena Bowls Club Alma Bowling Club

Caulfield Park Bowling Club Armadale Bowls Club Inc Chadstone Bowls Club Elsternwick Club Bowls Club Malvern Bowling Club Middle Park Bowling Club Murrumbeena Park Bowls Club Melbourne Bowling Club Inc Willow Lodge Bowls Club St Kilda Bowling Club Toorak Bowling Club Port Melbourne Bowling Club

Yarra Region

Fitzroy Victoria Bowling Club Kingsbury Bowls Club Princes Park Bowling Club Alphington Bowls Club Bundoora Bowling Club Diamond Creek Bowling Club East Ivanhoe Bowling Club Eltham Recreation Bowling Club Fairfield Bowling Club Greensborough Bowling Club City of Heidelberg Bowling Club Hurstbridge Bowling Club Ivanhoe Bowling Club Kew Heights Sports Bowls Club Heidelberg Golf Bowling Club Montmorency Bowling Club Rosanna Bowling Club North Balwyn Bowls Club Ashburton Bowls Club Burwood District Bowls Club Camberwell Central Bowls Club Auburn Bowls Club MCC Bowls Club **Richmond Union Bowling Club** MCC Bowls Club Hawthorn Bowls Club

COUNTRY VICTORIA Bendigo Campaspe Region

Woodbury Bowling Club Carisbrook Bowling Club **Dunolly Bowling Club** Maldon Bowling Club Maryborough Highland Society Bowls Club Newstead Bowling Club White Hills Bowls Club **Boort Bowls Club** Korong Vale Bowling Club Gunbower Bowls Club Pyramid Hill Bowling Club Wedderburn Bowls Club Bendigo Bowls Club Bendigo East Bowling Club Bendigo VRU Bowling Club North Bendigo Bowls Club South Bendigo Bowls Club

Bridgewater Bowling Club Calivil Bowling Club Campbell's Creek Bowling Club Castlemaine Bowling Club **Dingee Bowling Club** Eaglehawk Bowling Club City of Echuca Bowls Club Elmore Bowls Club Bendigo Golf Bowling Club Golden Square Bowling Club Harcourt Bowling Club Heathcote Bowling Club Inglewood Bowls Club Kangaroo Flat Bowls Club Lockington Bowls Club Lockwood South Bowls Club Maryborough Golf Bowls Club Moama Bowling Club **Rich River Bowls Club** Rochester Bowls Club Serpentine Bowling Club Strathfieldsaye Bowls Club Talbot Bowling Club Marong Bowls Club

Central Goulburn Murray Region

Broadford Bowling Club Eildon Bowling Club Kilmore Bowls Club Marysville Bowls Club Inc Seymour Bowling Club Inc Seymour VRI Bowling Club Strathmerton Bowling Club Stanhope Bowls Club **Tongala Bowls Club** Violet Town Bowls Club Avenel Bowling Club Barooga Sports Bowls Club Berrigan Bowls Club Cobram Bowling Club Colbinabbin Bowls Club Dookie Bowls Club Euroa Bowls Club Finley Bowling Club Finley RSC Bowls Club Jerilderie Bowling Club Katandra West Bowling Club Shepparton Park Bowls Club Kyabram Bowls Club Kyabram Valley View Bowls Club Merrigum Bowls Club Mooroopna Bowls Club Mooroopna Golf Bowls Club Murchison Bowls Club Nagambie Bowls Club Nathalia Bowling Club Numurkah Bowls Club Numurkah Golf Bowls Club **Picola Bowling Club** Rushworth Bowls Club East Shepparton Bowls Club Shepparton Golf Bowls Club Shepparton RSL Bowls Club Hilltop (Tatura) Bowls Club

Tocumwal Bowls Club Tatura Bowls Club Wallan Bowling Club Tallygaroopna Bowling Club Wunghnu Bowls Club Yea Bowls Club Alexandra Bowling Club

Central Victoria Region

Ballarat Memorial Sports Bowling Club Avoca Country Golf Bowling Club Avenue Bowling Club Bacchus Marsh Bowling Club Ballan Bowling Club Ballarat Bowling Club Ballarat East Bowling Club Ballarat North Bowling Club City Oval Bowling Club Inc Midlands Golf Bowls Club Mt Xavier Bowling Club Beaufort Golf Bowls Club Buninyong Bowling Club Clunes Bowling Club Creswick Bowling Club Daylesford Bowling Club Gisborne and District Bowling Club Invermay Bowling Club Kyneton Bowling Club Kyneton Golf Bowling Club Central Wendouree Bowling Club Lancefield Bowling Club Learmonth Bowling Club Macedon Ranges Bowling Club Romsey Bowling Club Sebastopol Bowling Club Smeaton Bowling Club Waubra Bowling Club Landsborough and District Bowling Club Webbcona Bowls Club Woodend Bowling Club Trentham Bowling Club Victoria Bowling Club

Geelong Region

Linton & District Bowling Club Anglesea Bowling Club Bannockburn & District Bowls Club Barwon Heads Bowling Club Bell Post Hill Bowls Club Belmont Bowls Club Geelong Bowls Club Geelong RSL Bowls Club Clifton Springs Bowling Club Norlane Bowling Club Drumcondra Bowling Club Drysdale Bowling Club Geelong Eastern Park Bowling Club Inc Geelong West Bowls Club Geelong Cement Bowls Club Highton Bowls Club Inverleigh Bowls Club Lara Bowling Club Leopold Sportsman's Bowls Club Lorne Bowls Club Bareena Bowling Club

Ocean Grove Bowling Club Point Lonsdale Bowls Club Portarlington Bowls Club Queenscliff Bowling Club St Leonards Bowling Club Winchelsea Bowls Club Torquay Bowls Club

West Coast Region

Terang Bowling Club St John's Bowls Club Apollo Bay Bowls Club Balmoral Bowls Club Birregurra Bowling Club Camperdown Bowling Club Camperdown Golf Bowls Club Casterton Bowling Club Cobden Bowling Club City Colac Bowls Club Colac Bowling Club Colac Central Bowling Club **Coleraine Bowling Club Cressy Bowling Club** Dartmoor Bowling Club Dennington Bowling Club Derrinallum Bowling Club Dunkeld Bowling Club Grangeburn Bowling Club Hamilton Bowling Club Heywood Bowling Club Koroit Bowls Club Lismore Memorial Bowling Club Macarthur Bowls Club Mortlake Bowls Club Penshurst Bowls Club Port Fairy Bowls Club Portland Bowling Club Portland RSL Memorial Bowling Club Simpson Bowls Club Skipton Golf Bowling Club Warrnambool City Memorial Bowls Club Warrnambool Lawn Tennis Bowling Club Warrnambool Bowls Club Timboon Bowling Club

Wimmera

Aradale Bowls Club Ararat Bowling Club Ararat VRI Bowls Club Chalambar Bowls Club Beulah Bowling Club Brim Memorial Bowling Club Dimboola Bowling Club Edenhope Bowling Club Goroke Bowling Club Hopetoun Bowls Club Inc Coughlin Park Bowls Club Horsham City Bowling Club Horsham Golf Bowling Club Horsham Sunnyside Bowling Club Jeparit & District Bowling Club Kaniva Bowls Club Lake Bolac & District Bowling Club Minyip Bowls Club Murtoa Bowling Club

Natimuk Bowling Club Nhill Bowling Club Rainbow Bowls Club Rupanyup Bowls Club Serviceton Memorial Bowling Club St Arnaud Bowling Club Stawell Bowling Club Warracknabeal Bowling Club St Arnaud CC Bowling Club Stawell Golf Bowling Club Stawell Golf Bowling Club Warracknabeal Golf Bowls Club Willaura Bowls Club Horsham West Bowling Club

Gippsland Region

Wurruk Bowls Club Stratford Bowling Club Bairnsdale Bowls Club Howitt Park Bowls Club Bruthen Bowling Club Bairnsdale Golf Bowls Club Ensay Bowls Club Golden Paradise Beach Bowling Club Heyfield Bowls Club Lakes Entrance Bowls Club Lindenow Bowling Club Loch Sport Bowls Club Sale Golf Bowls Club Maffra & Recreation Bowls Club Metung Bowls Club **Orbost Bowls Club** Paynesville Bowling Club Rosedale Bowling Club Sale Bowls Club Tambo Valley Bowling Club Yarram CC Bowls Club

Murray Mallee Region

Wakool Bowling Club Underbool Bowls Club Watchem Bowling Club Charlton Bowling Club Inc Donald Bowling Club Donald Golf Bowls Club Balranald District Ex-Servicemen's **Bowling Club** Barham District Services Bowling Club Barham Sports Bowling Club Berriwillock Bowling Club **Birchip Bowls Club** Cohuna Bowls Club Cohuna Golf Bowling Club Culgoa Bowling Club Coomealla Bowling Club Euston Bowls Club Irymple Bowls Club Kerang Bowls Club Kerang Golf Bowling Club Lake Boga Bowling Club Leitchville Bowls Club Manangatang & District Bowling Club Merbein Bowling Club Mildura Bowls Club Mildura Workingman's Bowling Club

Moulamein Bowling Club Nangiloc & District Bowls Club Nyah District Bowling Club Ouyen Bowls Club Quambatook Bowling Club Red Cliffs Bowling Club Sea Lake Golf Bowls Club Swan Hill Bowls Club Murray Downs Golf & Country Club **Bowling Club** Deniliquin Bowling Club Deniliquin RSL Bowling Club Swan Hill Golf Bowls Club Wycheproof Bowls Club Mathoura District & Servicemen's Bowling Club Tooleybuc Bowling Club Wentworth Services Bowling Club

Ovens and Murray Region

Club Mulwala Bowls Club Swanpool Bowling Club Yarrawonga Bowls Club Tawonga Bowling Club St James Bowls Club Tungamah Bowls Club Tallangatta Bowling Club Beechworth Bowls Club Benalla Bowls Club Moira Benalla Bowls Club **Bright Bowls Club** Chiltern Bowling Club Corowa Services Bowling Club Corryong Bowls Club **Dederang Bowls Club** Mitta Valley Bowling Club Mansfield Bowls Club Milawa Bowls Club Moyhu Bowling Club Mt Beauty Bowling Club Yarrawonga & Border Golf Bowls Club Myrtleford Bowls Club Rutherglen Bowling Club Kiewa Valley Bowling Club **Ovens Bowls Club** Wodonga Bowling Club Wangaratta Bowls Club Yackandandah Bowling Club Wangaratta City Inc.

