

GROWTH AND DEVELOPMENT

- Target new participants through various programs and linkages with schools
- Increase membership by converting participants into full members
- Promote the health benefits of bowls through regional service providers and community groups aiming to increase participation

PROGRAM DELIVERY

- Link with Sporting Schools Programs to expand the number of bowls programs nationwide
- Assistance with development of Junior Development Squads/Academies
- Facilitating the sale of Rookie Rollers kits
- Facilitation of Jack Attack programs
- Facilitation of BPL Cup and Megabowl events
- Facilitate the implementation of targeted programs for non-traditional groups (CALD, PWD, WIS, and Indigenous) specific to the demographics of the region
- Providing guidance to clubs regarding the Bowls Connect program
- Attendance at trade shows and major events as required by BA/STA

CENSUS COORDINATION

- Assist census consultant to communicate census templates to clubs
- Liaise with clubs to ensure the return of completed census from clubs in a timely manner
- Record census data from a regional perspective and input on an annual basis the data specific to each club as obtained through the club health check
- Survey participants to ensure bowls stays ahead of trends in participation and input survey results on-line

GENERAL SUPPORT TO BA AND STA

- Completion of notes within the CRM upon completion of each visitation
- Completion of monthly reports
- Completion of success story articles
- Contribute to the development of BA/STA resources as required
- Contribute to the development of the CSM team
- Sharing of resources and best practice between CSMs
- Attendance at BA/STA meetings and professional development opportunities as required

CLUB DEVELOPMENT

- Work directly with clubs within the region to provide support and increase participation
- Conduct Traffic Light Assessment with all clubs within the region (annually) and enter results into the national database
- Assist clubs as required with business planning, membership programs, information technology, volunteer strategies and governance
- Contribute to the development of resources demonstrating best practice
- Build relationships with local club development providers (e.g. community groups, sporting associations etc.)
- Build relationships with Local Government Authorities with a view of increasing the grant allocations to clubs within the region
- Identify clubs without volunteer coordinators and promote the benefits of volunteer coordinators
- Assist clubs to identify and develop key personnel with the right skills to attract and retain new members and support existing volunteers
- Undertake an inclusion audit of all bowls club facilities and programs, including partnerships and links with community groups (annually)
- Link clubs with both sport and non-sport community groups (e.g. low socio-economic groups, baby boomers, younger adults, juniors and schools, disengaged men/women, strategies to combat obesity in inactive older adults, CALD, persons with disability, indigenous, etc.)
- Work constructively with business partners that can both be of a benefit to individual Clubs and the sport as a whole

DEVELOPMENT OF COACHES AND OFFICIALS

- Assist in the delivery of NCAS/NOAS education within region
- Audit existing coaches and identify recruitment gaps and training needs
- Provide coach/officials with BA approved re-accreditation/professional development opportunities to meet identified training needs of individual coaches where required
- Conduct/coordinate coach/official professional development sessions