

WARREN GRIFFIN

Regional Bowls Manager Eastern Melbourne & VIC



BOWLS
AUSTRALIA



BOWLS
VICTORIA

AREAS OF EXPERTISE

- Club administration
- Community engagement
- & development
- Grant writing
- Membership recruitment & retention
- Policies & procedures

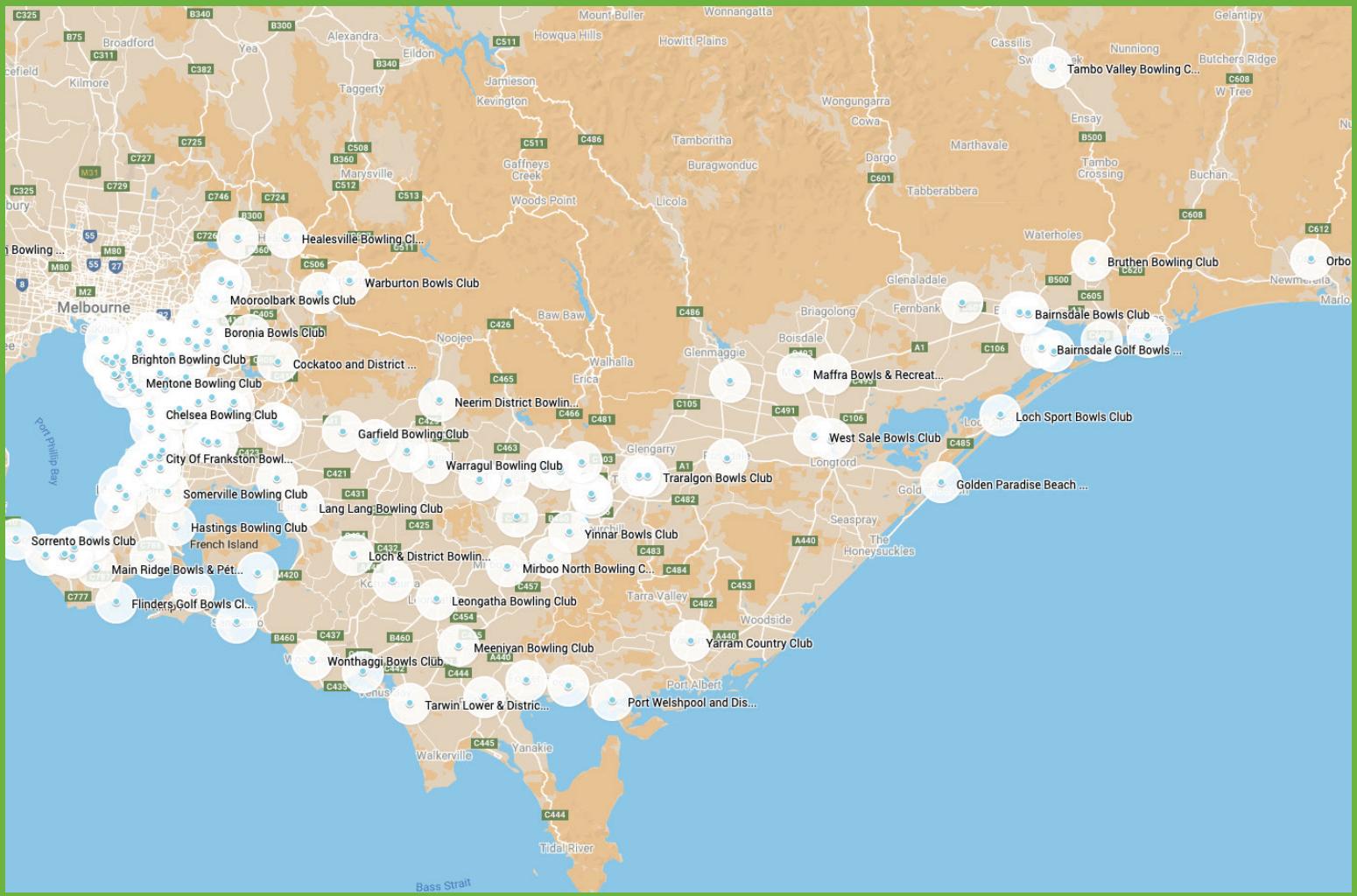
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WARREN IS A FREE RESOURCE THAT YOU CAN CALL ON TO HELP

He can assist in the following areas:

- Increasing participation and retention with the sport
- Assistance with programs such as: Jack Attack, Rookie Rollers, BPL Cup and Sporting Schools
- Business planning and governance advice
- Grant submissions
- Share examples of best practice/success stories
- Accurate recording of participation and facilities data
- Increasing the quantity and quality of coaches and officials
- Provide feedback/support to the relevant State or Territory Association



GET TO KNOW WARREN

Warren is a committee member, Life Member and a Past President of his cricket club, he is also a former Cricket Australia Community Coach of the Year for Victoria.

He is also a committee member for his local cycling club. Most recently, Warren held the role of Area Manager at Cricket Victoria where he provided strategic and consultative support to clubs, associations and schools to build a connected cricket ecosystem, developing their organizational capacity to attract sponsorship, grants and funding.

Prior to working in cricket, he had a lengthy career in senior management roles within the book publishing and manufacturing industry; been a member of industry committees and held the position of President of a book industry association.

Having played a number of games of social bowls, Warren is keen to enhance his practical experience on the greens.

TESTIMONIAL

Last year the Loch and District Bowling Club was in desperate need of change - we had only 35 members and we needed to demonstrate that the club was financially viable.

OUR RBM advised us on many avenues we could follow to increase awareness of the club and to promote bowls to all ages of the community.

OUR RBM assisted us in submitting a successful grant application, which enabled the club to purchase 12 new sets of club bowls to use for our upcoming barefoot bowls season.

OUR RBM also helped us successfully deliver two female new participation programs; This Girl Can and a Roll and Giggle Day for local women in the district community.

Our membership has since grown to 80, our bank balance is very healthy, our barefoot bowls is now the talking point of the district, and the use of the clubhouse for social gatherings has increased.

We are forever grateful to our RBM for his ongoing support and invaluable advice - his advice is sound and rewarding.

- Loch and District Bowling Club