Strzelecki Region

Traralgon RSL Bowling Club Toora Bowls Club Thorpdale & District Bowling Club Warragul Bowling Club Tarwin Lower & District Bowls Club Wonthaggi Bowls Club Vallourn North Bowling Club Boolarra Bowls & Recreation Bowls Club Corinella Bowling Club Phillip Island Bowling Club Drouin Bowling Club Fish Creek Bowling Club Foster Bowls Club Inverloch Bowling Club Korumburra Bowling Club Leongatha Bowls Club Loch & District Bowling Club Longwarry Bowls Club Meeniyan Bowling Club Moe Bowling Club Morwell Bowling Club Morwell Club Bowling Club Neerim District Bowling Club Yallourn Bowling Club Port Welshpool & District Bowling Club San Remo Bowls Club Trafalgar Bowls Club Trafalgar Park Bowls Club Traralgon Bowls Club Mirboo North Bowling Club Yarragon Bowling Club Yinnar Bowls Club

Peninsula Casey Region

Yamala Park Frankston Bowling Club **Berwick Bowls Club** Cranbourne Bowling Club Cranbourne RSL Bowls Club Narre Warren Bowls Club Hampton Park Bowls Club Pakenham Bowls Club Carrum Bowling Club Village Glen Bowls Club West Rosebud Bowling Club Balnarring Social Bowls Club Cockatoo & District Bowls Club Blue Hills Bowling Club Dromana Bowls Club Flinders Golf Bowls Club City of Frankston Bowling Club Frankston RSL Bowling Club Karingal Bowling Club Long Island CC Bowling Club Baxter Village Bowls Club Hastings Bowling Club Koo Wee Rup Bowling Club Main Ridge Bowls Club Mornington Bowling Club Mornington Civic Bowls Club Mt Eliza Bowling Club Mt Martha Bowls Club Carrington Park Bowling Club **Rosebud Bowls Club** Rosebud CC Bowls Club Rye Bowls Club Seaford Bowls Club Somerville Bowling Club Sorrento Bowls Club Inc Garfield Bowling Club Lang Lang Bowling Club

Table 6.1 presents details of bowls membership and reveals there were 42,232 playing members (including 32,174 pennant playing members and 10,058 non-pennant playing members) and 27,107 non-playing members in Victoria.

Of the 69,339 bowls club members in Victoria,

- 46.40% were registered pennant playing members
- 14.51% were non-pennant playing members
- 39.1% were non-playing members
- 60.2% of members were located in country Victoria.

The Victorian regions with the greatest number of bowls club members were:

- Yarra
- Geelong
- Central Victoria
- Sandbelt
- West Coast
- Peninsula Casey.

TABLE 6.1BOWLS CLUBS AND MEMBERS VICTORIA, 2015

	Number of Bowls Clubs	Pennant Playing Members	Non-Pennant Playing Members	Total Playing Members	Non Playing Members	Total Members
METROPOLITAN						
Metropolitan West	22	1,552	0	1,552	242	1,794
Northern Gateway	29	2,348	0	2,348	766	3,115
Eastern Ranges	32	3,280	203	3,483	475	3,958
Yarra	27	2,552	257	2,809	11,386	14,195
Sandbelt	42	3,288	246	3,534	1,059	4,593
Sub Total	152	13,020	706	13,726	13,929	27,655
COUNTRY						
Geelong	25	2,356	2,379	4,735	7,841	12,575
West Coast	36	2,216	1,127	3,343	1,094	4,437
Bendigo Campaspe	34	2,124	759	2,883	568	3,452
Central Goulburn Murray	42	2,730	171	2,901	385	3,286
Ovens and Murray	30	1,540	73	1,613	105	1,718
Central Victoria	42	896	2,671	3,567	1,158	4,725
Wimmera	40	420	1,601	2,021	736	2,757
Murray Mallee	36	1,580	149	1,729	132	1,861
Strzelecki	34	1,828	164	1,992	467	2,458
Gippsland	20	892	0	892	20	912
Peninsula Casey	32	2,572	258	2,830	672	3,502
Sub Total	371	19,154	9,352	28,506	13,178	41,684
TOTAL	523	32,174	10,058	42,232	27,107	69,339

Table 6.2 and Figure 6.2 summarise bowls participation by major segment and by gender. In total there were 181,168 participants in bowls competitions and programs (of at least 4 games duration) in Victoria during 2015. Specifically:

• The greatest participation

segment in Victoria was social bowls, with 70% of participants.

- Male participation makes up 66.6% of all bowls participation in Victoria.
- Participation in country Victoria (113,928) is higher than metropolitan participation

(67,240).

 The largest regions for bowls participation are Sandbelt, Eastern Ranges, Gippsland and Bendigo Campaspe.

Figure 6.3 shows the age structure of bowls participation in Victoria.

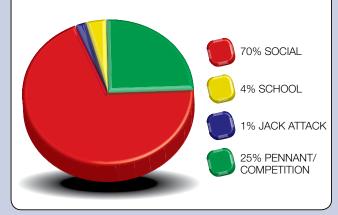
TABLE 6.2 BOV	VLS P/	ARTICI	PATION	V (>4 C	GAMES	6) IN VI	CTOR	IA, 201	5						
Participants		nant and Of Competition			ocial and Ot Participatio			Jack Attack Participation	1	Р	School articipatio	ı		I Participa ⊳4 games)	nts
Region	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total
METROPOLITAN															
Metropolitan West	1,030	371	1,402	875	765	1,640	0	0	0	670	505	1,175	2,575	1,641	4,217
Northern Gateway	2,095	706	2,801	910	420	1,330	78	47	125	840	615	1,455	3,923	1,788	5,711
Eastern Ranges	2,843	1,304	4,147	8,567	4,858	13,425	200	130	330	805	645	1,450	12,415	6,937	19,352
Yarra	2,191	835	3,026	7,236	4,104	11,340	10	5	15	740	520	1,260	10,176	5,465	15,641
Sandbelt	2,781	1,334	4,115	12,760	4,579	17,339	15	10	25	510	330	840	16,066	6,253	22,319
Sub Total	10,940	4,551	15,491	30,348	14,726	45,074	303	192	495	3,565	2,615	6,180	45,156	22,084	67,240
COUNTRY															
Geelong	2,505	1,473	3,978	1,330	695	2,025	175	157	332	490	360	850	4,500	2,685	7,185
West Coast	1,962	1,161	3,122	634	382	1,015	8	7	15	75	75	150	2,678	1,624	4,302
Bendigo Campaspe	2,065	1,181	3,246	10,806	5,316	16,122	160	100	260	0	0	0	13,031	6,598	19,628
Central Goulburn Murray	2,711	934	3,645	4,843	3,837	8,680	0	0	0	0	0	0	7,554	4,771	12,325
Ovens and Murray	1,195	649	1,844	4,274	2,331	6,605	12	6	18	10	5	15	5,490	2,991	8,482
Central Victoria	3,094	1,429	4,523	2,173	857	3,030	0	0	0	0	0	0	5,267	2,287	7,553
Wimmera	1,917	930	2,847	1,488	640	2,128	0	0	0	0	0	0	3,405	1,570	4,975
Murray Mallee	1,419	558	1,977	655	480	1,135	0	0	0	0	0	0	2,074	1,038	3,112
Strzelecki	1,389	754	2,143	9,244	3,482	12,726	0	0	0	0	0	0	10,633	4,236	14,869
Gippsland	571	300	870	12,370	5,785	18,155	280	180	460	0	0	0	13,221	6,265	19,485
Peninsula Casey	1,698	936	2,633	5,853	3,524	9,377	0	0	0	0	0	0	7,551	4,460	12,010
Sub Total	20,525	10,304	30,829	53,669	27,330	80,999	635	450	1,085	575	440	1,015	75,403	38,524	113,928
TOTAL	31,465	14,855	46,320	84,016	42,056	126,073	938	642	1,580	4,140	3,055	7,195	120,559	60,609	181,168

TABLE 6.3 NATIONAL RANKINGS OF VICTORIA REGIONS BY PARTICIPANTS

	М	EMBERS	HIP		PAR1	ICIPATION	
	Playing	Non Playing	Total Members	Pennant and Other Competition	Social and School	Total Participants	Participation Ranking
Sandbelt	3,534	1,059	4,593	4,115	18,204	22,319	4
Bendigo Campaspe	2,883	568	3,452	3,246	16,382	19,628	8
Gippsland	892	20	912	870	18,615	19,485	9
Eastern Ranges	3,483	475	3,958	4,147	15,205	19,352	10
Yarra	2,809	11,386	14,195	3,026	12,615	15,641	14
Strzelecki	1,992	467	2,458	2,143	12,726	14,869	16
Central Goulburn Murray	2,901	385	3,286	3,645	8,680	12,325	18
Peninsula Casey	2,830	672	3,502	2,633	9,377	12,010	20
Ovens and Murray	1,613	105	1,718	1,844	6,638	8,482	27
Central Victoria	3,567	1,158	4,725	4,523	3,030	7,553	29
Geelong	4,735	7,841	12,575	3,978	3,207	7,185	32
Northern Gateway	2,348	766	3,115	2,801	2,910	5,711	36
Wimmera	2,021	736	2,757	2,847	2,128	4,975	42
West Coast	3,343	1,094	4,437	3,122	1,180	4,302	47
Metropolitan West	1,552	242	1,794	1,402	2,815	4,217	48
Murray Mallee	1,729	132	1,861	1,977	1,135	3,112	52

FIGURE 6.2

BOWLS PARTICIPATION BY MAJOR SEGMENT, VICTORIA



Regional rankings for Victorian regions in terms of participants are summarised in Table 6.3 (also showing the relative number of members).

