



BOWLS
AUSTRALIA

COVID-19 RELATED NATIONAL CLUB SURVEY

SURVEY RESPONSES (*SOUTH AUSTRALIA NOT APPLICABLE)



450
RESPONSES

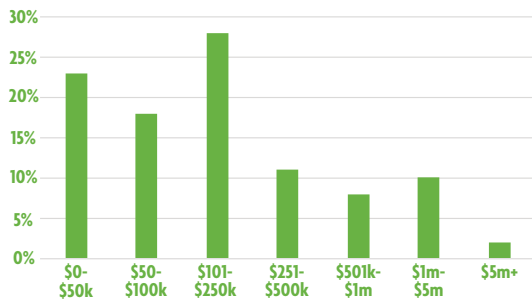


63%
REGIONAL



37%
METRO

CLUBS' USUAL ANNUAL INCOME



INCOME LOST TO DATE

\$17.5m
FOR 450 CLUBS
↓
\$71.4m
FOR 1,832 CLUBS

EXPECTED FUTURE INCOME LOSS

\$28.4m
FOR 450 CLUBS
↓
\$115.5m
FOR 1,832 CLUBS

EXPECTED EXPENDITURE SAVING

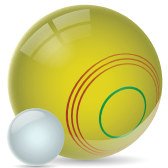
\$4.1m
PER MONTH FOR 450 CLUBS
↓
\$50.5m
FOR 1,832 CLUBS

EXPECTED FINANCIAL IMPACT FOR CLUBS
FOR THREE MONTH SHUTDOWN PERIOD
\$136.4m

IMPACTED CLUB ACTIVITIES



93%
IMPACTED SOCIAL BOWLS



80%
IMPACTED COMPETITION



87%
IMPACTED BAR TRADE

EMPLOYEE WORK ARRANGEMENTS



53%
CHANGED WORK ARRANGEMENTS

72% STOOD DOWN
69% REDUCED HOURS
45% FORCED LEAVE

53%
APPLIED FOR GOVERNMENT SUPPORT

66% JOBKEEPER
45% CASH FLOW STIMULUS



FUTURE VIABILITY FEARS



75%
CONCERNED ABOUT FUTURE VIABILITY WITHIN ONE YEAR

18% CONCERNED ABOUT VIABILITY AFTER 3 MONTHS

31% CONCERNED ABOUT VIABILITY AFTER 6 MONTHS

12% CONCERNED ABOUT VIABILITY AFTER 9 MONTHS

14% CONCERNED ABOUT VIABILITY AFTER 12 MONTHS

CLUB CONNECTION

92%
OF CLUBS HAVE BEEN CONNECTING WITH MEMBERS



64% THROUGH EMAIL

34% THROUGH FACEBOOK OR WHATSAPP

24% THROUGH PHONE CALLS

COMMUNITY ENGAGEMENT



70%
OF CLUBS WILL HAVE AN ACTION PLAN TO RE-ENGAGE THE COMMUNITY

ISOLATION PLANS

71% WILL UNDERTAKE FACILITY MAINTENANCE

52% WILL UNDERTAKE GRANT APPLICATIONS

38% WILL UNDERTAKE BUSINESS / STRATEGIC PLANNING

DISCLAIMER: INFORMATION OBTAINED FROM A COVID-19 RELATED NATIONAL CLUB SURVEY, CIRCULATED TO ALL CLUBS ON APRIL 22, 2020 ('EXCEPT THOSE IN SOUTH AUSTRALIA, THAT COMPLETED A PREVIOUS SURVEY')