Many bowls participants are involved in more than one structured bowls competition, social or other program. This includes:

- Pennant and other competition participants who regularly play in more than one competition during the same season or year.
- Participants involved in both competition and social or

corporate bowls.

Bowls participation rates show the extent to which people in each age group and in each region are involved in bowls. For Victoria the player to population rates are presented in Tables 6.4 to 6.6.

FIGURE 6.3

VICTORIA

PARTICIPATION BY AGE GROUP,

Victorian regions with the highest participation rates in 2015 were all country regions:

- Sandbelt
- Bendigo Campaspe
- Strzlecki
- Eastern Ranges

• Central Goulburn Murray.

The regions with the lowest player to population rates were:

4% <18 yrs

18% 18-39 yrs

16% 40-59 yrs

37% 60-74 yrs

26% 75+ yrs

- Metropolitan West
- Northern Gateway
- Yarra.

The overall participation rate in Victoria was 3.43%. The rate in country Victoria was 5.82% and in metropolitan Melbourne it was 2.02%. Notably, all country Victorian regions (except Peninsula Casey) had higher player to population rates than Melbourne metropolitan

IABLE 6.4	TOTAL	IOTAL PARTICIPA			OFULF						0110, 2	.015			
	To	tal <40 years		Tota	al 40-59 years		т	otal 60-74 years		Tota	l 75+ years		Total I	Population	
	Participants	Population	Rate %	Participants	Population	Rate %	Participa	ints Population	Rate %	Participants	Population	Rate %	Participants	s Population	Rate %
METROPOLITAN															
Metropolitan West	1,210	292,579	0.41%	622	184,581	0.34%	1,596	85,550	1.87%	790	39,892	1.98%	4,217	602,603	0.70%
Northern Gateway	948	402,421	0.24%	1,689	248,199	0.68%	1,889	116,686	1.62%	1,185	49,665	2.39%	5,711	816,971	0.70%
Yarra	1,993	302,773	0.66%	2,401	221,514	1.08%	7,947	114,516	6.94%	7,011	52,995	13.23%	19,352	691,798	2.80%
Eastern Ranges	8,237	211,334	3.90%	2,286	122,863	1.86%	3,114	66,404	4.69%	2,004	33,322	6.01%	15,641	433,922	3.60%
Sandbelt	4,930	359,456	1.37%	3,493	241,909	1.44%	8,169	119,849	6.82%	5,728	60,432	9.48%	22,319	781,646	2.86%
Sub Total	17,317	1,568,562	1.10%	10,491	1,019,066	1.03%	22,715	503,005	4.52%	16,717	236,307	7.07%	67,240	3,326,940	2.02%
COUNTRY															
Geelong	777	107,872	0.72%	1,241	77,327	1.61%	3,150	36,630	8.60%	2,018	23,710	8.51%	7,185	245,539	2.93%
West Coast	815	43,791	1.86%	662	35,774	1.85%	1,739	20,323	8.56%	1,087	9,669	11.24%	4,302	109,558	3.93%
Bendigo Campaspe	10,107	69,273	14.59%	2,376	48,820	4.87%	4,422	24,974	17.71%	2,723	12,522	21.74%	19,628	155,589	12.62%
Central Goulburn Murray	1,973	65,451	3.01%	3,276	47,006	6.97%	4,506	24,115	18.69%	2,570	12,157	21.14%	12,325	148,728	8.29%
Ovens and Murray	1,433	59,066	2.43%	2,099	36,313	5.78%	3,149	20,911	15.06%	1,801	10,665	16.89%	8,482	126,956	6.68%
Central Victoria	1,830	87,100	2.10%	1,503	55,477	2.71%	2,658	26,364	10.08%	1,563	13,339	11.72%	7,553	182,280	4.14%
Wimmera	1,121	24,503	4.58%	1,168	16,475	7.09%	1,706	8,621	19.78%	980	3,508	27.94%	4,975	53,107	9.37%
Murray Mallee	968	45,190	2.14%	656	32,885	2.00%	741	16,667	4.44%	748	7,432	10.06%	3,112	102,174	3.05%
Strzelecki	4,031	83,730	4.81%	2,301	43,627	5.28%	5,635	23,323	24.16%	2,901	11,783	24.62%	14,869	162,463	9.15%
Gippsland	2,262	34,479	6.56%	1,751	23,435	7.47%	11,020	12,330	89.37%	4,452	6,906	64.46%	19,485	77,150	25.26%
Peninsula Casey	840	282,550	0.30%	1,371	175,456	0.78%	5,161	88,954	5.80%	4,638	45,619	10.17%	12,010	592,579	2.03%
Sub Total	26,157	903,005	2.90%	18,406	592,594	3.11%	43,886	303,214	14.47%	25,479	157,311	16.20%	113,928	1,956,124	5.82%
TOTAL	43,473	2,471,567	1.76%	28,897	1,611,661	1.79%	66,601	806,219	8.26%	42,197	393,617	10.72%	181,168	5,283,064	3.43%

TABLE 6.4 TOTAL PARTICIPANT TO POPULATION RATES IN VICTORIA REGIONS, 2015

TABLE 6.5	MALE I	PARTIC	IPATI	ON R/	ATES IN V	VICTO	DRIAN	REGIO	NS, 20	015					
	То	tal <40 years		т	Fotal 40-59 years	\$	Tot	al 60-74 year	s	Tota	ıl 75+ years		Total I	Population	
	Participants	Population	Rate %	Participa	nts Population	Rate %	Participan	ts Population	Rate %	Participants	Population	Rate %	Participants	s Population	Rate %
METROPOLITAN															
Metropolitan West	927	149,137	0.62%	377	92,424	0.41%	927	43,448	2.13%	345	17,148	2.01%	2,575	302,156	0.85%
Northern Gateway	605	203,170	0.30%	1,188	122,179	0.97%	1,360	57,865	2.35%	770	21,219	3.63%	3,923	404,433	0.97%
Yarra	1,374	153,280	0.90%	1,787	108,357	1.65%	5,062	57,313	8.83%	4,192	22,720	18.45%	12,415	341,669	3.63%
Eastern Ranges	5,019	104,869	4.79%	1,655	59,998	2.76%	2,220	32,463	6.84%	1,282	14,018	9.15%	10,176	211,347	4.81%
Sandbelt	3,491	183,891	1.90%	2,880	115,405	2.50%	5,469	58,869	9.29%	4,226	25,126	16.82%	16,066	383,291	4.19%
Sub Total	11,415	794,346	1.44%	7,886	498,362	1.58%	15,039	249,958	6.02%	10,816	100,230	10.79%	45,156	1,642,896	2.75%
COUNTRY															
Geelong	517	53,938	0.96%	822	37,997	2.16%	1,937	17,898	10.82%	1,224	8,918	13.72%	4,500	118,752	3.79%
West Coast	638	21,988	2.90%	471	17,680	2.66%	987	10,345	9.54%	582	4,217	13.81%	2,678	54,230	4.94%
Bendigo Campaspe	6,477	34,965	18.52%	1,777	23,762	7.48%	2,952	12,307	23.99%	1,825	5,151	35.43%	13,031	76,185	17.10%
Central Goulburn Murray	1,056	34,844	3.03%	2,014	21,972	9.17%	2,729	12,242	22.29%	1,754	5,288	33.18%	7,554	74,345	10.16%
Ovens and Murray	886	29,895	2.96%	1,461	17,763	8.23%	2,052	10,071	20.37%	1,092	4,588	23.80%	5,490	62,317	8.81%
Central Victoria	1,328	43,091	3.08%	1,134	29,144	3.89%	1,758	12,959	13.56%	1,047	5,750	18.20%	5,267	90,943	5.79%
Wimmera	709	12,336	5.74%	876	8,164	10.73%	1,240	4,250	29.18%	581	1,500	38.70%	3,405	26,250	12.97%
Murray Mallee	700	22,777	3.07%	471	16,153	2.92%	476	8,435	5.64%	427	3,211	13.30%	2,074	50,576	4.10%
Strzelecki	3,068	42,389	7.24%	1,936	21,207	9.13%	3,643	11,311	32.20%	1,985	5,122	38.77%	10,633	80,029	13.29%
Gippsland	1,593	17,538	9.08%	1,195	11,680	10.23%	7,407	6,080	121.82%	3,026	2,825	107.12%	13,221	38,123	34.68%
Peninsula Casey	639	141,347	0.45%	910	85,925	1.06%	2,897	43,783	6.62%	3,105	19,210	16.16%	7,551	290,264	2.60%
Sub Total	17,611	455,107	3.87%	13,067	291,447	4.48%	28,077	149,681	18.76%	16,648	65,780	25.31%	75,403	962,014	7.84%
TOTAL	29,026	1,249,452	2.32%	20,953	789,809	2.65%	43,116	399,639	10.79%	27,465	166,010	16.54%	120,559	2,604,910	4.63%

TABLE 6.6	FEMAL	E PART	TICIP/	ATION	RATES I	N VIC	TOR	AN REGI	ONS,	2015					
	Tot	tal <40 years		То	ital 40-59 years		٦	lotal 60-74 years	;	Tot	al 75+ years		Total	Population	
	Participants	Population	Rate %	Participan	ts Population	Rate %	Participa	ants Population	Rate %	Participant	s Population	Rate %	Participant	s Population	Rate %
METROPOLITAN															
Metropolitan West	245	143,443	0.17%	245	92,158	0.27%	679	42,102	1.61%	472	22,744	2.07%	1,641	300,446	0.55%
Northern Gateway	348	199,251	0.17%	498	126,021	0.40%	522	58,821	0.89%	419	28,446	1.47%	1,788	412,538	0.43%
Yarra	604	149,493	0.40%	578	113,157	0.51%	2,890	57,203	5.05%	2,864	30,276	9.46%	6,937	350,129	1.98%
Eastern Ranges	3,195	106,465	3.00%	643	62,865	1.02%	907	33,941	2.67%	720	19,305	3.73%	5,465	222,576	2.46%
Sandbelt	1,423	175,565	0.81%	712	126,504	0.56%	2,589	60,980	4.25%	1,529	35,306	4.33%	6,253	398,355	1.57%
Sub Total	5,816	774,216	0.75%	2,676	520,704	0.51%	2,272	253,047	0.90%	1,726	136,076	1.27%	22,084	1,684,044	1.31%
COUNTRY															
Geelong	254	53,934	0.47%	411	39,329	1.05%	1,219	18,732	6.51%	800	14,792	5.41%	2,685	126,788	2.12%
West Coast	185	21,804	0.85%	195	18,094	1.08%	746	9,978	7.47%	499	5,452	9.15%	1,624	55,328	2.94%
Bendigo Campaspe	3,556	34,308	10.36%	663	25,057	2.65%	1,476	12,667	11.65%	904	7,371	12.26%	6,598	79,404	8.31%
Central Goulburn Murray	972	30,607	3.18%	1,259	25,034	5.03%	1,789	11,873	15.07%	751	6,869	10.93%	4,771	74,383	6.41%
Ovens and Murray	543	29,172	1.86%	649	18,549	3.50%	1,099	10,841	10.13%	701	6,077	11.54%	2,991	64,639	4.63%
Central Victoria	502	44,009	1.14%	370	26,333	1.41%	899	13,406	6.70%	515	7,590	6.79%	2,287	91,337	2.50%
Wimmera	405	12,167	3.33%	302	8,311	3.63%	474	4,371	10.86%	388	2,007	19.34%	1,570	26,856	5.85%
Murray Mallee	274	22,413	1.22%	189	16,732	1.13%	263	8,232	3.19%	313	4,221	7.41%	1,038	51,598	2.01%
Strzelecki	1,034	41,341	2.50%	476	22,420	2.12%	1,844	12,012	15.35%	882	6,661	13.24%	4,236	82,435	5.14%
Gippsland	682	16,941	4.03%	558	11,755	4.75%	3,597	6,250	57.56%	1,427	4,081	34.96%	6,265	39,027	16.05%
Peninsula Casey	204	141,203	0.14%	462	89,531	0.52%	2,257	45,172	5.00%	1,536	26,409	5.82%	4,460	302,315	1.48%
Sub Total	8,611	393.964	2.19%	5,535	261,818	2.11%	15,663	134.801	11.62%	8.716	76.739	11.36%	38.524	867.322	4.44%
TOTAL	14.427	1.222.115	1.18%	8.211	821.852	1.00%	17.935	406.580	4.41%	10.442	227.607	4.59%	60.609	2.678.154	



WESTERN AUSTRALIA

7.1 REGIONAL STRUCTURE

Western Australia is Australia's fourth most populous state with 2,573,389¹⁰ residents or 11.0% of the Australian population. Bowls Western Australia has four regions in metropolitan Perth and four country regions.

The Western Australian regions for the 2015 Census and for bowls planning and development are:

✤ METROPOLITAN PERTH

- Eastern
- Northern
- Southern
- South Coastal

COUNTRY WESTERN AUSTRALIA

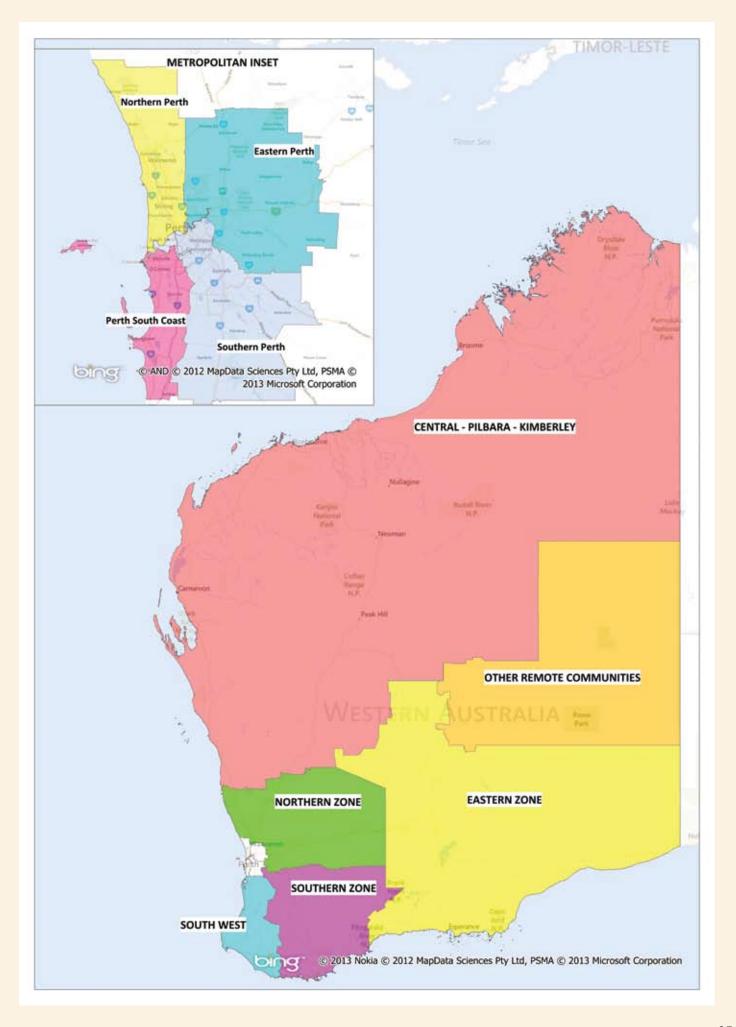
- Eastern Zone
- Northern Zone
- Southern and South Western Zone
- Central Pilbara Kimberley

The locations of these regions are shown in Figure 7.1.

7.2 MEMBERS AND PARTICIPANTS

IN 2015 WESTERN AUSTRALIA HAD

- 204 bowls clubs
- 40,945 playing and non-playing members
- 42,009 participants in all forms of bowls



The bowling clubs in each metropolitan and country region in Western Australia in 2015 are as follows:

METROPOLITAN PERTH

Armadale Bowls Club Bassendean Bowls Club Bayswater Bowls Club **Bedford Bowls Club** Bellevue Bowls Club Belmont City Bowls Club Bullcreek Bowls Club Bullsbrook Bowls Club Byford Bowls Club Cambridge Bowls Club Cannington Bowls Club Claremont Bowls Club Cockburn Bowls Club Como Bowls Club Dalkeith Nedlands Bowls Club **Doubleview Bowls Club** East Fremantle Bowls Club Forrestfield Bowls Club Fremantle Bowls Club Glen Forrest Bowls Club Gosnells Bowls Club Hilton Park Bowls Club Hollywood Subi Bowls Club Innaloo Bowls Club Joondalup Bowls Club Kalamunda Bowls Club Kardinya Bowls Club Kwinana Bowls Club Lake Monger Bowls Club Leeming Bowls Club Manning Memorial Bowls Club Maylands Bowls Club Melville Bowls Club Merriwa Bowls Club Midland Morrison Bowls Club Mills Park Bowls Club Morley Bowls Club Mosman Park Bowls Club Mt Lawley Bowls Club Mt Pleasant Bowls Club Mundaring Bowls Club Nollamara Bowls Club

COUNTRY WESTERN AUSTRALIA

Albany Bowls Club Augusta Bowls Club Badgingarra Bowls Club Balingup Bowls Club Balidu Bowls Club Beacon Bowls Club Bencubbin Bowls Club Bindoon Bowls Club Binningup Bowls Club Boddington Bowls Club Bolgart Bowls Club Borden Bowls Club Boulder Bowls Club **Boyanup Bowls Club** Boyup Brook Bowls Club Bridgetown Bowls Club Brookton Bowls Club **Broomehill Bowls Club** Bruce Rock Bowls Club Brunswick Bowls Club **Bunbury Bowls Club Busselton Bowls Club** Calingiri Bowls Club Capel Bowls Club Bowls Club Carnamah Carnarvon Bowls Club Cervantes Bowls Club Civic Merredin Bowls Club Collie Bowls Club Comet Bay Bowls Club Condingup Bowls Club Coorow Bowls Club Corrigin Bowls Club Cowaramup Bowls Club Cranbrook Bowls Club Cunderdin Bowls Club Dalwallinu Bowls Club Dampier Bowls Club Dandaragan Bowls Club Darkan Bowls Club **Denison Bowls Club** Denmark Riverside Bowls Club Donnybrook Bowls Club Doodlakine Bowls Club Dowerin Bowls Club **Dudley Park Bowls Club** Dumbleyung Bowls Club **Dunsborough Bowls Club** Emu Point Bowls Club **Esperance Bowls Club** Exmouth Bowls Club Frankland Bowls Club Geraldton Bowls Club Gingin Bowls Club Gnowangerup Bowls Club Goomalling Bowls Club Green Range Bowls Club Guilderton Bowls Club Halls Head Bowls Club Harvey Bowls Club Hopetoun Bowls Club Jerramungup Bowls Club Jurien Bowls Club Kalannie Bowls Club Kalbarri Bowls Club Kalgoorlie Bowls Club Kambalda Bowls Club Karlgarin Bowls Club Karratha Bowls Club Katanning Bowls Club Kellerberrin Bowls Club Kojonup Bowls Club Kondinin Bowls Club Koorda Bowls Club Kukerin Bowls Club

Kulin Bowls Club Lake Grace Bowls Club Lake Yealering Bowls Club Lancelin Bowls Club Latham Bowls Club Ledge Point Bowls Club Leeman Bowls Club Mandurah Bowls Club Manjimup Bowls Club Margaret River Bowls Club Meadow Springs Bowls Club Meckering Bowls Club Merredin Club Bowls Club Middleton Beach Bowls Club Mingenew Bowls Club Moodiarrup Bowls Club Moora Bowls Club Morawa Bowls Club Mt. Barker Bowls Club Mt. Barker Golf Bowls Club Mukinbudin Bowls Club Mullewa Bowls Club Nannup Bowls Club Narembeen Bowls Club Narrogin Bowls Club Newdegate Bowls Club Northam Bowls Club Northampton Bowls Club Nungarin Bowls Club Nyabing Bowls Club **Ongerup Bowls Club** Paraburdoo Bowls Club Pemberton Bowls Club Perenjori Bowls Club Pingelly Bowls Club Pinjarra Bowls Club Port Bouvard Bowls Club Port Hedland Bowls Club Quairading Bowls Club Ravensthorpe Bowls Club Scaddan Bowls Club Shackleton Bowls Club Shark Bay Bowls Club South Hedland Bowls Club Tambellup Bowls Club Tammin Bowls Club Three Springs Bowls Club Toodyay Bowls Club Trayning Bowls Club Varley Bowls Club Wagin Bowls Club Walpole Bowls Club Waroona Bowls Club Westonia Bowls Club Wickepin Bowls Club Williams Bowls Club Wongan Hills Bowls Club Wonthella Bowls Club Wyalkatchem Bowls Club Yarloop Bowls Club Yilgarn Bowls Club York Bowls Club Yunderup Bowls Club



Table 7.1 presents details of bowls membership and reveals there were 16,345 playing members (including 12,550 pennant playing members and 3,795 non-pennant playing members) and 24,600 non-playing members in Western Australia.

Of the 40,945 bowls club members in Western Australia,

- 30.7% were registered pennant playing members
- 9.3% were non-pennant playing members
- 60.1% were non-playing members
- 28.0% of members were located in country Western Australia

The Western Australian regions with the greatest number of bowls club members were:

- Northern Perth
- Southern and South West Zone
- Eastern Perth

TABLE 7.1BOWLS CLUBS AND MEMBERS WESTERN AUSTRALIA, 2015

	Number of Bowls Clubs	Pennant Playing Members	Non-Pennant Playing Members	Total Playing Members	Non Playing Members	Total Members
METROPOLITAN						
Eastern	14	931	192	1,123	5,576	6,699
Northern	25	3,044	435	3,479	9,956	13,435
Southern	13	1,482	223	1,705	4,102	5,807
South Coastal	13	1,611	354	1,965	1,563	3,528
Sub Total	65	7,067	1,205	8,272	21,197	29,469
COUNTRY						
Eastern Zone	30	1,156	111	1,267	782	2,049
Northern Zone	31	981	594	1,575	639	2,214
South Western and Southern Zone	69	3,119	1,769	4,888	1,798	6,686
Central - Pilbara – Kimberley	9	227	116	343	185	528
Sub Total	139	5,483	2,590	8,073	3,403	11,476
TOTAL	204	12,550	3,795	16,345	24,600	40,945

Table 7.2 and Figure 7.2 summarise bowls participation by major segment and by gender. In total there were 42,009 participants in bowls competitions and programs (of at least 4 games duration) in Western Australia during 2015.

Specifically:

- The greatest participation segment in Western Australia was pennant and competition bowls, with 66.0% of participants.
- Male participation makes up 63.8% of all bowls participation in Western Australia.
- Participation in country Western

Australia (18,834) is lower than metropolitan participation (23,175) and the two largest regions for bowls participation were South/South Western Zone and Northern Perth.

Figure 7.3 shows the age structure of bowls participation in Western Australia.



TABLE 7.2 BOWLS PARTICIPATION (>4 GAMES) IN WESTERN AUSTRALIA, 2015

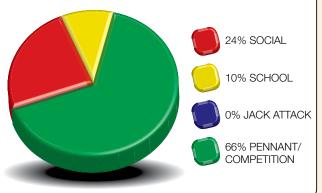
Participants		inant and O Competitior			ocial and Otl Participation			Jack Attack Participation		Р	School articipation	n		al Participar (>4 games)	nts
Region	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total
METROPOLITAN															
Eastern Perth	1,712	1,061	2,772	595	420	1,015	0	0	0	700	540	1,240	3,007	2,021	5,027
Northern Perth	3,056	1,894	4,950	1,063	750	1,813	0	0	0	480	250	730	4,599	2,894	7,493
Southern Perth	2,282	1,196	3,478	371	293	663	0	0	0	903	487	1,390	3,555	1,976	5,531
South Coastal Perth	2,496	1,030	3,526	627	452	1,079	0	0	0	260	260	520	3,383	1,742	5,125
Sub Total	9,545	5,181	14,726	2,655	1,914	4,570	0	0	0	2,343	1,537	3,880	14,544	8,632	23,175
Eastern WA	2,267	1,026	3,294	729	557	1,287	0	0	0	51	46	96	3,047	1,629	4,677
Northern WA	825	831	1,655	893	87	980	0	0	0	0	0	0	1,717	918	2,635
Southern and SWZ	5,215	2,361	7,575	1,678	1,282	2,960	0	0	0	116	105	222	7,009	3,748	10,757
Central - Pilbara - Kimberley	239	241	481	259	25	284	0	0	0	0	0	0	499	266	765
Sub Total	8,546	4,459	13,005	3,559	1,951	5,511	0	0	0	167	151	318	12,272	6,561	18,834
TOTAL	18,092	9,639	27,731	6,215	3,866	10,080	0	0	0	2,510	1,688	4,198	26,816	15,193	42,009

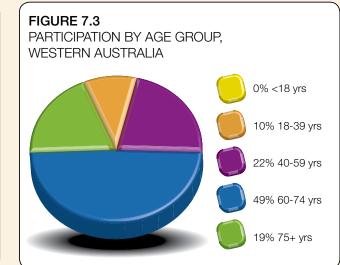
TABLE 7.3 NATIONAL RANKINGS OF WESTERN AUSTRALIAN REGIONS BY PARTICIPANTS

	М	EMBERSH	ЧIР	PARTICIPATION						
	Playing	Non Playing	Total Members	Pennant and Other Competition	Social and School	Total Participants	Participation Ranking			
Southern/South West Zone	4,888	1,798	6,686	7,575	3,182	10,757	23			
Northern	3,479	9,956	13,435	4,950	2,543	7,493	30			
Southern	1,705	4,102	5,807	3,478	2,053	5,531	38			
South Coastal	1,965	1,563	3,528	3,526	1,599	5,125	40			
Eastern	1,123	5,576	6,699	2,772	2,255	5,027	41			
Eastern Zone	1,267	782	2,049	3,294	1,383	4,677	44			
Northern Zone	1,575	639	2,214	1,655	980	2,635	56			
Central - Pilbara – Kimberley	343	185	528	481	284	765	64			

FIGURE 7.2

BOWLS PARTICIPATION BY MAJOR SEGMENT, WESTERN AUSTRALIA





Regional rankings for West Australian regions in terms of participants are summarised in Table 7.3 (also showing the relative number of members).

Many bowls participants are involved in more than one structured bowls competition, social or other program. This includes:

- Pennant and other competition participants who regularly play in more than one competition during the same season or year.
- Participants involved in both

competition and social or corporate bowls.

Bowls participation rates show the extent to which people in each age group and in each region are involved in bowls. For Western Australia the player to population rates are presented in Tables 7.4 to 7.6.

Western Australian regions with highest 'player to population' rates, in 2015, were all the country regions except Central/Pilbara/Kimberley (which had the lowest rate). Other regions with low player to population rates were in Perth:

- Northern
- South Coastal
- Southern Perth.

The overall participation rate in Western Australia was 1.83%. The rate in country Western Australia was 3.26% and in metropolitan Perth it was 1.35%.

TABLE 7.4	TOTAL PARTICIPANT TO POPULATION RATES IN WESTERN AUSTRALIA, 2015														
	Total <40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %
METROPOLITAN															
Eastern	655	139,501	0.47%	1,010	87,953	1.15%	2,283	39,289	5.81%	1,079	16,371	6.59%	5,027	283,114	1.78%
Northern	979	338,992	0.29%	1,516	199,624	0.76%	3,395	86,215	3.94%	1,603	41,710	3.84%	7,493	666,541	1.12%
Southern	921	212,656	0.43%	1,224	114,322	1.07%	1,917	50,724	3.78%	1,469	23,166	6.34%	5,531	400,867	1.38%
South Coastal	731	183,987	0.40%	1,746	112,763	1.55%	2,062	48,608	4.24%	586	23,852	2.46%	5,125	369,210	1.39%
Sub Total	3,245	875,136	0.37%	5,562	514,662	1.08%	9,767	224,836	4.34%	4,601	105,099	4.38%	23,175	1,719,733	1.35%
Eastern	313	29,469	1.06%	940	16,769	5.61%	2,803	5,594	50.11%	620	1,751	35.38%	4,677	53,583	8.73%
Northern	112	20,198	0.55%	542	17,010	3.19%	1,151	9,829	11.72%	829	3,523	23.55%	2,635	50,559	5.21%
Southern/South Western	721	138,728	0.52%	2,163	100,315	2.16%	6,448	55,566	11.60%	1,425	24,866	5.73%	10,757	319,475	3.37%
Central/Pilbara/Kimberley	32	84,502	0.04%	157	50,221	0.31%	334	14,849	2.25%	241	4,255	5.66%	765	153,827	0.50%
Sub Total	1,129	272,897	0.41%	3,833	184,315	2.08%	10,486	85,838	12.22%	3,387	34,395	9.85%	18,834	577,445	3.26%
TOTAL	4,235	1,148,033	0.37%	9,337	698,977	1.34%	20,485	310,674	6.59%	7,951	139,494	5.70%	42,009	2,297,177	1.83%

TABLE 7.5 MALE PARTICIPATION RATES IN WESTERN AUSTRALIAN REGIONS, 2015

	Total <40 years				Total 40-59 years			Total 60-74 years		Toto	ll 75+ years		Total Population		
	Participants				ants Population			ants Population		Participants		Rate %		nts Population	Rate %
METROPOLITAN															
Eastern	422	71,127	0.59%	708	43,468	1.63%	1,287	19,366	6.65%	589	7,052	8.36%	3,007	141,013	2.13%
Northern	645	171,185	0.38%	1,084	98,034	1.11%	1,969	42,062	4.68%	902	16,851	5.35%	4,599	328,132	1.40%
Southern	555	109,306	0.51%	857	56,636	1.51%	1,198	25,133	4.77%	945	9,243	10.23%	3,555	200,318	1.77%
South Coastal	525	92,559	0.57%	1,085	55,072	1.97%	1,388	23,844	5.82%	384	9,958	3.86%	3,383	181,432	1.86%
Sub Total	2,140	444,176	0.48%	3,766	253,210	1.49%	5,911	110,404	5.35%	2,727	43,104	6.33%	14,544	850,895	1.71%
COUNTRY															
Eastern	191	15,569	1.22%	609	9,125	6.67%	1,860	3,123	59.56%	388	758	51.12%	3,047	28,575	10.66%
Northern	85	10,318	0.82%	299	8,681	3.45%	706	5,237	13.49%	627	1,742	35.99%	1,717	25,978	6.61%
Southern/South Western	438	70,044	0.63%	1,401	49,539	2.83%	4,278	27,919	15.32%	892	11,127	8.02%	7,009	158,628	4.42%
Central/Pilbara/Kimberley	25	46,746	0.05%	87	29,227	0.30%	205	8,476	2.42%	182	2,099	8.67%	499	86,547	0.58%
Sub Total	727	142,677	0.51%	2,374	96,571	2.46%	6,876	44,754	15.36%	2,295	15,726	14.59%	12,272	299,728	4.09%
TOTAL	2,776	586,854	0.47%	6,072	349,781	1.74%	12,946	155,158	8.34%	5,021	58,830	8.54%	26,816	1,150,624	2.33%

TABLE 7.6	FEMAL	E PLAY	′ER T	O POPL	POPULATION RATES IN WESTERN AUSTRALIAN REGIONS, 2015											
	Tot	al <40 years		Total 40-59 years			Total	60-74 years		Total	75+ years		Total P	opulation		
	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	Participants	Population	Rate %	
METROPOLITAN																
Eastern	233	68,374	0.34%	302	44,485	0.68%	996	19,923	5.00%	489	9,319	5.25%	2,021	142,101	1.42%	
Northern	334	167,807	0.20%	432	101,590	0.43%	1,426	44,153	3.23%	701	24,859	2.82%	2,894	338,409	0.86%	
Southern	366	103,350	0.35%	366	57,686	0.64%	720	25,591	2.81%	523	13,922	3.76%	1,976	200,549	0.99%	
South Coastal	206	91,429	0.23%	661	57,691	1.15%	674	24,764	2.72%	202	13,894	1.45%	1,742	187,778	0.93%	
Sub Total	1,105	430,960	0.26%	1,796	261,452	0.69%	3,856	114,431	3.37%	1,874	61,994	3.02%	8,632	868,838	0.99%	
COUNTRY																
Eastern	123	13,899	0.88%	331	7,645	4.34%	943	2,472	38.17%	232	993	23.35%	1,629	25,008	6.52%	
Northern	27	9,880	0.27%	243	8,328	2.92%	445	4,592	9.70%	202	1,780	11.37%	918	24,581	3.73%	
Southern/South Western	283	68,684	0.41%	762	50,776	1.50%	2,170	27,647	7.85%	533	13,740	3.88%	3,748	160,847	2.33%	
Centra/Pilbara/Kimberley	8	37,756	0.02%	71	20,994	0.34%	129	6,373	2.03%	59	2,156	2.73%	266	67,279	0.40%	
Sub Total	402	130,220	0.31%	1,459	87,743	1.66%	3,609	41,084	8.78%	1,092	18,669	5.85%	6,561	277,716	2.36%	
TOTAL	1,459	561,180	0.26%	3,265	349,195	0.94%	7,539	155,515	4.85%	2,930	80,663	3.63%	15,193	1,146,554	1.33%	



TASMANIA AUSTRALIAN CAPITAL TERRITORY NORTHERN TERRITORY

8.1 REGIONAL STRUCTURE

TASMANIA is Australia's smallest state (and ranks sixth among states and territories) with 513,159¹¹ residents or 2.2% of the Australian population. Bowls Tasmania has four regions; Hobart and South and three country regions.

The Tasmanian regions in the 2015 Census and for planning bowls development are:

METROPOLITAN HOBART AND SOUTH

✤ COUNTRY TASMANIA

- Launceston and North
- North West
- East

THE NORTHERN TERRITORY is Australia's least populous state/territory with 245,079¹² residents or 1.04% of the Australian population. Northern Territory bowls has three longer-term identified regions; one metropolitan region and two country regions.

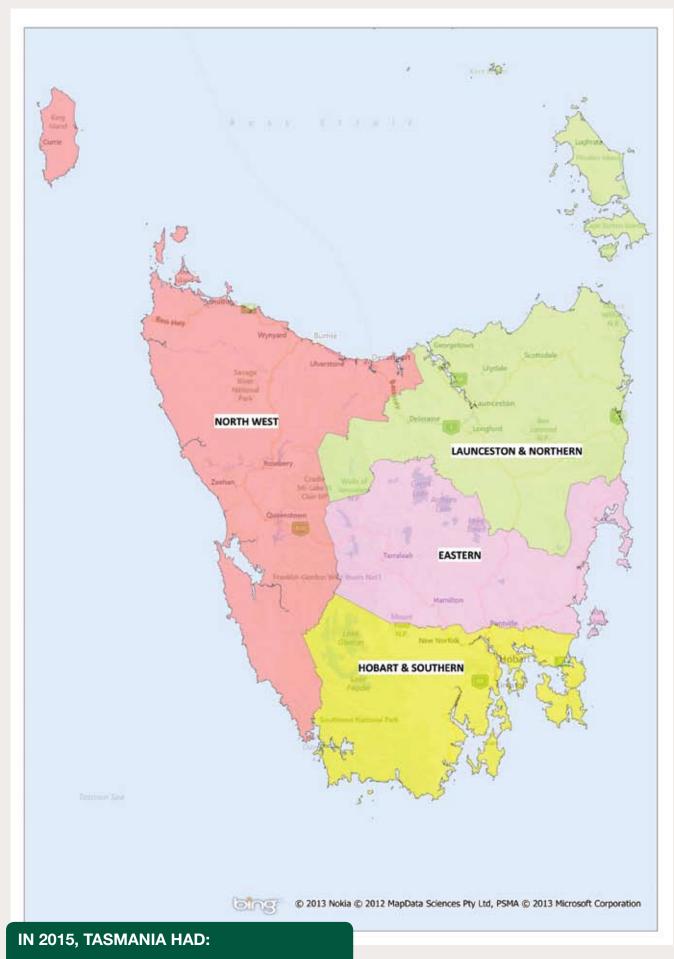
The Northern Territory regions for longer-term National Bowls Census Report intergration and for planning bowls development are:

- Metropolitan Darwin and Top End
- Katherine Barkly
- Central Australia.

However, in the 2015 Census, the Northern Territory has been analysed as a single region.

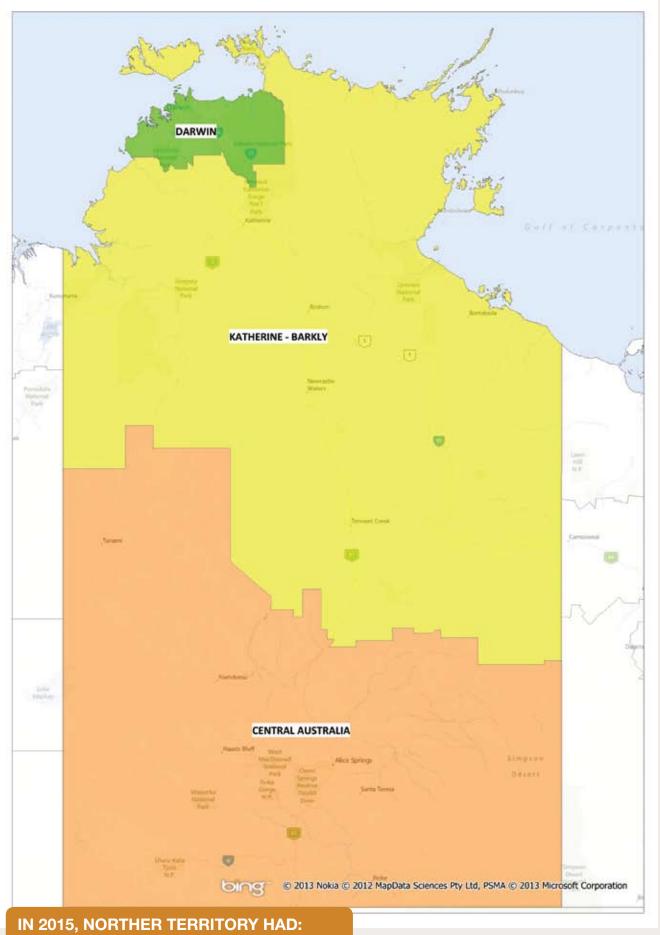
THE AUSTRALIAN CAPITAL TERRITORY has 385,996¹³ residents, or 1.6% of the Australian resident population. The ACT is classified as one administration region, although Bowls ACT encompasses bowls competitions and programs extending beyond the Territory's border, and includes the City of Queanbeyan (with an additional population of 40,568 residents).

The locations of these regions are shown in Figure 8.1.



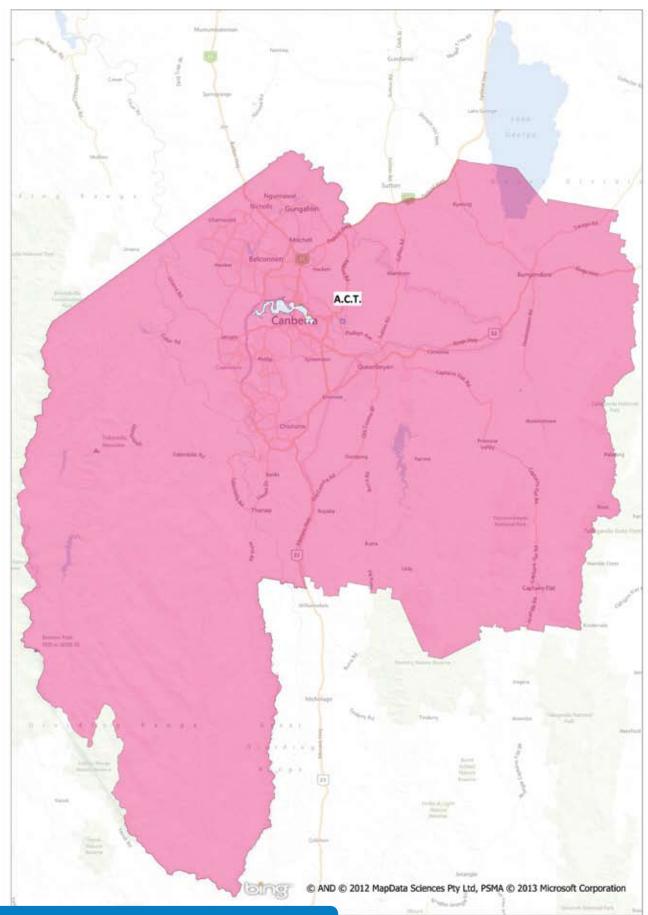
- 4 bowls associations
- 70 bowls clubs
- 7,841 playing and non-playing members
- 18,889 participants in all forms of bowls

¹¹ Australian Bureau of Statistics, Regional Population Growth 2014, May 2015



- 7 bowls clubs
- 255 playing and non-playing members
- 2,104 participants in all forms of bowls

¹² Australian Bureau of Statistics, Regional Population Growth 2014, May 2015



IN 2015, ACT HAD

- 1 bowls association
- 16 bowls clubs
- 9,463 playing and non-playing members
- 8,043 participants in all forms of bowls

¹³ Australian Bureau of Statistics, Regional Population Growth 2014, May 2015

The clubs in the Tasmanian, Australian Capital Territory and Northern Territory regions in 2015 are as follows.

Tasmania Hobart and South Region

Beltana Bowling Club Berriedale Bowling Club **Brighton Bowling Club** Bruny Bowling Club Buckingham Bowling Club **Claremont Bowling Club** Cremorne Bowling Club Cygnet Bowling Club Derwent City Bowling Club Dover RSL Bowling Club Franklin Bowling Club Geeveston Bowling Club Glenorchy Rodman Bowling Club Howrah Bowling Club Huonville Bowling Club Kingborough Bowling Club New Norfolk Bowling Club Oatlands Bowling Club Orford Bowling Club **Ouse Bowling Club** Rosny Park Bowling Club Royal Hobart Bowling Club Sandy Bay Bowling Club Sorrell Bowling Club St John's Park Bowling Club Taroona Bowling Club Tasman Bowling Club

Launceston and Northern Region

Bass & Flinders Bowls & Community Club Beauty Point Bowling Club Bridport Bowling Club Cosgrove Park Bowling Club Cressy Bowls & Community Club **Deloraine Bowling Club** East Launceston Bowling Club Exeter RSL Bowling Club George Town Bowling Club Invermay Bowling Club Kings Meadows Bowling Club Launceston Bowling Club Lilydale Bowling Club Longford Bowling Club Midlands Bowling Club North Launceston Bowling Club Ravenswood Bowling Club **Riverside Bowling Club** Scottsdale Bowling Club Trevallyn Bowling Club West Launceston Bowling Club Westbury Bowling Club

North Western Region

Burnie Bowling Club Devonport Bowling Club East Devonport Bowling Club Latrobe Bowling Club Penguin Bowling Club Port Sorell Bowling Club Railton Bowling Club **Ridgley Bowling Club** Sheffield Bowling Club Smithton Bowling Club South Burnie Bowling Club Spreyton Bowling Club Turners Beach Bowling Club Ulverston Bowling Club Viewmont Bowling Club Wynyard Bowling Club

East Region

Bicheno Bowling Club Scamander Bowling Club St Helens Bowling Club St Marys Sports Centre Bowling Club Swansea Bowling Club

NORTHERN TERRITORY

Darwin Bowling Club Nightcliff Bowls Club Inc Palmerston Golf and Country Club Katherine Country Club Inc Humpty Doo Bowls Club Inc Tennant Creek Bowling Club Rum Jungle Bowling Club Alice Springs Memorial Bowls Club

AUSTRALIAN CAPITAL TERRITORY

Belconnen Bowling Club Bungendore Bowling Club Canberra Bowling Club Canberra City Bowling Club Canberra North Bowling Club Tuggeranong Valley Bowling Club West Deakin Hellenic Bowling Club Weston Creek Bowling Club Yowani Country Club Bowling Club Queanbeyan Bowling Club Queanbeyan RSL Bowling Club Yass Bowling Club Captains Flat Bowling Club

8.2 MEMBERS AND PARTICIPANTS

Of the 7,841 club members in Tasmania,

- 57.4% were registered pennant playing members;
- 8.4% were non-pennant playing members;
- 34.2% were non-playing members; and
- 58.5% of members were located in country Tasmania (ie northern, north-western and eastern regions).

Of the 255 club members in the Northern Territory,

• All were registered pennant playing members.

Of the 9,463 club members in the Australian Capital Territory,

- 7.1% were registered pennant playing members;
- 12.4% were non-pennant playing members; and
- 80.6% were non-playing members.

The Tasmanian region with the greatest number of bowls club members was Hobart and South.

Table 8.1 presents details of bowls membership for Tasmania, Northern Territory and Australian Capital Territory.

TABLE 8.1	BOWLS CLUBS AND I AUSTRALIAN CAPITAL			IA, NORTHERN T	ERRITORY /	AND
	I	Number	Pennant	Non-Pennant	Total	Non

	Number of Bowls Clubs	Pennant Playing Members	Non-Pennant Playing Members	Total Playing Members	Non Playing Members	Total Members
TASMANIA						
METROPOLITAN						
Hobart and South	28	1,506	560	2,066	1,189	3,255
Sub Total	28	1,506	560	2,066	1,189	3,255
COUNTRY						
Launceston and North	21	1,532	0	1,532	922	2,454
North West	16	1,352	96	1,448	515	1,963
East	5	111	0	111	58	169
Sub Total	42	2,995	96	3,091	1,495	4,586
TOTAL TASMANIA	70	4.501	656	5,157	2,684	7,841
TOTAL NORTHERN TERRITORY	7	255	0	255	0	255
TOTAL ACT	16	669	1,169	1,838	7,625	9,463

Table 8.2 and Figures 8.2 (A, B & C) summarise bowls participation by major segment and by gender. Specifically:

- In Tasmania, Northern Territory and the Australian Capital
- Territory, the largest bowls participation segment in was 'social programs', with 36%, 67% and 54% respectively.
- Male participation makes up 65.8%, 59.3% and 62.9% of all bowls participation in Tasmania,

Northern Territory and Australian Capital Territory, respectively.

Figures 8.3 (A, B & C) show the age structure of bowls participation in Tasmania, Northern Territory and Australian Capital Territory.

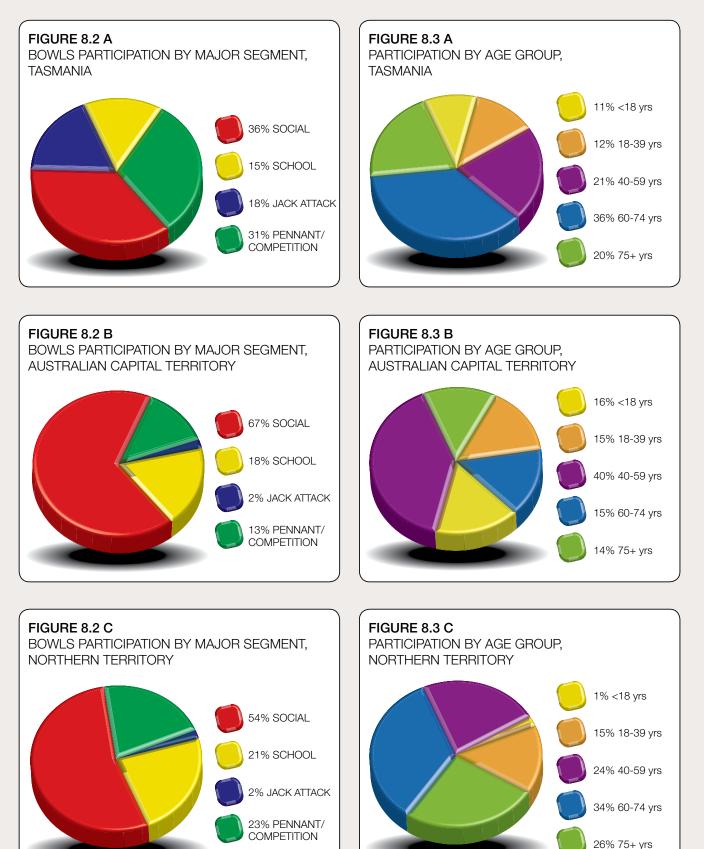


TABLE 8.2BOWLS PARTICIPATION (>4 GAMES) IN TASMANIA, NORTHERN TERRITORY
AND AUSTRALIAN CAPITAL TERRITORY, 2015

Participants		Pennant and Other Competition			Social and Other Participation			Jack Attack Participation			School Participation			Total Participants (>4 games)		
Region	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total	Males	Females	Total	
TAS METROPOLITAN																
Hobart and South	1,432	733	2,165	1,850	1,040	2,890	700	440	1,140	650	260	910	4,632	2,473	7,105	
Sub Total	1,432	733	2,165	1,850	1,040	2,890	700	440	1,140	650	260	910	4,632	2,473	7,105	
TAS COUNTRY																
Launceston and North	1,225	600	1,824	1,130	570	1,700	1,000	400	1,400	730	450	1,180	4,085	2,020	6,104	
North West	991	540	1,531	1,345	615	1,960	500	450	950	550	250	800	3,386	1,855	5,241	
East	207	51	258	120	60	180	0	0	0	0	0	0	327	111	438	
Sub Total	2,423	1,191	3,614	2,595	1,245	3,840	1,500	850	2,350	1,280	700	1,980	7,798	3,986	11,784	
TOTAL TASMANIA	3,855	1,924	5,779	4,445	2,285	6,730	2,200	1,290	3,490	1,930	960	2,890	12,430	6,459	18,889	
TOTAL NT	212	68	280	760	640	1,400	36	8	44	240	140	380	1,248	856	2,104	
TOTAL ACT	1,164	648	1,812	2,882	1,459	4,341	115	75	190	900	800	1,700	5,061	2,982	8,043	

Regional rankings for Tasmanian, Northern Territory and Australian Capital Territory regions in terms of participants are summarised in Table 8.3 (also showing the relative number of members).

Many bowls participants are involved in more than one structured bowls competition, social or other program. This includes:

- Pennant and other competition participants who regularly play in more than one competition during the same season or year.
- Participants involved in both competition and social or corporate bowls.

Bowls participation rates show the extent to which people in each age group and in each region are involved in bowls. For Tasmania, Northern Territory and Australian Capital Territory the player to population rates are presented in Tables 8.4 to 8.6.

The overall participation rate in the Australian Capital Territory was 2.17%, Tasmania was 4.15%, while the Northern Territory's rate was 0.99%.

ABLE 8.3 NATIONAL RANKINGS OF TASMANIA, NORTHERN TERRITORY AND AUSTRALIAN CAPITAL TERRITORY REGIONS BY PARTICIPANTS, PLAYERS AND MEMBERS														
		м	EMBERSH	HIP	PARTICIPATION									
		Playing	Non Playing	Total Members	Pennant and Other Competition	Social and School	Total Participants	Participation Ranking						
Australian Capital Territory	ACT	1,838	7,625	9,463	1,812	6,231	8,043	28						
Northern Territory	NT	255	0	255	280	1,824	2,104	59						
Hobart and South	TAS	2,066	1,189	3,255	2,165	4,940	7,105	33						
Launceston and North	TAS	1,532	922	2,454	1,824	4,280	6,104	35						
North West	TAS	1,448	515	1,963	1,531	3,710	5,241	39						
East	TAS	111	58	169	258	180	438	65						

TABLE 8.4TOTAL PARTICIPANT TO POPULATION RATES IN TAS, NT AND ACT, 2015

	То	Total < 40 years		Т	otal 40-59 yea	ars	Т	otal 60-74 ye	ars	Total 75+ years			Total Population		
	Players	Population	n Rate %	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %
TASMANIA															
Hobart and South	1,609	94,352	1.71%	1,645	67,921	2.42%	2,637	35,677	7.39%	1,215	17,143	7.09%	7,105	215,093	3.30%
Sub Total	1,609	94,352	1.71%	1,645	67,921	2.42%	2,637	35,677	7.39%	1,215	17,143	7.09%	7,105	215,093	3.30%
COUNTRY															
Launceston and North	1,084	53,473	2.03%	1,457	40,292	3.62%	2,336	23,038	10.14%	1,227	10,783	11.38%	6,104	127,586	4.78%
North West	939	40,966	2.29%	941	32,375	2.91%	1,832	18,780	9.76%	1,529	8,565	17.85%	5,241	100,686	5.21%
East	208	4,004	5.20%	60	4,005	1.50%	151	2,833	5.33%	19	819	2.33%	438	11,661	3.76%
Sub Total	2,625	98,443	2.67%	2,366	76,671	3.09%	4,268	44,652	9.56%	2,525	20,167	12.52%	11,784	239,933	4.91%
TOTAL TASMANIA	4,231	192,796	2.19%	3,982	144,592	2.75%	6,896	80,329	8.58%	3,781	37,309	10.13%	18,889	455,026	4.15%
NORTHERN TERRITORY	663	124,330	0.53%	817	64,751	1.26%	331	19,955	1.66%	292	4,073	7.18%	2,104	213,109	0.99%
ACT	1,323	182,971	0.72%	1,937	118,859	1.63%	2,689	49,236	5.46%	2,095	19,892	10.53%	8,043	370,958	2.17%

TABLE 8.5MALE PARTICIPATION RATES IN TAS, NT AND ACT, 2015

	To	tal < 40 year	rs	Total 40-59 years			т	otal 60-74 ye	ars	т	otal 75+ years	т	Total Population		
	Players	Population	n Rate %	Players	Population	Rate %	Players	Population	Rate %	Players	Population Rate	% Players	Population	Rate %	
TASMANIA															
Hobart and South	1,031	46,862	2.20%	1,119	32,806	3.41%	1,702	17,477	9.74%	781	7,052 11.07%	4,632	104,197	4.45%	
Sub Total	1,031	46,862	2.20%	1,119	32,806	3.41%	1,702	17,477	9.74%	781	7,052 11.07%	4,632	104,197	4.45%	
COUNTRY															
Launceston and North	712	26,295	2.71%	1,026	19,625	5.23%	1,555	11,386	13.66%	792	4,550 17.40%	4,085	61,856	6.60%	
North West	638	20,240	3.15%	665	15,768	4.22%	1,155	9,343	12.37%	927	3,619 25.61%	3,386	48,969	6.91%	
East	140	2,004	7.01%	45	2,048	2.21%	127	1,514	8.40%	14	403 3.57%	327	5,968	5.49%	
Sub Total	1,695	48,539	3.49%	1,659	37,441	4.43%	2,855	22,242	12.83%	1,589	8,572 18.54%	7,798	116,793	6.68%	
TOTAL TASMANIA	2,723	95,401	2.85%	2,763	70,246	3.93%	4,556	39,719	11.47%	2,388	15,624 15.29%	12,430) 220,991	5.62%	
NORTHERN TERRITORY	391	63,670	0.61%	597	33,127	1.80%	98	10,970	0.89%	163	1,921 8.48%	1,248	109,688	1.14%	
ACT	891	92,047	0.97%	1,308	58,163	2.25%	1,481	24,005	6.17%	1,380	8,251 16.73%	5,061	182,466	2.77%	

TABLE 8.6 FEM	ALE P.	ARTIC	IPATIO	N RAT	ES IN T	ĀS, N	IT AN	D ACT,	2015						
	Total < 40 years			Total 40-59 years			Total 60-74 years			Total 75+ years			Total Population		
	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %	Players	Population	Rate %
TASMANIA															i .
Hobart and South	578	47,490	1.22%	525	35,115	1.50%	935	18,201	5.14%	434	10,090	4.30%	2,473	110,896	2.23%
Sub Total	578	47,490	1.22%	525	35,115	1.50%	935	18,201	5.14%	434	10,090	4.30%	2,473	110,896	2.23%
COUNTRY															ļ
Launceston and North	372	27,178	1.37%	431	20,667	2.09%	781	11,653	6.70%	435	6,233	6.98%	2,020	65,730	3.07%
North West	301	20,727	1.45%	276	16,607	1.66%	677	9,437	7.17%	602	4,945	12.17%	1,855	51,716	3.59%
East	68	1,999	3.39%	15	1,957	0.76%	24	1,320	1.80%	5	417	1.14%	111	5,693	1.95%
Sub Total	930	49,904	1.86%	707	39,231	1.80%	1,414	22,410	6.31%	936	11,595	8.07%	3,986	123,140	3.24%
TOTAL TASMANIA	1,508	97,394	1.55%	1,219	74,346	1.64%	2,340	40,610	5.76%	1,393	21,685	6.42%	6,459	234,036	2.76%
NORTHERN TERRITORY	272	60,660	0.45%	220	31,624	0.70%	233	8,985	2.60%	130	2,152	6.02%	856	103,421	0.83%
ACT	431	90,924	0.47%	628	60,696	1.04%	1,208	25,231	4.79%	715	11,641	6.14%	2,982	188,491	1.58%

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